

2724-401

6/29/2009

1/7



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF  
PREVENTION, PESTICIDES AND  
TOXIC SUBSTANCES

Nancy Huebl  
Senior Registration Specialist  
Wellmark International  
1501 East Woodfield Road, Suite 200W  
Schaumburg, IL 60173

JUN 29 2009

SUBJECT: Applications for Pesticide Notification – Label Change per PR Notice 2007-4  
Zoecon RF-299 RTU Carpet Pump Spray EPA Reg. No. 2724-401  
Zoecon 9307 Pet Spray EPA Reg. No. 2724-462  
Applications Dated May 7, 2009 and May 22, 2009

Dear Ms. Huebl:

The Agency is in receipt of your Applications for Pesticide Notification under Pesticide Registration Notice (PRN) 2007-4 for the above products. Per your request, the applications dated May 7, 2009 will be superseded by the applications dated May 22, 2009. The Registration Division (RD) has conducted a review of these requests for their applicability under PRN 2007-4, and finds that the label changes requested fall within the scope of this PRN. The labels have been date-stamped "Notification" and will be placed in our records.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on nonrefillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please contact me directly at 703-305-6249 or Terri Stowe of my staff at 703-305-6117.

Sincerely,

Linda Arrington  
Notifications & Minor Formulations Team Leader  
Registration Division (7505P)  
Office of Pesticide Programs



United States  
**Environmental Protection Agency**  
 Washington, DC 20460

Registration  
 Amendment  
 Other

OPP Identifier Number

**Application for Pesticide - Section I**

1. Company/Product Number Wellmark International/2724-401	2. EPA Product Manager Richard Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Wellmark International/Zoecon RF-299 RTU Carpet Pump Spray	PM # 13	
5. Name and Address of Applicant / Registrant (Include ZIP Code) Wellmark International 1501 East Woodfield Road, Suite 200W Schaumburg, Illinois 60173  <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(C)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name <b>NOTIFICATION</b>  JUN 29 2009	

**Section - II**

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

**Explanation:** Use additional page(s) if necessary. (For section I and section II.)

Notification of label change per PRN 2007-4. This notification is consistent with the guidance in PR Notice 2007-4 and the requirements of EPA regulations at 40 CFR 156.10, 156.140, 156.144, 156.146, and 156.156. No other changes have been made to the labeling or the Confidential Statement of Formula for this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the requirements of 40 CFR 156.10, 156.140, 156.144, 156.146, and 156.156, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

**Section - III**

1. Material This Product Will be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Metal	<input checked="" type="checkbox"/> Plastic
				<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
				<input type="checkbox"/> Other (Specify) _____	
* Certification must be submitted					
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 16, 22, 24 fl oz		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Label Accompanying Product	
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other _____		

**Section - IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Nancy Huebl	Title Sr. Registration Specialist	Telephone No. (Include Area Code) (847) 330-5376
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statements may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature <i>Nancy Huebl</i>	3. Title Sr. Registration Specialist	
4. Typed Name Nancy Huebl	5. Date 07-May-09	

Wellmark International  
1501 East Woodfield Road, Suite 200 West  
Schaumburg, Illinois 60173  
847 330 5300  
www.wellmarkinternational.com

3/7

# Wellmark

May 7, 2009

Document Processing Desk (NOTIF)  
Office of Pesticide Programs 7504C  
U.S. Environmental Protection Agency  
Room 266A Crystal Mall 2  
1921 Jefferson Davis Highway  
Arlington, Virginia 22202

ATTENTION: Richard Gebken, PM 13

SUBJECT: NOTIFICATION OF LABEL CHANGE PER PRN 2007-4  
CONTAINER DISPOSAL FOR  
ZOECON RF-299 RTU CARPET PUMP SPRAY/EPA REG. NO. 2724-401

Dear Mr. Gebken:

Enclosed is a completed EPA Form 8570-1 and 1 copy of a highlighted label (new text is red) per PRN 2007-4. The text represents exact text from the PR Notice, no other label changes were made.

If you have any questions or if I can provide any further assistance, please, call me directly at 847/330-5376. Thank you for your assistance in this matter.

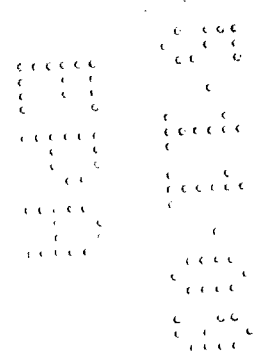
Yours sincerely,  
WELLMARK INTERNATIONAL



Nancy Huebl  
Senior Registration Specialist

enclosure

cc: C. Purcell, Farnam  
R. Rosenwasser, Hartz Mountain



JUN 29 2009

[ ] Indicates optional phrase

**ZOECON RF-299 RTU CARPET PUMP SPRAY**

[with (contains) PRECOR®(vIGRen®) (Insect Growth Regulator)]  
 [with (contains) PRECOR®(vIGRen®) (Insect Growth Regulator plus Permethrin, an adulticide)]  
 RTU (Ready to Use) Long Lasting For Fleas  
 [Step 2 - Indoor] Formula With Permethrin Effective  
 Plus Insect Growth Regulator – Kills flea eggs  
 [7 months][30 weeks][210 days] protection Protects for [7 months][30 weeks][210 days]  
 [Kills fleas plus kills flea larvae] Kills [visible] [adult] fleas and flea larvae  
 Stops [new][pre-adult][hatching] fleas from developing.  
 Stops hatching eggs from developing into adult fleas for [7 months][30 weeks][210 days].  
 Plus kills [flea eggs][&][and][larvae] to prevent future infestations for 7 months [30 weeks][210 days]  
 Controls reinfestation for 7 months [30 weeks][210 days] from pre-adult [hatching] fleas.  
 Prevents hatching fleas from becoming full grown.  
 Kills [controls][pre-adult][hatching] fleas [before they grow up to bite].  
 Kills present [today's] fleas and prevents new [tomorrow's] fleas from growing up to bite.  
 Effectively kills [controls] fleas by preventing their development into adults.  
 Effectively breaks the flea life cycle  
 Powerful results when you need it  
 Unique Combination of Ingredients  
 Prevents flea build-up.  
 No Lingering Odor - No Sticky Mess - No Stains Non-Staining  
 One treatment works against pre-adult fleas for 210 days [30 weeks][7 months].  
 Residual action keeps working for 210 days [30 weeks][7 months] against pre-adult fleas.  
 [Actively] Kills [adult] [fleas], [ticks], [roaches], [silverfish], [earwigs] and [&][ants][other insects] [on contact].  
 Dual-action for immediate and long-lasting effects  
 Starts working on contact  
 Use on [For] [carpets], [rugs], [upholstery] [&] and [pet bedding]  
 [Step 3 - Pet Protection Program][Part of the ZODIAC® 4 Step Guarantee Program]  
 Clean fresh scent

[Front or back panel]

**ACTIVE INGREDIENTS:**

(S)-Methoprene: (CAS #65733-16-6) .....	0.01%
Permethrin: (CAS #52645-53-1).....	0.28%
<b>OTHER INGREDIENTS:</b> .....	<b>99.71%</b>
Total	100.00%

**KEEP OUT OF REACH OF CHILDREN  
 CAUTION**

See [Back][side] [Panel][label] for [Ingredient Statement and] Additional Precautionary Statements

EPA Reg. No. 2724-401  
 Net Contents:

EPA Est. No.

Easy to Use  
Non-aerosol  
Effective long term control  
Controls stages of fleas that don't look like fleas

**READ ENTIRE LABEL BEFORE EACH USE.**

[Brand Name is formulated to stop hatching eggs from developing into adult fleas and kill pre-adult fleas (larvae) before they grow up to bite. It reaches and kills fleas hidden in carpets, rugs, upholstery, and pet bedding. It safeguards your home from flea build-up, while protecting your pets and family from bites. Use in homes, garages, attics and apartments.]

Zoecon RF-299 RTU Carpet Pump Spray [Brand name] kills adult and pre-adult fleas. It prevents pre-adult fleas from hatching into adult biting fleas for 7 months [30 weeks][210 days].

Zoecon RF-299 RTU Carpet Pump Spray [Brand name] contains a unique combination of ingredients that kills pre-adult fleas before they grow up to bite and kills adult fleas. It reaches fleas hidden in carpets, rugs, upholstery and pet bedding. It protects your home from flea build-up, your pets and family from bites. One treatment gives continuous protection against pre-adult fleas for 7 months [210 days][30 weeks].

Zoecon RF-299 RTU Carpet Pump Spray [Brand name] kills fleas, ticks, roaches, silverfish, earwigs and ants. It leaves no bad smell, no sticky mess, no stains. This product is designed for use on all fabrics and carpeting; however, some natural fibers [such as wool] and synthetics may be adversely affected by any liquid product - always test a hidden area prior to use. Lighter colored carpets may show some soiling after treatment. To help avoid soiling carpets, allow product to dry completely before walking on treated areas.

To protect your pet against fleas outdoors, use a (brand name) flea or flea and tick collar, (brand name) pet dust [powder], (brand name) pet spray, (brand name) pet sponge-on, (brand name) pet spot on, (brand name) pet shampoo, or other appropriate product for on-animal use.

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS AND DOMESTIC ANIMALS-- CAUTION:** Harmful if absorbed through the skin. Causes eye irritation. Avoid contact with skin, eyes, or clothing. Wash thoroughly after handling.

<b>FIRST AID</b>	
Call a poison control center or doctor immediately for treatment advice.	
If on skin or clothing	<ul style="list-style-type: none"> <li>• Take off contaminated clothing.</li> <li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li> </ul>
If in eyes	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> </ul>
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-[phone number] for emergency medical treatment information.	

[Note: First Aid statement paragraph format may be used if space is limited.]

**PHYSICAL OR CHEMICAL HAZARDS:** Do not use or store near heat or open flame.

**DIRECTIONS FOR USE**

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

**DO NOT SPRAY ON PETS OR HUMANS.**

Shake well before using.

**Fleas:** Use Zoecon RF-299 RTU Carpet Pump Spray [Brand name] in homes, [garages],[attics], [apartments] and [hotels]. One bottle will treat a surface area equivalent to approximately [3][2] [9' X 12'] [8][4][3][2][10' X 10'] rooms. A fine spray applied uniformly is all that is necessary to kill fleas. Avoid wetting furniture and carpeting. Remove birds and cover aquariums before spraying. For maximum effectiveness treat entire carpeted area. Treat carpets, rugs, drapes and all surfaces of upholstered furniture. Old pet bedding should be removed and replaced with clean fresh bedding after treatment of pet area. Retreat as necessary. Leave treated areas and do not return for at least one hour.

Avoid contamination of food and foodstuffs. Do not use in the edible product areas of food processing plants, restaurants, or other areas where food is commercially prepared, processed, stored, or served.

To kill ticks, roaches, silverfish, earwigs, and ants in the environment, apply directly to pests.

**STORAGE AND DISPOSAL:** **Storage:** Store in original container away from children. Protect from freezing or high temperatures. **Disposal:** Nonrefillable container. ~~If empty:~~ Do not reuse or refill this container. ~~Place in trash or offer recycling if available.~~ ~~If partly filled:~~ Call your local solid waste agency for disposal instructions. Offer for recycling, if available. Never place unused product down any indoor or outdoor drain.

[Unconditional Money-Back Guarantee]

[For more information about flea and tick problems and how to solve them, call 1-800-XXX-XXXX weekdays, (time)]

\* [Refund if not satisfied.]

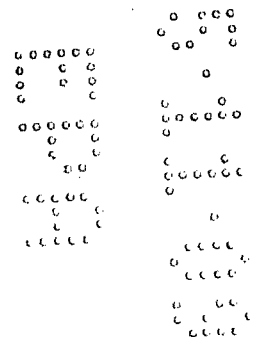
[Satisfaction 100% guaranteed]

[If not completely satisfied with this product, return it to place of purchase with your receipt for a full refund.]

In case of emergency or for product use information, call [phone number] or visit our Web site:

[URL]

For [more] information [about Brand name products] or in an emergency, call 1-XXX-XXX-XXXX [weekdays from][time].



Seller makes no warranty, express or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and handling of this material when such use and handling are contrary to label instructions.

PRECOR® and vIGRen® Insect Growth Regulator and ZODIAC® are registered trademarks of Wellmark International.

Wellmark International  
Schaumburg IL 60173

Made in USA

(Marketing text For Hartz - subregistrant)

**[C Treat Your Home**

{Brand Name} Pet Care System™ Flea & Tick Repellent  
Important Information: The ABC's of Flea & Tick Control

**A Treat Your Pet** with {Brand Name} shampoo to kill fleas and ticks while conditioning your dog's coat.

**B Protect Your Pet** with {Brand Name} Repellent to keep fleas and ticks from reinfesting your pet. For continuous protection, use the {Brand Name} collar.

**C Treat Your Home** with {Brand Name} Killer or Fogger containing vIGRen®, an Insect Growth Regulator (IGR). Both are guaranteed to kill fleas and ticks plus protect your home from reinfestation of hatching eggs for 210 days.

Be sure to read full directions and precautions on the label of each product you use.]

[Text below represents one label statement with any selected line]

When your home is infested with fleas and ticks, your family and pet may be exposed to:

- [Fleas that may cause]
- Flea allergy dermatitis
- Flea bite anemia
- Tapeworm infestation

- [Deer ticks which may carry]
- Lyme disease

To learn more about treating current infestations and preventing future outbreaks, please visit our website [URL]

To learn more, visit [URL]

For more information, call our flea and tick experts at 1-800-XXX-XXXX

