

2724-254

9/23/2008

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U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Registration Division (7505P)
Ariel Rios Building
1200 Pennsylvania Ave., NW
Washington, D.C. 20460

EPA Reg. Number:
 2724-254

Date of Issuance:
 SEP 23 2008

NOTICE OF PESTICIDE:
 Registration
 Reregistration
 (under FIFRA, as amended)

Term of Issuance: **Unconditional**

Name of Pesticide Product:
Dog Collar for Flea Control

Name and Address of Registrant (include ZIP Code):
 Wellmark International
 1501 E. Woodland Rd., Suite 200W
 Schaumburg, IL 60173

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act. Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

Based on your response to the Reregistration Eligibility Decision, EPA has reregistered the product listed above. This action is taken under the authority of section 4(g)(2)(C) of the Federal Insecticide, Fungicide, and Rodenticide Act, as amended. Reregistration under this section does not eliminate the need for continual reassessment of pesticides. EPA may require submission of data at any time to maintain the registration of your product.


Generic data requirements that have been identified in the RED as confirmatory data for the active ingredient contained in the subject product will continue to be tracked and assessed in the Agency's continual reassessment of pesticides.

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is acceptable with the following comments:

Please see pages 2 and 3 for label comments

You must submit one (1) copy of the final printed label before you release the product for shipment. Products shipped after 12 months from the date of this Notice or the next printing of the label whichever occurs first, must bear the new revised label. A stamped copy of the label is enclosed for your records. Should you have any questions, please contact Julie Chao at 703-308-8735 or chao.julie@epa.gov.

Signature of Approving Official:
 Meredith F. Laws, Chief
 Insecticide-Rodenticide Branch
 Registration Division (7505P)



Date:
 SEP 23 2008

Label Comments:

- Revise the warranty statement so it reads, “**To the extent consistent with applicable law, Seller makes no warranty...**”

- **NOTE:** Should you wish to add/retain a reference to the company's website on your label, the website then becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

- **Delete the following claims:**
 - “Kills Fleas Fast”
 - “Fast [Acting][Action] for Fleas”
 - “Long Lasting Protection”
 - “Protects your pet”
 - “One step hassle free protection”
 - “Quick [Killing][Acting] for Fleas”
 - “[Step] 2] Part of the [Brand Name][#]Step Pet Protection Guarantee Program”
 - “Rain or Shine”
 - “Continuous action [even] when wet”
 - “5 Months [flea] Protection [Protects for 5 Months]”
 - Kills fleas so they don't lay eggs”
 - “Kills [deer] ticks (including *Ixodes scapularis*), which may transmit Lyme disease [*borreliosis*]”
 - “Effective against [vectors, ticks, *Ixodes scapularis*] which may transmit Lyme disease [*borreliosis*]”
 - “Controls [Kills] Lyme disease [*borreliosis*]-carrying ticks”
 - “[If your dog/puppy goes swimming or is out in the rain, it is not necessary to remove the collar. The continuous action collar will rapidly replace any flea and tick killing material removed.]”
 - “This collar starts killing fleas as soon as it is placed around the cat's neck”
 - “Protection against fleas will be achieved within a few days, providing continuous protection for 5 months [for 4 months]”
 - “Full protection against adult and immature ticks will be achieved within a few days, providing continuous protection for up to 5 months. [for 4 months]”

- **Revise the following claims:**

- “Kills Fleas Fast” to “Works in as Little as 24 Hours”
- “Fast [Acting][Action] for Fleas” to “Works in as Little as 24 Hours”
- “Quick [Killing][Acting] for Fleas” to “Works in as Little as 24 Hours”
- “Works From Head to Tail to Kill Fleas and Lyme Disease Carrying Ticks up to 5 Months” to “Works From Head to Tail to Kill Fleas and Ticks up to four months”
- “Kills Fleas & Ticks (including those carrying Lyme disease)[Kills Lyme disease carrying Ticks]” to “Kills Fleas & Ticks”
- “Kills fleas up to 5 months [21 weeks][150 days][Kills fleas for 4 months]” to “Kills fleas up to 4 months [16 weeks][120 days][Kills fleas for 4 months]”
- “Kills [Controls][immature and adult] ticks up to 5 months [21 weeks][150 days][Kills ticks for 4 months]” to “Kills Ticks up to 4 months [16 weeks][120 days]”
- “Replace collar every 5 [4 months] months to help control [prevent] flea infestations on your pet [dog/puppy] and in your home” to “Replace collar every 4 months or sooner to help control flea infestations on your pet [dog/puppy]”
- “Replace collar every 5 months [4 months] for continuous protection from ticks” to “Replace collar every 4 months or sooner for continuous protection from ticks.”
- “100% satisfaction guaranteed” to “100% satisfaction guaranteed or your money back.”

[] indicates optional statements

DOG COLLAR FOR FLEA CONTROL

**Alternate Brand Names: ZODIAC® Tick Collar for Dogs
VET KEM® Tickaway™ Tick Collar for Dogs**

Kills Fleas Fast
 Fast [Acting][Action] for Fleas
 [Long Lasting] Protection
 Works From Head to Tail to Kill Fleas and Lyme Disease Carrying Ticks up to 5 Months
 Quick [Killing][Acting] for Fleas
 Rain or Shine
 [Step 2] Part of the [Brand name][#] Step Pet Protection [Guarantee] Program
 [Available through Veterinarians]
 [For [all][large][small][medium] dogs and puppies with necks up to (number of inches)]
 [Snip notch at replacement month] [Unique Dating Feature]
 Continuous action [even] when wet
 5 Months [flea] Protection [Protects for 5 Months]
 Kills Fleas & Ticks (including those carrying Lyme disease)[Kills Lyme disease carrying Ticks]
 Kills fleas so they don't lay eggs.
 Kills fleas up to 5 months [21 weeks][150 days][Kills fleas for 4 months]
 Kills [Controls][immature and adult] ticks up to 5 months [21 weeks][150 days][Kills ticks for 4 months]
 Temporary wetting will not reduce effectiveness
 [Integrated][One-piece][Unique][plastic] buckle [design]
 Kills [deer] ticks (including *Ixodes scapularis*), which may transmit Lyme disease [*borreliosis*]
 Effective against [vectors, ticks, *Ixodes scapularis*] which may transmit Lyme disease [*borreliosis*]
 Controls [Kills] Lyme disease [*borreliosis*]-carrying ticks
 Controls [Kills] ticks that may carry and transmit Rocky Mountain spotted fever
 Guaranteed or your money back
 (Descriptor) Red/Blue/Green/Clear/White

ACTIVE INGREDIENT:

Propoxur (CAS #114-26-1) 10%

OTHER INGREDIENTS: 90%

Total: 100%

DO NOT ALLOW CHILDREN TO PLAY WITH THIS COLLAR

CAUTION

See Precautions on back

EPA Reg. No. 2724-254
NET WEIGHT

EPA Est. No. 2724-TX-1

ACCEPTED
With COMMENTS
In EPA Letter Dated:
SEP 23 2008

Under the Federal Insecticide, Fungicide
and Rodenticide Act, As amended, for the
pesticide Registered under EPA Reg. No:

2724-254

**READ ENTIRE LABEL BEFORE EACH USE
USE ONLY ON DOGS/PUPPIES
[APPLY ONLY 1 COLLAR AT A TIME]**

[ONE SIZE FITS ALL – TRIM TO SIZE (See Directions On Back)

This collar is designed to fit 99% of all dogs. In rare instances (for example, well developed St. Bernards or Mastiffs), the collar may be too short. If found short for your dog, return to address on top panel for full purchase price refund.]

DIRECTIONS FOR USE:

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

1. Buckle collar around dog's/puppy's neck. [Thread flat end of the collar through buckle hole and tighten as necessary, so that at least two ridges are covered by the buckle. Since the plastic buckle is molded into the collar, the possibility of neck irritation and buckle failure is reduced.] Fit collar snug enough to prevent placement of the dog's/puppy's leg or lower jaw through the collar, yet loose enough to be rotated about the neck. [Generally, if used on large dogs, two or three fingers should fit between the collar and dog's/puppy's neck.]
2. Leave 2-3 extra inches on the collar for adjustment, cut off excess length and dispose of in trash.
3. Check periodically and adjust fit if necessary, especially when puppies are rapidly growing.
4. May be used in addition to regular collar. Replace collar when effectiveness diminishes. [To release the collar, squeeze buckle between thumb and finger and pull sharply.]

WHAT TO EXPECT:

For Fleas:

1. This [brand name] collar is designed to kill adult fleas.
2. This collar starts killing fleas as soon as it is placed around dog's/puppy's neck.
3. Protection against fleas will be achieved within a few days, providing continuous protection for up to 5 months [4 months].
4. Replace collar every 5 [4 months] months to help control [prevent] flea infestations on your pet [dog/puppy] and in your home.

For Ticks:

1. Ticks are tougher to kill than fleas and are killed more slowly.
2. Full protection against adult and immature ticks will be achieved within a few days, providing continuous protection for up to 5 months. [for 4 months]
3. Adult ticks will be killed over the entire pet. Dead ticks will fall off or may be easily removed.
4. Replace collar every 5 months [4 months] for continuous protection from ticks. [If your dog/puppy goes swimming or is out in the rain, it is not necessary to remove the collar. The continuous action collar will rapidly replace any flea and tick killing material removed.]

STORAGE and DISPOSAL: **Storage:** Store in original unopened container away from children. **Disposal:** Do not reuse container or used collar. Dispose of in trash.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS-CAUTION: Do not get dust or collar in mouth, harmful if swallowed. Do not get dust in eyes, will cause temporary pupillary constriction.* The dust released by this collar is a cholinesterase inhibitor.

Humans: Do not open package until ready to use. Do not allow children to handle this collar. Dust will form on this collar during storage. Avoid contact with skin or clothing. Wash hands thoroughly with soap and water after handling collar.

Animals: Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant, or nursing dogs. Do not use on puppies under 12 weeks of age. Do not use this product on dogs simultaneously or within 30 days before or after treatment with or exposure to cholinesterase inhibiting drugs, pesticides, or chemicals. However, flea and tick collars may be immediately replaced. When collar is first worn, observe neck area every few days for irritation. Remove collar at the first sign of irritation or adverse reaction. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur, remove collar and bathe your pet with mild soap and rinse with large amounts of water.

FIRST AID

Call a poison control center or doctor for treatment advice

If swallowed	<ul style="list-style-type: none"> • Call poison control center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by the poison control center or doctor. • Do not give anything by mouth to an unconscious person.
If in eyes	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
If on skin or clothing	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-[phone number] for emergency medical treatment information.

NOTE TO PHYSICIAN/VETERINARIAN: *Atropine and *homatropine are antidotal only if symptoms of cholinesterase inhibition are present.

Seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and handling of this material when such use and handling are contrary to label instructions.

Wellmark International
Schaumburg, IL 60173

100% satisfaction guaranteed. In case of emergency or for product use information, call [phone number] or visit our Web site: [web site address]

[For information or in an emergency, call (phone number)]

See top panel of box for details of unconditional guarantee

If not satisfied, send used collar and indication of purchase price paid to (company name/address)]

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Made in USA