

2724-254

1/17/2001

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Please refer to instructions on reverse before completing form.

Form Approved. OMB No. 2070-0060. Approval expires 2-28-95



United States
Environmental Protection Agency
Washington, DC 20460

Registration
 Amendment
 Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number Wellmark International/2724-254	2. EPA Product Manager S. Oonnithan	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Wellmark International/Dog Collar for Flea Control	PM # Insecticides	
5. Name and Address of Applicant / Registrant (Include ZIP Code) Wellmark International 1100 East Woodfield Road Suite 500 Schaumburg, Illinois 60173 <input checked="" type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(C)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No _____ Product Name _____	

Section - II

Amendment - Explain below. Final printed labels in response to Agency letter dated _____
 Resubmission in response to Agency letter dated _____ "Me Too" Application
 Notification - Explain below. Other - Explain below.

NOTIFICATION

JAN 17 2001

Explanation: Use additional page(s) if necessary. (For section I and section II.)

Label Revision: Addition of marketing claims/subregistrant and puppy text, notification of Alternate Brand Name: ZODIAC FleaTrol Flea & Tick Collar for Puppies. This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will be Packaged In:

Child-Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Unit Packaging <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Type of Container <input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input checked="" type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)
* Certification must be submitted			

3. Location of Net Contents Information: Label Container

4. Size(s) Retail Container: .69 - 1.2 oz (19.8 - 34 g)

5. Location of Label Directions: On Label On Label Accompanying Product

6. Manner in Which Label is Affixed to Product: Lithograph Paper glued Stenciled Other Printed on Cardboard

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)

Name Nancy Huebl	Title Regulatory Specialist	Telephone No. (Include Area Code) (847) 330-5376
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Certification

I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statements may be punishable by fine or imprisonment or both under applicable law.

6. Date Application Received (Stamped)

2. Signature <i>Nancy Huebl</i>	3. Title Regulatory Specialist
4. Typed Name Nancy Huebl	5. Date January 4, 2001

JAN 17 2001

Label Review Sheet

FILENAME: G:\regulatory\LABELS\ CAHSPEC\jan 2 01 notif tte **COVERSHEET UPDATE:** January 2001

PRODUCT: DOG COLLAR FOR FLEA CONTROL **EPA REG. NO.:** 2724-254

APPROVED Notification submitted 1/5/01 **SUPERSEDES:** 9/5/00

OVERVIEW: Notification to add marketing claims and additional text to include puppies, add subregistrant text

Page #	Description of Major Changes
1	Marketing claims added: Works from Head to Tail to Kill Fleas and Lyme Disease Carrying Ticks up to 5 Months 5 Month Protection Kills Fleas & Ticks Tested, Trusted. Effective Kills fleas so they don't lay eggs Guaranteed or your money back Color claim
2	Optional text for Subregistrant: "Apply only 1 collar at a time." (packaging 2 collars in a box) "One size fits all – trim to size statement with additional marketing information Directions for Use. additional text for puppies Storage and Disposal: Corrected typo – "Do not reuse container or reuse collar." (Clarity)
3	Subregistrant text added: Information/emergency/marketing references

[] indicates optional statements

DOG COLLAR FOR FLEA CONTROL

Long Lasting
 Long Lasting Protection
 Works From Head to Tail to Kill Fleas and Lyme Disease Carrying Ticks up to 5 Months
 Quick Killing for Fleas
 Rain or Shine
 [Available through Veterinarians]
 [Step 2] Part of the [Brand name][#] Step Pet Protection [Guarantee] Program
 [For medium dogs with necks up to (number) of inches] {Snip notch at replacement month}
 [For small dogs and puppies with necks up to (number of inches)] [Unique Dating Feature]
 [For all [large] dogs with necks up to (number of inches)]
 Continuous action when wet
 5 [five] months' flea protection (graphic/icon)
 5 Month Protection
 Kills Fleas & Ticks
 Tested. Trusted, Effective
 Kills fleas so they don't lay eggs.
 Kills fleas up to 5 months [21 weeks][150 days][Kills fleas for 4 months]
 Kills [Controls][immature and adult] ticks up to 5 months [21 weeks][150 days]
 [Kills ticks for 4 months]
 Temporary wetting will not reduce effectiveness
 [One-piece buckle design][Unique buckle design]
 [Integrated plastic buckle][One-piece buckle]
 [Integrated one-piece buckle]
 Kills [deer] ticks (including *Ixodes scapularis*), which may transmit Lyme disease [*borreliosis*]
 Effective against [vectors, ticks, *Ixodes scapularis*] which may transmit Lyme disease [*borreliosis*]
 Controls [Kills] Lyme disease [*borreliosis*]-carrying ticks
 Controls [Kills] ticks that may carry and transmit Rocky Mountain spotted fever
 Satisfaction 100% guaranteed/Guaranteed or your money back
 Fire Engine Red/True Blue/Holly Green/Crystal Clear

ACTIVE INGREDIENT:

Propoxur (CAS #114-26-1)..... 10.0%

OTHER INGREDIENTS:90.0%

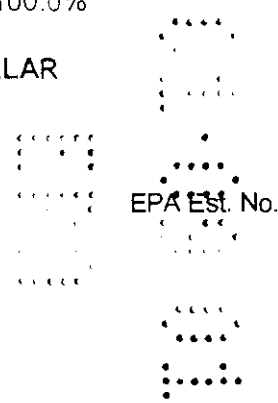
Total: 100.0%

**DO NOT ALLOW CHILDREN TO PLAY WITH THIS COLLAR
CAUTION**

See Precautions on back

EPA Reg. No. 2724-254

NET CONTENTS



**READ ENTIRE LABEL BEFORE EACH USE
USE ONLY ON DOGS/PUPPIES
[APPLY ONLY 1 COLLAR AT A TIME]**

[ONE SIZE FITS ALL – TRIM TO SIZE]

This collar is designed to fit 99% of all dogs. In rare instances (for example, well developed St. Bernards or Mastiffs), the collar may be too short. If found short for your dog, return to address on top panel for full purchase price refund.]

DIRECTIONS FOR USE:

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

1. Buckle collar around dog's/puppy's neck. [Thread flat end of the collar through buckle hole and tighten as necessary, so that at least two ridges are covered by the buckle. Since the plastic buckle is molded into the collar, the possibility of neck irritation and buckle failure is reduced.] Fit collar snug enough to prevent placement of the dog's/puppy's leg or lower jaw through the collar, yet loose enough to be rotated about the neck. [Generally, if used on large dogs, two or three fingers should fit between the collar and dog's/puppy's neck.]
2. Leave 2-3 extra inches on the collar for adjustment, cut off excess length and dispose of in trash.
3. Check periodically and adjust fit if necessary, especially when puppies are rapidly growing.
4. May be used in addition to regular collar. Replace collar when effectiveness diminishes. [To release the collar, squeeze buckle between thumb and finger and pull sharply.]

STORAGE and DISPOSAL: Store in original unopened container away from children. Do not reuse container or ~~used~~ reuse collar. Wrap and put in trash.

WHAT TO EXPECT:

For Fleas:

1. This [brand name] collar is designed to kill adult fleas.
2. This collar starts killing fleas as soon as it is placed around dog's/puppy's neck.
3. Protection against fleas will be achieved within a few days, providing continuous protection for up to 5 months [4 months].
4. Replace collar every 5 [4 months] months to help control [prevent] flea infestations on your pet [dog/puppy] and in your home.

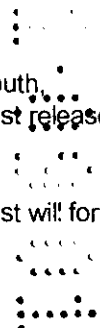
For Ticks:

1. Ticks are tougher to kill than fleas and are killed more slowly.
2. Full protection against adult and immature ticks will be achieved within a few days, providing continuous protection for up to 5 months. [for 4 months]
3. Adult ticks will be killed over the entire pet. Dead ticks will fall off or may be easily removed.
4. Replace collar every 5 months [4 months] for continuous protection from ticks. [If your dog/puppy goes swimming or is out in the rain, it is not necessary to remove the collar. The continuous action collar will rapidly replace any flea and tick killing material removed.]

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS-CAUTION: Do not get dust or collar in mouth, harmful if swallowed. Do not get dust in eyes, will cause temporary pupillary constriction. The dust released by this collar is a cholinesterase inhibitor.

Humans: Do not open package until ready to use. Do not allow children to handle this collar. Dust will form on this collar during storage. Wash hands thoroughly with soap and water after handling collar.



Animals: Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant, or nursing dogs. Do not use on puppies under 12 weeks of age. Do not use this product on dogs simultaneously or within 30 days before or after treatment with or exposure to cholinesterase inhibiting drugs, pesticides, or chemicals. However, flea and tick collars may be immediately replaced. When collar is first worn, observe neck area every few days for irritation. Remove collar at the first sign of irritation or adverse reaction. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur, remove collar and bathe your pet with mild soap and rinse with large amounts of water.

FIRST AID: If swallowed, call physician, veterinarian, or Poison Control Center. Drink 1 or 2 glasses of water and induce vomiting by touching back of throat with finger. If person is unconscious, do not give anything by mouth and do not induce vomiting. If in eyes, flush eyes with plenty of water. Get medical attention if irritation persists.

NOTE TO PHYSICIAN/VETERINARIAN: *Atropine and *homatropine are antidotal only if symptoms of cholinesterase inhibition are present.

Seller makes no warranty, express or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and handling of this material when such use and handling are contrary to label instructions.

Wellmark International
Schaumburg, IL 60173

In case of emergency or for product information, call [phone number] or visit our Web site: [web site address]

[For information or in an emergency, call (phone number)
See top panel of box for details of unconditional guarantee
If not satisfied, send used collar and indication of purchase price paid to (company name/address)]

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