



U.S. ENVIRONMENTAL PROTECTION AGENCY
 Office of Pesticide Programs
 Registration Division (7505P)
 1200 Pennsylvania Ave., N.W.
 Washington, D.C. 20460

EPA Reg. Number:
 2596-192

Date of Issuance:
 9/30/21

NOTICE OF PESTICIDE:

Registration
 Reregistration

(under FIFRA, as amended)

Term of Issuance:
 Conditional, Time-Limited
 Expires: 09/30/2023

Name of Pesticide Product:
 Hartz Reference #166

Name and Address of Registrant (include ZIP Code):

Joe Conti, Senior Director
 Regulatory, Research & Development
 The Hartz Mountain Corp.
 400 Plaza Dr
 Secaucus, NJ 07094

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA section 3(c)(7)(A). You must comply with the following conditions:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product under FIFRA when the Agency requires all registrants of similar products to submit such data.

Signature of Approving Official:

Venus Eagle, Product Manager 01
 Invertebrate and Vertebrate Branch 3, Registration Division (7505P)

Date:

9/30/21

2. This registration is time-limited and expires 09/30/2023.
3. You must submit quarterly enhanced incident reports and quarterly sales information in doses sold for this product beginning within 3 months of the date the product is first released for shipment, on the first day of the quarter (i.e., January 1, April 1, July 1, or October 1). Please flag any Confidential Business Information as such. Submit enhanced incident reporting and quarterly sales information to the Product Manager's attention. The following is a list of information that must be included in the quarterly reports for each incident:
 - EPA Registration Number
 - Product name (brand name)
 - Lot #
 - Where purchased: internet, store, veterinarian
 - Active Ingredient(s)
 - Weight range for product
 - Date on which incident occurred. (mm/dd/yyyy)
 - State in which the incident occurred. (standard 2 letter abbreviation)
 - Registrant case #
 - Species: dog, cat, other (specify)
 - Breed: (as reported by pet owner)
 - Age: months or years
 - Sex: M, F, or neutered
 - Weight: pounds
 - Primary Route of Exposure: dermal, oral, other animal, inhalation, other
 - Body System: neurological, dermatological, GI, respiratory, ocular, other
 - Major signs noted with separate column for each sign, using standard terminology
 - Time to Onset: (hours, days)
 - Treated by veterinarian: yes or no
 - First time product used: yes or no
 - Misuse: use on incorrect species, overdose, too frequent dosing, other (describe)
 - Any known precondition
 - EPA Severity Code: death, major, moderate, minor
 - Outcome: died, recovered, still treated, unknown
4. Along with the enhanced incident reporting, you must submit an analysis of the incidents seen, to include the following details:
 - All incidents should be reported including all minor dermal and ocular irritation reports.
 - Summary table for cats showing number of incidents of each severity code for each route of exposure. Each incident should only be reported once. If one incident has several routes of exposure, the order should be ocular > oral > dermal. In other words, an incident with both oral and dermal exposure would be reported as oral exposure, and an incident with both ocular and oral exposure would be reported as ocular exposure.
 - A similar summary table for dogs (misuse or secondary exposure) showing number of incidents of each severity code for each route of exposure.

- Summary table for dogs and table for cats showing number of incidents that are believed due to secondary exposure (e.g., multi-pet households).
- A summary table for cats showing number of incidents for each severity code for these age ranges: <3 months, 3-6 months, 6-9 months, 9-12 months, 1 yr, 2 yr, 3 yr, 4 yr, 5 yr, 6 yr, 7 yr, 8 yr, 9 yr, 10 yr, 11 yr, 12 yr, 13 yr, 14 yr, 15 yr, >15 yr.
- A summary table showing the number of cat incidents for each severity code for each pet weight range on the product label, as applicable.
- A summary table for cat weight showing number of incidents for each product weight range. This table should show number of incidents in cats weighing less than that product weight range, number of incidents in cats in lower half of weight range, number of incidents in cats in upper half of weight range, and cats weighing more than the product weight range, as applicable.
- Table showing number of incidents for each cat breed, where provided.
- Table showing number of incidents in cats for each clinical sign.
- Table showing number of incidents in cats for each organ system.
- Report aggregate incidents, but do not combine moderate and minor incidents.

If EPA determines that future mitigation measures are necessary for all pet spot-ons, the Agency will inform registrants. If mitigation measures are necessary, EPA may take regulatory action.

5. You are required to comply with the data requirements described in the DCI identified below:
 - a. Imidacloprid GDCI-129099

You must comply with all of the data requirements within the established deadlines. If you have questions about the Generic DCI listed above, you may contact the Chemical Review Manager in the Pesticide Reevaluation Division: <http://iaspub.epa.gov/apex/pesticides/f?p=chemicalsearch:1>

6. Make the following label changes before you release the product for shipment:
 - Revise the EPA Registration Number to read, "EPA Reg. No. 2596-192."
7. Submit one copy of the final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

If you fail to satisfy these data requirements, EPA will consider appropriate regulatory action including, among other things, cancellation under FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records.

Please note that the record for this product currently contains the following CSFs:

- Basic CSF dated 5/19/20
- Alternate CSF 1 dated 5/19/20
- Alternate CSF 2 dated 5/19/20

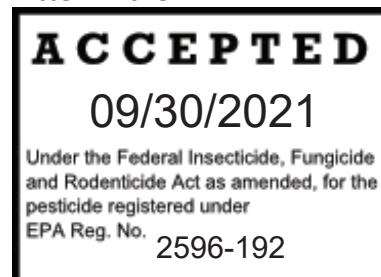
If you have any questions, please contact Marianne Lewis by phone at (703) 308-8043, or via email at lewis.marianne@epa.gov.

Enclosure

Hartz® Reference # 166

{Note: The font size of the words “Cats” and/or “Kittens” will be at least 75% of the height of the largest letter in the primary brand name. A large clear picture of a cat and/or kitten in the respective weight class will be on the front panel of the marketplace label.}

{Alternate Brand Names are listed at the end of the document. }



{FRONT PANEL}

{Each Hartz market label will be packaged in a single weight class as designated below. The single weight class and age will appear on the market label prominently on the front panel, enclosed within a box, per the Agency’s pet spot on mitigation measures.}

For use ONLY on Cats [and Kittens] 8 weeks and Older and Weighing 2 to 5 lbs.[5 to 9 lbs.][Over 9 lbs.]

ACTIVE INGREDIENTS:

Imidacloprid	9.10%
Pyriproxyfen	0.46%
Other Ingredients.	90.44%
Total	100.00%

KEEP OUT OF REACH OF CHILDREN

CAUTION: See back panel for First Aid, Precautionary Statements, and Directions for Use.

NET CONTENTS:

{A large clear picture of a cat of the respective weight class / breed will be on the front panel of the marketplace label.}

{1 Tube}

For use ONLY on Cats and Kittens 8 weeks and Older and Weighing:	Net Contents
2 to 5 lbs.	Contains 1 tube, each 0.0078 fl. oz. (0.23 ml)
5 to 9 lbs.	Contains 1 tube, each 0.014 fl. oz. (0.4 ml)
over 9 lbs.	Contains 1 tube, each 0.027 fl. oz. (0.8 ml)

Text in [] contain Optional or Alternate wording;

Text in { } contain Notes to Reviewer;

Text in () will appear on marketplace label.

{FRONT PANEL – continued}

{2 Tubes}

For use ONLY on Cats and Kittens 8 weeks and Older and Weighing:	Net Contents
2 to 5 lbs.	0.0156 fl. oz. (0.46 ml), Contains 2 tubes, each 0.0078 fl. oz. (0.23 ml)
5 to 9 lbs.	0.028 fl. oz. (0.8 ml) Contains 2 tubes, each 0.014 fl. oz. (0.4 ml)
over 9 lbs.	0.054 fl. oz. (1.6 ml) Contains 2 tubes, each 0.027 fl. oz. (0.8 ml)

{3 Tubes}

For use ONLY on Cats and Kittens 8 weeks and Older and Weighing:	Net Contents
2 to 5 lbs.	0.0234 fl. oz. (0.69 ml), Contains 3 tubes, each 0.0078 fl. oz. (0.23 ml)
5 to 9 lbs.	0.042 fl. oz. (1.2 ml) Contains 3 tubes, each 0.014 fl. oz. (0.4 ml)
over 9 lbs.	0.081 fl. oz. (2.4 ml) Contains 3 tubes, each 0.027 fl. oz. (0.8 ml)

{4 Tubes}

For use ONLY on Cats and Kittens 8 weeks and Older and Weighing:	Net Contents
2 to 5 lbs.	0.031 fl. oz. (0.92 ml), Contains 4 tubes, each 0.0078 fl. oz. (0.23 ml)
5 to 9 lbs.	0.056 fl. oz. (1.6 ml), Contains 4 tubes, each 0.014 fl. oz. (0.4 ml)
over 9 lbs.	0.108 fl. oz. (3.2 ml), Contains 4 tubes, each 0.027 fl. oz. (0.8 ml)

{6 Tubes}

For use ONLY on Cats and Kittens 8 weeks and Older and Weighing:	Net Contents
2 to 5 lbs.	0.046 fl. oz. (1.38 ml), Contains 6 tubes, each 0.0078 fl. oz. (0.23 ml)
5 to 9 lbs.	0.084 fl. oz. (2.4 ml), Contains 6 tubes, each 0.014 fl. oz. (0.4 ml)
over 9 lbs.	0.162 fl. oz. (4.8 ml), Contains 6 tubes, each 0.027 fl. oz. (0.8 ml)

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{FRONT PANEL – continued}

{8 Tubes}

For use ONLY on Cats and Kittens 8 weeks and Older and Weighing:	Net Contents
2 to 5 lbs.	0.0624 fl. oz. (1.84 ml) Contains 8 tubes, each 0.0078 fl. oz. (0.23 ml)
5 to 9 lbs.	0.112 fl. oz. (3.2 ml) Contains 8 tubes, each 0.014 fl. oz. (0.4 ml)
over 9 lbs.	0.216 fl. oz. (6.4 ml), Contains 8 tubes, each 0.027 fl. oz. (0.8 ml)

{BACK PANEL}

FIRST AID	
<u>If Swallowed</u>	<ul style="list-style-type: none">• Call a poison control center or doctor immediately for treatment advice.• Have person sip a glass of water if able to swallow.• Do not induce vomiting unless told to do so by a poison control center or doctor.• Do not give anything by mouth to an unconscious person.
<u>If in Eyes</u>	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15 – 20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a poison control center or doctor for treatment advice.
<u>If on Skin or Clothing</u>	<ul style="list-style-type: none">• Take off contaminated clothing.• Rinse skin immediately with plenty of water for 15 – 20 minutes.• Call a poison control center or doctor for treatment advice.
HOTLINE NUMBER	
<p>Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For additional information on this product [,including health concerns, medical emergencies or pesticide incidents] you may call 1-800-275-1414, twenty-four [24] hours per day, seven [7] days per week.</p>	

Text in [] contain Optional or Alternate wording;

Text in { } contain Notes to Reviewer;

Text in () will appear on marketplace label.

{BACK PANEL - continued}

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS

CAUTION:

Harmful if swallowed. Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash hands thoroughly with soap and warm water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet.

HAZARDS TO DOMESTIC ANIMALS

For external use only. Do not apply to cats or kittens under 8 weeks of age or weighing less than 2 lbs. [5 lbs.] [9 lbs.] Consult your veterinarian before using this product on medicated, debilitated, aged, pregnant or nursing cats. Individual sensitivities may occur after using ANY pesticide product for cats. If signs persist, or become more severe, consult a veterinarian immediately. If your cat is on medication, consult your veterinarian before using this or any other product.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Weigh your cat to be sure you are applying the correct dose formulated for the weight of your cat. Use the entire contents of the applicator on each cat. Do not split one applicator between cats. Separate the treated cat from all other cats and dogs for 24 hours after treatment has been applied.

READ ENTIRE LABEL BEFORE EACH USE

RESTRICTIONS

USE ONLY ON CATS OR KITTENS 8 WEEKS AND OLDER WEIGHING 2 to 5 lbs. [5 to 9 lbs.] [Over 9 lbs.]

DO NOT USE ON OTHER ANIMALS.

DO NOT EXCEED LABELED DOSAGE AMOUNT FOR CATS.

DO NOT ALLOW CHILDREN TO APPLY PRODUCT.

DO NOT HAVE CONTACT OR ALLOW CHILDREN TO HAVE CONTACT WITH TREATED AREA UNTIL COMPLETELY DRY.

DO NOT USE ON CATS WEIGHING LESS THAN 2 LBS.

DO NOT APPLY MORE THAN ONE TUBE PER TREATMENT FOR ONE CAT, REGARDLESS OF THE CAT'S WEIGHT.

Text in [] contain Optional or Alternate wording;

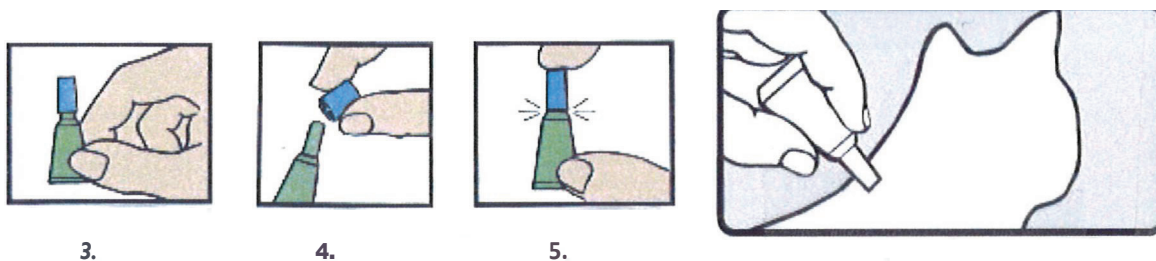
Text in { } contain Notes to Reviewer;

Text in () will appear on marketplace label.

Side Effects (Cats): Monitor your cat after application. Side effects may include signs of skin irritation such as redness, scratching, or other signs of discomfort. Gastrointestinal signs such as hyper salivation, vomiting or diarrhea have also been reported. If these or other side effects (such as lethargy) occur, consult your veterinarian or call, 1-800-275-1414.

[APPLICATION INSTRUCTIONS:] {Option 1}

{Visuals Depicting How to Open Applicator Tube and Application to All Cats, when using Applicator Tube pictured below (short cap). The numbers underneath the graphics correspond to the numbers in the How to Apply section below.}



HOW TO APPLY

1. Cat should be dry prior to application and remain dry for 24 hours after application.
2. Remove one applicator tube from the package.
3. Hold applicator tube in an upright position **facing away from you and your pet's face and eyes**. Pull cap off tube.
4. Turn the cap around and place other end of cap back on tube.
5. Simply press cap down to break the seal of tube, then remove cap from tube.
6. Part the hair on the neck at the base of the skull until the skin is visible. Place the tip of the tube on the skin and squeeze the tube to expel the entire contents directly on the skin. *Do not get this **product in your pet's eyes, or allow your pet to ingest this product**. The product is bitter tasting and salivation may occur for a short time if the pet licks the product immediately after treatment.* Treatment at the base of the skull will minimize the opportunity for the cat to lick the product. Do not allow the product to run off.
7. Discard empty tube as described in the Storage and Disposal section.

Text in [] contain Optional or Alternate wording;

Text in { } contain Notes to Reviewer;

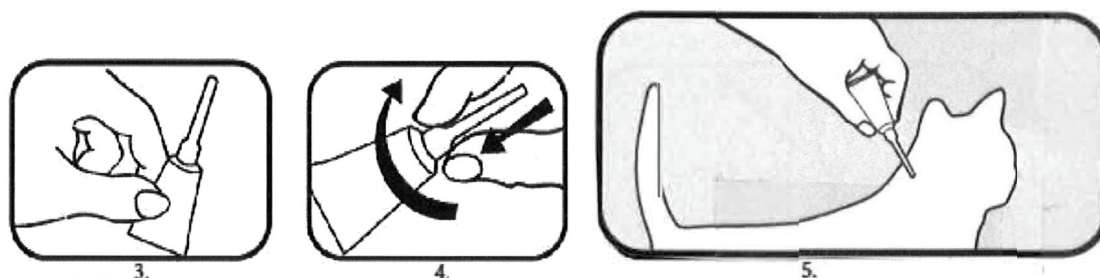
Text in () will appear on marketplace label.

{BACK PANEL - continued}

8. In case of severe pest infestation, you are able to retreat your cat earlier than 4 weeks. If infestation is severe at the initiation of treatment, once a week treatment is permitted, not to exceed 4 weeks. After pest control has been successful, please return to a monthly retreatment schedule.
9. Do not bathe cat for 48 hours after product application.

[APPLICATION INSTRUCTIONS:] {Option 2}

{Option 2: Visuals Depicting How to Open Applicator Tube and Application to All Cats, when using Applicator Tube pictured below (long, thin dispensing tip). The numbers underneath the graphics correspond to the numbers in the How to Apply section below.}



HOW TO APPLY

1. Cat should be dry prior to application and remain dry for 24 hours after application.
2. Remove one applicator tube from the package.
3. Hold applicator tube in an upright position **facing away from you and your pet's face and eyes.**
4. Twist dispensing tip clockwise about $\frac{1}{2}$ turn while pushing down to break the tube's seal. Do not remove the dispensing tip.
5. Part the hair on the neck at the base of the skull until the skin is visible. Place the tip of the tube on the skin and squeeze the tube to expel the entire contents directly on the skin. **Do not get this product in your pet's eyes, or allow your pet to ingest this product. The product is bitter tasting and salivation may occur for a short time if the pet licks the product immediately after treatment.** Treatment at the base of the skull will minimize the opportunity for the cat to lick the product. Do not allow the product to run off.
6. Discard empty tube as described in the Storage and Disposal section.

Text in [] contain Optional or Alternate wording;

Text in { } contain Notes to Reviewer;

Text in () will appear on marketplace label.

{BACK PANEL - continued}

7. In case of severe pest infestation, you are able to retreat your cat earlier than 4 weeks. If infestation is severe at the initiation of treatment, once a week treatment is permitted, not to exceed 4 weeks. After pest control has been successful, please return to a monthly retreatment schedule.
8. Do not bathe cat for 48 hours after product application.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

PESTICIDE STORAGE: Keep this product in its tightly closed original container, when not in use. Store in a cool, dry (preferably locked) area that is inaccessible to children and animals.

PESTICIDE DISPOSAL: Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

CONTAINER HANDLING: Non-refillable container. Do not reuse or refill this container. **If empty:** Offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

For more information call our [flea] experts at 1-800-275-1414 (weekdays, 9 am – 5 pm E.S.T.)

EPA Reg. No. 2596-
EPA Est. No.

Hartz® and other trademarks are trademarks of The Hartz Mountain Corporation.
Made by The Hartz Mountain Corporation, 400 Plaza Drive, Secaucus, NJ 07094 (U.S.A.)

{INSTRUCTIONS FOR BLISTER PACK}

{The following text appears on the Blister Pack, Option 1}

{Product Name}

{The appropriate size and fill volume will be correctly used on each applicable cat's weight category}

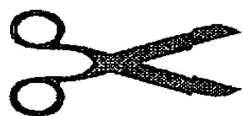
ONLY FOR USE ON CATS AND KITTENS 8 WEEKS OR OLDER WEIGHING 2 to 5 lbs. - 0.0078 fl. oz. (0.23 ml) [5 to 9 lbs. - 0.014 fl. oz. (0.4 ml)] [9 lbs. and Over - 0.027 fl. oz. (0.8 ml)]

9.10% Imidacloprid
0.46% Pyriproxyfen

KEEP OUT OF REACH OF CHILDREN
FOR EXTERNAL USE ON CATS ONLY
CAUTION
Read The Entire Label Before Use

EPA Reg. No. 2596-
EPA Est. No.

HOW TO OPEN



1. Being careful not to cut close to the blister cavities, take scissors and cut along dotted line.
2. Peel off the foil [paper] from the individual blister cavity, and take out the tube.
3. Follow application instructions.
4. Repeat steps 1 and 2 for each tube.

{INSTRUCTIONS FOR BLISTER PACK - continued}

{The following text appears on the Blister Pack, Option 2}

{Product Name}

{The appropriate size and fill volume will be correctly used on each applicable cat's weight category.}

ONLY FOR USE ON CATS AND KITTENS 8 WEEKS OR OLDER WEIGHING 2 to 5 lbs. - 0.0078 fl. oz. (0.23 ml) [5 to 9 lbs. - 0.014 fl. oz. (0.4 ml)] [9 lbs. and over - 0.027 fl. oz. (0.8 ml)]

9.10% Imidacloprid

0.46% Pyriproxyfen

KEEP OUT OF REACH OF CHILDREN

FOR EXTERNAL USE ON CATS ONLY

CAUTION

Read Entire Label Before Use

EPA Reg. No. 2596-XXX

EPA Est. No.

HOW TO OPEN

1. Separate foil [paper] from corner of blister package.
2. Peel back foil [paper] and take out the tube.

{INDIVIDUAL TUBE TEXT} *{Applies to Blister Pack Option 1 and Option 2 as described above.}*

{Product Name}

{The appropriate size and fill volume will be correctly used on each applicable cat's weight category.}

ONLY FOR USE ON CATS AND KITTENS 8 WEEKS OR OLDER WEIGHING 2 to 5 lbs. - 0.0078 fl. oz.(0.23 ml) [5 to 9 lbs. - 0.014 fl. oz. (0.4 ml)] [9 lbs. and Over - 0.027 fl. oz. (0.8 ml)]

9.10% Imidacloprid

0.46% Pyriproxyfen

KEEP OUT OF REACH OF CHILDREN

FOR EXTERNAL USE ON CATS ONLY

CAUTION

Read Entire Label Before Use

EPA Reg. No. 2596-XXX

EPA Est. No.

{Lot number is heat stamped in tube crimp – required on each tube crimp. Lot number also appears on bottom flap of outer package.}

Text in [] contain Optional or Alternate wording;

Text in { } contain Notes to Reviewer;

Text in () will appear on marketplace label.

{Note to Reviewer: Product may be packaged without a peel-off cover over the tray containing the tubes. The tubes would be labeled the same as described above in Individual Tube Text section.}

{OPTIONAL/ALTERNATE LABEL MARKETING CLAIMS}

- For use on cats and kittens 8 weeks of age and older weighing 2 to 5 lbs. [5 to 9 lbs.] [over 9 lbs.]
- Kills fleas
- Kills adult fleas
- Kills adult fleas [flea eggs] [and] [flea larvae]
- Kills fleas on cats within 12 hours of application
- Kills fleas on cats within 12 hours of application and continues killing fleas for 4 weeks [1 month]
- Three[3] way flea protection kills adult fleas, eggs and larvae.
- Multi 3 stage flea control - kills adult fleas, eggs and larvae]
- A single topical application remains effective for up to 4 weeks [1 month] [30 days]
- Convenient, easy-to-apply topical solution
- Convenient, easy-to-apply [and fragrance free] monthly topical solution
- Once a month topical flea prevention and treatment for cats 8 weeks of age or older weighing 2 to 5 lbs. [5 to 9 lbs.] [over 9 lbs.]
- Hartz Reference # 166 is for the prevention and treatment of fleas on cats 8 weeks of age and older weighing 2 to 5 lbs. [5 to 9 lbs.][over 9 lbs.] for 4 weeks [1 month] [30 days]
- For the prevention and treatment of flea infestations on cats for 4 weeks [1 month] [30 days]
- One treatment prevents reinfestation on cats for up to 4 weeks [1 month] [30 days]
- Treatment of cat with Hartz Reference # 166 kills fleas that may cause flea allergy dermatitis (FAD) and flea bite hypersensitivity
- Kills fleas and continues to prevent re-infestation on cats for up to four weeks [a month] [30 days]
- Stops existing flea infestations on cats for 4 weeks [1 month] [30 days] by killing adult fleas.
- Effectively breaks the flea life cycle on cats for 4 weeks [1 month] [30 days]
- Kills [Controls] multiple life stages of fleas on cats for 4 weeks [1 month] [30 days]
- Flea prevention and treatment on cats for 4 weeks [1 month] [30 days]

Text in [] contain Optional or Alternate wording;

Text in { } contain Notes to Reviewer;

Text in () will appear on marketplace label.

{OPTIONAL/ALTERNATE LABEL MARKETING CLAIMS - continued}

- 2-way protection against fleas - kills and controls adult fleas and eggs on cats for 4 weeks [1 month] [30 days]
- Treatment of cats with Hartz Reference # 166 kills fleas for 4 weeks [1 month] [30 days] that may cause flea allergy dermatitis (FAD) [or flea bite hypersensitivity]
- Flea adulticide and ovidicide
- Kills flea eggs on cats for 4 weeks [1 month] [30 days]
- Controls flea problems on cats for 4 weeks [1 month] [30 days]
- Provides protection against fleas on cats for 4 weeks [1 month] [30 days]
- Contains an insect growth regulator (IGR) to kill flea eggs on cats for 4 weeks [1 month] [30 days]
- Monthly use of Hartz Reference # 166 on cats kills fleas for 4 weeks [1 month] [30 days] that may cause flea allergy dermatitis [flea bite hypersensitivity]
- Controls existing flea infestations on your cat and prevents re-infestation for 4 weeks [1 month] [30 days]
- Prevents fleas on treated cats from re-infesting for 4 weeks [1 month] [30 days]
- Fragrance-free
- Kills fleas [and flea eggs] on cats for 4 weeks [1 month] [30 days]
- Stays on cat and doesn't rub off for 1 month
- Kills fleas on cats for 30 days [1 month] [4 weeks]
- Prevents re-infestation on cats for 4 weeks [1 month] [30 days]
- Effective and convenient topical treatment
- [With] patented applicator {Note to Reviewer: This refers to Option 2, Pro-cision Flo[®] Applicator, under the Directions for Use}
- Easy spot on topical applicator
- 24 hours after application, Hartz Reference # 166 remains effective on cats for 4 weeks [1 month] [30 days] even after bathing or water immersion.
- 24 hours after application, remains effective after bathing
- 24 hours after application, remains effective after shampooing
- Waterproof after 24 hours
- 24 hours after application, remains effective after exposure to rain and sunlight
- Only for cats and kittens 8 weeks of age or older weighing 2 to 5 lbs.[5 to 9 lbs.][over 9 lbs.]
- For cats and kittens 8 weeks of age or older weighing 2 to 5 lbs.[5 to 9 lbs.][over 9 lbs.]

Text in [] contain Optional or Alternate wording;

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- 1st dose, 2nd dose, 3rd dose, 4th dose, 5th dose, 6th dose, 7th dose, 8th dose
- First month, second month, third month, fourth month, fifth month, sixth month, seventh month

{NON-PESTICIDE RELATED CLAIMS AND OTHER OPTIONAL MARKETING CLAIMS}

- Value pack 4 monthly doses [6 monthly doses] [8 monthly doses]
- 1 [2] [3] [4] [6] [8] month supply
- 1[2] [3] [4] [6] [8] monthly treatment[s]
- Apply monthly [every 30 days]
- Convenient [easy to use] applicator
- 1[2] [3] [4] [6] [8] Pro-cision Flo[®] Applicator[s] [included]
- 1[2] [3] [4] [6] [8] Pro-glide[®] Applicator[s] [included]
- Pro-cision Flo[®] Applicator
- Pro-Glide[®] Applicator
- Featuring Pro-cision Flo[®] [Pro-Glide[®]] Applicator [for easy application]
- Direct to your cat's skin
- Easy [simple] to use [handle] [apply]
- Made in the U.S.A
- Convenient to use
- Easy to hold applicator [, with no drip and no splash]
- After application, the treated area may appear wet for up to 24 hours
- **Value Pack** {Optional Value Packs may be one of the following configurations:
 1. 2 Packages, each Package containing 1, 2, 3, 4, 6, or 8 tubes. Packaged side by side, with no part of back or front labels to be covered or unreadable.
 2. 2 Packages, each Package containing 1, 2, 3, 4, 6, or 8 tubes. Packages are wrapped together, with all mandatory front panel and back panel labeling to be clearly displayed.

{Total Net Contents shown on Value Pack #2 is based on weight of cat or kitten and number of tubes in package. See Net Contents statements in front section of Master Label for all Value Pack #2 tube configurations.}

Text in [] contain Optional or Alternate wording;

Text in { } contain Notes to Reviewer;

Text in () will appear on marketplace label.

{NON-PESTICIDE RELATED CLAIMS AND OTHER MARKETING CLAIMS – continued}

- To help remind you when you last applied treatment, simply write in the date when each dose is applied:

First Dose _____
Second Dose _____
Third Dose _____
Fourth Dose _____
Fifth Dose _____
Sixth Dose _____
Seventh Dose _____
Eighth Dose _____

- Reminder Stickers
- The first time you treat your cat, place the first month sticker on your calendar [peel off a sticker and place it on your calendar that day]. Apply Hartz Reference # 166 monthly, every 30 days. Use these calendar stickers to remind you when your cat is due for the next application.

Apply first month [Hartz Reference # 166]
Apply second month [Hartz Reference # 166]
Apply third month [Hartz Reference # 166] [Repurchase]
Apply fourth month [Hartz Reference # 166] [Repurchase]
Apply fifth month [Hartz Reference # 166]
Apply sixth month [Hartz Reference # 166] [Repurchase]
Apply seventh month [Hartz Reference # 166] [Repurchase]
Apply eighth month [Hartz Reference # 166] [Repurchase]

- For information call our experts at 1-800-275-1414
- Manufactured for: {Company name and address}
- From the company with over 90 years [of] experience caring for pets
- From the company with over 90 years [of] experience devoted to pets
- From the company with over 90 years [of] experience dedicated to pets
- From the company with over 90 years of commitment to pets
- Hartz, the brand with over 90 years [of] experience [caring for pets] [devoted to pets] [dedicated to pets]
- Caring for Pets [for] over 90 years
- Serving Pets [for] over 90 years
- Helping Pets [for] over 90 years

Text in [] contain Optional or Alternate wording;

Text in { } contain Notes to Reviewer;

Text in () will appear on marketplace label.

{OPTIONAL ACTIVE INGREDIENT REFERENCE STATEMENTS}

{Whenever any active ingredient reference statement listed below is used on the market label, the claim will not be set in a font size that is larger than the Signal Word and it will not be bolded or highlighted or colored to cause the claim to stand out over the rest of the labeling text. This claim will not be presented in a way that will detract from the required precautionary labeling on the label.}

- ✓ Contains Imidacloprid and Pyriproxyfen, the active ingredients used [found] in Advantage® II
- ✓ Contains the active ingredients used in Elanco Advantage® [Advantage® II]
- ✓ Hartz Reference # 166 contains Imidacloprid and [an][the] [insect growth regulator (IGR)] Pyriproxyfen

{Whenever any of the three Reference Statements immediately above are included on the market label, the label will also include one of the disclaimers below, which will be placed directly below the optional reference claim so that both are viewed together.}

- ✓ Advantage® II is a registered trademark of Elanco (Animal Health)
- ✓ Elanco Advantage® is a registered trademark of Elanco Healthcare LLC
- ✓ Hartz Reference # 166 is not manufactured by or distributed by Elanco.

{OPTIONAL MARKETING ICONS}



Adult Fleas



Flea Eggs



Flea Larvae



{ALTERNATE BRAND NAMES}

Advanced™ Flea Treatment for Cats
Advanced™ Flea Treatment for Cats and Kittens
Advanced™ Flea Treatment for Kittens

Hartz First Defense ADVANCED for Cats [& [and] Kittens]
Hartz First Defense Advanced PLUS for Cats [& [and] Kittens]
Hartz First Defense Advanced PRO for Cats [& [and] Kittens]
Hartz First Defense Evolution for Cats [& [and] Kittens]
Hartz First Defense Guardian for Cats [& [and] Kittens]

Hartz FirstCare for Cats [& [and] Kittens]

Hartz Generic Flea Topical for Cats [& [and] Kittens]
Hartz Generic for Cats [& [and] Kittens]
Hartz Generic Topical Treatment for Cats [& [and] Kittens]

Hartz ProCare for Cats [& [and] Kittens]
Hartz UltraGuard Defender for Cats [& [and] Kittens]

Hartz UltraGuard Sentinel for Cats [& [and] [Kittens]]
Hartz UltraGuard Sentinel PLUS for Cats [& [and] Kittens]
Hartz UltraGuard Sentinel PRO for Cats [& [and] Kittens]

Hartz® Advanced™ for Cats
Hartz® Advanced™ for Cats and Kittens
Hartz® Advanced™ for Kittens
Hartz® Advanced™ Flea Treatment for Cats
Hartz® Advanced™ Flea Treatment for Cats and Kittens
Hartz® Advanced™ Flea Treatment for Kittens