



U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs
Registration Division (7505P)
1200 Pennsylvania Ave., N.W.
Washington, D.C. 20460

EPA Reg. Number:

2596-187

Date of Issuance:

11/1/19

NOTICE OF PESTICIDE:

Registration
 Reregistration
(under FIFRA, as amended)

Term of Issuance:

Unconditional

Name of Pesticide Product:

Hartz Reference 156

Name and Address of Registrant (include ZIP Code):

Joe Conti
Senior Director, R&D
The Hartz Mountain Corporation
400 Plaza Drive
Secaucus, NJ 07094

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA section 3(c)(5) provided that you:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product when the Agency requires all registrants of similar products to submit such data.

Signature of Approving Official:

Jacquelyn Herrick, Product Manager 3
Invertebrate & Vertebrate Branch 1, Registration Division
(7505P)

Date:

11/1/19

2. Make the following label changes before you release the product for shipment:
 - Revise the EPA Registration Number to read, “EPA Reg. No. 2596-187.”
3. Submit one copy of the revised final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records. Please also note that the record for this product currently contains the following CSFs:

- Basic CSF dated 07/16/2019
- Alternate CSF 1 dated 07/16/2019
- Alternate CSF 2 dated 07/16/2019
- Alternate CSF 3 dated 07/16/2019
- Alternate CSF 4 dated 07/16/2019
- Alternate CSF 5 dated 07/16/2019
- Alternate CSF 6 dated 07/16/2019
- Alternate CSF 7 dated 07/16/2019
- Alternate CSF 8 dated 07/16/2019
- Alternate CSF 9 dated 07/16/2019
- Alternate CSF 10 dated 07/16/2019
- Alternate CSF 11 dated 07/16/2019
- Alternate CSF 12 dated 07/16/2019
- Alternate CSF 13 dated 07/16/2019
- Alternate CSF 14 dated 07/16/2019
- Alternate CSF 15 dated 07/16/2019
- Alternate CSF 16 dated 07/16/2019
- Alternate CSF 17 dated 07/16/2019
- Alternate CSF 18 dated 07/16/2019
- Alternate CSF 19 dated 07/16/2019
- Alternate CSF 20 dated 07/16/2019

- Alternate CSF 21 dated 07/16/2019

If you have any questions, please contact Vanessa Emerson by phone at 703-347-0360, or via email at emerson.vanessa@epa.gov

Enclosure

HARTZ REFERENCE 156

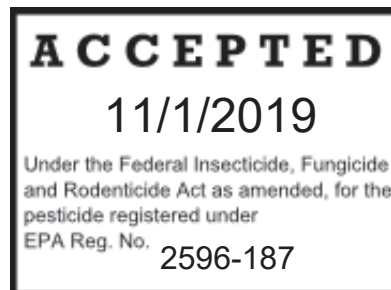
{FRONT PANEL}

Active Ingredient:

Deltamethrin..... 4.00%

Other Ingredients..... 96.00%

Total.....100.0%



DO NOT ALLOW CHILDREN TO PLAY WITH COLLAR **CAUTION**

See [Back] [Insert] [or] [Side] [Panel[s]] for First Aid and [Additional] Precautionary Statements

{Throughout the label, whenever the terms {Color designation} or {Collar color} are indicated, the collar colors will be one of the following color designations in this registration's corresponding Confidential Statements of Formula: Orange, Blue, Purple, Red, Green, Gray, Black, Gold, or Silver.}

NET CONTENTS: [1][2] [{Collar color}][reflecting][reflective] Collar

Net Wt. [1 Collar, Net Wt. 1.1 oz. (31g)]

{or}

[2 Collars, Net Wt. 2.2 oz (62g); each collar 1.1 oz (31g)]

Made [in the U.S.A.] by:

Hartz Mountain Corporation

400 Plaza Drive

Secaucus, NJ 07094 [U.S.A.]

EPA Registration No. 2596-

EPA Est. No.

{BACK PANEL}

Read Entire Label Before Each Use.

ONLY for Dogs 12 weeks of age and older. *{A statement of purpose of the product (flea and tick control for dogs) and the duration of protection per collar indicated in the optional claims section, will be included on the front panel.}*

{Product name} provides up to 6 [six] months protection against fleas and ticks.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS



CAUTION:

Harmful if swallowed or absorbed through skin. Causes moderate eye irritation. Avoid contact with skin, eyes and clothing. Wash thoroughly with soap and water after handling.

Hazards to Domestic Animals

Do not open protective [pouch] [wrapper] [package] [envelope] [blister] until ready to use. Do not use on dogs under 12 [twelve] weeks of age. Consult a veterinarian before using this product on debilitated, aged, pregnant, medicated or nursing animals. Sensitivities may occur after using ANY pesticide products for pets. If signs of sensitivity occur, remove collar and bathe your dog with mild soap and rinse with large amount of water. If signs of sensitivity occur, consult a veterinarian immediately. This collar is intended for use only as an insecticide generator and is not to be taken internally by humans or animals.

[{Product name}] [collar], containing deltamethrin insecticide, has been specifically formulated using insecticide release technology. [Collar] [{Product name}] will kill ticks for up to 6 [six] months. Collar will kill ticks including: Brown dog tick [(*Rhipicephalus sanguineus*)], American dog tick [(*Dermacentor variabilis*)] and deer tick [(*Ixodes scapularis* and *Ixodes pacificus*)] which may transmit Lyme disease. The collar is to be worn continuously.] Reapply a new collar every 6 [six] months.]

FIRST AID

IF SWALLOWED: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15 – 20 minutes. Call a poison control center or doctor for treatment advice.

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15 - 20 minutes.

Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

HOT LINE NUMBER: Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For additional information on this product [including health concerns, medical emergencies or pesticide incidents], you may call [1-800-275-1414] [X-XXX-XXX-XXXX], twenty four [24] hours per day, seven [7] days per week.

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal.

PESTICIDE STORAGE: Store this product in a cool dry place away from children and pets.

PESTICIDE Disposal and Handling: Do not reuse container or used collar. Dispose of in trash.

[Product Information]

{Product name} [This collar] kills fleas and ticks for up to 6 [six] months. *{Product name}* [Collar] is a sustained release system [containing deltamethrin] which provides insecticidal [protective] activity from head to tail. Use *{Product name}* [collar] year round, replacing collar every six months, for effective control of fleas and ticks, that may transmit Rocky Mountain spotted fever][and] [Lyme disease.]]

[Collar] *{Product name}* will kill ticks for up to 6 [six] months when worn continuously. Collar will kill ticks including: Brown dog tick (*Rhipicephalus sanguineus*), American dog tick (*Dermacentor variabilis*) and deer tick (*Ixodes scapularis* and *Ixodes pacificus*) which may transmit Lyme disease. Reapply a new collar every 6 [six] months.]

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. *{For Multi-Packs, the following statement will be included}*: **Use only one collar per dog at a time.**

RESTRICTIONS:

Do not use on dogs under 12 weeks of age. Do not open [pouch] [wrapper][package] [envelope][blister] until ready to use. Do not let children play with collar. Use only one collar per dog at a time. Do not use on cats. Do not use on dogs under 12 weeks.

Remove collar from package and unroll. Place the *{Product name}* [collar] around the dog's neck, adjust for proper fit, and buckle in place. The collar is to be worn loosely to allow for growth of the dog and to permit collar to move [around] [about] the dog's neck. A proper fitted collar is one that, when fastened, will snugly slide over the dog's head and that allows for 2 fingers to be placed comfortably between the collar and the dog's neck. Leave 2[two] to 3[three] inches on the collar for extra adjustment and cut off and dispose of the extra length. Maximum effectiveness may not occur for 2-3 weeks after collar placement.

Consult a veterinarian before using this product on debilitated, aged, pregnant, medicated, or nursing dogs. Sensitivities may occur after using ANY pesticide products for dogs. If signs of sensitivity occur, remove collar and bathe your dog with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

Wetting will not impair the collar's effectiveness or the dog's protection. If the dog goes swimming or is out in the rain, it is not necessary to remove collar. [{Product name}] [Collar] may be used in addition to a lead or constraint collar. The collar is to be worn continuously. Reapplying a new collar every 6 [six] months.]

{OPTIONAL LABEL CLAIMS}

Fleas

- [{Product name}] contains [deltamethrin] [insecticide] [an insecticide] which has been specifically formulated using insecticide release technology.]
- [Flea [control]][prevention] for dogs 12 weeks of age and older [over 12 weeks of age]]
- [Kills Fleas]
- [Kills [adult] fleas for 180 days[!]]
- [Kills [adult] fleas for 6 months[!]]
- [Provides [long lasting] protection for 180 days against fleas]
- [Provides [long lasting] protection for 6 months against fleas]
- [Prevents new flea infestation]
- [Kills adult fleas before they lay eggs]
- [Kills fleas that may cause anemia]
- Kills fleas that may cause bartonellosis]
- [Kills [adult] fleas which may transmit tapeworm]
- [Kills [adult] fleas which may cause flea bite anemia]
- [Kills [adult] fleas that may reduce the incidence of [FAD] [flea allergy dermatitis]]
- [Kills [adult] fleas which may be a source of [flea allergy dermatitis][FAD] [and] [flea bite anemia] [and] [tapeworm]]
- [Kills fleas]
- [Starts killing fleas for up to 6]
- [Starts killing fleas for up to six months]

*{The following optional label claim will always be accompanied by the asterisked * statement}:*

- [{Product name}] contains deltamethrin, the same active ingredient [found][used] in Scalibor Protective Brand for Dogs.*

* Product is not manufactured or distributed by Merck.]

{OPTIONAL LABEL CLAIMS - continued}

Fleas {continued}

- [Fleas on the dog will be killed]
- [Long lasting [flea] protection for up to 6 months]
- [Continuous [flea] protection for up to 6 months]
- [Flea [control]][prevention]

Ticks

- [Kills ticks]
- [Tick collar for dogs]
- [Tick [control]][prevention] for dogs 12 weeks of age and older [over 12 weeks of age]
- [Kills ticks for 180 days[!]]
- [Kills ticks for 6 months[!]]
- [Provides [long lasting] protection for 180 days against ticks]
- [Provides [long lasting] protection for 6 months against ticks]
- [Kills ticks that may transmit babesiosis]
- [Kills ticks including deer ticks which may transmit Lyme disease]
- [Kills ticks which may transmit Rocky Mountain spotted fever]
- [Kills ticks which may transmit [anaplasmosis]][babesiosis][ehrlichiosis][and][Lyme disease]
- [Kills ticks for 6 [six] months including Deer tick[vector of Lyme disease and anaplasmosis] American dog tick[vector of Rocky Mountain spotted fever].

Multiple Pests

- [Kills fleas and ticks for 180 days[!]]
- [Kills fleas and ticks for 6 months[!]]
- [Provides [long lasting] protection for 180 days against fleas and ticks]
- [Provides [long lasting] protection for 6 months against fleas and ticks]
- [Kills fleas and ticks [for][up to] [6 months]]
- [Dog collar for flea and tick control]
- [Flea and tick collar for dogs]
- [Kills fleas and ticks]

{OPTIONAL LABEL CLAIMS - continued}

Collar Claims

{For all Optional Collar Claims, whenever the terms {Color designation} or {Collar color} are indicated, the collar colors will be one of the following color designations in this registration's corresponding Confidential Statements of Formula: Orange, Blue, Purple, Red, Green, Gray, Black, Gold, or Silver}:

- [Right fit]
- [Fits just right]
- [Just right fit]
- [Fits securely]
- [Stays in place]
- [Great fitting collar]
- [Comfort fit]
- [Engineered for comfort]
- [Stay in place design]
- [Fits all size dogs]
- [Adjustable [collar]]
- [Fits securely]
- [Inner collar focuses pesticide toward the dog]
- [Easy release collar]
- [Outer shield reflects direct light]
- [{Color designation} collar [with Silver Reflect-X Shield]]
- [{Color designation} collar [with Reflect-X Shield]]
- [White & purple collar]
- [White & blue collar]
- [Gray & white collar]
- [{Color designation} & {Color designation}]
- [{Collar color}] with reflective technology visible to headlights]
- [Water resistant]
- [With Reflect-X Shield]
- [Provides an added dimension of nighttime visibility for you and your dog]
- [Full body protection]
- [Reflecting]
- [Reflect direct light]
- [Long lasting protection for 6 months]

{OPTIONAL LABEL CLAIMS - continued}

All Other Claims

- [Continuous Protection for 6 months]
- [Long lasting protection for 6months]
- [All weather collar]
- [Not affected by water]
- [Water resistant]
- [Waterproof]
- [Water will not impair the efficacy]
- [One size fits all dogs]
- [Water will not [impair] [affect] your dog's protection]
- [Convenient]
- [Glow in the dark]
- [Reflective]
- [Designed and tested to [perform][work]]
- [Formulated with insecticide release technology]
- [Full body protection]
- [Long lasting protection for 6 months]
- [Sustainable release technology [for long lasting control for 6 months]][for long lasting flea and tick control for 6 months]
- [Outer shield reflects light]
- [With Reflect-X Shield]
- Two collars provides [up to] 12 [twelve] consecutive months of protection [*] / [**]
- Two collars, one at a time = 12 [twelve] months of protection [**]
- Two collars, one at a time, provides 12 [twelve] consecutive months of protection [**]
- Two collars = 12 [twelve] consecutive months of protection [*] / [**]
- 6 [six] months protection each collar – [2][two] collars [*]
- 2 [Two] Collars; One collar = 6 [six] months of protection [**]

*{One or both statements below will appear in the same font size, in close proximity to the claim above on same label panel, indicated with */**}*

- [*] Use one collar per dog at a time
- [**] One collar provides 6 months of protection.

Marketing Claims

{For all Optional Marketing Claims, whenever the terms {Color designation} or {Collar color} are indicated, the collar colors will be one of the following color designations listed in this registration's corresponding Confidential Statements of Formula: Orange, Blue, Purple, Red, Green, Gray, Black, Gold, or Silver.}

- [Save Now]
- [Buy Now]
- [Great Value]
- [NEW] *{Will be removed after having been on the market for 6 months.}*
- [Value pack – 2 six[6] month collars]
- [Value pack – Two 6 [six] month collars]
- [Multi-pack – 2 six[6] month collars]
- [Multi-pack – Two 6 [six] month collars]
- [Buy more and save]
- [Bonus pack]
- [Coupon inside]
- [Buy [x] and Save] *{x = 1 unit of sale, i.e. one box as seen on store shelves}*
- [From the company [Hartz] with over 90 years [of] experience caring for dogs]
- [From the company with over 90 years [of] experience]
- [Hartz the company with over 90 years [of] experience]
- Scalibor® is a registered trademark of Merck Animal Health
- [No biting]
- [Flea & tick collar for dogs]

Optional Flea Icon / Graphic

{Icon / graphic for adult fleas.}



[Adult Fleas]



{Icon / graphic for adult ticks.}



[Adult Ticks]



{Alternate Brand Names}

Hartz® Ultra Guard® Flea and Tick Prevention Collar for Dogs
Hartz® Ultra Guard® Flea & Tick Prevention Collar for Dogs

Hartz® Ultra Guard Pro® Flea and Tick Collar for Dogs
Hartz® Ultra Guard Pro® Flea & Tick Collar for Dogs

Hartz® Ultra Guard Pro® Flea and Tick Reflecting Collar for Dogs
Hartz® Ultra Guard Pro® Flea and & Tick Reflecting Collar for Dogs

Hartz® Ultra Guard Plus® Flea and Tick Collar for Dogs
Hartz® Ultra Guard Plus® Flea & Tick Collar for Dogs

In Control by Hartz® Flea and Tick Collar for Dogs
In Control by Hartz® Flea & Tick Collar for Dogs

Hartz® In Control® Flea and Tick Collar for Dogs
Hartz® In Control® Flea & Tick Collar for Dogs

In Control by Hartz® Flea and Tick Reflecting Collar for Dogs
In Control by Hartz® Flea & Tick Reflecting Collar for Dogs

Hartz® In Control® Flea and Tick Reflecting Collar for Dogs
Hartz® In Control® Flea & Tick Reflecting Collar for Dogs

Hartz® Advanced Care® Flea and Tick Collar for Dogs
Hartz® Advanced Care® Flea & Tick Collar for Dogs
Hartz® Advanced Care® Flea and Tick Reflecting Collar for Dog
Hartz® Advanced Care® Flea & Tick Reflecting Collar for Dog