



U.S. ENVIRONMENTAL PROTECTION AGENCY  
 Office of Pesticide Programs  
 Registration Division (7505P)  
 1200 Pennsylvania Ave., N.W.  
 Washington, D.C. 20460

EPA Reg. Number:

2596-185

Date of Issuance:

8/27/18

NOTICE OF PESTICIDE:

- Registration
- Reregistration

(under FIFRA, as amended)

Term of Issuance:

Conditional, Time-Limited  
 Expires: 08/27/2020

Name of Pesticide Product:

Hartz Reference 153

Name and Address of Registrant (include ZIP Code):

Joseph Conti  
 Senior Director,  
 Regulatory Affairs & Quality  
 The Hartz Mountain Corporation  
 400 Plaza Dr.  
 Secaucus, NJ 07094

**Note:** Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA section 3(c)(7)(A). You must comply with the following conditions:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product under FIFRA when the Agency requires all registrants of similar products to submit such data.

Signature of Approving Official:

Elizabeth Fertich, Product Manager 04  
 Invertebrate & Vertebrate Branch 1, Registration Division  
 (7505P)

Date:

8/27/18

2. This registration is time-limited and expires 08/27/2020.
3. You must submit quarterly enhanced incident reports and quarterly sales information in doses sold for this product beginning within 3 months of the date the product is first released for shipment, on the first day of the quarter (i.e., January 1, April 1, July 1, or October 1). Please flag any Confidential Business Information as such. Submit enhanced incident reporting and quarterly sales information to the Product Manager's attention. The following is a list of information that must be included in the quarterly reports for each incident:
  - EPA Registration Number
  - Product name (brand name)
  - Lot #
  - Where purchased: internet, store, veterinarian
  - Active Ingredient(s)
  - Weight range for product
  - Date on which incident occurred (mm/dd/yyyy)
  - State in which the incident occurred (standard 2 letter abbreviation)
  - Registrant case #
  - Species: dog, cat, other (specify)
  - Breed: (as reported by pet owner)
  - Age: months or years
  - Sex: M, F, or neutered
  - Weight: pounds
  - Primary Route of Exposure: dermal, oral, other animal, inhalation, other
  - Body System: neurological, dermatological, GI, respiratory, ocular, other
  - Major signs noted with separate column for each sign, using standard terminology
  - Time to Onset: (hours, days)
  - Treated by veterinarian: yes or no
  - First time product used: yes or no
  - Misuse: use on incorrect species, overdose, too frequent dosing, other (describe)
  - Any known precondition
  - EPA Severity Code: death, major, moderate, minor
  - Outcome: died, recovered, still treated, unknown
4. Along with the enhanced incident reporting, you must submit an analysis of the incidents seen, to include the following details:
  - All incidents should be reported including all minor dermal and ocular irritation reports.
  - Summary table for dogs showing number of incidents of each severity code for each route of exposure. Each incident should only be reported once. If one incident has several routes of exposure, the order should be ocular > oral > dermal. In other words, an incident with both oral and dermal exposure would be reported as oral exposure, and an incident with both ocular and oral exposure would be reported as ocular exposure.

- A similar summary table for cats (misuse or secondary exposure) showing number of incidents of each severity code for each route of exposure.
- Summary table for cats and table for dogs showing number of incidents that are believed due to secondary exposure (e.g., multi-pet households).
- A summary table for dogs showing number of incidents for each severity code for these age ranges: <3 months, 3-6 months, 6-9 months, 9-12 months, 1 yr, 2 yr, 3 yr, 4 yr, 5 yr, 6 yr, 7 yr, 8 yr, 9 yr, 10 yr, 11 yr, 12 yr, 13 yr, 14 yr, 15 yr, >15 yr.
- A summary table showing the number of dog incidents for each severity code for each pet weight range on the product label, as applicable.
- A summary table for dog weight showing number of incidents for each product weight range. This table should show number of incidents in dogs weighing less than that product weight range, number of incidents in dogs in lower half of weight range, number of incidents in dogs in upper half of weight range, and dogs weighing more than the product weight range, as applicable.
- Table showing number of incidents for each dog breed, where provided.
- Table showing number of incidents in dogs for each clinical sign.
- Table showing number of incidents in dogs for each organ system.
- Report aggregate incidents, but do not combine moderate and minor incidents.

If EPA determines that future mitigation measures are necessary for all pet spot-ons, the Agency will inform registrants. If mitigation measures are necessary, EPA may take regulatory action.

5. Make the following label changes before you release the product for shipment:
  - Revise the EPA Registration Number to read, “EPA Reg. No. 2596-185.”
6. Submit one copy of the final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you fail to satisfy these data requirements, EPA will consider appropriate regulatory action including, among other things, cancellation under FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records.

Please note that the record for this product currently contains the following CSFs:

- Basic CSF dated 06/25/2018

If you have any questions, please contact Jennifer Gaines at 703-305-5967 or via email at [gaines.jennifer@epa.gov](mailto:gaines.jennifer@epa.gov).

Enclosure

*Note to Reviewer: (Text in Parenthesis have information that is not optional) [Text in square brackets have optional information] {Text in stylized brackets and/or italicized text have notes to reviewer that are not intended for printing}*

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**{FRONT PANEL}**

**Hartz Reference 153**

*{Note to Reviewer: The primary brand name will not be used. Only an alternate brand name will be used and it will include the word “dog” in the product’s name. In addition the size of the word “dog” will be increased to at least 75% the height of the largest letter in the product brand name.}*

*{A picture of a dog in the weight range for the product}*

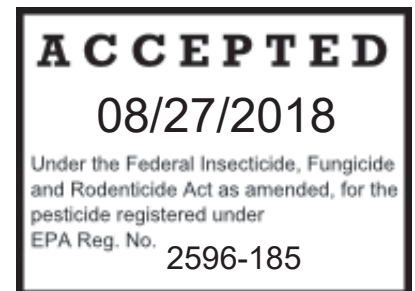
*{Alternate Brand Names listed at end of document}*

*{One of the following statements will be used prominently on the front panels applicable to the specific size packaging}*

- [For Dogs [&] [Puppies, Toys and Miniatures] weighing 7 – 15 lbs., over 6 months of age and older]
- [For [Small] Dogs [&] [Puppies] weighing 16 - 30 lbs., over 6 months of age and older]
- [For [Medium] Dogs [& Puppies ] Weighing 31-60 lbs., over 6 months of age and older]
- [For [Large] Dogs Weighing over 60 lbs, over 6 month of age and older]

**ACTIVE INGREDIENTS**

Permethrin.....	45.00%
s-Methoprene .....	3.00%
OTHER INGREDIENTS.....	52.00%
TOTAL.....	100.00%



**KEEP OUT OF REACH OF CHILDREN  
CAUTION**

See Back Panel for First Aid and Additional Precautionary Statements

**EPA REGISTRATION No. 2596-RIL  
EPA ESTABLISHMENT No. 2596-XX-X**

**The Hartz Mountain Corporation  
400 Plaza Drive  
Secaucus, NJ 07094**

*Note to Reviewer: (Text in Parenthesis have information that is not optional) [Text in square brackets have optional information] {Text in stylized brackets and/or italicized text have notes to reviewer that are not intended for printing}*

**NET CONTENTS**

**For Use Only on Dogs and Puppies  
6 months and older weighing:**

7 to 15 lbs.  
16 to 30 lbs.  
31 to 60 lbs.  
Over 60 lbs.

**Net Contents**

Contains 1 tube, each 0.022 fl. oz. (0.65 ml)  
Contains 1 tube, each 0.034 fl. oz. (1.0 ml)  
Contains 1 tube, each 0.068 fl. oz. (2.0 ml)  
Contains 1 tube, each 0.101 fl. oz. (3.0 ml)

**For Use Only on Dogs and Puppies  
6 months and older weighing:**

7 to 15 lbs.

**Net Contents**

0.044 fl.oz. (1.3 ml)  
Contains 2 tubes each 0.022 fl. oz. ( 0.065 ml)

16 to 30 lbs.

0.068 fl. oz. (2.0 ml)  
Contains 2 tubes, each 0.034 fl. oz. (1.0 ml)

31 to 60 lbs.

0.136 fl. oz. (4.0 ml)  
Contains 2 tubes, each 0.068 fl. oz. (2.0 ml)

Over 60 lbs.

0.202 fl. oz. (6.0ml)  
Contains 2 tubes, each 0.101 fl. oz. (3.0 ml)

**For Use Only on Dogs and Puppies  
6 months and older weighing;**

7 to 15 lbs.

**Net Contents**

0.066 fl. oz. (1.95 ml)  
Contains 3 tubes, each 0.022 fl. oz. (0.65 ml)

16 to 30 lbs.

0.102 fl. oz. (3.0 ml)  
Contains 3 tubes, each 0.034 fl. oz. (1.0 ml)

31 to 60 lbs.

0.204 fl. oz. (6.0 ml)  
Contains 3 tubes, each 0.068 fl. oz. (2.0 ml)

Over 60 lbs.

0.303 fl. oz. (9.0 ml)  
Contains 3 tubes, each 0.101 fl. oz. (3.0 ml)

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**For Use Only on Dogs and Puppies**  
**6 months and older weighing;**

7 to 15 lbs.

**Net Contents**

0.088 fl. oz. (2.6 ml)

Contains 4 tubes, each 0.022 fl. oz. (0.65 ml)

16 to 30 lbs.

0.136 fl. oz. (4.0 ml)

Contains 4 tubes, each 0.034 fl. oz. (1.0 ml)

31 to 60 lbs.

0.272 fl. oz. (8.0 ml)

Contains 4 tubes, each 0.068 fl. oz. (2.0 ml)

Over 60lbs.

0.404 fl. oz. (12.0ml)

Contains 4 tubes each 0.101 fl. oz. (3.0 ml)

**For Use Only on Dogs and Puppies**  
**6 months and older weighing:**

7 to 15 lbs.

**Net Contents**

0.132 fl. oz. (3.9 ml)

Contains 6 tubes, each 0.022 fl. oz. (0.065 ml)

16 to 30 lbs.

0.204 fl. oz. (6.0 ml)

Contains 6 tubes, each 0.034 fl. oz. (1.0 ml)

31 to 60 lbs.

0.408 fl. oz. (12.0 ml)

Contains 6 tubes, each 0.068 fl. oz. (2.0 ml)

Over 60 lbs.

0.606 fl. oz. (18.0 ml)

Contains 6 tubes each 0.101 fl. oz. ( 3.0 ml)

**For Use Only on Dogs and Puppies**  
**6 months and older weighing:**

7 to 15 lbs.

**Net Contents**

0.176 fl. oz. (5.2 ml)

Contains 8 tubes, each 0.022 fl. oz. (0.065 ml)

16 to 30 lbs.

0.272 fl..oz. (8.0 ml)

Contains 8 tubes, each 0.034 fl. oz. (1.0 ml)

31 to 60 lbs.

0.544 fl..oz. (16.0 ml)

Contains 8 tubes, each 0.068 fl. oz. (2.0 ml)

Over 60 lbs.

0.808 fl..oz. (24.0 ml)

Contains 8 tubes each 0.101 fl. oz. (3.0 ml)

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**For Use Only on Dogs and Puppies**

**6 months and older weighing:**

7 to 15 lbs.

16 to 30 lbs.

31 to 60 lbs.

Over 60 lbs.

**Net Contents**

0.264 fl..oz. (7.8 ml)

Contains 12 tubes, each 0.022 fl. oz. (0.065 ml)

0.408 fl..oz. (12.0 ml)

Contains 12 tubes, each 0.034 fl. oz. (1.0 ml)

0.816 fl. oz. (24.0ml)

Contains 12 tubes, each 0.068 fl. oz. (2.0 ml)

1.212 fl. oz. (36.0 ml)

Contains 12 tubes each 0.101fl. oz. (3.0 ml)

*{Cat Warning Icon: A 1.5 cm x 1.5 cat prohibition icon in a box, black image on yellow background, will appear on the lower right hand corner of the front panel.}*



**{BACK PANEL}**

**READ ENTIRE LABEL BEFORE EACH USE**

**USE ONLY ON DOGS AND PUPPIES OVER 6 MONTHS OF AGE OR OLDER WEIGHING [7 TO 15 LBS] [16 TO 30 LBS] [31 TO 60 LBS] [OVER 60 LBS]**

**DO NOT USE ON CATS**

**PRECAUTIONARY STATEMENT**

**HAZARD TO HUMANS & DOMESTIC ANIMALS**

**CAUTION**



*Note to Reviewer: (Text in Parenthesis have information that is not optional) [Text in square brackets have optional information] {Text in stylized brackets and/or italicized text have notes to reviewer that are not intended for printing}*

## **{BACK PANEL - continued}**

**HAZARD TO HUMANS. Harmful if absorbed through skin. Avoid contact with skin, eyes or clothing. .**

Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove contaminated clothing and wash clothing before reuse.

**HAZARD TO DOMESTIC ANIMALS. FOR EXTERNAL USE ON DOGS ONLY.** Do not use on dogs or puppies less than 6 months old, weighing less than [7 lbs.] [16 lbs.][31 lbs.][60 lbs.]. Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant or nursing dogs. Sensitivities may occur after using ANY pesticide product for dogs. If signs of sensitivity occur, bathe your dog/puppy with a mild soap and rinse with large amounts of water. If signs continue consult a veterinarian IMMEDIATELY. In the event of an emergency, contact xxx-xxx-xxxx. Keep cats from treated dogs/puppies for 24 hours. If applied to a cat or ingested by a cat, contact your veterinarian.

*{A Side Effects Box will be located on the back panel, directly above the Cat Fatality Box}*

Side Effects: Monitor your dog after application. Side effects may include signs of skin irritation such as redness, scratching or other signs of discomfort. Gastrointestinal signs such as vomiting or diarrhea have also been reported. If these or other signs occur, consult your veterinarian or call 1-xxx-xxx-xxxx.

*{Cat Warning Fatality Box: A cat prohibition icon and warning text will appear in a box on the back panel, lower right corner area. Image is 1.5 cm x 1.5 cm black image on a yellow background. The following text will be below or adjacent to the icon .}*



### **DO NOT USE ON CATS**

May be toxic and potentially fatal if applied or ingested by cats. Accidental application to cats and/or grooming a recently treated dog may result in tremors and or uncoordinated muscle movement. If this occurs, immediate veterinary care should be provided.

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## STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

**PESTICIDE STORAGE:** Keep this product in its tightly closed original container, when not in use. Store in a cool, dry (preferably locked) area that is inaccessible to children and animals.

**PESTICIDE DISPOSAL:** Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

**CONTAINER HANDLING:** Non-refillable container. Do not reuse or refill container. *If empty:* Offer for recycling if available. *If partly filled:* Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

## FIRST AID

### IF ON SKIN OR CLOTHING

Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice. Have the product container or label with you, when calling a poison control center, doctor or veterinarian or going for treatment. For additional information on this pesticide product (including health concerns, medical emergencies or pesticide incidents), you may call x-xxx-xxx-xxxx, twenty-four (24) a day seven (7) days a week.

## PHYSICAL OR CHEMICAL HAZARDS

Combustible. Do not use or store near heat or open flame.

**DIRECTIONS FOR USE.** It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

### USE RESTRICTIONS:

- DO NOT APPLY TO DOGS/PUPPIES WEIGHING LESS THAN [7lbs.] [16lbs.][31lbs.] [60lbs.] {for smallest size dog package, only}
- DO NOT USE MORE THAN ONE TUBE PER DOG/PUPPY AND DO NOT RETREAT MORE THAN [ONCE PER MONTH] [EVERY 30 DAYS]
- DO NOT ALLOW DOG/PUPPY TO INGEST PRODUCT
- DO NOT GET THIS PRODUCT IN DOG'S/PUPPY'S EYES OR MOUTH
- DO NOT HAVE CONTACT OR ALLOW CHILDREN TO HAVE CONTACT WITH TREATED AREA UNTIL COMPLETELY DRY
- DO NOT ALLOW CHILDREN TO APPLY PRODUCT
- DO NOT USE ON CATS OR ANIMALS OTHER THAN DOGS
- DO NOT BATHE OR ALLOW YOUR DOG TO SWIM FOR 24 HOURS AFTER APPLICATION

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{Option 1}

Dog must be dry at time of application. Remove one [applicator tube] [tube] from the package and hold in an upright position. Pull off cap. Turn the cap around and place on top of [applicator tube][tube]. Simply press cap down to break the seal of the [applicator tube][tube]. Remove cap carefully. Position the tip of the [applicator tube] [tube] on the dog's back between the shoulder blades. Use the tip of the [applicator tube] [tube] to part the dog's hair so that product will be applied to the skin level. Begin squeezing out the contents of the [applicator tube] [tube] to form a stripe as you move from the shoulder blades along the dog's back to the base of tail. Repeat every [month] [30 days]. Separate treated dog from other [dogs and cats][pets] for 24 hours after treatment has been applied.

{Option 2}

Dog must be dry at time of application. Remove one [applicator tube][tube] from package and hold in an upright position pointed away from face. Twist dispensing tip clockwise about ½ turn while pushing down to break [applicator's][tube's] seal. Do not remove the dispensing tip. Position the dispensing tip on the dog's back between the shoulder blades. Use the dispensing tip of the [applicator tube] [tube] to part the dog's hair so that the product will be applied at the skin level. Begin squeezing out the contents of the [applicator tube] [ tube] to form a stripe as you move from the shoulder blades along the dog's back to the base of tail. Repeat every [month] [30 days]. Separate treated dog from other [dogs and cats][pets] for 24 hours after treatment has been applied.

{Option 3}

Dog must be dry at time of application. Remove one [applicator tube] [tube] from the package and hold in an upright position. Pull off cap. Turn the cap around and place on top of [applicator tube][ tube]. Simply press cap down to break the seal of the [applicator tube][ tube]. Remove cap carefully. Position the tip of the tube on the dog's back at the base of the dog's tail. . Use the tip of the [applicator tube] [tube] to part the dog's hair so that product will be applied to the skin level. Begin squeezing out the contents of the [applicator tube] [tube] to form a stripe as you move from the base of tail along the dog's back to the shoulder blades. Repeat every [month] [30 days]. Separate treated dog from other [dogs and cats][pets] for 24 hours after treatment has been applied.

{Option 4}

Dog must be dry at time of application. Remove one [applicator tube] [tube] from the package and hold in an upright position. Twist dispensing tip clockwise about ½ turn while pushing down to break the [applicator's][tube's] seal. Do not remove dispensing tip. Position the dispensing tip at the base of the tail. Use the dispensing tip of the [applicator tube] [tube] to part the dog's hair so that the product will be applied at the skin level. Begin squeezing out the contents of the [applicator tube] [tube] to form a stripe as you move from the base of tail along the dog's back to the shoulder blades. Repeat every [month] [30 days]. Separate treated dog from other [dogs and cats] [pets] for 24 hours after treatment has been applied.

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{Option 5}

Dog must be dry at time of application. Remove one [applicator tube] [tube] from the package and hold in an upright position at the neck of the tube (pointed away from your face). Lift the applicator handle (lever) in an upward motion to separate (from the body of the tube). Position the tip of the tube on the dog's back between the shoulder blades. Use the tip of the tube to part the dog's hair so that the product will be applied at skin level. Begin squeezing out the contents of the tube to form a stripe as you move from the shoulder blades along the dog's back to the base of the tail. Repeat every [month] [30 days]. Separate treated dog from other [dogs and cats] [pets] for 24 hours after treatment has been applied.

{Option 6}

Dog must be dry at time of application. Remove one [applicator tube] [tube] from the package and hold in an upright position at the neck of the tube (pointed away from your face). Lift the applicator handle (lever) in an upward motion to separate (from the body of the tube). Position the tip of the tube on the dog's back at the base of the dog's tail. Use the tip of the tube to part the dog's hair so that the product will be applied at skin level. Begin squeezing out the contents of the tube to form a stripe as you move from the base of the tail along the dog's back to the shoulder blades. Repeat every [month] [30 days]. Separate treated dog from other [dogs and cats] [pets] for 24 hours after treatment has been applied.

***{Text for Tube/Applicator}***

{Product Name}

[For Dogs [&] [Puppies, Toys and Miniatures] weighing 7 – 15 lbs., over 6 months of age and older]

[For [Small] Dogs [&] [Puppies] weighing 16 - 30 lbs., over 6 months of age and older]

[For [Medium] Dogs [& Puppies ] weighing 31-60 lbs., over 6 months of age and older]

[For [Large] Dogs Weighing over 60 lbs, over 6 month of age and older]

Permethrin 45.0%, s-Methoprene 3.0%

KEEP OUT OF REACH OF CHILDREN

CAUTION

EPA Reg. No. 2596-RIL

Net Contents:

*{Lot number to appear on tube crimp}*

*{A cat prohibition icon in a box will appear on the applicator tube and/or the immediate container for the applicator tube itself.}*



**DO NOT USE ON CATS**

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**{OPTIONAL/ALTERNATE LABEL TEXT}**

- Flea and Tick Treatment
- Topical Flea and Tick Treatment only for Dogs and puppies six months and older weighing [7-15lbs.][16-30lbs][31-60lbs] [over 60 lbs]
- Repels Fleas, Ticks [for up to [30 days]][one month]
- Kills and Repels Fleas, Flea larvae and ticks for up to [30 days][one month]
- Kills flea eggs
- Kills fleas before they lay eggs
- Kills [and][repels] fleas, flea larvae and ticks]] [for up to [30 days]][one month]
- Kills Brown Dog ticks [for up to [30 days]][one month]
- Kills [fleas] [and][ticks] [by][through] contact
- Protects dogs against fleas and ticks
- Contains insect growth regulator to kill flea eggs
- Contains insect growth regulator to prevent re-infestation of fleas on your dog
- Prevents flea eggs from developing into biting adults [for up to [30 days]][one month]
- Prevents flea re-infestation on your dog
- Protects dogs against fleas and ticks
- Kills fleas and ticks [by] [through] contact
- Repels [and kills] ticks [for up to [30 days]][one month]
- Kills flea eggs and flea larvae to help prevent infestation on your dog
- Contains an insect growth regulator
- Controls [ fleas] [ticks][for up to [30 days]][one month]
- Once a month flea and tick prevention
- Monthly Flea, Tick [application] treatment
- Easy and Convenient to use
- Quick drying formula
- Once a month flea and tick treatment
- Lasts [30 days] [one month]
- [New] Easy open tip
- Convenient, easy open tip
- Protection for dogs
- X-PACK {X=1,2,3,4,6,8, 12}
- X –tubes {X=1,2,3,4,6,8, 12}
- X MONTHLY SUPPLY {X=1,2,3,4,6,8, 12}
- X TREATMENTS {X=1,2,3,4,6,8, 12}
- Club pack
- Bonus pack
- [1][2] Month(s) Free
- [1][2] applicator tubes free

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- [30][60] day(s) free
- [30][60] days of treatment – FREE
- Save Now
- Great value
- Better value
- Fragrance free
- Unscented
- Pro-cision Flo Applicator
- Pro-Glide Applicator
- [Now] [featuring the angled] Pro-Glide Applicator
- Applicator easily gets through dog's fur, for application to skin
- Direct to your dog's skin
- From the brand with [over] 90 years of experience
- Hartz, the brand with [over] 90 years of experience
- Hartz, the trusted brand [used by your parents and grandparents] with [over] 90 years of experience
- From the company with over 90 years [of] experience caring for pets
- From the company with over 90 years [of] experience devoted to pets
- From the company with over 90 years [of] experience dedicated to pets
- From the company with over 90 years of commitment to pets
- Hartz, the company with over 90 years [of] experience caring for pets
- Hartz, the company with over 90 years of experience
- Caring for Pets for over 90 years
- Serving Pets for over 90 years
- Helping Pets for over 90 years















***{Reminder calendar stickers}***

To help remind you when [you last applied] [and][ need to apply], simply place stickers on calendar

- First Dose
- Second Dose
- Third Dose
- Fourth Dose
- Fifth Dose
- Sixth Dose
- Seventh Dose
- Eighth Dose
- Ninth Dose
- Tenth Dose
- Eleventh Dose
- Twelfth Dose

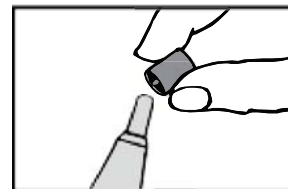
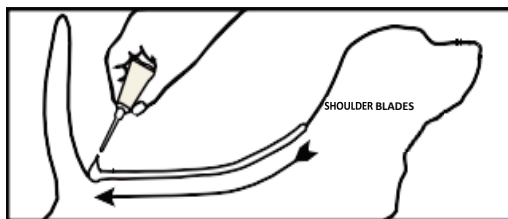
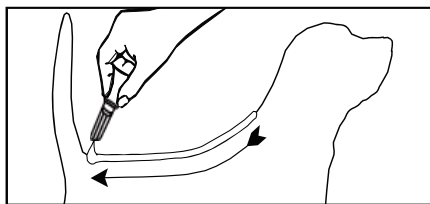
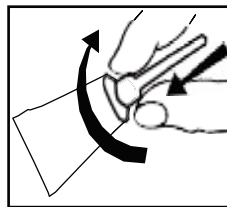
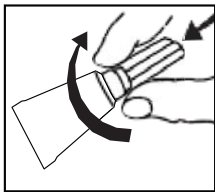
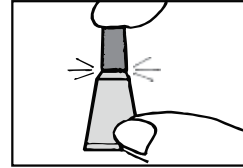
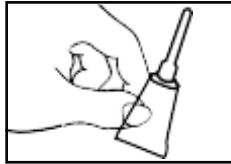
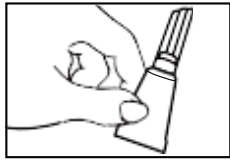
Note to Reviewer: (Text in Parenthesis have information that is not optional) [Text in square brackets have optional information] {Text in stylized brackets and/or italicized text have notes to reviewer that are not intended for printing}

**{Optional Marketing Icons}**

				
				Flea Eggs
				
	Adult Fleas			Flea Larvae
				
				
	Adult Ticks			Flea Larvae
				
				
	Flea Eggs			
				Tick Larvae and Nymph
	Tick Larvae and Nymph			
				

*Note to Reviewer: (Text in Parenthesis have information that is not optional) [Text in square brackets have optional information] {Text in stylized brackets and/or italicized text have notes to reviewer that are not intended for printing}*

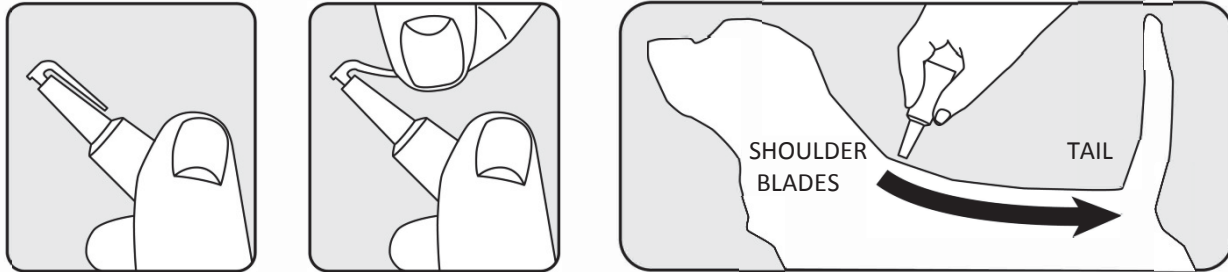
**{Illustrations for opening tube}**





*Note to Reviewer: (Text in Parenthesis have information that is not optional) [Text in square brackets have optional information] {Text in stylized brackets and/or italicized text have notes to reviewer that are not intended for printing}*

***{Illustrations for opening tube - continued}***



***{Alternate Brand Names}***

Hartz Advanced Dual Action Flea & Tick Topical for Dogs & Puppies  
Hartz Dual Acton for Dogs and Puppies

Hartz Dual Action Flea and Tick Topical Drops for Dogs & Puppies  
Hartz UltraGuard Dual Action Flea & Tick Topical for Dogs & Puppies  
Hartz UltraGuard Dual Acton for Dogs and Puppies  
Hartz UltraGuard Dual Action Topical for Dogs & Puppies

Hartz UltraGuard Plus Dual Action Flea & Tick Topical for Dogs & Puppies  
Hartz UltraGuard Plus Dual Active Flea 7 Tick Drops for Dogs  
Hartz UltraGuard Plus Dual Active Flea & Tick Drops for Dogs & Puppies  
Hartz UltraGuard Plus Dual Active Flea & Tick Drops for Dogs and Puppies

Hartz UltraGuard Plus Topical Flea and Tick Prevention for Dogs  
Hartz UltraGuard Plus Topical Flea and Tick Prevention for Dogs and Puppies  
Hartz UltraGuard Plus Topical Flea and Tick Prevention for Dogs & Puppies

Hartz UltraGuard Plus Topical Flea and Tick Treatment for Dogs  
Hartz UltraGuard Plus Topical Flea and Tick Treatment for Dogs and Puppies  
Hartz UltraGuard Plus Topical Flea and Tick Treatment for Dogs & Puppies

Hartz UltraGuard Plus Topical Flea and Tick Control for Dogs  
Hartz UltraGuard Plus Topical Flea and Tick Control for Dogs and Puppies  
Hartz UltraGuard Plus Topical Flea and Tick Control for Dogs & Puppies

Hartz UltraGuard Plus Topical Flea and Tick Solution for Dogs & Puppies  
Hartz UltraGuard Plus Topical Flea and Tick Solution for Dogs & Puppies  
Hartz UltraGuard Plus Topical Flea and Tick Solution for Dogs & Puppies

*Note to Reviewer: (Text in Parenthesis have information that is not optional) [Text in square brackets have optional information] {Text in stylized brackets and/or italicized text have notes to reviewer that are not intended for printing}*

Hartz InControl Topical Flea and Tick Treatment for Dogs  
Hartz InControl Topical Flea and Tick Treatment for Dogs & Puppies  
Hartz InControl Topical Flea & Tick Prevention for Dogs  
Hartz InControl Topical Flea & Tick Prevention for Dogs & Puppies

Hartz InControl Flea & Tick for Dogs  
Hartz InControl Flea & Tick for Dogs & Puppies

Hartz InControl Flea & Tick Treatment for Dogs  
Hartz InControl Flea & Tick Treatment for Dogs & Puppies