



U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs
Registration Division (7505P)
1200 Pennsylvania Ave., N.W.
Washington, D.C. 20460

NOTICE OF PESTICIDE:

☒ Registration
☐ Reregistration

(under FIFRA, as amended)

EPA Reg. Number:

2596-184

Date of Issuance:

9/30/26

Term of Issuance:

Conditional, Time-Limited
Expires: 02/23/2029

Name of Pesticide Product:

Hartz Reference #152

Name and Address of Registrant (include ZIP Code):

Joe Conti
Vice President, Regulatory Affairs, R&D
The Hartz Mountain Corporation
200 Plaza Drive
Secaucus, New Jersey 07094-3688

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA section 3(c)(7)(A). You must comply with the following conditions:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product under FIFRA when the Agency requires all registrants of similar products to submit such data.

Signature of Approving Official:

Elizabeth Fertich, Product Manager 04
Invertebrate & Vertebrate Branch 1, Registration Division (7505P)

Date:

9/30/26

2. The Agency has found your company to be in compliance with the terms and conditions for the subject product and is extending the two-year registration restriction. This registration is time-limited and expires 02/23/2029.
3. Please note that the product is still subject to all other previously required conditions of registration. Your company is required to adhere to the spot-on label mitigation, and to submit quarterly enhanced incident reports and quarterly sales information as stated in the initial registration notice dated 02/23/2017.
4. Submit one copy of the final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

The Agency, in accordance with the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, has completed reviewing all of the information submitted with your application to support the Registration Review of the above referenced product in connection with the etofenprox Interim Decision, and has concluded that your submission is acceptable.

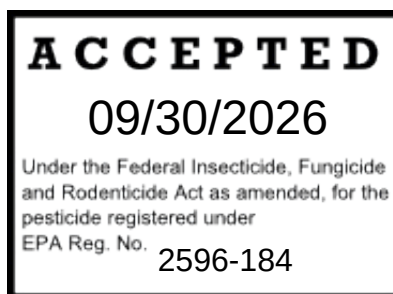
If you fail to satisfy these data requirements, EPA will consider appropriate regulatory action including, among other things, cancellation under FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records.

Please note that the record for this product currently contains the following CSF:

- Basic CSF dated 01/10/2018

If you have any questions, you may contact Robert Mitchell at 202-566-2842 or via email at mitchell.robert@epa.gov.

Enclosure



{FRONT PANEL}

Hartz® Reference #152

{Note to Reviewer - Brackets used in this label are as follows: [] contain Optional/Alternate wording, { } are instructional and contain Notes to Reviewer which do not appear on final marketplace label, () indicate text that will appear on final marketplace label.}

{Alternate Brand Names listed at end of document.}

{Primary Brand Name not to be used on any product labels. The word Cat will be included in all Alternate Brand Names and be at least 75% of the size of the largest letter in the product name.}

{A large, clear picture of a cat will be included on the front panel in the weight range for the product as packaged.}

Use Only on Cats and Kittens Over 12 Weeks of Age and weighing over 3 lbs. but less than 5 lbs. [5 lbs. and over].

ACTIVE INGREDIENTS

Etofenprox.....40.0%

OTHER INGREDIENTS.....60.0%

TOTAL.....100.0%

KEEP OUT OF REACH OF CHILDREN

CAUTION

See back [side] panel for First Aid and additional precautionary statements.

NET CONTENTS:

{For Cats and Kittens weighing over 3 lbs. but less than 5 lbs.}

0.03 fl. oz. (0.92 ml) for 1 tube

0.06 fl. oz. (1.84 ml) for 2 tubes

0.09 fl. oz. (2.76 ml) for 3 tubes

0.12 fl. oz. (3.68 ml) for 4 tubes

0.18 fl. oz. (5.52 ml) for 6 tubes

Contains 1 [2] [3] [4] [6] tube[s], each 0.03 fl. oz., (0.92 mL)

{For Cats and Kittens weighing 5 lbs. and over}

0.056 fl. oz. (1.65 ml) for one tube

0.112 fl. oz. (3.30 ml) for 2 tubes

0.168 fl. oz. (4.95 ml) for 3 tubes

0.224 fl. oz. (6.60 ml) for 4 tubes

0.336 fl. oz. (9.90 ml) for 6 tubes

Contains 1 [2] [3] [4] [6] tube[s], each 0.056 fl. oz., (1.65 mL)

{BACK PANEL}

EPA Reg. No. 2596-184
EPA Est. No. 2596-OH-1

The Hartz Mountain Corporation
200 Plaza Drive
Secaucus, NJ 07094

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS: CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

HAZARDS TO DOMESTIC ANIMALS: For External Use on Cats Only. Do not use on kittens less than 12 weeks old. Do not use on cats or kittens weighing [less than 3 lbs.] [less than 5 lbs.]. Consult a veterinarian before using this product on debilitated, aged, pregnant or nursing cats. Certain medications can interact with pesticides. Consult a veterinarian before using on medicated cats. Sensitivities may occur after using ANY pesticide product for cats. If signs of sensitivity occur, bathe your cat with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately. This product is not a substitute for prescribed heartworm preventative.

For multiple cat households, prevent the cats from grooming each other until the product has dried.

PHYSICAL OR CHEMICAL HAZARDS: Combustible. Do not use or store near heat or open flame.

FIRST AID

IF IN EYES:

- Hold eye open and rinse slowly and gently with water for 15-20 minutes.
- Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eyes.
- Call a poison control center or doctor for treatment advice.

Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may also contact 1-800-275-1414 for emergency medical treatment information.

RESTRICTIONS:

DO NOT USE ON OTHER ANIMALS.

DO NOT APPLY MORE THAN ONCE EVERY MONTH.

DO NOT EXCEED LABELED DOSAGE AMOUNT FOR CATS.

DO NOT APPLY MORE THAN ONE (1) TUBE PER TREATMENT ON ANY CAT, REGARDLESS OF THE CAT'S WEIGHT.

DO NOT HAVE CONTACT OR ALLOW CHILDREN OR OTHER PETS TO HAVE CONTACT WITH TREATED AREA UNTIL COMPLETELY DRY.

DO NOT APPLY TO CATS AND KITTENS UNDER 12 WEEKS OF AGE AND WEIGHING LESS THAN 3 LBS [LESS THAN 5 LBS].

DO NOT ALLOW YOUR CATS TO INGEST THIS PRODUCT.

CAT MUST BE DRY AT TIME OF APPLICATION.

HOUSEHOLDS WITH MORE THAN ONE CAT: PREVENT CATS FROM GROOMING EACH OTHER UNTIL SOLUTION HAS DRIED.

DO NOT DOUBLE-DOSE OR APPLY MORE THAN ONE APPLICATOR TUBE PER TREATMENT FOR ONE CAT REGARDLESS OF THE CAT'S WEIGHT.

DIRECTIONS FOR USE: It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. For indoor use only. Application of product on pets must only be done indoors.

READ ENTIRE LABEL BEFORE USE

TO PREVENT HARM TO YOU AND YOUR CAT READ ENTIRE LABEL AND DIRECTIONS BEFORE EACH USE. FOLLOW ALL DIRECTIONS AND PRECAUTIONARY STATEMENTS CAREFULLY. USE ONLY ON CATS.

{For cats and kittens weighing 5 lbs and over:}

This product contains 1 [2] [3] [4] [6] one monthly dose[s], each 0.056 fl. oz., (1.65 mL). Do not apply more than once every month.

{For cats and kittens weighing more than 3 lbs but less than 5 lbs:}

This product contains 1 [2] [3] [4] [6] one monthly dose[s], each 0.03 fl. oz., (0.92 mL). Do not apply more than once every month.

Do not get this product in your cat's eyes or mouth.

{PACKAGING DIRECTIONS # 1}

{Note to Reviewer: See pictogram #1 on page 11.}

1. Cat must be dry at time of application.
2. Remove one applicator tube [tube] from the package and hold in an upright position pointed away from your face.
3. Twist dispensing tip clockwise about 1/2 turn while pushing down to break the applicator tube's [tube's] seal. Do not remove the dispensing tip.
4. Prior to application of the product, using the dispensing tip of the applicator tube [tube], gently lift the cat's or kitten's hair coat on the back of the neck at the base of the skull, position the dispensing tip of the applicator tube [tube] on the cat's exposed skin and squeeze out the [entire] contents of the applicator tube [tube] onto the cat's skin. Do not bathe cat within the first 24 hours after [Spot On] [squeeze on] product has been applied. Households with more than one cat should prevent cats from grooming each other until solution has dried.
5. Repeat application once every month.

{ALTERNATE PACKAGING DIRECTIONS # 2}

{Note to Reviewer: See pictogram #1 on page 11}

1. Cat must be dry at time of application.
2. Remove one applicator tube [tube] from the package and hold in an upright position pointed away from your face.
3. Twist dispensing tip clockwise about 1/2 turn until you feel it click into place. Do not remove the dispensing tip.
4. Prior to application of the product, using the dispensing tip of the applicator tube [tube], gently lift the cat's or kitten's hair coat on the back of the neck at the base of the skull, position the dispensing tip of the applicator tube [tube] on the cat's exposed skin and squeeze out the [entire] contents of the applicator tube [tube] onto the cat's skin. Do not bathe cat within the first 24 hours after [Spot On] [squeeze on] product has been applied. Households with more than one cat should prevent cats from grooming each other until solution has dried.
5. Repeat application once every month.

{ALTERNATE PACKAGING DIRECTIONS # 3}

{Note to Reviewer: See pictogram #2 on page 11}

1. Cat must be dry at time of application.
2. Remove one applicator tube [tube] from the package and hold in an upright position [at the neck of the tube] pointed away from face.
3. Lift the applicator [tube] [handle][lever] in an upward motion [from the body of tube].
4. Position the tip of the tube on the cat's back at the base of the cat's neck. Use the tip of the tube to part the cat's hair so that the product will be applied [at the skin level][to the skin].
5. Begin squeezing out the contents of the tube to form a stripe as you move from the base of the neck, along the cat's back to the tail. Do not bathe cat within the first 24 hours after [Spot On] [squeeze on] product has been applied. Households with more than one cat should prevent cats from grooming each other until solution has dried.
6. Repeat application once every month.

{ALTERNATE PACKAGING DIRECTIONS # 4}

{Note to Reviewer: See pictogram #3 on page 11}

1. Cat must be dry at time of application.
2. Remove one applicator tube [tube] from the package and hold in an upright position [at the neck of the tube] [pointed away from face].
3. Lift the handle [lever][at the neck of the tube] in an upward motion to separate[from the body of tube].
4. Position the tip of the tube on the cat's back at the base of the cat's tail. Use the tip of the tube to part the cat's hair so that the product will be applied [at the skin level][to the skin].
5. Begin squeezing out the contents of the tube to form a stripe as you move from the base of the tail, along the cat's back to the shoulder blades. Do not bathe cat within the first 24 hours after [Spot On] [squeeze on] product has been applied. Households with more than one cat should prevent cats from grooming each other until solution has dried.
6. Repeat application once every month.

{ALTERNATE PACKAGING DIRECTIONS # 5}

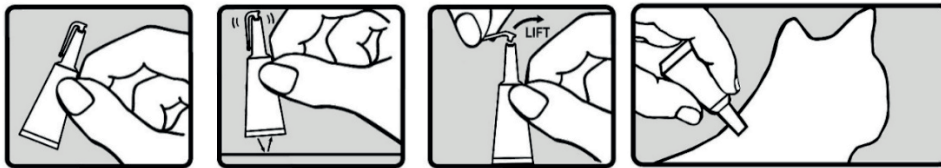
{Note to Reviewer: See pictogram #4 on page 11}

1. Cat must be dry at time of application.
2. Remove one applicator tube [tube] from the package and hold in an upright position pointed away from your face.
3. Pull off cap. Turn the cap around and place on top of applicator tube [tube].
4. Simply press cap down to break the seal of applicator tube [tube]. Remove cap carefully.
Prior to application of the product, gently lift the cat's or kitten's hair coat on the back of the neck at the base of the skull, position the tip of the tube on the cat's exposed skin and squeeze out the entire contents of the applicator tube [tube] onto the cat's skin. Do not bathe cat within the first 24 hours after [Spot On] [squeeze on] product has been applied. Households with more than one cat should prevent cats from grooming each other until solution has dried.
5. Repeat application once every month.

{Alternate Directions #6 – On-Neck Application with Applicator Tapping Instructions}

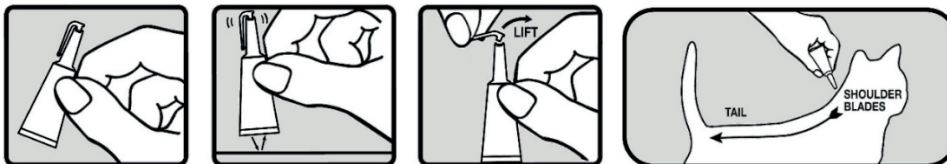
1. Cat must be dry at time of application and remain dry for 24 hours after application.
2. Remove one applicator tube [tube] from the package and hold in an upright position [at the neck of the tube] pointed away from face.
3. Tap applicator tube [tube] to settle liquid into the sealed end of the tube.
4. Lift the handle [lever] [at the neck of the tube] in an upward motion to separate [from the body of the tube].
5. Prior to application of the product, gently lift the cat's or kitten's hair [coat] on the back of the neck at the base of the skull.
6. Position the tip of the tube on the cat's exposed skin and squeeze out the entire contents of the applicator tube [tube] onto the cat's skin. Do not bathe cat within the first 24 hours after Spot On [squeeze on] [product] has been applied. Households with more than one cat should prevent cats from grooming each other until solution has dried.
7. Repeat application once every month.

{Note to Reviewer: Below images refer to step 3, tapping applicator.}



{Alternate Directions # 7 – Neck to Tail Application}

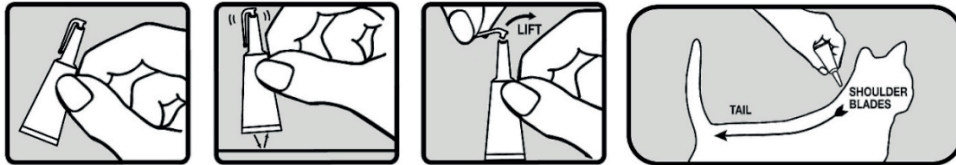
1. Cat must be dry at time of application and remain dry for 24 hours after application.
2. Remove one applicator tube [tube] from the package and hold in an upright position [at the neck of the tube] pointed away from face.
3. Lift the handle [lever] [at the neck of the tube] in an upward motion to separate [from the body of the tube].
4. Position the tip of the tube on the cat's back at the base of the cat's neck. between the shoulder blades. Use the tip of the tube to part the cat's hair so that the product will be applied at the skin level [to the skin].
5. Begin squeezing out the contents of the tube to form a stripe as you move from the shoulder blades, along the cat's back to the base of the tail. Do not bathe cat within the first 24 hours after Spot On [squeeze on] product has been applied. Households with more than one cat should prevent cats from grooming each other until solution has dried.
6. Repeat application once every month.



{Alternate Directions # 8 – Neck to Tail Application with Applicator Tapping Instructions}

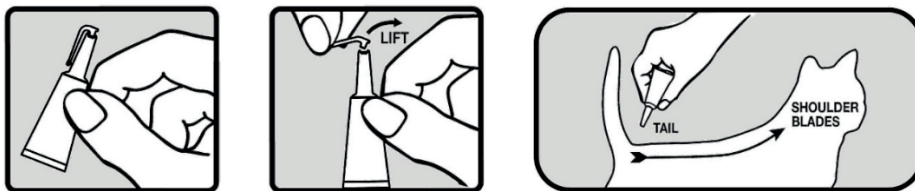
1. Cat must be dry at time of application and remain dry for 24 hours after application.
2. Remove one applicator tube [tube] from the package and hold in an upright position [at the neck of the tube] pointed away from face.
3. Tap applicator tube [tube] to settle liquid into the sealed end of the tube
4. Lift the handle [lever] [at the neck of the tube] in an upward motion to separate [from the body of the tube].
5. Position the tip of the tube on the cat's back at the base of the cat's neck. between the shoulder blades. Use the tip of the tube to part the cat's hair so that the product will be applied at the skin level [to the skin].
6. Begin squeezing out the contents of the tube to form a stripe as you move from the shoulder blades, along the cat's back to the base of the tail. Do not bathe cat within the first 24 hours after Spot On [squeeze on] product has been applied. Households with more than one cat should prevent cats from grooming each other until solution has dried.
7. Repeat application once every month.

{Note to Reviewer: Below images refer to step 3, tapping applicator.}



{Alternate Directions # 9 – Tail to Neck Application}

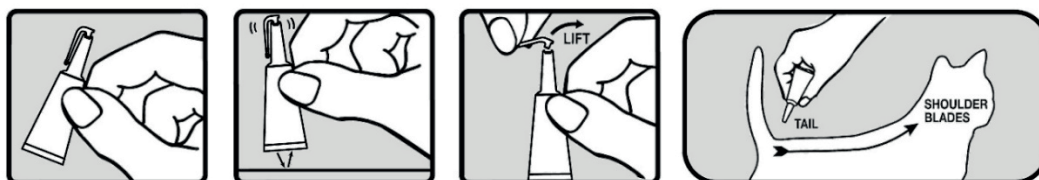
1. Cat must be dry at time of application and remain dry for 24 hours after application.
2. Remove one applicator tube [tube] from the package and hold in an upright position [at the neck of the tube] pointed away from face.
3. Lift the handle [lever] [at the neck of the tube] in an upward motion to separate [from the body of the tube].
4. Position the tip of the tube on the cat's back at the base of the cat's tail. Use the tip of the tube to part the cat's hair so that the product will be applied at the skin level [to the skin].
5. Begin squeezing out the contents of the tube to form a stripe as you move from the base of the tail, along the cat's back to the shoulder blades. Do not bathe cat within the first 24 hours after Spot On [squeeze on] product has been applied. Households with more than one cat should prevent cats from grooming each other until solution has dried.
6. Repeat application once every month.



{Alternate Directions # 10 – Tail to Neck Application with Applicator Tapping Instructions}

1. Cat must be dry at time of application and remain dry for 24 hours after application.
2. Remove one applicator tube [tube] from the package and hold in an upright position [at the neck of the tube] pointed away from face.
3. Tap applicator tube [tube] to settle the liquid into the sealed end of tube.
4. Lift the handle [lever] [at the neck of the tube] in an upward motion to separate [from the body of the tube].to settle the liquid
5. Position the tip of the tube on the cat's back at the base of the cat's tail. Use the tip of the tube to part the cat's hair so that the product will be applied at the skin level [to the skin].
6. Begin squeezing out the contents of the tube to form a stripe as you move from the base of the tail, along the cat's back to the shoulder blades. Do not bathe cat within the first 24 hours after Spot On [squeeze on] product has been applied. Households with more than one cat should prevent cats from grooming each other until solution has dried.
7. Repeat application once every month.

{Note to Reviewer: Below images refer to step 3, tapping applicator.}



{Included on back panel}:

SIDE EFFECTS *{A box labeled Side Effects will be located in the lower right hand corner of the back panel}*

Side Effects – Monitor your cat after application. Side effects may include signs of skin irritation such as redness, scratching, or other signs of discomfort. Gastrointestinal signs such as vomiting or diarrhea have also been reported. If these or other side effects occur, consult your veterinarian or call 1-800-275-1414.

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Keep this product in its tightly closed original container, when not in use. Store in a cool, dry (preferably locked) area that is inaccessible to children and animals.

PESTICIDE DISPOSAL AND CONTAINER HANDLING:

Non-refillable container. Do not refill or reuse this container. Call your local solid waste agency for disposal options. *If empty:* Offer for recycling, if available. *If partly filled:* Call your local solid waste agency for disposal instructions. Do not pour or dispose down the drain or sewer. Never place unused product down any indoor or outdoor drain.

{The INTRODUCTION and the texts in the two paragraphs below are Optional wording.}

[INTRODUCTION]

[{*Alternate Brand Name*} is a topically applied long-lasting product, for 30 days [1 month], formulated for cats and kittens. This product contains the effective flea, deer tick, and mosquito killing agent Etofenprox. {*Alternate Brand Name*} kills biting adult fleas, deer ticks, and mosquitoes your cat may acquire from its surroundings. Each package contains enough products for 1 [2] [3] [4] [6] monthly application[s]. Adult fleas can live on your cat while producing vast numbers of eggs. These can develop into adult fleas.]

[After application, your cat's skin oils disperse and carry {*Alternate Brand Name*} over your cat's body for protection against biting adult fleas. {*Alternate Brand Name*} may stain leather and suede fabrics for 24 to 48 hours after application. Once adult fleas are evident on your cat, there is likely an infestation of flea eggs and flea larvae in your home. To kill the existing flea population, you may need to treat your home and your cat's bedding, as well as your yard with traditional flea products approved for use around cats, around the home, or in your yard. {*Alternate Brand Name*} can be used in conjunction with other HARTZ® premise products. As with all flea products, {*Alternate Brand Name*} is most effective when used as part of a total program aimed at reducing all stages of fleas in the cat's environment. HARTZ products are designed to complement each other in an integrated program for flea, deer tick, and mosquito management.]

{OPTIONAL LABEL TEXT}

{Wherever possible and applicable, Optional Label text is listed in bullets for ease of reviewing.}

- Flea & Deer Tick Protective for cats [& kittens]
- [Flea & deer tick] treatment for cats [& kittens]
- Spot On [Topical] [Non-systemic] treatment for cats
- Flea, Deer Tick, and Mosquito Treatment [Control] [Prevention] for Cats & Kittens
- 1 month [monthly][flea, deer tick][protection]
- Monthly treatment [for fleas & deer ticks]
- Flea [and deer tick] [and mosquito] control for your cats
- Keeps fleas, deer ticks, and mosquitoes under control
- Controls flea, deer tick, and mosquitoes on cats and kittens
- On-cat protection from fleas, deer ticks, and mosquitoes
- Provides protection from fleas, deer ticks, and mosquitoes
- Once-a-month [topical] [Spot On] protection from fleas and deer ticks
- Long lasting protection, for 30 days [1 month] [for fleas and deer ticks and mosquitoes]
- Starts killing fleas in [within] 15 minutes
- Starts killing fleas in [within] 15 minutes and lasts 1 Month
- [Actively] Kills [Controls] [adult] fleas [and] [&] [deer ticks] [for] [4 weeks] [1 month] [per application]
- [Actively] Kills fleas
- Kills deer ticks [& [and] mosquitoes] [by contact]
- Kills [and] [Repels] mosquitoes [by contact]
- Controls fleas, deer ticks, and mosquitoes

- Kills deer ticks for 1 month [4 weeks] [per application]
- Protects your cat [kitten] from fleas, deer ticks, and mosquitoes [which may transmit heartworm disease]
- Effectively controls fleas, deer ticks, and mosquitoes
- Kills [Controls] deer ticks that may transmit Lyme disease for 1 month
- Protect[s] your cat [and kittens] from [against] deer ticks that may transmit Lyme disease
- Kills [and repels] mosquitoes that may transmit heartworm disease
- Kills fleas that may cause flea allergy dermatitis, flea bite anemia, and tapeworm infestation
- Preventative treatment for fleas that may cause flea allergy dermatitis, flea bite anemia and transmit tape worm
- [Hartz.] Protecting cats for over 90 years
- [Topical] Treatment that's easy and convenient to use
- An effective flea topical [A Spot On] product that kills adult fleas
- This item is {insert retailer company name} ELECTRONICALLY PROTECTED

{Application claims}

- [#] pack [#] doses [1/2/3/4//6] month[s] supply
- One applicator tube [tube] gives 1 month of protection
- Pre-measured [Convenient] and [&] No mess [easy][simple] to use [handle] [apply] disposable applicator [tube]
- Convenient [and effective], once-a-month liquid [topical] [Spot On] solution
- Practical solution
- A [One] simple application provides your cat with protection for [1 month]
- Apply 1 spot for head to tail [tail to head][total body] flea protection [flea control]
- Apply to 1 spot - spreads over the cat's entire body [from head to tail] [from tail to head] through skin oils
- Spreads with cat's skin oils
- Once [One] Monthly Application
- Easy to use [once] monthly application [liquid] prevents [and controls] fleas [& deer ticks]
- Reapply [once] monthly
- Reapply [treatment] every month
- Monthly Control [treatment]

{Applicator tube claims}

{Note to Reviewer: The "X" refers to number of applicator tubes in the package, including additional free applicator tubes. The packaging will include either 1 or 2 free tubes. All required label text, including Net Contents, will be adjusted to reflect the total number of tubes in the package, which would INCLUDE the free applicator tubes.}

- [Free] [X] Pro-cision Flo® Applicator tubes [tubes] [Included]
- [Free][Exclusive][Pinpoint]Applicator for pinpoint [exact] [direct] [easy] [direct to skin] application [included]
- Patented
- For pinpoint accuracy
- Direct to your cat's skin
- Easily penetrates hair
- The [Pro-cision Flo®] [exclusive] applicator tube [tube] easily penetrates hair [fur] [coat] for improved [direct] application [directly to your cat's skin]
- Easy to use [apply] applicator tube [tube] [provides direct on-cat protection]
- Longer Applicator tube [tube] [tip] for easy application [to long-haired cats]
- Longer tube [applicator tube] is ideal for long-haired cats
- Convenient [easy to use] applicator tube [tube]
- [Pro-cision Flo® Applicator] easily gets through cat's fur
- [Pro-cision Flo® Applicator] quickly gets through cat's fur, for on-skin application
- [Pro-cision Flo® Applicator] easily penetrates cat's fur
- [Pro-cision Flo® Applicator] quickly penetrates cat's fur, for on-skin application

{Package configuration statements}

{Note to Reviewer: The “x” refers to the number of applicator tubes in the package. The number of tubes will not exceed the Net Contents noted on the package.}

- {x} tube[s]
- Value pack {or size}
- Club pack
- {x} month supply
- {x} monthly treatment[s]

{Product Claims}

- Effective Control [Prevention]
- Fast [Quick] acting
- Starts working by contact
- Quick acting, long lasting treatment for 30 days
- Quick acting, long lasting treatment for 1 month
- Long lasting treatment for 30 days and easy to use [apply]
- Long lasting treatment for 1 month and easy to use [apply]
- [Flea prevention] Helps relieve itching and scratching from flea bites

{Formula claims}

- Etofenprox provides an effective approach to flea, deer tick, and mosquito control
- Formula for cats & kittens
- Features [Contains] an [insecticide] adulticide to kill [and/or] [control] adult fleas [deer ticks, and mosquitoes]
- 1.65 mL [cc] dose for use on cats and kittens 5 lbs. and over {Same size applicators with different fill amounts}
- In case of an emergency or for product use information, call {phone number} or visit our Web site: www.hartz.com

{Adding Dose Reminder section to appear as follows on the back panel}:

To help remind you when you last applied treatment, simply write in the date when each dose is applied.

First Dose _____

Second Dose _____

Third Dose _____

[TREATMENT SCHEDULE]

Dosage: 1 applicator tube [tube] every 30 days per cat

{Cat's Name}

First Treatment Date

Second Treatment Date *{30 Days from 1st}*

Third Treatment Date *{30 Days from 2nd}*

{NOTE: All text below represents one label statement with any selected line}

[Protect your cat from:]

Fleas that may cause:

Flea allergy dermatitis [and/or] Flea bite anemia

Deer ticks which may transmit:

Lyme disease

For more information, call our experts at 1-800-275-1414 (weekdays, 9am - 5 pm EST)

{Individual Tube Text}

Hartz® Reference #152

{Alternate Brand Name -- see last page}

Only for use on cats 12 weeks of age and older weighing *{insert from weight range list below}*:

over 3 lbs. but less than 5 lbs. - 0.03 fl oz (0.92 mL)

5 lbs. and over - 0.056 fl oz (1.65 mL)

Contains Etofenprox 40%

KEEP OUT OF REACH OF CHILDREN

CAUTION

Read accompanying label before use

EPA Reg. No. 2596-184

EPA Est. No. 2596-OH-1

Lot # _____

{Promotional claims, 6 month duration}

Value Pack – 2 Treatments

Value Pack – 3 Treatments

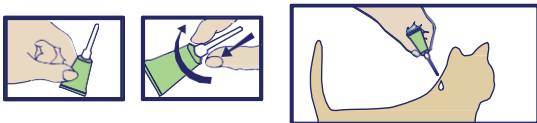
Value Pack – 4 Treatments

Value Pack – 6 Treatments

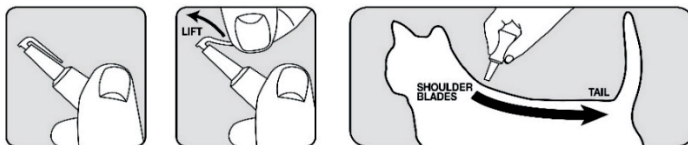
{OPTIONAL MARKETING ICONS}

{Note to Reviewer: Pictograms have been numbered below as a reference to their Directions for Use text in the PACKAGING DIRECTIONS section of this Label. The Notes to Reviewer in each of the PACKAGING DIRECTIONS options, advise which pictogram below applies to it.}

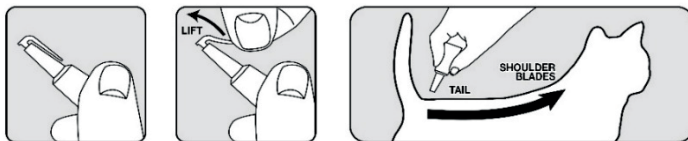
{#1}



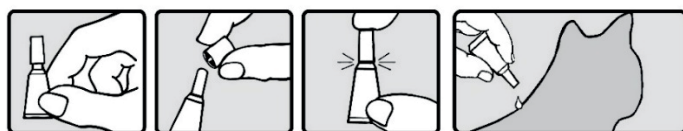
{#2}



{#3}



{#4}



{ALTERNATE BRAND NAMES}

Hartz® 5 lbs. & over [and][,] 12 weeks of age & older UltraGuard ® Topical Flea & Tick Prevention for Cats & Kittens

Hartz® 5 lbs. & over [and][,] 12 weeks of age & older UltraGuard ® Topical Flea & Tick Prevention for Cats and Kittens

Hartz® UltraGuard ® Flea & Tick Drops for Cats

Hartz® UltraGuard ® Flea & Tick Drops for Cats & Kittens

Hartz® UltraGuard ® Flea & Tick Drops for Cats and Kittens

Hartz® UltraGuard ® Topical Flea & Tick Prevention for Cats

Hartz® UltraGuard ® Topical Flea & Tick Prevention for Cats & Kittens

Hartz® UltraGuard ® Topical Flea & Tick Prevention for Cats and Kittens

Hartz® UltraGuard ® Topical Flea & Tick Treatment for Cats

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{Note to Reviewer: Optional Images .}



{Note to Reviewer: Color strip on bottom of tube will change depending on size of cat}