



U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs  
Registration Division (7505P)  
1200 Pennsylvania Ave., N.W.  
Washington, D.C. 20460

EPA Reg. Number:

2596-180

Date of Issuance:

10/23/2014

NOTICE OF PESTICIDE:

Registration  
 Reregistration  
(under FIFRA, as amended)

Term of Issuance:

Conditional

Name of Pesticide Product:

Hartz Reference #145

Name and Address of Registrant (include ZIP Code):

The Hartz Mountain Corporation  
400 Plaza Drive  
Secaucus, NJ 07094

**Note:** Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA section 3(c)(7)(A). You must comply with the following conditions:

1. This registration is time-limited and expires two years from the date this product is first released for shipment.

You must provide the Agency with a projected release for shipment date within 30 days of the date of this Notice of Registration. The Agency will calculate the expiration date based on the projected release for shipment date until an actual release for shipment date is provided in writing.

Continued next page

Signature of Approving Official:

Venus Eagle, Product Manager 01  
Invertebrate-Vertebrate Branch 3, Registration Division (7505P)

Date:

10/23/2014

2. Only one basic confidential statement of formula will be on file for this product at any one time; no alternate formulations or minor formulation amendments will be submitted or approved for this product.
3. You must submit quarterly enhanced incident reports and quarterly sales information in doses sold for this product beginning January 1, 2015.

Please flag any Confidential Business Information (CBI) as such. Enhanced incident reporting and quarterly sales information should be submitted to the Product Manager.

The following is a list of information that must be included in the quarterly reports for each incident:

EPA Registration Number  
Product name (brand name)  
Lot #  
Where purchased: internet, store, veterinarian  
Active Ingredient(s)  
Weight range for product

Date on which incident occurred. (mm/dd/yyyy)  
State in which the incident occurred. (standard 2 letter abbreviation)  
Registrant case #

Species: dog, cat, other (specify)  
Breed: (as reported by pet owner)  
Age: months or years  
Sex: M, F, or neutered  
Weight: pounds

Primary Route of Exposure: dermal, oral, other animal, inhalation, other  
Body System: neurological, dermatological, GI, respiratory, ocular, other  
Major signs noted with separate column for each sign, using standard terminology  
Time to Onset: (hours, days)  
Treated by veterinarian: yes or no  
First time product used: yes or no  
Misuse: use on incorrect species, overdose, too frequent dosing, other (describe)  
Any known precondition  
EPA Severity Code: death, major, moderate, minor  
Outcome: died, recovered, still treated, unknown

4. Along with the enhanced incident reporting, you must submit an analysis of the incidents seen, to include the following details:
  - a. All incidents should be reported including all minor dermal and ocular irritation reports.

- b. Summary table for dogs showing number of incidents of each severity code for each route of exposure. Each incident should only be reported once. If one incident has several routes of exposure, the order should be ocular > oral > dermal. In other words, an incident with both oral and dermal exposure would be reported as oral exposure, and an incident with both ocular and oral exposure would be reported as ocular exposure.
  - c. A similar summary table for cats (misuse or secondary exposure) showing number of incidents of each severity code for each route of exposure.
  - d. Summary table for dogs and table for cats showing number of incidents that are believed due to secondary exposure (e.g., multi-pet households).
  - e. A summary table for dogs showing number of incidents for each severity code for these age ranges: <3 months, 3-6 months, 6-9 months, 9-12 months, 1 yr, 2 yr, 3 yr, 4 yr, 5 yr, 6 yr, 7 yr, 8 yr, 9 yr, 10 yr, 11 yr, 12 yr, 13 yr, 14 yr, 15 yr, >15 yr.
  - f. A summary table showing the number of dog incidents for each severity code for each pet weight range on the product label.
  - g. A summary table for dog weight showing number of incidents for each product weight range. This table should show number of incidents in dogs weighing less than that product weight range, number of incidents in dogs in lower half of weight range, number of incidents in dogs in upper half of weight range, and dogs weighing more than the product weight range.
  - h. Table showing number of incidents for each dog breed.
  - i. Table showing number of incidents in dogs for each clinical sign.
  - j. Table showing number of incidents in dogs for each organ system.
  - k. Report aggregate incidents, but do not combine moderate and minor incidents.
5. Submit and/or cite all data required for registration/reregistration/registration review of your product under FIFRA when the Agency requires all registrants of similar products to submit such data.
  6. You are required to comply with the DCIs identified below:
    - a. Imidacloprid GDCI-129099-951, issued on 11/10/2010
    - b. Pyriproxyfen GDCI- 129032-1299, issued on 2/21/2014

If you have questions about the Generic DCIs listed above, you may contact the Chemical Review Manager in the Pesticide Reevaluation Division:

[http://www.epa.gov/oppsrrd1/contacts\\_prd.htm](http://www.epa.gov/oppsrrd1/contacts_prd.htm)

7. The data requirements for storage stability and corrosion characteristics (Guidelines 830.6317 and 830.6320) are not satisfied. A one year study is required to satisfy these data requirements. You have 18 months from the date of registration to provide these data.
8. Make the following label changes before you release the product for shipment:
  - Revise the EPA Registration Number to read, “EPA Reg. No. 2596-180.”
9. Submit one copy of the final printed label for the record before you release the product for shipment.

If you fail to satisfy these data requirements, EPA will consider appropriate regulatory action including, among other things, cancellation under FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records. Please also note that the record for this product currently contains the following CSFs:

- Basic CSF dated 8/28/2014

If you have any questions, please contact Autumn Metzger at (703) 305-5314 or [metzger.autumn@epa.gov](mailto:metzger.autumn@epa.gov).

Venus Eagle, Product Manager 01  
Invertebrate-Vertebrate Branch 3, Registration Division  
(7505P)

Attachment – stamped label

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**[FRONT PANEL]**

**Hartz<sup>®</sup> Reference # 145**

Alternate Brand Names

Hartz First Defense Max for Dogs [& or and Puppies]  
Hartz First Defense Advanced PLUS for Dogs [& or and Puppies]  
Hartz First Defense Advanced PRO for Dogs [& or and Puppies]  
Hartz First Defense Evolution for Dogs [& or and Puppies]  
Hartz First Defense Guardian for Dogs [& or and Puppies]  
Hartz Generic Flea Topical Treatment for Dogs [& or and Puppies]  
Hartz Generic Flea Topical for Dogs [& or and Puppies]  
Hartz First Defense ADVANCED for Dogs [& or and Puppies]  
Hartz ADVANCED for Dogs [& or and Puppies]  
Hartz ADVANCE PRO for Dogs [& or and Puppies]  
Hartz UltraGuard Sentinel MAX for Dogs [& or and Puppies]  
Hartz UltraGuard Sentinel PLUS for Dogs [& or and Puppies]  
Hartz UltraGuard Sentinel PRO for Dogs [& or and Puppies]  
Hartz UltraGuard Defender for Dogs [& or and Puppies]  
Hartz UltraShield for Dogs [& or and Puppies]  
Hartz ImidaShield MAX for Dogs [& or and Puppies]  
Hartz ImidaShield PLUS for Dogs [& or and Puppies]  
Hartz ImidaShield PRO for Dogs [& or and Puppies]  
Hartz ImidaShield II MAX for Dogs [& or and Puppies]  
Hartz ImidaShield II PLUS for Dogs [& or and Puppies]  
Hartz ImidaShield II PRO for Dogs [& or and Puppies]  
Hartz ImidaGuard MAX for Dogs [& or and Puppies]  
Hartz ImidaGuard PLUS for Dogs [& or and Puppies]  
Hartz ImidaGuard PRO for Dogs [& or and Puppies]  
Hartz ImidaGuard II MAX for Dogs [& or and Puppies]  
Hartz ImidaGuard II PLUS for Dogs [& or and Puppies]  
Hartz ImidaGuard II PRO for Dogs [& or and Puppies]  
Hartz ProCare for Dogs [& or and Puppies]  
Hartz FirstCare for Dogs [& or and Puppies]

*[Each of the above brands will be packaged in the weight classes designated below:]*

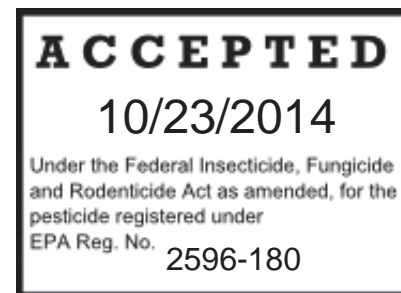
For use ONLY on Dogs [and Puppies] 7 weeks and older weighing 3 - 10 lbs.

or weighing 11 - 20 lbs.

or weighing 21 - 55 lbs.

or weighing over 55 lbs.

**[FRONT PANEL (cont.)]**



**ACTIVE INGREDIENTS:**

Imidacloprid .....	9.10%
Pyriproxyfen .....	0.46%
Other Ingredients. ....	90.44%
Total .....	100.00%

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION:** See back panel for precautionary statements and directions for use.  
*[Large clear picture of dog in appropriate breed/weight class on front panel of product to be included]*

**NET CONTENTS:**

<b>For use ONLY on Dogs and Puppies 7 weeks and older Weighing:</b>	<b>Net Contents (Each tube)</b>
3 to 10 lbs.	Contains 1 tube, each 0.013 fl. oz. (0.40 ml.)
11 to 20 lbs.	Contains 1 tube, each 0.034 fl. oz. (1.00 ml.)
21 to 55 lbs.	Contains 1 tube, each 0.084 fl. oz. (2.50 ml.)
55 lbs. and Over	Contains 1 tube, each 0.135 fl. oz. (4.00 ml.)

<b>For use ONLY on Dogs and Puppies 7 weeks and older Weighing:</b>	<b>Net Contents (Each tube)</b>
3 to 10 lbs.	0.039 fl. oz. (1.20 ml.), Contains 3 tubes, each 0.013 fl. oz. (0.40 ml.)
11 to 20 lbs.	0.102 fl. oz. (3.00 ml.), Contains 3 tubes, each 0.034 fl. oz. (1.00 ml.)
21 to 55 lbs.	0.252 fl. oz. (7.5 ml.), Contains 3 tubes, each 0.084 fl. oz. (2.50 ml.)
55 lbs. and Over	0.405 fl. oz. (12.00 ml.), Contains 3 tubes, each 0.135 fl. oz. (4.00 ml.)

**[FRONT PANEL (cont.)]**

**NET CONTENTS (cont.):**

<b>For use ONLY on Dogs and Puppies 7 weeks and older Weighing:</b>	<b>Net Contents (Each tube)</b>
3 to 10 lbs.	0.052 fl. oz. (1.60 ml.), Contains 4 tubes, each 0.013 fl. oz. (0.40 ml.)
11 to 20 lbs.	0.136 fl. oz. (4.00 ml.), Contains 4 tubes, each 0.034 fl. oz. (1.00 ml.)
21 to 55 lbs.	0.336 fl. oz. (10.00 ml.), Contains 4 tubes, each 0.084 fl. oz. (2.50 ml.)
55 lbs. and Over	0.540 fl. oz. (16.00 ml.), Contains 4 tubes, each 0.135 fl. oz. (4.00 ml.)

<b>For use ONLY on Dogs and Puppies 7 weeks and older Weighing:</b>	<b>Net Contents (Each tube)</b>
3 to 10 lbs.	0.078 fl. oz. (2.40 ml.), Contains 6 tubes, each 0.013 fl. oz. (0.40 ml.)
11 to 20 lbs.	0.204 fl. oz. (4.00 ml.), Contains 6 tubes, each 0.034 fl. oz. (1.00 ml.)
21 to 55 lbs.	0.504 fl. oz. (15.00 ml.), Contains 6 tubes, each 0.084 fl. oz. (2.50 ml.)
55 lbs. and Over	0.810 fl. oz. (24.00 ml.), Contains 6 tubes, each 0.135 fl. oz. (4.00 ml.)



DO NOT USE ON CATS [1.5 x 1.5 cm black on yellow background]

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**[BACK PANEL]**

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS**

**CAUTION:** Harmful if swallowed. Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash hands thoroughly with soap and warm water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

**HAZARDS TO DOMESTIC ANIMALS**

**For external use only.** Do not use on puppies under 7 weeks of age or weighing less than [3lbs.; 11lbs.; 21lbs.; 55lbs.] As with any product, consult your veterinarian before using this product on debilitated, aged, pregnant or nursing dogs. Individual sensitivities, while rare, may occur after using ANY pesticide product for dogs. If signs persist, or become more severe, consult a Veterinarian immediately. If your dog is on medication, consult your veterinarian before using this or any other product.

**FIRST AID**

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For medical emergencies or consumer questions call 1-800-275-1414.

**IF SWALLOWED:** Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

**IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

**IF ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15 – 20 minutes. Call a poison control center or doctor for treatment or advice.



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**[BACK PANEL (cont.)]**

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Do not allow children to apply product.

**READ ENTIRE LABEL BEFORE EACH USE**

**RESTRICTIONS**

**USE ONLY ON DOGS OR ON PUPPIES 7 WEEKS OF AGE OR OLDER WEIGHING [3 to 10 lbs.; 11 to 20 lbs.; 21 to 55 lbs.; Over 55 lbs.]**

**DO NOT USE ON OTHER ANIMALS**

**DO NOT EXCEED LABELED DOSAGE AMOUNT FOR DOGS**

**DO NOT APPLY MORE THAN ONE (1) TUBE PER TREATMENT**

**DO NOT HAVE CONTACT OR ALLOW CHILDREN TO HAVE CONTACT WITH TREATED AREA UNTIL COMPLETELY DRY**

**Side Effects:** Monitor your dog after application. Side effects, although very rare, may include signs of skin irritation such as redness, scratching, or other signs of discomfort. Gastrointestinal signs such as vomiting or diarrhea have also been reported. If these or other side effects (such as lethargy) occur, consult your veterinarian or call 1-800-275-1414.



[1.5 x 1.5 cm black on yellow background]

**DO NOT USE ON CATS.** Keep cats away from treated dogs for 24 hours. If applied to a cat or ingested by a cat, contact your veterinarian immediately.

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**[BACK PANEL (cont.)]**

**[DIRECTIONS FOR USE (CONT.)]**

[APPLICATION INSTRUCTIONS:]

[Visuals Depicting How to Open Applicator Tube and Application to Animal]

[OPTION 1: for 3 to 10 lbs. or 11 to 20 lbs. packages]

**HOW TO APPLY**

1. Remove one applicator tube from the package.
2. Hold applicator tube in an upright position **facing away from you and your pet's face and eyes**. Pull cap off tube.
3. Turn the cap around and place other end of cap back on tube.
4. Twist cap to break seal, then remove cap from tube.
5. The dog should be standing for easy application. Part the hair on the dog's back, between the shoulder blades, until the skin is visible. Place the tip of the tube on the skin and squeeze the tube to expel the entire contents directly on the skin. ***Do not get this product in your dog's eyes or allow your dog to ingest this product.*** Do not allow the product to run off.
6. Discard empty tube as described in the Storage and Disposal section.
7. Under normal conditions the product is effective for a month. However, in case of severe flea infestation, retreatment may be necessary earlier than four weeks. Do not re-treat more often than once every seven (7) days. After flea control is obtained, return to a monthly retreatment schedule.

[OPTION 2: for 3 to 10 lbs. or 11 to 20 lbs. packages]

**HOW TO APPLY**

1. Remove one applicator tube from the package.
2. Hold applicator tube in an upright position **facing away from you and your pet's face and eyes**.
3. Twist dispensing tip clockwise about ½ turn while pushing down to break the tube's seal. Do not remove the dispensing tip.
4. The dog should be standing for easy application. Part the hair on the dog's back, between the shoulder blades, until the skin is visible. Place the tip of the tube on the skin and squeeze the tube to expel the entire contents directly on the skin. ***Do not get this product in your dog's eyes or allow your dog to ingest this product.*** Do not allow the product to run off.
5. Discard empty tube as described in the Storage and Disposal section.
6. Under normal conditions the product is effective for a month. However, in case of severe flea infestation, retreatment may be necessary earlier than four weeks. Do not re-treat more often than once every seven (7) days. After flea control is obtained, return to a monthly retreatment schedule.

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**[BACK PANEL (cont.)]**

**[DIRECTIONS FOR USE (CONT.)]**

[APPLICATION INSTRUCTIONS (cont.):]

[OPTION 3: for 21 to 55 lbs. and Over 55 lbs. packages]

**HOW TO APPLY**

1. Remove one applicator tube from the package.
2. Hold applicator tube in an upright position **facing away from you and your pet's face and eyes**. Pull cap off tube.
3. Turn the cap around and place other end of cap back on tube.
4. Twist cap to break seal, then remove cap from tube.
5. The dog should be standing for easy application. Apply the entire contents of the tube evenly to three or four spots on the top of the back from the shoulder to the base of the tail. At each spot, part the hair until the skin is visible. Place the tip of the tube on the skin and gently squeeze to expel a portion of the solution on the skin. Do not apply an excessive amount of solution at any one spot that could cause some of the solution to run off the side of the dog. ***Do not get this product in your dog's eyes or allow your dog to ingest this product.***
6. Discard empty tube as described in the Storage and Disposal section.
7. Under normal conditions the product is effective for a month. However, in case of severe flea infestation, retreatment may be necessary earlier than four weeks. Do not re-treat more often than once every seven (7) days. After flea control is obtained, return to a monthly retreatment schedule.

[OPTION 4: for 21 to 55 lbs. and Over 55 lbs. packages]

**HOW TO APPLY**

1. Remove one applicator tube from the package.
2. Hold applicator tube in an upright position **facing away from you and your pet's face and eyes**.
3. Twist dispensing tip clockwise about ½ turn while pushing down to break the tube's seal. Do not remove the dispensing tip.
4. The dog should be standing for easy application. Apply the entire contents of the tube evenly to three or four spots on the top of the back from the shoulder to the base of the tail. At each spot, part the hair until the skin is visible. Place the tip of the tube on the skin and gently squeeze to expel a portion of the solution on the skin. Do not apply an excessive amount of solution at any one spot that could cause some of the solution to run off the side of the dog. ***Do not get this product in your dog's eyes or allow your dog to ingest this product.***
5. Discard empty tube as described in the Storage and Disposal section.
6. Under normal conditions the product is effective for a month. However, in case of severe flea infestation, retreatment may be necessary earlier than four weeks. Do not re-treat more often than once every seven (7) days. After flea control is obtained, return to a monthly retreatment schedule.

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**[BACK PANEL (cont.)]**

**STORAGE AND DISPOSAL**

**PESTICIDE STORAGE:** Store in a cool, dry place inaccessible to children and pets.

**PESTICIDE DISPOSAL AND CONTAINER HANDLING:**

Non-refillable container. **If empty:** Do not reuse or refill this container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency or 1-800-275-1414 for disposal instructions. Never place unused product down any indoor or outdoor drain.

For more information call our (flea) experts at 1-800-275-1414 (weekdays, 9 am – 5 pm E.S.T.)

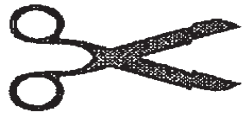
EPA Reg. No. 2596-  
EPA Est. No. 2596-OH-1

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Made by The Hartz Mountain Corporation, 400 Plaza Drive, Secaucus, NJ 07094 (U.S.A.)

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[INSTRUCTIONS FOR BLISTER PACK]

HOW TO OPEN



[OPTION 1:]

1. Being careful not to cut close to the blister cavities, take scissors and cut along dotted line.
2. Peel off the [foil] [paper] from the individual blister cavity, and take out the tube.
3. Follow application instructions.
4. Repeat steps 1 and 2 for each tube.

[OPTION 2:]

1. Separate [foil] [paper] from corner of blister package.
2. Peel back [foil] [paper] and take out the tube.

**INDIVIDUAL TUBE TEXT**

*Insert Product name*

*[The appropriate size and fill volume will be correctly used on each applicable dog's weight category]*

Only for Use on Dogs and Puppies 7 Weeks or Older Weighing *[insert text with weight and fill volume from a line immediately below]*

3 to 10 lbs. - 0.014 fl. oz. (0.4 ml.)  
11 to 20 lbs. - 0.034 fl. oz. (1.0 ml.)  
21 to 55 lbs. - 0.084 fl. oz. (2.5 ml.)  
Over 55 lbs. - 0.135 fl. oz. (4.0 ml.)

9.10% Imidacloprid  
0.46% Pyriproxyfen

KEEP OUT OF REACH OF CHILDREN

CAUTION

Read the Entire Label before Use

EPA Reg. No. 2596-

EPA Est. No. 2596-OH-1

(Lot No. is heat stamped in tube crimp- required number)

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**OPTIONAL/ALTERNATE LABEL TEXT**

For use on dogs and puppies 7 weeks of age and older

(Product Name) contains Imidacloprid and (an/the) insect growth regulator *or* IGR *or* Pyriproxyfen

A single topical application remains effective for [4 weeks] [1 month]

Convenient, easy-to-apply topical solution

Convenient, easy-to-apply [and fragrance free] [monthly] [topical solution]

Once a month topical flea treatment for dogs 7 weeks of age or older

(Product Name) is indicated for the prevention and treatment of fleas on dogs 7 weeks of age and older

For the treatment and prevention of flea [and lice] infestations

One treatment prevents further flea infestations for [4 weeks] [1 month] [30 days]

Kills larval stages of fleas

Stops existing flea infestations by killing adult fleas

[Prevents] [Stops] flea eggs from hatching [or developing] [into biting adults]

Effectively breaks the flea life cycle

Effectively targets all [life] stages of [fleas]

[Kills] [Controls] all flea life stages

3-way flea protection ([kills] [controls] adults, larvae, and eggs)

[Prevents] [Stops] flea eggs [and flea larvae] from developing into [(biting) (adult)] fleas

Treatment with (Product Name) kills fleas which may cause flea allergic dermatitis [FAD] [or flea bite hypersensitivity]

Flea adulticide, larvicide, and ovicide

Kills flea eggs

Controls highly [irritating] [annoying] [flea] [insect] bites

Controls flea problems (on dogs *or* on dogs and puppies)

Provides flea protection (on dogs *or* on dogs and puppies)

Controls existing fleas and flea eggs [(plus) (and)] [prevents] future flea infestations in the home

Starts working through contact

Use flea [prevention] [protection] year-round

Contains an insect growth regulator (IGR) to kill flea eggs and prevent reinfestation

Monthly use of (Product Name) kills fleas which may cause ([flea allergy dermatitis] [flea bite hypersensitivity])

Multi-stage flea control

Prevents fleas on treated dogs from infesting (reinfesting) your home

Kills fleas which may serve as intermediate hosts for tapeworms

Kills [(biting) (chewing)] lice

For treatment and prevention of [(biting) (chewing)] lice [infestations] [on dogs *or* on dogs and puppies]

For the Prevention and Treatment of Flea and Lice Infestations on Dogs

Stops existing [(biting) (chewing)] lice infestations

Dual protection against fleas and lice

Treats, prevents and controls [(biting) (chewing)] lice [infestations]

Provides effective control of [(biting) (chewing)] lice [infestations]

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Kills [(biting) (chewing)] lice and prevents further infestations  
For treatment and prevention of infestations with [(biting) (chewing)] lice  
Remains effective after bathing and/or swimming  
Remains effective following swimming and/or shampooing  
Waterproof  
Remains effective after exposure to rain

Prevents (establishment of) new infestations after application

Prevents all flea stages (eggs, larvae) from developing  
Prevents all flea stages (eggs, larvae, pupae) from developing  
Kills fleas, flea eggs, larvae, pupae [for] [4 weeks] [1 month] [30 days]

Stays on and doesn't rub off for 1 month (*or* 4 weeks)  
Kills fleas for 30 days (1 month) (4 weeks)  
Stops and prevents infestations  
Prevents re-infestation (reinfestation)  
Prevents and controls re-infestation (reinfestations)  
Eliminates fleas  
Long lasting – 1 month *or* 4 weeks  
Effective and convenient topical treatment  
(With) patented applicator  
Effective after bathing  
Effective after exposure to water  
Easy spot on topical applicator

Remains effective even after bathing and water immersion  
(Product Name) remains effective even after bathing and water immersion

Contains Imidacloprid and Pyriproxyfen, the active ingredients used in Bayer Advantage® II  
(*or* Advantage® II)

Contains the (same) active ingredients used in Bayer Advantage® II (*or* Advantage® II)  
(products)

Contains Imidacloprid and Pyriproxyfen, the active ingredients used in Bayer Advantage® II  
(*or* Advantage® II) (brand products)

[Product Name] is not manufactured by or distributed by Bayer. Advantage® II is a registered  
trademark of Bayer Healthcare LLC.

Only for dogs and puppies 7 weeks of age or older  
Specially formulated for dogs and puppies 7 weeks of age or older

Kills fleas within [12] hours of application  
Kills fleas on dogs within [12] hours and continues to prevent infestations for [four weeks] [1  
month] [30 days]

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**NON-PESTICIDE RELATED CLAIMS AND OTHER OPTIONAL TEXT**

1<sup>st</sup> dose, 2<sup>nd</sup> dose, 3<sup>rd</sup> dose, 4<sup>th</sup> dose, 5<sup>th</sup> dose, 6<sup>th</sup> dose,  
First month, second month, third month, fourth month, fifth month, sixth month  
Value pack

[1] [2] [3] [4] [5] [6] month supply  
[4 or 6] monthly treatment(s)  
Apply monthly (every 30 days)  
Convenient (easy to use) applicator  
(4 or 6) Pro-cision Flo® Applicator(s) (included)  
(4 or 6) Pro-glide® Applicator(s) (included)  
(Pro-cision Flo® Applicator)  
(Pro-Glide® Applicator)

Featuring [Pro-cision Flo®] [Pro-Glide®] Applicator (for easy application)  
Direct to your dog's skin  
Easy (simple) to use (handle) (apply)  
Made in the U.S.A  
Convenient to use

After application, the treated area may appear wet for up to 24 hours  
You may bathe your dog 4 days after application  
To help remind you when you last applied treatment, simply write in the date when each dose is applied:

First Dose \_\_\_\_\_  
Second Dose \_\_\_\_\_  
Third Dose \_\_\_\_\_  
Fourth Dose \_\_\_\_\_  
Fifth Dose \_\_\_\_\_  
Sixth Dose \_\_\_\_\_