



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

October 4, 2019

Joe Conti  
Senior Director, R&D  
The Hartz Mountain Corporation  
400 Plaza Drive  
Secaucus, NJ 07094

Subject: PRIA Label Amendment – Add CRP blister packaging for single dose and other label updates  
Product Name: Hartz Reference #144  
EPA Registration Number: 2596-179  
Application Date: 2/14/2019  
Decision Number: 548933

Dear Mr. Conti:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

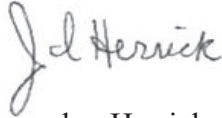
Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance

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with FIFRA section 6. If you have any questions, please contact Vanessa Emerson by phone at 703-347-0360, or via email at [emerson.vanessa@epa.gov](mailto:emerson.vanessa@epa.gov).

Sincerely,

A handwritten signature in cursive script that reads "J. Herrick".

Jacquelyn Herrick, Product Manager 03  
Invertebrate & Vertebrate Branch 1  
Registration Division (7505P)  
Office of Pesticide Programs

Enclosure

# Hartz<sup>®</sup> Reference # 144

*{Text in [ ] denotes optional language. Text in { } denotes location of text on packaging, notes to reviewer, and text that will not be on final label. Text in ( ) appears on label.}*

*{Primary Brand Name not to be used on any product labels. The word Cat will be included in all Alternate Brand Names and be at least 40% of the size of the largest letter in the Alternate Brand Name.}*

*{Alternate Brand Names listed at end of document}*

## **{FRONT PANEL}**

*{Included on front panel is a large, clear picture of a cat in the weight range for the product}*

### **ACTIVE INGREDIENTS:**

Fipronil.....	9.80%
(S)-Methoprene.....	11.80%
Pyriproxyfen.....	0.25%
<b>OTHER INGREDIENTS.....</b>	<b>78.15%</b>
<b>TOTAL.....</b>	<b>100.00%</b>

## **KEEP OUT OF REACH OF CHILDREN**

### **CAUTION**

See back panel for First Aid and additional Precautionary Statements.

### **NET CONTENTS:**

*{For 1 applicator tube package}*

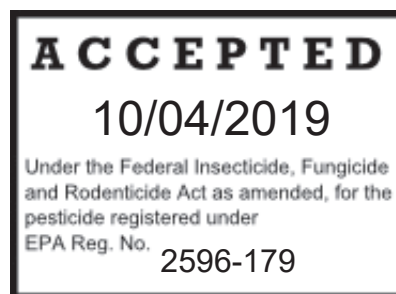
*{This text will be pulled out and placed prominently on the front panel.}*

<b>ONLY for use on Cats-&amp; Kittens 8 weeks and older, Weighing 1.5 lbs or more</b>	0.017 fl oz (0.5 mL) [Applicator tube]
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*{For 3 applicator tube pack}*

*{This text will be pulled out and placed prominently on the front panel.}*

<b>ONLY for use on Cats-&amp; Kittens 8 weeks and older, Weighing 1.5 lbs or more</b>	0.051 fl oz (1.5 mL), Contains 3 [-] [applicator tubes, each] 0.017 fl oz (0.5 mL) [Applicator tubes]
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*{For 6 applicator tube pack}*

*{This text will be pulled out and placed prominently on the front panel.}*

<b>ONLY for use on Cats &amp; Kittens 8 weeks and older, Weighing 1.5 lbs or more</b>	0.102 fl oz (3.0 mL), Contains 6 [-] [applicator tubes, each] 0.017 fl oz (0.5 mL) [Applicator tubes]
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## **{BACK PANEL}**

### **PRECAUTIONARY STATEMENTS**

#### **HAZARDS TO HUMANS**

##### **CAUTION.**

Harmful if swallowed. Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco or using the toilet.

#### **HAZARDS TO DOMESTIC ANIMALS.**

For external use only. Do not use on kittens under 8 weeks of age or weighing less than 1.5 lbs. Sensitivities may occur after using **ANY** pesticide product for cats. If signs of sensitivity occur, bathe your cat with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately. Cats may experience some temporary irritation at the site of product application. Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant, lactating, or nursing cats. Call [1-800-275-1414] [X-XXX-XXX-XXXX ] for 24-hour assistance. If your cat is exhibiting signs of and/or is being treated for skin dermatitis, talk to your veterinarian before applying any topical flea and tick control product.

#### **PHYSICAL OR CHEMICAL HAZARDS**

**COMBUSTIBLE:** Do not use or store near heat or open flame.

#### **FIRST AID**

**IF SWALLOWED:** Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

**IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15 - 20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

**IF ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15 – 20 minutes. Call a poison control center or doctor for treatment advice.

**HOT LINE NUMBER:** Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For additional information on this product [including health concerns, medical emergencies or pesticide incidents], you may call [1-800-275-1414] [X-XXX-XXX-XXXX], twenty-four [24] hours per day, seven [7] days per week.

## **DIRECTIONS FOR USE**

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. Do not allow children to apply product.

TO PREVENT HARM TO YOU AND YOUR CAT OR KITTEN READ ENTIRE LABEL AND DIRECTIONS BEFORE EACH USE. FOLLOW ALL DIRECTIONS AND PRECAUTIONARY STATEMENTS CAREFULLY. USE ON CATS AND KITTENS ONLY.

### **READ ENTIRE LABEL BEFORE EACH USE**

#### **RESTRICTIONS:**

DO NOT APPLY TO CATS OR KITTENS UNDER 8 WEEKS OF AGE AND WEIGHING LESS THAN 1.5 LBS

DO NOT APPLY TO CATS OR KITTENS WEIGHING LESS THAN 1.5 LBS

DO NOT EXCEED LISTED DOSAGE AMOUNT FOR CATS OR KITTENS.

DO NOT BATHE FOR 48 HOURS AFTER APPLICATION.

DO NOT ALLOW YOUR CAT OR KITTEN TO INGEST THIS PRODUCT.

DO NOT USE ON RABBITS, DOGS, PUPPIES OR OTHER ANIMALS.

DO NOT REAPPLY *{Alternate Brand Name}* FOR [30 DAYS] [ONE MONTH].

DO NOT DOUBLE-DOSE OR APPLY MORE THAN ONE APPLICATOR TUBE PER TREATMENT FOR ONE CAT REGARDLESS OF THE CAT'S WEIGHT.

DO NOT ALLOW CATS OR KITTENS TO GROOM EACH OTHER UNTIL PRODUCT HAS DRIED.

To kill fleas, all stages of brown dog ticks, American dog ticks, lone star ticks, and deer ticks [which may transmit Lyme disease], and chewing lice, apply to cats and kittens 8 weeks and older weighing 1.5 lbs or more, as follows:



**1** Remove one applicator tube from the package and hold in an upright position pointed away from your face.



**2** Twist dispensing tip clockwise about  $\frac{1}{2}$  turn while pushing down to break the tube's seal. Do not remove the dispensing tip.

3. Cat or kitten must be dry at time of application and remain dry for 48 hours after application. Position the dispensing tip on the cat's back between the shoulder blades. Use the dispensing tip of the applicator tube to part the cat's hair so that the product will be applied at skin level. Squeeze applicator tube, applying entire contents in a single spot on the cat's skin. Separate treated cat from other cats, dogs, and other animals for 24 hours after treatment has been applied. You may bathe your cat 48 hours after application.
4. Repeat [every] [once a] month.

*{Alternate Brand Name}* contains Fipronil and the insect growth regulators [(IGR)] (S)-Methoprene and Pyriproxyfen [Nylar<sup>®</sup>]. *{Alternate Brand Name}* effectively targets all stages of fleas. Fipronil collects in the oils of the skin and hair follicles, and continues to be released from hair follicles onto the skin and coat, resulting in activity against fleas, ticks, and chewing lice.

*{Opening Instruction for Single Blister: A dashed line will be printed on the front of the blister package, accompanied by a scissor symbol indicating where to cut the blister package. The back of the blister package will be printed with an arrow with the words "PEEL BACK", dictating where to peel in order to open the blister package.}*

#### **FREQUENCY OF APPLICATION**

*{In order to maintain consistency, the time frame selected (i.e. days, weeks, or months) will be used throughout the label and will not alternate between different time frames.}*

Use monthly to break the flea life cycle and control tick and chewing lice infestations.

*{Alternate Brand Name}* kills ticks for one month, even after exposure to sunlight.

*{Alternate Brand Name}* remains effective even 48 hours after bathing or water immersion.

Avoid contact with treated area until dry. Do not reapply *{Alternate Brand Name}* for one month.

**STORAGE AND DISPOSAL**

Do not contaminate water, food, or feed by storage or disposal. Do not use or store near heat or open flame.

**PESTICIDE STORAGE:** Keep this product in its tightly closed original container, when not in use. Store in a cool, dry [preferably locked] area that is inaccessible to children and animals.

**PESTICIDE DISPOSAL:** Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

**CONTAINER HANDLING:** Non-refillable container. Do not reuse or refill this container. *If empty:* Offer for recycling, if available or place in trash. *If partly filled:* Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

**SIDE EFFECTS** *{Located in the lower right hand corner of the back panel}*

Monitor your cat after application. Side effects may include signs of skin irritation such as redness, scratching, or other signs of discomfort. Gastrointestinal signs such as vomiting or diarrhea have also been reported. If these or other side effects occur, consult your veterinarian or call [1-800-275-1414] [X-XXX-XXX-XXXX].



Hartz<sup>®</sup> Reference #144  
EPA Reg. No.: 2596-179  
MASTER LABEL- -

October 4, 2019

EPA Reg. No. 2596-179  
EPA Est. No. 2596-OH-1

Hartz<sup>®</sup> and other trademarks are trademarks of The Hartz Mountain Corporation.  
Made by The Hartz Mountain Corporation, 400 Plaza Drive, Secaucus, NJ 07094 [U.S.A.]  
[Nylar<sup>®</sup> - Registered Trademark of McLaughlin Gormley King Company]

**{INDIVIDUAL APPLICATOR TUBE TEXT}**

*{Alternate Brand Name}*

For use Only on Cats 8 weeks and older weighing 1.5 lbs or more

0.017 fl oz [0.5 mL]

Contains Fipronil 9.80%, (S)-Methoprene 11.80%, Pyriproxyfen [Nylar<sup>®</sup>] 0.25%

KEEP OUT OF REACH OF CHILDREN

CAUTION

Read accompanying label before use

EPA Reg. No. 2596-179

EPA Est. No. 2596-OH-1

*{Lot number to appear on applicator tube}*

**{OPTIONAL LABEL TEXT}**

**FREQUENCY OF APPLICATION**

*{The time frame selected (i.e. days, weeks, or months) will be used throughout the label and will not alternate between different time frames in order to maintain consistency.}*

*{Alternate Brand Name}* contains Fipronil and the insect growth regulators [IGR](S)-Methoprene and Pyriproxyfen [Nylar<sup>®</sup>]. *{Alternate Brand Name}* effectively targets all stages of fleas. Fipronil collects in the oils of the skin and hair follicles, and continues to be released from hair follicles onto the skin and coat, resulting in activity against fleas, ticks and chewing lice.

Controls and prevents flea infestations on cats

Kills adult fleas, flea eggs, and flea larvae

Prevents all flea stages [eggs, larvae, pupae] from developing

Kills fleas which may cause flea allergy dermatitis

Kills all stages of Deer Ticks [which may transmit Lyme disease], Brown Dog Ticks, American Dog Ticks, and Lone Star Ticks

Helps [to] control infestations with chewing lice

Aids in [controlling] [control of] [chewing lice infestations] [infestations with chewing lice]

Waterproof

Convenient to use

***{Adult Fleas}***

Kills Fleas [that may transmit tapeworms] [for] [30 days] [1 month] [4 weeks] [on cats 8 weeks and older weighing 1.5 lbs or more]

Kills [Adult] Fleas

Kills fleas that may cause flea allergy dermatitis [for] [30 days] [1 month] [4 weeks]

Kills fleas that may cause flea allergy dermatitis and flea bite anemia [for] [30 days] [1 month] [4 weeks]

Kills fleas that may cause flea bite anemia [for] [30 days] [1 month] [4 weeks]

Kills fleas that may cause flea allergy dermatitis [for] [30 days] [1 month] [4 weeks] [on cats and kittens 8 weeks and older weighing 1.5 lbs or more]

Kills fleas that may cause flea allergy dermatitis and flea bite anemia [for] [30 days] [1 month] [4 weeks] [on cats and kittens 8 weeks and older weighing 1.5 lbs or more]

Kills fleas that may cause flea bite anemia [for] [30 days] [1 month] [4 weeks] [on cats 8 weeks and older weighing 1.5 lbs or more]

Kills newly emerged adult fleas before they lay eggs

Controls existing flea infestations

***{Flea Eggs}***

Kills Flea Eggs [and Flea Larvae] [for] [30 days] [1 month] [4 weeks]

Prevents Flea Eggs from hatching

Kills flea eggs on cats 8 weeks and older weighing 1.5 lbs or more

Kills flea eggs on kittens 8 weeks and older weighing 1.5 lbs or more

Kills flea eggs on cats and kittens 8 weeks and older weighing 1.5 lbs or more

Kills flea eggs on cats 8 weeks and older weighing 1.5 lbs or more to prevent the eggs from hatching in your home

Kills flea eggs on kittens 8 weeks and older weighing 1.5 lbs or more to prevent the eggs from hatching in your home

Kills flea eggs on cats and kittens 8 weeks and older weighing 1.5 lbs or more to prevent the eggs from hatching in your home

Regular use of *{Alternate Brand Name}* on your cat may reduce flea infestations in the home. For best results, use *{Alternate Brand Name}* as part of a comprehensive flea treatment plan, which includes coordinated treatment of the home, yard, and cat.

*{Ticks}*

Kills Ticks [for] [28 days] [30 days] [1 month] [4 weeks]  
Kills [all stages of ] Brown Dog Ticks, American Dog Ticks, Lone Star Ticks and Deer Ticks  
[for] [28 days] [30 days] [1 month] [4 weeks]  
Kills [all stages of] Deer Ticks [that may transmit Lyme disease] [for] [30 days] [1  
month] [4 weeks] [on cats 8 weeks and older weighing 1.5 lbs or more]  
Kills all biting stages of ticks  
Kills adult [brown dog] [deer] ticks, nymphs and larvae  
Kills Ticks including those that may transmit Lyme disease  
Kills fleas, [kills] flea eggs, [kills] flea larvae and [kills] ticks [including those that may transmit  
Lyme disease]

*{Lice & Mange}*

Helps [to] control chewing lice infestations  
Aids in [controlling] [the control of] [chewing lice infestations][infestations with chewing lice]  
Kills chewing lice

*{Multiple}*

Kills Fleas, [Kills] Ticks, [Kills] Flea eggs, [[Kills] Flea larvae], [Kills] Chewing Lice  
Kills Fleas, Ticks, Flea Eggs [for] [30 days] [1 month] [4 weeks]  
Kills Fleas, Ticks, Flea Eggs, Flea larvae [for] [30 days] [1 month] [4 weeks]  
Kills Fleas, Ticks, Flea Eggs, Flea larvae, Chewing lice [for] [30 days] [1 month] [4 weeks]  
Kills Fleas, Flea eggs and larvae, ticks, chewing lice [for] [30 days] [1 month] [4 weeks]  
  
Kills Fleas, Ticks, Flea Eggs, Flea larvae, Chewing lice through contact [for] [30 days] [1  
month] [4 weeks]  
  
Kills Fleas, Ticks, Flea Eggs through contact [for] [30 days] [1 month] [4 weeks] Kills Fleas,  
Ticks, Flea Eggs, Flea larvae through contact [for] [30 days] [1 month] [4 weeks]  
  
Kills Fleas, Ticks, Flea Eggs, Chewing lice through contact [for] [30 days] [1 month] [4  
weeks]  
Kills Fleas, Ticks, Flea eggs, after contact [for] [30 days] [1 month] [4 weeks]  
  
Kills Fleas, Ticks, Flea eggs [and larvae], Flea larvae after contact [for] [30 days] [1 month]  
[4 weeks]  
  
Prevents development of all flea stages  
Kills Flea Eggs and Larvae  
  
Kills Fleas, Brown Dog Ticks, Deer Ticks, Flea Eggs, after contact [for] [30 days] [1 month]  
[4 weeks]  
  
Kills Fleas, Brown Dog Ticks, Deer Ticks, Flea Eggs, [for] [30 days] [1 month] [4 weeks]

Kills Fleas, Brown Dog Ticks, Deer Ticks, Flea Eggs, Flea larvae [for] [30 days] [1 month]  
[4 weeks]

Kills Fleas, Brown Dog Ticks, Deer Ticks, Flea Eggs, Flea larvae after contact [for] [30 days]  
[1 month] [4 weeks]

Controls Flea and Tick infestations on cats and kittens 8 weeks and older, weighing 1.5 lbs. or  
more [for] [30 days] [1 month] [4 weeks]

Provides effective and convenient treatment and control of fleas, ticks, and chewing lice [for cats  
and kittens 8 weeks and older weighing 1.5 lbs or more]

Helps prevent re-infestation of fleas and ticks 1 month

Helps prevent flea and tick re-infestation for 1 month

Kills flea eggs and flea larvae to help prevent future re-infestations

Kills all stages of the flea life cycle

Breaks the flea life cycle

Prevents all flea stages [eggs, larvae, pupae] from developing

Controls flea and tick infestations on cats and kittens

Once-a month Flea and Tick [Prevention] [Treatment] [Control] [Solution]

Monthly Flea and Tick [Prevention] [Treatment] [Control] [Solution]

Prevents flea eggs from developing into biting adults for 1 month

Stays on and doesn't rub off

Kills fleas for [30 days] [1 month] [4 weeks]

Prevents flea re-infestation

Prevents and controls flea re-infestation[s]

Dual insect growth regulator [IGR] prevents flea re-infestation

Contains two ingredients to prevent flea infestations

Helps [to] control fleas

Aids in [controlling] [control of] fleas

Effective and convenient topical treatment

Kills fleas [and ticks] through [after] contact

[With] patented applicator tube

Effective after bathing

Effective after exposure to water

Easy spot on topical applicator tube

Do not reapply product for [30 days] [1 month] [4 weeks]

[{*Alternate Brand Name*} remains] [Remains] effective for [30 days] [1 month] [4 weeks], or  
exposure to sunlight.

Remains effective even 48 hours after bathing or water immersion.

{*Alternate Brand Name*}

[{*Alternate Brand Name*}] Contains Fipronil and the insect growth regulators [IGR] (S)-Methoprene and [Pyriproxyfen] [Nylar®]. {*Alternate Brand Name*} effectively targets all stages of fleas. Fipronil collects in the oils of the skin and hair follicles, and continues to be released from hair follicles onto the skin and coat, resulting in activity against fleas, ticks and chewing lice.

[Also] Contains a second [insect growth regulator] [IGR], [Pyriproxyfen] [Nylar®]  
[Also] Contains a third active ingredient, [Pyriproxyfen] [Nylar®]

Triple Active Formula [with] one adulticide [and] two [insect growth regulators] [IGRs]  
Triple Action Formula [that] [•]Kills fleas [•]Kills flea eggs and flea larvae [•]Kills ticks including those that may transmit Lyme disease

{*Alternate Brand Name*} is approved for use on cats, including breeding, pregnant and lactating queens.

{*Alternate Brand Name*} is approved for use on cats, including breeding, pregnant, and lactating queens [and kittens 8 weeks or older weighing 1.5 lbs or more].

Only for cats and kittens 8 weeks of age or older weighing 1.5 lbs or more  
Formulated for cats and kittens 8 weeks and older, weighing 1.5 lbs or more

**{NON-PESTICIDE RELATED CLAIMS AND OTHER OPTIONAL TEXT}**

1<sup>st</sup> dose, 2<sup>nd</sup> dose, 3<sup>rd</sup> dose, 4<sup>th</sup> dose, 5<sup>th</sup> dose, 6<sup>th</sup> dose  
First month, second month, third month, fourth month, fifth month, sixth month

[Value Pack  $x + y = z$  Monthly Treatments]  
[Bonus Pack  $x + y = z$  Monthly Treatments]  
[Club Pack  $x + y = z$  Monthly Treatments]  
{ $x = 1, 3, \text{ or } 6$ }  
{ $y = 1 \text{ or } 2$ }  
{ $z = x + y$ }

1 month supply  
3 month supply = 3 once-a-month doses  
6 month supply = 6 once-a-month doses  
1 [monthly] treatment  
3 [monthly] treatment[s] = 3 once-a-month treatments  
6 [monthly] treatment[s] = 1 once-a-month treatment  
1 [monthly] dose  
3 [monthly] doses = 3 once-a-month doses  
6 [monthly] doses = 6 once-a-month doses  
Apply monthly

Convenient [easy to use] applicator tube  
[3] Pro-cision Flo® Applicator tube[s] [included] [With] Pro-cision Flo® Applicator tube  
Featuring Pro-cision Flo® Applicator tube [for easy application]  
Direct to [your cat's] skin  
[Easy] [simple] to use [handle] [apply]  
Made in the U.S.A.

After application, the treated area may appear [wet] [or] [oily] for up to 24 hours  
You may bathe your cat 48 hours after application

*{The following optional claims will only be used for a single applicator tube}:  
[Single Dose Package] [Single Unit Package] [Individual Unit]*

*{The following optional claim will only be used to label single-dose, single applicator tube packages that are offered as promotional items to animal shelters and other organizations that have partnered with The Hartz Mountain Corporation}:  
[Not For Sale]*

To help remind you when you last applied treatment, simply write in the date when each dose is applied:

First [Dose][Application] \_\_\_\_\_  
Second [Dose][Application] \_\_\_\_\_  
Third [Dose][Application] \_\_\_\_\_  
Fourth [Dose][Application] \_\_\_\_\_  
Fifth [Dose][Application] \_\_\_\_\_  
Sixth [Dose][Application] \_\_\_\_\_

To ensure continued protection of your cat[s], use these stickers as a reminder to apply and re-purchase *{Alternate Brand Name}*.

After treating your cat for the first time, peel off the sticker and place on your calendar that day. Place the remaining stickers on your calendar as a reminder to apply *{Alternate Brand Name}* monthly.

[Calendar] [Reminder] Stickers  
Don't forget to re-purchase  
6 months [use all 6 stickers]  
3 months [use all 3 stickers]  
[Individual stickers] Apply *{Alternate Brand Name}*  
[Individual sticker] Re-purchase *{Alternate Brand Name}*

Use these calendar stickers as a reminder for when to [reapply][apply]  
[Apply][First] [1<sup>st</sup>] Month *{Alternate Brand Name}*  
[Reapply] [Second] [2<sup>nd</sup>] Month *{Alternate Brand Name}*  
[Reapply] [Third] [3<sup>rd</sup>] Month *{Alternate Brand Name}* [Time to Repurchase]  
[Reapply] [Fourth] [4<sup>th</sup>] Month *{Alternate Brand Name}*  
[Reapply] [Fifth] [5<sup>th</sup>] Month *{Alternate Brand Name}*  
[Reapply] [Sixth] [6<sup>th</sup>] Month *{Alternate Brand Name}* [Time to Repurchase]

Questions? Contact your veterinarian or call our technical experts at [1-800-275-1414] [X-XXX-XXX-XXXX], [twenty four] [24] hours per day, [seven] [7] days per week.  
Consult veterinarian before use



**{Alternate Brand Names}**

*{Primary Brand Name not to be included on any Product Labels. The word Cat will be included in all Alternate Brand Names and be at least 40 % of the size of the largest letter in the Alternate Brand Name.}*

Hartz® Pro Force Pro™ Triple Action Topical Treatment for Cats & Kittens  
Hartz® FieldForce Pro™ Triple Action Topical Treatment for Cats & Kittens  
Hartz® First Defense Pro™ Triple Action Topical Treatment for Cats & Kittens  
Hartz® First Defense Pro™ Triple Active Topical Treatment for Cats & Kittens  
Hartz® Pro Force™ for Cats & Kittens  
Hartz® FieldForce Pro™ for Cats & Kittens  
Hartz® First Defense Pro™ for Cats & Kittens  
Hartz® Pro Force™ Triple Action Topical Solution for Cats & Kittens  
Hartz® FieldForce Pro™ Triple Action Topical Solution for Cats & Kittens  
Hartz® First Defense Pro™ Triple Action Topical Solution for Cats & Kittens  
Hartz® First Defense Pro™ Triple Active Topical Solution for Cats & Kittens  
FieldForce Pro™ Triple Action Topical Treatment for Cats & Kittens  
First Defense Pro™ Triple Action Topical Treatment for Cats & Kittens  
First Defense Pro™ Triple Active Topical Treatment for Cats & Kittens  
FieldForce Pro™ for Cats & Kittens  
First Defense Pro™ for Cats & Kittens  
FieldForce Pro™ Triple Action Topical Solution for Cats & Kittens  
First Defense Pro™ Triple Action Topical Solution for Cats & Kittens  
First Defense Pro™ Triple Active Topical Solution for Cats & Kittens