	<p align="center">ENVIRONMENTAL PROTECTION AGENCY</p> <p align="center">Office of Pesticide Programs Registration Division (7505P) 1200 Pennsylvania Ave., N.W. Washington, D.C. 20460</p>	<p>EPA Registration No.</p> <p align="center">2596-174</p>	<p>Date of Issuance:</p> <p align="center">October 10, 2012</p>
<p align="center">NOTICE OF PESTICIDE:</p> <p align="center"><input checked="" type="checkbox"/> Registration <input type="checkbox"/> Reregistration</p> <p align="center">(under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended)</p>		<p>Term of Issuance:</p> <p align="center">Unconditional</p> <hr/> <p>Name of Pesticide Product: Hartz ® Reference # 141</p>	
<p>Name and Address of Registrant (include ZIP Code):</p> <p>The Hartz Mountain Corporation, 400 Plaza Drive, Secaucus, NJ 07094</p> <p>Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.</p>			
<p>On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.</p> <p>Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.</p> <p>This action is taken under the authority of section 3(c)(5) of the Federal Insecticide, Fungicide, and Rodenticide Act, as amended. Registration under this section does not eliminate the need for continual reassessment of pesticides. EPA may require submission of data at any time to maintain the registration of your product.</p> <p align="center">Terms of Registration</p> <ol style="list-style-type: none"> 1. EPA has registered the product listed above provided that the following change is made to the label before you release the product for shipment: <ol style="list-style-type: none"> a. Revise the EPA Registration Number to read: "EPA Registration No 2596-174." b. Revise all sections of the label that are flagged and marked as shown on the label mark-up copy attached to this Notice of Registration. c. The Net Contents in all locations must be displayed in accordance with the description identified in the Labeling Consistency Committee's clarification. This information may be located at the following Agency web site under miscellaneous http://www.epa.gov/opp00001/regulating/labels/label_review_faq.htm#miscellaneous. "Regarding listing net contents - Net weight or contents must be stated on a pesticide label in accordance with FIFRA (2)(q)(2)(C)(iii) and 40 CFR 156.10(a)(1)(iii). EPA interpretation of the statutory and regulatory requirements is that the label must state the total weight for the entire contents as sold and distributed. In 			
<p>Signature of Approving Official:</p> <p align="center">Refer to Page 3</p> <p>Richard J. Gebken, Product Manager (10) Registration Division, Insecticide Branch</p>		<p>Date:</p> <p align="center">October 10, 2012</p>	

addition, the label may indicate the net weight and quantity of individual units within the carton. For example, "Net Weight 6.25 lbs. (20 - 5oz. packets)." For additional information regarding the Net Weight/Contents statement, please reference Chapter 17 of the Label Review Manual at <http://www.epa.gov/oppfead1/labeling/lrm/chap-17.htm>."

- d. At the end of all alternate brand names containing the word "kittens" add the statement "12 weeks and older."
 - e. **Pictures:** Hartz must place large, clear pictures of the appropriate species on the front panel.
 - f. Placement descriptors must be used on any future label submissions indicating the position of all text. (i.e. Front Panel, Insert, Back Panel, insert, etc.). Future submissions will not be accepted unless these placement descriptors are identified on the label at time of submission.
2. This registration is **time-limited and expires two years from the date this product is first released for shipment**. You must provide the Agency with a projected "release for shipment date", in writing within 30 days of the date of this Notice of Registration. The Agency will calculate the expiration date based on the projected "release for shipment date" until an actual release for shipment date is provided in writing.
 3. Only one basic confidential statement of formula (CSF) will be on file for this product at any time (i.e., no alternate formulations or minor formulation amendments will be submitted and/or approved for this product, except to allow for alternate sources of any individual inert ingredient).
 4. You must submit the following data within the timeframe described below:
Within sixteen (16) months of the date on this Notice of Registration, provide to the Agency acceptable data packages for Guideline Studies: OPPTS 830.6320 (Corrosion Characteristics) and OPPTS 830.6317 (Storage Stability).
 5. You must submit quarterly enhanced incident reports and quarterly sales information in doses sold for this product for the quarter that begins on August 1, 2012. The quarterly reports are due two months after the end of each quarter. Please flag any Confidential Business Information (CBI) as such. Enhanced incident reporting should be submitted to the Product Manager. Quarterly sales information should be submitted to the Registration Division, Immediate Office (attn: Kimberly Nesci).

The following is a list of information that must be included in the quarterly reports for each incident:

- EPA Registration Number
- Product name (brand name)
- Lot#
- Where purchased: internet, store, Veterinarian
- Active Ingredient(s)
- Weight range for product
- Date on which incident occurred, (mm/dd/yyyy)
- State in which the incident occurred, (standard 2 letter abbreviation)
- Registrant case #
- Species: dog, cat, other (specify)
- Breed: (as reported by pet owner)
- Age: months or years
- Sex: M, F, or neutered
- Weight: pounds
- Primary Route of Exposure: dermal, oral, other animal, inhalation, other
- Body System: neurological, dermatological, GI, respiratory, ocular, other Major signs noted
- Time to Onset: (hours, days)
- Treated by veterinarian: yes or no
- First time product used: yes or no
- Misuse: use on incorrect species, overdose, too frequent dosing, other (describe)
- Any known precondition
- EPA Severity Code: death, major, moderate, minor
- Outcome: died, recovered, still treated, unknown

6. Along with the enhanced incident reporting, you must submit an analysis of all incidents seen, to include the following details:
 - a. All minor dermal and ocular irritation reports.
 - b. Summary table for cats showing number of incidents of each severity code for each route of exposure. Each incident should only be reported once. If one incident has several routes of exposure, the order should

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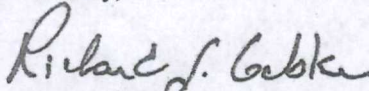
- be ocular > oral > dermal. In other words, an incident with both oral and dermal exposure would be reported as oral exposure, and an incident with both ocular and oral exposure would be reported as ocular exposure.
- c. A similar summary table for cats (misuse or secondary exposure) showing number of incidents of each severity code for each route of exposure.
 - d. Summary table for cats and table for cats showing number of incidents that are believed due to secondary exposure (e.g., multi-pet households).
 - e. A summary table for cats showing number of incidents for each severity code for these age ranges: <3 months, 3-6 months, 6-9 months, 9-12 months, 1 yr, 2 yr, 3 yr, 4 yr, 5 yr, 6 yr, 7 yr, 8 yr, 9 yr, 10 yr, 11 yr, 12 yr, 13 yr, 14 yr, 15 yr, >15 yr.
 - f. A summary table showing the number of cat incidents for each severity code for each pet weight range on the product label.
 - g. A summary table for cat weight showing number of incidents for each product weight range. This table should show number of incidents in cats weighing less than that product weight range, number of incidents in cats in lower half of weight range, number of incidents in cats in upper half of weight range, and cats weighing more than the product weight range.
 - h. Table showing number of incidents for each cat breed.
 - i. Table showing number of incidents in cats for each clinical sign.
 - j. Table showing number of incidents in cats for each organ system.
 - k. Report aggregate incidents, but do not combine moderate and minor incidents.
7. If EPA determines that future mitigation measures are necessary for all pet spot-on products, the Agency will inform all registrants concerned. If mitigation measures are necessary, EPA may take regulatory action.
 8. Hartz Mountain Corporation must adequately address all of the mitigation actions identified in the Agency's *Generic Pet Spot-On Mitigation Plan* available at the following internet site within 60 days following the date of this Notice of Registration: <http://www.epa.gov/pesticides/health/spot-on-meetings.html>.
 9. A proof copy of the production label must be furnished to the Agency prior to production of this product.

You must submit and/or cite all data required for registration of your product under FIFRA Section 3(c)(5) when the Agency requires all registrants of similar products to submit such data, and submit acceptable responses required for registration review of your product under FIFRA.

Two copies of the finished labeling must be submitted prior to releasing the product for shipment. If you fail to comply with all of the **Terms of Registration** stated above, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e) and/or automatically expire. Your release for shipment of the product constitutes your acceptance of these conditions.

A copy of your label stamped "Accepted with Comments" is enclosed for your records. If you have any questions concerning this action, please contact me Richard J. Gebken at (703) 305-6701 or gebken.richard@epa.gov.

Sincerely,



Richard Gebken
Product Manager 10
Insecticide Branch
Registration Division (7505C)

Enclosure

Alternate brand names

Hartz® UltraGuard Plus® Dual Active Flea & Tick Drops¹ for Cats {(&) (and) Kittens}
Hartz® UltraGuard Plus® Dual Action Flea & Tick Drops² for Cats {(&) (and) Kittens}
Hartz® UltraGuard Plus® Topical Flea & Tick Prevention³ for Cats {(&) (and) Kittens}
Hartz® UltraGuard Plus® Topical Flea & Tick Treatment⁴ for Cats {(&) (and) Kittens}
Hartz® UltraGuard Plus® Topical Flea & Tick Control⁵ for Cats {(&) (and) Kittens}
Hartz® UltraGuard Plus® Topical Flea & Tick Solution⁶ for Cats {(&) (and) Kittens}

Hartz® UltraGuard Pro® Dual Active Flea & Tick Drops⁷ for Cats {(&) (and) Kittens}
Hartz® UltraGuard Pro® Dual Action Flea & Tick Drops⁸ for Cats {(&) (and) Kittens}
Hartz® UltraGuard Pro® Topical Flea & Tick Prevention⁹ for Cats {(&) (and) Kittens}
Hartz® UltraGuard Pro® Topical Flea & Tick Treatment¹⁰ for Cats {(&) (and) Kittens}
Hartz® UltraGuard Pro® Topical Flea & Tick Control¹¹ for Cats {(&) (and) Kittens}
Hartz® UltraGuard Pro® Topical Flea & Tick Solution¹² for Cats {(&) (and) Kittens}

Hartz® InControl® Dual Active Flea & Tick Drops¹³ for Cats {(&) (and) Kittens}
Hartz® InControl® Dual Action Flea & Tick Drops¹⁴ for Cats {(&) (and) Kittens}
Hartz® InControl® Topical Flea & Tick Prevention¹⁵ for Cats {(&) (and) Kittens}
Hartz® InControl® Topical Flea & Tick Treatment¹⁶ for Cats {(&) (and) Kittens}
Hartz® InControl® Topical Flea & Tick Control¹⁷ for Cats {(&) (and) Kittens}
Hartz® InControl® Topical Flea & Tick Solution¹⁸ for Cats {(&) (and) Kittens}

Hartz® InControl® Advanced Dual Active Flea & Tick Drops¹⁹ for Cats {(&) (and) Kittens}
Hartz® InControl® Advanced Dual Action Flea & Tick Drops²⁰ for Cats {(&) (and) Kittens}
Hartz® InControl® Advanced Topical Flea & Tick Prevention²¹ for Cats {(&) (and) Kittens}
Hartz® InControl® Advanced Topical Flea & Tick Treatment²² for Cats {(&) (and) Kittens}
Hartz® InControl® Advanced Topical Flea & Tick Control²³ for Cats {(&) (and) Kittens}
Hartz® InControl® Advanced Topical Flea & Tick Solution²⁴ for Cats {(&) (and) Kittens}

Hartz® Pro Force™ Dual Action Topical Drops for Cats (& Kittens)
Pro Force™ Dual Action Topical Drops for Cats (& Kittens)
Hartz® Pro Force™ Topical Drops for Cats

Hartz® FieldForce™ Dual Action Topical Drops for Cats (& Kittens)
²⁵FieldForce™ Dual Action Topical Drops for Cats (& Kittens)
Hartz® ²⁶FieldForce™ Topical Drops for Cats

Hartz® First Defense™ Dual Action Topical Drops for Cats (& Kittens)
First Defense™ Dual Action Topical Drops for Cats (& Kittens)
Hartz® First Defense™ Topical Drops for Cats

Revo™ Flea (and) (&) Tick Drops for Cats (& Kittens)
Hartz® Revo™ Flea (and) (&) Tick Drops for Cats (& Kittens)

ACCEPTED
With COMMENTS
In EPA Letter Dated:

OCT 10 2012
Under the Federal Insecticide, Fungicide
and Rodenticide Act, As amended, for the
pesticide Registered under EPA Reg. No:

2596-174

ACTIVE INGREDIENTS

Etofenprox [1]	40.0%
(S)-Metoprene [2]	3.6%
OTHER INGREDIENTS	56.4%
TOTAL	100.0%

KEEP OUT OF [3] [4] EACH OF CHILDREN

See back panel for [5] ingredients and additional Precautionary Statements

Net Contents: Contains (number) tubes, each — fl. Oz. (— ml) [4]

EPA Reg. No. 2596-RTL
EPA Est. No.

[Made in the U.S.A.]
The Hartz Mountain Corporation
400 Plaza Drive
Secaucus, NJ 07094 (U.S.A.)

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS: Repeated exposure to etofenprox can cause skin irritation. [5]

HAZARDS TO DOMESTIC ANIMALS: For External Use on Cats Only. Do not use on kittens less than 12 weeks old. Consult a veterinarian before using this product on debilitated, aged, pregnant or nursing animals. Certain medications can interact with pesticides. Consult a veterinarian before using on medicated animals. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.



DIRECTIONS FOR USE: It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

READ ENTIRE LABEL BEFORE USE
USE ONLY ON CATS OR KITTENS 12 WEEKS OF AGE AND OLDER

This product contains xx monthly dosages [one monthly dose], each (1 and 1.8 ml [cc]). Do not apply more than once every month.

Do not get this product in your cat's eyes or mouth.

(PACKAGING DIRECTIONS)

1. Remove one applicator [tube] from the package and hold in an upright position pointed away from your face.
2. Twist dispensing tip clockwise about 1/2 turn while pushing down to break the applicator's [tube's] seal. Do not remove the dispensing tip.

3. Prior to application of the product, using the dispensing tip of the applicator [tube], gently lift the cat's or kitten's hair coat on the back of the neck at the base of the skull, position the dispensing tip of the applicator [tube] on the cat's exposed skin and squeeze out the [entire] contents of the [applicator] tube onto the cat's skin. Do not bathe cat within the first 24 hours after Spot On [squeeze on] (product) has been applied. Households with more than one cat should prevent cats from grooming each other until solution has dried.

4. Repeat application [once every month] [once monthly].

(ALTERNATE PACKAGING DIRECTIONS 2)

1. Remove one applicator [tube] from the package and hold in an upright position pointed away from your face.

2. Twist dispensing tip clockwise about 1/2 turn until you feel it click into place. Do not remove the dispensing tip.

3. Prior to application of the product, using the dispensing tip of the applicator [tube], gently lift the cat's or kitten's hair coat on the back of the neck at the base of the skull, position the dispensing tip of the applicator [tube] on the cat's exposed skin and squeeze out the [entire] contents of the [applicator] tube onto the cat's skin. Do not bathe cat within the first 24 hours after Spot On [squeeze on] (product) has been applied. Households with more than one cat should prevent cats from grooming each other until solution has dried.

4. Repeat application [once every month] [once monthly].

(ALTERNATE PACKAGING DIRECTIONS 3)

1. Remove one applicator tube from the package and hold in an upright position pointed away from your face.

2. Pull off cap. Turn the cap around and place on top of tube.

3. Simply press cap down to break the seal of tube. Remove cap carefully.

4. Prior to application of the product, gently lift the cat's or kitten's hair coat on the back of the neck at the base of the skull, position the tip of the tube on the cat's exposed skin and squeeze out the entire contents of the tube onto the cat's skin. Do not bathe cat within the first 24 hours after Spot On [squeeze on] (product) has been applied. Households with more than one cat should prevent cats from grooming each other until solution has dried.

5. Repeat application [once every month] [once monthly].

1 ml [cc] for cats [kittens] under 5 lbs.; 1.8 ml [cc] for cats 5 lbs. and over

For use on cats [under 5 lbs.][5 lbs. and over] For cats weighing [5 lbs and over] [< 5 lbs] [Under 5 lbs;

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal.

PESTICIDE STORAGE: Keep this product in its tightly closed original container, when not in use. Store in a cool, dry (preferably locked) area that is inaccessible to children and animals.

PESTICIDE DISPOSAL: Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

CONTAINER DISPOSAL: Non-refillable container. Do not refill or reuse this container. *If empty:* Offer for recycling, if available. *If partly filled:* Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

(INTRODUCTION)

[(Product) is a topically applied [long-lasting] product specifically formulated for cats and kittens with [containing] [it also contains] an insect growth regulator (IGR) [S-Methoprene] [to prevent and control flea infestations] [to kill fleas before they hatch] [which prevents flea eggs from maturing into biting adults]. It [This product] also contains the highly effective flea, deer tick, and mosquito killing agent [Etofenprox] [Brand Name], which kills biting adult fleas, deer ticks, and mosquitoes your cat may acquire from its surroundings. A single application of (Product) will provide egg hatch inhibition for up to 30 days [1 month] [4 weeks]. Each package contains enough product for xx monthly applications (xx days of protection [control]). (Product) provides [relief] from flea infestations for up to 1 month [4 weeks] by killing adult fleas on your cat or kitten and flea eggs in your home. Adult fleas can live on your pet while producing vast numbers of eggs, which drop off your pet and develop in the surrounding environment.]

[Normal insecticides will not kill the flea eggs, but (Product) [is designed to] kill(s) adult fleas and flea eggs, breaking the flea life cycle and providing your cat [relief] from flea bites at the same time. After application, your cat's natural skin oils [disperse] carry (Product) over your cat's body for protection against biting adult fleas and the development of flea eggs, (product) may stain leather and suede fabrics for (24) (24 to 48) hours after application.] Once adult fleas are evident on your cat, there is likely an infestation of flea eggs and flea larvae in your home. To completely kill the existing flea population, you may need to treat your home and your pet's bedding (home sprays, foggers), as well as your yard (yard spray/outdoor fogger) with traditional flea products approved for use on pets, around the home, or in your yard. (Product) can be used in conjunction with other [HARTZ®] premise products. As with all flea products, they are (Product) is most effective when used as part of a total program aimed at reducing all stages of fleas in the cat's environment. [HARTZ] products [They] are designed to complement each other in an integrated program for flea, deer tick, and mosquito management. To assure proper treatment, we recommend use of [HARTZ] products as directed to treat all pets in the household, as well as the indoor and outdoor home environments.]

(Claims)

Flea & Deer Tick [Protective] for cats [& kittens]

[Flea & deer tick] treatment for cats [& kittens]

[Special formula for cats/kittens][Superior flea prevention and treatment specially formulated for use on [all] cats and kittens [12 weeks of age and older]

Spot On [Topical] [Non-systemic] treatment for [pets] [cats]

Flea, Deer Tick, and Mosquito (Treatment) [Control] [Prevention] [Relief] (for Cats & Kittens)

[1 month][monthly][flea, deer tick, & flea egg](protection)

Monthly treatment for [fleas, flea eggs, & deer ticks]

Flea [and deer tick] [and mosquito] control for your [pet]

Keeps fleas, deer ticks, and mosquitoes under control

Controls flea, deer tick, and mosquito problems
Provide your pet with flea, deer tick, and mosquito protection, right from the start

On-animal protection from fleas, deer ticks, and mosquitoes
Provides relief [protection] from fleas, deer ticks, and mosquitoes
Once-a-month [topical] [Spot On] protection from fleas and deer ticks,
long-lasting, (flea), (deer tick), (and) (mosquito protection)

Starts killing fleas (in) (within) 15 minutes
Rapidly (Quickly) eliminates fleas
Starts killing fleas (in) (within) 15 minutes and last (up to) (30 days) (1 Month) (4 weeks)

[Actively] Kills [Controls] [adult] fleas, deer ticks, [larvae], and flea eggs (for) [up to] [4 weeks] [1 month]
[per application]
[Actively] Kills [fleas] [deer ticks] [flea eggs] [larvae] [&] [and] [mosquitoes] [by contact] Kills (and)
(Repels) mosquitoes [for up to 18 days] [by contact]
Controls fleas, deer ticks, and mosquitoes & prevents flea reinfestations [in your home]
[Kills deer ticks] (for up to 1 month [4 weeks]) [per application]

Protects your pet [cat] [kitten] from fleas, deer ticks, and mosquitoes (which may transmit heartworm disease)
Effectively controls fleas, deer ticks, and mosquitoes
Kills [Controls] deer ticks that may transmit [] [Lyme disease] [and Cytauzoonosis] for up to [1 month] [4 weeks]
Protect(s) your [bat] pet from [against] deer ticks that may transmit Lyme disease

Kills [and repels] mosquitoes that may transmit heartworm disease
Kills [and repels] mosquitoes (before they bite)

Prevents mosquitoes from feeding on cats [and kittens]

Kills fleas that may cause flea allergy dermatitis, flea bite anemia, and tapeworm infestation

Preventative treatment for fleas that may cause flea allergy dermatitis, flea bite anemia, and transmit tapeworm infestation

Control highly irritating flea, deer tick, and mosquito [insect] bites

(More general claims)

[Hartz] protecting pets for over 85 years

Kills [Controls] flea eggs for up to [30 days] [1 month] [4 weeks] [per application]
Kills flea eggs, the source of home flea infestations and pet re-infestations, for up to [30 days] [1 month] [4 weeks]
Advanced [topical] [flea egg treatment] that's easy and convenient to use
[Kills][Prevents][Keeps] flea eggs from hatching for up to [30 days] [1 month] [4 weeks]
Prevents flea eggs from developing into biting adults for up to [30 days] [1 month] [4 weeks] [per application]
An effective flea topical [A Spot On] product that kills adult fleas and halts the development of flea eggs [immature stages in the flea life cycle]
Kills [flea] eggs before they hatch into biting adults
Prevents re-infestation for up to [1 month] [30 days] [4 weeks]
Kills hatching [developing] flea eggs
Interrupts normal flea development [Stops the flea life cycle]

Interrupts the flea life cycle
Breaks the flea life cycle for up to [1 month] [4 weeks] [30 days]
Controls [Kills] [Lasts] [Works] [Protects] flea infestations for up to [1 month] [4 weeks]
One-two punch controls fleas and flea eggs
Controls existing fleas and flea eggs, plus [and] [prevents] future flea infestations
Plus kills flea eggs and larvae to prevent future infestations

(Application claims)

[#] pack [# days] [#] doses [1/2/3/4/5/6] months supply
One tube gives [1 month] [4 weeks] of protection
[Pre-measured][Convenient][and][&][No mess][easy][simple] to [use] [handle] [apply] disposable applicator [tube]
Convenient [and effective], once-a-month [liquid] [topical] [Spot On] solution
Practical solution
Simple choice [flea & deer tick control]
A [One] simple application provides your pet with protection for up to [1 month]
Apply to one spot for head to tail (total body) flea protection [control]
Apply to 1 spot - spreads over the cat's [entire] body [from head to tail] through natural skin oils
Spreads naturally with cat's skin oils
 Plus Contains a natural coat conditioner
[Once][One] Monthly Application
Easy to use [once] monthly application [liquid] prevents [and controls] fleas [& deer ticks]
Reapply [Repeat] [once] monthly
Repeat [treatment] every month
Monthly Control Relief-[treatment]
Made in the USA

(Applicator claims)

[Free][X] Pro-cision Flo® (Applicators) [tubes] (Included)
[Free][Exclusive][Pinpoint][Applicator] for [pinpoint] [exact] [direct] [easy] [direct to skin] application (included)

Patent pending
For pinpoint accuracy
Direct to your cat's skin
Easily penetrates hair
The [Pro-cision Flo®] [exclusive] new applicator [tube] [easily penetrates hair] [fur] [coat] for [improved] [direct] application [directly to your cat's skin]
Easy to apply [identify] [use] applicator [tube]
Easy to use applicator [tube] [provides direct on-animal protection]
Longer Applicator [tube] [tip] for easy application [to long-haired cats]
Longer tube [applicator] is ideal for long-haired pets [cats]
(Convenient)(easy to use) applicator
(Pro-cision Flo® Applicator) easily gets through cat's fur, or gentle on-skin application
(Pro-cision Flo® Applicator) quickly gets through cat's fur, for on-skin application
(Pro-cision Flo® Applicator) easily penetrates cat's fur, or gentle on-skin application
(Pro-cision Flo® Applicator) quickly penetrates cat's fur, for on-skin application
(X) tubes
Value pack
(X) month supply
(X) monthly treatment(s)

(Product Claims)

- 1 odorless
- 2 clean-fresh-scent
- 3 fragrance-free
- 4 unscented

Effective Control [5] [Relief] [Prevention]
Fast [Quick] acting [6] [Relief]
Starts working by contact
Dual-action for immediate and long-lasting effects
Quick acting, long lasting [treatment]
Long lasting and easy to use [apply]
[Flea prevention] Helps stop itching and scratching [from flea bites]
[Specially formulated for cats [& kittens]] [7] [For use on cats only] [Do not use on other animals]

(IGR claims)

Contains [Features] an Insect Growth Regulator (IGR) to inhibit the development of flea eggs
Flea control for cats with [PRECOR@][v] [Gren@] Insect Growth Regulator (IGR)
[(S)-Methoprene] Insect Growth Regulator (IGR) interrupts the development of the flea life cycle at the egg stage

[(S)-Methoprene] Insect Growth Regulator (IGR) prevents the development of flea eggs into adult fleas
[inhibits the development of flea eggs into adult fleas]

Controlling flea reproduction is the first step in controlling flea populations on your pet and in your home

[(S)-Methoprene] Insect Growth Regulator (IGR) prevents flea reinfestation on your pet and in your home

Flea treatment and preventative with an [insecticide] adulticide and Insect Growth Regulator (IGR)

[8] Satisfaction guaranteed [Money-back guarantee]

(Formula claims)

Etofenprox provides a novel [smart] approach to flea, deer tick, and mosquito control
Advanced Formula [for cats & kittens]
Features [Contains] an [insecticide] adulticide to kill [and/or] [control] adult fleas [deer ticks, and mosquitoes]

(Prevention claims)

Preventing fleas and deer ticks from infesting your pet is much easier than treating an existing problem
Flea prevention has never been easier
An excellent preventative, offering protection against fleas
Prevents flea, deer tick, and mosquito infestations
Prevents flea recurrence
Control flea infestations by preventing them
Flea prevention is the best flea control strategy
Quick and sure flea, deer tick, and mosquito prevention
A quick and sure way to avert a flea problem is to [prevent it] use a preventative
It is far easier to prevent fleas than to control them
Flea control involves [requires] preventative measures [for your pet] [and] [9] [for-your-home] [] [Year-round]
[Flea Treatment] [Preventative]
[10] Use a flea preventative year-round (to prevent painful bites, itching and scratching and discomfort)

[1 ml [cc] dose for use on cats and kittens under 5 lbs.

1.8 ml [cc] dose for use on cats and kittens 5 lbs. and over (Same size applicators with different fill amounts)]

~~[1] Seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risks of use and handling of this material when such use and handling are contrary to label instructions.)~~

In case of an emergency or for product use information, call [phone number] or visit our Web site: (URL)

(Adding a Dose Reminder section to appear as follows on the back panel)

To help remind you when you last applied treatment, simply write in the date when each dose is applied.

First Dose

Second Dose

Third Dose

[TREATMENT SCHEDULE]

Dosage: 1 applicator every 30 days per cat

Pet's Name

First Treatment Date

Second Treatment Date (30 Days From 1st)

Third Treatment Date (30 Days From 2nd)

NOTES:

[All text below represents one label statement with any selected line]

[Protect your family and pet from:]

~~[2] When your cat has fleas and ticks, your family and pet may be exposed to:]~~

Fleas that may cause:

Flea allergy dermatitis

Flea bite anemia

~~Tapeworm infestation~~ [3]

Deer ticks which may carry:

Lyme disease

To learn more about treating current infestations and preventing future outbreaks, please, visit our website:

[URL]

[For more information, call our experts at 1-800-275-1414 (weekdays, 9am - 5 pm EST)]

To learn more, visit [URL]

