



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
CHEMICAL SAFETY
AND POLLUTION PREVENTION

February 29, 2012

Sean McNear
Director, Regulatory Affairs and Quality Assurance
The Hartz Mountain Corporation
400 Plaza Drive
Secaucus, NJ 07094-3688

Subject: Hartz® Ref, #135, EPA Reg. No. 2596-168
Application Dated October 11, 2011
EPA Decision #: 456299

Dear Mr. McNear:

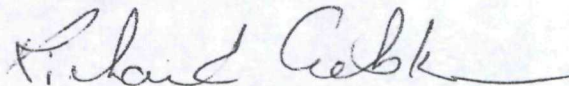
The labeling referred to above, submitted in connection with registration under the Federal insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable, subject to the comments below:

1. Delete the following optional marketing claims marked with ~~strikethrough~~ text on pages 11-12 of the label. The claim of waterproof control for flea eggs is acceptable, but the subsequent variations imply additional control of fleas (beyond eggs) and are thus unacceptable. Delete the claims as follows:
 - a. ~~“Waterproof (control) to help prevent future flea infestation(s) (in the home) (by breaking their lifecycle)”~~
 - b. ~~“Waterproof (control) helps prevent flea re-infestations”~~
 - c. ~~“Waterproof prevents flea re-infestations”~~
 - d. ~~“Waterproof flea re-infestation control”~~

A copy of the Agency's Product Performance/Efficacy Review (dated November 3, 2011) is enclosed, which directed the changes that initiated this amendment application.

Two (2) copies of the finished labeling must be submitted prior to releasing the product for shipment. A stamped copy of the label is enclosed for your records. If you have any questions, you may contact Clayton Myers at (703) 347-8874 or at myers.clayton@epa.gov.

Sincerely,



Richard Gebken
Product Manager
Insecticide Branch
Registration Division (7505P)

Enclosure: Copy of Label Stamped "Accepted with comments"
Agency Product Performance/Efficacy Review

Hartz® Reference # 135

Alternate Brand Names

- Hartz® UltraGuard Plus® Dual Active Flea & Tick Drops for Dogs [(&) (and) Puppies]
- Hartz® UltraGuard Plus® Dual Action Flea & Tick Drops for Dogs [(&) (and) Puppies]
- Hartz® UltraGuard Plus® Topical Flea & Tick Prevention for Dogs [(&) (and) Puppies]
- Hartz® UltraGuard Plus® Topical Flea & Tick Treatment for Dogs [(&) (and) Puppies]
- Hartz® UltraGuard Plus® Topical Flea & Tick Control for Dogs [(&) (and) Puppies]
- Hartz® UltraGuard Plus® Topical Flea & Tick Solution for Dogs [(&) (and) Puppies]
- Hartz® InControl® Dual Active Flea & Tick Drops for Dogs [(&) (and) Puppies]
- Hartz® InControl® Dual Action Flea & Tick Drops for Dogs [(&) (and) Puppies]
- Hartz® InControl® Topical Flea & Tick Prevention for Dogs [(&) (and) Puppies]
- Hartz® InControl® Topical Flea & Tick Treatment for Dogs [(&) (and) Puppies]
- Hartz® InControl® Topical Flea & Tick Control for Dogs [(&) (and) Puppies]
- Hartz® InControl® Topical Flea & Tick Solution for Dogs [(&) (and) Puppies]

- Hartz® InControl Advanced® Flea & Tick Topical Drops for Dogs [(&) (and) Puppies]
- Hartz® UltraGuard PRO® Flea & Tick Treatment for Dogs [(&) (and) Puppies]

- Hartz® Revo® Dual Active Flea & Tick Drops for Dogs [(&) (and) Puppies]
- Hartz® Revo® Dual Action Flea & Tick Drops for Dogs [(&) (and) Puppies]
- Hartz® Revo® Topical Flea & Tick Prevention for Dogs [(&) (and) Puppies]
- Hartz® Revo® Topical Flea & Tick Treatment for Dogs [(&) (and) Puppies]
- Hartz® Revo® Topical Flea & Tick Control for Dogs [(&) (and) Puppies]
- Hartz® Revo® Topical Flea & Tick Solution for Dogs [(&) (and) Puppies]
- Hartz® Revo360® Dual Active Flea & Tick Drops for Dogs [(&) (and) Puppies]
- Hartz® Revo360® Dual Action Flea & Tick Drops for Dogs [(&) (and) Puppies]
- Hartz® Revo360® Topical Flea & Tick Prevention for Dogs [(&) (and) Puppies]
- Hartz® Revo360® Topical Flea & Tick Treatment for Dogs [(&) (and) Puppies]
- Hartz® Revo360® Topical Flea & Tick Control for Dogs [(&) (and) Puppies]
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- Revo® Dual Active Flea & Tick Drops for Dogs [(&) (and) Puppies]
- Revo® Dual Action Flea & Tick Drops for Dogs [(&) (and) Puppies]
- Revo® Topical Flea & Tick Prevention for Dogs [(&) (and) Puppies]
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- Revo360® Topical Flea & Tick Solution for Dogs [(&) (and) Puppies]

ACCEPTED
With COMMENTS
In EPA Letter Dated:
FEB 29 2012

**Under the Federal Insecticide, Fungicide
and Rodenticide Act, As amended, for the
pesticide Registered under EPA Reg. No:**

2596 - 168

Revo® Topical Treatment for Dogs [(&) (and) Puppies]
Revo360°® Topical Treatment for Dogs [(&) (and) Puppies]
Hartz® Revo® Topical Treatment for Dogs [(&) (and) Puppies]
Hartz® Revo360°® Topical Treatment for Dogs [(&) (and) Puppies]

Hartz® Pro Force™ Topical Solution for Dogs (& Puppies)
Pro Force™ Topical Solution for Dogs (& Puppies)

Hartz® FieldForce™ Topical Solution for Dogs (& Puppies)
FieldForce™ Topical Solution for Dogs (& Puppies)

Hartz® First Defense™ Topical Solution for Dogs (& Puppies)
First Defense™ Topical Solution for Dogs (& Puppies)

First Defense™ Topical Solution for Dogs (& Puppies)

Hartz® Pro Force™ Dual Action Topical Solution for Dogs (& Puppies)
Pro Force™ Dual Action Topical Solution for Dogs (& Puppies)

Hartz® FieldForce™ Dual Action Topical Solution for Dogs (& Puppies)
FieldForce™ Dual Action Topical Solution for Dogs (& Puppies)

Hartz® First Defense™ Dual Action Topical Solution for Dogs (& Puppies)
First Defense™ Dual Action Topical Solution for Dogs (& Puppies)

Field & Stream® Flea & Tick Drops for Dogs [(&) (and) Puppies]
Field & Stream® by Hartz® Flea & Tick Drops for Dogs [(&) (and) Puppies]
Hartz® Presents Field & Stream® Flea & Tick Drops for Active Dogs [(&) (and) Puppies]

[Each of the above brands will be packaged in the weight classes designated below:]

Weighing 5 to 14 lbs.

Weighing 15 to 30 lbs.

Weighing 31 to 60 lbs.

Weighing 61-150 lbs.

(S) Only (for) Dogs & Puppies 5-14 lbs

(Small)

(M) Only (for) Dogs 15-30 lbs

(Medium)

(L) Only (for) Dogs 31-60 lbs

(Large)

(XL) Only (for) Dogs 61-150 lbs

(Extra Large)

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ACTIVE INGREDIENTS:

Etofenprox	55.0%
Piperonyl Butoxide (PBO).....	10.0%
n-octyl bicycloheptene dicarboximide (MGK 264).....	1.0%
Pyriproxyfen (Nylar).....	0.5%
OTHER INGREDIENTS	33.50%
TOTAL	100.0%

KEEP OUT OF REACH OF CHILDREN

CAUTION: See back panel for additional precautionary statements.

NET CONTENT: Contains (number) tubes, each __ fl. oz. (__ ml)

Only For Dogs and Puppies 12 weeks and older Weighing:	Net Contents (Each tube)
5 to 14 lbs.	0.031 fl. oz. (0.91 ml.)
15 to 30 lbs.	0.066 fl. oz. (1.95 ml.)
31 to 60 lbs.	0.132 fl. oz. (3.90 ml.)
61-150 lbs.	0.220 fl. oz. (6.50 ml.)

EPA Reg. No. 2596-168
EPA Est. No.

Hartz® and other trademarks are trademarks of The Hartz Mountain Corporation.
Made by The Hartz Mountain Corporation, 400 Plaza Drive, Secaucus, NJ 07094 (U.S.A.)

[Cat Warning: A cat prohibition icon will appear on the front panel and back panels, and possibly an additional placement on a side panel.] DO NOT USE ON CATS

READ ENTIRE LABEL BEFORE EACH USE

USE ONLY ON DOGS OR ON PUPPIES 12 WEEKS OF AGE OR OLDER

DO NOT USE ON DOGS OR PUPPIES WEIGHING LESS THAN 5LBS. (Use on the 5 – 14 lbs package only)

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS

CAUTION: Causes moderate eye irritation. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco.

HAZARDS TO DOMESTIC ANIMALS

DO NOT USE ON OTHER ANIMALS. Do not use on dogs or puppies less than 12 weeks old or weighing less than 5lbs. Do not use this product on debilitated, aged, medicated, pregnant or

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nursing animals or on animals known to be sensitive to pesticide products without first consulting a veterinarian. Sensitivity, such as slight transitory redness of the skin at the site of application, may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap, rinse with large amounts of water, and consult a veterinarian immediately.

ENVIRONMENTAL HAZARDS

This product is toxic to fish.

FIRST AID

If in eyes •Hold eye open and rinse slowly and gently with water for 15-20 minutes.
•Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. •Call a poison control center or doctor for treatment advice. **HOT LINE NUMBER:** Have the product container or label with you when calling a poison control center, doctor or veterinarian, or going for treatment. **For additional information on this pesticide product (including health concerns, medical emergencies or pesticide incidents), you may call 1-800-275-1414.**

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ ENTIRE LABEL BEFORE EACH USE

USE ONLY ON DOGS OR ON PUPPIES 12 WEEKS OF AGE OR OLDER

DO NOT USE ON DOGS OR PUPPIES WEIGHING LESS THAN 5LBS. (Use on the 5 – 14 lbs package only)

DO NOT EXCEED RECOMMENDED DOSAGE AMOUNT FOR DOGS.

DO NOT ALLOW YOUR DOG TO INGEST THIS PRODUCT.

(The application steps below may optionally be numbered or bulleted to clarify the order, depending on the final physical layout of the label)

[Option 1]

Remove one applicator tube from the package and hold in an upright position (pointed away from your face). Pull off cap. Turn the cap around and place on top of tube. Simply press cap down to break the seal of the tube. Remove cap carefully. Position the tip of the tube on the dog's back between the shoulder blades. Use the tip of the tube to part the dog's hair so that the product will be applied at skin level. Begin squeezing out the contents of the tube to form a stripe as you move from the shoulder blades along the dog's back to the base of the tail. Repeat every month. (Do not bathe your dog 48 hours prior to application.) Separate treated dog from other (dogs and cats) (pets) for 24 hours after treatment has been applied.

[Option 2]

Remove one applicator tube from the package and hold in an upright position pointed away from your face. Twist dispensing tip clockwise about ½ turn while pushing down to break the tube's seal. Do not remove the dispensing tip. Position the dispensing tip on the dog's back between

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the shoulder blades. Use the dispensing tip of the tube to part the dog's hair so that the product will be applied at skin level. Begin squeezing out the contents of the tube to form a stripe as you (move) (glide) from the shoulder blades along the dog's back to the base of the tail. Repeat every month. (Do not bathe your dog 48 hours prior to application.) Separate treated dog from other (dogs and cats) (pets) for 24 hours after treatment has been applied.

[Option 3]

Remove one applicator tube from the package and hold in an upright position (pointed away from your face). Pull off cap. Turn the cap around and place on top of tube. Simply press cap down to break the seal of the tube. Remove cap carefully. Position the tip of the tube on the dog's back at the base of the dog's tail. Use the tip of the tube to part the dog's hair so that the product will be applied at skin level. Begin squeezing out the contents of the tube to form a stripe as you move from the base of the tail along the dog's back to the shoulder blades. Repeat every month. (Do not bathe your dog 48 hours prior to application.) Separate treated dog from other (dogs and cats) (pets) for 24 hours after treatment has been applied.

[Option 4]

Remove one applicator tube from the package and hold in an upright position pointed away from your face. Twist dispensing tip clockwise about ½ turn while pushing down to break the tube's seal. Do not remove the dispensing tip. Position the dispensing tip on the dog's back at the base of the dog's tail. Use the dispensing tip of the tube to part the dog's hair so that the product will be applied at skin level. Begin squeezing out the contents of the tube to form a stripe as you (move) (glide) from the base of the tail along the dog's back to the shoulder blades. Repeat every month. (Do not bathe your dog 48 hours prior to application.) Separate treated dog from other (dogs and cats) (pets) for 24 hours after treatment has been applied.

SIDE EFFECTS

Monitor your dog after application. Side effects may include signs of skin irritation such as redness, scratching, or other signs of discomfort. Gastrointestinal signs such as vomiting or diarrhea have also been reported. If these or other side effects occur, consult your veterinarian or call 1-800-275-1414.

[Cat Warning: A cat prohibition icon will appear on the back panel.]

DO NOT USE ON CATS. Keep cats away from treated dogs for 24 hours. If applied to a cat or ingested by a cat, contact your veterinarian.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage and disposal.

PESTICIDE STORAGE: Keep this product in its tightly closed original container, when not in use. Store in a cool, dry (preferably locked) area that is inaccessible to children and animals.

PESTICIDE DISPOSAL: Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

CONTAINER DISPOSAL: Non-refillable container. Do not reuse or refill this container. *If empty:* Offer for recycling, if available. *If partly filled:* Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

For more information call our (flea and tick) experts at 1-800-275-1414 (weekdays, 9 am – 5 pm E.S.T.)

INDIVIDUAL TUBE TEXT

Hartz® UltraGuard Plus® Dual Active Flea & Tick Drops for Dogs [(&) (and) Puppies] Weighing 5 to 14 lbs.]

Hartz® UltraGuard Plus® Dual Active Flea & Tick Drops for Dogs [(&) (and) Puppies] Weighing 15 to 30 lbs.]

Hartz® UltraGuard Plus® Dual Active Flea & Tick Drops for Dogs [(&) (and) Puppies] Weighing 31 to 60 lbs.]

Hartz® UltraGuard Plus® Dual Active Flea & Tick Drops for Dogs [(&) (and) Puppies] Weighing 61-150 lbs.]

Hartz® UltraGuard Plus® Dual Action Flea & Tick Drops for Dogs [(&) (and) Puppies] Weighing 5 to 14 lbs.]

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Hartz® UltraGuard Plus® Dual Action Flea & Tick Drops for Dogs [(&) (and) Puppies] Weighing 61-150 lbs.]

Hartz® UltraGuard Plus® Topical Flea & Tick Prevention for Dogs [(&) (and) Puppies] Weighing 5 to 14 lbs.]

Hartz® UltraGuard Plus® Topical Flea & Tick Prevention for Dogs [(&) (and) Puppies] Weighing 15 to 30 lbs.]

Hartz® UltraGuard Plus® Topical Flea & Tick Prevention for Dogs [(&) (and) Puppies] Weighing 31 to 60 lbs.]

Hartz® UltraGuard Plus® Topical Flea & Tick Prevention for Dogs [(&) (and) Puppies] Weighing 61-150 lbs.]

Hartz® UltraGuard Plus® Topical Flea & Tick Treatment for Dogs [(&) (and) Puppies] Weighing 5 to 14 lbs.]

Hartz® UltraGuard Plus® Topical Flea & Tick Treatment [for Dogs [(&) (and) Puppies] Weighing 15 to 30 lbs.]

Hartz® UltraGuard Plus® Topical Flea & Tick Treatment for Dogs [(&) (and) Puppies] Weighing 31 to 60 lbs.]

Hartz® UltraGuard Plus® Topical Flea & Tick Treatment for Dogs [(&) (and) Puppies] Weighing 61-150 lbs.]

Hartz® UltraGuard Plus® Topical Flea & Tick Control for Dogs [(&) (and) Puppies] Weighing 5 to 14 lbs.]

Hartz® UltraGuard Plus® Topical Flea & Tick Control for Dogs [(&) (and) Puppies] Weighing 15 to 30 lbs.]

Hartz® UltraGuard Plus® Topical Flea & Tick Control for Dogs [(&) (and) Puppies] Weighing 31 to 60 lbs.]

Hartz® UltraGuard Plus® Topical Flea & Tick Control for Dogs [(&) (and) Puppies] Weighing 61-150 lbs.]

Hartz® UltraGuard Plus® Topical Flea & Tick Solution for Dogs [(&) (and) Puppies] Weighing 5 to 14 lbs.]

Hartz® UltraGuard Plus® Topical Flea & Tick Solution for Dogs [(&) (and) Puppies] Weighing 15 to 30 lbs.]

Hartz® UltraGuard Plus® Topical Flea & Tick Solution for Dogs [(&) (and) Puppies] Weighing 31 to 60 lbs.]

Hartz® UltraGuard Plus® Topical Flea & Tick Solution for Dogs [(&) (and) Puppies] Weighing 61-150 lbs.]

Hartz® InControl® Dual Active Flea & Tick Drops for Dogs [(&) (and) Puppies] Weighing 5 to 14 lbs.]

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Hartz® InControl® Topical Flea & Tick Treatment for Dogs [(&) (and) Puppies] Weighing 5 to 14 lbs.]

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Hartz® InControl® Topical Flea & Tick Solution for Dogs [(&) (and) Puppies] Weighing 5 to 14 lbs.]

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Hartz® InControl Advanced® Flea & Tick Topical Drops for Dogs [(&) (and) Puppies] Weighing 5 to 14 lbs.]

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Hartz® UltraGuard PRO® Flea & Tick Treatment for Dogs [(&) (and) Puppies] Weighing 5 to 14 lbs.]
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Hartz® Revo® Dual Active Flea & Tick Drops for Dogs [(&) (and) Puppies]
Hartz® Revo® Dual Action Flea & Tick Drops for Dogs [(&) (and) Puppies]
Hartz® Revo® Topical Flea & Tick Prevention for Dogs [(&) (and) Puppies]
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Revo360® Topical Flea & Tick Solution for Dogs [(&) (and) Puppies]

Revo® Topical Treatment for Dogs [(&) (and) Puppies]
Revo360® Topical Treatment for Dogs [(&) (and) Puppies]
Hartz® Revo® Topical Treatment for Dogs [(&) (and) Puppies]
Hartz® Revo360® Topical Treatment for Dogs [(&) (and) Puppies]

11/15

Hartz® Pro Force™ Topical Solution for Dogs (& Puppies)
Pro Force™ Topical Solution for Dogs (& Puppies)

Hartz® FieldForce™ Topical Solution for Dogs (& Puppies)
FieldForce™ Topical Solution for Dogs (& Puppies)

Hartz® First Defense™ Topical Solution for Dogs (& Puppies)
First Defense™ Topical Solution for Dogs (& Puppies)

First Defense™ Topical Solution for Dogs (& Puppies)

Field & Stream® Flea & Tick Drops for Dogs [(&) (and) Puppies]
Field & Stream® by Hartz® Flea & Tick Drops for Dogs [(&) (and) Puppies]
Hartz® Presents Field & Stream® Flea & Tick Drops for Active Dogs [(&) (and) Puppies]

[Product name will be followed by weight of dog for which tube is intended]

[A second weight class designation may be printed on the tube]

(Only for dogs or puppies 12 weeks of age or older weighing)

(5 to 14 lbs.)

(15 to 30 lbs.)

(31 to 60 lbs.)

(61-150 lbs.)

[Active Ingredients:]

Etofenprox 55.0%, PBO10.0%, MGK 264 1.0%, Nylar 0.5%

(Cat Icon with warning will appear on the tube) DO NOT USE ON CATS.

Keep Out of Reach of Children

Caution

Read accompanying label before use

Range of volumes from 0.031 fl. oz. (.91 ml) to 0.220 fl. oz (6.5 ml) depending upon weight of dog

EPA Reg. No. 2596-168

EPA Est. No.

OPTIONAL/ALTERNATE LABEL TEXT

Weighing 5 to 14 lbs.

Weighing 15 to 30 lbs.

Weighing 31 to 60 lbs.

Weighing 61-150 lbs.

(S) Only (for) Dogs & Puppies 5-14 lbs

(Small)
(M) Only (for) Dogs 15-30 lbs
(Medium)
(L) Only (for) Dogs 31-60 lbs
(Large)
(XL) Only (for) Dogs 61-150 lbs
(Extra Large)

After the applied treatment has spread over the dog's body, this product will kill newly infesting fleas within 15 minutes.

Within 24 hours of application, this product will kill fleas by contact within 15 minutes.

When fully protected by full coverage of this product, infesting fleas will be killed within 15 minutes.

Kills Fleas, Brown Dog Ticks, Deer Ticks, Flea Eggs, (Flea larvae)(after contact)(through contact), Kills [(and)(&)Repels] Mosquitoes, Prevents re-infestation(s) (for)(28 days)(30 day)(1 month)(4 weeks)

Kills Fleas, Brown Dog (Ticks) (and) Deer Ticks, Flea Eggs, (Flea larvae) (through contact) (for) (28 days) (30 days) (1 month) (4 weeks)

Kills Fleas, Brown Dog (Ticks) (and) Deer Ticks, Flea Eggs, (Flea larvae) (after contact) (for) (28 days) (30 days) (1 month) (4 weeks)

Kills Fleas, Brown Dog (Ticks) (and) Deer Ticks, Flea Eggs, (Flea larvae) (after contact) (through contact)

Kills [(and) (&) Repels] Mosquitoes, Prevent re-infestation(s) (for) (28 days) (30 days) (1 month) (4weeks)

Kills [(and) (&) Repels] Mosquitoes (before they bite) (for) (28 days) (30 days) (1 month) (4weeks)

Kills Mosquitoes (for) (28 days) (30 days) (1 month) (4weeks)

Fast Acting

(Rapidly)(Quickly) eliminates fleas

Kills Fleas (that may transmit tapeworm) (for) (28 days) (30 days) (1 month) (4 weeks) (on dogs)

Kills fleas that may cause flea allergy dermatitis (and flea bite anemia) (for) (28 days) (30 days) (1 month) (4 weeks) (on dogs)

Kills Brown Dog Ticks and Deer Ticks (for) (28 days) (30 days) (1 month) (4 weeks) (on dogs)

Kills Flea Eggs (and Flea Larvae) (for) (28 days) (30 days) (1 month) (4 weeks)

Prevents Flea Eggs from hatching

Kills Brown Dog Ticks (for) (28 days) (30 days) (1 month) (4 weeks)

Kills Deer Ticks (that may carry Lyme disease) (for) (28 days) (30 days) (1 month) (4 weeks)(on dogs)

Kills all biting stages of Brown Dog Ticks and Deer Ticks

Kills adult Brown Dog Ticks and Deer Ticks, nymphs and larvae

Kills Fleas, Brown Dog Ticks, Deer Ticks, Flea Eggs, (Flea larvae)

Kills Fleas, Brown Dog Ticks, Deer Ticks, Flea Eggs, (Flea larvae) (through contact) (for) (28 days) (30 days) (1 month) (4 weeks)

- Kills Fleas, Brown Dog Ticks, Deer Ticks, Flea Eggs, (Flea larvae) (after contact) (for) (28 days) (30 days) (1 month) (4 weeks)
- Controls Flea (and) (Brown Dog Tick) (and) (Deer Tick) infestations (on dogs) (for) (28 days) (30 days) (1 month) (4 weeks)
- Helps prevent re-infestation of fleas (and) (Brown Dog Tick) (and) (Deer Tick) (for) (28 days) (30 days) (1 month) (4 weeks)
- Helps prevent flea (and) (Brown Dog Tick) (and) (Deer Tick) re-infestation (for) (28 days) (30 days) (1 month) (4 weeks)
- Kills flea eggs and flea larvae to help prevent future re-infestations
- Kills all stages of the flea life cycle
- Breaks the flea life cycle
- Repels Mosquitoes (before they bite) (for) (28 days) (1 month) (4 weeks)
- Repels (and controls) Mosquitoes (for) (28 days) (1 month) (4 weeks)
- Controls mosquitoes (for) (28 days) (1 month) (4 weeks).
- Repels Mosquitoes that may transmit West Nile virus (for) (28 days)(1 month) (4 weeks)(on dogs)
- Repels Mosquitoes that may transmit heartworm (for) (28 days)(1 month) (4 weeks)(on dogs)
- Once-a month Flea (and Brown Dog Tick, and Deer Tick)(Prevention) (Treatment) (Control) (Solution)
- Monthly Flea (and Brown Dog Tick, and Deer Tick)(Prevention) (Treatment) (Control) (Solution)
- (28 day) (30 day) (1 month) (4 weeks)Flea (and Brown Dog Tick, and Deer Tick) (Prevention) (Treatment) (Control) (Solution)
- Prevents flea eggs from developing into biting adults (for) (up to) (30 days) (1 month) (4 weeks)
- Gentle protection for dogs (and puppies)
- Quick drying formula
- Dries quickly
- Quick drying
- Stays on and doesn't rub off
- Spreads with dog's natural skin oils
- Starts killing fleas within 15 minutes
- Starts killing fleas within 15 minutes and lasts for 30 days (1 month) (4 weeks)
- Kills fleas for 30 days (1 month) (4 weeks)
- Prevents re-infestation(s) (for) (30 days) (1 month) (4 weeks)
- Prevents and controls re-infestation(s)
- Long lasting
- Effective and convenient topical treatment
- Kills fleas (and Brown Dog, Deer Ticks) through (after) contact
- (With) patented applicator
- (With) patent pending applicator
- Easy spot on topical applicator
- Waterproof control of flea eggs (and larvae)
- ~~Waterproof (control) to help prevent future flea infestation(s) (in the home) (by breaking their lifecycle)~~
- ~~Waterproof (control) helps prevent flea re-infestation(s)~~

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~~Waterproof prevents flea re-infestation(s)~~
~~Waterproof flea re-infestation control~~
Kills fleas before they have a chance to lay eggs

New (Quick Drying) (Formula) *(claim to be removed after 6 months)*

NON-PESTICIDE RELATED CLAIMS AND OTHER OPTIONAL TEXT

- 1st dose, 2nd dose, 3rd dose (Xth dose)
- First month, second month, third month (Xth month)
- X-pack
- X-tubes
- Value pack
- X month supply
- X monthly treatment(s)
- Fragrance-free
- Unscented
- Fresh (scent) (fragrance)
- Powder (scent) (fragrance)
- Pleasant (scent) (fragrance)
- Spring Fresh Scent
- (Convenient)(easy to use) applicator
- X Pro-cision Flo® Applicator(s)
- X Pro-Glide™ Applicator(s)
- (Pro-cision Flo® Applicator) (Now) (featuring the angled)
- (Pro-Glide™ Applicator) easily gets through dog's fur, for gentle on-skin application
- (Pro-cision Flo® Applicator) (Now) (featuring the angled)
- (Pro-Glide™ Applicator) quickly gets through dog's fur, for on-skin application
- (Pro-cision Flo® Applicator) (Now) (featuring the angled)
- (Pro-Glide™ Applicator) easily penetrates dog's fur, for gentle on-skin application
- (Pro-cision Flo® Applicator) (Now) (featuring the angled)
- (Pro-Glide™ Applicator) quickly penetrates dog's fur, for on-skin application

- New Pro- Glide™ Applicator *(To be used only for the first 6 months)*
- Pro-Glide™ Applicator gently glides through the dog's fur
- Pro-Glide™ Applicator easily gets through dog's fur to minimize (oily) residue
- Pro-Glide™ Applicator easily penetrates dog's fur to minimize (oily) residue
- Pro-Glide™ Applicator features rounded edges for gentle on-skin application
- Pro-Glide™ Applicator glides smoothly through the dog's fur
- Pro-Glide™ Applicator features an angled tip to help guide the application
- Easy to use Pro-Glide™ Applicator
- Direct to your dog's skin
- Easy (simple) to use (handle) (apply)
- (Featuring the) (with) EZC™ tube
- (Featuring the) (with) EZ2C™ tube

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Hartz® Reference #135
EPA Reg. No.: 2596-168
MASTER LABEL - -

February 8, 2012

(Featuring the) (with) EZView™ tube
(Featuring the) (with) Clearview™ tube
(Clearview™) (EZC™) (EZ2C™) (EZView™) tube (visually) ensures all product has been dispensed
(Clearview™) (EZC™) (EZ2C™) (EZView™) tubes give you the assurance all the product has been applied

After application, the treated area may appear wet (or) (oily) for up to 24 hours
You may bathe your dog 48 hours after application

To help remind you when you last applied treatment, simply write in the date when each dose is applied:

First Dose _____
Second Dose _____
Third Dose _____
Xth Dose _____

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