



**OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION**  
WASHINGTON, D.C. 20460

January 28, 2026

Ann McGrath  
amcgrath@hartz.com  
THE HARTZ MOUNTAIN CORPORATION

Subject: Non-PRIA (Pesticide Registration Improvement Act) Labeling Amendment - revising label and adding ID changes for etofenprox  
Product Name: HARTZ REFERENCE #132  
Admin Number: 2596-167  
EPA Receipt Date: 08/26/2024  
Action Case Number: 00632429

Dear Ann McGrath:

The amended labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable.

This approval does not affect any terms or conditions that were previously imposed on this registration. You continue to be subject to existing terms or conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one (1) copy of the final printed labeling before you release this product for shipment with the new labeling. In accordance with 40 CFR § 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR § 152.3.

Should you wish to add/retain a reference to your company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains statements or claims substantially differing from statements or claims made in connection with obtaining a FIFRA section 3 registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

Your release for shipment of this product constitutes acceptance of these terms. If these terms are not complied with, this registration will be subject to cancellation in accordance with FIFRA section 6.

If you have questions, please contact Autumn Metzger via email at [metzger.autumn@epa.gov](mailto:metzger.autumn@epa.gov).

Sincerely,

*Autumn Metzger* *For*

Elizabeth Fertich, PM 4  
IVB1, RD  
Office of Pesticide Programs

{Note to Reviewer: [Optional/alternate text in brackets]; {Administrative text in braces contain notes to reviewer that are not intended for printing}; (Text in parenthesis will appear on final marketplace label.)}

## Hartz® Reference #132

{The Primary Brand name will not be used. Only an Alternate Brand name will be used and it will include the word "dog" in the product's name. In addition, the size of the word "dog" will be increased to at least 75% the height of the largest letter in the product brand name.}

### Alternate Brand Names

Hartz® UltraGuard® Topical Flea & Tick Prevention for Dogs [and][&] [Puppies]

Hartz® UltraGuard® Topical Flea & Tick Treatment for Dogs [and][&] [Puppies]

Hartz® UltraGuard® Topical Flea & Tick Control for Dogs [and][&] [Puppies]

Hartz® UltraGuard® Topical Flea & Tick Solution for Dogs [and][&] [Puppies]

Hartz® Revo® Topical Flea & Tick Prevention for Dogs [and][&] [Puppies]

Hartz® Revo® Topical Flea & Tick Control for Dogs [and][&] [Puppies]

Hartz® Revo® Topical Flea & Tick Solution for Dogs [and][&] [Puppies]

Revo® Topical Flea & Tick Prevention for Dogs [and][&] [Puppies]

Revo® Topical Flea & Tick Treatment for Dogs [and][&] [Puppies]

Revo® Topical Flea & Tick Control for Dogs [and][&] [Puppies]

Revo® Topical Flea & Tick Solution for Dogs [and][&] [Puppies]

Revo® Topical Drops for Dogs [and][&] [Puppies]

Hartz® Revo® Topical Drops for Dogs [and][&] [Puppies]

Hartz® Pro Force™ Topical Solution for Dogs [& Puppies]

Pro Force™ Topical Solution for Dogs [& Puppies]

Hartz® FieldForce™ Topical Solution for Dogs [& Puppies]

FieldForce™ Topical Solution for Dogs [& Puppies]

Hartz® First Defense™ Topical Solution for Dogs [& Puppies]

First Defense™ Topical Solution for Dogs [& Puppies]

{Each of the above brands will be packaged in one of the weight classes designated below:}

For use **ONLY** on dogs 12 weeks and older, weighing 5 to 14 lbs.

For use **ONLY** on dogs 12 weeks and older, weighing 15 to 30 lbs.

For use **ONLY** on dogs 12 weeks and older, weighing 31 to 60 lbs.

For use **ONLY** on dogs 12 weeks and older, weighing 61 to 150 lbs.

### FRONT PANEL

{Note: For each brand as packaged, a large, clear picture of a dog in the weight range will be on the front panel of the label.}

{Note: Each of the brands will be packaged in one of the weight classes and age designated below. One of these statements will be displayed prominently in a box on the front panel, based on the contents of the package:}

Only for use on dogs weighing 5 to 14 lbs. and 12 weeks of age and older

Only for use on dogs weighing 15 to 30 lbs. and 12 weeks of age and older

Only for use on dogs weighing 31 to 60 lbs. and 12 weeks of age and older

Only for use on dogs weighing 61-150 lbs. and 12 weeks of age and older

**A C C E P T E D**

1/28/2026

Under the Federal Insecticide, Fungicide  
and Rodenticide Act as amended, for the  
pesticide registered under  
EPA Reg. No.

2596-167

{Note to Reviewer: [Optional/alternate text in brackets]; {Administrative text in braces contain notes to reviewer that are not intended for printing}; (Text in parenthesis will appear on final marketplace label.)} -

**ACTIVE INGREDIENTS:**

Etofenprox .....	55.0%
*Piperonyl Butoxide (PBO).....	10.0%
**N-octyl bicycloheptene dicarboximide .....	1.0%
<b>OTHER INGREDIENTS .....</b>	<b><u>34.0%</u></b>
solvent, safflower oil, fragrance	
<b>TOTAL .....</b>	<b>100.0%</b>
*(butylcarbityl)(6-propylpiperonyl) ether and related compounds	
**MGK®264, Insecticide Synergist	
MGK® - Registered trademark of McLaughlin Gormley King Company	

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION:** See back panel for additional precautionary and First Aid statements.

**NET CONTENTS:** Contains 1[2]/[3]/[4]/[6]/[8] [applicators] [tubes], each \_\_ fl. oz. (\_\_ ml)

<b>For use ONLY on Dogs and Puppies 12 weeks and older weighing:</b>	<b>Net Contents (Each [applicator] [tube])</b>
5 to 14 lbs.	0.031 fl. oz. (0.91 ml)
15 to 30 lbs.	0.066 fl. oz. (1.95 ml)
31 to 60 lbs.	0.132 fl. oz. (3.90 ml)
61 to 150 lbs.	0.220 fl. oz. (6.50 ml)

EPA Reg. No. 2596-167

EPA Est. No.

Hartz® and other trademarks are trademarks of The Hartz Mountain Corporation.  
Made by The Hartz Mountain Corporation, 200 Plaza Drive, Secaucus, NJ 07094

{**Cat Warning Icon:** A cat prohibition icon will appear in a box on the front panel, lower right corner. Icon is 1.5 cm x 1.5 cm black image on a yellow background.}



DO NOT USE ON CATS

**BACK PANEL**

**PRECAUTIONARY STATEMENTS**  
**HAZARDS TO HUMANS**

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. Remove and wash contaminated clothing before reuse.

{Note to Reviewer: [Optional/alternate text in brackets]; {Administrative text in braces contain notes to reviewer that are not intended for printing}; (Text in parenthesis will appear on final marketplace label.)} -

## HAZARDS TO DOMESTIC ANIMALS.

### FOR EXTERNAL USE ONLY. DO NOT USE ON ANIMALS OTHER THAN DOGS.

Do not use on dogs or puppies less than 12 weeks old or weighing less than 5 lbs [15 lbs.] [31 lbs.] [61 lbs.]. Do not use this product on debilitated, aged, medicated, pregnant or nursing dogs or on dogs known to be sensitive to pesticide products without first consulting a veterinarian. Sensitivity, such as slight transitory redness of the skin at the site of application, may occur after using ANY pesticide product for dogs. If signs of sensitivity occur, bathe your dog with mild soap, rinse with large amounts of water, and consult a veterinarian immediately. Dogs may experience some temporary irritation at the site of product application. This product is not a substitute for prescribed heartworm preventative.

## ENVIRONMENTAL HAZARDS

This product is toxic to fish. This pesticide is extremely toxic to aquatic organisms, including fish and invertebrates. Do not add directly to water. Do not contaminate water when disposing of product or packaging.

## FIRST AID

### If in eyes

- Hold eye open and rinse slowly and gently with water for 15-20 minutes.
- Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
- Call a poison control center or doctor for treatment advice.

**HOT LINE NUMBER:** Have the product container or label with you when calling a poison control center, doctor or veterinarian, or going for treatment. For additional information on this pesticide product (including health concerns or pesticide incidents), you may call 1-800-275-1414, twenty-four (24) hours per day, seven (7) days per week.

## DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. For Indoor use only. Application of product on pets must only be done indoors.

**IMPORTANT! READ ENTIRE LABEL BEFORE EACH USE**

## USE RESTRICTIONS

DO NOT ALLOW CHILDREN TO APPLY PRODUCT.

DO NOT USE ON DOGS OR ON PUPPIES 12 WEEKS OF AGE WEIGHING LESS THAN 5 lbs. [15 lbs.] [31 lbs.] [61 lbs.].

DO NOT ALLOW YOUR DOG/PUPPY TO INGEST THIS PRODUCT.

DO NOT APPLY MORE THAN ONE TUBE PER TREATMENT REGARDLESS OF DOG'S WEIGHT.

DO NOT HAVE CONTACT WITH OR ALLOW CHILDREN TO HAVE CONTACT WITH

{Note to Reviewer: [Optional/alternate text in brackets]; {Administrative text in braces contain notes to reviewer that are not intended for printing}; (Text in parenthesis will appear on final marketplace label.)} -

---

TREATED AREA UNTIL COMPLETELY DRY.

DO NOT USE ON CATS, RABBITS AND ANIMALS OTHER THAN DOGS.

DO NOT REAPPLY {insert Alternate Brand Name} FOR 28 DAYS [30 DAYS] [4 WEEKS] [1 MONTH].

{The application steps below may optionally be numbered or bulleted to clarify the order, depending on the final physical layout of the label but the wording is identical.}

{When referring to the application device (i.e., "applicator tube", "tube", etc.) only one term will be selected and used throughout the entire label.}

### **{Option 1}**

Dog should be dry and standing at time of application. Dog should remain dry and not bathed for 48 hours after application for best performance. Remove one applicator tube [tube] from the package and hold in an upright position pointed away from your face. Pull off cap. Turn the cap around and place on top of applicator tube [tube]. Simply press cap down to break the seal of the tube. Remove cap carefully. Position the tip of the applicator tube [tube] on the dog's back between the shoulder blades. Use the tip of the applicator tube [tube] to part the dog's hair so that the product will be applied at skin level. Begin squeezing out the contents of the applicator tube [tube] to form a stripe as you move from the shoulder blades along the dog's back to the base of the tail. Repeat every month. Separate treated dog from other dogs, cats and pets for 24 hours after treatment has been applied.

### **{Option 2}**

Dog should be dry and standing at time of application. Dog should remain dry and not bathed for 48 hours after application for best performance. Remove one applicator tube [tube] from the package and hold in an upright position pointed away from your face. Twist dispensing tip clockwise about  $\frac{1}{2}$  turn while pushing down to break the applicator tube's [tube's] seal. Do not remove the dispensing tip. Position the dispensing tip on the dog's back between the shoulder blades. Use the dispensing tip of the applicator tube [tube] to part the dog's hair so that the product will be applied at skin level. Begin squeezing out the contents of the applicator tube [tube] to form a stripe as you move [glide] from the shoulder blades along the dog's back to the base of the tail. Repeat every month. Separate treated dog from other dogs, cats and pets for 24 hours after treatment has been applied.

### **{Option 3}**

Dog should be dry and standing at time of application. Dog should remain dry and not bathed for 48 hours after application for best performance. Remove one applicator tube [tube] from the package and hold in an upright position pointed away from your face. Pull off cap. Turn the cap around and place on top of applicator tube [tube]. Simply press cap down to break the seal of the applicator tube [tube]. Remove cap carefully. Position the tip of the applicator tube [tube] on the dog's back at the base of the dog's tail. Use the tip of the applicator tube [tube] to part the dog's hair so that the product will be applied at skin level. Begin squeezing out the contents of the applicator tube [tube] to form a stripe as you move from the base of the tail along the dog's back

{Note to Reviewer: [Optional/alternate text in brackets]; {Administrative text in braces contain notes to reviewer that are not intended for printing}; (Text in parenthesis will appear on final marketplace label.)} -

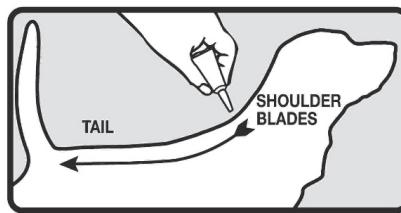
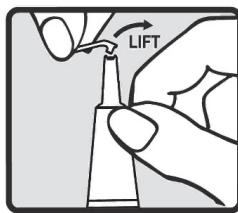
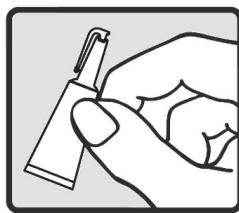
to the shoulder blades. Repeat every month. Separate treated dog from other dogs and cats [pets] for 24 hours after treatment has been applied.

#### {Option 4}

Dog should be dry and standing at time of application. Dog should remain dry and not bathed for 48 hours after application for best performance. Remove one applicator tube [tube] from the package and hold in an upright position pointed away from your face. Twist dispensing tip clockwise about  $\frac{1}{2}$  turn while pushing down to break the applicator tube's [tube's] seal. Do not remove the dispensing tip. Position the dispensing tip on the dog's back at the base of the dog's tail. Use the dispensing tip of the applicator tube [tube] to part the dog's hair so that the product will be applied at skin level. Begin squeezing out the contents of the applicator tube [tube] to form a stripe as you move [glide] from the base of the tail along the dog's back to the shoulder blades. Repeat every month. Separate treated dog from other dogs and cats [pets] for 24 hours after treatment has been applied.

#### {Option 5 – Neck to Tail}

1. Dog should be dry and standing at time of application. Dog should remain dry and not bathed for 48 hours after application for best performance
2. Remove one applicator tube [tube] from the package and hold in an upright position [at the neck of the tube] pointed away from your face.
3. Lift the handle [lever] [at the neck of the tube] in an upward motion to separate from [the body of] the tube.
4. Position the tip of the tube on the dog's back at the base of the dog's neck between the shoulder blades. Use the tip of the tube to part the dog's hair so that the product will be applied at the skin level [to the skin].
5. Begin squeezing out the contents of the tube to form a stripe as you move from the base of the neck, along the dog's back to the tail. 6. Repeat every month [30 days] [4 weeks].



#### {Option 6 – Neck to Tail with Applicator Tapping instructions}

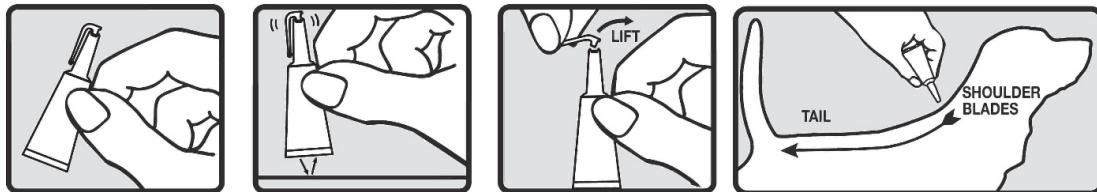
1. Dog should be dry and standing at time of application. Dog should remain dry and not bathed for 48 hours after application for best performance .
2. Remove one applicator tube [tube] from the package and hold in an upright position [at the neck of the tube] pointed away from your face.
3. Tap applicator tube [tube] to settle liquid into the sealed end of the tube.
4. Lift the handle [lever] [at the neck of the tube] in an upward motion to separate from [the body of] the tube.
5. Position the tip of the tube on the dog's back at the base of the dog's neck between the shoulder blades. Use the tip of the tube to part the dog's hair so that the product will be

{Note to Reviewer: [Optional/alternate text in brackets]; {Administrative text in braces contain notes to reviewer that are not intended for printing}; (Text in parenthesis will appear on final marketplace label.)} -

applied at the skin level [to the skin].

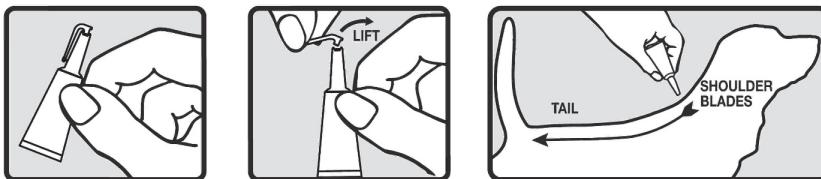
6. Begin squeezing out the contents of the tube to form a stripe as you move from the base of the neck, along the dog's back to the tail.
7. Repeat every month [30 days] [4 weeks].

{Note to Reviewer: Below images refer to step 3, tapping applicator.}



#### {Option 7 – Tail to Neck}

1. Dog should be dry and standing at time of application. Dog should remain dry and not bathed for 48 hours after application for best performance
2. Remove one applicator tube [tube] from the package and hold in an upright position [at the neck of the tube] pointed away from your face.
3. Lift the handle [lever] [at the neck of the tube] in an upward motion to separate from [the body of] the tube.
4. Position the tip of the tube on the dog's back at the base of the dog's tail. Use the tip of the tube to part the dog's hair so that the product will be applied at the skin level [to the skin].
5. Begin squeezing out the contents of the tube to form a stripe as you move from the base of the tail, along the dog's back to the shoulder blades.
6. Repeat every month [30 days] [4 weeks].



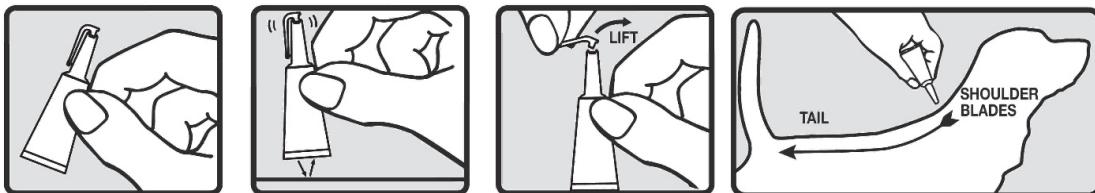
#### {Option 8 – Tail to Neck with Applicator Tapping instructions}

1. Dog should be dry and standing at time of application. Dog should remain dry and not bathed for 48 hours after application for best performance .
2. Remove one applicator tube [tube] from the package and hold in an upright position [at the neck of the tube] pointed away from your face.
3. Tap applicator tube [tube] to settle liquid into the sealed end of the tube.
4. Lift the handle[lever] [at the neck of the tube] in an upward motion to separate from [the body of] the tube.
5. Position the tip of the tube on the dog's back at the base of the dog's tail. Use the tip of the tube to part the dog's hair so that the product will be applied at the skin level [to the skin].
6. Begin squeezing out the contents of the tube to form a stripe as you move from the base of the tail, along the dog's back to the shoulder blades.

{Note to Reviewer: [Optional/alternate text in brackets]; {Administrative text in braces contain notes to reviewer that are not intended for printing}; (Text in parenthesis will appear on final marketplace label.)} -

7. Repeat every month [30 days] [4 weeks].

{Note to Reviewer: Below images refer to step 3, tapping applicator.}



## STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

**PESTICIDE STORAGE:** Keep this product in its tightly closed original container, when not in use. Store in a cool, dry preferably locked area that is inaccessible to children and animals.

**PESTICIDE DISPOSAL & CONTAINER HANDLING:** Call your local solid waste agency for disposal options.

Non-refillable container. Do not reuse or refill container. *If empty:* Offer for recycling, if available. *If partly filled:* Call your local solid waste agency for disposal instructions. Do not pour or dispose down the drain or sewer. Never place unused product down any indoor or outdoor drain.

{Note Reviewer: A box labeled "Side Effects" will be immediately above the cat warning box on the back panel}

**Side Effects:** Monitor your dog after application. Side effects, although very rare, may include signs of skin irritation such as redness, scratching, or other signs of discomfort. Gastrointestinal signs such as vomiting or diarrhea have also been reported. If these or other side effects such as lethargy occur, consult your veterinarian or call 1-800-275-1414.

{**Cat Warning Icon:** A cat prohibition icon and warning text will appear on the back panel, lower right corner. Icon is 1.5 cm x 1.5 cm black image on a yellow background. The following text will be below or adjacent to the icon.}



{Note to Reviewer: [Optional/alternate text in brackets]; {Administrative text in braces contain notes to reviewer that are not intended for printing}; (Text in parenthesis will appear on final marketplace label.)} -

**DO NOT USE ON CATS.** Keep cats away from treated dogs for 24 hours. If applied to a cat or ingested by a cat, contact your veterinarian. For more information call our [flea and tick experts at 1-800-275-1414 (weekdays 9 a.m. – 5 p.m. E.S.T.)

**INDIVIDUAL TUBE TEXT}**

{Product name on applicator tube (i.e. tube) will be followed by weight and age limits of dog for which the applicator tube (i.e. tube) is intended. }

[Active Ingredients:]

Etofenprox 55.0%, PBO10.0%, MGK 264 1.0%

Keep Out of Reach of Children

**CAUTION**

Read accompanying label before use.

{Net Content, depending on weight of dog, will appear on applicator tube as follows:}

5 to 14 lbs.	0.031 fl. oz. (0.91 ml)
15 to 30 lbs.	0.066 fl. oz. (1.95 ml)
31 to 60 lbs.	0.132 fl. oz. (3.90 ml)
61 to 150 lbs.	0.220 fl. oz. (6.50 ml)

EPA Reg. No. 2596-167

EPA Est. No.

{Lot number to be located on tube crimp}

{Note: Cat Warning Icon: A cat prohibition icon in a box will appear on the immediate box that holds the tube(s). Icon is 1.5 cm x 1.5 cm black image on a yellow background.}



**OPTIONAL/ALTERNATE LABEL TEXT}**

- Weighing 5 to 14 lbs. on dogs 12 weeks and older
- Weighing 15 to 30 lbs. on dogs 12 weeks and older
- Weighing 31 to 60 lbs. on dogs 12 weeks and older
- Weighing 61 to 150 lbs. on dogs 12 weeks and older
- [S] Only for Dogs & Puppies 5-14 lbs., 12 weeks and older. [Small]
- [M] Only for Dogs & Puppies 15-30 lbs., 12 weeks and older [Medium]
- [L] Only [or] Dogs & Puppies 31-60 lbs., 12 weeks and older [Large]
- [XL] Only for Dogs & Puppies 61-150 lbs., 12 weeks and older. [Extra Large]

{Note to Reviewer: [Optional/alternate text in brackets]; {Administrative text in braces contain notes to reviewer that are not intended for printing}; (Text in parenthesis will appear on final marketplace label.)} -

- [S] Only for [Small] Dogs & Puppies 5-14 lbs., 12 weeks and older.
- [M] Only for [Medium] Dogs & Puppies 15-30 lbs., 12 weeks and older.
- [L] Only for [Large] Dogs & Puppies 31-60 lbs., 12 weeks and older.
- [XL] Only for [Extra Large] Dogs & Puppies 61-150 lbs., 12 weeks and older.
- Repels Mosquitoes, Prevent re-infestation[s] for 30 days [1 month] [4 weeks]
- Repels Mosquitoes for 30 days [1 month] [4 weeks]
  
- Kills Fleas [that may transmit tapeworm] for 30 days [1 month] [4 weeks] [on dogs]
- Kills fleas that may cause flea allergy dermatitis [and flea bite anemia] for 30 days [1 month] [4 weeks] [on dogs]
- Kills Ticks for 30 days[1 month] [4 weeks]
- Kills Brown Dog Ticks for 30 days [1 month] [4 weeks]
- Kills Deer Ticks [that may carry Lyme disease] for 30 days [1 month] [4 weeks] [on dogs]
- Kills Brown Dog Ticks and Deer Ticks for 30 days [1 month] [4 weeks] [on dogs].
- 
- Kills adult [brown dog] ticks
- Kills Fleas, [and Ticks]
- Kills Fleas, Ticks [through contact] for 30 days [1 month] [4 weeks]
- Kills Fleas, Brown Dog Ticks, Deer Ticks [through contact] for 30 days [1 month] [4 weeks]
- Kills Fleas, Ticks, [after contact] for 30 days [1 month] [4 weeks]
- Kills Fleas, Brown Dog Ticks, Deer Ticks [after contact] for 30 days [1 month] [4 weeks]
- Repels Mosquitoes for 1 month [4 weeks]
- Repels Mosquitoes that may transmit West Nile virus for 1 month [4 weeks] [on dogs]
- Repels Mosquitoes for 1 month [4 weeks] [on dogs]
- Once-a month Flea and Tick [Prevention] [Treatment] [Control] [Solution]
- Monthly Flea and Tick [Prevention] [Treatment] [Control] [Solution]
- 30 day [1 month] [4 weeks] Flea and Tick [Prevention] [Treatment] [Control] [Solution]
- Protection for dogs [and puppies]
- Stays on and doesn't rub off
- Spreads with dog's natural skin oils
- Starting 7 days after application, this product will start killing fleas by contact within 15 minutes.
- Starting 7 days after application, this product will start killing fleas by contact within 15 minutes and last for 30 days [1 month] [4 weeks]
- Starting 7 says after application this product will start killing fleas within 15 minutes
- Starting 7 days after application, this product will start killing fleas within 15 minutes and last for 30 days [1 month] [4 weeks]
- Kills fleas for 30 days [1 month] [4 weeks]
- Kills fleas
- Long lasting 4 weeks [1 month] [30 days]
- Effective and convenient topical treatment

{Note to Reviewer: [Optional/alternate text in brackets]; {Administrative text in braces contain notes to reviewer that are not intended for printing}; (Text in parenthesis will appear on final marketplace label.)} -

- 
- Kills fleas [and ticks] through [after] contact
  - [With] patented [applicator] [tube]
  - [With] patent pending [applicator] [tube]
  - Easy spot on topical [applicator] [tube]
  - Kills fleas before they have a chance to lay eggs

**[NON-PESTICIDE RELATED CLAIMS AND OTHER OPTIONAL TEXT]**

- [1<sup>st</sup> treatment] [2<sup>nd</sup> treatment] X<sup>th</sup> treatment
- First month, second month, third month [Xth month]
- X-pack
- X-tubes Value pack
- Bonus Pack\*
- Club Pack\*
- [Value Pack x + y = z Monthly Treatments]\*
- [Bonus Pack x + y = z Monthly Treatments]\*
- [Club Pack x + y = z Monthly Treatments]\*
- {x=1, 2, 3, 4, 6, or 8}
- {y= 1, 2}
- {z= x+y}
- X month supply
- X monthly treatment[s]

\*{Note to Reviewer: Value, Club, Bonus are designation which could be used on packs with 6 or more doses, for promotional purposes.}

{Six month limited claims with "Free" and "Bonus" type terms below}

- Buy [1] [2] [3] [4] [6] [8] Get [1] [2] Free\*\*
  - [3][4][6][8] Bonus Pack\*\*
  - [1] [2] Tube[s] Free!\*\*
  - [30] [60] Day[s] of treatment- Free!\*\*
  - [1] [2] Applicator[s] Free!\*\*
- \*\*{Note to Reviewer: Promotion to be used with 3 pack 1 additional dose final count 4, 6 packs 2 additional doses final count 8.}
- Save Now!
  - 
  - Club Size\*\*\*
  - Value Size\*\*\*
  - Great Value\*\*\*

{Note to Reviewer: [Optional/alternate text in brackets]; {Administrative text in braces contain notes to reviewer that are not intended for printing}; (Text in parenthesis will appear on final marketplace label.)} -

- 
- Better Value\*\*\*
  - \*\*\*{Note to Reviewer: Value, Club, Bonus are designation which could be used on packs with 6 or more doses, for promotional purposes.}
  - Fragrance-free
  - Unscented
  - Fresh [scent] [fragrance]
  - Powder [scent] [fragrance]
  - Pleasant [scent] [fragrance]
  - Spring Fresh Scent
  - Advanced Pro-Glide® Applicator
  - Convenient [easy to use] applicator
  - X Pro-cision Flo® Applicator[s]
  - X Pro-Glide®Applicator[s]
  - [Pro-Glide™ Applicator] easily gets through dog's fur, for on-skin application
  - [Now] [featuring the angled] [Pro-cision Flo®Applicator ]
  - [Pro-Glide®Applicator] quickly gets through dog's fur, for on-skin application
  - [Now] [featuring the angled] [Pro-cision Flo®Applicator ]
  - [Now] [featuring the angled] [Pro-Glide®Applicator] easily penetrates dog's fur, for on-skin application
  - [Pro-Glide®Applicator] quickly penetrates dog's fur, for on-skin application
  - Pro-Glide® Applicator glides through the dog's fur
  - Pro-Glide® Applicator easily gets through dog's fur to minimize [oily] residue
  - Pro-Glide® Applicator easily penetrates dog's fur to minimize [oily] residue
  - Pro-Glide® Applicator features rounded edges for on-skin application
  - Pro-Glide® Applicator glides smoothly through the dog's fur
  - Pro-Glide® Applicator features an angled tip to help guide the application
  - Easy to use Pro-Glide® Applicator
  - Direct to your dog's skin
  - Easy [simple] to use [handle] [apply]
  - [Featuring the] [with] EZCTM [applicator] [tube]
  - [Featuring the] [with] EZ2CTM [applicator] [tube]
  - [Featuring the] [with] EZViewTM [applicator] [tube]
  - [Featuring the] [with] ClearviewTM [applicator][tube]
  - [ClearviewTM] [EZCTM] [EZ2CTM] [EZViewTM] [applicator] [tube] [visually] ensures all product has been dispensed
  - [ClearviewTM] [EZCTM] [EZ2CTM] [EZViewTM] [applicator] [tube] give you the assurance all the product has been applied
  - After application, the treated area may appear wet (or) (oily) for up to 24 hours
  - You may bathe your dog 48 hours after application
  - To help remind you when you last applied treatment, simply write in the date when each

{Note to Reviewer: [Optional/alternate text in brackets]; {Administrative text in braces contain notes to reviewer that are not intended for printing}; (Text in parenthesis will appear on final marketplace label.)} -

---

dose is applied:

First Dose \_\_\_\_\_

Second Dose \_\_\_\_\_

Third Dose \_\_\_\_\_

Xth Dose \_\_\_\_\_

- Hartz® and other trademarks are trademarks of The Hartz Mountain Corporation
- This item is {insert retailer company name} ELECTRONICALLY PROTECTED
- This item is {insert retailer company name} Electronically Protected
- Hartz, the brand with [over] 95 [96] [97] [98] [99] [100] years of experience
- Hartz, the trusted brand [used by your grandparents and parents] with [over] 95 [96] [97] [98] [99] [100] years of experience
- 

**{OPTIONAL MARKETING ICONS}**



Mosquitoes\*



\*Repels  
mosquitoes



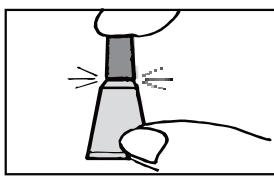
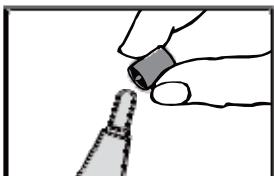
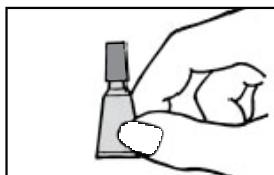
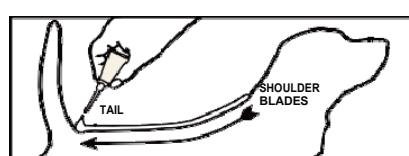
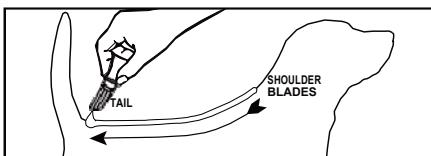
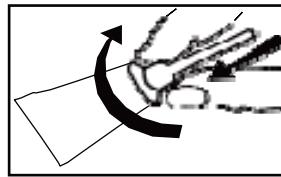
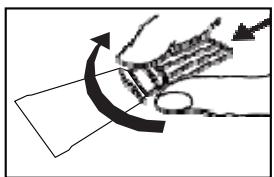
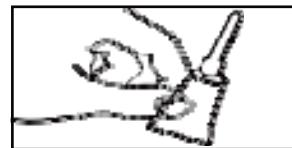
Adult Fleas



Adult Ticks



{Note to Reviewer: [Optional/alternate text in brackets]; {Administrative text in braces contain notes to reviewer that are not intended for printing}; (Text in parenthesis will appear on final marketplace label.)} -



{Note to Reviewer: [Optional/alternate text in brackets]; {Administrative text in braces contain notes to reviewer that are not intended for printing}; (Text in parenthesis will appear on final marketplace label.)} -



Color strip on bottom of tube will change depending on size of dog

