

2596-167

1/27/2012

10/12



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
CHEMICAL SAFETY AND
POLLUTION PREVENTION

Heather Masch
Regulatory Affairs Associate
The Hartz Mountain Corporation
400 Plaza Drive
Secaucus, NJ 07094-3688

NOTIFICATION
JAN 27 2012

Subject: Application for Pesticide Notification
EPA Registration Number: 2596-167
Date of Submission: October 4, 2011

Dear Registrant:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration (PRN) 98-10 dated October 4, 2011, for the abovementioned product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the actions requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions regarding this letter, please contact Clayton Myers at (703) 347-8874, or via email at myers.clayton@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to be "R Gebken".

for Richard Gebken
Product Manager
Insecticide Branch
Registration Division (7505P)

Enclosures: Copy of Label Stamped "Notification"

2012

Please read instructions on reverse before completing form.

Form Approved. OMB No. 2070-0060. Approval expires 2-28-95



United States
Environmental Protection Agency
Washington, DC 20460

<input type="checkbox"/>	Registration
<input type="checkbox"/>	Amendment
<input checked="" type="checkbox"/>	Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 2596-167	2. EPA Product Manager R. Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) HARTZ REF #132	PM# 10	
5. Name and Address of Applicant (Include ZIP Code) The Hartz Mountain Corporation 400 Plaza Drive Secaucus, NJ 07094-3688 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

"Addition of alternate brand names per PR Notice 98-10"

"This notice is consistent with the provisions of PR Notices 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the Confidential Statement of Formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA."

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No		<input type="checkbox"/> Metal	<input type="checkbox"/> Plastic
* Certification must be submitted		If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt.	No. per container
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/>	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other _____		

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Heather Masch	Title Regulatory Affairs Associate	Telephone No. (Include Area Code) 201-271-4800, ext. 7036
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Regulatory Affairs Associate	
4. Typed Name Heather Masch	5. Date 10/4/11	

Hartz® Reference #132

Alternate Brand Names

- Hartz® UltraGuard® Topical Flea & Tick Prevention [for Dogs [(&) (and) Puppies]
- Hartz® UltraGuard® Topical Flea & Tick Treatment [for Dogs [(&) (and) Puppies]
- Hartz® UltraGuard® Topical Flea & Tick Control [for Dogs [(&) (and) Puppies]
- Hartz® UltraGuard® Topical Flea & Tick Solution [for Dogs [(&) (and) Puppies]

NOTIFICATION
JAN 27 2012

- Hartz® Revo® Topical Flea & Tick Prevention [for Dogs [(&) (and) Puppies]
- Hartz® Revo® Topical Flea & Tick Prevention [for Dogs [(&) (and) Puppies]
- Hartz® Revo® Topical Flea & Tick Control [for Dogs [(&) (and) Puppies]
- Hartz® Revo® Topical Flea & Tick Solution [for Dogs [(&) (and) Puppies]
- Hartz® Revo360® Topical Flea & Tick Prevention [for Dogs [(&) (and) Puppies]
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- Revo360® Topical Flea & Tick Solution [for Dogs [(&) (and) Puppies]

- Revo® Topical Drops [for Dogs [(&) (and) Puppies]
- Revo360® Topical Drops [for Dogs [(&) (and) Puppies]
- Hartz® Revo® Topical Drops [for Dogs [(&) (and) Puppies]
- Hartz® Revo360® Topical Drops [for Dogs [(&) (and) Puppies]

- Hartz® Pro Force™ Topical Solution for Dogs (& Puppies)
- Pro Force™ Topical Solution for Dogs (& Puppies)

- Hartz® Pro Force™ Topical Solution for Dogs (& Puppies)
- Pro Force™ Topical Solution for Dogs (& Puppies)

- Hartz® FieldForce™ Topical Solution for Dogs (& Puppies)
- FieldForce™ Topical Solution for Dogs (& Puppies)

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- FieldForce™ Topical Solution for Dogs (& Puppies)

Hartz® Reference #132
EPA Reg. No.: 2596-167
MASTER LABEL- -

February 1, 2012

Hartz® First Defense™ Topical Solution for Dogs (& Puppies)
First Defense™ Topical Solution for Dogs (& Puppies)

Hartz® First Defense™ Topical Solution for Dogs (& Puppies)
First Defense™ Topical Solution for Dogs (& Puppies)

[Each of the above brands will be packaged in the weight classes designated below:]

- Weighing 5 to 14 lbs.
- Weighing 15 to 30 lbs.
- Weighing 31 to 60 lbs.
- Weighing 61-150 lbs.

ACTIVE INGREDIENTS:

Etofenprox	55.0%
Piperonyl Butoxide	10.0%
N-octyl bicycloheptene dicarboximide	1.0%
OTHER INGREDIENTS	<u>34.0%</u>
TOTAL	100.0%

KEEP OUT OF REACH OF CHILDREN

CAUTION: See back panel for additional precautionary statements.

NET CONTENT: Contains (number) tubes, each __ fl. oz. (__ ml)

For Dogs and Puppies Weighing:	Net Contents (Each tube)
5 to 14 lbs.	0.031 fl. oz. (0.91 ml.)
15 to 30 lbs.	0.066 fl. oz. (1.95 ml.)
31 to 60 lbs.	0.132 fl. oz. (3.90 ml.)
61-150 lbs.	0.220 fl. oz. (6.50 ml.)

EPA Reg. No. 2596-167
EPA Est. No.

Hartz® and other trademarks are trademarks of The Hartz Mountain Corporation.
Made by The Hartz Mountain Corporation, 400 Plaza Drive, Secaucus, NJ 07094 (U.S.A.)

[Cat Warning: A cat prohibition icon will appear on the front panel and back panels, and possibly an additional placement on a side panel.]

READ ENTIRE LABEL BEFORE EACH USE
USE ONLY ON DOGS OR ON PUPPIES 12 WEEKS OF AGE OR OLDER
DO NOT USE ON DOGS OR PUPPIES WEIGHING LESS THAN 5LBS.

00912

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco.

HAZARDS TO DOMESTIC ANIMALS

DO NOT USE ON OTHER ANIMALS. Do not use on dogs or puppies less than 12 weeks old or weighing less than 5lbs. Do not use this product on debilitated, aged, medicated, pregnant or nursing animals or on animals known to be sensitive to pesticide products without first consulting a veterinarian. Sensitivity, such as slight transitory redness of the skin at the site of application, may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap, rinse with large amounts of water, and consult a veterinarian immediately.

ENVIRONMENTAL HAZARDS

This product is toxic to fish.

FIRST AID

If in eyes •Hold eye open and rinse slowly and gently with water for 15-20 minutes. •Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. •Call a poison control center or doctor for treatment advice. **HOT LINE NUMBER:** Have the product container or label with you when calling a poison control center, doctor or veterinarian, or going for treatment. **For additional information on this pesticide product (including health concerns, medical emergencies or pesticide incidents), you may call 1-800-275-1414.**

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ ENTIRE LABEL BEFORE EACH USE

USE ONLY ON DOGS OR ON PUPPIES 12 WEEKS OF AGE OR OLDER

DO NOT USE ON DOGS OR PUPPIES WEIGHING LESS THAN 5LBS.

(The application steps below may optionally be numbered or bulleted to clarify the order, depending on the final physical layout of the label)

[Option 1]

Remove one applicator tube from the package and hold in an upright position (pointed away from your face). Pull off cap. Turn the cap around and place on top of tube. Simply press cap down to break the seal of the tube. Remove cap carefully. Position the tip of the tube on the dog's back between the shoulder blades. Use the tip of the tube to part the dog's hair so that the product will be applied at skin level. Begin squeezing out the contents of the tube to form a stripe as you move from the shoulder blades along the dog's back to the base of the tail. Repeat every month. (Do not bathe your dog 48 hours prior to application.) Separate treated dog from other (dogs and cats) (pets) for 24 hours after treatment has been applied.

70x12

[Option 2]

Remove one applicator tube from the package and hold in an upright position pointed away from your face. Twist dispensing tip clockwise about ½ turn while pushing down to break the tube's seal. Do not remove the dispensing tip. Position the dispensing tip on the dog's back between the shoulder blades. Use the dispensing tip of the tube to part the dog's hair so that the product will be applied at skin level. Begin squeezing out the contents of the tube to form a stripe as you (move) (glide) from the shoulder blades along the dog's back to the base of the tail. Repeat every month. (Do not bathe your dog 48 hours prior to application.) Separate treated dog from other (dogs and cats) (pets) for 24 hours after treatment has been applied.

[Option 3]

Remove one applicator tube from the package and hold in an upright position (pointed away from your face). Pull off cap. Turn the cap around and place on top of tube. Simply press cap down to break the seal of the tube. Remove cap carefully. Position the tip of the tube on the dog's back at the base of the dog's tail. Use the tip of the tube to part the dog's hair so that the product will be applied at skin level. Begin squeezing out the contents of the tube to form a stripe as you move from the base of the tail along the dog's back to the shoulder blades. Repeat every month. (Do not bathe your dog 48 hours prior to application.) Separate treated dog from other (dogs and cats) (pets) for 24 hours after treatment has been applied.

[Option 4]

Remove one applicator tube from the package and hold in an upright position pointed away from your face. Twist dispensing tip clockwise about ½ turn while pushing down to break the tube's seal. Do not remove the dispensing tip. Position the dispensing tip on the dog's back at the base of the dog's tail. Use the dispensing tip of the tube to part the dog's hair so that the product will be applied at skin level. Begin squeezing out the contents of the tube to form a stripe as you (move) (glide) from the base of the tail along the dog's back to the shoulder blades. Repeat every month. (Do not bathe your dog 48 hours prior to application.) Separate treated dog from other (dogs and cats) (pets) for 24 hours after treatment has been applied.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage and disposal.

PESTICIDE STORAGE: Keep this product in its tightly closed original container, when not in use. Store in a cool, dry (preferably locked) area that is inaccessible to children and animals.

PESTICIDE DISPOSAL: Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

CONTAINER DISPOSAL: Non-refillable container. Do not reuse ir refill container. *If empty:* Offer for recycling, if available. *If partly filled:* Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

For more information call our (flea and tick) experts at 1-800-275-1414 (weekdays, 9 am – 5 pm

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E.S.T.)

INDIVIDUAL TUBE TEXT

Hartz® UltraGuard® Topical Flea & Tick Prevention [for Dogs [(&) (and) Puppies] Weighing 5 to 14 lbs.]

Hartz® UltraGuard® Topical Flea & Tick Prevention [for Dogs [(&) (and) Puppies] Weighing 15 to 30 lbs.]

Hartz® UltraGuard® Topical Flea & Tick Prevention [for Dogs [(&) (and) Puppies] Weighing 31 to 60 lbs.]

Hartz® UltraGuard® Topical Flea & Tick Prevention [for Dogs [(&) (and) Puppies] Weighing (>)(Over) 60 lbs.]

Hartz® UltraGuard® Topical Flea & Tick Treatment [for Dogs [(&) (and) Puppies] Weighing 5 to 14 lbs.]

Hartz® UltraGuard® Topical Flea & Tick Treatment [for Dogs [(&) (and) Puppies] Weighing 15 to 30 lbs.]

Hartz® UltraGuard® Topical Flea & Tick Treatment [for Dogs [(&) (and) Puppies] Weighing 31 to 60 lbs.]

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Hartz® UltraGuard® Topical Flea & Tick Control [for Dogs [(&) (and) Puppies] Weighing 5 to 14 lbs.]

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Hartz® UltraGuard® Topical Flea & Tick Control [for Dogs [(&) (and) Puppies] Weighing (>)(Over) 60 lbs.]

Hartz® UltraGuard® Topical Flea & Tick Solution [for Dogs [(&) (and) Puppies] Weighing 5 to 14 lbs.]

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FieldForce™ Topical Solution for Dogs (& Puppies)

Hartz® First Defense™ Topical Solution for Dogs (& Puppies)

First Defense™ Topical Solution for Dogs (& Puppies)

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Hartz® First Defense™ Topical Solution for Dogs (& Puppies)
First Defense™ Topical Solution for Dogs (& Puppies)

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- Revo® Topical Drops [for Dogs [(&) (and) Puppies]
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- Hartz® Revo® Topical Drops [for Dogs [(&) (and) Puppies]
- Hartz® Revo360® Topical Drops [for Dogs [(&) (and) Puppies]

[Product name will be followed by weight of dog for which tube is intended]

[A second weight class designation may be printed on the tube]

[Active Ingredients:]
Etofenprox 55.0%, PBO10.0%, MGK 264 1.0%

Keep Out of Reach of Children
Caution
Read accompanying label before use

Range of volumes from 0.031 fl. oz. (.91 ml) to 0.220 fl. oz (6.5 ml) depending upon weight of dog
EPA Reg. No. 2596-167
EPA Est. No.

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OPTIONAL/ALTERNATE LABEL TEXT

Weighing 5 to 14 lbs.

Weighing 15 to 30 lbs.

Weighing 31 to 60 lbs.

Weighing 61-150 lbs.

Kills Fleas (that may transmit tapeworm) (for) (28 days) (30 days) (1 month) (4 weeks)(on dogs)

Kills fleas that may cause flea allergy dermatitis (and flea bite anemia) (for) (28 days) (30 days) (1 month) (4 weeks) (on dogs)

Kills Ticks (for) (28 days) (30 days) (1 month) (4 weeks)

Kills Brown Dog Ticks (for) (28 days) (30 days) (1 month) (4 weeks)

Kills Deer Ticks (that may carry Lyme disease) (for) (28 days) (30 days) (1 month) (4 weeks)(on dogs)

Kills all biting stages of ticks

Kills adult (brown dog) ticks, nymphs and larvae

Kills Fleas, (and Ticks)

Kills Fleas, Ticks (through contact) (for) (28 days) (30 days) (1 month) (4 weeks)

Kills Fleas, Brown Dog Ticks, Deer Ticks (through contact) (for) (28 days) (30 days) (1 month) (4 weeks)

Kills Fleas, Ticks, (after contact) (for) (28 days) (30 days) (1 month) (4 weeks)

Kills Fleas, Brown Dog Ticks, Deer Ticks (after contact) (for) (28 days) (30 days) (1 month) (4 weeks)

Repels Mosquitoes (before they bite) (for) (28 days) (1 month) (4 weeks)

Repels Mosquitoes that may transmit West Nile virus (for) (28 days) (1 month) (4 weeks) (on dogs)

Repels Mosquitoes that may transmit heartworm (for) (28 days) (1 month) (4 weeks) (on dogs)

Once-a month Flea and Tick (Prevention) (Treatment) (Control) (Solution)

Monthly Flea and Tick (Prevention) (Treatment) (Control) (Solution)

(28 day) (30 day) (1 month) (4 weeks)Flea and Tick (Prevention) (Treatment) (Control) (Solution)

Gentle protection for dogs (and puppies)

Quick drying formula

Dries quickly

Quick drying

Stays on and doesn't rub off

Spreads with dog's natural skin oils

Kills fleas in as little as 15 minutes

Kills fleas in 15 minutes

Kills fleas in 15 minutes and lasts for 30 days (1 month) (4 weeks)

Kills fleas within 15 minutes

Starts killing fleas within 15 minutes

Starts killing fleas within 15 minutes and lasts for 30 days (1 month) (4 weeks)

Stops fleas from biting in as little as 15 minutes

Stops fleas from biting in as little as 15 minutes and lasts for 30 days (1 month) (4 weeks)

- Stops fleas from biting in 15 minutes
- Stops fleas from biting in 15 minutes and lasts for 30 days (1 month) (4 weeks)
- Stops fleas from biting within 15 minutes
- Stops fleas from biting within 15 minutes and lasts for 30 days (1 month) (4 weeks)
- Kills fleas for 30 days (1 month) (4 weeks)
- Rapidly eliminates fleas
- Fast acting
- Long lasting
- Effective and convenient topical treatment
- Kills fleas (and ticks) through (after) contact
- (With) patented applicator
- (With) patent pending applicator
- Easy spot on topical applicator
- Kills 95% of fleas in 8 hours (of initial application)
- Kills 99% of fleas in 12 hours (of initial application)
- Kills fleas before they have a chance to lay eggs

New (Formula) (*claim to be removed after 6 months*)

NON-PESTICIDE RELATED CLAIMS AND OTHER OPTIONAL TEXT

- 1st dose, 2nd dose, 3rd dose (Xth dose)
- First month, second month, third month (Xth month)
- X-pack
- X-tubes
- Value pack
- X month supply
- X monthly treatment(s)

- Fragrance-free
- Unscented
- Fresh (scent) (fragrance)
- Powder (scent) (fragrance)
- Pleasant (scent) (fragrance)
- Spring Fresh Scent

- Convenient (easy to use) applicator
- X Pro-cision Flo® Applicator(s)
- X Pro-Glide™ Applicator(s)
- (Pro-cision Flo® Applicator) (Now) (featuring the angled)
- (Pro-Glide™ Applicator) easily gets through dog's fur, for gentle on-skin application
- (Pro-cision Flo® Applicator) (Now) (featuring the angled)
- (Pro-Glide™ Applicator) quickly gets through dog's fur, for on-skin application
- (Pro-cision Flo® Applicator) (Now) (featuring the angled)
- (Pro-Glide™ Applicator) easily penetrates dog's fur, for gentle on-skin application

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(Pro-cision Flo® Applicator) (Now) (featuring the angled)
(Pro-Glide™ Applicator) quickly penetrates dog's fur, for on-skin application

New Pro- Glide™ Applicator *(To be used only for the first 6 months)*

- Pro-Glide™ Applicator gently glides through the dog's fur
- Pro-Glide™ Applicator easily gets through dog's fur to minimize (oily) residue
- Pro-Glide™ Applicator easily penetrates dog's fur to minimize (oily) residue
- Pro-Glide™ Applicator features rounded edges for gentle on-skin application
- Pro-Glide™ Applicator glides smoothly through the dog's fur
- Pro-Glide™ Applicator features an angled tip to help guide the application
- Easy to use Pro-Glide™ Applicator
- Direct to your dog's skin
- Easy (simple) to use (handle) (apply)
- (Featuring the) (with) EZC™ tube
- (Featuring the) (with) EZ2C™ tube
- (Featuring the) (with) EZView™ tube
- (Featuring the) (with) EZView™ tube
- (Featuring the) (with) Clearview™ tube
- (Featuring the) (with) Clearview™ tube

(Clearview™) (EZC™) (EZ2C™) (EZView™) tube (visually) ensures all product has been dispensed
(Clearview™) (EZC™) (EZ2C™) (EZView™) tubes give you the assurance all the product has been applied

After application, the treated area may appear wet (or) (oily) for up to 24 hours
You may bathe your dog 48 hours after application
To help remind you when you last applied treatment, simply write in the date when each dose is applied:
First Dose _____
Second Dose _____
Third Dose _____
Xth Dose _____

Hartz® and other trademarks are trademarks of The Hartz Mountain Corporation