



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

January 27, 2017

Lance Hemsarth
The Hartz Mountain Corporation
400 Plaza Drive
Secaucus, New Jersey 07094-3688

Subject: Notification per PRN 98-10 – Adding marketing icons
Product Name: HARTZ REFERENCE #130
EPA Registration Number: 2596-165
Application Date: 12/29/2016
Decision Number: 524865

Dear Mr. Hemsarth:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you have any questions, you may contact Angela Hollis at 703-347-0216 or via email at hollis.angela@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "Kable Bo Davis", enclosed in a large, hand-drawn oval.

Kable Bo Davis, Product Manager 3
Invertebrate and Vertebrate Branch 1
Registration Division (7505P)
Office of Pesticide Programs

Hartz® Reference # 130

{ **Note to Reviewer** - Brackets used in this label are as follows : [] are for optional wording, { } are for notes to reviewer , () are for text location/positioning. }

(Primary Brand Name not to be used on any product labels. The word Dog will be included in all Alternate Brand Names and be at least 40% of the size of the largest letter in the Alternate Brand Name.)

(Alternate Brand Names list at end of document)

(FRONT PANEL)

(Included on the front panel is a clear picture of a dog in the weight range for the product.)

(Each of the above brands will be packaged in the weight classes designated below:)

- [Weighing 5 - 22 lbs]
- [Weighing 23 - 44 lbs]
- [Weighing 45 - 88 lbs]
- [Weighing 89 - 132 lbs]

NOTIFICATION

2596-165

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

01/27/2017

ACTIVE INGREDIENTS:

Fipronil.....9.80%
[S]-Methoprene.....8.80%

OTHER INGREDIENTS 81.40%

TOTAL100.00%

KEEP OUT OF REACH OF CHILDREN

CAUTION: See back panel for First Aid and additional precautionary statements.

NET CONTENTS:

(For 1 applicator package and each weight class noted is for separate tube text)

[For Use] ONLY [for use] on Dogs and Puppies 8 Weeks and Older Weighing:	Net Contents [Each tube]
5 - 22 lbs	0.023 fl oz [0.67 mL]
23 - 44 lbs	0.045 fl oz [1.34 mL]
45 - 88 lbs	0.091 fl oz [2.68 mL]
89 - 132 lbs	0.136 fl oz [4.02 mL]

(For 3 applicator pack)

[For use] ONLY [for use] on Dogs and Puppies 8 weeks and older Weighing:	Net Contents:
5 - 22 lbs	0.069 fl oz [2.01 mL], Contains 3[-] [tubes, each] 0.023 fl oz [0.67 mL][Applicators]
23 - 44 lbs	0.135 fl oz [4.02 mL], Contains 3 [-] [tubes, each] 0.045 fl oz [1.34 mL][Applicators]
45 - 88 lbs	0.273 fl oz [8.04 mL], Contains 3[-] [tubes, each] 0.091 fl oz [2.68 mL][Applicators]
89 – 132 lbs	0.408 fl oz [12.06 mL], Contains 3 [-] [tubes, each] 0.136 fl oz [4.02 mL][Applicators]

(For 4 applicator pack)

[For use] ONLY [for use] on Dogs and Puppies 8 weeks and older Weighing:	Net Contents:
5 - 22 lbs	0.092 fl oz [2.68 mL], Contains 4[-] [tubes, each] 0.023 fl oz [0.67 mL][Applicators]
23 - 44 lbs	0.180 fl oz [5.36 mL], Contains 4 [-] [tubes, each] 0.045 fl oz [1.34 mL][Applicators]
45 - 88 lbs	0.364 fl oz [10.72 mL], Contains 4[-] [tubes, each] 0.091 fl oz [2.68 mL][Applicators]
89 – 132 lbs	0.544 fl oz [16.08 mL], Contains 4 [-] [tubes, each] 0.136 fl oz [4.02 mL][Applicators]

[For 6 applicator pack]

[For use] ONLY [for use] on Dogs and Puppies 8 weeks and older	Net Contents [Each tube]
Weighing: 5 - 22 lbs	0.138 fl oz [4.02 mL], Contains 6 [-] [tubes, each] 0.023 fl oz [0.67 mL][Applicators]
23 - 44 lbs	0.27 fl oz [8.04 mL], Contains 6 [-] [tubes, each] 0.045 fl oz [1.34 mL][Applicators]
45 - 88 lbs	0.546 fl oz [16.08 mL], Contains 6 [-] [tubes, each] 0.091 fl oz [2.68 mL][Applicators]
89 – 132 lbs	0.816 fl oz [24.12 mL], Contains 6 [-] [tubes, each] 0.136 fl oz [4.02 mL][Applicators]

[2 cartons of 0.069 fl oz [(2.01 mL)] [3 applicators each containing 0.023 fl oz [(0.67 mL)]; [3 doses per carton, 6 doses total]]]
[2 cartons of 0.135 fl oz [(4.02 mL)] [3 applicators each containing 0.045 fl oz [(1.34 mL)]; [3 doses per carton, 6 doses total]]]
[2 cartons of 0.273 fl oz [(8.04 mL)] [3 applicators each containing 0.091 fl oz [(2.68 mL)]; [3 doses per carton, 6 doses total]]]
[2 cartons of 0.408 fl oz [(12.06 mL)] [3 applicators each containing 0.136 fl oz [(4.02 mL)]; [3 doses per carton, 6 doses total]]]
[4 cartons of 0.069 fl oz [(2.01 mL)] [3 applicators each containing 0.023 fl oz [(0.67 mL)]; [3 doses per carton, 12 doses total]]]
[4 cartons of 0.135 fl oz [(4.02 mL)] [3 applicators each containing 0.045 fl oz [(1.34 mL)]; [3 doses per carton, 12 doses total]]]
[4 cartons of 0.273 fl oz [(8.04 mL)] [3 applicators each containing 0.091 fl oz [(2.68 mL)]; [3 doses per carton, 12 doses total]]]
[4 cartons of 0.408 fl oz [(12.06 mL)] [3 applicators each containing 0.136 fl oz [(4.02 mL)]; [3 doses per carton, 12 doses total]]]

[Hartz® and other trademarks are trademarks of The Hartz Mountain Corporation.]
 [Made by The Hartz Mountain Corporation, 400 Plaza Drive, Secaucus, NJ 07094 [U.S.A.]]



(Cat Warning: A cat prohibition icon in a box, 1.5 cm x 1.5cm, black image on a yellow background, will appear on the lower right hand corner of the front panel.)

DO NOT USE ON CATS

(BACK PANEL)

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS. CAUTION.

Harmful if swallowed or absorbed through the skin. Causes eye irritation. Avoid contact with skin, eyes or clothing. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

HAZARDS TO DOMESTIC ANIMALS.

For external use only. Do not use on puppies under 8 weeks of age and weighing less than (insert lowest weight of weight class). Sensitivities may occur after using **ANY** pesticide product for dogs. If signs of sensitivity occur bathe your dog with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately. Dogs may experience some temporary irritation at the site of product application. Consult a veterinarian before using this product on medicated, debilitated, or aged dogs. Call [1-800-275-1414] [1-XXX-XXX-XXXX] for 24-hour assistance.

PHYSICAL OR CHEMICAL HAZARDS

COMBUSTIBLE: Do not use or store near heat or open flame.

FIRST AID

IF SWALLOWED: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15 - 20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15 – 20 minutes. Call a poison control center or doctor for treatment advice.

HOT LINE NUMBER: Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For additional information on this product [including health concerns, medical emergencies or pesticide incidents], you may call [X-XXX-XXX-XXXX] [1-800-275-1414], twenty four [24] hours per day, seven [7] days per week.

DIRECTIONS FOR USE


It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Do not allow children to apply product.

READ ENTIRE LABEL BEFORE EACH USE


RESTRICTIONS

USE ONLY ON DOGS OR ON PUPPIES 8 WEEKS OF AGE AND OLDER
DO NOT EXCEED LISTED DOSAGE AMOUNT FOR DOGS
DO NOT ALLOW YOUR DOG TO INGEST THIS PRODUCT

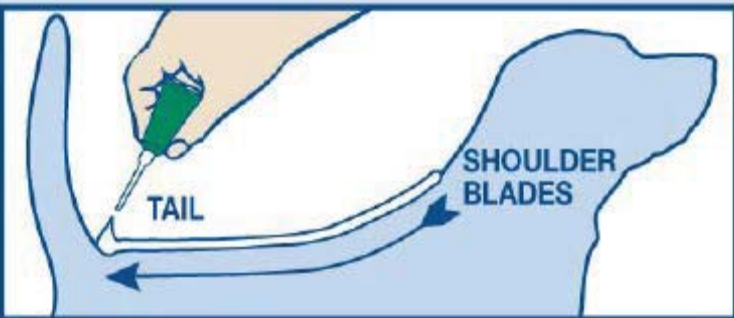
DO NOT USE ON RABBITS, CATS, KITTENS, OR OTHER ANIMALS
DO NOT REAPPLY (ALTERNATE BRAND NAME) FOR 30 DAYS
DO NOT APPLY MORE THAN ONE TUBE TO DOGS, ESPECIALLY THOSE OVER 55 LBS
(ON SMALLEST SIZE) DO NOT APPLY TO DOGS OR PUPPIES WEIGHING LESS THAN 5 LBS.



1 Remove one applicator tube from the package and hold in an upright position pointed away from your face.



2 Twist dispensing tip clockwise about ½ turn while pushing down to break the tube's seal. Do not remove the dispensing tip.

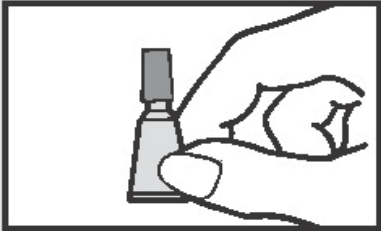


3 Position the dispensing tip on the dog's back between the shoulder blades. Use the dispensing tip of the tube to part the dog's hair so that the product will be applied at skin level. Begin squeezing out the contents of the tube to form a stripe as you move from the shoulder blades along the dog's back to the base of the tail.

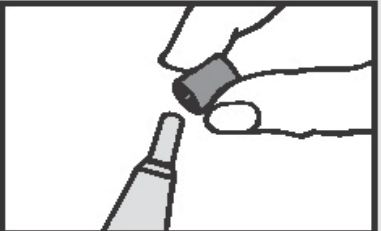
You may bathe your dog 48 hours after application.

4 Repeat [every] [once a] month

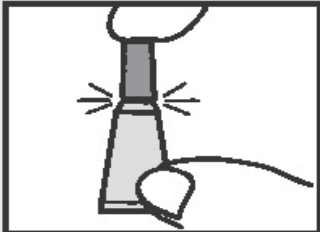
DIRECTIONS FOR USE [ALTERNATE DIRECTIONS FOR CAP TUBE THROUGH STEP 5]



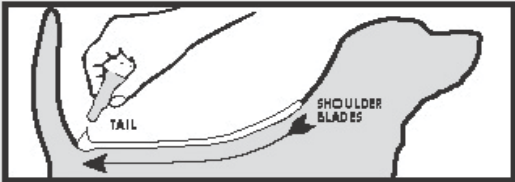
1. Remove one applicator tube from the package and hold in an upright position pointed away from your face.



2. Pull off cap. Turn the cap around and place on top of tube.



3. Simply press cap down to break the seal of the tube. Remove cap carefully.



4. Position the tip of the tube on the dog's back between the shoulder blades. Use the tip of the tube to part the dog's hair so that the product will be applied at skin level. Begin squeezing out the contents of the tube to form a stripe as you move from the shoulder blades along the dog's back to the base of the tail.

You may bathe your dog 48 hours after application.

5 Repeat [every] [once a] month

FREQUENCY OF APPLICATION

[When used monthly, (Alternate Brand Name) completely breaks the flea life cycle and controls tick and chewing lice infestations]. [Research demonstrates that (Alternate Brand Name) kills adult fleas, flea eggs, and flea larvae for up to six weeks]. (Alternate Brand Name) [also] prevents development of all flea stages for up to six weeks. Although (Alternate Brand Name) can control fleas for up to six weeks, if there is a high risk of reinfestation or if the pet has fleas which may cause flea allergy dermatitis, [a once monthly application may be needed][apply (Alternate Brand Name) once every 30 days]. (Alternate Brand Name) kills ticks for at least one month. A once monthly application is

recommended where tick control is needed.

(Alternate Brand Name) kills chewing lice for 30 days. [Do not reapply product for 30 days.]

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage or disposal. Do not use or store near heat or open flame.

PESTICIDE STORAGE: Keep this product in its tightly closed original container, when not in use. Store in a cool, dry [preferably locked] area that is inaccessible to children and animals.

PESTICIDE DISPOSAL: Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

CONTAINER HANDLING: Non-refillable container. Do not reuse or refill this container. *If empty:* Offer for recycling, if available or place in trash. *If partly filled:* Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

SIDE EFFECTS (*Located in a box immediately above the cat warning*)

Monitor your dog after application. Side effects may include signs of skin irritation such as redness, scratching, or other signs of discomfort. Gastrointestinal signs such as vomiting or diarrhea have also been reported. If these or other side effects occur, consult your veterinarian or call [x-xxx-xxx-xxxx] [1-800-275-1414].

[Cat Warning: A cat prohibition icon in a box, 1.5 cm x 1.5cm, black image on a yellow background, will appear on the lower right hand corner of the back panel.]



DO NOT USE ON CATS. Keep cats away from treated dogs for 24 hours. If applied to or ingested by a cat, contact your veterinarian.

For more information, call our [flea and tick] experts at [1-XXX-XXX-XXXX] [1-800-275-1414] [weekdays, 9 am – 5 pm E.S.T.]

EPA Reg. No. 2596-165
EPA Est. No. 2596-OH-1

[Hartz® and other trademarks are trademarks of The Hartz Mountain Corporation.]
[Made by The Hartz Mountain Corporation, 400 Plaza Drive, Secaucus, NJ 07094 [U.S.A.]]

(INDIVIDUAL TUBE TEXT)

(Alternate Brand Name)

[For use Only] [Only for use] on DOGS AND PUPPIES 8 WEEKS OR OLDER
weighing (*insert from weight range list below*) -

5 - 22 lbs – 0.023 fl oz [0.67 mL]
23 - 44 lbs – 0.045 fl oz [1.34 mL]
45 - 88 lbs – 0.091 fl oz [2.68 mL]
89 - 132 lbs – 0.136 fl oz [4.02 mL]

Contains Fipronil 9.8%, (S)-Methoprene 8.8%

Keep Out of Reach of Children

Caution

Read accompanying label before use

EPA Reg. No. 2596-165

EPA Est. No. 2596-OH-1

(Lot number to appear on tube)

(A cat prohibition icon will appear on the tube and/or the immediate container for the tube itself.)

(OPTIONAL/ALTERNATE LABEL TEXT)

Weighing 5 - 22 lbs
Weighing 23 - 44 lbs
Weighing 45 - 88 lbs
Weighing 89 - 132 lbs

[Adult Fleas]

Kills Fleas [that may transmit tapeworm] [for] [28 days] [30 days] [1 month] [4 weeks] [on dogs
and puppies older than 8 weeks and weighing 5 lbs. or more]

Kills [Adult] Fleas

[Kills][Controls] fleas that [which] may cause [flea allergy dermatitis] [and] [flea bite anemia
[for] [28 days] [30 days] [1 month] [4 weeks] [on dogs]

Kills newly emerged adult Fleas before they lay eggs

If there is a high risk for flea reinfestation, a once a month application may be needed

Starts killing new fleas within 30 minutes*

*48 hours after initial application

(Both statements must appear on the same panel. The qualifying

statement is to be in close proximity with the same font, color and background with font size being 40% or greater.)

[Flea Eggs]

Kills Flea Eggs [and Flea Larvae] [for] [28 days] [30 days] [1 month] [4 weeks]
Prevents Flea Eggs from hatching

[Ticks]

Kills Ticks [for] [28 days] [30 days] [1 month] [4 weeks]
Kills [all stages of] Brown Dog Ticks, American Dog Ticks, Lone Star Ticks and Deer Ticks
[for] [28 days] [30 days] [1 month] [4 weeks]
Kills Deer Ticks [for] [28 days] [30 days] [1 month] [4 weeks]
Kills Deer Ticks [for] [28 days] [30 days] [1 month] [4 weeks] on dogs and puppies 8 weeks of
age or older weighing 5 lbs or more.
Kills all stages of Deer Ticks [for] [28 days] [30 days] [1 month] [4 weeks]
Kills all stages of Deer Ticks [for] [28 days] [30 days] [1 month] [4 weeks] on dogs and puppies
8 weeks of age or older weighing 5 lbs or more.
Kills Deer Ticks that may carry Lyme disease [for] [28 days] [30 days] [1 month] [4 weeks]
Kills Deer Ticks that may carry Lyme disease [for] [28 days] [30 days] [1 month] [4 weeks] on
dogs and puppies [8 weeks of age or older weighing more than 5 lbs.]
Kills all stages of Deer Ticks that may carry Lyme disease [for] [28 days] [30 days] [1 month] [4
weeks] Kills all stages of Deer Ticks that may carry Lyme disease [for] [28 days] [30 days] [1
month] [4 weeks] on dogs and puppies [8 weeks of age or older weighing 5 lbs.or more]
Kills all stages of ticks [larva, nymph, and adult] [:] Brown Dog ticks [*R. sanguineus*],
American dog ticks [*D. variabilis*], Lone Star ticks [*Amblyomma americanum*], Deer ticks
[*Ixodes scapularis*] [which may transmit Lyme disease]
Kills all stages of Ticks, [including those that may transmit Lyme disease]

Kills [all stages of] Deer Ticks [that may carry Lyme disease] [for] [28 days] [30 days] [1
month] [4 weeks] [on dogs]
Kills all biting stages of ticks
Kills adult [brown dog] [deer] ticks, nymphs and larvae
Kills Ticks including those that may transmit Lyme disease
Kills all stages of ticks [larva, nymph, and adult]

[Lice & Mange]

Eliminates chewing lice infestations
Controls infestations of chewing lice
Aids in Control of sarcoptic mange [mite] infestations

[Multiple]

Kills Fleas, Flea Eggs [and] Larvae [and][Chewing Lice]
Kills Fleas, Ticks, Flea eggs, Chewing Lice, [Flea larvae]
[Kills fleas, flea eggs [and] [&] larvae, [ticks], [and] [chewing lice]

Kills Fleas, Ticks, Flea eggs, [Flea larvae], Chewing Lice
Kills Fleas, Ticks, Flea eggs through contact [for] [28 days] [30 days] [1 month] [4 weeks]
Kills Fleas, Ticks, Flea eggs, [Flea larvae] [for] [28 days] [30 days] [1 month] [4 weeks]
Kills Fleas, Ticks, Flea eggs, [Flea larvae] [through contact] [for] [28 days] [30 days] [1 month] [4 weeks]
Kills Fleas, Ticks, Flea Eggs, Flea larvae [for] [28 days] [30 days] [1 month] [4 weeks]
Kills Fleas, Ticks, Flea Eggs, [Flea larvae] [through contact] [for] [28 days] [30 days] [1 month] [4 weeks]
Kills Fleas, Ticks, Flea Eggs, Chewing lice [for] [28 days] [30 days] [1 month] [4 weeks]
Kills Fleas, Ticks, Flea Eggs, Chewing lice through contact [for] [28 days] [30 days] [1 month] [4 weeks]
Kills Fleas, Ticks, Flea Eggs, [Flea larvae], and Chewing lice [through contact] [for] [28 days] [30 days] [1 month] [4 weeks]
Kills Fleas, Ticks, Flea eggs, [Flea larvae] [after contact] [for] [28 days] [30 days] [1 month] [4 weeks]
Kills Fleas, Ticks, Flea eggs, after contact [for] [28 days] [30 days] [1 month] [4 weeks]
Prevents development of all flea stages for up to 3 months.
Kills adult Fleas, Flea Eggs and Larvae
Prevents all Flea stages [eggs, larvae, pupae] from [hatching][developing]
Kills Fleas, Brown Dog Ticks, Deer Ticks, Flea Eggs, Flea larvae after contact [for] [28 days] [30 days] [1 month] [4 weeks]
Kills Fleas, Brown Dog Ticks, Deer Ticks, Flea Eggs, Flea larvae [for] [28 days] [30 days] [1 month] [4 weeks]
Kills Fleas, Brown Dog Ticks, Deer Ticks, Flea Eggs, after contact [for] [28 days] [30 days] [1 month] [4 weeks]

Kills Fleas, Brown Dog Ticks, Deer Ticks, Flea Eggs, [Flea larvae] [after contact] [for] [28 days] [30 days] [1 month] [4 weeks]
Controls Flea and Tick infestations [on dogs] [for] [28 days] [30 days] [1 month] [4 weeks]
Provides fast, effective and convenient treatment and control of fleas, [ticks] [and chewing lice] [for dogs and puppies 8 weeks and older weighing 5 lbs. or more]
Helps prevent re-infestation of fleas and ticks [for] [28 days] [30 days] [1 month] [4 weeks]
Helps prevent flea and tick re-infestation [for] [28 days] [30 days] [1 month] [4 weeks]
Kills flea eggs and flea larvae to help prevent future re-infestations
Kills all stages of the flea life cycle
Breaks the flea life cycle
Prevents all flea stages [eggs, larvae, pupae] from developing

Controls flea and tick infestations
Once-a month Flea and Tick [Prevention] [Treatment] [Control] [Solution]
Monthly Flea and Tick [Prevention] [Treatment] [Control] [Solution]
[28 day] [30 day] [1 month] [4 week] Flea and Tick [Prevention] [Treatment] [Control] [Solution]
Prevents flea eggs from developing into biting adults [for] [up to] [30 days] [1 month] [4 weeks]
Kills fleas for 30 days [1 month] [4 weeks]
Controls and prevents flea infestations

Prevents flea re-infestation
Prevents [and controls] flea re-infestation[s]
Eliminates fleas
Fast acting
Long lasting
Effective and convenient topical treatment
Kills fleas [and ticks] through [after] contact
[With] patented applicator
[With] patent pending applicator
Effective after exposure to water
Waterproof
Easy spot on topical applicator
[Convenient] [Easy] to use
Do not reapply product for 30 days
Remains effective even after bathing, [water immersion], [swimming,] [or] [exposure to sunlight]
(Alternate Brand Name) remains effective even after bathing, water immersion, or exposure to sunlight. Avoid contact with treated area until dry.
[(Alternate Brand Name)] Can be used on breeding, pregnant and lactating bitches
Convenient to use
(Alternate Brand Name) Contains Fipronil and the insect growth regulator [IGR] (S)-Methoprene.
(Alternate Brand Name) effectively targets all stages of fleas.
Fipronil collects in the oils of the skin and hair follicles, and continues to be released from hair follicles onto the skin and coat, resulting in long-lasting activity against fleas, ticks and chewing lice.
(Alternate Brand Name) is fast-acting, long-lasting, waterproof, [and] [&] [convenient] [easy] [to use].
Contains Fipronil and (S)-Methoprene [, the active ingredients used in Frontline Plus®].
(Alternate Brand Name) is not manufactured by or distributed by Merial.
Frontline Plus® is a registered trademark of Merial.

Contains the same active ingredients fipronil and (S)-methoprene found in Frontline® Plus

Contains Fipronil and (S)-Methoprene, the same active ingredients used in Frontline® Plus for Dogs

Contains the same active ingredients as Frontline® Plus for Dogs

{**Note to reviewer:** whenever any of the three claims immediately above are included on product labels, then the label will contain the appropriate disclaimers below. The disclaimers will be placed in the same area of the label as the optional claims so that both are viewed together. }

* [(Alternate Brand Name) is not manufactured by or distributed by Merial Limited]

* [Frontline is a registered trademark of Merial Limited.]

Compare to Frontline Plus®

For dogs and puppies 8 weeks of age or older weighing 5 lbs. or more
Formulated for dogs and puppies

(OPTIONAL MARKETING ICONS)



Adult Fleas



Flea Eggs



Adult Ticks



Flea Larvae



flea Eggs



Flea Larvae



Tick Larvae and Nymph



Tick Larvae and Nymph



Chewing Lice

(NON-PESTICIDE RELATED CLAIMS AND OTHER OPTIONAL TEXT)

1st dose, 2nd dose, 3rd dose [Xth dose]

First month, second month, third month [Xth month]

Value pack

[X] month supply

[X] monthly treatment[s]

Fragrance-free

Unscented

Convenient [easy to use] applicator

X Pro-cision Flo® Applicator[s]

[Pro-cision Flo® Applicator]

Direct to your dog's skin

Easy [simple] to use [handle] [apply]

[New], easy to use applicator [tube]

After application, the treated area may appear wet [or] [oily] for up to 24 hours

You may bathe your dog 48 hours after application

To help remind you when you last applied treatment, simply write in the date when each dose is applied:

First Dose _____

Second Dose _____

Third Dose _____

Xth Dose _____

[Calendar] [Reminder] Stickers [inside]

[3 Pack] [3 Applicators][3 Months Supply][3 Doses]

[4 Pack] [4 Applicators][4 Months Supply][4 Doses]

[6 Pack] [6 Applicators][6 Months Supply][6 Doses]

[12 Pack] [12 Applicators][12 Months Supply][12 Doses]

Bonus Pack

Buy 3 get 1 free

4 month supply

[12 month] [full year] supply

[Value Pack]

[6 Dose Value Pack]

The first time you treat your dog, place the First Application Sticker on your calendar. Apply Stickers [2 and 3] [2 through 4][2 through 6] to the calendar [30 and 60 days] [30, 60, 90 days] [30, 60, 90, 120, and 180 days] [at the end of each 30 day period] after the first application to remind you it's time to reapply (Alternate Brand Name) .

[First Application Sticker:] Apply (Alternate Brand Name)

[Month 2 Sticker:] Apply (Alternate Brand Name)

[Month 3 Sticker:] Apply (Alternate Brand Name)

[Month 4 Sticker:] Apply (Alternate Brand Name)

[Month 5 Sticker:] Apply (Alternate Brand Name)

[Month 6 Sticker:] Apply (Alternate Brand Name)

For Customer Service please call 1-xxx-xxx-xxxx

Questions or comments about this product?
Call [X-XXX-XXX-XXXX] [1-888-843-2956]
Monday-Friday 8 am-8pm EST

Hartz® and other trademarks are trademarks of The Hartz Mountain Corporation

(Alternate Brand Names)

Hartz® Force Plus™ Dual Action Topical Treatment for Dogs [&] [and Puppies]
Hartz® FieldForce Plus™ Dual Action Topical Treatment for Dogs [&] [and Puppies]
Hartz® First Defense Plus™ Dual Action Topical Treatment for Dogs [&] [and Puppies]
Hartz® First Defense Plus™ Dual Active Topical Treatment for Dogs [&] [and Puppies]

Hartz® Plus Force™ for Dogs [&] [and Puppies]
Hartz® FieldForce Plus™ for Dogs [&] [and Puppies]
Hartz® First Defense Plus™ for Dogs [&] [and Puppies]

Hartz® Plus Force™ Dual Action Topical Solution for Dogs [&] [and Puppies]
Hartz® FieldForce Plus™ Dual Action Topical Solution for Dogs [&] [and Puppies]
Hartz® First Defense Plus™ Dual Action Topical Solution for Dogs [&] [and Puppies]
Hartz® First Defense Plus™ Dual Active Topical Solution for Dogs [&] [and Puppies]

FieldForce Plus™ Dual Action Topical Treatment for Dogs [&] [and Puppies]
First Defense Plus™ Dual Action Topical Treatment for Dogs [&] [and Puppies]
First Defense Plus™ Dual Active Topical Treatment for Dogs [&] [and Puppies]

FieldForce Plus™ for Dogs [&] [and Puppies] First Defense Plus™ for
Dogs [&] [and Puppies]
FieldForce Plus™ Dual Action Topical Solution for Dogs [&] [and Puppies]
First Defense Plus™ Dual Action Topical Solution for Dogs [&] [and Puppies]
First Defense Plus™ Dual Active Topical Solution for Dogs [&] [and Puppies]