 <p align="center"><b>ENVIRONMENTAL PROTECTION AGENCY</b></p> <p align="center">Office of Pesticide Programs Registration Division (7505P) 1200 Pennsylvania Ave., N.W. Washington, D.C. 20460</p>	<p>EPA Registration No.</p> <p align="center">2596-163</p>	<p>Date of Issuance:</p> <p align="center">July 9, 2012</p>
<p align="center"><b>NOTICE OF PESTICIDE:</b></p> <p align="center"><input checked="" type="checkbox"/> Registration <input type="checkbox"/> Reregistration</p> <p align="center">(under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended)</p>	<p>Term of Issuance:</p> <p align="center"><b>Unconditional</b></p> <hr/> <p>Name of Pesticide Product: <b>Hartz ® Reference # 128</b></p>	
<p><b>Name and Address of Registrant (include ZIP Code):</b></p> <p>The Hartz Mountain Corporation, 400 Plaza Drive, Secaucus, NJ 07094</p>		
<p><b>Note:</b> Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.</p>		
<p>On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.</p> <p>Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.</p> <p>This action is taken under the authority of section 3(c)(5) of the Federal Insecticide, Fungicide, and Rodenticide Act, as amended. Registration under this section does not eliminate the need for continual reassessment of pesticides. EPA may require submission of data at any time to maintain the registration of your product.</p> <p align="center"><b>Terms of Registration</b></p> <ol style="list-style-type: none"> <li>1. EPA has registered the product listed above provided that the following change is made to the label before you release the product for shipment:       <ol style="list-style-type: none"> <li>a. Revise the EPA Registration Number to read: "EPA Registration No 2596-163."</li> <li>b. The Net Contents in all locations must be displayed in accordance with the description identified in the Labeling Consistency Committee's clarification. This information may be located at the following Agency web site under miscellaneous <a href="http://www.epa.gov/opp00001/regulating/labels/label_review_faq.htm#miscellaneous">http://www.epa.gov/opp00001/regulating/labels/label_review_faq.htm#miscellaneous</a>. "Regarding listing net contents - Net weight or contents must be stated on a pesticide label in accordance with FIFRA (2)(q)(2)(C)(iii) and 40 CFR 156.10(a)(1)(iii). EPA interpretation of the statutory and regulatory requirements is that the label must state the total weight for the entire contents as sold and distributed. In</li> </ol> </li> </ol>		
<p>Signature of Approving Official:</p> <p align="center">Refer to Page 5</p> <p>Richard J. Gebken, Product Manager (10) Registration Division, Insecticide Branch</p>	<p>Date:</p> <p align="center">July 6, 2012</p>	

addition, the label may indicate the net weight and quantity of individual units within the carton. For example, "Net Weight 6.25 lbs. (20 - 5oz. packets)." For additional information regarding the Net Weight/Contents statement, please reference Chapter 17 of the Label Review Manual at <http://www.epa.gov/oppfead1/labeling/lrm/chap-17.htm>." In addition, the unit fill volume, and 3 unit/net contents was the only package design presented to the Agency for approval. These constants must be presented on the label for every submission to the Agency, unless additional CRP, efficacy and or Companion Animal Safety data is presented to the Agency to deviate from this unit/package quantity.

- c. Under the brand name "Hartz® Reference # 128" and any other alternate brand name, add the following statement "**For use ONLY on DOGS 8 weeks and older**" The word "DOG" the word "puppies 8 weeks and older" must be the same size as the brand name.
- d. The statement "[Cat Warning: A cat prohibition icon will appear on the front panel and backpanels, and possibly an additional placement on a side panel.]" is inadequate. Specific locations for all Cat Warnings must be presented on the draft label for review of acceptability.
- e. possibly an additional placement on a side panel.]
- f. **Pictures:** Hartz must place large, clear pictures of the appropriate species on the front panel.
- g. Revise the precautionary statements by replacing the sentence: "Harmful if swallowed." with "Harmful if swallowed or absorbed through the skin."
- h. Replace "Wash thoroughly with soap and water after handling." with "Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.
- i. Replace "Individual sensitivities, while rare, may occur after using any pesticide product." with "Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately."
- j. Remove "If signs persist, or become more severe within a few days of application, consult a veterinarian immediately." This statement is incorrect and has been incorporated as part of the sensitivity statement directly above.
- k. Replace "Consult a veterinarian before using on medicated, debilitated or aged animals." with "Consult a veterinarian before using this product on debilitated, aged, pregnant or nursing animals."
- l. Replace the medical contact information statement at the top of the First Aid Section with : "Have product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact the Hotline number 1-800-xxx-xxx for human and veterinary health concerns, emergency medical treatment information or pesticide incidents." The xxx-xxxx must be replaced with a phone number that is available 24/7.
- m. Within the First Aid Statement, revise the "**If in Eyes**" statements to: "•Hold eye open and rinse slowly and gently with water for 15-20 minutes. •Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. •Call a poison control center or doctor for treatment advice." Revise the **If on Skin or Clothing:** statements to: "•Take off contaminated clothing. •Rinse skin immediately with plenty of water for 15-20 minutes. •Call a poison control center or doctor for treatment advice."
- n. Revise the following statement : "~~THIS PRODUCT IS APPROVED FOR USE ON ALL DOGS, INCLUDING BREEDING, PREGNANT AND LACTATING BITCHES~~" by replacing "IS APPROVED FOR USE ON ALL DOGS" with "CAN BE USED ON DOGS AND PUPPIES 8 WEEKS OR OLDER."
- o. Add the following statement directly after "m" described directly above: "DO NOT USE ON RABBITS, CATS, KITTENS, OR OTHER ANIMALS."
- p. INDIVIDUAL TUBE TEXT: Revise the Individual tube text as follows:

[Product Name]  
 Only for use on DOGS AND PUPPIES 8 WEEKS OR OLDER  
 [The appropriate size and fill volume will be correctly used on each applicable dog's weight category.]  
 Up to 22lbs.- 0.023 fl. oz. (0.67 mL),  
 23 to 44lbs.- 0.045 fl. oz. (1.34 mL),  
 45 - 88lbs.- 0.091 fl. oz. (2.68 mL),  
 89 -132lbs.- 0.136 fl. oz. (4.02 mL)  
 Contains fipronil (9.70%)  
 KEEP OUT OF REACH OF CHILDREN  
 CAUTION  
 See full label for directions for use and precautions  
 EPA Reg. No. 2596-163

- q. Revise the following marketing claim: "Provides fast, effective and convenient treatment and control of fleas, ticks, chewing lice and mosquitoes (for dogs and puppies)" by inserting "8 weeks of age or older" after "puppies".
  - r. Remove the word "also" from the marketing claim : "Can also be used on breeding, pregnant and lactating bitches"
  - s. Remove the following marketing claim: "Gentle protection for dogs and puppies)" This claim is an implied safety claim, and detracts from other mandatory precautionary label language on the label.
  - t. Remove the marketing claims "Quick drying (formula)", and "Dries quickly" These claims conflict with the statement: "After application, the treated area may appear wet (or) (oily) for up to 24 hours."
  - u. Remove the marketing claim: "Spreads with dog's natural skin oils" The Agency's Labeling Consistency Committee has determined that this is false and misleading per 40 CFR 156.10.
  - v. The marketing claim "New (formula)" is allowed for a period of 6 months from the date of this Notice of Registration.
  - w. The product comparative claim must adhere to the Labeling Consistency Guidance document located at the following Agency web address: <http://www.epa.gov/pesticides/regulating/labels/pdf/metoo.pdf>.
  - x. Revise the statement "For dogs and puppies 8 weeks of age or older." to: "Only for use on dogs and puppies 8 weeks of age or older."
  - y. Revise the claim: "Specially formulated for dogs and puppies" to: "'Formulated for dogs and puppies 8 weeks of age or older."
  - z. Replace the "(X)" in the following claims: "(X) month supply" and "(X) monthly treatment(s)" with a 3. This is the only package approved by CRP testing, and should be the only package size displayed on the label. Any other package design would require additional Child Resistant Packaging testing.
  - aa. Remove the statements: "Fragrance-free" and "Unscented" Claims about the absence of an ingredient: Statements or claims that express the absence of certain ingredients may be misleading statements prohibited by 40 CFR 156.10 (a)(5). These claims are a statement used in such a way as to give a false and misleading impression to the purchaser.
  - bb. Placement descriptors must be used on any future label submissions indicating the position of all text. (i.e. Front Panel, Insert, Back Panel, etc.). Future submissions will not be accepted unless these placement descriptors are identified on the label at time of submission.
  - cc. Within 30 days of this Notice of Registration, Hartz Mountain Corporation must revise the data matrix in accordance with the Companion Animal Safety Data Evaluation Report (DER) dated August 10, 2011. If the data matrix is not corrected, the claims and statements associated with this DER must be removed. In addition, there are incorrect studies cited in the data matrix for the Acute Toxicity of the product which needs to be corrected in the data matrix.
2. This registration is **time-limited and expires two years from the date this product is first released for shipment**. You must provide the Agency with a projected "release for shipment date", in writing within 30 days of the date of this Notice of Registration. The Agency will calculate the expiration date based on the projected "release for shipment date" until an actual release for shipment date is provided in writing.
  3. Only one basic confidential statement of formula (CSF) will be on file for this product at any time (i.e., no alternate formulations or minor formulation amendments will be submitted and/or approved for this product, except to allow for alternate sources of any individual inert ingredient).
  4. You must submit the following data within the timeframe described below:  
Within sixteen (16) months of the date on this Notice of Registration, provide to the Agency acceptable data packages for Guideline Studies: OPPTS 830.6320 (Corrosion Characteristics) and OPPTS 830.6317 (Storage Stability).
  5. You must submit quarterly enhanced incident reports and quarterly sales information in doses sold for this product for the quarter that begins on August 1, 2012. The quarterly reports are due two months after the end of each quarter. Please flag any Confidential Business Information (CBI) as such. Enhanced incident reporting should be submitted to the Product Manager. Quarterly sales information should be submitted to the Registration Division, Immediate Office (attn: Kimberly Nesci).

The following is a list of information that must be included in the quarterly reports for each incident:

- EPA Registration Number
- Product name (brand name)
- Lot#
- Where purchased: internet, store, Veterinarian
- Active Ingredient(s)
- Weight range for product
- Date on which incident occurred, (mm/dd/yyyy)

Page 4 of 5

State in which the incident occurred, (standard 2 letter abbreviation)  
 Registrant case #  
 Species: dog, cat, other (specify)  
 Breed: (as reported by pet owner)  
 Age: months or years  
 Sex: M, F, or neutered  
 Weight: pounds  
 Primary Route of Exposure: dermal, oral, other animal, inhalation, other  
 Body System: neurological, dermatological, GI, respiratory, ocular, other Major signs noted  
 Time to Onset: (hours, days)

Treated by veterinarian: yes or no  
 First time product used: yes or no  
 Misuse: use on incorrect species, overdose, too frequent dosing, other (describe)  
 Any known precondition  
 EPA Severity Code: death, major, moderate, minor  
 Outcome: died, recovered, still treated, unknown

6. Along with the enhanced incident reporting, you must submit an analysis of all incidents seen, to include the following details:
  - a. All minor dermal and ocular irritation reports.
  - b. Summary table for dogs showing number of incidents of each severity code for each route of exposure. Each incident should only be reported once. If one incident has several routes of exposure, the order should be ocular > oral > dermal. In other words, an incident with both oral and dermal exposure would be reported as oral exposure, and an incident with both ocular and oral exposure would be reported as ocular exposure.
  - c. A similar summary table for cats (misuse or secondary exposure) showing number of incidents of each severity code for each route of exposure.
  - d. Summary table for dogs and table for cats showing number of incidents that are believed due to secondary exposure (e.g., multi-pet households).
  - e. A summary table for dogs showing number of incidents for each severity code for these age ranges: <3 months, 3-6 months, 6-9 months, 9-12 months, 1 yr, 2 yr, 3 yr, 4 yr, 5 yr, 6 yr, 7 yr, 8 yr, 9 yr, 10 yr, 11 yr, 12 yr, 13 yr, 14 yr, 15 yr, >15 yr.
  - f. A summary table showing the number of dog incidents for each severity code for each pet weight range on the product label.
  - g. A summary table for dog weight showing number of incidents for each product weight range. This table should show number of incidents in dogs weighing less than that product weight range, number of incidents in dogs in lower half of weight range, number of incidents in dogs in upper half of weight range, and dogs weighing more than the product weight range.
  - h. Table showing number of incidents for each dog breed.
  - i. Table showing number of incidents in dogs for each clinical sign.
  - j. Table showing number of incidents in dogs for each organ system.
  - k. Report aggregate incidents, but do not combine moderate and minor incidents.
7. If EPA determines that future mitigation measures are necessary for all pet spot-on products, the Agency will inform all registrants concerned. If mitigation measures are necessary, EPA may take regulatory action.
8. Hartz Mountain Corporation must adequately address all of the mitigation actions identified in the Agency's *Generic Pet Spot-On Mitigation Plan* available at the following internet site within 60 days following the date of this Notice of Registration: <http://www.epa.gov/pesticides/health/spot-on-meetings.html>.

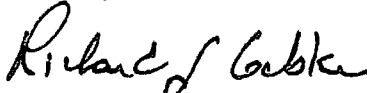
Page 5 of 5

You must submit and/or cite all data required for registration of your product under FIFRA Section 3(c)(5) when the Agency requires all registrants of similar products to submit such data and submit acceptable responses required for registration review of your product under FIFRA

Two copies of the finished labeling must be submitted prior to releasing the product for shipment. If you fail to comply with all of the **Terms of Registration** stated above, the registration will be subject to cancellation in accordance with FIFRA sec 6(e) and/or automatically expire. Your release for shipment of the product constitutes your acceptance of these conditions.

A copy of your label stamped "Accepted with Comments" is enclosed for your records. If you have any questions concerning this action, please contact me Richard J. Gebken at (703) 305 6701 or gebken.richard@epa.gov

Sincerely,



Richard Gebken  
Product Manager 10  
Insecticide Branch  
Registration Division (7505C)

Enclosure

6/13

# Hartz® Reference # 128

## Alternate Brand Names

Hartz® UltraGuard® Flea (and) (&) Tick Topical Treatment for Dogs

Hartz® InControl® Flea (and) (&) Tick Topical Treatment for Dogs

Revo™ Flea (and) (&) Tick Topical Treatment for Dogs

Hartz® Revo™ Flea (and) (&) Tick Topical Treatment for Dogs

Hartz® Pro Force™ Topical Treatment for Dogs

Hartz® FieldForce™ Topical Treatment for Dogs

Hartz® First Defense™ Topical Treatment for Dogs

Hartz® UltraGuard® Flea (and) (&) Tick Topical Solution for Dogs

Hartz® InControl® Flea (and) (&) Tick Topical Solution for Dogs

Revo™ Flea (and) (&) Tick Topical Solution for Dogs

Hartz® Revo™ Flea (and) (&) Tick Topical Solution for Dogs

Hartz® Pro Force™ Topical Solution for Dogs

Hartz® FieldForce™ Topical Solution for Dogs

Hartz® First Defense™ Topical Solution for Dogs

FieldForce™ Topical Treatment for Dogs

First Defense™ Topical Treatment for Dogs

FieldForce™ Topical Solution for Dogs

First Defense™ Topical Solution for Dogs

ACCEPTED  
With COMMENTS  
In EPA Letter Dated:  
JUL 9 2012  
Under the Federal Insecticide, Fungicide  
and Rodenticide Act, As amended, for the  
pesticide Registered under EPA Reg. No:

2596-163

*[Each of the above brands will be packaged in the weight classes designated below:]*

Weighing Up to 22 lbs.

Weighing 23 to 44 lbs.

Weighing 45 to 88 lbs.

Weighing 89 - 132 lbs.

### ACTIVE INGREDIENTS:

Fipronil.....9.70%

OTHER INGREDIENTS ..... 90.30%

TOTAL ..... 100.00%

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION** See back panel for additional precautionary statements

**NET CONTENTS** Contains *(number)* tubes each     fl oz (    ml)

<b>For Dogs and Puppies Weighing</b>	<b>Net Contents (Each tube)</b>
Up to 22 lbs	0.023 fl oz (0.67 ml)
23 to 44 lbs	0.045 fl oz (1.34 ml)
45 - 88 lbs	0.091 fl oz (2.68 ml)
89 - 132 lbs	0.136 fl oz (4.02 ml)

EPA Reg No 2596-RAG  
EPA Est No

Hartz® and other trademarks are trademarks of The Hartz Mountain Corporation  
Made by The Hartz Mountain Corporation, 400 Plaza Drive Secaucus NJ 07094 (U S A )

*[Cat Warning A cat prohibition icon will appear on the front panel and back panels and possibly an additional placement on a side panel ]*

**PRECAUTIONARY STATEMENTS**  
**HAZARDS TO HUMANS CAUTION**

~~Harmful if swallowed Causes eye irritation Avoid contact with skin eyes or clothing Wash thoroughly with soap and water after handling~~

**HAZARDS TO DOMESTIC ANIMALS**

~~For external use only Do not use on puppies under 8 weeks of age Individual sensitivities while rare may occur after using any pesticide product Pets may experience some temporary irritation at the site of product application If signs persist, or become more severe within a few days of application, consult a veterinarian immediately If your pet has an unusual reaction to the initial application consult a veterinarian before repeating treatment Certain medications can interact with pesticides Consult a veterinarian before using on medicated debilitated or aged animals~~

**PHYSICAL OR CHEMICAL HAZARDS**

**COMBUSTIBLE** Do not use or store near heat or open flame

**FIRST AID**

~~Have the product container or label with you when calling a poison control center or doctor or going for treatment For additional information on this pesticide product (including health concerns medical emergencies or pesticide incidents you may call 1-800-275-1414~~

**IF SWALLOWED** -Call a poison control center or doctor immediately for treatment advice

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Have person sip a glass of water if able to swallow Do not induce vomiting unless told to do so by a poison control center or doctor Do not give anything by mouth to an unconscious person

**IF IN EYES** Hold eye open and rinse slowly and gently with water for 15 20 minutes Remove contact lenses, if present, after the first 5 minutes then continue rinsing eye Call a poison control center or doctor for treatment advice

**IF ON SKIN OR CLOTHING** Take off contaminated clothing Rinse skin immediately with plenty of water for 15 20 minutes Call a poison control center or doctor for treatment or advice

**DIRECTIONS FOR USE**

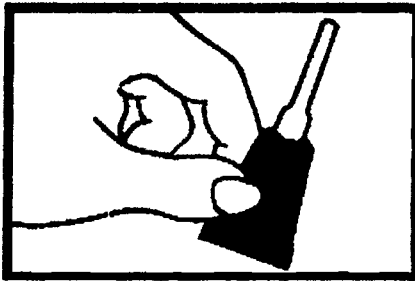
It is a violation of Federal law to use this product in a manner inconsistent with its labeling

**READ ENTIRE LABEL BEFORE EACH USE**

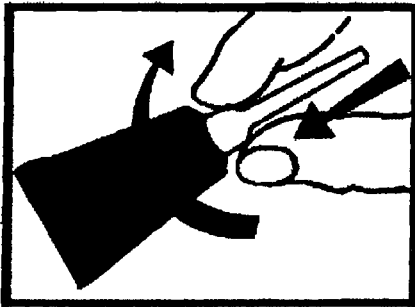
**USE ONLY ON DOGS OR ON PUPPIES 8 WEEKS OF AGE OR OLDER**

**~~THIS PRODUCT IS APPROVED FOR USE ON ALL DOGS, INCLUDING BREEDING, PREGNANT AND LACTATING BITCHES~~**

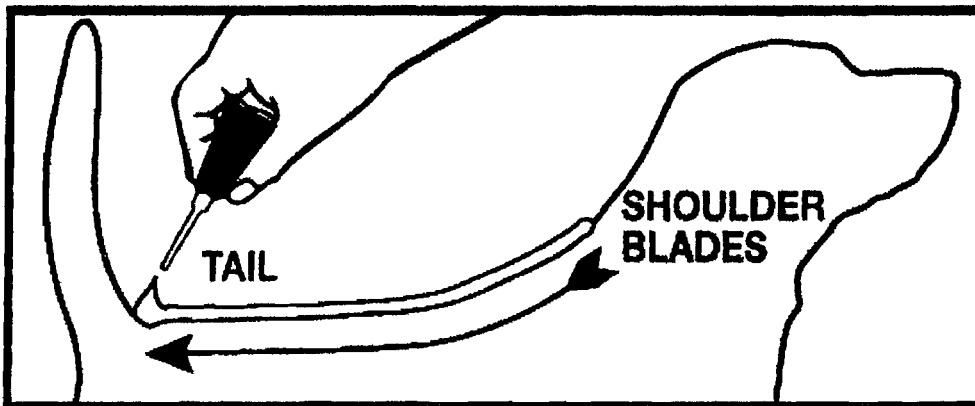




**1** Remove one applicator tube from the package and hold in an upright position pointed away from your face



**2** Twist dispensing tip clockwise about ½ turn while pushing down to break the tube's seal. Do not remove the dispensing tip



**3** Position the dispensing tip on the dog's back between the shoulder blades. Use the dispensing tip of the tube to part the dog's hair so that the product will be applied at skin level. Begin squeezing out the contents of the tube to form a stripe as you move from the shoulder blades along the dog's back to the base of the tail

**4** Repeat every month

10/13

### STORAGE AND DISPOSAL

Do not contaminate water food or feed by storage and disposal

**PESTICIDE STORAGE** Keep this product in its tightly closed original container, when not in use Store in a cool dry (preferably locked) area that is inaccessible to children and animals

**PESTICIDE DISPOSAL** Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility

**CONTAINER DISPOSAL** Non refillable container Do not reuse or refill this container *If empty* Offer for recycling if available *If partly filled* Call your local solid waste agency for disposal instructions Never place unused product down any indoor or outdoor drain

For more information call our (flea and tick) experts at 1-800-275 1414 (weekdays, 9 am – 5 pm E S T )

### INDIVIDUAL TUBE TEXT

*{Product name will be followed by weight of dog for which tube is intended}*

*{A duplicate weight class designation may be printed on the tube}*

Active Ingredient  
Fipronil 9.7%

Keep Out of Reach of Children  
Caution  
Read accompanying label before use

*{Range of volumes from 0.023 fl oz (0.67 ml) to 0.136 fl oz (4.02 ml) depending upon weight of dog}*  
~~EPA Reg No 2596-RAG~~  
~~EPA Est No~~

### OPTIONAL/ALTERNATE LABEL TEXT

~~Weighing up to 22lbs lbs~~  
~~Weighing 23–44 lbs~~  
~~Weighing 45–88 lbs~~  
~~Weighing 89–132 lbs~~

[Adult Fleas]  
Kills Fleas (that may transmit tapeworm) (for) (28 days) (30 days) (1 month) (4 weeks) (on dogs)  
Kills (Adult) Fleas (for up to 3 months)  
Kills Fleas that may cause (flea allergy dermatitis) (and) (flea bite anemia) (for) (28 days) (30 days) (1 month) (4 weeks) (3 months) (on dogs)

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Kills newly emerged adult Fleas before they lay eggs  
If there is a high risk for flea reinfestation, a once a month application may be needed  
Stops existing infestations  
Prevents establishment of new infestations

[Ticks]

Kills Ticks (for) (28 days) (30 days) (1 month) (4 weeks)  
Kills (all stages of ) Brown Dog Ticks American Dog Ticks Lone Star Ticks and Deer Ticks  
(for) (28 days) (30 days) (1 month) (4 weeks)  
Kills (all stages of) Deer Ticks (that may carry Lyme disease) (for) (28 days) (30 days) (1  
month) (4 weeks) (on dogs)  
Kills all biting stages of ticks  
Kills adult (brown dog) (deer) ticks nymphs and larvae  
Kills Ticks including those that may transmit Lyme disease

[Lice & Mange]

Rapidly eliminates chewing lice infestations  
Aids in Control of sarcoptic mange infestations

[Multiple]

Kills Fleas Ticks Chewing Lice  
Kills Fleas Ticks (through contact) (for) (28 days) (30 days) (1 month) (4 weeks)  
Kills Fleas Ticks (Chewing lice) (through contact) (for) (28 days) (30 days) (1 month) (4  
weeks)  
Kills Fleas Ticks, (after contact) (for) (28 days) (30 days) (1 month) (4 weeks)  
Kills adult Fleas (for up to three months)  
  
Kills Fleas, Brown Dog Ticks, Deer Ticks (after contact) (for) (28 days) (30 days) (1 month) (4  
weeks)  
Controls Flea and Tick infestations (on dogs) (for) (28 days) (30 days) (1 month) (4 weeks)  
Provides fast effective and convenient treatment and control of fleas ticks chewing lice and  
mosquitoes (for dogs and puppies)  
  
Helps prevent re infestation of fleas and ticks (for) (28 days) (30 days) (1 month) (4 weeks)  
Helps prevent flea and tick re-infestation (for) (28 days) (30 days) (1 month) (4 weeks)

[Mosquitoes]

Kills mosquitoes within 24 hours for up to 7 days, and within 48 hours for up to 28 days  
Kills Mosquitoes that may transmit West Nile virus (for) (28 days)(1 month) (4 weeks)(on dogs)  
Kills Mosquitoes that may transmit heartworm (for) (28 days)(1 month) (4 weeks)(on dogs)

Controls flea and tick infestations

Once a month Flea and Tick (Prevention) (Treatment) (Control) (Solution)

Monthly Flea and Tick (Prevention) (Treatment) (Control) (Solution)

(28 day) (30 day) (1 month) (4 week) Flea and Tick (Prevention) (Treatment) (Control)  
(Solution)

~~Gentle protection for dogs (and puppies)~~

~~Quick drying (formula)~~

~~Dries quickly~~

Stays on and doesn't rub off

~~Spreads with dog's natural skin oils~~

Stops and prevents infestations

Prevents re infestation

Prevents and controls re infestation(s)

Rapidly eliminates fleas

Fast acting

Long lasting

Effective and convenient topical treatment

Kills fleas (and ticks) through (after) contact

(With) patented applicator

(With) patent pending applicator

Waterproof

Easy spot on topical applicator

Do not reapply product for 30 days

Remains effective even after bathing, water immersion, or exposure to sunlight

(Product Name) remains effective even after bathing, water immersion, or exposure to sunlight

Avoid contact with treated area until dry

Can also be used on breeding, pregnant and lactating bitches

Convenient to use

Contains Fipronil Fipronil collects in the oils of the skin and hair follicles and continues to be released from hair follicles onto the skin and coat, resulting in long lasting activity against fleas ticks and chewing lice

New (Formula) ~~(claim to be removed after 6 months)~~

Contains Fipronil ( the active ingredient used in Frontline Top Spot ®)

(Brand name) is not manufactured by or distributed by Merial Frontline Top Spot® is a registered trademark of Merial

Compare to Frontline Top Spot®

~~For dogs and puppies 8 weeks of age or older~~

~~Specially formulated for dogs and puppies~~

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**NON-PESTICIDE RELATED CLAIMS AND OTHER OPTIONAL TEXT**

1<sup>st</sup> dose 2<sup>nd</sup> dose 3<sup>rd</sup> dose (X<sup>th</sup> dose)  
First month second month third month (Xth month)  
Value pack  
(X) month supply  
(X) monthly treatment(s)  
~~Fragrance free~~  
Unscented  
Convenient (easy to use) applicator  
X Pro cision Flo<sup>®</sup> Applicator(s)  
(Pro cision Flo<sup>®</sup> Applicator)

Direct to your dog's skin  
Easy (simple) to use (handle) (apply)

After application the treated area may appear wet (or) (oily) for up to 24 hours  
You may bathe your dog 48 hours after application  
To help remind you when you last applied treatment simply write in the date when each dose is applied  
First Dose \_\_\_\_\_  
Second Dose \_\_\_\_\_  
Third Dose \_\_\_\_\_  
Xth Dose \_\_\_\_\_

Hartz<sup>®</sup> and other trademarks are trademarks of The Hartz Mountain Corporation