

2596-159

02/19/2009

1/17



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

February 19, 2009

Robert Rosenwasser,
Director, Regulatory Affairs
Hartz Mountain Corporation
400 Plaza Drive
Secaucus, NJ 07094

Subject: Miscellaneous Amendment: Add new mosquito claim and new alternate brand names,
and revise labeling per NOR dated 09/16/08.
Hartz referente 127
EPA Reg. Nos. 2596-159
Submission dated October 27, 2008

Dear Mr. Rosenwasser:

The above referenced amendment, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) section 3(c)(7)(a), is acceptable subject to the following comments and/or terms for conditional registration:

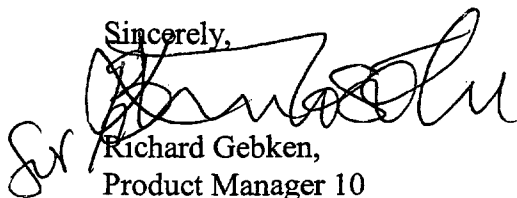
- Remove all claims against mosquitoes for the product label. The claims against mosquitoes are not supported by the submitted data. The data provided did not demonstrate that mosquitoes are prevented from taking a blood meal. Although the product did kill a fair number of mosquitoes that contact the treated animals for an hour, claims that the product kills mosquitoes can reasonably be expected to mislead a consumer into believing that some protection from mosquitoes for humans or their pets will be derived from the use of the product.
- The claim "Repels (Fleas) & (Ticks) & (Flea larvae) for up to 30 days" is acceptable.

Please note that we have approved the amendment for the subject product with the understanding that (1) this amended labeling is consistent with the Agency's previously approved label, (2) you have made all revisions to the labeling as requested in the NOR dated 09/16/08 and (3) you will submit the requested data listed in attachment A of the NOR by the stated due dates.

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Your failure to comply with the above stated conditions nullifies our conditional acceptance of the proposed labeling amendment. Please revise labeling accordingly and submit final printed label to the Agency prior to releasing this product for shipment. See enclosed, copy of our "Product Performance/Efficacy Review" and stamped label for your record. If you have any questions please contact Dr. B.A. Akinlosotu at (703) 605-0653.

Sincerely,



Richard Gebken,
Product Manager 10
Insecticide Branch
Registration Division (7505P)

Enclosure

Hartz® Reference 127

Under the Federal Insecticide, Fungicide and Rodenticide Act, As amended, for the pesticide Registered under EPA Reg. No:

2596-159

Alternate Brand Names

Hartz® UltraGuard PRO® Flea & Tick Treatment for Dogs [(&) (and) Puppies] [Weighing 4 to 15 lbs.]
Hartz® UltraGuard PRO® Flea & Tick Treatment for Dogs [(&) (and) Puppies] [Weighing 16 to 30 lbs.]
Hartz® UltraGuard PRO® Flea & Tick Treatment for Dogs [(&) (and) Puppies] [Weighing 31 to 60 lbs.]
Hartz® UltraGuard PRO® Flea & Tick Treatment for Dogs [(&) (and) Puppies] [Weighing (>)(Over) 60 lbs.]

Hartz® UltraGuard PRO® Triple Active (Formula) Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing 4 to 15 lbs.]
Hartz® UltraGuard PRO® Triple Active (Formula) Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing 16 to 30 lbs.]
Hartz® UltraGuard PRO® Triple Active (Formula) Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing 31 to 60 lbs.]
Hartz® UltraGuard PRO® Triple Active (Formula) Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing (>)(Over) 60 lbs.]

Hartz® UltraGuard PRO® Triple Action (Formula) Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing 4 to 15 lbs.]
Hartz® UltraGuard PRO® Triple Action (Formula) Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing 16 to 30 lbs.]
Hartz® UltraGuard PRO® Triple Action (Formula) Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing 31 to 60 lbs.]
Hartz® UltraGuard PRO® Triple Action (Formula) Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing (>)(Over) 60 lbs.]

Hartz® UltraGuard PRO® Multi Action (Formula) Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing 4 to 15 lbs.]
Hartz® UltraGuard PRO® Multi Action (Formula) Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing 16 to 30 lbs.]
Hartz® UltraGuard PRO® Multi Action (Formula) Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing 31 to 60 lbs.]
Hartz® UltraGuard PRO® Multi Action (Formula) Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing (>)(Over) 60 lbs.]

Hartz® UltraGuard PRO® One Step Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing 4 to 15 lbs.]
Hartz® UltraGuard PRO® One Step Flea & Tick for Dogs [(&) (and) Puppies] [Weighing 16 to 30 lbs.]
Hartz® UltraGuard PRO® One Step Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing 31 to 60 lbs.]
Hartz® UltraGuard PRO® One Step Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing (>)(Over) 60 lbs.]

Hartz® UltraGuard PRO® 1Step Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing 4 to 15 lbs.]
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Hartz® UltraGuard PRO® 1Step Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing 31 to 60 lbs.]

Hartz® UltraGuard PRO® 1Step Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing (>)(Over) 60 lbs.]

Hartz® UltraGuard PRO® Spectrum Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing 4 to 15 lbs.]

Hartz® UltraGuard PRO® Spectrum Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing 16 to 30 lbs.]

Hartz® UltraGuard PRO® Spectrum Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing 31 to 60 lbs.]

Hartz® UltraGuard PRO® Spectrum Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing (>)(Over) 60 lbs.]

Hartz® UltraGuard PRO® Flea & Tick Control Drops for Dogs [(&) (and) Puppies] [Weighing 4 to 15 lbs.]

Hartz® UltraGuard PRO® Flea & Tick Control Drops for Dogs [(&) (and) Puppies] [Weighing 16 to 30 lbs.]

Hartz® UltraGuard PRO® Flea & Tick Control Drops for Dogs [(&) (and) Puppies] [Weighing 31 to 60 lbs.]

Hartz® UltraGuard PRO® Flea & Tick Control Drops for Dogs [(&) (and) Puppies] [Weighing (>)(Over) 60 lbs.]

Hartz® UltraGuard PRO® Flea & Tick Treatment and Prevention for Dogs [(&) (and) Puppies] [Weighing 4 to 15 lbs.]

Hartz® UltraGuard PRO® Flea & Tick Treatment and Prevention for Dogs [(&) (and) Puppies] [Weighing 16 to 30 lbs.]

Hartz® UltraGuard PRO® Flea & Tick Treatment and Prevention for Dogs [(&) (and) Puppies] [Weighing 31 to 60 lbs.]

Hartz® UltraGuard PRO® Flea & Tick Treatment and Prevention for Dogs [(&) (and) Puppies] [Weighing (>)(Over) 60 lbs.]

Hartz® UltraGuard PRO® Flea & Tick Defense Formula for Dogs [(&) (and) Puppies] [Weighing 4 to 15 lbs.]

Hartz® UltraGuard PRO® Flea & Tick Defense Formula for Dogs [(&) (and) Puppies] [Weighing 16 to 30 lbs.]

Hartz® UltraGuard PRO® Flea & Tick Defense Formula for Dogs [(&) (and) Puppies] [Weighing 31 to 60 lbs.]

Hartz® UltraGuard PRO® Flea & Tick Defense Formula for Dogs [(&) (and) Puppies] [Weighing (>)(Over) 60 lbs.]

Hartz® UltraGuard PRO® Fresh Scent Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing 4 to 15 lbs.]

Hartz® UltraGuard PRO® Fresh Scent Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing 16 to 30 lbs.]

Hartz® UltraGuard PRO® Fresh Scent Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing 31 to 60 lbs.]

Hartz® UltraGuard PRO® Fresh Scent Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing (>)(Over) 60 lbs.]

Hartz® InControl Advanced™ Flea & Tick Treatment for Dogs [(&) (and) Puppies] [Weighing 4 to 15 lbs.]

Hartz® InControl Advanced™ Flea & Tick Treatment for Dogs [(&) (and) Puppies] [Weighing 16 to 30 lbs.]

Hartz® InControl Advanced™ Flea & Tick Treatment for Dogs [(&) (and) Puppies] [Weighing 31 to 60 lbs.]

Hartz® InControl Advanced™ Flea & Tick Treatment for Dogs [(&) (and) Puppies] [Weighing (>)(Over) 60 lbs.]

Hartz® InControl Advanced™ Triple Active (Formula) Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing 4 to 15 lbs.]

Hartz® InControl Advanced™ Triple Active (Formula) Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing 16 to 30 lbs.]

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Hartz® InControl Advanced™ Multi Action (Formula) Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing 4 to 15 lbs.]

Hartz® InControl Advanced™ Multi Action (Formula) Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing 16 to 30 lbs.]

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Hartz® InControl Advanced™ Multi Action (Formula) Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing (>)(Over) 60 lbs.]

Hartz® InControl Advanced™ One Step Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing 4 to 15 lbs.]

Hartz® InControl Advanced™ One Step Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing 16 to 30 lbs.]

Hartz® InControl Advanced™ One Step Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing 31 to 60 lbs.]

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Hartz® InControl Advanced™ Spectrum Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing 4 to 15 lbs.]

Hartz® InControl Advanced™ Spectrum Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing 16 to 30 lbs.]

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Hartz® InControl Advanced™ Flea & Tick Control Drops for Dogs [(&) (and) Puppies] [Weighing (>)(Over) 60 lbs.]

Hartz® InControl Advanced™ Flea & Tick Treatment and Prevention for Dogs [(&) (and) Puppies] [Weighing 4 to 15 lbs.]

Hartz® InControl Advanced™ Flea & Tick Treatment and Prevention for Dogs [(&) (and) Puppies] [Weighing 16 to 30 lbs.]

Hartz® InControl Advanced™ Flea & Tick Treatment and Prevention for Dogs [(&) (and) Puppies] [Weighing 31 to 60 lbs.]

Hartz® InControl Advanced™ Flea & Tick Treatment and Prevention for Dogs [(&) (and) Puppies] [Weighing (>)(Over) 60 lbs.]

Hartz® InControl Advanced™ Flea & Tick Defense Formula for Dogs [(&) (and) Puppies] [Weighing 4 to 15 lbs.]

Hartz® InControl Advanced™ Flea & Tick Defense Formula for Dogs [(&) (and) Puppies] [Weighing 16 to 30 lbs.]

Hartz® InControl Advanced™ Flea & Tick Defense Formula for Dogs [(&) (and) Puppies] [Weighing 31 to 60 lbs.]

Hartz® InControl Advanced™ Flea & Tick Defense Formula for Dogs [(&) (and) Puppies] [Weighing (>)(Over) 60 lbs.]

Hartz® InControl Advanced™ Fresh Scent Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing 4 to 15 lbs.]

Hartz® InControl Advanced™ Fresh Scent Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing 16 to 30 lbs.]

EPA Reg. No.: 2596-159

AMENDMENT LABEL- Based on EPA Stamped Approved Label 9/16/08

Includes new alternate brand names submitted as notification on 10/20/2008

Hartz® InControl Advanced™ Fresh Scent Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing 31 to 60 lbs.]

Hartz® InControl Advanced™ Fresh Scent Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing (>)(Over) 60 lbs.]

Do not use on cats.

ACTIVE INGREDIENTS:

Phenothrin85.7%

(S)-Methoprene.....2.3%

Pyriproxyfen0.5%

OTHER INGREDIENTS11.5%

TOTAL100.0%

KEEP OUT OF REACH OF CHILDREN

CAUTION: See back panel for additional precautionary statements.

NET CONTENT: Contains (*number*) tubes, each ___ fl. oz. (___ ml)

For Dogs and Puppies Weighing:	Net Contents (Each tube)
4 to 15 lbs.	0.038 fl. oz. (1.1 ml)
16 to 30 lbs.	0.064 fl. oz. (1.9 ml)
31 to 60 lbs.	0.139 fl. oz. (4.1 ml)
> 60 lbs.	0.214 fl. oz. (6.3 ml)

EPA Reg. No. 2596-159

EPA Est. No. 2596-NJ-1

Hartz® and other trademarks are trademarks of The Hartz Mountain Corporation.

Made (in the U.S.A.) by

The Hartz Mountain Corporation

Secaucus, NJ 07094 (U.S.A.)

READ ENTIRE LABEL BEFORE EACH USE

USE ONLY ON DOGS OR ON PUPPIES 12 WEEKS OF AGE OR OLDER

AND OVER 4 LBS.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco.

HAZARDS TO DOMESTIC ANIMALS

DO NOT USE ON CATS OR KITTENS. Do not use on puppies less than 12 weeks old. Do not use this product on debilitated, aged, medicated, pregnant or nursing animals or on animals known to be sensitive to pesticide products without first consulting a veterinarian. Sensitivity, such as slight transitory redness of the skin at the site of application, may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap, rinse with large amounts of water, and consult a veterinarian immediately.

ENVIRONMENTAL HAZARDS

This product is toxic to fish.

FIRST AID

If in eyes •Hold eye open and rinse slowly and gently with water for 15-20 minutes.
•Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. •Call a poison control center or doctor for treatment advice.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. For External Use on Dogs only. Do not use on cats or animals other than dogs. Cats that actively groom or engage in close physical contact with treated dogs may be at risk of serious harmful effects.

(The application steps below may optionally be numbered or bulleted to clarify the order, depending on the final physical layout of the label)

[There are 4 closure options for the tube. The first represents the currently used cap. The following 3 closure options are proposed for use with this product.]

[Note: New text for opening new closures (option #1, #2 and #3) is highlighted.]

[Current cap]

Remove one applicator tube from the package and hold in an upright position (pointed away from your face). (Pull off cap. Turn the cap around and place on top of tube. Simply press cap down to break the seal of the tube. Remove cap carefully.) (Hold bottom of tube with one hand. With the other hand, snap cap off.)

Position the tip of the tube on the dog's back between the shoulder blades. Use the tip of the tube to part the dog's hair so that the product will be applied at skin level. Begin squeezing out the contents of the tube to form a stripe as you move from the shoulder blades along the dog's back to the base of the tail. Repeat every month. Do not apply more frequently than once every 30 days.

[New optional cap #1]

Remove one applicator tube from the package and hold in an upright position pointed away from your face. Twist dispensing tip clockwise about ½ turn while pushing down to break the tube's

seal. Do not remove the dispensing tip.

Position the dispensing tip on the dog's back between the shoulder blades. Use the dispensing tip of the tube to part the dog's hair so that the product will be applied at skin level. Begin squeezing out the contents of the tube to form a stripe as you move from the shoulder blades along the dog's back to the base of the tail. Repeat every month. Do not apply more frequently than once every 30 days.

STORAGE AND DISPOSAL:

If empty: Do not reuse this container. Place in trash or offer for recycling if available.

If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

For more information call our experts at 1-800-275-1414 (weekdays, 9 am – 5 pm E.S.T.)

INDIVIDUAL TUBE TEXT

Hartz® UltraGuard PRO® Flea & Tick Treatment for Dogs [(&) (and) Puppies] [Weighing 4 to 15 lbs.]
 Hartz® UltraGuard PRO® Flea & Tick Treatment for Dogs [(&) (and) Puppies] [Weighing 16 to 30 lbs.]
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 Hartz® UltraGuard PRO® Flea & Tick Treatment for Dogs [(&) (and) Puppies] [Weighing (>)(Over) 60 lbs.]

Hartz® UltraGuard PRO® Triple Active (Formula) Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing 4 to 15 lbs.]
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Hartz® UltraGuard PRO® One Step Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing 4 to 15 lbs.]

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Hartz® InControl Advanced™ 1Step Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing 16 to 30 lbs.]

Hartz® InControl Advanced™ 1Step Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing 31 to 60 lbs.]

Hartz® InControl Advanced™ 1Step Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing (>)(Over) 60 lbs.]

Hartz® InControl Advanced™ Spectrum Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing 4 to 15 lbs.]

Hartz® InControl Advanced™ Spectrum Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing 16 to 30 lbs.]

Hartz® InControl Advanced™ Spectrum Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing 31 to 60 lbs.]

Hartz® InControl Advanced™ Spectrum Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing (>)(Over) 60 lbs.]

Hartz® InControl Advanced™ Flea & Tick Control Drops for Dogs [(&) (and) Puppies] [Weighing 4 to 15 lbs.]

Hartz® InControl Advanced™ Flea & Tick Control Drops for Dogs [(&) (and) Puppies] [Weighing 16 to 30 lbs.]

Hartz® InControl Advanced™ Flea & Tick Control Drops for Dogs [(&) (and) Puppies] [Weighing 31 to 60 lbs.]

Hartz® InControl Advanced™ Flea & Tick Control Drops for Dogs [(&) (and) Puppies] [Weighing (>)(Over) 60 lbs.]

Hartz® InControl Advanced™ Flea & Tick Treatment and Prevention for Dogs [(&) (and) Puppies] [Weighing 4 to 15 lbs.]

Hartz® InControl Advanced™ Flea & Tick Treatment and Prevention for Dogs [(&) (and) Puppies] [Weighing 16 to 30 lbs.]

Hartz® InControl Advanced™ Flea & Tick Treatment and Prevention for Dogs [(&) (and) Puppies] [Weighing 31 to 60 lbs.]

Hartz® InControl Advanced™ Flea & Tick Treatment and Prevention for Dogs [(&) (and) Puppies] [Weighing (>)(Over) 60 lbs.]

Hartz® InControl Advanced™ Flea & Tick Defense Formula for Dogs [(&) (and) Puppies] [Weighing 4 to 15 lbs.]

Hartz® InControl Advanced™ Flea & Tick Defense Formula for Dogs [(&) (and) Puppies] [Weighing 16 to 30 lbs.]

Hartz® InControl Advanced™ Flea & Tick Defense Formula for Dogs [(&) (and) Puppies] [Weighing 31 to 60 lbs.]

Hartz® InControl Advanced™ Flea & Tick Defense Formula for Dogs [(&) (and) Puppies] [Weighing (>)(Over) 60 lbs.]

Hartz® InControl Advanced™ Fresh Scent Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing 4 to 15 lbs.]

Hartz® InControl Advanced™ Fresh Scent Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing 16 to 30 lbs.]

Hartz® InControl Advanced™ Fresh Scent Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing 31 to 60 lbs.]

Hartz® InControl Advanced™ Fresh Scent Flea & Tick Drops for Dogs [(&) (and) Puppies] [Weighing (>)(Over) 60 lbs.]

[Product name will be followed by weight of dog for which tube is intended]

[Active Ingredients:]

Phenothrin	85.7%
(S)-Methoprene.....	2.3%
Pyriproxyfen	0.5%

Keep Out of Reach of Children
Caution
Read accompanying label before use

NET CONTENT: Contains (*number*) tubes, each ___ fl. oz. (___ml)

EPA Reg. No. 2596-RLA
EPA Est. No. 2596-NJ-1
The Hartz Mountain Corp.

OPTIONAL/ALTERNATE LABEL TEXT

(Starts) Kill(s)(ing) and Repel(s)(ing) (Fleas) (Ticks) (Flea larvae)(through contact) for up to 30 days

Kills and Repels (Fleas) (Ticks) (Flea larvae) for up to 30 days

Repels (Fleas) & (Ticks) & (Flea larvae) for up to 30 days

Kills (Fleas) (Ticks) (Flea eggs) (Flea larvae) (Mosquitoes) for up to 30 days

Kills (Fleas) (Ticks) (Flea larvae) (Mosquitoes) (through contact) for up to 30 days

Kills (Fleas) (Ticks) (Flea eggs) (Flea larvae) (Mosquitoes) through contact for up to 30 days

Plus kills flea eggs and flea larvae (helping) to (help) prevent re-infestations

Starts Killing through Contact

Begins Killing through Contact

Begins to kill through contact

(starts) Killing (through) contact

(starts to) Kill (through) contact

Kills (through) contact

Up to X day(s) protection-only if $X \leq 30$ days

Up to 1 month protection

Fresh Scent

Spring Fresh Scent

Hartz recommends that you visit your veterinarian twice a year.

Be sure to read full directions and precautions on the label of every product you use.

(Precision Flo™ Applicator) (Precision Pro™ Applicator) (Pro-cision Flo™ Applicator)
(Precision Point™ Applicator) (Precision Point™ Applicator) tube easily penetrates fur (coat)
(directly to your dog's skin.)

(Patent pending)

(New) (X) (Precision Flo™ Applicator) (Precision Pro™ Applicator) (Pro-cision Flo™ Applicator)
(Precision Point™ Applicator) (Precision Point™ Applicator) (s) (tubes)

Direct to your dog's skin

For Dogs and Puppies (weighing) (4-15 lbs.) (16-30 lbs.) (31-60 lbs.) (> 60 lbs.)

Controls flea and tick infestations on dogs

flea and tick control

Complete your defense against fleas with three ingredients targeted at killing fleas, breaking the flea life cycle.

Flea and tick (and mosquito) topical treatment

Flea control for dogs with (PRECOR®)(vIGRen®) Insect Growth Regulator

This product contains three (four) monthly doses (one monthly dose), each X (fl. oz.) (cc)

X month supply

OPTIONAL/ALTERNATE LABEL TEXT, continued

1st dose, 2nd dose, 3rd dose (Xth dose)

First month, second month, third month (Xth month)

Triple pack

Four-pack

X-pack

X-tubes

Value pack

X monthly treatments

Kills & prevents (fleas)(ticks)(flea eggs) (flea larvae)

(One product) kills fleas, ticks and (adult) mosquitoes plus flea eggs (and flea larvae)

Prevents flea eggs from hatching (for 30 days)(1 month)(4 weeks)

Kills flea eggs before they hatch

Prevents re-infestation for (1 month) (30 days) (4 weeks)

Kills (and prevents) flea eggs (and flea larvae)

Flea egg and flea larvae treatment

Contains an insect growth regulator

Kills hatching flea eggs

Kills mosquitoes

Breaks the flea life cycle

Kills all stages of the flea life cycle

Kills mosquitoes that may transmit heartworm disease

Kills fleas that may cause flea allergy dermatitis, and/or flea bite anemia

Kills fleas that may transmit tapeworm

Controls (kills) fleas, ticks round-the-clock for up to 30 days (1 month) (4 weeks)

(alternate brand name) contains an effective insecticide which kills adult fleas, ticks and mosquitoes and insect growth regulator which prevents flea eggs and flea larvae from maturing into adults.

For use on dogs and puppies 12 weeks of age or older only

For dogs and puppies 12 weeks of age or older

For dogs and puppies weighing over 4 lbs.

(this product) (alternate brand name) with (PRECOR®) (vIGRen®) – Insect Growth Regulator is the monthly treatment that effectively controls flea and tick infestations. (this product) (alternate brand name) kills and prevents adult fleas and ticks (adult mosquitoes) plus flea eggs and flea larvae. It also kills mosquitoes.

As with all flea and tick products, they are (this product) (alternate brand name) is) most effective when used as part of a total program aimed at reducing fleas and ticks in the dog's environment.

OPTIONAL/ALTERNATE LABEL TEXT, continued

A single female flea can lay (an average of) 25 eggs per day (on average).

Controls flea population growth.

Prevents flea (population growth) (infestation).

Focused on breaking the flea life cycle.

Controls flea infestation where it starts.

Two active ingredients (specifically) targeting flea eggs and flea larvae- (stopping their ability to mature and infest your home).

(Plus) kills (keeps killing) pre-adult flea stages (too)

(Plus) Kills (fleas) (and) (ticks) and pre-adult fleas (before they grow into biting adults)

(Plus) Kills fleas and ticks and (prevents) pre-adult fleas from (changing) (growing) (developing) into biting adults

(Plus) helps Prevent re-infestation by halting the flea reproductive cycle.

(Plus) breaks the flea life cycle by killing flea eggs (and flea larvae)

One step to treat and prevent

One step to treat existing problem and help prevent future infestations

Treats & (and) helps prevents in one step

(Plus) Prevents Fleas Eggs (and flea larvae) from hatching

(Plus) Kills flea eggs (and flea larvae) helping to prevent future outbreaks

(Plus) Kills fleas (flea eggs) (and flea larvae) before they can hatch

(Plus) Stops fleas from multiplying

Kills (3 stages) of (ticks) (the tick) life cycle

(Plus) kills (adult ticks) (larvae) (and) (&) (nymphs)

Kills (pre-adult) ticks

Uniquely formulated

Triple Active Formula

Triple Actives

Triple Action (Formula)

Flea & Tick Defense Formula

Multi Defense Formula

Be sure to treat the animal's bedding and surroundings with product registered for these uses, such as the Hartz® (Control Pet Care System) line.

(this product) (alternate brand name) contains [(both) (an insecticide to kill adult fleas and ticks) (and mosquitoes) and insect growth regulators to kill flea eggs before they hatch] [an insecticide which kills adult fleas and ticks (and mosquitoes) and an insect growth regulator which prevent flea eggs and flea larvae from maturing into adults] (Adult fleas spend virtually all of their time on your pet, but they produce eggs which drop off the pet and develop in the environment.)

[Once fleas are apparent on your pet, there can already be an infestation of their pre-adult stages in your home. (this product) (alternate brand name) is designed to kill both the adult flea (and

adult mosquito) and flea eggs and flea larvae, thereby breaking the flea (and adult mosquito) life cycle.]

Rabon® is a registered trademark for tetrachlorvinphos

vIGRen® is a registered trademark of Wellmark International

NON-PESTICIDE RELATED CLAIMS AND OTHER OPTIONAL TEXT

Hartz recommends that you visit your veterinarian twice a year.

Be sure to read full directions and precautions on the label of every product you use.

Fresh (scent) (fragrance)

Powder (scent) (fragrance)

Pleasant (scent) (fragrance)

Convenient (easy to use) applicator

Spreads with dog's (movement) (skin and hair oils)

Apply as a stripe—spreads over the dog's complete body (from head to tail) through the motion of the animal

After application, the treated area may appear wet or oily for up to 24 hours

No mess

Disposable applicator

To help remind you when you last applied treatment, simply write in the date when each dose is applied:

First Dose _____

Second Dose _____

Third Dose _____

Xth Dose _____

For more information (or in case of emergency) (or for help during any step) call our experts at 1-800-275-1414

Hartz® Every Pet's Best Friend™

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PRECOR® (and vIGRen®)(is a) (are) registered trademark(s) of Wellmark Intl.