

2596-159

09/16/2008

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U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs
Registration Division (7505P)
Ariel Rios Building
1200 Pennsylvania Ave., NW
Washington, D.C. 20460

EPA Reg. Number: 2596-159

Date of Issuance: SEP 16 2008

NOTICE OF PESTICIDE:
[x] Registration
[] Reregistration
(under FIFRA, as amended)

Term of Issuance: conditional

Name of Pesticide Product: Hartz Reference 127

Name and Address of Registrant (include ZIP Code):

The Hartz Mountain Corporation
400 Plaza Drive
Secaucus, NJ 07094-3688

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act. Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) and (B) provided that you:

1. Submit and/or cite all data required for registration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4.

2. You submit acceptable data listed in Attachment A.

3. You make the following label changes:
The alternate brand names must be followed by the word "insecticide".

Delete the superscripts (3)(III)(X) from the product names, as it is unclear what they mean.

Add to the Directions for Use the following:
Do not apply more frequently than once every 30 days.

Signature of Approving Official:

Handwritten signature of Richard Gebken

Richard Gebken
Product Manager 10
Insecticide Branch
Registration Division (7505P)

Date:

SEP 16 2008

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Add to the front panel below the product name the following:

Do not use on cats.

Add to the Directions for Use the following:

For External Use on Dogs only. Do not use on cats or animals other than dogs. Cats that actively groom or engage in close physical contact with treated dogs may be at risk of serious harmful effects.

In accordance with the efficacy review, delete all mosquito claims.

In accordance with the attached efficacy review, the following claims are conditionally acceptable for one year, provided you submit the required confirmatory data listed in Attachment A. If you have not submitted these data within one year, you must remove these claims from the label.

IGR claims of effectiveness (kill or control) against flea eggs and larvae for up to 30 days are conditionally acceptable.

Adulticide claims against fleas (kill or control) for up to 4 weeks are conditionally acceptable.

Claims (kill) against ticks for up to 4 weeks/30 days are conditionally acceptable.

Delete the following comparative claims:

...for improved application

Exclusive applicator for pinpoint accuracy

Uniquely formulated

Delete the following implied safety claim:

Special formula...

Specially formulated...

...naturally...

...natural...

Claims the product is "new" are limited to six months after registration or the date the product is first released for shipment.

Delete the following heightened efficacy claims:

For pinpoint accuracy

Designed to complement each other in an integrated program for flea and tick management.

Complete your preventative program...

Complete your defense

Delete the following false and misleading claims that state or imply that the product contains one active ingredient. Delete or modify them as set forth below:

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Complete your defense against fleas with ~~two~~ *three* ingredients targeted at killing fleas breaking the flea life cycle.

Two active ingredients specifically targeting flea eggs and flea larvae – stopping their ability to mature and infest your home.

Contains ~~an~~ insect growth regulators

All claims that the product contains “an IGR”.

Delete the following implied safety claims:

To assure proper treatment...

...protect...

...protection...

...protects

Delete claims to repel flea eggs.

Delete all references to Hartz Ref 118 & Hartz Ref 188.

Delete all references to Rabon. This product does not contain Rabon.

Delete the following claims that detract from the Precautionary Statements and Directions for Use:

...that’s easy and convenient to use.

Easy simple to use handle apply

All directions and marketing claims for use on dogs and puppies must specify 12 weeks of age or older and over 4 pounds.

Marketing claims may not displace statements required to be on the front panel. These include the ingredient statement, the statement Keep out of reach of children, the signal word, the net contents and a reference to the back panel for the first aid statements.

The tubes must display the net contents.

The label and the tubes must display batch codes, in accordance with PR Notice 2007.

In accordance with the attached efficacy review, revise the marketing claims as follows:

1. ~~(Actively)~~ (starts) kill(s)(ing)s and repel(s)(ing) (fleas)(ticks)(flea eggs) flea larvae)(through contact) for up to 30 days
2. ~~(Actively)~~ kills and repels (fleas)(ticks)(flea eggs) flea larvae) for up to 30 days
3. ~~(Actively)~~ kills (fleas)(ticks)(flea eggs) flea larvae)(~~mosquitoes~~) for up to 30 days
4. Kills ~~and repels~~ (fleas)(ticks)(flea eggs) flea larvae)(~~mosquitoes~~)(thought contact) for up to 30 days
5. Kills (fleas)(ticks)(flea eggs) flea larvae)(~~mosquitoes~~) ~~on-through~~ contact for up to 30 days

- 6. Plus kills flea eggs and flea larvae (*helping*) to (*help*) prevent ~~future~~ re-infestations
- 7. Starts killing through contact
- 8. Begins killing through contact
- 9. Begins to kill through contact
- 10. (starts to) Kill (~~with~~) (through) contact
- 11. Kills (~~with~~)(through) contact
- 12. up to X day(s) protection – only if $X \leq 30$ days
- 13. up to ~~X~~ 1 month(s) protection
- 14. Controls flea and tick infestations *on dogs*
- 15. ~~Effective~~ flea and tick control
- ~~16. Integrated program for fleas & ticks~~
- 17. Flea and tick (~~and mosquito~~)-topical treatment
- 18. Flea egg and flea larvae topical treatment that's easy and convenient to use
- 19. Flea control for dogs with (PRECOR®)(vIGRen®) insect growth regulator
- 20. Kills ~~& prevents~~ (fleas)(ticks)(flea eggs)(flea larvae)
- 21. (one product) kills fleas, ticks and (~~adult~~) mosquitoes plus flea eggs (and flea larvae)
- 22. Prevents flea eggs from hatching (for 30 days)(1 month)(4 weeks)
- 23. Kills flea eggs before they hatch
- 24. *Helps* prevents re-infestation [**specify fleas & ticks**] for (1 month)(30 days)(4 weeks)
- 25. Kills (~~and prevents~~) flea eggs (and flea larvae)
- 26. Flea egg and flea larvae treatment
- 27. Contains an insect growth regulator
- 28. Kills hatching flea eggs
- ~~29. Kills mosquitoes~~
- ~~30. Contains an adulticide~~
- 31. ~~Stops~~ *Breaks* the flea life cycle
- 32. Kills all stages of the flea life cycle
- ~~33. Stops the adult tick life cycle by killing the adult form of this pest~~
- ~~34. Kills and repels the Deer tick which may carry Lyme disease~~
- ~~35. Kills mosquitoes that may transmit heartworm disease~~
- ~~36. Kills fleas that may cause flea allergy dermatitis, and/or flea bite anemia and tapeworm infestation~~
 - a. Kills fleas that may ~~cause flea allergy dermatitis, flea bite anemia and transmit tapeworm infestation~~
- ~~37. Kills ticks that may transmit Lyme disease~~
- 38. Controls (kills)(~~repels~~) fleas, ticks round-the-clock for up to 30 days (1 month)(4weeks)
- ~~39. Controls (kills) 95% of fleas and 81% ticks within 1 day (24 hours)~~
- ~~40. Repels 96% of ticks within 1 day (24 hours)~~
- ~~41. Repels 95% of fleas within 1 day (24 hours)~~
- 42. Hartz Ref. 118 (alternate brand name) contains an ~~effective~~ insecticide which kills adult fleas, ticks ~~and mosquitoes~~ and a ~~long-lasting~~ insect growth regulator which prevents flea eggs and flea larvae from maturing into adults.

- 43. For use on dogs and puppies 12 weeks of age or older only
- 44. For dogs and puppies 12 weeks of age or older
- 45. For dogs and puppies weighing over 4 lbs.
- 46. Hartz® (Control Pet Care System) products are designed to complement each other in an integrated program for flea and tick management. To assure proper treatment, we recommend use of only Hartz® (Control Pet Care System) products.
- 47. Hartz Ref. 118 (this product) (alternate brand name) with (PRECOR®) (vIGRen®) insect growth regulator is the monthly treatment that effectively controls flea and tick infestations. Hartz Ref. 118 (this product) (alternate brand name) kills and prevents adult fleas and ticks (adult mosquitoes) plus flea eggs and flea larvae. ~~It also kills mosquitoes.~~
- 48. As with all flea and tick products, they are (Hartz Ref. 188 (this product)(alternate brand name) is) most effective when used as part of a total program aimed at reducing fleas and ticks in the dog's environment.
- 49. A single female flea can lay [an average of] ~~up to 50~~ 25 eggs per day [on average].
- 50. Controls ~~Stops~~ flea (population growth)(infestation).
- 51. Focused on breaking the flea life cycle.
- 52. Controls ~~Stops~~ flea infestation where it starts.
- 53. Complete your preventative program with products that kill both adult and pre-adult fleas.
- 54. ((Complete your defense against fleas with)(two) ingredients targeted at (killing fleas)(breaking the flea life cycle).
- 55. Active ingredient (specifically) targeting flea eggs and flea larvae- stopping their ability to mature and infest your home).
- ~~56. Unique active ingredient targeting flea(s) (infestations).~~
- ~~57. Focused on killing and preventing flea eggs and flea larvae.~~
- 58. (Plus) kills (keeps killing) pre-adult flea stages (too)
- 59. (Plus) kills (fleas) (and) (ticks) and pre-adult fleas (before they grow into biting adults)
- 60. (Plus) kills fleas and ticks and (continues to protect against)(prevents) pre-adult fleas from (changing)(growing)(developing) into biting adults
- 61. (Plus) *helps* prevents re-infestation by halting the flea reproductive cycle
- 62. (Plus) *breaks* ~~halts~~ the flea life cycle by killing flea eggs (and flea larvae)
- 63. One step to treat and protect
- 64. One step to treat existing problem and *help* prevent future infestations
- 65. (Plus) provides protection against future infestations
- 66. Treats & (and) *helps* prevents in one step
- 67. (Plus) prevents fleas eggs (and fleas larvae) from hatching
- 68. (Plus) kills flea eggs (and fleas larvae) *helping to prevent* future outbreaks
- 69. (Plus) kills fleas (flea eggs) (and fleas larvae) before they can hatch
- 70. (Plus) stops fleas from multiplying
- 71. (Plus) protects against pre-adult fleas
- 72. Kills (3 stages) of (ticks)(the tick) life cycle
- 73. (Plus) kills (adult ticks)(larvae)(and) (&) (nymphs)
- 74. Kills (pre-adult) ticks

- ~~75. Unique triple active formula(tion)~~
76. Uniquely formulated
~~77. Unique triple actives~~
78. Be sure to treat the animal's bedding and surroundings with product registered for these uses, such as Hartz® (Control Pet Care System) line.
79. Hartz® Ref. 188 (this product)(alternate brand name) contains [(both)(an insecticide to kill adult fleas and ticks) ~~(and mosquitoes)~~ and an insect growth regulator (IGR) to kill flea eggs before they hatch] [an ~~powerful effective~~ insecticide which kills adult fleas and ticks ~~(and mosquitoes)~~ and an ~~long lasting~~ insect growth regulator which prevents flea eggs and flea larvae from maturing into adults] (Adult fleas spend virtually all of their time on your pet, but they produce ~~vast numbers of~~ eggs which drop off the pet and develop in the environment.) [Once fleas are apparent on your pet, there can already be an infestation of their pre adult stages in your home. Hartz® Ref. 118 (this product) (alternative brand name) is designed to kill both the adult flea ~~(and adult mosquito)~~ and flea eggs and flea larvae, thereby breaking the flea ~~(and adult mosquito)~~ life cycle.] [~~Hartz® Ref. 118 (this product) (alternate brand name) will also break the tick life cycle by killing adult ticks, including the Deer Tick, which may carry Lyme disease.~~

You must submit two copies of the final printed label revised in accordance with the comments listed above before the product is released for shipment under this label. If you have any questions, you may contact Ann Sibold at 703 305-6502.

A copy of your label stamped "Accepted with Comments" is enclosed for your records.

The Confidential Statement of Formula dated 5/12/08 is acceptable.

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Attachment A

I. Data Required as a Condition of Registration

Guideline Number	Guideline Title	Due Date
830.6317	Storage Stability	September 16, 2009
830.6320	Corrosion Characteristics	September 16, 2009

II. Data required to support efficacy claims

The attached efficacy review listed claims that are presently conditionally acceptable for one year, provided Hartz submits the required confirmatory data listed below. These data must be acceptable. If Hartz has not submitted these acceptable data within one year, Hartz must remove these claims from the label.

Data required	Due Date
To support IGR claims of effectiveness (kill or control) against flea eggs and larvae for up to 30 days	September 16, 2009
To support Adulticide claims against fleas (kill or control) for up to 4 weeks	September 16, 2009
To support claims (kill) against ticks for up to 4 weeks/30 days	September 16, 2009

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Hartz® Reference # 127
EPA Reg. No.: 2596-RLO
MASTER LABEL

ACCEPTED
with COMMENTS
In EPA Letter Dated:

5/12/2008

SEP 16 2008

Hartz® Reference 127

Under the Federal Insecticide,
Fungicide, and Rodenticide Act,
as amended, for the pesticide
registered under EPA Reg. No.

2596-159

Alternate Brand Names

- Hartz® UltraGuard PRO^{(3)(11)(X)TM} Flea & Tick Drops [for Dogs [(&) (and) Puppies] Weighing 4 to 15 lbs.]
- Hartz® UltraGuard PRO^{(3)(11)(X)TM} Flea & Tick Drops [for Dogs [(&) (and) Puppies] Weighing 16 to 30 lbs.]
- Hartz® UltraGuard PRO^{(3)(11)(X)TM} Flea & Tick Drops [for Dogs [(&) (and) Puppies] Weighing 31 to 60 lbs.]
- Hartz® UltraGuard PRO^{(3)(11)(X)TM} Flea & Tick Drops [for Dogs [(&) (and) Puppies] Weighing (>)(Over) 60 lbs.]

- Hartz® UltraGuard PRO^{(3)(11)(X)TM} Topical Drops [for Dogs [(&) (and) Puppies] Weighing 4 to 15 lbs.]
- Hartz® UltraGuard PRO^{(3)(11)(X)TM} Topical Drops [for Dogs [(&) (and) Puppies] Weighing 16 to 30 lbs.]
- Hartz® UltraGuard PRO^{(3)(11)(X)TM} Topical Drops [for Dogs [(&) (and) Puppies] Weighing 31 to 60 lbs.]
- Hartz® UltraGuard PRO^{(3)(11)(X)TM} Topical Drops [for Dogs [(&) (and) Puppies] Weighing (>)(Over) 60 lbs.]

- Hartz® InControl Advanced^{(3)(11)(X)TM} Flea & Tick Drops [for Dogs [(&) (and) Puppies] Weighing 4 to 15 lbs.]
- Hartz® InControl Advanced^{(3)(11)(X)TM} Flea & Tick Drops [for Dogs [(&) (and) Puppies] Weighing 16 to 30 lbs.]
- Hartz® InControl Advanced^{(3)(11)(X)TM} Flea & Tick Drops [for Dogs [(&) (and) Puppies] Weighing 31 to 60 lbs.]
- Hartz® InControl Advanced^{(3)(11)(X)TM} Flea & Tick Drops [for Dogs [(&) (and) Puppies] Weighing (>)(Over) 60 lbs.]

- Hartz® InControl Advanced^{(3)(11)(X)TM} Topical Drops [for Dogs [(&) (and) Puppies] Weighing 4 to 15 lbs.]
- Hartz® InControl Advanced^{(3)(11)(X)TM} Topical Drops [for Dogs [(&) (and) Puppies] Weighing 16 to 30 lbs.]
- Hartz® InControl Advanced^{(3)(11)(X)TM} Topical Drops [for Dogs [(&) (and) Puppies] Weighing 31 to 60 lbs.]
- Hartz® InControl Advanced^{(3)(11)(X)TM} Topical Drops [for Dogs [(&) (and) Puppies] Weighing (>)(Over) 60 lbs.]

ACTIVE INGREDIENTS:

Phenothrin	85.7%
(S)-Methoprene.....	2.3%
Pyriproxyfen	0.5%
OTHER INGREDIENTS	11.5%
TOTAL	100.0%

KEEP OUT OF REACH OF CHILDREN

CAUTION: See back panel for (ingredients and) additional precautionary statements.
See (side) (back) panel for ingredients and additional precautions.

NET CONTENT: Contains (number) tubes, each ___ fl. oz. (___ ml)

For Dogs and Puppies Weighing:	Net Contents (Each tube)
4 to 15 lbs.	0.04 fl. oz. (1.1 ml.)
16 to 30 lbs.	0.06 fl. oz. (1.9 ml.)
31 to 60 lbs.	0.14 fl. oz. (4.1 ml.)
> 60 lbs.	0.21 fl. oz. (6.3 ml.)

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EPA Est. No. 2596-NJ-1

Hartz® and other trademarks are trademarks of The Hartz Mountain Corporation.
Made (in the U.S.A.) by
The Hartz Mountain Corporation
Secaucus, NJ 07094 (U.S.A.)

READ ENTIRE LABEL BEFORE EACH USE
USE ONLY ON DOGS OR ON PUPPIES 12 WEEKS OF AGE OR OLDER
DO NOT USE ON DOGS OR PUPPIES WEIGHING 4 LBS. OR LESS.

PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco.

HAZARDS TO DOMESTIC ANIMALS

DO NOT USE ON CATS OR KITTENS. Do not use on puppies less than 12 weeks old. Do not use this product on debilitated, aged, medicated, pregnant or nursing animals or on animals known to be sensitive to pesticide products without first consulting a veterinarian. Sensitivity, such as slight transitory redness of the skin at the site of application, may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap, rinse with large amounts of water, and consult a veterinarian immediately.

ENVIRONMENTAL HAZARDS

This product is toxic to fish.

FIRST AID

If in eyes •Hold eye open and rinse slowly and gently with water for 15-20 minutes.
•Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. •Call a poison control center or doctor for treatment advice.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

[The application steps below may optionally be numbered or bulleted to clarify the order, depending on the final physical layout of the label]

[There are 2 closure options for the tube. The first represents the currently used cap. The second closure option is proposed for use with this product.]

[Current cap]

Remove one applicator tube from the package and hold in an upright position (pointed away from your face). (Pull off cap. Turn the cap around and place on top of tube. Simply press cap down to break the seal of the tube. Remove cap carefully.) (Hold bottom of tube with one hand. With the other hand, snap cap off.)

Position the tip of the tube on the dog's back between the shoulder blades. Use the tip of the tube to part the dog's hair so that the product will be applied at skin level. Begin squeezing out the contents of the tube to form a stripe as you move from the shoulder blades along the dog's back to the base of the tail. Repeat every month.

[Second closure option]

Remove one applicator tube from the package and hold in an upright position pointed away from your face. Twist dispensing tip clockwise about ½ turn while pushing down to break the tube's seal. Do not remove the dispensing tip.

Position the dispensing tip on the dog's back between the shoulder blades. Use the dispensing tip of the tube to part the dog's hair so that the product will be applied at skin level. Begin squeezing out the contents of the tube to form a stripe as you move from the shoulder blades along the dog's back to the base of the tail. Repeat every month.

STORAGE AND DISPOSAL:

If empty: Do not reuse this container. Place in trash or offer for recycling if available.

If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

For more information call our experts at 1-800-275-1414 (weekdays, 9 am – 5 pm E.S.T.)

INDIVIDUAL TUBE TEXT

Hartz® UltraGuard PRO^{(3)(11)(X)}™ Flea & Tick Drops [for Dogs [(&) (and) Puppies] Weighing 4 to 15 lbs.]

Hartz® UltraGuard PRO^{(3)(11)(X)}™ Flea & Tick Drops [for Dogs [(&) (and) Puppies] Weighing 16 to 30 lbs.]

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Hartz® Reference # 127
EPA Reg. No.: 2596-RLO
MASTER LABEL

5/12/2008

Hartz® UltraGuard PRO^{(3)(III)(X)TM} Flea & Tick Drops [for Dogs [(&) (and) Puppies] Weighing 31 to 60 lbs.]

Hartz® UltraGuard PRO^{(3)(III)(X)TM} Flea & Tick Drops [for Dogs [(&) (and) Puppies] Weighing (>)(Over) 60 lbs.]

Hartz® UltraGuard PRO^{(3)(III)(X)TM} Topical Drops [for Dogs [(&) (and) Puppies] Weighing 4 to 15 lbs.]

Hartz® UltraGuard PRO^{(3)(III)(X)TM} Topical Drops [for Dogs [(&) (and) Puppies] Weighing 16 to 30 lbs.]

Hartz® UltraGuard PRO^{(3)(III)(X)TM} Topical Drops [for Dogs [(&) (and) Puppies] Weighing 31 to 60 lbs.]

Hartz® UltraGuard PRO^{(3)(III)(X)TM} Topical Drops [for Dogs [(&) (and) Puppies] Weighing (>)(Over) 60 lbs.]

Hartz® InControl Advanced^{(3)(III)(X)TM} Flea & Tick Drops [for Dogs [(&) (and) Puppies] Weighing 4 to 15 lbs.]

Hartz® InControl Advanced^{(3)(III)(X)TM} Flea & Tick Drops [for Dogs [(&) (and) Puppies] Weighing 16 to 30 lbs.]

Hartz® InControl Advanced^{(3)(III)(X)TM} Flea & Tick Drops [for Dogs [(&) (and) Puppies] Weighing 31 to 60 lbs.]

Hartz® InControl Advanced^{(3)(III)(X)TM} Flea & Tick Drops [for Dogs [(&) (and) Puppies] Weighing (>)(Over) 60 lbs.]

Hartz® InControl Advanced^{(3)(III)(X)TM} Topical Drops [for Dogs [(&) (and) Puppies] Weighing 4 to 15 lbs.]

Hartz® InControl Advanced^{(3)(III)(X)TM} Topical Drops [for Dogs [(&) (and) Puppies] Weighing 16 to 30 lbs.]

Hartz® InControl Advanced^{(3)(III)(X)TM} Topical Drops [for Dogs [(&) (and) Puppies] Weighing 31 to 60 lbs.]

Hartz® InControl Advanced^{(3)(III)(X)TM} Topical Drops [for Dogs [(&) (and) Puppies] Weighing (>)(Over) 60 lbs.]

[Product name will be followed by weight of dog for which tube is intended]

[Active Ingredients:]

Phenothrin	85.7%
(S)-Methoprene.....	2.3%
Pyriproxyfen	0.5%

Keep Out of Reach of Children

Caution

Read accompanying label before use

[Range of volumes from 0.04 fl. oz. (1.1 ml) to 0.21 fl. oz (6.3 ml) depending upon weight of dog]

EPA Reg. No. 2596-RLO
EPA Est. No. 2596-NJ-1
The Hartz Mountain Corp.

OPTIONAL/ALTERNATE LABEL TEXT

(Actively) (Starts) Kill(s)(ing) and Repel(s)(ing) (Fleas) (Ticks) (Flea eggs) (Flea larvae)(through contact) for up to 30 days
(Actively) Kills and Repels (Fleas) (Ticks) (Flea eggs) Flea larvae for up to 30 days
(Actively) Kills (Fleas) (Ticks) (Flea eggs) (Flea larvae) (Mosquitoes) for up to 30 days
Kills and Repels (Fleas) (Ticks) (Flea eggs) Flea larvae) (Mosquitoes) (though contact) for up to 30 days
Kills (Fleas) (Ticks) (Flea eggs) Flea larvae) (Mosquitoes) on contact for up to 30 days
Plus kills flea eggs and flea larvae to prevent future infestations
Starts Killing through Contact
Begins Killing through Contact
Begins to kill through contact
(starts) Killing (with) (through) contact
(starts to) Kill (with) (through) contact
Kills (with) (through) contact
X day(s) Protection
X month(s) Protection

Fresh Scent
Spring Fresh Scent

Hartz recommends that you visit your veterinarian twice a year.
Be sure to read full directions and precautions on the label of every product you use.

(Precision Flo[™] Applicator) (Precision Pro[™] Applicator) (Pro-cision Flo[™] Applicator)
(Precision Point[™] Applicator) (Precision Point[™] Applicator) tube easily penetrates fur (coat)
for improved application (directly to your dog's skin.)
Exclusive applicator for pinpoint accuracy
(Patent pending)
(New) (X) (Precision Flo[™] Applicator) (Precision Pro[™] Applicator) (Pro-cision Flo[™] Applicator)
Applicator) (Precision Point[™] Applicator) (Precision Point[™] Applicator) (s) (tubes)
For pinpoint accuracy
Direct to your dog's skin
For Dogs and Puppies (weighing) (4-15 lbs.) (16-30 lbs.) (31-60 lbs.) (> 60 lbs.)

Controls flea and tick infestations
Effective flea and tick control
Integrated program for fleas & ticks

Flea and tick (and mosquito) topical treatment
Flea egg and flea larvae topical treatment that's easy and convenient to use

Flea control for dogs with (PRECOR[®])(vIGRen[®]) Insect Growth Regulator

OPTIONAL/ALTERNATE LABEL TEXT, continued

This product contains three (four) monthly doses (one monthly dose), each X (fl. oz.) (cc)
X month supply

1st dose, 2nd dose, 3rd dose (Xth dose)

First month, second month, third month (Xth month)

Triple pack

Four-pack

X-pack

X-tubes

Value pack

X monthly treatments

Kills & prevents (fleas)(ticks)(flea eggs) (flea larvae)

(One product) kills fleas, ticks and (adult) mosquitoes plus flea eggs (and flea larvae)

Prevents flea eggs from hatching (for 30 days)(1 month)(4 weeks)

Kills flea eggs before they hatch

Prevents re-infestation for (1 month) (30 days) (4 weeks)

Kills (and prevents) flea eggs (and flea larvae)

Flea egg and flea larvae treatment

Contains an insect growth regulator

Kills hatching flea eggs

Kills mosquitoes

Contains an adulticide

Stops the flea life cycle

Kills all stages of the flea life cycle

Stops the adult tick life cycle by killing the adult form of this pest

Kills and repels the Deer tick which may carry Lyme disease

Kills mosquitoes that may transmit heartworm disease

Kills fleas that may cause flea allergy dermatitis, flea bite anemia and tapeworm infestation

Kills ticks that may transmit Lyme disease

Controls (kills) (repels) fleas, ticks round-the-clock for up to 30 days (1 month) (4 weeks)

Controls (kills) 95% of fleas and 81% of ticks in 24 hours (1 day)

Repels 96% of ticks within 1 day (24 hours)

Repels 95% of fleas within 1 day (24 hours)

Hartz Ref. 118 (alternate brand name) contains an effective insecticide which kills adult fleas, ticks and mosquitoes and a long lasting insect growth regulator which prevents flea eggs and flea larvae from maturing into adults.

Special formula for dogs

Specially formulated for dogs

For use on dogs and puppies 12 weeks of age or older only

For dogs and puppies 12 weeks of age or older

For dogs and puppies weighing over 4 lbs.

14/15

Hartz® Reference # 127
EPA Reg. No.: 2596-RLO
MASTER LABEL

5/12/2008

Hartz® Ref. 118 (this product) (alternate brand name) with (PRECOR®) (VIGOR®) Insect Growth Regulator is the monthly treatment that effectively controls flea and tick infestations. Hartz Ref. 118 (this product) (alternate brand name) kills and prevents adult fleas and ticks (adult mosquitoes) plus flea eggs and flea larvae. It also kills mosquitoes.

As with all flea and tick products, they are (Hartz Ref. 118 (this product) (alternate brand name) is) most effective when used as part of a total program aimed at reducing fleas and ticks in the dog's environment.

A single female flea can lay up to 50 eggs.

Stops flea population growth.

Prevents flea (population growth) (infestation).

Focused on breaking the flea life cycle.

Stops flea infestation where it starts.

Complete your prevention program with products that kill both adult and pre adult fleas.

(Complete your defense against fleas with) (two) ingredients targeted at (killing fleas) (breaking the flea life cycle).

Active ingredient (specifically) targeting flea eggs and flea larvae- (stopping their ability to mature and infest your home).

Unique active ingredient targeting flea(s) (infestations).

Focused on killing and preventing flea eggs and flea larvae.

(Plus) kills (keeps killing) pre-adult flea stages (too)

(Plus) Kills (fleas) (and) (ticks) and pre-adult fleas (before they grow into biting adults)

(Plus) Kills fleas and ticks and (continues to protect against) (prevents) pre-adult fleas from (changing) (growing) (developing) into biting adults

(Plus) Prevents infestation by halting the flea reproductive cycle.

(Plus) halts the flea life cycle by killing flea eggs (and flea larvae)

One step to treat and prevent

One step to treat existing problem and prevent future infestations

(Plus) Provides protection against future infestations

Treats & (and) Prevents in one step

(Plus) Prevents Fleas Eggs (and flea larvae) from hatching

(Plus) Kills flea eggs (and flea larvae) preventing future outbreaks

(Plus) Kills fleas (flea eggs) (and flea larvae) before they can hatch

(Plus) Stops fleas from multiplying

(Plus) protects against pre-adult fleas

Kills (3 stages) of (ticks) (the tick) life cycle

(Plus) kills (adult ticks) (larvae) (and) (&) (nymphs)

Kills (pre-adult) ticks

Unique Triple Active formula(tion)

Uniquely formulated

Unique Triple Actives

Be sure to treat the animal's bedding and surroundings with product registered for these uses, such as the Hartz® (Control Pet Care System) line.

Hartz® Ref. 118 (this product) (alternate brand name) contains [(both) (an insecticide to kill adult fleas and ticks) (and mosquitoes) and an insect growth regulator (IGR) to kill flea eggs before they hatch] [a powerful effective insecticide which kills adult fleas and ticks (and mosquitoes) and a long-lasting insect growth regulator which prevents flea eggs and flea larvae from maturing into adults] (Adult fleas spend virtually all of their time on your pet, but they produce vast numbers of eggs which drop off the pet and develop in the environment.) [Once fleas are apparent on your pet, there can already be an infestation of their pre-adult stages in your home. Hartz® Ref. 118 (this product) (alternate brand name) is designed to kill both the adult flea (and adult mosquito) and flea eggs and flea larvae, thereby breaking the flea (and adult mosquito) life cycle.] [Hartz® Ref. 118 (this product) (alternate brand name) will also break the tick life cycle by killing adult ticks, including the Deer Tick, which may carry Lyme disease.

Rabon® is a registered trademark for tetrachlorvinphos
vIGRen® is a registered trademark of Wellmark International

NON-PESTICIDE RELATED CLAIMS AND OTHER OPTIONAL TEXT

Hartz recommends that you visit your veterinarian twice a year.

Be sure to read full directions and precautions on the label of every product you use.

Fresh (scent) (fragrance)

Powder (scent) (fragrance)

Pleasant (scent) (fragrance)

Convenient (easy to use) applicator

Easy (simple) to (use) (handle) (apply)

Spreads naturally with dog's (movement) (skin and hair oils)

Apply as a stripe—spreads over the dog's complete body (from head to tail) through the natural motion of the animal

After application, the treated area may appear wet or oily for up to 24 hours

No mess

Disposable applicator

To help remind you when you last applied treatment, simply write in the date when each dose is applied:

First Dose _____

Second Dose _____

Third Dose _____

Xth Dose _____

For more information (or in case of emergency) (or for help during any step) call our experts at 1-800-275-1414

Hartz® Every Pet's Best Friend™

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