

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460

Ms. Heather Masch The Hartz Mountain Corporation 400 Plaza Drive Secaucus, NJ 07094 MAR - 1 2012

Subject: Label Notification(s) for Pesticide Registration Notice 98-10

Dear Ms. Masch:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated February 23, 2012 for the following product(s):

Field and Stream® Flea and Alternate Brand Name Tick Shampoo for Dogs

Field and Stream® by Hartz® Alt Flea and Tick Shampoo for Dogs

Alternate Brand Name

Hartz® Presents Field and Stream® Alternate Brand Name Flea and Tick Shampoo for Active Dogs

The Registration Division (RD) has conducted a review of this request for applicability under PR Notice 98-10 and finds that the label change(s) requested falls within the scope of PRN 98-10. The label has been date-stamped "Notification" and will be placed in our records.

Hartz Ref. 122

EPA Reg. No. 2596-153

If you have any questions, please contact Linda A. DeLuise at 703-305-5428.

Sincerely,

Richard J. Gebken Product Manager Insecticide Branch

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Registration Division (7504P)

Please read instructions on reverse before concenting form. United States Environmental Protectio Washington, DC 204					R	Registration Amendment Other		O. Approvel expires 2-28-9 OPP Identifier Number
		Application	n for Pestici	de - Sect	ion I			
1. Company/Product Number 2596-153			2. EPA Product Manager R. Gebken				3. Proposed Classification ✓ None Restricted	
4. Company/Product (Name) HARTZ Reference 122			PM# 10					
5. Name and Address of Applicant (Include ZIP Code) The Hartz Mountain Corporation 400 Plaza Drive Secaucus, NJ 07094-3688 Check if this is a new address			6. Expedited Reveiw. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is simply product proposition and labeling to: EPA Reg. No. Product Name					
The second secon			Section -	11				
Amendment - Explain below. Resubmission in response to Agency letter dated Notification - Explain below.				Final printed labels in repsonse to Agency letter dated "Me Too" Application. Other - Explain below.				
"This notice is consistent wi labeling or the Confidential to EPA. I further understand FIFRA and I may be subject	Statement of Formula of d that if this notification is	f this product. I un s not consistent v	inderstand that it is with the terms of PF	a violation of 1 R Notice 98-10 d 14 of FIFRA.'	8 U.S.C and 40	. Sec. 1001	to willfully	make any false statement
1. Material This Product W	ill Be Packaged In:		As Liberton Line (
Child-Resistant Packaging Yes No * Certification must be submitted	Yes Yes No Certification must No. per Unit Packaging wat, container			Water Soluble Packaging Yes No If "Yes" Package wgt No. per Package wgt No. per			f Container Metal Plastic Glass Paper Other (Specify)	
			Retail Container 5. Location of Label Directions					
			ograph Other					
			Section - I	V				
1. Contact Point (Complete	e items directly below	for identification	n of individual to b	e contacted,	if neces	sary, to pro	ocess this	application.)
Name Heather Masch			Title Regulatory Affairs Specialist				Telephone No. (Include Area Code) 201-271-4800, 3xt. 7636	
	tements I have made or any knowlinglly false or e law.		all attachments th					6. Date Application Received (Stamped)
2. Signature			3. Title Regulatory Affairs Specialist				((((((((((((((((((((((((
4. Typed Name Heather Masch			5. Date 2212				(((((((((((((((((((



THE HARTZ MOUNTAIN CORPORATION, 400 PLAZA DRIVE, SECAUCUS, NEW JERSEY 07094 201/271-4800 REGULATORY AFFAIRS

February 23, 2012

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
US Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501

Attention:

Mr. Richard Gebken (PM # 10)

RE: Hartz Reference 122 EPA Reg. No. 2596-153

Addition of optional marketing statements per PR Notice 98-10

Dear Mr. Gebken:

The Hartz Mountain Corporation, 400 Plaza Drive, Secaucus, NJ 07094-3688 is filing this notification to add new optional marketing statements for the product **Hartz Reference** 122, EPA Reg. No. 2596-153.

The Hartz Mountain Corporation is submitting the following information:

- A completed application (EPA Form 8570-1) and;
- The copies of the proposed notification label.

"This notice is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR §152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA."

If you have any questions or need additional information, please feel free to contact me at (201) 271-4800, ext. 7036 or hmasch@hartz.com.

Sincerely,

Heather Masch

Regulatory Affairs Associate

Hartz[®] Ref. 122 EPA Reg. No.: 2596-153 MASTER LABEL

Hartz[®] Ref. 122

Alternate Names:

Hartz[®] UltraGuard™ Rid Flea & Tick™ Dog Shampoo

Hartz[®] InControl[™] Flea & Tick Dog Shampoo

Hartz[®] InControl[™] Flea & Tick Dog Shampoo with Citrus

Hartz[®] InControl[™] Flea & Tick Dog Shampoo with Fresh Scent

Hartz[®] UltraGuard[™] Rid Flea & Tick[™] Shampoo for Dogs with Oatmeal

Hartz[®] Advanced Care[™] 2 in 1[®] Flea & Tick Shampoo with Oatmeal

Hartz[®] Advanced Care[™] 2 in 1[®] Rid Flea[™] Dog Shampoo with Oatmeal

Hartz[®] 2 in 1[®] Rid FleaTM Dog Shampoo with Oatmeal

Hartz[®] InControlTM Flea & Tick Oatmeal Shampoo for Dogs (&) (Puppies)

Hartz[®] InControl™ Flea & Tick Oatmeal Dog (&) (Puppy) Shampoo

Hartz[®] InControlTM Oatmeal Flea & Tick Shampoo for Dogs (&) (Puppies)

Hartz[®] InControl[™] Oatmeal Flea & Tick Dog (&) (Puppy) Shampoo

Field & Stream® Flea and Tick Shampoo for Dogs

Field & Stream® by Hartz® Flea and Tick Shampoo for Dogs

Hartz® Presents Field & Stream® Flea & Tick Shampoo for Active Dogs

NOTIFICATION MAR - 1 2012

ACTIVE INGREDIENT:

Phenothrin	0.27%
OTHER INGREDIENTS	99.73%
TOTAL	100.00%

KEEP OUT OF REACH OF CHILDREN

CAUTION: See (back) (side) panel(s) for additional precautionary statements.

NET CONTENTS ____fl. oz. (___ml)

EPA Reg. No. 2596-153 EPA Est. Hartz[®] Ref. 122 EPA Reg. No.: 2596-153 MASTER LABEL

Made (in the USA) by The Hartz Mountain Corporation, 400 Plaza Drive, Secaucus, NJ, 07094

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS: CAUTION: Causes moderate eye irritation. Do not get in eyes or on clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

HAZARDS TO DOMESTIC ANIMALS: Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant or nursing animals. Sensitivities may occur after using any pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

ENVIRONMENTAL HAZARDS: This product is highly toxic to fish and aquatic invertebrates. Do not apply directly to water. Do not contaminate water when cleaning equipment or disposing of equipment wash-waters or rinsate. Drift and run-off may be hazardous to aquatic organisms in water adjacent to treated areas.

FIRST AID

IF IN EYES •Hold eye open and rinse slowly and gently with water for 15-20 minutes.

•Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.

•Call a poison control center or doctor for treatment advice.

IF SWALLOWED •Call poison control center or doctor immediately for treatment advice. •Have person sip a glass of water if able to swallow. •Do not induce vomiting unless told to do so by the poison control center or doctor. •Do not give anything by mouth to an unconscious person.

HOT LINE NUMBER: Have the product container or label with you when calling a poison control center, doctor or veterinarian, or going for treatment. For additional information on this pesticide product (including health concerns, medical emergencies or pesticide incidents), you may call 1-800-275-1414, twenty-four (24) hours per day, seven (7) days per week.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ ENTIRE LABEL BEFORE EACH USE

Hartz® Ref. 122 EPA Reg. No.: 2596-153

MASTER LABEL

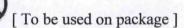
USE RESTRICTIONS

- Apply this product only as specified on this label.
- Do not contaminate food or feedstuffs.
- Except when applying directly to pets, do not apply this product in a way that will contact adults, children or pets, either directly or through drift.
- Do not apply this product to pets (puppies) less than 6 months old.
- Do not apply this product to cats or kittens.

USE ONLY ON DOGS

Do not use on puppies under 6 months of age.

Do not use on cats or kittens.



- 1. Wet pet's coat thoroughly with water and rub shampoo into coat starting with head
- 2. Keep out of pet's eyes
- 3. Work backward from head to tail until coat is completely covered with foamy lather
- 4. Let stand or continue to massage in for 5 minutes
- 5. Rinse and towel dry
- 6. Repeat weekly (if necessary).

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage and disposal.

Pesticide Storage: Store this product in a cool, dry place that is inaccesible to children. Pesticide Disposal: Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility. Container Disposal: Non-refillable container. Do not reuse or refill this container. If empty: Offer for recycling, if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

OPTIONAL/ALTERNATE LABEL TEXT

Kills fleas

Kills ticks

Kills fleas and ticks

Kills 99% of fleas within (5) (24) hours

Kills 93% of ticks within 48 hours

Fast acting

Kills (Fleas) (&) (and) (Ticks) (through contact)

Kills (fleas) (ticks)

(Starts) Killing (through) contact

Kills (through) contact

Hartz[®] Ref. 122 EPA Reg. No.: 2596-153 MASTER LABEL

NON-PESTICIDE RELATED CLAIMS AND OTHER OPTIONAL TEXT

With encapsulated oatmeal beads

With Relaxing Oatmeal

With Soothing Oatmeal

Fresh Citrus Fragrance

Clean Citrus Scent

Sport Scent

Fresh Fields Scent

Great Outdoors Scent

Forest Scent

Woodsy Scent

Made in (the) USA

Rich Vanilla Fragrance

Fresh Scent

Fresh Citrus Fragrance

Refreshing Herbal Fragrance

Deodorizing (fresh scent)

(Soothes) (Calms) (Relieves) (Comforts) irritated skin with (encapsulated) oatmeal

Contains Oat Extract

Hartz® In Control™ Flea & Tick Oatmeal Shampoo was developed kill fleas and ticks.

Hartz[®] and other trademarks are trademarks of The Hartz Mountain Corporation.

Visit (our website) (www.hartz.com) (www.hartzultraguard.com)

(www.hartzincontrol.com)

For more information, call our (flea and tick) experts at xxx-xxx (weekdays, 9am-5pm E.S.T.)

Hartz (brand name) products are designed to complement each other in an integrated program for flea and tick management. To assure proper treatment, we recommend use of only Hartz (brand name) products.

As with all flea and tick products, they are most effective when used as part of a total program aimed at reducing fleas and ticks in the (dog's) (cat's) (pet's) environment

A single female flea can lay [an average of] 25 eggs per day [on average]

Be sure to treat the animal's bedding and surroundings with product registered for these uses, such as Hartz (brand name) line (products)

