

2596-153

07-07-2011

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460-0001

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

July 7, 2011

Mr. Robert Rosenwasser,  
Director, Regulatory Affairs  
The Hartz Mountain Corporation  
400 Plaza Drive  
Secaucus, NJ 07094-3688

**Subject: Amended Labeling; New ABNs & Reduction of Age Restriction for Puppies  
Hartz® Reference 122, EPA Reg. No. 2596-153  
Your Submission Dated February 17, 2011 & E-Mail Resubmission Dated May 17, 2011**

Dear Mr. Rosenwasser:

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is acceptable with the following label revision provision(s):

General Comment(s):

1. The submitted alternate brand names (ABNs) are acceptable, and have been added to the regulatory files for the referenced product.

Companion Animal Safety Data Review comment(s), page 3 of 4:

2. In order to incorporate required label language as a result of the companion animal safety data review that was completed as part of this label amendment, you must do the following:
  - Within the "**USE RESTRICTIONS**" subsection of the subject label, revise the existing 4<sup>th</sup> bulleted statement to read "Do not apply this product to pets (puppies) less than 6 months of age."
  - Immediately following the "**USE RESTRICTIONS**" subsection of the subject label, revise the statement "Do not use on puppies under 12 weeks of age." to read "Do not use on puppies less than 6 months of age."

Non-Pesticide Related Claims and Other Optional Text section comment(s), page 4 of 4:

3. Within the 5<sup>th</sup> non-pesticide related claim, insert the word "to" immediately preceding the word "kill."

Should The Hartz Mountain Corporation wish to add/retain a reference to the company's website on your label, please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under section 12(a)(1)(E) of FIFRA. 40 CFR §156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not be substantially differ from those claims approved through the registration process. Therefore, should the Agency find, or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA-approved registration, the website will be referred to EPA's Office of Enforcement and Compliance Assurance (OECA). As an alternative, you may refer consumers to the company's phone number or e-mail address.

Copies of your label stamped "Accepted with Comments" as well as a copy of the companion animal safety study review that was completed for the referenced product are enclosed for your records. Please submit two (2) copies of the final printed labeling, incorporating the above changes, before releasing the product for shipment. If these conditions are not complied with, the registration will be subject to cancellation in accordance with section 6(e) of FIFRA. Your release for shipment of the product bearing amended labeling constitutes accepting of these conditions.

If you have any questions about this label review, please contact Mr. Carmen Rodia at (703) 306-0327 or via e-mail at [Rodia.Carmen@epa.gov](mailto:Rodia.Carmen@epa.gov).

Sincerely yours,



Richard J. Gebken  
Product Manager (10)  
Insecticide Branch  
Registration Division (7504P)

Enclosures: *Copy of label stamped "Accepted with Comments"*  
*Copy of Companion Animal Safety Study Review, dated June 13, 2011*

002596-00153 D445488

# Hartz® Ref. 122

ACCEPTED  
With COMMENTS  
In EPA Letter Dated:

*July 7, 2011*

Under the Federal Insecticide, Fungicide  
and Rodenticide Act, As amended, for the  
pesticide Registered under EPA Reg. No:

2596-153

Alternate Names:

Hartz® UltraGuard™ Rid Flea & Tick™ Dog Shampoo  
Hartz® InControl™ Flea & Tick Dog Shampoo

Hartz® UltraGuard™ Rid Flea & Tick™ Shampoo for Dogs with Oatmeal  
Hartz® Advanced Care™ 2 in 1® Flea & Tick Shampoo with Oatmeal  
Hartz® Advanced Care™ 2 in 1® Rid Flea™ Dog Shampoo with Oatmeal  
Hartz® 2 in 1® Rid Flea™ Dog Shampoo with Oatmeal  
Hartz® InControl™ Flea & Tick Oatmeal Shampoo for Dogs (&) (Puppies)  
Hartz® InControl™ Flea & Tick Oatmeal Dog (&) (Puppy) Shampoo  
Hartz® InControl™ Oatmeal Flea & Tick Shampoo for Dogs (&) (Puppies)  
Hartz® InControl™ Oatmeal Flea & Tick Dog (&) (Puppy) Shampoo

**ACTIVE INGREDIENT:**

Phenothrin.....0.27%

**OTHER INGREDIENTS** .....99.73%

**TOTAL** ..... 100.00%

## KEEP OUT OF REACH OF CHILDREN

**CAUTION:** See (back) (side) panel(s) for additional precautionary statements.

**NET CONTENTS** \_\_\_\_\_ fl. oz. (\_\_\_\_\_ ml)

EPA Reg. No. 2596-153  
EPA Est.

Made (in the USA) by The Hartz Mountain Corporation, 400 Plaza Drive, Secaucus, NJ,  
07094

## PRECAUTIONARY STATEMENTS

**HAZARDS TO HUMANS: CAUTION:** Causes moderate eye irritation. Do not get in eyes or on clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

**HAZARDS TO DOMESTIC ANIMALS:** Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant or nursing animals. Sensitivities may occur after using any pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

**ENVIRONMENTAL HAZARDS:** This product is highly toxic to fish and aquatic invertebrates. Do not apply directly to water. Do not contaminate water when cleaning equipment or disposing of equipment wash-waters or rinsate. Drift and run-off may be hazardous to aquatic organisms in water adjacent to treated areas.

## FIRST AID

**IF IN EYES** •Hold eye open and rinse slowly and gently with water for 15-20 minutes. •Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. •Call a poison control center or doctor for treatment advice.

**IF SWALLOWED** •Call poison control center or doctor immediately for treatment advice. •Have person sip a glass of water if able to swallow. •Do not induce vomiting unless told to do so by the poison control center or doctor. •Do not give anything by mouth to an unconscious person.

**HOT LINE NUMBER:** Have the product container or label with you when calling a poison control center, doctor or veterinarian, or going for treatment. For additional information on this pesticide product (including health concerns, medical emergencies or pesticide incidents), you may call 1-800-275-1414, twenty-four (24) hours per day, seven (7) days per week.

## DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

## READ ENTIRE LABEL BEFORE EACH USE



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### USE RESTRICTIONS

- Apply this product only as specified on this label.
- Do not contaminate food or feedstuffs.
- Except when applying directly to pets, do not apply this product in a way that will contact adults, children or pets, either directly or through drift.
- Do not apply this product to pets (puppies) less than 12 weeks old.
- Do not apply this product to cats or kittens.

### USE ONLY ON DOGS

Do not use on puppies under 12 weeks of age.

**Do not use on cats or kittens.**



[ To be used on package ]

1. Wet pet's coat thoroughly with water and rub shampoo into coat starting with head
2. Keep out of pet's eyes
3. Work backward from head to tail until coat is completely covered with foamy lather
4. Let stand or continue to massage in for 5 minutes
5. Rinse and towel dry
6. Repeat weekly (if necessary).

### STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage and disposal.

**Pesticide Storage:** Store this product in a cool, dry place that is inaccessible to children.

**Pesticide Disposal:** Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility. **Container Disposal:** Non-refillable container. Do not reuse or refill this container. **If empty:** Offer for recycling, if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

### OPTIONAL/ALTERNATE LABEL TEXT

Kills fleas  
Kills ticks  
Kills fleas and ticks  
Kills 99% of fleas within (5) (24) hours  
Kills 93% of ticks within 48 hours  
Fast acting  
Kills (Fleas) (&) (and) (Ticks) (through contact)  
Kills (fleas) (ticks)  
(Starts) Killing (through) contact  
Kills (through) contact



**NON-PESTICIDE RELATED CLAIMS AND OTHER OPTIONAL TEXT**

With encapsulated oatmeal beads

Deodorizing (fresh scent)

(Soothes) (Calms) (Relieves) (Comforts) irritated skin with (encapsulated) oatmeal

Contains Oat Extract

Hartz® In Control™ Flea & Tick Oatmeal Shampoo was developed kill fleas and ticks.

Hartz® and other trademarks are trademarks of The Hartz Mountain Corporation.

Visit (our website) ([www.hartz.com](http://www.hartz.com)) ([www.hartzultraguard.com](http://www.hartzultraguard.com))

([www.hartzincontrol.com](http://www.hartzincontrol.com))

For more information, call our (flea and tick) experts at xxx-xxx-xxxx (weekdays, 9am-5pm E.S.T.)

Hartz (brand name) products are designed to complement each other in an integrated program for flea and tick management. To assure proper treatment, we recommend use of only Hartz (brand name) products.

As with all flea and tick products, they are most effective when used as part of a total program aimed at reducing fleas and ticks in the (dog's) (cat's) (pet's) environment

A single female flea can lay [an average of] 25 eggs per day [on average]

Be sure to treat the animal's bedding and surroundings with product registered for these uses, such as Hartz (brand name) line (products)