

2596-153

4/22/2011

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460-0001

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

April 22, 2011

Mr. Robert Rosenwasser,  
Director, Regulatory Affairs  
The Hartz Mountain Corporation  
400 Plaza Drive  
Secaucus, NJ 07094-3688

**Subject: Label Notification(s); Pesticide Registration Notification (PRN) 98-10  
Hartz® Reference 122, EPA Reg. No. 2596-153  
Your Submission Dated March 23, 2011**

Dear Mr. Rosenwasser:

The Agency is in receipt of your application for Pesticide Notification under Pesticide Registration Notification (PRN) 98-10, dated March 23, 2011, for the referenced product. The Registration Division has conducted a review of this request for its applicability under PRN 98-10, and finds that the action(s) requested fall within the scope of PRN 98-10.

Please be reminded that 40 CFR §156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on non-refillable containers. The code may appear either on the label (and can be added by non-Notification/PRN 98-10) or durably marked on the container itself.

The label submitted with this application has been time-stamped "Notification," and will be placed within the administrative file for this product. If you have any questions, please contact Mr. Carmen Rodia at (703) 306-0327 or via e-mail at [Rodia.Carmen@epa.gov](mailto:Rodia.Carmen@epa.gov).

Sincerely yours,

A handwritten signature in black ink that reads "Richard J. Gebken".

Richard J. Gebken  
Product Manager (10)  
Insecticide Branch  
Registration Division (7504P)

Please read instructions on reverse before completing form.

Form Approved. OMB No. 2070-0090. Approval expires 2-28-95



United States  
Environmental Protection Agency  
Washington, DC 20460

Registration  
 Amendment  
 Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 2596-153	2. EPA Product Manager R. Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) HARTZ REF #122	PM# 10	
5. Name and Address of Applicant (Include ZIP Code) The Hartz Mountain Corporation 400 Plaza Drive Secaucus, NJ 07094-3688 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: <b>NOTIFICATION</b> EPA Reg. No. _____ APR 22 2011 Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

"Addition of alternate brand names and optional marketing statements per PR Notice 98-10"

"This notice is consistent with the provisions of PR Notices 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the Confidential Statement of Formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA."

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No		<input type="checkbox"/> Metal	<input type="checkbox"/> Plastic
* Certification must be submitted		If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt	No. per container
				<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
				<input type="checkbox"/> Other (Specify) _____	
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/>	
6. Manner in Which Label is Affixed to Product		<input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled		<input type="checkbox"/> Other _____	

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Heather Masch	Title Regulatory Affairs Associate	Telephone No. (Include Area Code) 201-271-4800, ext. 7036

Certification

I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.

6. Date Application Received  
(Stamped)

2. Signature 	3. Title Regulatory Affairs Associate
4. Typed Name Heather Masch	5. Date 3/23/11

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THE HARTZ MOUNTAIN CORPORATION, 400 PLAZA DRIVE, SECAUCUS, NEW JERSEY 07094 201/271-4800.  
REGULATORY AFFAIRS

March 23, 2011

**NOTIFICATION**

**APR 22 2011**

Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504P)  
US Environmental Protection Agency  
Room S-4900, One Potomac Yard  
2777 South Crystal Drive  
Arlington, VA 22202-4501

Attention: Mr. Richard Gebken (PM # 10)  
**RE: Hartz Ref 122**  
**EPA Reg. No. 2596-153**  
Addition of alternate brand names per PR Notice 98-10

Dear Mr. Gebken:

The Hartz Mountain Corporation, 400 Plaza Drive, Secaucus, NJ 07094-3688 is filing this notification to add alternate brand names and optional marketing statements for the product **Hartz Ref 122, EPA Reg. No. 2596-153**. The notifications dated **February 22, 2011 and March 21, 2011** are being rescinded.

The reason Hartz is rescinding the notifications dated **February 22, 2011, and March 21, 2011** for alternate brand names and optional marketing statements is due to the fact that the incorrect Master Label was used.

The Hartz Mountain Corporation is submitting the following information:

- A completed application (EPA Form 8570-1) and;
- Three copies of the proposed notification label.

"This notice is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR §152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA."

If you have any questions or need additional information, please feel free to contact me at (201) 271-4800, ext. 7036 or [hmasch@hartz.com](mailto:hmasch@hartz.com).

Sincerely,

Heather Masch  
Regulatory Affairs Associate

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Hartz® Ref. 122  
EPA Reg. No.: 2596-153  
NOTIFICATION LABEL

3/23/2011

# Hartz® Ref. 122

**NOTIFICATION**

**APR 22 2011**

Alternate Names:

- Hartz® UltraGuard™ Rid Flea & Tick™ Dog Shampoo
- Hartz® InControl™ Flea & Tick Dog Shampoo
- Hartz® InControl™ Flea & Tick Dog Shampoo with Citrus
- Hartz® InControl™ Flea & Tick Dog Shampoo with Fresh Scent

- Hartz® UltraGuard™ Rid Flea & Tick™ Shampoo for Dogs with Oatmeal
- Hartz® Advanced Care™ 2 in 1® Flea & Tick Shampoo with Oatmeal
- Hartz® Advanced Care™ 2 in 1® Rid Flea™ Dog Shampoo with Oatmeal
- Hartz® 2 in 1® Rid Flea™ Dog Shampoo with Oatmeal
- Hartz® InControl™ Flea & Tick Oatmeal Shampoo for Dogs (&) (Puppies)
- Hartz® InControl™ Flea & Tick Oatmeal Dog (&) (Puppy) Shampoo
- Hartz® InControl™ Oatmeal Flea & Tick Shampoo for Dogs (&) (Puppies)
- Hartz® InControl™ Oatmeal Flea & Tick Dog (&) (Puppy) Shampoo

**ACTIVE INGREDIENT:**

Phenothrin.....0.27%

**OTHER INGREDIENTS** .....99.73%

**TOTAL** ..... 100.00%

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION:** See (back) (side) panel(s) for additional precautionary statements.

**NET CONTENTS** \_\_\_\_\_ fl. oz. ( \_\_\_\_\_ ml)

EPA Reg. No. 2596-153  
EPA Est.

Made (in the USA) by (for) The Hartz Mountain Corporation, 400 Plaza Drive, Secaucus, NJ, 07094

## PRECAUTIONARY STATEMENTS

**HAZARDS TO HUMANS: CAUTION:** Causes moderate eye irritation. Do not get in eyes or on clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

**HAZARDS TO DOMESTIC ANIMALS:** Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant or nursing animals. Sensitivities may occur after using any pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

**ENVIRONMENTAL HAZARDS:** This product is highly toxic to aquatic organisms, including fish and invertebrates. Do not contaminate water when disposing of equipment wash-waters or rinsate. Drift and run-off may be hazardous to aquatic organisms in water adjacent to treated areas.

## FIRST AID

**IF IN EYES** •Hold eye open and rinse slowly and gently with water for 15-20 minutes. •Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. •Call a poison control center or doctor for treatment advice.

**IF SWALLOWED** •Call poison control center or doctor immediately for treatment advice. •Have person sip a glass of water if able to swallow. •Do not induce vomiting unless told to do so by the poison control center or doctor. •Do not give anything by mouth to an unconscious person.

**HOT LINE NUMBER:** Have the product container or label with you when calling a poison control center, doctor or veterinarian, or going for treatment. **For additional information on this pesticide product (including health concerns, medical emergencies or pesticide incidents), you may call 1-800-275-1414.**

## DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**READ ENTIRE LABEL BEFORE EACH USE**

**USE ONLY ON DOGS**

Do not use on puppies under 6 months of age.

Do not use on cats or kittens.  [ To be used on package ]

1. Wet pet's coat thoroughly with water and rub shampoo into coat starting with head
2. Keep out of pet's eyes
3. Work backward from head to tail until coat is completely covered with foamy lather
4. Let stand or continue to massage in for 5 minutes
5. Rinse and towel dry
6. Repeat weekly (if necessary).

#### **STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage and disposal.

**Pesticide Storage:** Store this product in a cool, dry place that is inaccessible to children.

**Pesticide Disposal:** Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility. **Container Disposal:** Non-refillable container. Do not reuse or refill this container. **If empty:** Offer for recycling, if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

#### **OPTIONAL/ALTERNATE LABEL TEXT**

Kills fleas  
Kills ticks  
Kills fleas and ticks  
Kills 99% of fleas within (5) (24) hours  
Kills 93% of ticks within 48 hours  
Fast acting  
Kills (Fleas) (&) (and) (Ticks) (through contact)  
Kills (fleas) (ticks)  
(Starts) Killing (through) contact  
Kills (through) contact

**NON-PESTICIDE RELATED CLAIMS AND OTHER OPTIONAL TEXT**

With encapsulated oatmeal beads

Fresh Scent

Fresh Citrus Fragrance

Rich Vanilla Fragrance

Refreshing Herbal Fragrance

Deodorizing (fresh scent)

(Soothes) (Calms) (Relieves) (Comforts) irritated skin with (encapsulated) oatmeal

Contains Oat Extract

Hartz® In Control™ Flea & Tick Oatmeal Shampoo was developed kill fleas and ticks.

Hartz® and other trademarks are trademarks of The Hartz Mountain Corporation.

Visit (our website) ([www.hartz.com](http://www.hartz.com)) ([www.hartzultraguard.com](http://www.hartzultraguard.com))

([www.hartzincontrol.com](http://www.hartzincontrol.com))

For more information, call our (flea and tick) experts at xxx-xxx-xxxx (weekdays, 9am-5pm E.S.T.)

Hartz (brand name) products are designed to complement each other in an integrated program for flea and tick management. To assure proper treatment, we recommend use of only Hartz (brand name) products.

As with all flea and tick products, they are most effective when used as part of a total program aimed at reducing fleas and ticks in the (dog's) (cat's) (pet's) environment

A single female flea can lay [an average of] 25 eggs per day [on average]

Be sure to treat the animal's bedding and surroundings with product registered for these uses, such as Hartz (brand name) line (products)