

2596-153

9/11/2008

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

SEP 11 2008

Mr. Robert Rosenwasser
Director, Regulatory Affairs
The Hartz Mountain Corporation
400 Plaza Drive
Secaucus, NJ 07094-3688

RE: Notification for addition of Alternate Brand Names:

Hartz® InControl™ Flea & Tick Oatmeal (Dog)(&) (Puppy) Shampoo
Hartz® InControl™ Oatmeal Flea & Tick (Dog)(&)(Puppy) Shampoo
Hartz® InControl™ Oatmeal Flea & Tick Shampoo for (Dogs) (&) (Puppies)

EPA Registration Number: 2596-153

Submission Dated: August 5, 2008

August 29, 2008 – Label sent via email

Dear Mr. Rosenwasser:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated, August 5, 2008, for the product, Hartz REF #122. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the actions requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, please call me directly at 703-305-6249 or Joyce Edwards of my staff at 703-308-5479.

Sincerely yours,

A handwritten signature in black ink, appearing to read "Linda Arrington".

Linda Arrington
Notifications & Minor Formulations Team Leader
Registration Division (7505P)
Office of Pesticide Programs



United States
Environmental Protection Agency
 Washington, DC 20460

| | |
|-------------------------------------|--------------|
| <input type="checkbox"/> | Registration |
| <input type="checkbox"/> | Amendment |
| <input checked="" type="checkbox"/> | Other |

OPP Identifier Number

Application for Pesticide - Section I

| | | |
|--|--|--|
| 1. Company/Product Number 2596-153 | 2. EPA Product Manager R. Gebken | 3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted |
| 4. Company/Product (Name) HARTZ REF #122 | PM# 10 | |
| 5. Name and Address of Applicant (Include ZIP Code) The Hartz Mountain Corporation 400 Plaza Drive Secaucus, NJ 07094-3688 <input type="checkbox"/> Check if this is a new address | 6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. NOTIFICATION Product Name SEP 1 1 2008 | |

Section - II

| | |
|--|--|
| <input type="checkbox"/> Amendment - Explain below. | <input type="checkbox"/> Final printed labels in response to Agency letter dated _____ |
| <input type="checkbox"/> Resubmission in response to Agency letter dated _____ | <input type="checkbox"/> "Me Too" Application. |
| <input checked="" type="checkbox"/> Notification - Explain below. | <input type="checkbox"/> Other - Explain below. |

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

"Addition of alternate brand names per PR Notice 98-10"

"This notice is consistent with the provisions of PR Notices 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the Confidential Statement of Formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA."

Section - III

1. Material This Product Will Be Packaged In:

| | | | |
|--|---|--|--|
| Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No | Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No | Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No | 2. Type of Container <input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____ |
| * Certification must be submitted | | If "Yes" Unit Packaging wgt. No. per container | If "Yes" Package wgt. No. per container |

3. Location of Net Contents Information
 Label Container

4. Size(s) Retail Container

5. Location of Label Directions

6. Manner in Which Label is Affixed to Product
 Lithograph Paper glued
 Stenciled Other _____

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)

| | | |
|----------------------------|---------------------------------------|--|
| Name Robert Rosenwasser | Title Director, Regulatory Affairs | Telephone No. (Include Area Code) 201-271-4800, ext. 7202 |
|----------------------------|---------------------------------------|--|

Certification
 I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.

| | | |
|------------------------------------|--|--|
| 2. Signature | 3. Title Director, Regulatory Affairs | 6. Date Application Received (Stamped) |
| 4. Type Name Robert Rosenwasser | 5. Date 8/5/08 | |

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Hartz® Ref. 122

8/29/08

EPA Reg. No.: 2596-153

MASTER LABEL BASED ON 1/28/05 EPA STAMPED APPROVED LABEL WITH CHANGES CURRENTLY IN REVIEW IN REGISTRATION DIVISION

Hartz® Ref. 122

Alternate Names:

- Hartz® UltraGuard™ Rid Flea & Tick™ Shampoo for Dogs with Oatmeal
- Hartz® Advanced Care™ 2 in 1® Flea & Tick Shampoo with Oatmeal
- Hartz® Advanced Care™ 2 in 1® Rid Flea™ Dog Shampoo with Oatmeal
- Hartz® 2 in 1® Rid Flea™ Dog Shampoo with Oatmeal
- Hartz® InControl™ Flea & Tick Oatmeal Shampoo for Dogs (&) (Puppies)
- Hartz® InControl™ Flea & Tick Oatmeal (Dog) (&) (Puppy) Shampoo
- Hartz® InControl™ Oatmeal Flea & Tick (Dog) (&) (Puppy) Shampoo
- Hartz® InControl™ Oatmeal Flea & Tick Shampoo for (Dogs) (&) (Puppies)

ACTIVE INGREDIENT:

| | |
|--------------------------------|----------------|
| Phenothrin..... | 0.27% |
| OTHER INGREDIENTS | 99.73% |
| TOTAL | 100.00% |

KEEP OUT OF REACH OF CHILDREN

CAUTION:

See (back) (side) panel(s) for additional precautionary statements.

NET CONTENT ____ fl. oz. (____ ml)

EPA Reg. No. 2596-153

EPA Est. 2596-NJ-1

Made (in the USA) by The Hartz Mountain Corporation, 400 Plaza Drive, Secaucus, NJ, 07094

READ ENTIRE LABEL BEFORE EACH USE

USE ONLY ON DOGS**PRECAUTIONARY STATEMENTS****HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

ENVIRONMENTAL HAZARDS This product is toxic to fish.

FIRST AID

If in eyes •Hold eye open and rinse slowly and gently with water for 15-20 minutes.

•Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.

•Call a poison control center or doctor for treatment advice.

If swallowed •Call poison control center or doctor immediately for treatment advice.

•Have person sip a glass of water if able to swallow. •Do not induce vomiting unless told to do so by the poison control center or doctor. •Do not give anything by mouth to an unconscious person.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-275-1414 for emergency medical treatment information.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Do not use on puppies under 6 months of age.

Do not use on cats or kittens.



[To be used on package]

1. Wet pet's coat thoroughly with water and rub shampoo into coat starting with head
2. Keep out of pet's eyes
3. Work backward from head to tail until coat is completely covered with foamy lather
4. For best results, let stand or continue to massage in for 5 minutes
5. Rinse and towel dry
6. Repeat weekly (if necessary).

MASTER LABEL BASED ON 1/28/05 EPA STAMPED APPROVED LABEL WITH CHANGES CURRENTLY IN REVIEW IN REGISTRATION DIVISION

Consult a veterinarian before using this product on debilitated, aged, pregnant, nursing, or medicated animals.

STORAGE AND DISPOSAL

If empty: Do not reuse this container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

OPTIONAL/ALTERNATE LABEL TEXT

Kills fleas

Kills ticks

Kills fleas and ticks

Kills 99% of fleas within (5) (24) hours

Kills 93% of ticks within 48 hours

Fast acting

Kills (Fleas) (&) (and) (Ticks) (through contact)

(Immediately) starts to kill (Fleas) (&) (and) (Ticks) (through contact)

Kills fleas which may cause (flea bite anemia) (flea allergy dermatitis)

Kills fleas that may transmit tapeworm

Kills (and repels) (fleas) (ticks)

(Starts) Killing (through) contact

Kills (through) contact

Flea and tick control

NON-PESTICIDE RELATED CLAIMS AND OTHER OPTIONAL TEXT

With encapsulated oatmeal beads

Deodorizing (fresh scent)

Soothes irritated skin with (encapsulated) oatmeal

Contains Oat Extract (to help soothe and relieve dry or irritated skin)

Fleas and ticks may not only harm your pet with the numerous diseases they may carry, but their bites can cause itchy or irritated skin. Hartz® In Control™ Flea & Tick Oatmeal Shampoo was developed to not only kill fleas and ticks but contains *Oat extract* to help provide soothing relief.

Hartz® and other trademarks are trademarks of The Hartz Mountain Corporation.

Visit (our website) (www.hartz.com) (www.hartzultraguard.com)

(www.hartzincontrol.com)

For more information, call our (flea and tick) experts at xxx-xxx-xxxx (weekdays, 9am-5pm E.S.T.)

MASTER LABEL BASED ON 1/28/05 EPA STAMPED APPROVED LABEL WITH CHANGES CURRENTLY IN REVIEW IN REGISTRATION DIVISION

NON-PESTICIDE RELATED CLAIMS AND OTHER OPTIONAL TEXT (cont.)

To assure proper treatment, we recommend use of only Hartz (brand name) products. As with all flea and tick products, they are most effective when used as part of a total program aimed at reducing fleas and ticks in the (dog's) (cat's) (pet's) environment. A single female flea can lay [an average of] 25 eggs per day [on average]. Complete your preventative program with products that kill both adult and pre-adult fleas.

(Complete your defense against fleas with) (two) ingredients targeted at (killing fleas) (breaking the life cycle)

Be sure to treat the animal's bedding and surroundings with product registered for these uses, such as Hartz (brand name) line (products)



THE HARTZ MOUNTAIN CORPORATION, 400 PLAZA DRIVE, SECAUCUS, NEW JERSEY 07094 201/271-4800
REGULATORY AFFAIRS

August 5, 2008

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
US Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501

Attention: Mr. Richard Gebken (PM # 10)
RE: HARTZ REF #122
EPA Reg. No. 2596-153
Addition of alternate brand names per PR Notice 98-10

Dear Mr. Gebken:

The Hartz Mountain Corporation, 400 Plaza Drive, Secaucus, NJ 07094-3688 is filing this notification to add the following new alternate brand names for the product:

Hartz® InControl™ Flea & Tick Oatmeal (Dog) (&)(Puppy) Shampoo
Hartz® InControl™ Oatmeal Flea & Tick (Dog) (&) (Puppy) Shampoo
Hartz® InControl™ Oatmeal Flea & Tick Shampoo for (Dogs) (&) (Puppies)


The Hartz Mountain Corporation is submitting the following information:

- A completed application (EPA Form 8570-1)and;
- No proposed notification label.

"This notice is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR §152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA."

If you have any questions or need additional information, please feel free to contact me at (201) 271-4800, ext. 7202 or mailto:rosenwasser@hartz.com.

Sincerely,


Robert Rosenwasser
Director, Regulatory Affairs

