

## UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

Robert Rosenwasser Director, Regulatory Affairs The Hartz Mountain Corporation 400 Plaza Drive Secaucus, NJ 07094-3688 JUN 2 6 2007

SUBJECT:

Applications for Pesticide Notification – Alternate Brand Names/Minor Corrections

Hartz® 2 in 1® Flea and Tick Killer for Dogs with Pyrethrin

EPA Reg. No. 2596- 94

Hartz® Ref #118

EPA Reg. No. 2596-150

/Hartz® Ref #119

EPA Reg. No. 2596-151

/ Hartz® Ref #122

EPA Reg. No. 2596-153

Applications Dated June 5, 2007

### Dear Mr. Rosenwasser:

The Agency is in receipt of your Applications for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above products. The Registration Division (RD) has conducted a review of these requests for their applicability under PRN 98-10 and finds that the actions requested fall within the scope of PRN 98-10. The labels submitted with their alternate brand names on the applications have been stamped "Notification" and will be placed in our records.

If you have any questions, please contact me directly at 703-305-6249 or Terri Stowe of my staff at 703-305-6117.

Sincerely,

Linda Arrington

Notifications & Minor Formulations Team Leader

Registration Division (7505P)

Office of Pesticide Programs

2017

lease read instructions on reverse before completing form. Form Approved. OMB No. 2070-0060, Approval expire **OPP Identifier Number United States** Registration **\$EPA Environmental Protection Agency Amendment** Washington, DC 20460 Other Application for Pesticide - Section I 1. Company/Product Number 2. EPA Product Manager 3. Proposed Classification 2596-153 R. Gebken None Restricted 4. Company/Product (Name) PM# HARTZ REF #122 10 5. Name and Address of Applicant (Include ZIP Code) 6. Expedited Reveiw. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling The Hartz Mountain Corporation to: 400 Plaza Drive EPA Reg. No. Secaucus, NJ 07094-3688 Check if this is a new address Product Name Section - II Amendment - Explain below. Final printed labels in repsonse to Agency letter dated "Me Too" Application. Resubmission in response to Agency letter dated \_\_\_\_\_ Notification - Explain below. Other - Explain below. NOTIFICATION Explanation: Use additional page(s) if necessary. (For section I and Section II.) "Addition of alternate brand names and optional marketing statements per PR Notice 98-10" JUN 2 6 2007 "This notice is consistent with the provisions of PR Notices 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the Confidential Statement of Formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA." Section - III 1. Material This Product Will Be Packaged In: Child-Resistant Packaging Unit Packaging Water Soluble Packaging 2. Type of Container Matal Yes Yes Plastic Nο No No Glass Paper If "Yes" If "Yes" No. per No. per \* Certification must Other (Specify) Unit Packaging wgt. container Package wgt container be submitted 3. Location of Net Contents Information 4. Size(s) Retail Container 5. Location of Label Directions Container 6. Manner in Which Label is Affixed to Product Lithograph Paper glued Stenciled Other Section - IV 1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.) Name Telephone No. (Indiade Area Code) 201-271-4800, ext. 7202 Robert Rosenwasser Director, Regulatory Affairs 6. Date Application Certification \_\_\_\_ Received, I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowlingly false or misleading statement may be punishable by fine or imprisonment Gro 200 (Stamped) both under applicable law. ,,,, 2. Signature 3 3 9 9 Director, Regulatory Affairs 5. Date 4. Typed Name Robert Rosenwasser



THE HARTZ MOUNTAIN CORPORATION, 400 PLAZA DRIVE, SECAUCUS, NEW JERSEY 07094 201/271-4800 REGULATORY AFFAIRS

June 5, 2007

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Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
US Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501

NOTIFICATION
JUN 2 6 2007

Attention:

Mr. Richard Gebken (PM # 10)

RE: HARTZ REF #122 EPA Reg. No. 2596-153

Addition of alternate brand names and optional marketing

statements per PR Notice 98-10

Dear Mr. Gebken:

The Hartz Mountain Corporation, 400 Plaza Drive, Secaucus, NJ 07094-3688 is filing this notification to add new alternate brand names and optional marketing statements for the product.

The Hartz Mountain Corporation is submitting the following information:

- A completed application (EPA Form 8570-1)and;
- Three copies of the proposed notification label.

"This notice is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR §152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA."

If you have any questions or need additional information, please feel free to contact me at (201) 271-4800, ext. 7202 or mailto: rosenwasser@hartz.com.

Sincerely,

Robert Rosenwasser

Director, Regulatory Affairs

Hartz® Ref. 122

EPA Reg. No.: 2596-153

MASTER LABEL

4/11/07

### NOTIFICATION

## Hartz<sup>®</sup> Ref. 122

JUN 26 2007

Alternate Names:
Hartz® UltraGuard™ Rid Flea Shampoo for Dogs with Oatmeal
Hartz® UltraGuard™ Rid Flea Shampoo for Dogs
Hartz® Flea and Tick Skin and Coat Shampoo for Dogs
Hartz® Advanced Care™ Flea and Tick Skin and Coat Shampoo for Dogs
Hartz® Advanced Care™ 2 in 1® Skin and Coat Shampoo
Hartz® Advanced Care™ 2 in 1® Flea & Tick Shampoo with Oatmeal
Hartz® Advanced Care™ 2 in 1® Rid Flea™ Plus Dog Shampoo
Hartz® Advanced Care™ 2 in 1® Rid Flea™ Dog Shampoo with Oatmeal
Hartz® 2 in 1® Rid Flea™ Dog Shampoo with Oatmeal
Hartz® 2 in 1® Rid Flea™ Dog Shampoo with Oatmeal
Pet Principles by Hartz® Flea & Tick Shampoo with Oatmeal for Dogs and Puppies
InControl by Hartz Flea & Tick Shampoo with Oatmeal for Dogs and Puppies

Hartz® InControl Flea & Tick Oatmeal Shampoo

ACTIVE INGREDIENT:	(BY WEIGHT) (NOM.)
Phenothrin	0.27%
OTHER INGREDIENTS	<u>99.73%</u>
TOTAL	

### KEEP OUT OF REACH OF CHILDREN

**CAUTION:** See back panel for (ingredient statement,) additional precautionary and first aid statements. See (side) (back) panel for ingredient statement and additional precautions.

Hartz <sup>®</sup> and other trademarks are trademarks of The Hartz Mountain Corpo		) ) ) )
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Hartz® Ref. 122

EPA Reg. No.: 2596-153 MASTER LABEL 4/11/07

# READ ENTIRE LABEL BEFORE EACH USE USE ONLY ON DOGS

## PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

**ENVIRONMENTAL HAZARDS:** This product is toxic to fish.

### FIRST AID:

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a Poison Control Center or doctor for treatment advice.

Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.

#### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Do not use on puppies under 6 months of age. <u>Do not use on cats or kittens.</u>
Wet dog's coat thoroughly with water. Rub shampoo into coat, starting with head, at the rate of approximately 1 teaspoon (5 mL) for every 5 lbs of body weight. Work backward until coat is completely covered with foamy lather. Let lather stay on for 5 minutes, then rinse and towel dry. Keep away from dog's eyes. Repeat weekly (if necessary).

Consult a veterinarian before using this product on debilitated, aged, pregnant, nursing, or medicated animals.

### STORAGE AND DISPOSAL:

Do not contaminate water, food, or feed by storage and disposal. Store, in, a cool, dry place. If empty: Do not re-use this container. Place in trash or offer for recycling, if, available. If partly filled: Call your local solid waste agency or 1-800-CEEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

For more information call our flea and tick experts at 1-800-275-1414 weekdays, 9am-5 pm E.S.T.

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Hartz® Ref. 122

EPA Reg. No.: 2596-153

**MASTER LABEL** 

### OPTIONAL/ALTERNATE LABEL TEXT

Actively kills (fleas) (&) (and) (ticks)

Kills (fleas) (&) (and) (ticks) on contact

Starts working on contact

Powerful results when you need it

Soothes irritated skin with encapsulated oatmeal

Soothes dry, irritated skin

[All bolded text below represents one label statement with any selected line bulleted.]

When your dog has fleas and ticks, your family and pet may be exposed to:

(Fleas that may cause)

Flea allergy dermatitis

Flea bite anemia

Tapeworm infestation

(Deer ticks that may cause)

Lyme Disease

To learn more about treating current infestations and preventing future outbreaks please visit our website www.hartz.com

To learn more, visit www.hartz.com

Hartz recommends that you visit your veterinarian twice a year.

Be sure to read full directions and precautions on the label of every product you use.

Kills fleas

Kills ticks

Kills fleas and ticks

Kills 99% of fleas within (5)(24) hours

Kills 93% of ticks within 48 hours

Fast acting

### NON-PESTICIDE RELATED CLAIMS AND OTHER OPTIONAL TEXT

With (encapsulated) oatmeal (beads)

[Contains Oat Extract to help] soothe[s] and relieve[s] dry or irritated skin

(This product) (alternate brand name) was developed with [encapsulated] Oat Extract to job provide soothing relief to itchy problem skin. [The encapsulation process keeps the Oat Extract fresh until it is ready to be activated during the shampooing process.]

Fleas and ticks may not only harm your pet with the numerous diseases they may carry, but their bites can cause itchy or irritated skin. (This product) (alternate brand name) was developed to not only kill fleas and ticks, but contains Oat Extracts to help (provide) (and in) soothing relief.

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Hartz<sup>®</sup> Ref. 122 EPA Reg. No.: 2596-153

MASTER LABEL

4/11/07

(Creamy)(Sweet)(Rich) Vanilla Fragrance (Creamy)(Sweet)(Rich) Milk & Honey Fragrance

Deodorizing fresh scent Refreshing Herbal Fragrance

Hartz<sup>®</sup> Every Pet's Best Friend™

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VISIT OUR WEBSITE www.hartz.com

Money back guarantee (by Hartz®)