

2596-153

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5/18/2007

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF  
PREVENTION, PESTICIDES AND  
TOXIC SUBSTANCES

**NOTIFICATION**

**MAY 18 2007**

Robert Rosenwasser  
Director, Regulatory Affairs  
The Hartz Mountain Corporation  
400 Plaza Drive  
Secaucus, NJ 07094-3688

<b>SUBJECT:</b>	Applications for Pesticide Notification – Request for Alternate Brand Names, etc.	
	Hartz® 2 in 1® Flea and Tick Dog Shampoo	EPA Reg. No. 2596- 22
	Hartz® Flea and Tick Powder for Cats	EPA Reg. No. 2596- 78
	Hartz® Flea and Tick Powder for Dogs	EPA Reg. No. 2596- 79
	Hartz® 2 in 1® Flea and Tick Dip for Dogs and Cats	EPA Reg. No. 2596- 86
	Hartz® Rabon® Spray with Methoprene Pump Formulation	EPA Reg. No. 2596-140
	Hartz® REF #111	EPA Reg. No. 2596-149
	✓ Hartz® REF #119	EPA Reg. No. 2596-151
	✓ Hartz® REF #122	EPA Reg. No. 2596-153
	Applications Dated April 23, 2007	

Dear Mr. Rosenwasser:

The Agency is in receipt of your Applications for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above products. The Registration Division (RD) has conducted a review of these requests for their applicability under PRN 98-10 and finds that the actions requested fall within the scope of PRN 98-10. The labels submitted with their alternate brand names on the applications have been stamped "Notification" and will be placed in our records.

If you have any questions, please contact me directly at 703-305-6249 or Terri Stowe of my staff at 703-305-6117.

Sincerely,

Linda Arrington *for*  
Notifications & Minor Formulations Team Leader  
Registration Division (7505P)  
Office of Pesticide Programs

2098

Use read instructions on reverse before completing form.

Form Approved: OMB No. 2070-0060, Approval expires 2-28-95

 United States <b>Environmental Protection Agency</b> Washington, DC 20460	<input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other	OPP Identifier Number
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**Application for Pesticide - Section I**

1. Company/Product Number 2596-153	2. EPA Product Manager R. Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) HARTZ REF #122	PM# 10	
5. Name and Address of Applicant (Include ZIP Code) The Hartz Mountain Corporation 400 Plaza Drive Secaucus, NJ 07094-3688 <input type="checkbox"/> Check if this is a new address		6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____

**Section - II**

<input type="checkbox"/> Amendment - Explain below. <input type="checkbox"/> Resubmission in response to Agency letter dated _____ <input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____ <input type="checkbox"/> "Me Too" Application. <input type="checkbox"/> Other - Explain below.
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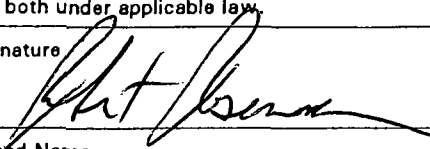
**NOTIFICATION  
MAY 18 2007**

**Explanation:** Use additional page(s) if necessary. (For section I and Section II.)  
 "Addition of alternate brand names and optional marketing statements per PR Notice 98-10"  
 "This notice is consistent with the provisions of PR Notices 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the Confidential Statement of Formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA."

**Section - III**

1. Material This Product Will Be Packaged In:					
Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	2. Type of Container <input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____		
* Certification must be submitted		If "Yes" Unit Packaging wgt.    No. per container	If "Yes" Package wgt    No. per container		
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions	
6. Manner in Which Label is Affixed to Product			<input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled <input type="checkbox"/> Other _____		

**Section - IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Robert Rosenwasser	Title Director, Regulatory Affairs	Telephone No. (Include Area Code) 201-271-4800, ext. 7202
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)        
2. Signature 	3. Title Director, Regulatory Affairs	
4. Typed Name Robert Rosenwasser	5. Date 4/23/07	

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THE HARTZ MOUNTAIN CORPORATION, 400 PLAZA DRIVE, SECAUCUS, NEW JERSEY 07094-3688 • 201/271-4800

April 23, 2007

Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504P)  
US Environmental Protection Agency  
Room S-4900, One Potomac Yard  
2777 South Crystal Drive  
Arlington, VA 22202-4501

**NOTIFICATION**  
**MAY 18 2007**

Attention: Mr. Richard Gebken (PM # 10)  
**RE: HARTZ REF #122**  
**EPA Reg. No. 2596-153**  
Addition of alternate brand names and optional marketing statements per  
PR Notice 98-10

Dear Mr. Gebken:

The Hartz Mountain Corporation, 400 Plaza Drive, Secaucus, NJ 07094-3688 is filing this notification to add new alternate brand names and optional marketing statements for the product.

Hartz currently has brand name approval for Hartz® UltraGuard Plus™ for its cat topical product subregistered from Wellmark International (EPA Reg. No. 2724-504-2596). We are adding Hartz® UltraGuard™ (without the "Plus") for all product permutations as indicated in the proposed label.

The Hartz Mountain Corporation is submitting the following information:

- A completed application (EPA Form 8570-1)and;
- Three copies of the proposed notification label.

"This notice is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR §152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA."

A business reply card is also attached for EPA to notify us upon approval of this notification. If you have any questions or need additional information, please feel free to contact me at (201) 271-4800, ext. 7202 or <mailto:rosenwasser@hartz.com>.

Sincerely,

Robert Rosenwasser  
Director, Regulatory Affairs

Handwritten notes and markings on the right side of the page, including several sets of small circles and lines.

408

Hartz® Ref. 122  
EPA Reg. No.: 2596-153  
MASTER LABEL

4/11/07

# Hartz® Ref. 122

**NOTIFICATION**

**MAY 18 2007**

Alternate Names:

- Hartz® UltraGuard™ Rid Flea Shampoo for Dogs
- Hartz® Flea and Tick Skin and Coat Shampoo for Dogs
- Hartz® Advanced Care™ Flea and Tick Skin and Coat Shampoo for Dogs
- Hartz® Advanced Care™ 2 in 1® Skin and Coat Shampoo
- Hartz® Advanced Care™ 2 in 1® Flea & Tick Shampoo with Oatmeal
- Hartz® Advanced Care™ 2 in 1® Rid Flea™ Plus Dog Shampoo
- Hartz® Advanced Care™ 2 in 1® Rid Flea™ Dog Shampoo with Oatmeal
- Hartz® 2 in 1® Rid Flea™ Dog Shampoo with Oatmeal
- Pet Principles by Hartz® Flea & Tick Shampoo with Oatmeal for Dogs and Puppies
- InControl by Hartz Flea & Tick Shampoo with Oatmeal for Dogs and Puppies

Hartz® InControl Flea & Tick Oatmeal Shampoo

ACTIVE INGREDIENT:	(BY WEIGHT) (NOM.)
Phenothrin.....	0.27%
<b>OTHER INGREDIENTS</b> .....	<b>99.73%</b>
<b>TOTAL</b> .....	<b>100.00%</b>

## KEEP OUT OF REACH OF CHILDREN

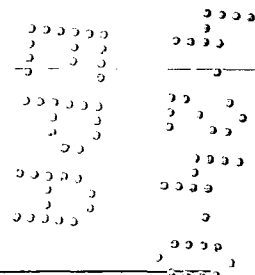
**CAUTION:** See back panel for (ingredient statement,) additional precautionary and first aid statements. See (side) (back) panel for ingredient statement and additional precautions.

NET CONTENTS: \_\_\_\_\_ fl. oz; \_\_\_\_\_ ml

EPA Reg. No. 2596-153

EPA Est. 2596-NJ-1

Made in the U.S.A. by  
©The Hartz Mountain Corporation  
Secaucus, NJ 07094 (U.S.A.)



**READ ENTIRE LABEL BEFORE EACH USE**

**USE ONLY ON DOGS**

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

**ENVIRONMENTAL HAZARDS:** This product is toxic to fish.

**FIRST AID:**

**IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a Poison Control Center or doctor for treatment advice.

Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Do not use on puppies under 6 months of age. **Do not use on cats or kittens.**

Wet dog's coat thoroughly with water. Rub shampoo into coat, starting with head, at the rate of approximately 1 teaspoon (5 mL) for every 5 lbs of body weight. Work backward until coat is completely covered with foamy lather. Let lather stay on for 5 minutes, then rinse and towel dry. Keep away from dog's eyes. Repeat weekly (if necessary).

Consult a veterinarian before using this product on debilitated, aged, pregnant, nursing, or medicated animals.

**STORAGE AND DISPOSAL:**

Do not contaminate water, food, or feed by storage and disposal. Store in a cool, dry place. **If empty:** Do not re-use this container. Place in trash or offer for recycling, if available. **If partly filled:** Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

For more information call our flea and tick experts at 1-800-275-1414 weekdays, 9am-

6088

Hartz® Ref. 122  
EPA Reg. No.: 2596-153  
MASTER LABEL

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4/11/07

5pm E.S.T.

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**OPTIONAL/ALTERNATE LABEL TEXT**

Actively kills (fleas) (&) (and) (ticks)  
Kills (fleas) (&) (and) (ticks) on contact  
Starts working on contact  
Powerful results when you need it  
Soothes irritated skin with encapsulated oatmeal  
Soothes dry, irritated skin

*[All bolded text below represents one label statement with any selected line bulleted.]*

**When your dog has fleas and ticks, your family and pet may be exposed to:**

**(Fleas that may cause)**

**Flea allergy dermatitis**

**Flea bite anemia**

**Tapeworm infestation**

**(Deer ticks that may cause)**

**Lyme Disease**

To learn more about treating current infestations and preventing future outbreaks please visit our website [www.hartz.com](http://www.hartz.com)

To learn more, visit [www.hartz.com](http://www.hartz.com)

Hartz recommends that you visit your veterinarian twice a year.

Be sure to read full directions and precautions on the label of every product you use.

Kills fleas

Kills ticks

Kills fleas and ticks

Kills 99% of fleas within (5)(24) hours

Kills 93% of ticks within 48 hours

Fast acting

**NON-PESTICIDE RELATED CLAIMS AND OTHER OPTIONAL TEXT**

With (encapsulated) oatmeal (beads)

[Contains Oat Extract to help] soothe[s] and relieve[s] dry or irritated skin

(This product) (alternate brand name) was developed with [encapsulated] Oat Extract to provide soothing relief to itchy problem skin. [The encapsulation process keeps the Oat Extract fresh until it is ready to be activated during the shampooing process.]

Fleas and ticks may not only harm your pet with the numerous diseases they may carry, but their bites can cause itchy or irritated skin. (This product) (alternate brand name) was developed to not only kill fleas and ticks, but contains Oat Extracts to help (provide) (aid in) soothing relief.

8048

Hartz® Ref. 122  
EPA Reg. No.: 2596-153  
**MASTER LABEL**

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4/11/07

(Creamy)(Sweet)(Rich) Vanilla Fragrance  
(Creamy)(Sweet)(Rich) Milk & Honey Fragrance

Deodorizing fresh scent  
Refreshing Herbal Fragrance

Hartz® Every Pet's Best Friend™

Hartz® and other trademarks are trademarks of The Hartz Mountain Corporation.

VISIT OUR WEBSITE  
[www.hartz.com](http://www.hartz.com)

Money back guarantee (by Hartz®)