

2596-153

06/29/2006

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Please read instructions on reverse before completing form.

Form Approved. OMB No. 2070-0080. Approval expires 2-28-95



United States
Environmental Protection Agency
Washington, DC 20460

☐ Registration
☐ Amendment
☒ Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number
2596-153

2. EPA Product Manager
Richard Gebken

3. Proposed Classification
☒ None ☐ Restricted

4. Company/Product (Name)
Hartz Ref. 122

PM#
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5. Name and Address of Applicant (Include ZIP Code)

The Hartz Mountain Corporation
400 Plaza Drive
Secaucus, New Jersey 07094

☐ Check if this is a new address

6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to:

EPA Reg. No. _____

Product Name _____

Section - II

☐ Amendment - Explain below.

☐ Resubmission in response to Agency letter dated _____

☒ Notification - Explain below.

☐ Final printed labels in response to Agency letter dated _____

☐ "Me Too" Application.

☐ Other - Explain below.

NOTIFICATION

JUN 29 2006

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Notification of alternate brand name/alternate marketing text, per PR Notice 98-10. This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46 and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:

Child-Resistant Packaging

☐ Yes
☐ No

Unit Packaging

☐ Yes
☐ No

Water Soluble Packaging

☐ Yes
☐ No

2. Type of Container

☐ Metal
☐ Plastic
☐ Glass
☐ Paper
☐ Other (Specify) _____

* Certification must be submitted

If "Yes" Unit Packaging wgt. No. per container

If "Yes" Package wgt. No. per container

3. Location of Net Contents Information

☐ Label ☐ Container

4. Size(s) Retail Container

5. Location of Label Directions

6. Manner in Which Label is Affixed to Product

☐ Lithograph
☐ Paper glued
☐ Stenciled

☐ Other _____

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)

Name
Margaret W. Dickson

Title
Regulatory Affairs Associate

Telephone No. (Include Area Code)
201-271-4800 ext 7408

Certification

I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.

6. Date Application Received
(Stamped)

2. Signature

Margaret W. Dickson

3. Title

Regulatory Affairs Associate

4. Typed Name

Margaret W. Dickson

5. Date

6/29/06

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Hartz® Ref. 122
 EPA Reg. No.: 2596-153
 MASTER LABEL (6.9.06 notification)

6/9/06

Hartz® Ref. 122

NOTIFICATION

JUN 29 2006

Alternate Names:

Hartz® Flea and Tick Skin and Coat Shampoo for Dogs
 Hartz® Advanced Care™ Flea and Tick Skin and Coat Shampoo for Dogs
 Hartz® Advanced Care™ 2 in 1® Skin and Coat Shampoo
 Hartz® Advanced Care™ 2 in 1® Flea & Tick Shampoo with Oatmeal
 Hartz® Advanced Care™ 2 in 1® Rid Flea™ Plus Dog Shampoo
 Hartz® Advanced Care™ 2 in 1® Rid Flea™ Dog Shampoo with Oatmeal
 Hartz® 2 in 1® Rid Flea™ Dog Shampoo with Oatmeal
 Pet Principles by Hartz® Flea & Tick Shampoo with Oatmeal for Dogs and Puppies

InControl by Hartz Flea & Tick Shampoo with Oatmeal for Dogs and Puppies

~~Care Sciences by Hartz® Flea & Tick Shampoo with Oatmeal for Dogs and Puppies~~
~~Attentiv by Hartz® Flea & Tick Shampoo with Oatmeal for Dogs and Puppies~~

ACTIVE INGREDIENT:	(BY WEIGHT) (NOM.)
Phenothrin.....	0.27%
OTHER INGREDIENTS	99.73%
TOTAL	100.00%

KEEP OUT OF REACH OF CHILDREN

CAUTION: See back panel for (ingredient statement,) additional precautionary and first aid statements.

NET CONTENTS: _____ fl. oz; _____ ml

EPA Reg. No. 2596-153
 EPA Est. 2596-NJ-1

Made in the U.S.A. by
 ©The Hartz Mountain Corporation
 Secaucus, NJ 07094 (U.S.A.)
 (and St. Thomas, Ontario N5P 3W7 Canada)

READ ENTIRE LABEL BEFORE EACH USE**USE ONLY ON DOGS****PRECAUTIONARY STATEMENTS****HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

ENVIRONMENTAL HAZARDS: This product is toxic to fish.

FIRST AID:

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a Poison Control Center or doctor for treatment advice.

Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Do not use on puppies under 6 months of age. **Do not use on cats or kittens.**

Wet dog's coat thoroughly with water. Rub shampoo into coat, starting with head, at the rate of approximately 1 teaspoon (5 mL) for every 5 lbs of body weight. Work backward until coat is completely covered with foamy lather. Let lather stay on for 5 minutes, then rinse and towel dry. Keep away from dog's eyes. Repeat weekly (if necessary).

Consult a veterinarian before using this product on debilitated, aged, pregnant, nursing, or medicated animals.

STORAGE AND DISPOSAL:

Do not contaminate water, food, or feed by storage and disposal. Store in a cool, dry place. **If empty:** Do not re-use this container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

For more information call our flea and tick experts at 1-800-275-1414 weekdays, 9am-5pm E.S.T.

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Hartz® Ref. 122

6/9/06

EPA Reg. No.: 2596-153

MASTER LABEL (6.9.06 notification)

OPTIONAL/ALTERNATE LABEL TEXT

Kills fleas

Kills ticks

Kills fleas and ticks

Kills 99% of fleas within (5)(24) hours

Kills 93% of ticks within 48 hours

Fast acting

NON-PESTICIDE RELATED CLAIMS AND OTHER OPTIONAL TEXT

With (encapsulated) oatmeal (beads)

[Contains Oat Extract to help] soothe[s] and relieve[s] dry or irritated skin

(This product) (alternate brand name) was developed with [encapsulated] Oat Extract to provide soothing relief to itchy problem skin. [The encapsulation process keeps the Oat Extract fresh until it is ready to be activated during the shampooing process.]

Fleas and ticks may not only harm your pet with the numerous diseases they may carry, but their bites can cause itchy or irritated skin. (This product) (alternate brand name) was developed to not only kill fleas and ticks, but contains Oat Extracts to help (provide) (aid in) soothing relief.

(Creamy)(Sweet)(Rich) Vanilla Fragrance

(Creamy)(Sweet)(Rich) Milk & Honey Fragrance

Deodorizing fresh scent

Refreshing Herbal Fragrance

Hartz® Every Pet's Best Friend™

Hartz® and other trademarks are trademarks of The Hartz Mountain Corporation.

VISIT OUR WEBSITE

www.hartz.com

Money back guarantee (by Hartz®)

575

THE HARTZ MOUNTAIN CORPORATION

400 PLAZA DRIVE, SECAUCUS, NEW JERSEY 07094-3688 • 201/271-4800

June 9, 2006

Document Processing Desk (NOTIF)
Registration Division
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501

Subject: Notification of Alternate Brand Names/Alternate Marketing Text
Hartz® Ref. 122
EPA Reg. No. 2596-153

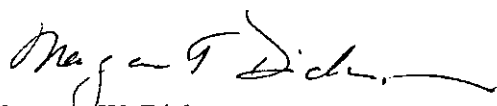
Dear Sir or Madam:

In accordance with PR Notice 98-10, please find enclosed a completed notification application (Form 8570-1) and one highlighted copy of revised labeling for the subject product. The label contains one alternate brand name and one additional marketing statement.

As we would like to be informed of the acceptability of this notification, a self-addressed EPA "acceptable notification" business reply mail postcard is enclosed.

If you have any questions concerning this submission, please do not hesitate to contact me at (201) 271-4800 ext. 7408, or by email at mdickson@hartz.com.

Sincerely,



Margaret W. Dickson
Regulatory Affairs Associate

Enclosures: EPA Form 8570-1
Revised highlighted label

cc: J. Conti
A. Edwards
D. Levy
File 2596-153

MANUFACTURING FACILITIES

192 BLOOMFIELD AVE., BLOOMFIELD, NEW JERSEY 07003-5696 • 201/271-4800
L/M ANIMAL FARMS, 5374 LONG SPURLING ROAD, PLEASANT PLAIN, OHIO 45162 • 513/877-2131
ROCKY MOUNTAIN PET PRODUCTS, 40 EAST INDUSTRIAL BOULEVARD, LOGANSPOUT, INDIANA 46947 • 219/722-1389
GEORGIA TENNESSEE MINING & CHEMICAL COMPANY, 1359 HOYT BRASWELL ROAD, WRENS, GA 30833 • 706/547-0522

DISTRIBUTION CENTERS

305 BROADWAY, JERSEY CITY, NEW JERSEY 07306 • 201/271-4800
6971 CENTRAL AVE., RIVERSIDE, CALIFORNIA 92504 • 909/687-4407