2596-153

06/06/2005

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2-28	95

Please read instructions	on re	verse before comple	ting form.			Form App	roved	I. OMB	No.	070-00	80. Approval expires 2-28-95	
<b>\$EPA</b>		United States Environmental Protection Agency - Washington, DC 20460					<b>✓</b>	Regi	istra endr		OPP Identifier Number	
Application for Pesticide - Section I												
1. Company/Product Nun 2596-153	nber			,	2. EPA Product Manager 3. Richard Gebken				3. P	Proposed Classification  None Restricted		
	4. Company/Product (Name) Hartz Reference 122				M#  0							
5. Name and Address of Applicant (Include ZIP Code) The Hartz Mountain Corporation 400 Plaza Drive Secaucus, New Jersey 07094  Check if this is a new address				6. Expedited Reveiw. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to:  EPA Reg. No.  Product Name								
Section - II												
Amendment - Explain below.  Resubmission in response to Agency letter dated  Notification - Explain below.			Final printed labels in repsonse Agency letter dated "Me Too" Application.  Other - Explain below.					NOTIFICATION  JUN 0 6 2005				
Explanation: Use additional page(s) if necessary. (For section I and Section II.)  Notification of a modification to optional marketing text. This notification is consistent with the provisions of PR Notice 98-10 and EPA Regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U. S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.												
				Section	n - II							
1. Material This Product	Will	Be Packaged In:		···-			<u> </u>					
Child-Resistant Packagin Yes No * Certification must be submitted	✓ No  If "Yes"  No. per Unit Packaging wat. container			Water Soluble Packaging  Yes  ✓ No  If "Yes" No. per Package wgt container				2. Type of Container  Metal Plastic Glass Paper Other (Specify)				
3. Location of Net Contents Information 4. Size(s) Retail Container					er 5. Location of Label Directions							
✓ Label					on labe							
6. Manner in Which Label is Affixed to Product Paper glued Stenciled Other												
				Section	n - I\	/						
1. Contact Point (Compl	ete it	tems directly below f	or identification	on of individue	of to be	contacted,	if nec	өззагу,	to pre	ocess thi	is application)	
Name Margaret W. Dickson			F				Telephone No. (Include Area Code) 201-271-4800 X-7408					
Certification I certify that the statements I have made on this form and all a lacknowledge that any knowlingly false or misleading statements both under applicable law.				all attachme	attachments thereto are true, accurate and complete.						6. Date Application Received (Stamped)	
2. Signature	fa	at Dide	10-	3. Title Regulatory A	Affairs A	Associate					]	
4. Typed Name Margaret W. Dickson			5, Date 5/23/05									

2/5

JUN 0 6 2005

Hartz<sup>®</sup> Ref. 122

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### Hartz® Ref. 122

Alternate Names: Hartz® Flea and Tick Skin and Coat Shampoo for Dogs Hartz<sup>®</sup> Advanced Care<sup>TM</sup> Flea and Tick Skin and Coat Shampoo for Dogs Hartz<sup>®</sup> Advanced Care<sup>TM</sup> 2 in 1<sup>®</sup> Skin and Coat Shampoo Hartz<sup>®</sup> Advanced Care<sup>TM</sup> 2 in 1<sup>®</sup> Flea & Tick Shampoo with Oatmeal Hartz<sup>®</sup> Advanced Care<sup>TM</sup> 2 in 1<sup>®</sup> Rid Flea<sup>TM</sup> Plus Dog Shampoo **ACTIVE INGREDIENT:** (BY WEIGHT) (NOM.) OTHER INGREDIENTS .......99.73% TOTAL ...... 100.00% KEEP OUT OF REACH OF CHILDREN See back panel for (ingredient statement,) additional precautionary and first aid statements. NET CONTENTS: \_\_\_\_fl. oz; \_\_\_ ml EPA Reg. No. 2596-153 EPA Est. 2596-NJ-1 Made in the U.S.A. by ©The Hartz Mountain Corporation Secaucus, NJ 07094 (U.S.A.)

Note: Optional/alternate text is shown in parentheses or brackets; new text is highlighted

(and St. Thomas, Ontario N5P 3W7 Canada)

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# READ ENTIRE LABEL BEFORE EACH USE USE ONLY ON DOGS

#### PRECAUTIONARY STATEMENTS

#### HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

**ENVIRONMENTAL HAZARDS:** This product is toxic to fish.

#### FIRST AID:

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a Poison Control Center or doctor for treatment advice.

Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.

#### **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Do not use on puppies under 6 months of age. Do not use on cats or kittens.

Wet dog's coat theroughly with water. Bub shampoo into coat starting with h

Wet dog's coat thoroughly with water. Rub shampoo into coat, starting with head, at the rate of approximately 1 teaspoon (5 mL) for every 5 lbs of body weight. Work backward until coat is completely covered with foamy lather. Let lather stay on for 5 minutes, then rinse and towel dry. Keep away from dog's eyes. Repeat weekly (if necessary).

Consult a veterinarian before using this product on debilitated, aged, pregnant, nursing, or medicated animals.

#### STORAGE AND DISPOSAL:

Do not contaminate water, food, or feed by storage and disposal. Store in a cool, dry place. If empty: Do not re-use this container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain

For more information call our flea and tick experts at 1-800-275-1414 weekdays, 9am-5pm E.S.T.

Note: Optional/alternate text is shown in parentheses or brackets; new text is highlighted

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#### **OPTIONAL/ALTERNATE LABEL TEXT**

Kills fleas
Kills ticks
Kills fleas and ticks
Kills 99% of fleas within (5)(24) hours
Kills 93% of ticks within 48 hours
Fast acting

#### NON-PESTICIDE RELATED CLAIMS AND OTHER OPTIONAL TEXT

With encapsulated oatmeal beads

[Contains Oat Extract to help] soothe[s] and relieve[s] dry or irritated skin (Note: brackets were added to the above statement; no text was added or modified)

(This product) (alternate brand name) was developed with encapsulated Oat Extract to provide soothing relief to itchy problem skin. The encapsulation process keeps the Oat Extract fresh until it is ready to be activated during the shampooing process.

Deodorizing fresh scent Refreshing Herbal Fragrance

Hartz<sup>®</sup> Every Pet's Best Friend™

VISIT OUR WEBSITE www.hartz.com

Money back guarantee (by Hartz®)

Note: Optional/alternate text is shown in parentheses or brackets; new text is highlighted

## **EHARTZ MOUNTAIN CORPORATION**

400 PLAZA DRIVE, SECAUCUS, NEW JERSEY 07094-3688 • 201/271-4800

May 23, 2005

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504C)
U.S. Environmental Protection Agency
Room 266A, Crystal Mall 2
1801 South Bell Street
Arlington, VA 22202-4501

Subject:

Notification of Modified Optional Marketing Text

Hartz<sup>®</sup> Reference 122 EPA Reg. No. 2596-153

Dear Sir or Madam:

In accordance with PR Notice 98-10, please find enclosed a completed notification application (Form 8570-1) and one highlighted copy of revised labeling for the subject product. The label contains a modification in the optional marketing text section for the subject product. No other changes have been made.

Specifically, brackets indicating optional language were added to the following statement: "[Contains Oat Extract to help] soothe[s] and relieve[s] dry or irritated skin".

If you have any questions concerning this submission, please do not hesitate to call me at (201) 271-4800 ext. 7408.

Sincerely.

Margaret W. Dickson

Regulatory Affairs Associate

Enclosures:

EPA Form 8570-1

Highlighted label (EPA Reg. No. 2596-153)

cc:

A. Beyer

D. Levy

P. Sheehy

File 2596-153

**MANUFACTURING FACILITIES**