

12596-151

6/17/2010

10A9



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF  
PREVENTION, PESTICIDES  
AND TOXIC SUBSTANCES

June 17, 2010

Ms. Heather Masch  
The Hartz Mountain Corporation  
400 Plaza Drive  
Secaucus, NJ 07094-3688

Subject: Label Notification(s) for Pesticide Registration Notice 98-10

Dear Ms. Masch:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice PRN 98-10 dated May 5, 2010 for the following product(s):

**HARTZ Reference 119**

**EPA Reg. No. 2596-151**

The Registration Division (RD) has conducted a review of this request for applicability under PRN 98-10 and finds that the label change(s) requested falls within the scope of PRN-98-10. The label has been date-stamped "Notification" and will be placed in our records.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on nonrefillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please contact Regina Foushee'-Smith at 703-605-0780.

Sincerely,

Richard J. Gebken  
Product Manager  
Insecticide Branch  
Registration Division (7505P)

2099

Please read instructions on reverse before completing form.

Form Approved OMB No. 2070-0080, Approval expires 2-28-95



United States  
Environmental Protection Agency  
Washington, DC 20460

<input type="checkbox"/>	Registration
<input type="checkbox"/>	Amendment
<input checked="" type="checkbox"/>	Other

OPP Identifier Number

### Application for Pesticide - Section I

1. Company/Product Number 2596-151	2. EPA Product Manager R. Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) HARTZ Reference 119	PM# 10	
5. Name and Address of Applicant (Include ZIP Code) The Hartz Mountain Corporation 400 Plaza Drive Secaucus, NJ 07094-3688 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. <b>NOTIFICATION</b> Product Name <b>JUN 17 2010</b>	

### Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

"Addition of new EPA Est. No. per PR Notice 98-10"

"This notice is consistent with the provisions of PR Notices 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the Confidential Statement of Formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA."

### Section - III

1. Material This Product Will Be Packaged In:

Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	2. Type of Container <input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
* Certification must be submitted		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt No. per container

3. Location of Net Contents Information  
 Label  Container

4. Size(s) Retail Container

5. Location of Label Directions

6. Manner in Which Label is Affixed to Product  
 Lithograph Paper glued Stenciled  Other \_\_\_\_\_

### Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)

Name Heather Masch	Title Regulatory Affairs Associate	Telephone No. (Include Area Code) 201-271-4800, ext. 7036
-----------------------	---------------------------------------	--

**Certification**  
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.

2. Signature 	3. Title Regulatory Affairs Associate	6. Date Application Received (Stamped)
4. Typed Name Heather Masch	5. Date 5/5/10	



3049

THE HARTZ MOUNTAIN CORPORATION, 400 PLAZA DRIVE, SECAUCUS, NEW JERSEY 07094 201/271-4800  
REGULATORY AFFAIRS

May 5, 2010

Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504P)  
US Environmental Protection Agency  
Room S-4900, One Potomac Yard  
2777 South Crystal Drive  
Arlington, VA 22202-4501

Attention: Mr. Richard Gebken (PM # 10)  
**RE: Hartz Ref 119**  
**EPA Reg. No. 2596-151**  
Addition of of new EPA Est. No. per PR Notice 98-10

Dear Mr. Gebken:

The Hartz Mountain Corporation, 400 Plaza Drive, Secaucus, NJ 07094-3688 is filing this notification to add a new EPA Est. No. for the product **Hartz Ref 119, EPA Reg. No. 2596-151.**

The Hartz Mountain Corporation is submitting the following information:

- A completed application (EPA Form 8570-1) and;
- Three copies of the proposed notification label.

"This notice is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR §152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA."

If you have any questions or need additional information, please feel free to contact me at (201) 271-4800, ext. 7036 or [hmasch@hartz.com](mailto:hmasch@hartz.com).

Sincerely,

Heather Masch  
Regulatory Affairs Associate

cc: [illegible]  
cc: [illegible]  
cc: [illegible]  
cc: [illegible]  
cc: [illegible]  
cc: [illegible]  
cc: [illegible]  
cc: [illegible]  
cc: [illegible]  
cc: [illegible]

MAY 7 2010

4 of 9

# Hartz® Reference 119

## NOTIFICATION

### Alternate Brand Names

JUN 17 2010

Hartz® InControl® Flea & Tick Topical Drops for Dogs (&) (and) (Puppies) (Weighing) (4 to 15 lbs.)

Hartz® InControl® Flea & Tick Topical Drops for Dogs (&) (and) (Puppies) (Weighing) (>4 to 15 lbs.)

Hartz® InControl® Flea & Tick Topical Drops for Dogs (&) (and) (Puppies) (Weighing) (16 to 30 lbs.)

Hartz® InControl® Flea & Tick Topical Drops for Dogs (&) (and) (Puppies) (Weighing) (31 to 60 lbs.)

Hartz® InControl® Flea & Tick Topical Drops for Dogs (&) (and) (Puppies) (Weighing) (over 60 lbs)

Hartz® UltraGuard™ Flea (&) (and) Tick Drops for Dogs [for Dogs (&) (and) (Puppies) (Weighing) >4 to 15 lbs.]

Hartz® UltraGuard™ Flea (&) (and) Tick Drops for Dogs [for Dogs (&) (and) (Puppies) (Weighing) 4 to 15 lbs.]

Hartz® UltraGuard™ Flea (&) (and) Tick Drops for Dogs [for Dogs (&) (and) (Puppies) (Weighing) 16 to 30 lbs.]

Hartz® UltraGuard™ Flea (&) (and) Tick Drops for Dogs [for Dogs (&) (and) (Puppies) (Weighing) 31 to 60 lbs.]

Hartz® UltraGuard™ Flea (&) (and) Tick Drops for Dogs [for Dogs [(&) (and) Puppies (Weighing) Over 60 lbs.)]

### ACTIVE INGREDIENT

Phenothrin.....85.7%

OTHER INGREDIENTS.....14.3%

TOTAL.....100.0%

### KEEP OUT OF REACH OF CHILDREN

**CAUTION:** See back panel for (ingredients and) additional precautionary statements

**NET CONTENTS** Contains (*number*) tubes, each \_\_ fl. oz. ( \_\_ ml)

[*Note: Multiple packages containing from 1 tube to X tubes – each tube contains fl. oz. ( \_\_ ml)*]

For Dogs and Puppies Weighing:	Net Contents (Each tube)
4 to 15 lbs.	0.04 fl. oz. (1.1 ml)
16 to 30 lbs.	0.04 fl. oz. (1.3 ml)
31 to 60 lbs.	0.14 fl. oz. (4.1 ml)
> 60 lbs.	0.20 fl. oz. (5.9 ml)

EPA Reg. No. 2596-151

509

EPA Est. No. 2596-NJ-01 = BI

2596-OH-01 = PP

See lot # for EPA Est. No.

[Made (in the U.S.A.) (by)]  
The Hartz Mountain Corporation  
400 Plaza Drive  
Secaucus, NJ 07094 (U.S.A.)

**READ ENTIRE LABEL BEFORE EACH USE**  
**USE ONLY ON DOGS OR ON PUPPIES 12 WEEKS OF AGE OR OLDER**  
**DO NOT USE ON DOGS OR PUPPIES WEIGHING 4 LBS. OR LESS.**

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS**

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco.

**HAZARDS TO DOMESTIC ANIMALS**

**DO NOT USE ON CATS OR KITTENS.** Do not use on puppies less than 12 weeks old. Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant or nursing animals. Sensitivity such as slight transitory redness of the skin at the site of application may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

**ENVIRONMENTAL HAZARDS:** This product is toxic to fish.

**FIRST AID**

**If in eyes:** • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for treatment advice. • You may also contact 1-800-275-1414 for emergency medical treatment information. • Have the product container or label with you when calling for advice or going for treatment.

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

[The application steps below may optionally be numbered or bulleted to clarify the order, depending on the final physical layout of the label.]

Remove one applicator tube from the package and hold in an upright position (pointed away from your face). (Pull off cap, turn the cap around and place on top of tube. Simply press cap

6009

Hartz® Reference 119  
EPA Reg. No.: 2596-151

11/9/09

**MASTER LABEL BASED ON 9/6/07 EPA STAMPED APPROVED LABEL**

down to break the seal of the tube. Remove cap carefully.) (Hold bottom of tube with one hand. With the other hand, snap cap off.)

Position the tip of the tube on the dog's back between the shoulder blades. Use the tip of the tube to part the dog's hair so that the product will be applied at skin level. Begin squeezing out the contents of the tube to form a stripe as you move from the shoulder blades along the dog's back to the base of the tail. Repeat every month.

**STORAGE AND DISPOSAL**

Do not contaminate water, food, or feed by storage and disposal. Store in a cool, dry place. **If empty:** Do not reuse the container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain. **Container Disposal:** Nonrefillable container. Do not reuse or refill this container.

**INDIVIDUAL TUBE TEXT**

Hartz® InControl® Flea & Tick Topical Drops for Dogs (&) (and) (Puppies)  
Hartz® UltraGuard™ Flea (&) (and) Tick Drops for Dogs (&) (and) (Puppies)

[Product name will be followed by weight of dog for which tube is intended]

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION:** Read accompanying label before use.

[Active Ingredient:]

Phenothrin.....85.7%

*Range of volumes from 0.04 fl. oz. (1.1 ml) to 0.20 fl. oz. (5.9 ml) depending upon size of dog*

EPA Reg. No. 2596-151

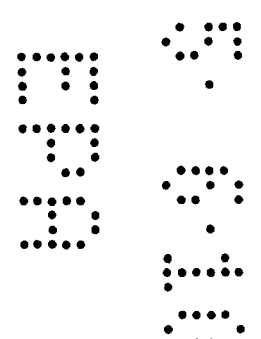
EPA Est. No.

2596-NJ-01 = BL

2596-OH-01 = PP

See lot # for EPA Est. No.

The Hartz Mountain Corp.



MASTER LABEL BASED ON 9/6/07 EPA STAMPED APPROVED LABEL

OPTIONAL/ALTERNATE LABEL TEXT

(Kills) (&) (and) (Repels) (Fleas) (&) (and) (Ticks) for (up to) (30 days) (1 month) (4 weeks)  
Kills (Fleas) (&) (and) (Ticks) (&) (and) (mosquitoes) for (up to) (30 days) (1 month) (4 weeks)  
Controls (Fleas) (&) (and) (Ticks) (&) (and) (mosquitoes)  
Contains an adulticide  
Kills adult (Fleas) (&) (and) (Ticks) (&) (and) (mosquitoes)  
Kills fleas before they lay eggs  
Kills (and) (&) (repels) fleas which may cause (flea bite anemia) (and)(or)(flea allergy dermatitis)  
Flea (and) (&) tick topical treatment  
(Controls) (kills) (repels) adult fleas (and)(&) ticks (mosquitoes) round-the-clock for up to (30 days)  
(1 month) (4 weeks)  
Controls (kills) (repels) up to (30 days) (1 month) (4 weeks)  
Flea & tick control  
Controls flea and tick infestations  
Flea tick (and mosquito) control for (dogs) (and) (or) (puppies)  
Flea control for dogs



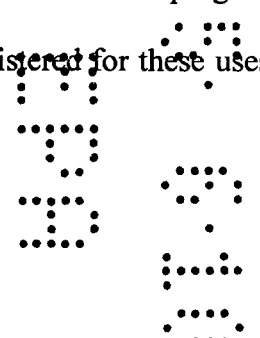
[The above graphic will be used to depict “do not use on cats” language]

For Dogs (&) (and) Puppies weighing over 4 lbs.  
For (dogs) (and) (or) puppies over 12 weeks of age  
For (dogs) (and) (or) puppies over 4 lbs.

Hartz Ref. 119 (alternate name brand) contains (an insecticide to kill adult fleas and ticks) (and mosquitoes) [an insecticide that kills adult fleas and ticks (and mosquitoes)].

(This product)(alternate brand name) is most effective when used as part of a total program aimed at reducing fleas and ticks (in the dog’s environment)

Be sure to treat the animal’s bedding and surroundings with a product registered for these uses, such as Hartz® (UltraGuard) (alternate brand name)



80f9

Hartz® Reference 119

11/9/09

EPA Reg. No.: 2596-151

MASTER LABEL BASED ON 9/6/07 EPA STAMPED APPROVED LABEL

NON-PESTICIDE RELATED CLAIMS AND OTHER OPTIONAL TEXT

Fresh scent

X month supply

1st dose, 2nd dose, 3rd dose, Xth dose

first month, second month, third month, Xth month

X monthly treatments

Triple pack

Value pack

No mess

This product (package) contains X monthly doses, each \_\_\_ fl. oz. ( \_\_\_ ml)

Hartz (brand name) products are designed to complement each other in an integrated program for flea & tick management. To assure proper treatment, we recommend use of (only) Hartz (Brand name) products

After application, the treated area may appear wet or oily for up to 24 hours.

(As with all flea and tick products, they are)[Hartz Ref. 119 (alternate name brand) is] most effective when used as a part of a total program aimed at reducing fleas and ticks (and mosquitoes) in the (dog's) (and) (or) (puppy's) environment.

Be sure to treat the animal's bedding and surroundings with products registered for these uses, such as the Hartz (alternate name brand) Line.

Adult fleas spend virtually all of their time on your pet.

Once fleas are (apparent) (visible) on your pet, there is already an infestation of their pre-adult stages in your home.

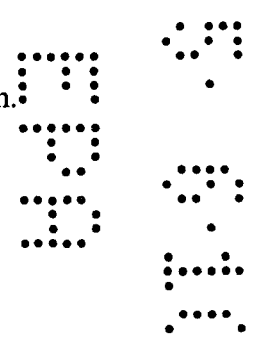
Spreads naturally with (dog's) movement (skin and hair oils)

Initially, to kill existing adult flea populations, you may need to treat the home, pet's bed and yard with traditional flea products such as home sprays, foggers, and/or yard & kennel sprays. Hartz Ref. 119 (alternate name brand) can be used in conjunction with the entire (brand name) product line.

Wait 48 hours after applying before bathing your dog.

Do not bathe your cat for 48 hours after application.

May stain leather and suede fabrics for (24)(24 to 48) hours after application.





9 of 9

Hartz® Reference 119

11/9/09

EPA Reg. No.: 2596-151

MASTER LABEL BASED ON 9/6/07 EPA STAMPED APPROVED LABEL

To help remind you when you last applied treatment, simply write in the date when each dose is applied.

First Dose \_\_\_\_\_

Second Dose \_\_\_\_\_

Third Dose \_\_\_\_\_

Xth Dose: \_\_\_\_\_

For more information our experts at 1-800-275-1414 (weekdays, 9 am – 5 pm E.S.T.)

VISIT (OUR) (WEBSITE )

([www.hartz.com](http://www.hartz.com))([www.hartzultraguard.com](http://www.hartzultraguard.com))([www.hartzincontrol.com](http://www.hartzincontrol.com))

Hartz recommends that you visit your veterinarian twice a year.

Hartz® and other trademarks are trademarks of the Hartz Mountain Corporation

