

2596-151

11/22/2000

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U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Registration Division (H7505C)
401 M St., S.W.
Washington, D.C. 20460

NOTICE OF PESTICIDE
Registration

EPA Reg. Number:
2596-151

Date of Issuance: **NOV 22 2000**

Term of Issuance:
Conditional Registration

Name of Pesticide Product:
HARTZ REF 119

(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

**Bill Mintz
The Hartz Mountain Corporation
400 Plaza Drive
Secaucus, NJ 07094**

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:

1. Submit and/or cite all data required for registration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4.
2. Make the following label changes:
 - a. Revise the EPA Registration Number to read, EPA Reg. No.2596-151
3. At the printing of your final label, the active ingredient d-phenothrin should be corrected to read Phenothrin.
4. Submit two copies of the revised final printed label for the record.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

Signature of Approving Official:

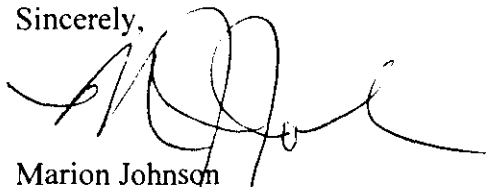
Date:

NOV 22 2000

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EPA Registration No. 2596-151

A stamped copy of the label is enclosed for your records.

Sincerely,



Marion Johnson
Product Manager 10
Insecticide Branch
Registration Division (7505C)

enclosure

Signature of Approving Official:

Date:

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Required Copy

FRONT PANEL

Hartz® Ref. 119

KEEP OUT OF REACH OF CHILDREN

CAUTION: SEE BACK PANEL FOR (INGREDIENTS AND) ADDITIONAL
PRECAUTIONARY STATEMENTS

Net Contents of individual tube: -ranges from 1.0 cc to 5.9 cc (0.03 fl oz to 0.20 fl oz each) depending on
size of (dog) (cat or kitten) to be treated

[Note - Multiple packages containing from 1 tube to 150 tubes]

BACK PANEL

(Note to EPA - Active ingredient statement has previously been approved for back panel placement on
this type of product due to package design.)

ACTIVE INGREDIENTS:

By Weight (Nom.)

Sumithrin (CAS #26002-80-2)(d-phenothrin) 85.7%

OTHER INGREDIENTS: 14.3%

READ ENTIRE LABEL BEFORE EACH USE.

USE ONLY ON (DOGS AND PUPPIES) (CATS AND KITTENS) OVER 12 WEEKS OF
AGE.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS

CAUTION: May cause eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with
soap and water after handling.

HAZARDS TO DOMESTIC ANIMALS

Do not use on (puppies) (kittens) less than 12 weeks old. Consult a veterinarian before using this
product on debilitated, aged, medicated, pregnant or nursing animals. Sensitivity, such as slight
transitory redness of the skin at the site of application, may occur after using ANY pesticide
product for pets. If signs of sensitivity occur bathe your pet with mild soap and rinse with large
amounts of water. If signs continue, consult a veterinarian immediately.

ACCEPTED

W/ COMMENTS

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ENVIRONMENTAL HAZARDS: This product is toxic to fish.

FIRST AID	
If in eyes:	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after 5 minutes, then continue rinsing eye.• Call a Poison Control Center or doctor for treatment advice if irritation persists. Have the product container or label with you when calling for advice or going for treatment.

DIRECTIONS FOR USE:

It is a violation of federal law to use this product in a manner inconsistent with it's labeling.

Remove one applicator tube from the package and hold in an upright position (pointed away from your face). (Pull off cap. Turn the cap around and place on top of tube. Simply press cap down to break the seal of the tube. Remove cap carefully.) (Hold bottom of tube with one hand. With the other hand, snap cap off.)

Position the tip of the tube on the (dog's) (cat's) back between the shoulder blades. Use the tip of the tube to part the (dog's) (cat's) hair so that the product will be applied at skin level. Begin squeezing out the contents of the tube to form a stripe as you move from the shoulder blades along the (dog's) (cat's) back to the base of the tail.

Repeat every month.

STORAGE AND DISPOSAL: Do not contaminate water, food or feed by storage and disposal. Store in a cool, dry place. Do not re-use empty tube. Wrap and discard in trash.

•The Hartz Mountain Corporation, Secaucus, NJ 07094
and St. Thomas, Ontario, N5P 3W7 Canada

FPA Reg. No. 2596-XXX
EPA Est. No. 2596-NJ-1

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**Additional Labeling that is not Mandatory but may be used
for advertising or private label products***

*Alternate phrasing is designated by parentheses and/or brackets

FRONT PANEL

(For Dogs and Puppies) (15 lbs. & under) (16 - 30 lbs.) (31 - 60 lbs.) (61 - 90 lbs.) (over 90 lbs.)
(For Cats and Kittens) (10 lbs. & under) (over 10 lbs.)
(3 Month Supply) (1st Dose, 2nd Dose, 3rd Dose) (3 Months Protection) (First Month, Second Month, Third Month) (Triple Pack)

(1 Month Supply) (6 Month Supply) (12 Month Supply) (Value Pack)

(Advanced Care)

(Advanced Flea and Tick [and Mosquito] Topical Treatment)

BACK PANEL

(kills and repels fleas and ticks for up to 30 days)
(kills and repels mosquitoes)
[prevents re-infestation for (1 month) (30 days) (4 weeks)]
(contains an adulticide)
[stops the flea and tick (and mosquito) life cycle]
[kills (adult) flea(s) (and mosquitos)]
(kills the Rocky Mountain Wood Tick, which may carry Rocky Mountain Spotted Fever)
[kills and repels the Deer Tick, which may carry Lyme Disease (a vector of Lyme Disease)
(the major carrier of human and canine Lyme Disease)]
[Controls (Kills) (Repels) (Lasts) (Works) (Protects) up to 30 days (1month) (4weeks)]

Hartz Ref.119 is the monthly treatment that effectively controls flea & tick infestations. This gentle formula kills and prevents adult fleas. It also repels and kills mosquitoes.

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(Convenient, Easy to use applicator)
[Easy (Simple) to use (Handle) Apply]
[Spreads Naturally with (Dog's) (Cat's) Movement (Skin and Hair Oils)]
[Controls (Kills) 95% of Fleas and 81% of Ticks in 24 Hours (1 Day)]
[Repels 96% of Ticks within 1 Day (24 Hours)]
[Repels 95% of Fleas within 1 Day (24 Hours)]
[(Special Formula for (Dog's) (Cat's)) [(Specially formulated for (Dogs) (Cats))]
[(For all (dogs and puppies) (cats and kittens))]
(Advanced Topical Treatment That's Easy and Convenient to Use)
(Waterproof)
(Waterfast)
(Works even when wet)
[Keeps working even after your (pet) (dog) (cat) (kitten) has (gone swimming or has) been out in the rain]
[Fast(er) Acting]
[Long(er) Lasting]
(Gentle Formula)
(Effective Flea & Tick Control)
(Controls flea and tick infestations)
[Controls (Kills) (Repels) (Lasts) (Works) (Protects) (Eliminates) up to 30 days (1 month) (4 weeks)]
[Flea, Tick (and Mosquito) Control for (Dogs) (Cats)]
[Ref. 119 provides relief from flea and tick infestation (from flea and tick populations) on (dogs and puppies) (cats and kittens) by controlling and preventing adult fleas and ticks.
(Disposable Applicator)
(No Mess)
[Apply to One Spot for Head to Tail (Total Body) Flea and Tick (and Mosquito) Protection (Control)]
[Apply to One Spot - spreads over the (dog's) (cat's) complete body (from head to tail) through the natural motion of the animal.]

[Kills fleas before they lay eggs]

[Controls (Kills) (Repels) (Lasts) (Works) (Protects) (Eliminates) Adult Fleas and Ticks (Mosquitos) Round-the-Clock for up to 30 days (1 Month) (Four Weeks).

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[This product contains three monthly doses (one monthly dose), each (1.0 - 4.6cc)]
[One tube gives 30 days protection]

[Flea Control for (Dogs) (Cats)]
(Satisfaction guaranteed) (money back guarantee)

(Guaranteed to work *

* If not completely satisfied, return unused portion for a full refund.)

(Hartz (**Brand name**) products are designed to complement each other in an integrated program for flea & tick management. To assure proper treatment, we recommend use of only Hartz (**Brand name**) products.)

(After application, the treated area may appear wet or oily for up to 24 hours.)

[(As with all flea and tick products, they are) (Hartz Ref. 119 is) most effective when used as part of a total program aimed at reducing fleas and ticks (and mosquitos) in the (dog's) (puppies) (cat's) (kittens) environment.] (Be sure to treat the animal's bedding and surroundings with products registered for these uses, such as the Hartz® Control Pet Care System® line.)

[Hartz Ref. 119 contains (an insecticide to kill adult fleas and ticks (and mosquitoes) (a powerful, effective insecticide which kills adult fleas and ticks (and mosquitoes.)) (Adult fleas spend virtually all of their time on your pet. They produce vast numbers of eggs which drop off the pet and develop in the environment.) (Once fleas are apparent on your pet, there is already an infestation of their pre-adult stages in your home.) Hartz Ref. 119 is designed to kill the adult flea (and mosquito) thereby breaking the flea (and mosquito) life cycle.) (The repellent will also break the tick life cycle by killing adult ticks, including the Deer Tick, which may carry Lyme Disease and the Rocky Mountain Wood Tick, which may carry Rocky Mountain Spotted Fever.)

Ref. 119 provides relief from flea infestations for one month by controlling (killing) and preventing adult fleas on your (dog and puppy) (cat and kitten). Adult fleas can live on your pet while also producing vast numbers of eggs which drop off your pet and develop in the surrounding environment. Ref. 119 kills the adult flea, its eggs and larvae, thereby breaking the flea life cycle. Ref. 119 breaks the tick life cycle by killing ticks, including the Rocky Mountain Wood Tick and the Deer Tick (the major carrier of human and canine Lyme Disease). Ref. 119 also kills and repels mosquitoes, a major carrier of canine heartworms).

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After application, through its natural movement, your pet's skin and hair oils carry Ref. 119 over the pet's body for protection against fleas and ticks, (mosquitoes). [Immediately the dog's skin and hair oils will begin to carry this waterfast solution over the (dog's) (cat's) entire body, killing fleas and ticks.)] Initially, to kill existing adult flea populations, you may need to treat the home, pet's bed and yard with traditional flea products such as home sprays, foggers and/or yard & kennel spray. Ref. 119 can be used in conjunction with the entire **(Brand name)** product line.

To help remind you when you last applied treatment, simply write in the date when each dose is applied.

First Dose _____

Second Dose _____

Third Dose _____

Visit our Website www.hartz.com Hartz. Every pet's Best Friend

[If not completely satisfied with this product, return (unused portion) (it to place of purchase with your receipt) for a full refund.]

(For more information about [Brand Name] products call 1-800-XXX-XXXX weekdays from 8 A.M. to 8 P.M. EST.

(For more information, or (in case of emergency) (help during any step), call our Flea and Tick experts at (telephone number), (time)

Important Information: The A B C's of Flea and Tick Management

A - Treat Your Pet to kill fleas and ticks living on your pet.

B- Protect Your Pet to keep fleas and ticks from re-infesting your pet.

C- Treat Your Home both indoors and outdoors, to protect your entire home and guard against reinfestation.

Be sure to read the full directions and precautions on the label of each product you use.

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Step A - Treat Your Pet with one of the Control Pet Care System® on-animal products, such as Conditioning Shampoo, Dip, Powder or Spray to kill fleas and ticks living on your pet. Use a Control Pet Care System® product containing vIGRen, an Insect Growth Regulator (IGR), to also stop hatching flea eggs from developing into biting adults.

Step B - Protect Your Pet with a Control Pet Care System® repellent or flea and tick collar to keep fleas and ticks from re-infesting your pet. The Control Pet Care System® Ultimate Flea Collar with vIGRen® and Rabon® will also prevent flea eggs from hatching.

Step C - Treat Your Home both indoors and outdoors, with Control Pet Care System® Home Flea and Tick Killer or Fogger with vIGRen® and (Control Pet Care System® Yard and Kennel Spray) to protect your entire home and guard against reinfestation. The Control Pet Care System Flea Trap will also serve to help break the flea life cycle by killing in hard-to-reach areas of your home.

Rabon is a registered trademark for Tetrachlorvinphos
vIGRen is a registered trademark of Wellmark International