

12596-150

6/26/2007

1/12



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

JUN 26 2007

Robert Rosenwasser
Director, Regulatory Affairs
The Hartz Mountain Corporation
400 Plaza Drive
Secaucus, NJ 07094-3688

SUBJECT: Applications for Pesticide Notification – Alternate Brand Names/Minor Corrections
Hartz® 2 in 1® Flea and Tick Killer for Dogs with Pyrethrin EPA Reg. No. 2596- 94
✓Hartz® Ref #118 EPA Reg. No. 2596-150
Hartz® Ref #119 EPA Reg. No. 2596-151
Hartz® Ref #122 EPA Reg. No. 2596-153
Applications Dated June 5, 2007

Dear Mr. Rosenwasser:

The Agency is in receipt of your Applications for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above products. The Registration Division (RD) has conducted a review of these requests for their applicability under PRN 98-10 and finds that the actions requested fall within the scope of PRN 98-10. The labels submitted with their alternate brand names on the applications have been stamped "Notification" and will be placed in our records.

If you have any questions, please contact me directly at 703-305-6249 or Terri Stowe of my staff at 703-305-6117.

Sincerely,

Linda Arrington
Notifications & Minor Formulations Team Leader
Registration Division (7505P)
Office of Pesticide Programs

SLP

2/12



United States
Environmental Protection Agency
 Washington, DC 20460

Registration
 Amendment
 Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 2596-150	2. EPA Product Manager R. Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) HARTZ REF # 118	PM# 10	
5. Name and Address of Applicant (Include ZIP Code) The Hartz Mountain Corporation 400 Plaza Drive Secaucus, NJ 07094-3688 <input type="checkbox"/> Check if this is a new address		6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____

Section - II

Amendment - Explain below. Final printed labels in response to Agency letter dated _____
 Resubmission in response to Agency letter dated _____ "Me Too" Application.
 Notification - Explain below. Other - Explain below.

NOTIFICATION

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

"Addition of Alternate Brand Names and Optional Marketing Statements per PR Notice 98-10"

JUN 26 2007

"This notice is consistent with the provisions of PR Notices 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the Confidential Statement of Formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA."

Section - III

1. Material This Product Will Be Packaged In:

Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	2. Type of Container <input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
* Certification must be submitted		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt. No. per container

3. Location of Net Contents Information
 Label Container

4. Size(s) Retail Container

5. Location of Label Directions

6. Manner in Which Label is Affixed to Product
 Lithograph Paper glued Stenciled Other _____

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)

Name Robert Rosenwasser	Title Director, Regulatory Affairs	Telephone No. (Include Area Code) 201-271-4800, ext. 7202
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Certification
 I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.

2. Signature

3. Title
Director, Regulatory Affairs

4. Typed Name
Robert Rosenwasser

5. Date
6/5/07

6. Date Application Received (Stamped)



THE HARTZ MOUNTAIN CORPORATION, 400 PLAZA DRIVE, SECAUCUS, NEW JERSEY 07094 201/271-4800
REGULATORY AFFAIRS

June 5, 2007

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
US Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501

NOTIFICATION

JUN 26 2007

Attention: Mr. Richard Gebken (PM # 10)
RE: HARTZ REF #118, EPA Reg. No. 2596-150
Addition of alternate brand names and optional marketing
statements per PR Notice 98-10

Dear Mr. Gebken:

The Hartz Mountain Corporation, 400 Plaza Drive, Secaucus, NJ 07094-3688 is filing this notification to change both brand names, UltraGuard Plus™ and UltraGuard Pro™ (that were approved May 21, 2007) and add optional marketing statements for the product.

The Hartz Mountain Corporation is submitting the following information:

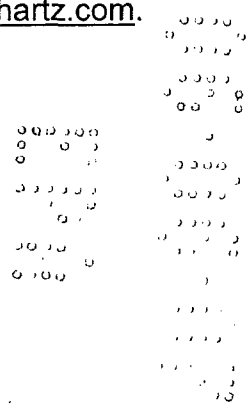
- A completed application (EPA Form 8570-1)and;
- Three copies of the proposed notification label.

"This notice is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR §152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA."

If you have any questions or need additional information, please feel free to contact me at (201) 271-4800, ext. 7202 or <mailto:rosenwasser@hartz.com>.

Sincerely,

Robert Rosenwasser
Director, Regulatory Affairs



JUN 26 2007

Hartz® Reference 118

Alternate Brand Names

- Hartz® Advanced Care Brand® Flea & Tick Drops Plus + for Dogs and Puppies
- Hartz® Advanced Care® 4 in 1® Flea & Tick Drops Plus + for Dogs and Puppies
- Hartz® Advanced Care® 4 in 1® Flea & Tick Drops Plus + for Dogs and Puppies Weighing 4 to 15 lbs.
- Hartz® Advanced Care® 4 in 1® Flea & Tick Drops Plus + for Dogs and Puppies Weighing 16 to 30 lbs.
- Hartz® Advanced Care® 4 in 1® Flea & Tick Drops Plus + for Dogs and Puppies Weighing 31 to 45 lbs.
- Hartz® Advanced Care® 4 in 1® Flea & Tick Drops Plus + for Dogs and Puppies Weighing 46 to 60 lbs.
- Hartz® Advanced Care® 4 in 1® Flea & Tick Drops Plus + for Dogs and Puppies Weighing 61 to 90 lbs.
- Hartz® Advanced Care® 4 in 1® Flea & Tick Drops Plus + for Dogs and Puppies Weighing Over 90 lbs.
- Hartz® Advanced Care® 5 in 1 Flea & Tick Drops Plus + for Dogs and Puppies
- Hartz® UltraGuard™ plus Drops for Dogs and Puppies
- ~~Pet Principles by Hartz® Flea & Tick Drops for Dogs & Puppies~~

- Hartz® UltraGuard Plus™ Flea & Tick Drops (with Pro-cision Flo™ Applicator) for Dogs [(&) (and) Puppies] (Weighing 4 [(to) (≤)] 15 lbs.)
- Hartz® UltraGuard Plus™ Flea & Tick Drops (with Pro-cision Flo™ Applicator) for Dogs [(&) (and) Puppies] (Weighing 16 [(to) (≤)] 30 lbs.)
- Hartz® UltraGuard Plus™ Flea & Tick Drops (with Pro-cision Flo™ Applicator) for Dogs [(&) (and) Puppies] (Weighing 31 [(to) (≤)] 45 lbs.)
- Hartz® UltraGuard Plus™ Flea & Tick Drops (with Pro-cision Flo™ Applicator) for Dogs [(&) (and) Puppies] (Weighing 46 [(to) (≤)] 60 lbs.)
- Hartz® UltraGuard Plus™ Flea & Tick Drops (with Pro-cision Flo™ Applicator) for Dogs [(&) (and) Puppies] (Weighing 61 [(to) (≤)] 90 lbs.)
- Hartz® UltraGuard Plus™ Flea & Tick Drops (with Pro-cision Flo™ Applicator) for Dogs [(&) (and) Puppies] (Weighing [(Over) (>)] 90 lbs.)

- Hartz® UltraGuard Pro™ Flea & Tick Drops (with Pro-cision Flo™ Applicator) for Dogs [(&) (and) Puppies] (Weighing 4 [(to) (≤)] 15 lbs.)
- Hartz® UltraGuard Pro™ Flea & Tick Drops (with Pro-cision Flo™ Applicator) for Dogs [(&) (and) Puppies] (Weighing 16 [(to) (≤)] 30 lbs.)
- Hartz® UltraGuard Pro™ Flea & Tick Drops (with Pro-cision Flo™ Applicator) for Dogs [(&) (and) Puppies] (Weighing 31 [(to) (≤)] 45 lbs.)
- Hartz® UltraGuard Pro™ Flea & Tick Drops (with Pro-cision Flo™ Applicator) for Dogs [(&) (and) Puppies] (Weighing 46 [(to) (≤)] 60 lbs.)
- Hartz® UltraGuard Pro™ Flea & Tick Drops (with Pro-cision Flo™ Applicator) for Dogs [(&) (and) Puppies] (Weighing 61 [(to) (≤)] 90 lbs.)
- Hartz® UltraGuard Pro™ Flea & Tick Drops (with Pro-cision Flo™ Applicator) for Dogs [(&) (and) Puppies] (Weighing [(Over) (>)] 90 lbs.)

ACTIVE INGREDIENTS:

Phenothrin (CAS #26002-80-1).....85.7%
 (S) - Methoprene (CAS #65733-16-6).....2.3%

OTHER INGREDIENTS12.0%

TOTAL100.0%

Note: CAS numbers may or may not appear on product label

KEEP OUT OF REACH OF CHILDREN

CAUTION: See back panel for (ingredients and) additional precautionary statements.
See (side) (back) panel for ingredients and additional precautions.

NET CONTENTS: Contains (number) tubes, (fl. oz., ml) applicators

For Dogs and Puppies Weighing:	Net Contents (Each tube)
4 to 15 lbs.	0.04 fl. oz., 1.1 ml
4 to 30 lbs	0.04 fl. oz, 1.3 ml
16 to 30 lbs.	0.04 fl. oz., 1.3 ml
31 to 45 lbs.	0.09 fl. oz., 2.6 ml
46 to 60 lbs.	0.14 fl. oz., 4.1 ml
61 to 90 lbs.	0.16 fl. oz, 4.6 ml
Over 90 lbs.	0.19 fl. oz, 5.9 ml

EPA Reg. No. 2596-150
EPA Est. No. 2596-NJ-1

Hartz® and other trademarks are trademarks of the Hartz Mountain Corporation

Made (in the USA) by
©The Hartz Mountain Corporation
Secaucus, NJ 07094 (U.S.A.)

READ ENTIRE LABEL BEFORE EACH USE
USE ONLY ON DOGS OR ON PUPPIES 12 WEEKS OF AGE OR OLDER
DO NOT USE ON DOGS OR PUPPIES WEIGHING 4 LBS. OR LESS.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco.

HAZARDS TO DOMESTIC ANIMALS

DO NOT USE ON CATS OR KITTENS. Do not use on puppies less than 12 weeks old. Do not use this product on debilitated, aged, medicated, pregnant or nursing animals or on animals known to be sensitive to pesticide products without first consulting a veterinarian. Sensitivity, such as slight transitory redness of the skin at the site of application, may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap, rinse with large amounts of water, and consult a veterinarian immediately.

ENVIRONMENTAL HAZARDS

This product is toxic to fish.

FIRST AID

If in eyes: • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for treatment advice. • You may also contact 1-800-275-1414 for emergency medical treatment information. • Have the product container or label with you when calling for advice or going for treatment.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

(The application steps below may optionally be numbered or bulleted to clarify the order, depending on the final physical layout of the label)

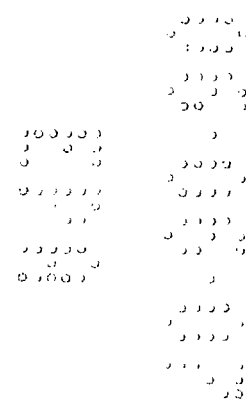
Remove one applicator tube from the package and hold in an upright position (pointed away from your face). (Pull off cap. Turn the cap around and place on top of tube. Simply press cap down to break the seal of the tube. Remove cap carefully.) (Hold bottom of tube with one hand. With the other hand, snap cap off.)

Position the tip of the tube on the dog's back between the shoulder blades. Use the tip of the tube to part the dog's hair so that the product will be applied at skin level. Begin squeezing out the contents of the tube to form a stripe as you move from the shoulder blades along the dog's back to the base of the tail. Repeat every month.

STORAGE AND DISPOSAL:

Do not contaminate water, food, or feed by storage and disposal. Store in a cool, dry place. **If empty:** Do not reuse the container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

For more information call our flea and tick experts at 1-800-275-1414 (weekdays, 9 am – 5 pm E.S.T.)



INDIVIDUAL TUBE TEXT

Hartz® Advanced Care Brand® Flea & Tick Drops Plus + for Dogs and Puppies
 Hartz® Advanced Care® 4 in 1® Flea & Tick Drops Plus + for Dogs and Puppies
 Hartz® Advanced Care® 4 in 1® Flea & Tick Drops Plus + for Dogs and Puppies Weighing 4 to 15 lbs.
 Hartz® Advanced Care® 4 in 1® Flea & Tick Drops Plus + for Dogs and Puppies Weighing 16 to 30 lbs.
 Hartz® Advanced Care® 4 in 1® Flea & Tick Drops Plus + for Dogs and Puppies Weighing 31 to 45 lbs.
 Hartz® Advanced Care® 4 in 1® Flea & Tick Drops Plus + for Dogs and Puppies Weighing 46 to 60 lbs.
 Hartz® Advanced Care® 4 in 1® Flea & Tick Drops Plus + for Dogs and Puppies Weighing 61 to 90 lbs.
 Hartz® Advanced Care® 4 in 1® Flea & Tick Drops Plus + for Dogs and Puppies Weighing Over 90 lbs.
 Hartz® Advanced Care® 5 in 1 Flea & Tick Drops Plus + for Dogs and Puppies
 Hartz® UltraGuard™ plus Drops for Dogs and Puppies
 Pet Principles by Hartz® Flea & Tick Drops for Dogs & Puppies—

Hartz® UltraGuard Plus™ Flea & Tick Drops (with Pro-cision Flo™ Applicator) for Dogs [(&) (and) Puppies] (Weighing 4 [(to) (–)] 15 lbs.)
 Hartz® UltraGuard Plus™ Flea & Tick Drops (with Pro-cision Flo™ Applicator) for Dogs [(&) (and) Puppies] (Weighing 16 [(to) (–)] 30 lbs.)
 Hartz® UltraGuard Plus™ Flea & Tick Drops (with Pro-cision Flo™ Applicator) for Dogs [(&) (and) Puppies] (Weighing 31 [(to) (–)] 45 lbs.)
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 Hartz® UltraGuard Plus™ Flea & Tick Drops (with Pro-cision Flo™ Applicator) for Dogs [(&) (and) Puppies] (Weighing [(Over) (>)] 90 lbs.)

Hartz® UltraGuard Pro™ Flea & Tick Drops (with Pro-cision Flo™ Applicator) for Dogs [(&) (and) Puppies] (Weighing 4 [(to) (–)] 15 lbs.)
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 Hartz® UltraGuard Pro™ Flea & Tick Drops (with Pro-cision Flo™ Applicator) for Dogs [(&) (and) Puppies] (Weighing 61 [(to) (–)] 90 lbs.)
 Hartz® UltraGuard Pro™ Flea & Tick Drops (with Pro-cision Flo™ Applicator) for Dogs [(&) (and) Puppies] (Weighing [(Over) (>)] 90 lbs.)

[Product name will be followed by weight of dog for which tube is intended]

[Active Ingredients:]

Phenothrin85.7%
 (S) – Methoprene2.3%

Keep Out of Reach of Children
 Caution
 Read entire label before use

7
12

Range of volumes from 0.04 fl. oz. (1.1 ml) to 0.19 fl. oz (5.9 ml) depending upon weight of dog

EPA Reg. No. 2596-150
EPA Est. No. 2596-NJ-1
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OPTIONAL/ALTERNATE LABEL TEXT

- Actively Kills and Repels (Fleas) (Ticks) (Flea eggs) (& (and) (Larvae) for up to 30 days
- Actively Kills (Fleas) (Ticks) (Flea eggs) (& (and) (Larvae) for up to 30 days
- Actively Kills and Repels (Fleas) (Ticks) (Flea eggs) (Larvae) (& (and) (Mosquitoes) for up to 30 days
- Actively Kills (Fleas) (Ticks) (Flea eggs) (Larvae) (& (and) (Mosquitoes) for up to 30 days
- Kills and Repels (Fleas) (Ticks) (Flea eggs) (Larvae) (& (and) (Mosquitoes) on contact for up to 30 days
- Kills (Fleas) (Ticks) (Flea eggs) (Larvae) (& (and) (Mosquitoes) on contact for up to 30 days
- Plus kills flea eggs and larvae to prevent future infestations
- Starts working on Contact
- Powerful results when you need it
- Dual-Action for immediate and long-lasting effects
- Clean Fresh Scent

[All bolded text below represents one label statement with any selected line bulleted.]

When your dog has fleas and ticks, your family and pet may be exposed to:

- (Fleas that may cause)**
- Flea allergy dermatitis**
- Flea bite anemia**
- Tapeworm infestation**
- (Deer ticks which may carry Lyme disease)**
- Lyme disease**
- (Mosquitos that may carry West Nile Virus)**
- West Nile Virus**

To learn more about treating current infestations and preventing future outbreaks please visit our website www.hartz.com

To learn more visit www.hartz.com

Hartz recommends that you visit your veterinarian twice a year.

Be sure to read full directions and precautions on the label of every product you use.

~~(Precision Flo™) (Precision™ Applicator) (Pro-cision Applicator™) (Pro-cision Flo™ Applicator)~~ tube easily penetrates fur (coat) for improved application (directly to your dog's skin.)

(Patent pending)

~~(New) (X) (Pro-cision Flo™ Applicator(s)) (tubes)~~

For pinpoint accuracy

Direct to your dog's skin

~~For Dogs and Puppies (weighing) (4-15 lbs.) (16-30 lbs.) (31-45 lbs.) (46-60 lbs.) (61-90 lbs.) (Over 90 lbs.)~~

OPTIONAL/ALTERNATE LABEL TEXT, continued

Controls flea and tick infestations
Effective flea and tick control
Integrated program for fleas & ticks
Protect your pet
Flea and tick (and mosquito) topical treatment
Flea egg and larvae topical treatment that's easy and convenient to use
Flea control for dogs with (PRECOR®)(vIGRen®) Insect Growth Regulator
This product contains three (four) monthly doses (one monthly dose), each X (fl. oz.) (cc)
Monthly protection against (fleas) (ticks) (mosquitoes) (flea eggs) (and) (flea larvae)

One tube gives (provides) 30 days protection
X month supply
1st dose, 2nd dose, 3rd dose (Xth dose)
First month, second month, third month (Xth month)

Triple pack
Four-pack
X-pack

X Tubes

Value pack
X monthly treatments
4 in 1™ (protection)
Kills & prevents (fleas)(ticks)(flea eggs) (larvae)
5 in 1™ (protection)
(One product) kills fleas, ticks and (adult) mosquitoes plus flea eggs (and larvae)
Prevents flea eggs from hatching (for 30 days)(1 month)(4 weeks)
Kills flea eggs before they hatch
Prevents re-infestation for (1 month) (30 days) (4 weeks)
Kills (and prevents) flea eggs (and larvae)
Flea egg and larvae treatment
Contains an insect growth regulator
Kills hatching flea eggs
Kills mosquitoes
Contains an adulticide
Stops the flea life cycle
Kills all stages of the flea life cycle
Stops the adult tick life cycle by killing the adult form of this pest
Breaks the (tick) (mosquito) life cycle by killing the adult form of these pests
Kills and repels the Deer tick which may carry Lyme disease
Prevents mosquitoes from feeding on dogs for up to one month (per application)
Controls (kills) (repels) (eliminates) fleas, ticks (and mosquitoes on
treated dogs) round-the-clock for up to 30 days (1 month) (4 weeks)

Controls (kills) 95% of fleas and 81% of ticks in 24 hours (1 day)
Repels 96% of ticks within 1 day (24 hours)

OPTIONAL/ALTERNATE LABEL TEXT, continued

Repels 95% of fleas within 1 day (24 hours)

Hartz Ref. 118 (alternate brand name) provides relief from flea infestations for one month by controlling and preventing fleas on your dog and puppy

Hartz Ref. 118 (alternate brand name) contains an effective insecticide which kills adult fleas, ticks and mosquitoes and a long lasting insect growth regulator which prevents flea eggs and larvae from maturing into adults.

After application, through its natural movement, you pet's skin and hair oils carry Hartz Ref. 118 (alternate brand name) over the pet's body for protection against fleas, ticks, mosquitoes, flea eggs, and larvae.

Special formula for dogs

Specially formulated for dogs

For use on dogs and puppies 12 weeks of age or older only

For dogs and puppies 12 weeks of age or older

For dogs and puppies weighing 4 lbs. or more

Hartz Ref. 118 (this product)(alternate brand name) provides relief from flea and tick infestation (from flea and tick populations) on dogs and puppies by controlling and preventing (adult fleas) (ticks) (flea eggs) and (larvae)

Apply as a stripe for head to tail (total body) flea and tick (and mosquito) protection (control)

(Why use Hartz® Ref. 118 (this product)(alternate name brand)?) Hartz® Ref. 118 (this product)(alternate name brand) contains two (2) special (active) ingredients. The first (active) ingredient, phenothrin, is specifically designed to kill adult fleas, ticks, and mosquitoes. The second (active) ingredient, (S)-methoprene, is designed to kill flea eggs and larvae. This combination provides your pet with complete protection. Why is it important to kill flea eggs and larvae? Fleas spend virtually all their life on your pet and they produce a vast number of eggs, which drop off the pet and develop in the environment. Once you see fleas on your pet, there is already an infestation of pre-adult flea stages in your home. Hartz® Ref. 118 (this product)(alternate name brand) is specifically designed to kill adult fleas, flea eggs, and larvae, thereby breaking the flea life cycle and making your pet flea-free.

Hartz® (Control Pet Care System) products are designed to complement each other in an integrated program for flea and tick management. To assure proper treatment, we recommend use of only Hartz® (Control Pet Care System) products.

Hartz® Ref. 118 (this product) (alternate brand name) with (PRECOR®) (yIGRen®) – Insect Growth Regulator is the monthly treatment that effectively controls flea and tick infestations. Hartz Ref. 118 (this product) (alternate brand name) kills and prevents adult fleas and ticks (adult mosquitoes) plus flea eggs and larvae. It also repels and kills mosquitoes.

As with all flea and tick products, they are (Hartz Ref. 118 (this product) (alternate brand name) is) most effective when used as part of a total program aimed at reducing fleas and ticks in the dog's environment.

OPTIONAL/ALTERNATE LABEL TEXT, continued

Be sure to treat the animal's bedding and surroundings with product registered for these uses, such as the Hartz® (Control Pet Care System) line.

Hartz® Ref. 118 (this product) (alternate brand name) contains [(both) (an insecticide to kill adult fleas and ticks) (and mosquitoes) and an insect growth regulator (IGR) to kill flea eggs before they hatch] [a powerful effective insecticide which kills adult fleas and ticks (and mosquitoes) and a long-lasting insect growth regulator which prevents flea eggs and larvae from maturing into adults] (Adult fleas spend virtually all of their time on your pet, but they produce vast numbers of eggs which drop off the pet and develop in the environment.) [Once fleas are apparent on your pet, there is already an infestation of their pre-adult stages in your home. Hartz® Ref. 118 (this product) (alternate brand name) is designed to kill both the adult flea (and adult mosquito) and flea eggs and larvae, thereby breaking the flea (and adult mosquito) life cycle.] [Hartz® Ref. 118 (this product) (alternate brand name) will also break the tick life cycle by killing adult ticks, including the Deer Tick, which may carry Lyme disease, and the Rocky Mountain Wood Tick, which may carry Rocky Mountain spotted fever.]

Hartz® Ref. 118 (this product) (alternate brand name) provides relief from flea infestations for one month (30 days) (4 weeks) by controlling and preventing fleas on your dog or puppy. Adult fleas can live on your pet while also producing vast numbers of eggs, which drop off your pet and develop in the surrounding environment. Hartz® Ref. 118 (this product) (alternate brand name) kills the adult flea, (and) its eggs and larvae, thereby breaking the flea life cycle. Hartz® Ref. 118 (this product) (alternate brand name) breaks the tick life cycle by killing the adult ticks, including the Rocky Mountain Wood Tick and the Deer Tick (which may carry Lyme disease). Hartz® Ref. 118 (this product) (alternate brand name) also kills and repels mosquitoes, (which may carry canine heartworms.)

Important Information:

The ABC's of Flea and Tick Management

A—Treat Your Pet to kill fleas and ticks living on your pet

B—Protect Your Pet to keep fleas and ticks from re-infesting your pet

C—Treat Your Home both indoors and outdoors, to protect your entire home and guard against re-infestation.

Be sure to read the full directions and precautions on the label of each product you use.

Step A—Treat Your Pet with one of the Hartz® (Control Pet Care System) on-animal products, such as conditioning shampoo, dip, powder or spray, to kill fleas and ticks living on your pet. Use a Hartz® (Control Pet Care System) product containing (PRECOR®) (vIGRen®), an insect growth regulator (IGR) to also stop hatching flea eggs from developing into biting adults.

Step B—Protect Your Pet with a Hartz® (Control Pet Care System) repellent or flea and tick collar to keep fleas and ticks from re-infesting your pet. The (Hartz® Control Pet Care System Ultimate Flea Collar with vIGRen® and Rabon®) (alternate brand name) will also prevent flea eggs from hatching.

Step C—Treat Your Home both indoors and outdoors, with (Control Pet Care System Home Flea and Tick Killer or Fogger with vIGRen®) (alternate brand names) and (Control Pet Care System Yard and Kennel Spray) (alternate brand name) to protect your entire home and guard against re-infestation. [The (Control Pet Care System) (alternate brand name) Flea Trap will also

serve to help break the flea life cycle (by killing fleas) in hard to reach areas of your home.]

Rabon® is a registered trademark for tetrachlorvinphos
vIGRen® is a registered trademark of Wellmark International

NON-PESTICIDE RELATED CLAIMS AND OTHER OPTIONAL TEXT

Hartz recommends that you visit your veterinarian twice a year.

Be sure to read full directions and precautions on the label of every product you use.

Fresh (scent) (fragrance)

Powder (scent) (fragrance)

Pleasant (scent) (fragrance)

Clean (scent) (fragrance)

Clean, fresh (scent) (fragrance)

Convenient (easy to use) applicator

Easy (simple) to (use) (handle) (apply)

Spreads naturally with dog's (movement) (skin and hair oils)

Apply as a stripe—spreads over the dog's complete body (from head to tail) through the natural motion of the animal

After application, the treated area may appear wet or oily for up to 24 hours

No mess

Disposable applicator

To help remind you when you last applied treatment, simply write in the date when each dose is applied:

First Dose _____

Second Dose _____

Third Dose _____

Xth Dose _____

Satisfaction guaranteed

Money back guarantee (by Hartz®)

Guaranteed to work (or your money back)

If not completely satisfied (with this product,) return (unused portion) (it to place of purchase with your receipt) for a full refund

To see a visual demonstration of this application (ask our online experts) (visit our website) at www.hartz.com

For more information (or in case of emergency) (or for help during any step) call our flea and tick experts at 1-800-275-1414

Hartz® Every Pet's Best Friend™

VISIT OUR WEBSITE

www.hartz.com

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