

acceptance stamp  
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2596-150

05/21/2003

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**FRONT PANEL**

**HARTZ® REF. NO. 118**

**Alternate Brand Names:**

Hartz Advanced Care Brand® Flea & Tick Drops Plus+ for  
Dogs and Puppies

Weight Category	Net Contents	
	Each	Total
4 to 15 lbs.	1.1 cc, 0.04 fl. oz.	3.3 cc, 0.11 fl. oz.
16 to 30 lbs.	1.3 cc, 0.04 fl. oz.	3.9 cc, 0.13 fl. oz.
31 to 45 lbs.	2.6 cc, 0.09 fl. oz.	7.8 cc, 0.26 fl. oz.
46 to 60 lbs.	4.1 cc, 0.14 fl. oz.	12.3 cc, 0.42 fl. oz.
61 to 90 lbs.	4.6 cc, 0.16 fl. oz.	13.8 cc, 0.47 fl. oz.
Over 90 lbs.	5.9 cc, 0.19 fl. oz.	17.7cc, 0.59 fl. oz.

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION: SEE BACK PANEL FOR (INGREDIENTS AND) ADDITIONAL PRECAUTIONARY STATEMENTS**

Net Contents of individual tube: ranges from 1.1cc to 5.9cc (0.04 fl oz to 0.19 fl oz each) depending on size of dog to be treated.

[Note -- Multiple packages containing from 1 tube to 150 tubes]

**BACK PANEL**

**ACTIVE INGREDIENTS: BY WEIGHT (NOM)**  
 Phenothrin (CAS #26002-80-1).....85.7%  
 (S)-Methoprene (CAS #65733-16-6).....2.3%  
**OTHER INGREDIENTS:**.....12.0%

**READ ENTIRE LABEL BEFORE (EACH) USE.**

**USE ONLY ON DOGS AND ON PUPPIES 12 WEEKS OF AGE OR OLDER.**

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS**

**CAUTION:** May cause eye irritation. Avoid contact with eyes or (and) clothing. Wash thoroughly with soap and water after handling.

**HAZARDS TO DOMESTIC ANIMALS**

Do not use on puppies less than 12 weeks old. Do not use this product on debilitated, aged, medicated, pregnant or nursing animals or on animals know to be sensitive to pesticide products without first consulting a veterinarian. Sensitivity,

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such as slightly transitory redness of the skin at the site of application, may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap, rinse with large amounts of water, and consult a veterinarian immediately.

**ENVIRONMENTAL HAZARDS:**

This product is toxic to fish.

**FIRST AID:**

- Hold eye open and rinse slowly and gently with water for 15-20 minutes.
- Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
- Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling for advice or going for treatment.

**DIRECTIONS FOR USE:**

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

Use **ONLY** on dogs or on puppies 12 weeks of age or older.

Remove one applicator tube from the package and hold in an upright position (pointed away from your face). (Pull off cap. Turn the cap around and place on top of tube. Simply press cap down to break the seal of the tube. Remove cap carefully.) ((Hold bottom of tube with one hand. With the other hand, snap cap off)).

Position the tip of the tube on the dog's back between the shoulder blades. Use the tip of the tube to part the dog's hair so that the product will be applied at skin level. Begin squeezing out the contents of the tube to form a stripe as you move from the shoulder blades along the dog's back to the base of the tail.

Repeat every month.

Hartz recommends that you visit your veterinarian twice a year.

**STORAGE AND DISPOSAL:** Do not contaminate water, food or feed by storage and disposal. Store in a cool, dry place.

**If empty:** Do not re-use the container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

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U.S.A. and St. Thomas, Ontario, N5P 3W7 Canada

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Amendment 03/04/03

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**Additional Labeling that is not mandatory but may be used for advertising or private label products\***

\*Alternate phrasing is designated by parentheses and/or brackets

(Advanced Care Plus) (Advanced Care Plus Flea & Tick Drops)

(3 Month Supply) (1<sup>st</sup> Dose, 2<sup>nd</sup> Dose, 3<sup>rd</sup> Dose) (3 Months Protections) (First Month, Second Month, Third Month) (Triple Pack)

(1 Month Supply) (6 Month Supply) (12 Month Supply) (Value Pack)

(3 monthly treatments) (Advanced Care)

(Advanced Flea and Tick (and Mosquito) Topical Treatment) [4 in 1 (protection) (-one product) kills fleas, ticks, and mosquitoes plus flea eggs) (kills fleas, ticks, and mosquitoes plus flea eggs)

[Prevents flea eggs from hatching (for 30 days) (1 month) (4 Weeks) [kills flea eggs before they hatch]

[prevents re-infestation for (1 month) (30 days) (4 weeks)] [kills flea eggs (and larvae)] (contains an insect growth regulator)

(kills hatching flea eggs) (contains an adulticide) (Stops the flea life cycle) [kills all stages of the flea life cycle]

(Stops the adult tick (and adult mosquito) life cycle) [Breaks the (tick) (mosquito) life cycle by killing the adult form of these pests.]

(kills the Rocky Mountain Wood Tick, which may carry Rocky Mountain Spotted Fever) [kills and repels the Deer Tick, which may carry Lyme Disease]

[Controls (Kills) (Repels) (Lasts) (Works) (Protects) (Eliminates) fleas, ticks, and (mosquitoes on treated dogs) round-the-clock for up to 30 days (1 month) (4 weeks)

(For use on dogs and puppies 12 week of age or older only) (It is also waterproof)

Fresh (Scent) (Fragrance)  
Powder (Scent) fragrance)  
Pleasant (Scent) (Fragrance)  
Clean, Fresh (Scent) (Fragrance)  
Clean (Scent) (Fragrance)  
(Gentle Formula)

[Convenient (Easy to use) applicator)  
[Easy (Simple) to use (Handle) (Apply)]  
[Spreads Naturally with Dog's Movement (Skin and Hair Oils)]

[Control (Kills) 95% of Fleas and 81% of Ticks in 24 Hours (1 day)]

[Repels 96% of Ticks within 1 Day (24 hours)]

[Repels 95% of Fleas within 1 Day (24 hours)]

[Special Formula for Dogs]

[Specially Formulated for Dogs]

[For all dogs and puppies 12 weeks of age or older]

[Flea Egg and Larvae Treatment]

[Kills and Prevents Flea Eggs and larvae]

(Advanced Flea Egg and Larvae Topical Treatment that's Easy and Convenient to use)

(Fast acting)

(Long Lasting)

(Effective Flea & Tick Control)

(Controls flea and tick infestations)

[Controls (Kills) (Repels) (Lasts) (Works) (Protects)

(Eliminates) up to 30 days (1 month) (4 weeks)]

[Hartz Ref. 118 provides relief from flea and tick infestation (from flea and tick populations) on dogs and puppies by controlling and preventing (adult fleas) (ticks) (flea eggs) and (larvae)

(No Mess) (Disposable applicator)

[Apply as a stripe for head to tail (total body) flea and tick (and mosquito) protection (control)]

[Apply as a stripe – spreads over the dog's complete body (from head to tail) through the natural motion of the animal.]

[This product contains three monthly doses (one monthly dose), each (X cc)

(One tube gives 30 days protection)

[Flea Control for Dogs with (PRECOR®) (vIGRen®) Insect Growth Regulatory (IGR)

(Satisfaction Guaranteed)

(money back guarantee)

[Guaranteed to Work \* (or Your Money Back)

If not completely satisfied, return unused portion for a full refund]

Why use Hartz Advanced Care Brand® Plus+? Hartz Advanced Care Brand® Plus+ contains two (2) special (active) ingredients. The first (active) ingredient, Phenothrin, is specifically designed to kill adult fleas, ticks, and mosquitoes. The second ingredient, (S)-methoprene, is designed to kill flea eggs and larvae. This combination provides your pet with complete protection. Why is it important to kill flea eggs and larvae? Fleas spend virtually all their life on your pet and they produce a vast number of eggs, which drop off the pet and develop in the environment. Once you see fleas on your pet, there is already an infestation of pre-adult flea stages in your home. Hartz Ref. 118 is specifically designed to kill adult fleas, flea eggs, and larvae thereby breaking the flea lifecycle and making your pet flea free.

[PRECOR®] and (vIGRen®) (is a) (are) registered trademark(s) of Wellmark Intl.]

[Hartz Control Pet Care System products are designed to complement each other in an integrated program for flea & tick management. To assure proper treatment, we recommend use of only Hartz Control pet care System products].

Hartz Ref. No. 118 with vIGRen® - Insect Growth Regulator, is the monthly treatment that effectively controls flea and tick infestations. Hartz Ref. No. 118 kills and prevents adult fleas and ticks (adult mosquitoes) plus flea eggs and larvae. It also repels and kills mosquitoes.

(After application, the treated area may appear wet or oily for up to 24 hours)

[(As with all flea and tick products, they are (Hartz Ref. 118 is) most effective when used as part of a total program aimed at reducing fleas and ticks (and mosquitoes) in the dog's environment]

(Be sure to treat the animal's bedding and surroundings with products registered for these uses, such as the Hartz® Control Pet Care System® line.)

[Hartz Ref. No. 118 contains (both) (an insecticide to kill adult fleas and ticks) (and mosquitoes) and an insect growth regulatory (IGR) to kill flea eggs before they hatch] [a powerful] effective insecticide which kills adult fleas and ticks (and mosquitoes) and long-lasting insect growth regulator which prevents flea eggs and larvae from maturing into adults) (Adult fleas spend virtually all of their time on your pet, but they produce vast numbers of eggs which drop off the pet and develop in the environment) (Once fleas are apparent on your pet, there is already an infestation on their pre-adult stages in your home. Hartz Ref. No. 118 is designed to kill both the adult flea (and adult mosquito) and flea eggs and larvae, thereby breaking the flea (and adult mosquito) lifecycle.) (Hartz Ref. No. 118 will also break the tick life cycle by killing adult ticks, including the Deer Tick, which may carry Lyme Disease and the Rocky Mountain Wood Tick, which may carry Rocky Mountain Spotted Fever)

Hartz Ref. No. 118 provides relief from flea infestations for one month (30 days) (4 weeks) by controlling and preventing fleas on your dog and puppy. Adult fleas can live on your pet while also producing vast numbers of eggs, which drop off your pet and develop in the surrounding environment. Hartz Ref. No. 118 kills the adult flea, its eggs and larvae, thereby breaking the flea life cycle. Hartz Ref. 118 breaks the tick life cycle by killing the adult ticks, including the Rocky Mountain Wood Tick and the Deer Tick (which may carry Lyme Disease). Hartz Ref. 118 also kills and repels mosquitoes, (which may carry canine heartworms).

After application, through its natural movement, your pet's skin and hair oils carry Hartz Ref. No. 118 over the pet's body

for protection against fleas, ticks, (mosquitoes), flea eggs and larvae. Initially, to kill existing adult flea populations, you may need to treat the home, pet's bed and yard with traditional flea products such as home sprays, foggers and/or yard & kennel spray. Hartz Ref. No. 118 can be used in conjunction with the entire Control Pet Care System® product line.

To help remind you when you last applied treatment, simply write in the date when each dose is applied.

First Dose \_\_\_\_\_

Second Dose \_\_\_\_\_

Third Dose \_\_\_\_\_

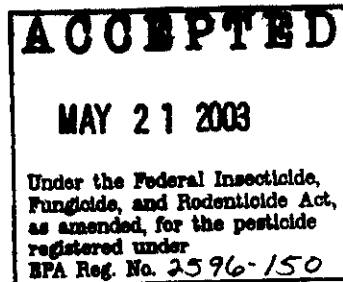
(To see a visual demonstration of this application) (Ask our on line experts), Visit our Website [www.hartz.com](http://www.hartz.com) Hartz® Every pet's Best Friend®.

(If not completely satisfied with this product, return (unused portion) (it to place of purchase with your receipt) for a full refund)

(For more information and (Brand Name) products call 1-800-275-1414.

(For more information), or (in case of emergency) help during any step), call our flea and tick experts at (1-800-275-1414).

Protect Your Pet



**Important Information:  
The ABC's of Flea and Tick Management**

- A** – Treat Your Pet to kill fleas and ticks living on your pet.
- B** – Protect Your Pet to keep fleas and ticks from re-infesting your pet.
- C** – Treat Your Home both indoors and outdoors, to protect your entire home and guard against re-infestation.

Be sure to read the full directions and precautions on the label of each product you use.

**Step A** – Treat Your Pet with one of the Control pet Care System® on-animal products, such as Conditioning Shampoo, Dip, Powder or Spray to kill fleas and ticks living on your pet. Use a Control Pet Care System product containing vIGRen®, an Insect Growth Regulator (IGR), to also stop hatching flea eggs from developing into biting adults.

**Step B** – Protect Your Pet with a Control Pet Care System® repellent or flea and tick collar to keep fleas and ticks from re-infesting your pet. The Control Pet Care System® Ultimate Flea Collar with vIGRen®) and Rabon® will also prevent flea eggs from hatching.

**Step C** – Treat your Home both indoors and outdoors, with Control Pet Care System® Home Flea and Tick Killer or Fogger with vIGRen®) and (Control Pet Care System® Yard and Kennel Spray) to protect your entire home and guard against re-infestation. The Control Pet Care System® Flea Trap will also serve to help break the flea life cycle (by killing) in hard-to-reach areas of your home.

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®vIGRen is a registered trademark of Wellmark International