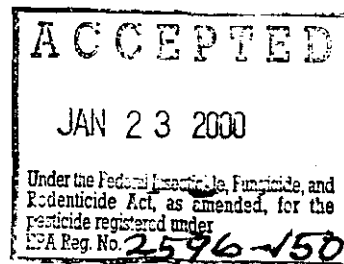


Required Copy**FRONT PANEL****Hartz® Ref. 118****KEEP OUT OF REACH OF CHILDREN****CAUTION: SEE BACK PANEL FOR (INGREDIENTS AND) ADDITIONAL PRECAUTIONARY STATEMENTS**

Net Contents of individual tube: - ranges from 1.1 cc to 4.6 cc (0.04 fl oz to 0.16 fl oz each) depending on size of dog to be treated

[Note - Multiple packages containing from 1 tube to 150 tubes]

BACK PANEL

(Note to EPA - Active ingredient statement has previously been approved for back panel placement on this type of product due to package design.)

ACTIVE INGREDIENTS:**By Weight (Nom.)**

Sumithrin (CAS #26002-80-2).....85.7%

(S)-Methoprene (CAS# 65733-16-6).....2.3%

OTHER INGREDIENTS:.....12.0%**READ ENTIRE LABEL BEFORE (EACH) USE.****USE ONLY ON DOGS AND PUPPIES OVER 12 WEEKS OF AGE.****PRECAUTIONARY STATEMENTS****HAZARDS TO HUMANS**

CAUTION: May cause eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling.

HAZARDS TO DOMESTIC ANIMALS

Do not use on puppies less than 12 weeks old. Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant or nursing animals. Sensitivity, such as slight transitory redness of the skin at the site of application, may occur after using ANY pesticide product for pets. If signs of sensitivity occur bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

ENVIRONMENTAL HAZARDS: This product is toxic to fish.

FIRST AID: If in eyes: Flush eyes with plenty of water. Call a physician if irritation persists.

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Remove one applicator tube from the package and hold in an upright position (pointed away from your face). (Pull off cap. Turn the cap around and place on top of tube. Simply press cap down to break the seal of the tube. Remove cap carefully.) (Hold bottom of tube with one hand. With other hand, snap cap off.)

Position the tip of the tube on the dog's back between the shoulder blades. Use the tip of the tube to part the dog's hair so that the product will be applied at skin level. Begin squeezing out the contents of the tube to form a stripe as you move from the shoulder blades along the dog's back to the base of the tail.

Repeat every month.

STORAGE AND DISPOSAL: Do not contaminate water, food or feed by storage and disposal. Store in a cool, dry place. Do not re-use empty tube. Wrap and discard in trash.

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and St. Thomas, Ontario, N5P 3W7 Canada

EPA Reg. No. 2596-XXX
EPA Est. No. 2596-NJ-1

**Additional Labeling that is not Required but may be used for
advertising or private label products***

*Alternate phrasing is designated by parentheses and/or brackets

FRONT PANEL

(3 Month Supply) (1st Dose, 2nd Dose, 3rd Dose) (3 Months Protection) (First Month, Second Month, Third Month) (Triple Pack)

(1 Month Supply) (6 Month Supply) (12 Month Supply) (Value Pack)

(Advanced Care)

(Advanced Flea and Tick [and Mosquito] Topical Treatment)

BACK PANEL

[prevents flea eggs from hatching (for 30 days) (1 month) (4 weeks)]

[kills flea eggs before they hatch]

[prevents re-infestation for (1 month) (30 days) (4 weeks)]

[kills flea eggs (and larvae)] (kills hatching eggs)

(contains an insect growth regulator) (contains an adulticide)

[stops the flea and tick (and mosquito) life cycle]

[kills all stages of (the) (adult) flea(s) (and mosquito) (life cycle)]

(kills the Rocky Mountain Wood Tick, which may carry Rocky Mountain Spotted Fever)

[Kills and Repels the Deer Tick, which may carry Lyme Disease (a vector of Lyme Disease)

(the major carrier of human and canine Lyme Disease)]

[Controls (Kills) (Repels) (Lasts) (Works) (Protects) up to 30 days (1 month) (4 weeks)]

(For use on Dogs and puppies only)

Hartz Ref. 118 with vIGRen® - Insect Growth Regulator, is the monthly treatment that effectively controls flea & tick infestations. T gentle formula kills and prevents adult fleas and ticks plus flea eggs and larvae. It also repels and kills mosquitoes.

[Convenient, Easy to use applicator]

[Easy (Simple) to use (Handle) (Apply)]

[Spreads Naturally with Dog's Movement (Skin and Hair Oils)]

[Controls (Kills) 95% of Fleas and 81% of Ticks in 24 Hours (1 Day)]

[Repels 96% of Ticks within 1 Day (24 Hours)]

[Repels 95% of Fleas within 1 Day (24 Hours)]

[(Special Formula for Dogs)] [(Specially Formulated for Dogs)]

(For all Dogs and puppies)

(Flea Egg and Larvae Treatment)

(Kills and Prevents Flea Eggs and larvae)

(Advanced Flea Egg and Larvae Topical Treatment That's Easy and Convenient to Use)

[Fast(er) Acting]

[Long(er) Lasting]

[Gentle Formula]

[Effective Flea & Tick Control]

[Controls flea and tick infestations]

[Controls (Kills) (Repels) (Lasts) (Works) (Protects) (Eliminates) up to 30 days (1 month)
(4 weeks)]

[Flea, Tick (and Mosquito) Control for Dogs with (PRECOR®) (vIGRen®) Insect Growth
Regulator (IGR)]

[Ref. 118 provides relief from flea and tick infestation (from flea and tick populations) on Dogs and
puppies by controlling and preventing adult fleas and ticks and flea eggs and larvae.]

(No Mess)

(Disposable Applicator)

[Apply to One Spot for Head to Tail (Total Body) Flea and Tick (and Mosquito) Protection
(Control)]

[Apply to One Spot - spreads over the dog's complete body (from head to tail) through the natural
motion of the animal.]

12/29/99

[This product contains three monthly doses (one monthly dose), each (1cc)]

[One tube gives 30 days protection]

[Flea Control for Dogs with (PRECOR®) (vIGRen®) Insect Growth Regulator (IGR)]

(Satisfaction guaranteed) (money back guarantee)

(Guaranteed to Work*

*If not completely satisfied, return unused portion for a full refund.)

[(PRECOR®) (and) (vIGRen®) (is a) (are) registered trademark(s) of Wellmark Intl.]

(Hartz Control Pet Care System products are designed to complement each other in an integrated program for flea & tick management. To assure proper treatment, we recommend use of only Hartz Control Pet Care System products.)

(After application, the treated area may appear wet or oily for up to 24 hours.)

[(As with all flea and tick products, they are) (Hartz Ref. 118 is) most effective when used as part of a total program aimed at reducing fleas and ticks (and mosquito) in the dog's environment.] (Be sure to treat the animal's bedding and surroundings with products registered for these uses, such as the Hartz Control Pet Care System line.)

[The Hartz Ref. 118 contains both (an insecticide to kill adult fleas and ticks (and mosquitoes) and an insect growth regulator (IGR) to kill flea eggs before they hatch.) (a powerful, effective insecticide which kills adult fleas and ticks (and mosquitoes), and a long lasting insect growth regulator which prevents flea eggs and larvae from maturing into adults.)) (Adult fleas spend virtually all of their time on your pet, but they produce vast numbers of eggs which drop off the pet and develop in the environment.) (Once fleas are apparent on your pet, there is already an infestation of their pre-adult stages in your home.) (Normal insecticides will not kill the flea eggs. But the Hartz Ref. 118 is designed to kill both the adult flea (and mosquito) and flea eggs and larvae, thereby breaking the flea (and mosquito) life cycle.) (The repellent will also break the tick life cycle by killing adult ticks, including the Deer Tick, which may carry Lyme Disease and the Rocky Mountain Wood Tick, which may carry Rocky Mountain Spotted Fever.)

Ref. 118 provides relief from flea infestations for one month by controlling and preventing fleas on your dog and puppy. Adult fleas can live on your pet while also producing vast numbers of eggs which drop off your pet and develop in the surrounding environment. Ref. 118 kills the adult flea, its eggs and larvae, thereby breaking the flea life cycle. Ref. 118 breaks the tick life cycle by killing ticks, including the Rocky Mountain Wood Tick and the Deer Tick (the major carrier of human and canine Lyme Disease). Ref. 118 also kills and repels mosquitoes, a major carrier of canine heartworms).

After application, through its natural movement, your pet's skin and hair oils carry Ref. 118 over the pet's body for protection against fleas, ticks, (mosquitoes), flea eggs and larvae. Initially, to kill existing adult flea populations, you may need to treat the home, pet's bed and yard with traditional flea products such as home sprays, foggers and/or yard & kennel spray. Ref. 118 can be used in conjunction with the entire Control Pet Care System® product line.

To help remind you when you last applied treatment, simply write in the date when each dose is applied.

First Dose _____

Second Dose _____

Third Dose _____

Visit our Website www.hartz.com Hartz. Every pet's Best Friend

[If not completely satisfied with this product, return (unused portion) (it to place of purchase with your receipt) for a full refund.]

(For more information about [Brand Name] products call 1-800-XXX-XXXX weekdays from 8 am to 8 P.M. EST.

(For more information, or (in case of emergency) help at any step), call our Flea and tick experts at (telephone number). (time)

B - Protect Your Pet

Important Information: The A B C's of Flea and Tick Management

A - Treat Your Pet to kill fleas and ticks living on your pet.

B - Protect Your Pet to keep fleas and ticks from re-infesting your pet.

C - Treat Your Home both indoors and outdoors, to protect your entire home and guard against reinfestation.

Be sure to read the full directions and precautions on the label of each product you use.

Step A - Treat Your Pet with one of the Control Pet Care System on-animal products, such as Conditioning Shampoo, Dip, Powder or Spray to kill fleas and ticks living on your pet. Use a Control Pet Care System product containing vIGRen, an Insect Growth Regulator (IGR), to also stop hatching flea eggs from developing into biting adults.

Step B - Protect Your Pet with a Control Pet Care System repellent or flea and tick collar to keep fleas and ticks from re-infesting your pet. The Control Pet Care System Ultimate Flea Collar with vIGRen and Rabon will also prevent flea eggs from hatching.

Step C - Treat Your Home both indoors and outdoors, with Control Pet Care System Home Flea and Tick Killer or Fogger with vIGRen and Control Pet Care System Yard and Kennel Spray to protect your entire home and guard against reinfestation. The Control Pet Care System Flea Trap will also serve to help break the flea life cycle by killing in hard-to-reach areas of your home.

) Rabon is a registered trademark for Tetrachlorvinphos
vIGRen is a registered trademark of Wellmark International