

2596-149

8-24-2007

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF  
PREVENTION, PESTICIDES AND  
TOXIC SUBSTANCES

Robert Rosenwasser  
Director, Regulatory Affairs  
The Hartz Mountain Corporation  
400 Plaza Drive  
Secaucus, NJ 07094-3688

AUG 24 2007

SUBJECT: Applications for Pesticide Notification – Add Optional Marketing Statements  
Hartz® Rabon Collar with Methoprene  
EPA Reg. No. 2596-139  
Hartz® Rabon Spray with Methoprene Pump Formulation  
EPA Reg. No. 2596-140  
✓ Hartz® Ref #111  
EPA Reg. No. 2596-149  
Applications Dated July 9, 2007

Dear Mr. Rosenwasser:

The Agency is in receipt of your Applications for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above products. The Registration Division (RD) has conducted a review of these requests for their applicability under PRN 98-10 and finds that the actions requested fall within the scope of PRN 98-10. The labels submitted with the applications have been stamped "Notification" and will be placed in our records.

If you have any questions, please contact me directly at 703-305-6249 or Terri Stowe of my staff at 703-305-6117.

Sincerely,

A handwritten signature in black ink, appearing to read "Linda Arrington".

Linda Arrington  
Notifications & Minor Formulations Team Leader  
Registration Division (7505P)  
Office of Pesticide Programs



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THE HARTZ MOUNTAIN CORPORATION, 400 PLAZA DRIVE, SECAUCUS, NEW JERSEY 07094 201/271-4800  
REGULATORY AFFAIRS

July 9, 2007

Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504P)  
US Environmental Protection Agency  
Room S-4900, One Potomac Yard  
2777 South Crystal Drive  
Arlington, VA 22202-4501

**NOTIFICATION**

**AUG 24 2007**

Attention: Mr. Richard Gebken (PM # 10)  
**RE: HARTZ REF #111**  
**EPA Reg. No. 2596-149**  
Addition of optional marketing statements per PR Notice 98-10

Dear Mr. Gebken:

The Hartz Mountain Corporation, 400 Plaza Drive, Secaucus, NJ 07094-3688 is filing this notification to add optional marketing statements for the product.

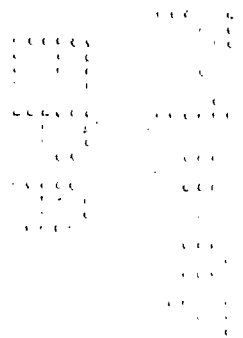
The Hartz Mountain Corporation is submitting the following information:

- A completed application (EPA Form 8570-1)and;
- Three copies of the proposed notification label.

"This notice is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR §152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA."

Sincerely,

Robert Rosenwasser  
Director, Regulatory Affairs





Read instructions on reverse before completing form.

Form Approved. OMB No. 2070-0060, Approval expires 2-28-95

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United States  
Environmental Protection Agency  
Washington, DC 20460

<input type="checkbox"/>	Registration
<input type="checkbox"/>	Amendment
<input checked="" type="checkbox"/>	Other

OPP Identifier Number

### Application for Pesticide - Section I

1. Company/Product Number 2596-149	2. EPA Product Manager R. Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) HARTZ REF #111	PM# 10	
5. Name and Address of Applicant (Include ZIP Code) The Hartz Mountain Corporation 400 Plaza Drive Secaucus, NJ 07094-3688 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

### Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____	<b>NOTIFICATION</b>  AUG 24 2007
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.	
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.	

**Explanation:** Use additional page(s) if necessary. (For section I and Section II.)

"Addition of optional marketing statements per PR Notice 98-10"

"This notice is consistent with the provisions of PR Notices 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the Confidential Statement of Formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA."

### Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	If "Yes" Unit Packaging wgt.    No. per container		<input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
* Certification must be submitted		If "Yes" Package wgt    No. per container			
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/>	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other _____		

### Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)					
Name Robert Rosenwasser		Title Director, Regulatory Affairs		Telephone No. (Include Area Code) 201-271-4800, ext. 7202	
<b>Certification</b> I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.					6. Date Application Received  (Stampcd)
2. Signature 		3. Title Director, Regulatory Affairs			
4. Typed Name Robert Rosenwasser		5. Date 7/9/07			

Hartz® Ref. 111  
EPA Reg. No.: 2596-149  
MASTER LABEL

AUG 24 2007

7/9/07

# Hartz® Ref. 111

## Alternate Brand Names

- Hartz® UltraGuard Plus™ Rid Flea Shampoo for Dogs (&) (and) Puppies
- Hartz® UltraGuard Plus™ Rid Flea Shampoo for Cats (&) (and) Kittens
- Hartz® UltraGuard Plus™ Flea (&) (and) Tick Shampoo for Dogs (&) (and) Puppies
- Hartz® UltraGuard Plus™ Flea (&) (and) Tick Shampoo for Cats (&) (and) Kittens
- Hartz® Advanced Care® 3 in 1 Shampoo for Dogs and Puppies
- Hartz® Advanced Care® 3 in 1 Shampoo for Cats and Kittens
- Hartz® Advanced Care® 4 in 1 Shampoo for Dogs and Puppies
- Hartz® Advanced Care® 4 in 1 Shampoo for Cats and Kittens
- Hartz® Advanced Care® 3 in 1 Foaming Shampoo for Dogs and Puppies
- Hartz® Advanced Care® 3 in 1 Foaming Shampoo for Cats and Kittens
- Hartz® Advanced Care® 4 in 1 Foaming Shampoo for Dogs and Puppies
- Hartz® Advanced Care® 4 in 1 Foaming Shampoo for Cats and Kittens
- Hartz® 3 in 1 Foaming Shampoo for Dogs
- Hartz® 3 in 1 Foaming Shampoo for Cats
- Hartz® 3 in 1 Foaming Shampoo for Dogs and Puppies
- Hartz® 3 in 1 Foaming Shampoo for Cats and Kittens
- Pet Principles by Hartz® Foaming Flea & Tick Shampoo for Dogs & Puppies
- Pet Principles by Hartz® Foaming Flea & Tick Shampoo for Cats and Kittens
- InControl by Hartz® Foaming Flea & Tick Shampoo for Dogs & Puppies
- InControl by Hartz® Foaming Flea & Tick Shampoo for Cats and Kittens

<b>ACTIVE INGREDIENTS:</b>	(By Weight)
d-trans Allethrin (CAS# 584-79-2).....	0.109%
N-octyl bicycloheptene dicarboximide (CAS# 113-48-4).....	0.154%
(S)-Methoprene (CAS #65733-16-6).....	0.101%
<b>OTHER INGREDIENTS</b> .....	<u>99.636%</u>
<b>TOTAL</b> .....	100.00%

*Note: CAS numbers may or may not be included in ingredient statement*

**KEEP OUT OF REACH OF CHILDREN**

## **CAUTION**

See back panel for precautionary statements.  
See (side) (back) panel for ingredients and additional precautions.

(NET CONTENTS:) \_\_\_\_\_ fl. oz; \_\_\_\_\_ mL (ranges from 6 fl oz. to 64 fl oz.)

EPA Reg. No. 2596-149  
EPA Est. No. 2596-NJ-1

Made in (the) U.S.A. (by)  
©The Hartz Mountain Corporation  
Secaucus, NJ 07094 (U.S.A)

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS AND DOMESTIC ANIMALS-- CAUTION:** Do not let children or pets play with this product. Do not use on (puppies) (kittens) (puppies or kittens) less than 12 weeks of age. Consult a veterinarian before using this product on debilitated, aged, pregnant, nursing or medicated animals. Sensitivity may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

**ENVIRONMENTAL HAZARDS:** Do not contaminate lakes or streams by disposal of waste water.

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**READ ENTIRE LABEL BEFORE EACH USE**

**USE ONLY ON (DOGS) (CATS) (DOGS and CATS)**

To kill fleas, lice and ticks (including the Deer tick which may carry Lyme disease) wet (dog's) (cat's) (pet's) coat thoroughly with water and rub shampoo into coat starting with head. Work backward until coat is completely covered with foamy lather. Let lather stay on 5 minutes, then rinse and towel dry. Repeat as required, but not more often than once a week. [It is recommended that the pet's bedding or sleeping quarters be treated for flea and tick control with a product registered for the use, such as (Control Pet Care System Home Flea and Tick Killer) (alternate name)]

**STORAGE AND DISPOSAL:**

Storage: Store at room temperature. Disposal: **If empty:** Do not reuse this container. Place in trash or offer for recycling if available. **If partly filled:** Call your solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

[For more information (about flea and tick problems and how to solve them) (or in an emergency) call (our flea and tick experts at) 1-800-275-1414 weekdays, 9am-5pm E.S.T. ]

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**OPTIONAL/ALTERNATE LABEL TEXT**

~~(Plus) kills [(and)(&)] prevents (flea eggs) [(and)(&)] larvae~~

Actively kills (fleas) (ticks) (flea eggs) (&) (and) (larvae)

Kills (fleas) (ticks) (flea eggs) (&) (and) (larvae) on contact

Plus kills flea eggs and larvae to prevent future infestations for up to (1) (one) month

Starts working on contact

Powerful results when you need it

Dual-action for immediate and long-lasting effects

*[All bolded text below represents one label statement with any selected line bulleted.]*

**When your (cat) dog has fleas and ticks, your family and pet may be exposed to:**

**(Fleas that may cause)**

**Flea allergy dermatitis**

**Flea bite anemia**

**Tapeworm infestation**

**(Deer ticks which may carry)**

**Lyme Disease**

To learn more about treating current infestations and preventing future outbreaks please visit our website [www.hartz.com](http://www.hartz.com)

To learn more, visit [www.hartz.com](http://www.hartz.com)

Hartz recommends that you visit your veterinarian twice a year.

Be sure to read full directions and precautions on the label of every product you use.

For dogs

For cats

For puppies

For kittens

Kills (fleas) (and) (ticks) (and) (lice)

Prevents reinfestation and flea build-up for (1 month) (28 days) (4 weeks)

With (vIGRen) (insect growth regulator)

Prevents (flea) eggs (ova) (ovum) from hatching for over (1 month) (28 days) (4 weeks)

Kills flea eggs (and prevents their hatching) for over (1 month) (28 days) (4 weeks)

Kills flea eggs (and larvae)

Kills hatching eggs (ova) (ovum)

Egg stop (formula)

Contains an insect growth regulator

Stops the flea and tick life cycle

Kills all stages of the flea (life cycle)

Kills (adult) fleas and ticks

Kills the Deer tick, which may carry Lyme disease

Kills Deer ticks

Kills fleas and ticks, including the Deer tick, which may carry Lyme disease

{(Hartz Ref. 111) (this product) (alternate name) contains both [an insecticide to kill adult fleas and ticks and an insect growth regulator (IGR) to kill flea eggs before they hatch] (an effective insecticide which kills adult fleas and ticks, and a long-lasting insect growth regulator which prevents flea eggs from hatching and larvae from maturing into adults).} Adult fleas spend virtually all of their time on your pet, but they produce vast numbers of eggs which drop off the pet and develop in the environment. [(Hartz Ref. 111)(this product) (alternate name) kills flea eggs before they drop off your pet.] Once fleas are apparent on your pet, there is already an infestation of their pre-adult stages in your home. Normal insecticides will not kill the flea eggs. But (Hartz Ref. 111) (this product) (alternate name) is designed to kill both the adult flea and its eggs and larvae, thereby breaking the flea life cycle. The shampoo will also break the tick life cycle by killing adult ticks, including the Deer tick, which may carry Lyme disease.

**OPTIONAL/ALTERNATE LABEL TEXT, continued**

Important Information:  
The ABCs of Flea & Tick Management

(Control Pet Care System) (alternate name) products are designed to work together in a complete insecticidal system. For elimination of fleas and ticks, it is necessary to treat not only the pet but also its surrounding environment. Use (Control Pet Care System) (alternate name) products and follow these simple ABCs to get rid of fleas and ticks on your pet and around your home.

Step A—Treat Your Pet with one of the (Control Pet Care System) (alternate name) on-animal products such as Conditioning Shampoo, Dip or Spray to kill fleas and ticks living on your pet.

Step B—Protect Your Pet with a (Control Pet Care System) (alternate name) Repellent or Flea Collar to keep fleas and ticks from re-infesting your pet. The (Control Pet Care System) (alternate name) Ultimate Flea Collar with vIGRen will also prevent flea eggs from hatching.

Step C—Treat Your Home both indoors and outdoors with (Control Pet Care System) (alternate name) Home Spray Killer or Fogger with vIGRen and (Control Pet Care System) (alternate name) Yard and Kennel Spray to protect your entire home and guard against reinfestation.

Be sure to read the full directions and precautions on the label of each product you use. For more information about flea and tick problems and how to solve them, call 1-800-275-1414 weekdays, 9 am to 5 pm (Eastern time) (E.S.T.)  
vIGRen is a registered trademark of Wellmark Intl.



**NON-PESTICIDE RELATED CLAIMS AND OTHER OPTIONAL TEXT**

Unique foaming dispenser  
Cleans and beautifies all in one  
Revolutionary technology  
Dual action  
Contains protein conditioners  
Cleans  
Freshens  
Beautifies  
Deodorizes  
Super size  
Cleansing treatment

vIGRen is a registered trademark of Wellmark Intl.

**Hartz® Every Pet's Best Friend™**

VISIT OUR WEBSITE  
[www.hartz.com](http://www.hartz.com)

(Money back guarantee) (by Hartz®)

Hartz® and other trademarks are trademarks of the Hartz Mountain Corporation

New (*Note: for new introductions to market; to be maintained only for six months*)