

2596-149

4/6/2006

Page 1 of 8

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

APR - 6 2006

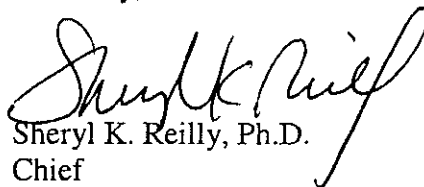
Subject: Product Name: Hartz REF. 111
EPA Reg. No: 2596-149
Application for Notification Dated: 3/21/06

Dear Ms. Dickson

The Biopesticides and Pollution Prevention Division is in receipt of your application for Notification under 98-10 dated above. A preliminary screen of this request has been conducted for its applicability under PRN 98-10 and it has been determined that the action(s) requested falls within the scope of PRN 98-10. Our records have been duly noted, and the label submitted with this application has been stamped "Notification, received, but not reviewed" and will be placed accordingly in our records.

Questions concerning this action should be directed to Andrew Bryceland at (703)305-6928 or email at bryceland.andrew@epa.gov.

Sincerely,



Sheryl K. Reilly, Ph.D.
Chief
Biochemical Pesticides Branch
Biopesticides and Pollution Prevention Division

CONCURRENCES

SYMBOL	7511C	7511C					
SURNAME	Bryceland	Reilly					
DATE	4/6/06	4/6/06					

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Please read instructions on reverse before completing form.

Form Approved. UMB No. 2070-0060. Approval expires 2-28-95



United States
Environmental Protection Agency
Washington, DC 20460

Registration
 Amendment
 Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 2596-149	2. EPA Product Manager Sheryl Reilly	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Hartz Ref. 111	PM# Biopesticides	
5. Name and Address of Applicant (Include ZIP Code) The Hartz Mountain Corporation 400 Plaza Drive Secaucus, New Jersey 07094 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: Date : <u>4/6/06</u> EPA Reg. No. Product Name <u>Not reviewed A. Bryceland</u>	

NOTIFICATION

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Notification of alternate brand names per PR Notice 98-10. This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46 and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U. S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No		<input type="checkbox"/> Metal	<input type="checkbox"/> Plastic
* Certification must be submitted		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt No. per container	<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
				<input type="checkbox"/> Other (Specify) _____	
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/>	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled				<input type="checkbox"/> Other _____	

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Margaret W. Dickson	Title Regulatory Affairs Associate	Telephone No. (Include Area Code) 201-271-4800 ext. 7408
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Regulatory Affairs Associate	
4. Typed Name Margaret W. Dickson	5. Date 3/21/06	

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THE HARTZ MOUNTAIN CORPORATION

400 PLAZA DRIVE, SECAUCUS, NEW JERSEY 07094-3688 • 201/271-4800

March 21, 2006

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7505C)
U.S. Environmental Protection Agency
Room 266A, Crystal Mall 2
1801 South Bell Street
Arlington, VA 22202-4501

received
3/23/06

**Subject: Notification of Alternate Brand Names
Hartz® Ref. 111
EPA Reg. No. 2596-149**

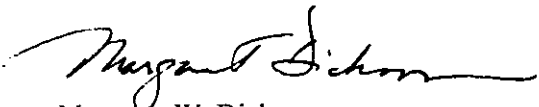
Dear Sir or Madam:

In accordance with PR Notice 98-10, please find enclosed a completed notification application (Form 8570-1) and one highlighted copy of revised labeling for the subject product. The label contains several alternate brand names and no other changes.

As we would like to be informed of the acceptability of this notification, a self-addressed EPA "acceptable notification" business reply mail postcard is enclosed.

If you have any questions concerning this submission, please do not hesitate to contact me at (201) 271-4800 ext. 7408, or by email at mdickson@hartz.com.

Sincerely,



Margaret W. Dickson
Regulatory Affairs Associate

Enclosures: EPA Form 8570-1
Revised highlighted label

cc: A. Edwards
D. Levy
P. Sheehy
File 2596-149

MANUFACTURING FACILITIES

192 BLOOMFIELD AVE., BLOOMFIELD, NEW JERSEY 07003-5696 • 201/271-4800
L/M ANIMAL FARMS, 5374 LONG SPURLING ROAD, PLEASANT PLAIN, OHIO 45162 • 513/877-2131
ROCKY MOUNTAIN PET PRODUCTS, 40 EAST INDUSTRIAL BOULEVARD, LOGANSPOUT, INDIANA 46947 • 219/722-1C39
GEORGIA TENNESSEE MINING & CHEMICAL COMPANY, 1359 HOYT BRASWELL ROAD, WRENS, GA 30833 • 706/547-6522

DISTRIBUTION CENTERS

305 BROADWAY, JERSEY CITY, NEW JERSEY 07306 • 201/271-4800
6971 CENTRAL AVE., RIVERSIDE, CALIFORNIA 92504 • 909/687-4407

4 7 8

Hartz® Ref. 111
EPA Reg. No.: 2596-149
MASTER LABEL

3/15/06

Hartz® Ref. 111

NOTIFICATION

Date ~~_____~~ 4/6/06

~~_____~~: _____
Not. Reviewed. A. Byceland

Alternate Brand Names

- Hartz® Advanced Care® 3 in 1 Shampoo for Dogs and Puppies
- Hartz® Advanced Care® 3 in 1 Shampoo for Cats and Kittens
- Hartz® Advanced Care® 4 in 1 Shampoo for Dogs and Puppies
- Hartz® Advanced Care® 4 in 1 Shampoo for Cats and Kittens
- Hartz® Advanced Care® 3 in 1 Foaming Shampoo for Dogs and Puppies
- Hartz® Advanced Care® 3 in 1 Foaming Shampoo for Cats and Kittens
- Hartz® Advanced Care® 4 in 1 Foaming Shampoo for Dogs and Puppies
- Hartz® Advanced Care® 4 in 1 Foaming Shampoo for Cats and Kittens

- ✓ Hartz® 3 in 1 Foaming Shampoo for Dogs
- ✓ Hartz® 3 in 1 Foaming Shampoo for Cats
- ✓ Hartz® 3 in 1 Foaming Shampoo for Dogs and Puppies
- ✓ Hartz® 3 in 1 Foaming Shampoo for Cats and Kittens
- ✓ Pet Principles by Hartz® Foaming Flea & Tick Shampoo for Dogs & Puppies
- ✓ Pet Principles by Hartz® Foaming Flea & Tick Shampoo for Cats and Kittens
- ✓ Care Sciences by Hartz® Foaming Flea & Tick Shampoo for Dogs & Puppies
- ✓ Care Sciences by Hartz® Foaming Flea & Tick Shampoo for Cats and Kittens
- ✓ Attentiv by Hartz® Foaming Flea & Tick Shampoo for Dogs & Puppies
- ✓ Attentiv by Hartz® Foaming Flea & Tick Shampoo for Cats and Kittens

ACTIVE INGREDIENTS:	(By Weight)
d-trans Allethrin (CAS# 584-79-2).....	0.109%
N-octyl bicycloheptene dicarboximide (CAS# 113-48-4).....	0.154%
(S)-Methoprene (CAS #65733-16-6).....	0.101%
OTHER INGREDIENTS	99.636%
TOTAL	100.00%

Note: CAS numbers may or may not be included in ingredient statement

KEEP OUT OF REACH OF CHILDREN

CAUTION

See back panel for precautionary statements.

(NET CONTENTS:) _____ fl. oz; _____ mL (ranges from 6 fl oz. to 64 fl oz.)

EPA Reg. No. 2596-149
EPA Est. No. 2596-NJ-1

Made in (the) U.S.A. (by)
©The Hartz Mountain Corporation
Secaucus, NJ 07094 (U.S.A.)
(and St. Thomas, Ontario N5P 3W7 Canada)

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS-- CAUTION: Do not let children or pets play with this product. Do not use on (puppies) (kittens) (puppies or kittens) less than 12 weeks of age. Consult a veterinarian before using this product on debilitated, aged, pregnant, nursing or medicated animals. Sensitivity may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

ENVIRONMENTAL HAZARDS: Do not contaminate lakes or streams by disposal of waste water.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ ENTIRE LABEL BEFORE EACH USE

USE ONLY ON (DOGS) (CATS) (DOGS and CATS)

To kill fleas, lice and ticks (including the Deer tick which may carry Lyme disease) wet (dog's) (cat's) (pet's) coat thoroughly with water and rub shampoo into coat starting with head. Work backward until coat is completely covered with foamy lather. Let lather stay on 5 minutes, then rinse and towel dry. Repeat as required, but not more often than once a week. [It is recommended that the pet's bedding or sleeping quarters be treated for flea and tick control with a product registered for the use, such as (Control Pet Care System Home Flea and Tick Killer) (alternate name)]

STORAGE AND DISPOSAL:

Storage: Store at room temperature. Disposal: **If empty:** Do not reuse this container. Place in trash or offer for recycling if available. **If partly filled:** Call your solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

[For more information (about flea and tick problems and how to solve them) (or in an emergency) call (our flea and tick experts at) 1-800-275-1414 weekdays, 9am-5pm E.S.T.]

6 7 8

OPTIONAL/ALTERNATE LABEL TEXT

- For dogs
- For cats
- For puppies
- For kittens
- Kills (fleas) (and) (ticks) (and) (lice)
- Prevents reinfestation and flea build-up for (1 month) (28 days) (4 weeks)
- With (vIGRen) (insect growth regulator)
- Prevents (flea) eggs (ova) (ovum) from hatching for over (1 month) (28 days) (4 weeks)
- Kills flea eggs (and prevents their hatching) for over (1 month) (28 days) (4 weeks)
- Kills flea eggs (and larvae)
- Kills hatching eggs (ova) (ovum)
- Egg stop (formula)
- Contains an insect growth regulator
- Stops the flea and tick life cycle
- Kills all stages of the flea (life cycle)
- Kills (adult) fleas and ticks
- Kills the Deer tick, which may carry Lyme disease
- Kills Deer ticks
- Kills fleas and ticks, including the Deer tick, which may carry Lyme disease

{(Hartz Ref. 111) (this product) (alternate name) contains both [an insecticide to kill adult fleas and ticks and an insect growth regulator (IGR) to kill flea eggs before they hatch] (an effective insecticide which kills adult fleas and ticks, and a long-lasting insect growth regulator which prevents flea eggs from hatching and larvae from maturing into adults).} Adult fleas spend virtually all of their time on your pet, but they produce vast numbers of eggs which drop off the pet and develop in the environment. [(Hartz Ref. 111 (this product) (alternate name) kills flea eggs before they drop off your pet.) Once fleas are apparent on your pet, there is already an infestation of their pre-adult stages in your home. Normal insecticides will not kill the flea eggs. But (Hartz Ref. 111) (this product) (alternate name) is designed to kill both the adult flea and its eggs and larvae, thereby breaking the flea life cycle. The shampoo will also break the tick life cycle by killing adult ticks, including the Deer tick, which may carry Lyme disease.

OPTIONAL/ALTERNATE LABEL TEXT, continued

Important Information:
The ABCs of Flea & Tick Management

(Control Pet Care System) (alternate name) products are designed to work together in a complete insecticidal system. For elimination of fleas and ticks, it is necessary to treat not only the pet but also its surrounding environment. Use (Control Pet Care System) (alternate name) products and follow these simple ABCs to get rid of fleas and ticks on your pet and around your home.

Step A—Treat Your Pet with one of the (Control Pet Care System) (alternate name) on-animal products such as Conditioning Shampoo, Dip or Spray to kill fleas and ticks living on your pet.

Step B—Protect Your Pet with a (Control Pet Care System) (alternate name) Repellent or Flea Collar to keep fleas and ticks from re-infesting your pet. The (Control Pet Care System) (alternate name) Ultimate Flea Collar with vIGRen will also prevent flea eggs from hatching.

Step C—Treat Your Home both indoors and outdoors with (Control Pet Care System) (alternate name) Home Spray Killer or Fogger with vIGRen and (Control Pet Care System) (alternate name) Yard and Kennel Spray to protect your entire home and guard against reinfestation.

Be sure to read the full directions and precautions on the label of each product you use. For more information about flea and tick problems and how to solve them, call 1-800-275-1414 weekdays, 9 am to 5 pm (Eastern time) (E.S.T.)
vIGRen is a registered trademark of Wellmark Intl.

8 7 8

Hartz® Ref. 111
EPA Reg. No.: 2596-149
MASTER LABEL

3/15/06

NON-PESTICIDE RELATED CLAIMS AND OTHER OPTIONAL TEXT

Unique foaming dispenser
Cleans and beautifies all in one
Revolutionary technology
Dual action
Contains protein conditioners
Cleans
Freshens
Beautifies
Deodorizes
Super size
Cleansing treatment

vIGRen is a registered trademark of Wellmark Intl.

Hartz® Every Pet's Best Friend™

VISIT OUR WEBSITE
www.hartz.com

(Money back guarantee) (by Hartz®)

Hartz® and other trademarks are trademarks of the Hartz Mountain Corporation

New (*Note: for new introductions to market; to be maintained only for six months*)

