

2596-149

7/27/2005

Page 1 of 7

Please read instructions on reverse before completing form.

Form Approved, OMB No. 2070-0060, Approval expires 2-28-95



United States  
Environmental Protection Agency  
Washington, DC 20460

|                                     |              |
|-------------------------------------|--------------|
| <input type="checkbox"/>            | Registration |
| <input type="checkbox"/>            | Amendment    |
| <input checked="" type="checkbox"/> | Other        |

OPP Identifier Number

Application for Pesticide - Section I

|   |  |  |
|---|--|--|
| 1. Company/Product Number<br>2596-149   | 2. EPA Product Manager<br>Sheryl Reilly  | 3. Proposed Classification<br><input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted |
| 4. Company/Product (Name)<br>Hartz Reference 111  | PM#<br>91  |  |
| 5. Name and Address of Applicant (Include ZIP Code)<br>The Hartz Mountain Corporation<br>400 Plaza Drive<br>Secaucus, New Jersey 07094<br><input type="checkbox"/> Check if this is a new address | 6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to:<br><b>NOTIFICATION</b><br>EPA Reg. No. _____<br>Date Reviewed: <u>7/27/05</u><br>Product Name _____ |  |

Section - II

|  |  |
|--|--|
| <input type="checkbox"/> Amendment - Explain below.                            | <input type="checkbox"/> Final printed labels in response to Agency letter dated _____ |
| <input type="checkbox"/> Resubmission in response to Agency letter dated _____ | <input type="checkbox"/> "Me Too" Application.   |
| <input type="checkbox"/> Notification - Explain below.                         | <input type="checkbox"/> Other - Explain below.  |

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Notification of alternate brand names and alternate marketing text. Correction to Storage and Disposal statement. This notification is consistent with the provisions of PR Notice 98-10 and EPA Regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

|   |  |   |                   |  |   |
|---|--|---|-------------------|--|---|
| 1. Material This Product Will Be Packaged In:   |  |   |                   | 2. Type of Container   |   |
| Child-Resistant Packaging<br><input type="checkbox"/> Yes<br><input checked="" type="checkbox"/> No                     | Unit Packaging<br><input type="checkbox"/> Yes<br><input checked="" type="checkbox"/> No | Water Soluble Packaging<br><input type="checkbox"/> Yes<br><input checked="" type="checkbox"/> No |                   | <input type="checkbox"/> Metal                                       | <input checked="" type="checkbox"/> Plastic |
| * Certification must submitted  |  | If "Yes" Unit Packaging wgt.  | No. per container | <input type="checkbox"/> Glass                                       | <input type="checkbox"/> Paper              |
|   |  | If "Yes" Package wgt.   | No. per container | <input type="checkbox"/> Other (Specify) _____                       |   |
| 3. Location of Net Contents Information<br><input checked="" type="checkbox"/> Label <input type="checkbox"/> Container |  | 4. Size(s) Retail Container<br>8 - 32 fl. oz.   |                   | 5. Location of Label Directions<br><input type="checkbox"/> on label |   |
| 6. Manner in Which Label is Affixed to Product  |  | <input checked="" type="checkbox"/> Lithograph<br>Paper glued<br>Stenciled                        |                   | <input type="checkbox"/> Other _____                                 |   |

Section - IV

|  |  |   |
|--|--|---|
| 1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)  |  |   |
| Name<br>Patricia Sheehy  | Title<br>Director, Regulatory Affairs    | Telephone No. (Include Area Code)<br>201-271-4800 |
| <b>Certification</b><br>I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law. |  | 6. Date Application Received<br><br>(Stamped)     |
| 2. Signature<br>   | 3. Title<br>Director, Regulatory Affairs |   |
| 4. Typed Name<br>Patricia Sheehy   | 5. Date<br><u>3/28/05</u>                |   |

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# HARTZ MOUNTAIN CORPORATION

400 PLAZA DRIVE, SECAUCUS, NEW JERSEY 07094-3688 • 201/271-4800

March 28, 2005

Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504C)  
U.S. Environmental Protection Agency  
Room 266A, Crystal Mall 2  
1801 South Bell Street  
Arlington, VA 22202-4501

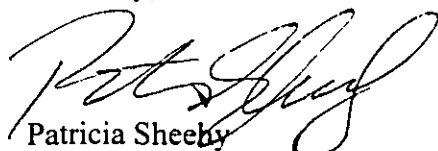
**Subject: Notification of Alternate Brand Names, Alternate Marketing Text  
Hartz® Reference 111  
EPA Reg. No. 2596-149**

Dear Sir or Madam:

In accordance with PR Notice 98-10, please find enclosed a completed notification application (Form 8570-1) and one highlighted copy of the labeling containing alternate brand names and alternate marketing text for the subject product. A correction has also been made to the Storage and Disposal Statement.

If you have any questions concerning this submission, please do not hesitate to call me at (201) 271-4800 ext. 7561.

Sincerely,



Patricia Sheehy  
Director, Regulatory Affairs

Enclosures: EPA Form 8570-1  
Highlighted label (EPA Reg. No. 2596-149)

cc: A. Beyer  
D. Levy  
D. Rupp  
File 2596-149

#### MANUFACTURING FACILITIES

192 BLOOMFIELD AVE., BLOOMFIELD, NEW JERSEY 07003-5696 • 201/271-4800  
L/M ANIMAL FARMS, 5374 LONG SPURLING ROAD, PLEASANT PLAIN, OHIO 45162 • 513/877-2131  
ROCKY MOUNTAIN PET PRODUCTS, 40 EAST INDUSTRIAL BOULEVARD, LOGANSPOUT, INDIANA 46947 • 219/722-1089  
GEORGIA TENNESSEE MINING & CHEMICAL COMPANY, 1359 HOYT BRASWELL ROAD, WRENS, GA 30833 • 706/547-6522

#### DISTRIBUTION CENTERS

305 BROADWAY, JERSEY CITY, NEW JERSEY 07306 • 201/271-4800  
6971 CENTRAL AVE., RIVERSIDE, CALIFORNIA 92504 • 909/687-4407

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## Hartz® Ref. 111

### Alternate Brand Names

Hartz® Advanced Care® 3 in 1 Shampoo for Dogs and Puppies  
Hartz® Advanced Care® 3 in 1 Shampoo for Cats and Kittens  
Hartz® Advanced Care® 4 in 1 Shampoo for Dogs and Puppies  
Hartz® Advanced Care® 4 in 1 Shampoo for Cats and Kittens

Hartz® Advanced Care® 3 in 1 Foaming Shampoo for Dogs and Puppies  
Hartz® Advanced Care® 3 in 1 Foaming Shampoo for Cats and Kittens  
Hartz® Advanced Care® 4 in 1 Foaming Shampoo for Dogs and Puppies  
Hartz® Advanced Care® 4 in 1 Foaming Shampoo for Cats and Kittens

| ACTIVE INGREDIENTS:                                       | (By Weight)    |
|---|----------------|
| d-trans Allethrin (CAS# 584-79-2).....                    | 0.109%         |
| N-octyl bicycloheptene dicarboximide (CAS# 113-48-4)..... | 0.154%         |
| (S)-Methoprene (CAS #65733-16-6).....                     | 0.101%         |
| <b>OTHER INGREDIENTS</b> .....                            | <b>99.636%</b> |
| <b>TOTAL</b> .....  | <b>100.00%</b> |

Note: CAS numbers may or may not be included in ingredient statement

**KEEP OUT OF REACH OF CHILDREN**

### NOTIFICATION

Date Reviewed: 7/27/05

Reviewed By: CPollard

### CAUTION

See back panel for precautionary statements.

(NET CONTENTS:) \_\_\_\_\_ fl. oz.; \_\_\_\_\_ mL (ranges from 6 fl oz. to 64 fl oz.)

EPA Reg. No. 2596-149  
EPA Est. No. 2596-NJ-1

Made in (the) U.S.A. (by)

©The Hartz Mountain Corporation  
Secaucus, NJ 07094 (U.S.A.)  
(and St. Thomas, Ontario N5P 3W7 Canada)

## **PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS AND DOMESTIC ANIMALS-- CAUTION:** Do not let children or pets play with this product. Do not use on (puppies) (kittens) (puppies or kittens) less than **12** weeks of age. Consult a veterinarian before using this product on debilitated, aged, pregnant, nursing or medicated animals. Sensitivity may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

**ENVIRONMENTAL HAZARDS:** Do not contaminate lakes or streams by disposal of waste water.

## **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

## **READ ENTIRE LABEL BEFORE EACH USE**

### **USE ONLY ON (DOGS) (CATS) (DOGS and CATS)**

To kill fleas, lice and ticks (including the Deer tick which may carry Lyme disease) wet (dog's) (cat's) (pet's) coat thoroughly with water and rub shampoo into coat starting with head. Work backward until coat is completely covered with foamy lather. Let lather stay on 5 minutes, then rinse and towel dry. Repeat as required, but not more often than once a week. [It is recommended that the pet's bedding or sleeping quarters be treated for flea and tick control with a product registered for the use, such as (Control Pet Care System Home Flea and Tick Killer) (alternate name)]

## **STORAGE AND DISPOSAL:**

**Storage:** Store at room temperature. **Disposal:** **If empty:** Do not reuse this container. Place in trash or offer for recycling if available. **If partly filled:** Call your solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

[For more information (about flea and tick problems and how to solve them) (or in an emergency) call (our flea and tick experts at) 1-800-275-1414 weekdays, 9am-5pm E.S.T. ]

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Optional/alternate text is shown in parentheses or brackets; new text is highlighted

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Optional/alternate text is shown in parentheses or brackets; new text is highlighted

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Hartz® Ref. 111  
EPA Reg. No.: 2596-149  
DRAFT

7/28/2004  
Revision 1: 3/28/05  
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**OPTIONAL/ALTERNATE LABEL TEXT**

For dogs  
For cats  
For puppies  
For kittens  
Kills (fleas) (and) (ticks) (and) (lice)  
Prevents reinfestation and flea build-up for (1 month) (28 days) (4 weeks)  
With (vIGRen) (insect growth regulator)  
Prevents (flea) eggs (ova) (ovum) from hatching for over (1 month) (28 days) (4 weeks)  
Kills flea eggs (and prevents their hatching) for over (1 month) (28 days) (4 weeks)  
Kills flea eggs (and larvae)  
Kills hatching eggs (ova) (ovum)  
Egg stop (formula)  
Contains an insect growth regulator  
Stops the flea and tick life cycle  
Kills all stages of the flea (life cycle)  
Kills (adult) fleas and ticks  
Kills the Deer tick, which may carry Lyme disease  
Kills Deer ticks  
Kills fleas and ticks, including the Deer tick, which may carry Lyme disease

{(Hartz Ref. 111) (this product) (alternate name) contains both [an insecticide to kill adult fleas and ticks and an insect growth regulator (IGR) to kill flea eggs before they hatch] (an effective insecticide which kills adult fleas and ticks, and a long-lasting insect growth regulator which prevents flea eggs from hatching and larvae from maturing into adults).} Adult fleas spend virtually all of their time on your pet, but they produce vast numbers of eggs which drop off the pet and develop in the environment. [(Hartz Ref. 111)(this product) (alternate name) kills flea eggs before they drop off your pet.] Once fleas are apparent on your pet, there is already an infestation of their pre-adult stages in your home. Normal insecticides will not kill the flea eggs. But (Hartz Ref. 111) (this product) (alternate name) is designed to kill both the adult flea and its eggs and larvae, thereby breaking the flea life cycle. The shampoo will also break the tick life cycle by killing adult ticks, including the Deer tick, which may carry Lyme disease.

6 8 7

**OPTIONAL/ALTERNATE LABEL TEXT, continued**

**Important Information:**

**The ABCs of Flea & Tick Management**

(Control Pet Care System) (alternate name) products are designed to work together in a complete insecticidal system. For elimination of fleas and ticks, it is necessary to treat not only the pet but also its surrounding environment. Use (Control Pet Care System) (alternate name) products and follow these simple ABCs to get rid of fleas and ticks on your pet and around your home.

Step A—Treat Your Pet with one of the (Control Pet Care System) (alternate name) on-animal products such as Conditioning Shampoo, Dip or Spray to kill fleas and ticks living on your pet.

Step B—Protect Your Pet with a (Control Pet Care System) (alternate name) Repellent or Flea Collar to keep fleas and ticks from re-infesting your pet. The (Control Pet Care System) (alternate name) Ultimate Flea Collar with vIGRen will also prevent flea eggs from hatching.

Step C—Treat Your Home both indoors and outdoors with (Control Pet Care System) (alternate name) Home Spray Killer or Fogger with vIGRen and (Control Pet Care System) (alternate name) Yard and Kennel Spray to protect your entire home and guard against reinfestation.

Be sure to read the full directions and precautions on the label of each product you use. For more information about flea and tick problems and how to solve them, call 1-800-275-1414 weekdays, 9 am to 5 pm (Eastern time) (E.S.T.)  
vIGRen is a registered trademark of Wellmark Intl.

**NON-PESTICIDE RELATED CLAIMS AND OTHER OPTIONAL TEXT**

Unique foaming dispenser  
Cleans and beautifies all in one  
Revolutionary technology  
Dual action  
Contains protein conditioners  
Cleans  
Freshens  
Beautifies  
Deodorizes  
Super size  
Cleansing treatment

*ok per Label Review Manual Chap 12, Sec 5.B6*

vIGRen is a registered trademark of Welmark Intl.

**Hartz® Every Pet's Best Friend™**

VISIT OUR WEBSITE  
[www.hartz.com](http://www.hartz.com)

(Money back guarantee) (by Hartz®)

Hartz® and other trademarks are trademarks of the Hartz Mountain Corporation

New (*Note: for new introductions to market; to be maintained only for six months*)