

2596-149

09/08/2004

1/6

Please read instructions on reverse before completing form.

Form Approved. OMB No. 2070-0080. Approval expires 2-28-95



United States  
Environmental Protection Agency  
Washington, DC 20460

 Registration  
 Amendment  
 Other

OPP Identifier Number

### Application for Pesticide - Section I

1. Company/Product Number 2596-149	2. EPA Product Manager Sheryl Reilly	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Hartz Reference 111	PM# 91	
5. Name and Address of Applicant (Include ZIP Code) The Hartz Mountain Corporation 400 Plaza Drive Secaucus, New Jersey 07094 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

### Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Date Reviewed: 9/8/04  
Reviewed By: CPallard

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

1) Notification of labeling update per PR Notice 2001-6: storage and disposal statements; 2) Correction of minor errors on draft labeling; 3) Notification of additional alternate brand names and alternate marketing text per PR Notice 98-10. This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46 and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statements to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

### Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	<input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____		
* Certification must submitted		If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt	No. per container
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 8 - 32 fl oz.		5. Location of Label Directions <input checked="" type="checkbox"/> on label	
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph Paper glued Stenciled <input type="checkbox"/> Other _____					

### Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Patricia Sheehy	Title Director, Government Relations	Telephone No (Include Area Code) (201) 271-4800 x7561
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Director, Government Relations	
4. Typed Name Patricia Sheehy	5. Date 9/30/04	

91/

# THE HARTZ MOUNTAIN CORPORATION

2/0

GOVERNMENT RELATIONS DEPARTMENT • 400 PLAZA DRIVE, SECAUCUS, NEW JERSEY 07094-3688 • 201/271-4800

August 2, 2004

Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504C)  
U.S. Environmental Protection Agency  
Room 266A, Crystal Mall 2  
1801 South Bell Street  
Arlington, VA 22202-4501

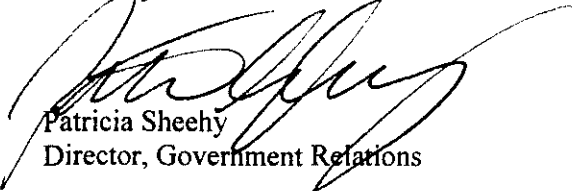
**Subject: Notification of Alternate Brand Names**  
**Notification of Updated Storage & Disposal Statements**  
**Hartz® Reference 111**  
**EPA Reg. No. 2596-149**

Dear Sir or Madam:

In accordance with PR Notice 98-10, please find enclosed a completed notification application (Form 8570-1) and one highlighted copy of the labeling containing alternate brand names for the subject product. The label has also been updated in accordance with the requirements of PR Notice 2001-6—Storage and Disposal statements. Lastly, the statement regarding use of the product on young kittens and puppies has been changed from 6 weeks to the required 12 weeks. Please note that this product has not been manufactured or sold since its original approval in 1999.

If you have any questions concerning this submission, please do not hesitate to contact Renee Hode at (201) 271-4800 ext. 7295. You can also contact me directly at (201) 271-4800 ext. 7561.

Sincerely,



Patricia Sheehy  
Director, Government Relations

Enclosures: EPA Form 8570-1  
Highlighted label (EPA Reg. No. 2596-149)

cc: H. Richman (w/o attachments)  
A. Beyer (w/ attachments)  
K. Cassar (w/ attachments)  
R. Hode (w/ attachments)  
File 2596-149 (w/ attachments)

Front Panel

# Hartz® Ref. 111

Alternate Brand Names

- [Hartz® Advanced Care® 3 in 1 Shampoo for Dogs and Puppies]
- [Hartz® Advanced Care® 3 in 1 Shampoo for Cats and Kittens]
- [Hartz® Advanced Care® 4 in 1 Shampoo for Dogs and Puppies]
- [Hartz® Advanced Care® 4 in 1 Shampoo for Cats and Kittens]

ACTIVE INGREDIENTS:	(By Weight) <del>(Nom.)</del>
d-trans Allethrin (CAS# 584-79-2).....	0.109%
N-octyl bicycloheptene dicarboximide (CAS# 113-48-4).....	0.154%
(S)-Methoprene (CAS #65733-16-6).....	0.101%
<b>OTHER INGREDIENTS</b> .....	<b>99.636%</b>
<b>TOTAL</b> .....	<b>100.00%</b>

*Note: CAS numbers may or may not be included in ingredient statement*

## KEEP OUT OF REACH OF CHILDREN

### CAUTION

See back panel for ~~additional~~ precautionary statements.

(NET Wt. ~~CONTENTS~~;) \_\_\_\_\_ fl. oz; \_\_\_\_\_ mL (ranges from 6 fl oz. to 64 fl oz.)

EPA Reg. No. 2596-149  
EPA Est. No. 2596-NJ-1

Made in ~~(the)~~ U.S.A. ~~(by)~~

©The Hartz Mountain Corporation  
Secaucus, NJ 07094 (U.S.A.)  
(and St. Thomas, Ontario N5P 3W7 Canada)



Back Panel

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS AND DOMESTIC ANIMALS-- CAUTION:** Do not let children or pets play with this product. Do not use on (puppies) (kittens) (puppies or kittens) less than 6 12 weeks of age. Consult a veterinarian before using this product on debilitated, aged, pregnant, nursing or medicated animals. Sensitivity may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

**ENVIRONMENTAL HAZARDS:** Do not contaminate lakes or streams by disposal of waste water.

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**READ ENTIRE LABEL BEFORE EACH USE  
USE ONLY ON (DOGS) (CATS) (DOGS and CATS)**

To kill fleas, lice and ticks (including the Deer tick which may carry Lyme disease) wet (dog's) (cat's) (pet's) coat thoroughly with water and rub shampoo into coat starting with head. Work backward until coat is completely covered with foamy lather. Let lather stay on 5 minutes, then rinse and towel dry. Repeat as required, but not more often than once a week. [It is recommended that the pet's bedding or sleeping quarters be treated for flea and tick control with a product registered for the use, such as (Control Pet Care System Home Flea and Tick Killer) (alternate name)]

**DISPOSAL:**

Disposal: ~~Do not reuse empty container. Wrap container and put in trash collection.~~ **If empty:** Do not reuse this container. Place in trash or offer for recycling if available. **If partly filled:** Call your solid waste agency or 1-800-CLEANUP for disposal instructions. ~~Never place unused product down any indoor or outdoor drain.~~

[For more information (about flea and tick problems and how to solve them) (or in an emergency) call (our flea and tick experts at) 1-800-275-1414 weekdays, 9am-5pm E.S.T. ]

**OPTIONAL/ALTERNATE LABEL TEXT**

for dogs  
for cats  
for puppies  
for kittens  
Kills (fleas) (and) (ticks) (and) (lice)  
Prevents reinfestation and flea build-up for (1 month) (28 days) (4 weeks)  
With (vIGRen) (insect growth regulator)  
Prevents (flea) eggs (ova) (ovum) from hatching for over (1 month) (28 days) (4 weeks)  
Kills flea eggs (and prevents their hatching) for over (1 month) (28 days) (4 weeks)  
Kills flea eggs (and larvae)  
Kills hatching eggs (ova) (ovum)  
Egg stop (formula)  
Contains an insect growth regulator  
Stops the flea and tick life cycle  
Kills all stages of the flea (life cycle)  
Kills (adult) fleas and ticks  
Kills the Deer tick, which may carry Lyme disease  
**Kills Deer ticks**  
Cleans and beautifies all in one  
Revolutionary technology  
Dual action  
Kills fleas and ticks, including the Deer tick, which may carry Lyme disease  
Contains protein conditioners  
Cleans  
Freshens  
Beautifies  
Deodorizes  
vIGRen is a registered trademark of Welmark Intl.  
**Hartz® Every Pet's Best Friend™**  
**VISIT OUR WEBSITE**  
**www.hartz.com**  
**Unconditional Money back Guarantee**  
**(Money back guarantee) (by Hartz®)**  
**Hartz® and other trademarks are trademarks of the Hartz Mountain Corporation**  
**Super size**  
**Cleansing treatment**  
*New Note: for new introductions to market, to be maintained only for six months*

**OPTIONAL/ALTERNATE LABEL TEXT, continued**

{(Hartz Ref. 111) (this product) (alternate name) contains both [an insecticide to kill adult fleas and ticks and an insect growth regulator (IGR) to kill flea eggs before they hatch] (a powerful, effective insecticide which kills adult fleas and ticks, and a long-lasting insect growth regulator which prevents flea eggs from hatching and larvae from maturing into adults).} Adult fleas spend virtually all of their time on your pet, but they produce vast numbers of eggs which drop off the pet and develop in the environment. [(Hartz Ref. 111) (this product) (alternate name) kills flea eggs before they drop off your pet.] Once fleas are apparent on your pet, there is already an infestation of their pre-adult stages in your home. Normal insecticides will not kill the flea eggs. But (Hartz Ref. 111) (this product) (alternate name) is designed to kill both the adult flea and its eggs and larvae, thereby breaking the flea life cycle. The shampoo will also break the tick life cycle by killing adult ticks, including the Deer tick, which may carry Lyme disease.

**Important Information:**

**The ABCs of Flea & Tick Management**

(Control Pet Care System) (alternate name) products are designed to work together in a complete insecticidal system. For elimination of fleas and ticks, it is necessary to treat not only the pet but also its surrounding environment. Use (Control Pet Care System) (alternate name) products and follow these simple ABCs to get rid of fleas and ticks on your pet and around your home.

**Step A—Treat Your Pet with one of the (Control Pet Care System) (alternate name) on-animal products such as Conditioning Shampoo, Dip or Spray to kill fleas and ticks living on your pet.**

**Step B—Protect Your Pet with a (Control Pet Care System) (alternate name) Repellent or Flea Collar to keep fleas and ticks from re-infesting your pet. The (Control Pet Care System) (alternate name) Ultimate Flea Collar with vIGRen will also prevent flea eggs from hatching.**

**Step C—Treat Your Home both indoors and outdoors with (Control Pet Care System) (alternate name) Home Spray Killer or Fogger with vIGRen and (Control Pet Care System) (alternate name) Yard and Kennel Spray to protect your entire home and guard against reinfestation.**

Be sure to read the full directions and precautions on the label of each product you use. For more information about flea and tick problems and how to solve them, call 1-800-275-1414 weekdays, 9 am to 5 pm (Eastern time) (E.S.T.)  
vIGRen is a registered trademark of Welmark Intl.