

FRONT PANEL

PM 91

2596-146

12/8/97

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**Hartz® Ref. 101**

( ) = Alternate Copy

**(IMPORTANT Intended for use on Dogs  
DO NOT USE ON CATS)**

for Dogs and Puppies Over 30 lbs.  
(for Dogs and Puppies 30 lbs. and Under)

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION: SEE BACK PANEL FOR INGREDIENTS AND ADDITIONAL PRECAUTIONARY STATEMENTS**

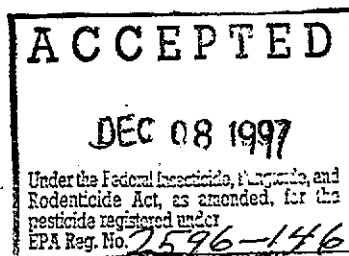
Net Contents: - (for Small Dogs: 3 tubes, 1 cc 0.03 fl oz each, 3 cc 0.09 fl oz total)  
for Large Dogs: 3 tubes, 2 cc 0.06 fl oz each, 6 cc 0.18 fl oz total

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**BACK PANEL**

**Hartz® Ref. 101**

for Dogs and Puppies Over 30 lbs.  
(for Dogs and Puppies 30 lbs. and Under)



**ACTIVE INGREDIENTS:**

By Weight (Nom.)

Permethrin (CAS 52645-53-1) .....	45.0%
(S)-Methoprene (CAS 65733-16-6) .....	2.9%

**OTHER INGREDIENTS:..... 52.1%**

**BACK PANEL**

2/6

prevents (flea) eggs from hatching (for 30 days) (1 month) (4 weeks)  
 kills (flea) eggs before they hatch  
 prevents re-infestation for (1 month) (30 days) (4 weeks)  
 kills flea eggs (and larvae)  
 kills hatching eggs  
 contains an insect growth regulator  
 contains an adulticide  
 stops the flea and tick life cycle  
 kills all stages of the flea (life cycle)  
 kills the Rocky Mountain Wood Tick, which may carry Rocky Mountain Spotted Fever  
 Kills and Repels the Deer Tick, which may carry Lyme Disease (a vector of Lyme Disease)(the major carrier of human and canine Lyme Disease)  
 Controls (Kills) (Repels) (Lasts) (Works) (Protects) up to 30 days (1 month) (4 weeks)  
 (Advanced Care)(Advanced Flea and Tick Topical Treatment)  
 (Veterinarian Approved)  
 Convenient, Easy to use applicator  
 Easy (Simple) to use (Handle) (Apply)  
 (3 Month Supply) (1st Dose)(2nd Dose)(3rd Dose)  
 Spreads Naturally with Dog's Movement (Skin and Hair Oils)  
 90% Control of Fleas and Ticks in 48 Hours (2 Days)  
 Repels 95% of Ticks within 3 Days (72 Hours)  
 Repels 90% of Fleas within 3 Days (72 Hours)  
 No Mess  
 Disposable Applicator  
 Apply to One Spot for Head to Tail (Total Body) Flea and Tick Protection (Control)  
 Apply to One Spot - spreads over the dog's complete body (from head to tail) through the natural motion of the animal.  
 satisfaction guaranteed  
 money back guarantee

**ALTERNATE COPY**

Hartz Control Pet Care System products are designed to complement each other in an integrated program for flea & tick management. To assure proper treatment, we recommend use of only Hartz Control Pet Care System products

**BACK PANEL**

3/6

**READ ENTIRE LABEL BEFORE USE.****USE ONLY ON DOGS OVER 6 MONTHS OF AGE. (For Use on Dogs and Puppies Only)****DIRECTIONS FOR USE:**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

This product contains three monthly dosages, each (2cc) (1 cc)

**FOR SMALL DOGS** (less than 30 pounds) **DO NOT USE ON CATS.** (Use ONLY on dogs or puppies over 6 months of age. **DO NOT USE ON CATS OR OTHER ANIMALS.**) Point tip up and away from your face. Squeeze the middle of the tube to break the ampule. Position the tip of the tube (press the tip of the tube) on the dog's back between the shoulder blades and squeeze tube to apply entire contents of the ampule (1cc) to the animal. (...to push the entire contents of the ampule (1 cc) through the tip of the tube onto the animal)

**FOR LARGE DOGS** (30 pounds and larger) **DO NOT USE ON CATS.** (Use ONLY on dogs or puppies over 6 months of age. **DO NOT USE ON CATS OR OTHER ANIMALS.**) This product contains an ampule (2cc) inside a vial. Point (the tip of the entire vial up) tip up and away from your face. Squeeze the middle of the tube to break the ampule. Position the tip of the tube (Press the tip of the tube) on the dog's back between the shoulder blades and squeeze tube to apply the contents from the ampule to the dog until the contents level reaches the 1/2 mark indicated on the tube. Invert the vial upright. (Tip pointing up) and go to the dog's tail. Position the tip of the tube at the base of the dog's tail and squeezing the tube, apply the remaining contents to the dog's back at the base of the tail.

**ALTERNATE PACKAGING DIRECTIONS**

**FOR DOGS AND PUPPIES** (30 lbs. and under) **DO NOT USE ON CATS.** (Use ONLY on dogs or puppies over 6 months of age. **DO NOT USE ON CATS OR OTHER ANIMALS.**) Remove one applicator tube from package and hold in an upright position. Simply press cap down to break the seal of tube. (Hold bottom of tube with one hand. With other hand, snap cap off.) Remove cap carefully. Position the tip of the tube on the dog's back between the shoulder blades and squeeze out the contents of the tube. Repeat every month if necessary.

**FOR DOGS AND PUPPIES** (over 30 lbs) **DO NOT USE ON CATS.** (Use ONLY on dogs or puppies over 6 months of age. **DO NOT USE ON CATS OR OTHER ANIMALS.**) Remove one applicator tube from package and hold in an upright position. Simply press cap down to break the seal of tube. (Hold bottom of tube with one hand. With other hand, snap cap off.) Remove cap carefully. Position the tip of the tube on the dog's back between the shoulder blades and squeeze out the contents of the tube. Invert the applicator tube upright and go to the dog's tail. Position the tip of the tube at the base of the tail and apply the remaining contents of the tube to the base of the dog's tail. Repeat every month if necessary.

(After application, through its natural movement, your pet's skin and hair oils carry One Spot™ over the pet's body for protection against fleas, ticks and flea eggs. Initially, to kill existing adult flea populations, you may need to treat the home, pet's bed and yard with traditional flea products such as home sprays, foggers and/or yard and kennel spray. One Spot™ can be used in conjunction with the entire Control Pet Care System® product line.)

**BACK PANEL**

4/6

[(As with all flea and tick products, they are) Hartz Ref. 101 is most effective when used as part of a total program aimed at reducing flea and ticks in the dog's environment.] Be sure to treat the animal's bedding and surroundings with products registered for these uses, such as the Hartz Control Pet Care System line.

[The Hartz Ref. 101 contains both (an insecticide to kill adult fleas and ticks and an insect growth regulator (IGR) to kill flea eggs before they hatch.) (a powerful, effective insecticide which kills adult fleas and ticks, and a long lasting insect growth regulator which prevents flea eggs and larvae from maturing into adults.)) (Adult fleas spend virtually all of their time on your pet, but they produce vast numbers of eggs which drop off the pet and develop in the environment.) (Once fleas are apparent on your pet, there is already an infestation of their pre-adult stages in your home.) (Normal insecticides will not kill the flea eggs. But the Hartz Ref. 101 is designed to kill both the adult flea and its eggs and larvae, thereby breaking the flea life cycle.) (The repellent will also break the tick life cycle by killing adult ticks, including the Deer Tick, which may carry Lyme Disease, and the Rocky Mountain Wood Tick, which may carry Rocky Mountain Spotted Fever.)

Remember to always read each product label and follow the directions carefully.

**STORAGE AND DISPOSAL:** Do not contaminate water, food or feed by storage and disposal. Store in a cool, dry place. Do not re-use empty tube. Wrap and discard in trash.

**PRECAUTIONARY STATEMENTS - HAZARDS TO HUMANS**

Caution: Causes eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after.

**HAZARDS TO DOMESTIC ANIMALS: CAUTION: DO NOT USE ON CATS.** Do not use on puppies less than six month old. Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant or nursing animals. Sensitivity may occur after using ANY pesticide product for pets. If signs of sensitivity occur bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

**ENVIRONMENTAL HAZARDS:** This product is toxic to fish.

**FIRST AID: If in eyes:** Flush eyes with plenty of water. Call a physician if irritation persists.

(Unconditional Money-Back Guarantee. For more information about flea and tick problems and how to solve them call 1-800-XXX-XXXX, weekdays, 9am to 5pm Eastern time.)

If not completely satisfied, return unused portion for a full refund.

Visit our Website

[www.hartz.com](http://www.hartz.com)

Hartz. Every Pet's Best Friend

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and St. Thomas, Ontario N5P 3W7

EPA Reg. No. 2596-146

EPA Est. No. 2596-NJ-1

**OPTIONAL COPY #1****B - Protect Your Pet**

**Step A - TREAT YOUR PET** with one of the Control on-animal products such as Conditioning Shampoo, Dip, Powder or Spray. Use a Control product containing vIGRen®, an Insect Growth Regulator (I.G.R.), to also stop hatching flea eggs from developing into biting adults.

**Step B - PROTECT YOUR PET** with a Control repellent or flea and tick collar to keep fleas and ticks from reinfesting your pet. The Control Pet Care System Ultimate Flea Collar™ will also prevent flea eggs from hatching.

**Step C - TREAT YOUR HOME**, both indoors and outdoors, with Control Pet Care System Home Flea & Tick Killer or Fogger with vIGRen and Control Pet Care System Yard and Kennel Spray to protect your entire home and guard against reinfestation. The Control Pet Care System Flea Trap will also serve to help break the flea life cycle by killing fleas in hard-to-reach areas in your home.

Be sure to read full directions and precautions on the label of each product you use. For more information or help at any step, call our flea and tick experts at **1-800-25-1414, 9am-5pm EST.**

Rabon® is a registered trademark for Tetrachlorvinphos  
vIGRen® is a registered trademark of Wellmark Intl.

## OPTIONAL COPY #2

### The Stress-Free System for Eliminating Fleas & Ticks

#### On Animal Protection

*Relief for your*

Use Relve Pet Protection System Conditioning Shampoo, Dip, Spray or Powder to kill fleas and ticks living on your pet.

#### Repellent

*Keep fleas and ticks off your pet.*

Prevent any more fleas and ticks from coming onto your pet by spraying your pet with Relve Pet Protection System Repellent for Dogs or Repellent for Cats.

#### Continuous Protection

*Long-term protection for your pet*

Keep fleas and ticks from reinfesting your pet wit Relve Pet Protection System 7 Month Flea & Flea Egg Collar with vIGRen®, which will prevent flea eggs from hatching and Rabon® to kill adult fleas and ticks.

#### Home & Yard

*Protect your home and yard*

Kill fleas and ticks around your home with Relve Pet Protection System Carpet Powder, Yard and Kennel Spray, Home Flea & Tick Killer and Home Fogger.

Remember to always read each product label and follow the directions carefully.

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vIGRen® is a registered trademark of Wellmark Intl.