

PM 91

2596-146

7/24/97

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U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Registration Division (H7505C)
401 "M" St., S.W.

EPA Reg.
Number:

2596-146

Date of Issuance:

JUL 29 1997

Term of Issuance:

Unconditional

Name of Pesticide Product:

Hartz Ref. 101

NOTICE OF PESTICIDE:

Registration
 Reregistration

(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

The Hartz Mountain Corporation
400 Plaza Drive
Secaucus, NJ 07094-3688

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act. Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA sec. 3(c) (5) provided that you:

1. Submit and/or cite all data required for registration/reregistration of your product under FIFRA sec. 3(c) (5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4.
2. Change the label by revising the EPA Registration Number to read, "EPA Reg. No. 2596-146".
3. Submit five copies of the revised final printed label for the record.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Signature of Approving Official:

Date:

JUL 29 1997

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FRONT PANEL

Hartz® Ref. 101

() = Alternate Copy

**IMPORTANT Intended for use on Dogs
DO NOT USE ON CATS**

for Dogs and Puppies Over 30 lbs.
(for Dogs and Puppies 30 lbs. and Under)

ACTIVE INGREDIENTS:

By Weight (Nom.)

Permethrin [(3-phenoxyphenyl) methyl(±)-cis, trans-3-(2,2-dichloroethenyl)-2,2-dimethylcyclopropane carboxylate]*	45%
(S)-Methoprene [Isopropyl (2E, 4E, 7S)-11-methoxy-3, 7, 11-trimethyl-2, 4-dodecadienoate]	3%

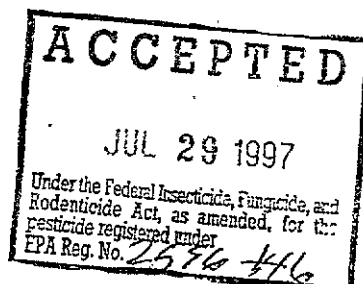
INERT INGREDIENTS: 52%

* cis/trans ratio: Max 55% (±)cis and min 45% (±)trans

KEEP OUT OF REACH OF CHILDREN

CAUTION: SEE BACK PANEL FOR ADDITIONAL PRECAUTIONARY STATEMENTS

Net Contents: - **for Small Dogs:** 3 tubes, 1 cc 0.03 fl oz each, 3 cc 0.09 fl oz total
for Large Dogs: 3 tubes, 2 cc 0.06 fl oz each, 6 cc 0.18 fl oz total



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BACK PANEL

Hartz® Ref. 101

**for Dogs and Puppies Over 30 lbs.
(for Dogs and Puppies 30 lbs. and Under)**

- prevents (flea) eggs from hatching (for 30 days) (1 month) (4 weeks) kills (flea) eggs before they hatch
- prevents re-infestation for (1 month) (30 days) (4 weeks)
- kills flea eggs (and larvae) kills hatching eggs
- contains an insect growth regulator contains an adulticide
- stops the flea and tick life cycle kills all stages of the flea (life cycle)
- kills the Rocky Mountain Wood Tick, which may carry Rocky Mountain Spotted Fever
- Kills and Repels the Deer Tick, which may carry Lyme Disease (a vector of Lyme Disease)
- Controls (Kills) (Repels) (Lasts) (Works) (Protects) up to 30 days (1 month) (4 weeks)
- Convenient, Easy to use applicator
- Easy (Simple) to use (Handle) (Apply)
- Spreads Naturally with Dog's Movement (Skin and Hair Oils)
- 90% Control of Fleas and Ticks in 48 Hours (2 Days)
- Repels 95% of Ticks within 3 Days (72 Hours)
- Repels 90% of Fleas within 3 Days (72 Hours)
- No Mess
- Disposable Applicator
- Apply to One Spot for Head to Tail (Total Body) Flea and Tick Protection (Control)
- Apply to One Spot - spreads over the dog's complete body (from head to tail) through the natural motion of the animal.
- satisfaction guaranteed money back guarantee

ALTERNATE COPY

Hartz Control Pet Care System products are designed to complement each other in an integrated program for flea & tick management. To assure proper treatment, we recommend use of only Hartz Control Pet Care System products.

BACK PANEL

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**READ ENTIRE LABEL BEFORE USE.
USE ONLY ON DOGS OVER 6 MONTHS OF AGE.**

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

This product contains three monthly dosages, each (2cc) (1 cc)

FOR SMALL DOGS (less than 30 pounds) 1. **DO NOT USE ON CATS.** 2. Remove one applicator tube from package and hold in an upright position. 3. Simply press cap down to break the seal of tube. 4. Remove cap carefully. Position the tip of the tube on the dog's back between the shoulder blades and squeeze out the contents of the tube. 5. Repeat every month.

FOR LARGE DOGS (30 pounds and larger) 1. **DO NOT USE ON CATS.** 2. Remove one applicator tube from package and hold in an upright position. 3. Simply press cap down to break the seal of tube. 4. Remove cap carefully. Position the tip of the tube on the dog's back between the shoulder blades and squeeze out the contents of the tube. 5. Invert the applicator tube upright and go to the dog's tail. Position the tip of the tube at the base of the tail and apply the remaining contents of the tube to the base of the dog's tail. 6. Repeat every month.

ALTERNATE PACKAGING DIRECTIONS

FOR DOGS AND PUPPIES (30 lbs. and under) **DO NOT USE ON CATS.** Remove one applicator tube from package and hold in an upright position. Simply press cap down to break the seal of tube. Remove cap carefully. Position the tip of the tube on the dog's back between the shoulder blades and squeeze out the contents of the tube. Repeat every month.

FOR DOGS AND PUPPIES (over 30 lbs) **DO NOT USE ON CATS.** Remove one applicator tube from package and hold in an upright position. Simply press cap down to break the seal of tube. Remove cap carefully. Position the tip of the tube on the dog's back between the shoulder blades and squeeze out the contents of the tube. Invert the applicator tube upright and go to the dog's tail. Position the tip of the tube at the base of the tail and apply the remaining contents of the tube to the base of the dog's tail. Repeat every month.

[(As with all flea and tick products, they are) Hartz Ref. 101 is most effective when used as part of a total program aimed at reducing flea and ticks in the dog's environment.] Be sure to treat the animal's bedding and surroundings with products registered for these uses, such as the Hartz Control Pet Care System line.

[The Hartz Ref. 101 contains both (an insecticide to kill adult fleas and ticks and an insect growth regulator (IGR) to kill flea eggs before they hatch.) (a powerful, effective insecticide which kills adult fleas and ticks, and a long lasting insect growth regulator which prevents flea eggs and larvae from maturing into adults.)] (Adult fleas spend virtually all of their time on your pet, but they produce vast numbers of eggs which drop off the pet and develop in the environment.) (Once fleas are apparent on your pet, there is already an infestation of their pre-adult stages in your home.) (Normal insecticides will not kill the flea eggs. But the Hartz Ref. 101 is designed to kill both the adult flea and its eggs and larvae, thereby breaking the flea life cycle.) (The repellent will also break the tick life cycle by killing adult ticks, including the Deer Tick, which may carry Lyme Disease, and the Rocky Mountain Wood Tick, which may carry Rocky Mountain Spotted Fever.)

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STORAGE AND DISPOSAL: Do not contaminate water, food or feed by storage and disposal. Store in a cool, dry place. Do not re-use empty tube. Wrap and discard in trash.

PRECAUTIONARY STATEMENTS - HAZARDS TO HUMANS

Caution: Causes eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after.

HAZARDS TO DOMESTIC ANIMALS: CAUTION: DO NOT USE ON CATS. Do not use on puppies less than six month old. Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant or nursing animals. Sensitivity may occur after using ANY pesticide product for pets. If signs of sensitivity occur bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

ENVIRONMENTAL HAZARDS: This product is toxic to fish.

FIRST AID: If in eyes: Flush eyes with plenty of water. Call a physician if irritation persists.

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EPA Reg. No. 2596-146

EPA Est. No. 2596-NJ-1

OPTIONAL COPY #1

B - Protect Your Pet

Step A - TREAT YOUR PET with one of the Control on-animal products such as Conditioning Shampoo, Dip, Powder, or Spray. Use a Control product containing vIGRen®, an Insect Growth Regulator (I.G.R.), to also stop hatching flea eggs from developing into biting adults.

Step B - PROTECT YOUR PET with a Control repellent or flea and tick collar to keep fleas and ticks from reinfesting your pet. The Control Pet Care System Ultimate Flea Collar™ will also prevent flea eggs from hatching.

Step C - TREAT YOUR HOME, both indoors and outdoors, with Control Pet Care System Home Flea & Tick Killer or Fogger with vIGRen and Control Pet Care System Yard and Kennel Spray to protect your entire home and guard against reinfestation. The Control Pet Care System Flea Trap will also serve to help break the flea life cycle by killing fleas in hard-to-reach areas in your home.

Be sure to read full directions and precautions on the label of each product you use. For more information or help at any step, call our flea and tick experts at 1-800-25-1414, 9am-5pm EST.

Rabon® is a registered trademark for Tetrachlorvinphos

vIGRen® is a registered trademark of Wellmark Intl.

OPTIONAL COPY #2

The Stress-Free System for Eliminating Fleas & Ticks

On Animal Protection

Relief for your

Use Releve Pet Protection System Conditioning Shampoo, Dip, Spray or Powder to kill fleas and ticks living on your pet.

Repellent

Keep fleas and ticks off your pet

Prevent any more fleas and ticks from coming onto your pet by spraying your pet with Releve Pet Protection System Repellent for Dogs or Repellent for Cats.

Continuous Protection

Long-term protection for your pet

Keep fleas and ticks from reinfesting your pet with Releve Pet Protection System 7 Month Flea & Flea Egg Collar with vIGRen[®], which will prevent flea eggs from hatching and Rabon[®] to kill adult fleas and ticks.

Home & Yard

Protect your home and yard

Kill fleas and ticks around your home with Releve Pet Protection System Carpet Powder, Yard and Kennel Spray, Home Flea & Tick Killer and Home Fogger.

Remember to always read each product label and follow the directions carefully.

Rabon[®] is a registered trademark for Tetrachlorvinphos

vIGRen[®] is a registered trademark of Wellmark Intl.