



# UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460-0001

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

October 7, 2008

Mr. Robert Rosenwasser, Director, Regulatory Affairs The Hartz Mountain Corporation 400 Plaza Drive Secaucus, NJ 07094-3688

Subject:

Amended Labeling, Incorporation of Previously Rescinded Notification Language Hartz® Control Pet Care System® Flea and Tick Conditioning Shampoo for Dogs,

EPA Reg. No. 2596-124

Your Submission Dated July 2, 2008

Dear Mr. Rosenwasser:

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is acceptable with the following provision(s):

# Precautionary Statements section, Hazards to Humans and Domestic Animals subsection comment(s):

1. Replace the existing 1<sup>st</sup> sentence in this subsection with: "Apply this product only as specified on this label. Except when applying directly to pets, do not apply this product in a way that will contact adults, children, or pets, either directly or through drift. Do not apply to pets less than twelve (12) weeks old."

#### Environmental Hazards section comment(s):

To facilitate inclusion of language from the Reregistration Eligibility Decision (RED) document for d-trans allethrin, replace this section with: "This product is toxic to fish and shrimp. Do not apply directly to water. Do not contaminate water when cleaning equipment or disposing of equipment wash waters or rinsate. Drift and runoff may be hazardous to aquatic organisms in water adjacent to treated areas."

#### First Aid Statement section, Note to Physicians and Veterinarians subsection comment(s):

3. It is important to note that the "1-800-275-1414" number should be available twenty-four (24) hours per day, seven (7) days per week for answering and responding to any medical emergencies or health concerns.

#### Storage and Disposal Statement section comment(s):

4. To facilitate inclusion of language from PR Notice 2007-1, you should replace this section with:

#### STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage and disposal.

Pesticide Storage: Store this product in a cool, dry place that is inaccessible to children.

Pesticide Disposal: If empty: Nonrefillable container. Do not reuse or refill this container.

Offer for recycling, if available. If partiy filled: Call your local solid waste agency [or toll free number or website which meets the criteria in paragraph II.E., P.R. Notice 20007-1] for disposal instructions. Never place unused product down any indoor or outdoor drain.

The Hartz Mountain Corporation should note that a notice of availability of EPA's RED for products containing MGK® 264 was published in the *Federal Register* on July 26, 2006 (Volume 71, Number 143, Pages 42381-42383). As a result, additional data and/or labeling changes may be required for products containing MGK® 264.

Should you wish to add/retain a reference to the company's website on your label, please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under section 12(a)(1)(E) of FIFRA. 40 CFR §156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not be substantially differ from those claims approved through the registration process. Therefore, should the Agency find, or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA-approved registration, the website will be referred to EPA's Office of Enforcement and Compliance Assurance (OECA). As an alternative, you may refer consumers to the company's phone number or e-mail address.

A copy of your label stamped "Accepted with Comments" is enclosed for your records. Please submit two (2) copies of the final printed labeling, incorporating the above changes, before releasing the product for shipment. If these conditions are not complied with, the registration will be subject to cancellation in accordance with section 6(e) of FIFRA. Your release for shipment of the product bearing amended labeling constitutes accepting of these conditions.

If you have any questions about this label review, please contact Mr. Carmen J. Rodia, Jr. at (703) 306-0327 or via e-mail at *Rodia.Carmen@epa.gov*.

Sincerely Yours,

Richard J. Gebken

Product Manager (10) Insecticide Branch

Registration Division (7505P)

Enclosure: Label stamped "Accepted with Comments" 002596-00124 D397476

Hartz<sup>®</sup> Control Pet Care System<sup>®</sup> Flea and Tick Conditioning Shampoo for Dogs EPA Reg. No.: 2596-124 MASTER LABEL BASED ON 7/16/04 EPA STAMPED APPROVED LABEL

# Hartz<sup>®</sup> Control Pet Care System<sup>®</sup> Flea and Tick **Conditioning Shampoo for Dogs**

### Alternate Brand Names

Hartz<sup>®</sup> UltraGuard<sup>TM</sup> Flea (and) (&) Tick Conditioning Shampoo for Cats Hartz<sup>®</sup> Advanced Care<sup>TM</sup> 2 in 1<sup>®</sup> Flea and Tick Conditioning Shampoo for Dogs Hartz<sup>®</sup> Advanced Care<sup>TM</sup> 2 in 1<sup>®</sup> Rid Flea Cat Shampoo

Hartz®-Advanced Care TM 2 in 1® Rid Flea Dog Shampoo

Hartz® Advanced Care TM 2 in 1® Rid Flea Dog & Cat Shampoo

Hartz®-Rid-Flea Plus Shampoo for Dogs

Hartz® Control Pet Care System® Flea and Tick Conditioning Shampoo for Dogs and

Hartz® Control Pet Care System® Flea and Tick Conditioning Shampoo for Cats

Hartz® Control Pet Care System® Flea and Tick Conditioning Shampoo for Dogs

Hartz® 2 in 1® Flea & Tick Conditioning Shampoo

Hartz<sup>®</sup> 2 in 1<sup>®</sup> Flea & Tick Rid Flea TM Cat Shampoo

#### **ACTIVE INGREDIENTS:**

d-trans Allethrin (CAS# 584-79-2)	0.109%
N-octyl bicycloheptene dicarboximide (CAS# 113-48-4)	0.151%
OTHER INGREDIENTS	<u>99.740%</u>
(TOTAL	100.000%)

Note: CAS numbers may or may not be included in ingredient statement

#### KEEP OUT OF REACH OF CHILDREN

See (back) (side) panel(s) for additional precautionary statements.

NET CONTENT \_\_\_\_ fl. oz. ( ml)

EPA Reg. No. 2596-124 EPA Est. No. 2596-NJ-1

Made (in the USA) by The Hartz Mountain Corporation, 400 Plaza Drive, Secaucus, NJ 07094

Fungicide, and Rodenticide Act, as amended, for the pesticide

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# READ ENTIRE LABEL BEFORE EACH USE USE ONLY ON (DOGS) (AND) (CATS)

## PRECAUTIONARY STATEMENTS

#### HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Do not let children or pets play with this product. Consult a veterinarian before using this product on debilitated, aged, pregnant or nursing or medicated animals. Sensitivity may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

**ENVIRONMENTAL HAZARDS:** Do not contaminate lakes or streams by disposal of wastewater. Do not apply directly to water.

# FIRST AID

If in eyes •Hold eye open and rinse slowly and gently with water for 15-20 minutes. •Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. •Call a poison control center or doctor for treatment advice.

If swallowed • Call poison control center or doctor immediately for treatment advice.
• Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by the poison control center or doctor. • Do not give anything by mouth to an unconscious person.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 4-800-275-1444 for emergency medical treatment information.

#### **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Do not use on (puppies) (and) (or) (kittens) less than 12 weeks of age.

[Multiple selections of direction statements below. One statement will be used per label.]

# [Direction Statement #1 when product is packaged as a standard shampoo.]

To kill-fleas, lice, and ticks, including the Deer tick, which may carry Lyme disease,

- 1. Wet pet's coat thoroughly with water and rub shampoo into coat starting with head
- 2. Keep out of pet's eyes
- 3. Work backward from head to tail until coat is completely covered with foamy lather
- 4. For best results, let stand or continue to massage in for 5 minutes
- Rinse and towel dry

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# Repeat weekly (if necessary).

### [Direction Statement #2 - when product is packaged with a hose end sprayer]

- 1. Make sure water control knob on hose sprayer is in the "OFF" position.
- 2. Hold (the product) by handle and shake gently, turning bottle as you shake it.
- 3. Attach hose to spray nozzle.
- 4. Bend safety tab down and turn control to "WATER" position.
- 5. Slowly turn on the water supply to any appropriate flow rate and pre-dampen the entire dog (animal)(cat)
- 6. Turn the control knob to the "ON position (shampoo will automatically begin to mix with the water).
- 7. Apply the shampoo starting with the head (be careful not to spray I the dog's/cat's eyes) and work backwards until the coat is completely covered with shampoo.
- 8. Turn the sprayer to the "OFF" position and rub the shampoo into the coat with your hands so that a foamy lather is produced.
- 9. Turn the spray nozzle to the "WATER" position and thoroughly rinse the animal (cat)(dog).
- 10. Turn the spray nozzle to the "OFF" position and disconnect from the hose for storage.

(It is recommended that the pet's bedding or sleeping quarters be treated for with a flea and tick control with a product registered for this use.) (such as Hartz Control Pet Care System Home Spray.)

#### STORAGE AND DISPOSAL

If empty: Do not reuse this container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

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## OPTIONAL/ALTERNATE LABEL TEXT

Kills (Fleas) (&) (and) (Ticks) (through contact)

Kills (Fleas) (&) (and) (Ticks)

Kills Flea & (and) Ticks

Kills fleas and ticks plus cleans & beautifies all in one!

Kills, lice and ticks, including the Deer tick which may carry Lyme disease

Kills (lice) (and) (&) (ticks)

With Allethrin

Kills fleas and ticks with Allethrin

Relief for your pet

REPELLENT

Keep fleas and ticks off pet

(Immediately) starts to kill (Fleas) (&) (and) (Ticks) (through contact)

Kills fleas which may cause (flea bite anemia) (flea allergy dermatitis)

Kills fleas that may transmit tapeworm

Kills (and repels) (fleas) (ticks)

(Starts) Killing (through) contact

Kills (through) contact

Flea and tick control

# Important Information: The ABC's of Flea and Tick Management

#### STEP A TREAT YOUR PET

Control Pet Care System products are designed to work together in a complete insecticidal system. For elimination of fleas and ticks, it is necessary to treat not only the pet but also its surrounding environment. Use Control Pet Care System products and follow these simple ABC's to get rid of fleas and ticks on your pet and around your home.

Step A Treat Your Pet (with one of the Control Pet Care System on animal products, such as Conditioning Shampoo, Dip, Powder or Spray,) to kill fleas and ticks living on your pet.

Step B— Protect Your Pet with a Control Pet Care System Repellent or Ultimate Flea Collar with Rabon and vIGRen) (alternate brand name) to keep fleas and ticks from reinfesting your pet. (The Control Pet Care System Ultimate Flea Collar will also prevent flea eggs from hatching.)

Step C- Treat Your Home both indoors and outdoors, with (Control Pet Care System Home Flea and Tick Killer or Fogger with vIGRen®) and (Control Pet Care System Yard and Kennel Spray) to protect your entire home and guard against re infestation. (The Control Pet Care System Flea Trap will also serve to help break the flea life cycle by killing fleas in hard to reach areas of your home.)

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## The Stress-Free System for Controlling Fleas & Ticks

#### ON ANIMAL PROTECTION

Relief-for your

Use Relieve Pet Protection Conditioning Shampoo, Dip, Spray, or Powder to kill fleas and ticks living on your pet.

#### REPELLENT

Keep flea and ticks off your pet

Prevent any more fleas and ticks from coming onto your pet by spraying your pet with Relieve System Repellent for Dogs Repellent for Cats.

# NON-PESTICIDE RELATED CLAIMS AND OTHER OPTIONAL TEXT

Beautifies .

Cleans

Cleans & Deodorizes

Contains Protein Conditioners

Cleans & Conditions

Cleans

Conditions

Fresh Scent

Deodorizes

Freshens

Easy Wash shampoo system

Just hook up to hose and wash

One step shampoo system

Easy to use shampoo delivery system

Automatic shampoo system

Shampoo and rinse system

Special nozzle and hose attachment allows easy shampooing and rinsing

Dual action!

A mild concentrated shampoo formulated especially for dogs (and) (cats).

Effective yet gentle

Conditions dog's (and) (cat's) coat and leaves it soft and manageable.

Contains a special deodorant fragrance to overcome dog ("doggie") (and) (cat) odors

MONEY BACK GUARANTEE

Made by Hartz in U.S.A.

Hartz<sup>®</sup> and other trademarks are trademarks of The Hartz Mountain Corporation.

Be sure to read full directions and precautions on the label of each product you use.

For more information or help at any step, call (contact) our flea and tick experts at 1-800-275-1414 weekdays, 9am-5pm E.S.T.

(For more information about flea and tick problems and how to solve them, call 1-800-275-1414 weekdays, 9 am -5 pm E.S.T.)

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For more information, call our experts at xxx-xxx-xxxx.

Visit (our website) (www.hartz.com) (www.hartzwitraguard.com)
HARTZ® Every Pet's Best FriendTM

Remember to always read each product label and follow the directions carefully.

Hartz (brand name) products are designed to complement each other in an integrated program for flea and tick management. To assure proper treatment; we recommend use of only Hartz (brand name) products.

As with all flea and tick products, they are most effective when used as part of a total program aimed at reducing fleas and ticks in the (dog's) (cat's) (pet's) environment A single female flea can lay [an average of ] 25 eggs per day [on average] Complete your preventative program with products that kill both adult and pre-adult fleas:

(Complete your defense against fleas with) (two) ingredients targeted at (killing fleas) (breaking the life cycle)

Be sure to treat the animal's bedding and surroundings with product registered for these uses, such as Hartz (brand name) line (products)