2596-124

04/16/2001

MANDATORY COPY

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FRONT PANEL

Product Name - Alternate Brand Names

Hartz Rid Flea Plus Shampoo for Dogs Hartz Control Pet Care System® Flea & Tick Conditioning Shampoo for Dogs and Cats Hartz Control Pet Care System® Flea & Tick Conditioning Shampoo for Cats Hartz Control Pet Care System® Flea & Tick Conditioning Shampoo for Dogs Releve Pet Protection System Flea & Tick Conditioning Shampoo for Cats Releve Pet Protection System Flea & Tick Conditioning Shampoo for Dogs

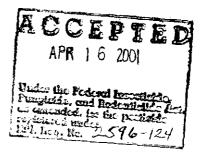
ACTIVE INGREDIENTS:

d-trans Allethrin (CAS#584-79-2)	0.109%
N-Octyl Bicycloheptene Dicarboximide (CAS#113-48-4)	
OTHER INGREDIENTS:	99.740%

KEEP OUT OF REACH OF CHILDREN

CAUTION: SEE BACK PANEL FOR ADDITIONAL PRECAUTIONARY STATEMENTS

xxx fl oz xxx mL



BACK PANEL

READ ENTIRE LABEL BEFORE EACH USE. USE ONLY ON DOGS (CATS).

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DIRECTIONS:

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. Do not use on puppies (kittens) less than 12 weeks of age. (Note to reviewer: See multiple selections of direction statements under optional copy. One statement will be used per label.)

2/6

DISPOSAL: Do not reuse empty container. Wrap container and put in trash collection.

PRECAUTIONARY STATEMENTS:

Hazards to Humans and Domestic Animals:

CAUTION: Do not let children or pets play with this product. Consult a veterinarian before using this product on debilitated, aged, pregnant or nursing or medicated animals. Sensitivity may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

Environmental Hazards: Do not contaminate lakes or streams by disposal of waste water.

Made by HARTZ® in U.S.A. ©The Hartz Mountain Corporation Secaucus, NJ 07094

EPA Reg. No. 2596-124 EPA Est. 2596-NJ-1

OPTIONAL COPY

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FRONT PANEL

(with Allethrin)
(kills fleas and ticks with Allethrin)
(Easy Wash Shampoo System)
(Just Hook up to Hose and Wash)
(One Step Shampoo System)
(Easy to Use Shampoo Delivery System)
(Automatic Shampoo System)
(Shampoo and Rinse System)
(Special Nozzle and Hose Attachment allows Easy Shampooing and Rinsing)

DUAL ACTION! KILLS FLEAS AND TICKS PLUS CLEANS & BEAUTIFIES ALL IN ONE!

EPA Reg. No. 2596-124

BACK PANEL

- Contains Protein Conditioners
- Cleans

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- Freshens
- Beautifies
- Deodorizes
- Kills fleas, lice and ticks, including the Deer Tick which may carry Lyme Disease

For more information or help at any step, call (contact) our flea and tick experts at 1-800-XXX-XXXX-weekdays, 9am-5pm E.S.T.

For more information about flea and tick problems and how to solve them, call 1-800-XXX-XXXX weekdays, 9AM-5PM E.S.T.

A mild concentrated shampoo formulated especially for dogs (cats). Effective yet gentle. Conditions dog's (cat's) coat and leaves it soft and manageable. Contains a special deodorant fragrance to overcome dog ("doggie")(cat) odors.

It is recommended that the pet's bedding or sleeping quarters be treated for flea and tick control with a product registered for this use, such as (Control Pet Care System® Home Flea & Tick Killer).

(Direction Statement #1 – when product is packaged as a standard shampoo) To kill fleas, lice and ticks, including the Deer Tick, which may carry Lyme Disease, wet pet's (cat's)(dog's) coat thoroughly with water and rub shampoo into coat starting with head. Work backward until coat is completely covered with foamy lather. Let lather stay on 5 minutes, then rinse and towel dry. Repeat weekly (if necessary). (Direction Statement #2 – when product is packaged with a hose end sprayer)

- (1.) Make sure water control knob on hose sprayer is in the "OFF" position.
- (2.) Hold (the product) by handle and shake gently, turning bottle as you shake it.
- (3.) Attach hose to spray nozzle.
- (4.) Bend safety tab down and turn control to "WATER" position.
- (5.) Slowly turn on the water supply to any appropriate flow rate and pre-dampen the entire dog (animal)(cat).
- (6.) Turn the control knob to the "ON" position (shampoo will automatically begin to mix with the water).
- (7.) Apply the shampoo starting with the head [be careful not to spray in the dog's (cat's) eyes] and work backwards until the coat is completely covered with shampoo.
- (8.) Turn the sprayer to the "OFF" position and rub the shampoo into the coat with your hands so that a foamy lather is produced.
- (9.) Turn the spray nozzle to the "WATER" position and thoroughly rinse the animal (cat)(dog).
- (10.) Turn the spray nozzle to the "OFF" position and disconnect from the hose for storage.

UNCONDITIONAL MONEY-BACK GUARANTEE

VISIT OUR WEBSITE www.hartz.com HARTZ® Every Pet's Best Friend™

Be sure to read full directions and precautions on the label of each product you use.

Remember to always read each product label and follow the directions carefully.



4/6

Revised March 13, 2001

Step A Treat Your Pet Important Information: The A B C's of Flea & Tick Management

Control Pet Care System® products are designed to work together in a complete insecticidal system. For elimination of fleas and ticks, it is necessary to treat not only the pet but also its surrounding environment. Use Control Pet Care System® products and follow these simple ABC's to get rid of fleas and ticks on your pet and around your home.

Step A Treat Your Pet with one of the Control Pet Care System® on animal products such as Conditioning Shampoo, Dip or Spray to kill fleas and ticks living on your pet.

Step B Protect Your Pet with a Control Pet Care System® Repellent or Ultimate Flea $Collar^{TM}$ with Rabon® and vIGRen® to keep fleas and ticks from reinfesting your pet. The Control Pet Care System® Ultimate Flea CollarTM will also prevent flea eggs from hatching.

Step C Treat Your Home both indoors and outdoors, with Control Pet Care System® Home Spray Killer or Fogger with vIGRen® and Control Pet Care System® Yard and Kennel Spray to protect your entire home and guard against reinfestation. The Control Pet Care System® Flea Trap will also serve to help break the flea life cycle by killing fleas in hard to reach areas in your home.

A - Treat Your Pet to kill fleas and ticks living on your pet.

B - Protect Your Pet to keep fleas and ticks from reinfesting your pet.

C - Treat your Home both indoors and outdoors, to protect your entire home and guard against reinfestation.

The Stress-Free System for Eliminating Fleas & Ticks

On Animal Protection

Relief for your pet Use Releve Pet Protection System Conditioning Shampoo, Dip, Spray or Powder to kill fleas and ticks living on your pet. 516

Repellent

Keep fleas and ticks off pet

Prevent any more fleas and ticks from coming onto your pet by spraying your pet with Releve Pet Protection System Repellent for Dogs or Repellent for Cats.

Continuous Protection

Long-term protection for your pet

Keep fleas and ticks from reinfesting your pet with Releve Pet Protection System 7 Month Flea & Flea Egg Collar with vIGRen®, which will prevent flea eggs from hatching and Rabon® to kill adult fleas and ticks.

Home & Yard

Protect your home and yard

Kill fleas and ticks around your home with Releve Pet Protection System Carpet Powder, Yard and Kennel Spray, Home Flea & Tick Killer, and Home Fogger.

Rabon® is a registered trademark for Tetrachlorvinphos

vIGRen® is a registered trademark of Wellmark International

616