

P. 11

2596-114

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MAR - 1 1990

Ms. Pat Bieler  
 Hartz Mountain Corporation  
 700 Frank B. Rodgers Blvd.  
 Harrison, N.J. 07029

Dear Ms. Bieler:

Subject: Revised Labeling; Efficacy Claim Versus Ixodes dammini  
 Hartz Blockade for Dogs  
 EPA Registration No. 2596-115  
 Hartz Blockade for Cats  
 EPA Registration No. 2596-114  
 Your Submission Dated September 17, 1989

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable since you have agreed in writing to submit the following data:

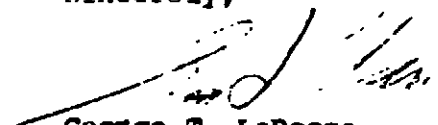
The subject data presented in EPA Accession (MRID) Numbers 412382-01, -02, and -03 are adequate to demonstrate the effectiveness of the subject products in repelling and killing the deer tick, Ixodes dammini, the carrier of Lyme disease, when applied according to label directions.

However, additional data which demonstrates a 21-day duration of effectiveness of the subject products must be submitted to the Agency in support of the following label claim:

In laboratory and field tests, animals treated with this spray repelled fleas and ticks up to 21 days.

A stamped copy of the labeling is enclosed for your records.

Sincerely,



George T. LaRocca  
 Product Manager 15  
 Insecticide-Rodenticide Branch  
 Registration Division (H7505C)

**BEST AVAILABLE COPY**

Enclosure

LE MASTER / 2/28/90

**BEST AVAILABLE COPY**

**HARTZ®**  
**Blockade®**  
**FOR CATS**  
**REPELS**  
**FLEAS**  
**& TICKS**

<b>ACTIVE INGREDIENTS:</b>	
N,N-Diethyl-m-toluamide	8.55%
Other Isomers	0.45%
Cyano (3-phenoxyphenyl) methyl-4-chloro-alpha (1-methylthyl) benzeneacetate	0.09%
<b>INERT INGREDIENTS:</b>	90.91%
	100.00%

EPA Reg. No. 2596-114. EPA Est. No. (M)13891-W-1;  
(MR)11715-TN-1; (MV)33764-CA-1  
See code on bottom of can.  
US Patent Nos. 4,062,968 (Lic. Sumitomo  
Chem. Co.); 4,547,360

Keep out of reach  
of children. **Net Wt. 7.2199 g.**  
**CAUTION:**  
See back panel for cautions. 87225 9

• repels and kills fleas • repels and kills ticks including the Deer Tick, carrier of Lyme Disease • repels mosquitoes • helps effectively reduce flea and tick infestations which reduces itching and scratching.

Hartz Blockade Flea and Tick Repellent prevents these pests from actually living on your cat. In laboratory and field tests, animals treated with this spray repelled fleas and ticks for up to 21 days. In areas of extremely heavy infestations, it may be necessary to spray more frequently. This spray may also be used on pets infested with fleas or ticks in order to kill these parasites within several hours.

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

To repel fleas and ticks, hold container 6 to 10 inches from animal and spray over entire body, including feet and tail. Do not spray in eyes. Apply lightly. Do not saturate animal's coat. Spray approximately two seconds for each pound of pet's body weight. For best results, direct spray against the natural lay of the fur to cause fluffing of the coat. Do not apply more often than every seven days. In periods of

heavy infestations, occasional fleas or ticks may be seen on the animal. For added protection, the animal's bedding, quarters and surrounding area should also be sprayed lightly until damp to help prevent reinfestation. For continuous control use the Hartz 2 in 1 Collar on your pet in addition to use of this spray. Do not expose your cat to other pet, house or garden insecticides when using this product.

**STORAGE AND DISPOSAL**—Wrap empty container and put in trash.

**PRECAUTIONARY STATEMENTS**  
Hazards to Humans & Domestic Animals

**CAUTION:** Apply spray in a well ventilated area. Avoid inhalation of spray. Avoid spraying in eyes. Do not pet animal until spray has dried. It is good practice to wash hands after use. Do not contaminate water or food. Do not use on pregnant or young (less than one year old) cats. Do not use this or any other pesticide on sick, old or debilitated pets. Some animals may be sensitive to ingredients in this or other pesticide products. Pets should be observed following treatment. If any unusual symptoms occur, immediately bathe pet with a non-pesticidal shampoo. If symptoms do not subside within one hour, consult your veterinarian.

**Physical or Chemical Hazards**  
Contents under pressure. Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

**STATEMENT OF PRACTICAL TREATMENT**  
If in eyes: Rinse eyes with plenty of water. Call a physician if irritation persists.

**Unconditional money-back guarantee by HARTZ**

Distributed by The Hartz Mountain Corp  
Harrison, N.J. 07029

Made and printed in U.S.A.

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