

# UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

Mr. Robert Rosenwasser Director, Regulatory Affairs The Hartz Mountain Corporation 400 Plaza Drive Secaucus NJ 07094-3688

NOV 9 2007

RE: Addition of Alternate Brand Name Optional Marketing Statements

EPA Registration Number: 2596-84 Date of Submission: October 3, 2007

Dear Mr. Rosenwasser:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated October 3, 2007, for the product Hartz 2 In 1Plus 7 Month Collar for Dogs. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the actions requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, please call me directly at 703-305-6249 or Joyce Edwards of my staff at 703-308-5479.

Sincerely,

Linda Arrington

Notifications & Minor Formulations Team Leader Registration Division (7505P)

Office of Pesticide Programs

20410

e read instructions on reverse before completing form. OMB No. 2070-0060, Approval expires 2-28-95 Form Approvou. **OPP Identifier Number** Registration United States **€EPA Environmental Protection Agency** Amendment Washington, DC 20460 Other Application for Pesticide - Section I 1. Company/Product Number 2. EPA Product Manager 3. Proposed Classification 2596-84 R. Gebken None Restricted 4. Company/Product (Name) PM# HARTZ 2 In1 Plus 7 Month Collar For Dogs with Rabon 10 5. Name and Address of Applicant (Include ZIP Code) 6. Expedited Reveiw. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling The Hartz Mountain Corporation 400 Plaza Drive EPA Reg. No. Secaucus, NJ 07094-3688 Check if this is a new address **Product Name** Section - II Amendment - Explain below. Final printed labels in repsonse to NOTIFICATION Agency letter dated Resubmission in response to Agency letter dated\_ "Me Too" Application. NOV - 9 2007 V Notification - Explain below. Other - Explain below. Explanation: Use additional page(s) if necessary. (For section I and Section II.) "Addition of alternate brand names and optional marketing statements per PR Notice 98-10" "This notice is consistent with the provisions of PR Notices 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the Confidential Statement of Formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA." Section - III 1. Material This Product Will Be Packaged In: Child-Resistant Packaging Unit Packaging Water Soluble Packaging 2. Type of Container Yes Metal Yes Yes Plastic No No No Glass Paper If "Yes" No. per If "Yes" No. per \* Certification must Unit Packaging wgt. Package wgt container Other (Specify) container be submitted 4. Size(s) Retail Container 5. Location of Label Directions 3. Location of Net Contents Information Container 6. Manner in Which Label is Affixed to Product Lithograph Paper glued Stenciled Other Section - IV 1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.) Telephone No. (Include Area Code) Name 201-271-4800, ext. 7202 Director, Regulatory Affairs Robert Rosenwasser 6. Date Application Certification Received I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowlingly false or misleading statement may be punishable by fine or imprisonment or (Stamped) both wider applicable law. 2. Signate Director, Regulatory Affairs 4. Typed Name 5. Date Robert Rosenwasser



THE HARTZ MOUNTAIN CORPORATION, 400 PLAZA DRIVE, SECAUCUS, NEW JERSEY 07094 201/271-4800 REGULATORY AFFAIRS

October 3, 2007

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
US Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501

Attention:

Mr. Richard Gebken (PM # 10)

RE: HARTZ 2 In 1 Plus 7 Month Collar for Dogs

EPA Reg. No. 2596-84

Addition of alternate brand names and optional marketing statements per

PR Notice 98-10

Dear Mr. Gebken:

The Hartz Mountain Corporation, 400 Plaza Drive, Secaucus, NJ 07094-3688 is filing this notification to add new alternate brand names and optional marketing statements for the product.

The Hartz Mountain Corporation is submitting the following information:

- A completed application (EPA Form 8570-1) and;
- Three copies of the proposed notification label.

"This notice is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR §152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA."

If you have any questions or need additional information, please feel free to contact me at (201) 271-4800, ext. 7202 or mailto: <a href="mailto:rrosenwasser@hartz.com">rrosenwasser@hartz.com</a>.

Sincerely.

Robert Rosenwasser

Director, Regulatory Affairs

EPA Reg. No.: 2596-84 MASTER LABEL

# Hartz<sup>®</sup> 2 in 1<sup>®</sup> Plus Seven Month Collar for Dogs

Alternate Brand Name(s)

Hartz<sup>®</sup> UltraGuard<sup>™</sup> Flea (&) (and) Tick Collar for (Dogs) (&) (and) (Puppies)

Hartz<sup>®</sup> UltraGuard™ Flea (&) (and) Tick Collar for (Dogs) (&) (and) Puppies

Hartz<sup>®</sup> UltraGuard™ Flea (&) (and) Tick Collar for Small Dogs

Hartz<sup>®</sup> UltraGuard™ Flea (&) (and) Tick Collar for Large Dogs

Hartz<sup>®</sup> UltraGuard™ Reflecting Flea (&) (and) Tick Collar for Dogs (&) (and) Puppies

Hartz® UltraGuard™ Reflecting Flea (&) (and) Tick Collar for Small Dogs

Hartz® UltraGuard™ Reflecting Flea (&) (and) Tick Collar for Large Dogs

Hartz<sup>®</sup> UltraGuard™ Reflecting Flea (&) (and) Tick Collar for Puppies

Hartz<sup>®</sup> Advanced Care<sup>™</sup> 2 in 1<sup>®</sup> 7 Month Flea and Tick Collar for Dogs

Hartz<sup>®</sup> Advanced Care<sup>™</sup> 2 in 1<sup>®</sup> 7 Month Flea and Tick Collar for Large Dogs

Hartz<sup>®</sup> Advanced Care<sup>™</sup> 2 in 1<sup>®</sup> 7 Month Flea and Tick Collar for Puppies

Hartz<sup>®</sup> Advanced Care<sup>™</sup> 2 in 1<sup>®</sup> Reflecting 7 Month Flea and Tick Collar for Dogs

Hartz<sup>®</sup> Advanced Care<sup>™</sup> 2 in 1<sup>®</sup> Reflecting 7 Month Flea and Tick Collar for Large Dogs

Hartz<sup>®</sup> Advanced Care<sup>TM</sup> 2 in 1<sup>®</sup> Reflecting 7 Month Flea and Tick Collar for Puppies

Hartz<sup>®</sup> Advanced Care<sup>TM</sup> 2 in 1<sup>®</sup> Collar for Dogs

Hartz<sup>®</sup> Advanced Care<sup>™</sup> 2 in 1<sup>®</sup> Collar for Large Dogs

Hartz<sup>®</sup> Advanced Care<sup>TM</sup> 2 in 1<sup>®</sup> Collar for Puppies

Hartz<sup>®</sup> Advanced Care<sup>™</sup> 2 in 1<sup>®</sup> Reflecting Collar for Dogs

Hartz<sup>®</sup> Advanced Care<sup>™</sup> 2 in 1<sup>®</sup> Reflecting Collar for Large Dogs

Hartz® Advanced Care TM 2 in 1® Reflecting Collar for Puppies

Hartz<sup>®</sup> 2 in 1<sup>®</sup> Collar for Dogs Hartz<sup>®</sup> 2 in 1<sup>®</sup> Collar for Large Dogs

Hartz<sup>®</sup> 2 in 1<sup>®</sup> Collar for Puppies

Hartz® 2 in 1® Reflecting Collar for Dogs

# ACTIVE INGREDIENT:

(By Weight) (Nom.)

Tetrachlorvinphos (CAS #22248-79-9)......14.55%

OTHER INGREDIENTS ......85.45% 

Notes—CAS numbers may or may not appear on product label; Ingredient Statement optional front or back panel

**CAUTION:** Do not let children play with this collar. See back panel for (ingredient statement,) (additional) precautionary statements and directions for use. See (side) (back) panel for ingredients and additional precautions

Hartz<sup>®</sup> 2 in 1<sup>®</sup> Plus Seven Month Collar for Dogs EPA Reg. No.: 2596-84

MASTER LABEL

10/1/07

CONTENTS: 1 (white) (pink) (orange) (blue) (yellow) (purple) (red) (grey) (hunter green)(green)(black)(silver)(gold)(reflecting)(reflective) COLLAR, NET. WT. (Range from 19 g to 32 g depending on size of animal)

EPA Reg. No. 2596-84 EPA Est. No. 2596-NJ-1

[Made in (the) U.S.A. (by)]
©The Hartz Mountain Corporation
Secaucus, NJ 07094 (U.S.A.)
(and St. Thomas, Ontario N5P 3W7 Canada)

Hartz<sup>®</sup> 2 in 1<sup>®</sup> Plus Seven Month Collar for Dogs EPA Reg. No.: 2596-84

MASTER LABEL

10/1/07

# READ ENTIRE LABEL BEFORE EACH USE USE ONLY ON DOGS

# PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS

**CAUTION:** Harmful if swallowed or absorbed through skin. Causes moderate eye irritation. Avoid contact with eyes, skin, or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco.

### **FIRST AID**

If Swallowed: Call a Poison Control Center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a Poison Control Center or doctor. Do not give anything by mouth to an unconscious person.

If On Skin Or Clothing: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a Poison Control Center or doctor for treatment advice.

If In Eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a Poison Control Center or doctor for treatment advice.

Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.

Note to Physicians and Veterinarians: This product contains an organophosphate and may cause cholinesterase inhibition. Cholinergic symptoms may include salivation, miosis, incoordination, muscle fasciculation and/or weakness, vomiting and diarrhea. Atropine is antidotal. 2-PAM may be effective as an adjunct to atropine. Call 1-800-275-1414 or your local Poison Control Center for further information.

#### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

REMOVE COLLAR FROM PACKAGE, UNROLL AND STRETCH TO ACTIVATE INSECTICIDE GENERATOR. As the collar begins to work, a fine white powder will appear on the surface.

Do not use on puppies under 6 weeks of age. Do not unroll collar until ready to use. Place the (Hartz<sup>®</sup> 2 in 1<sup>®</sup> Plus) (alternate brand name) (collar) around the dog's neck, adjust for proper fit, and buckle in place. The collar must be worn loosely to allow for growth of the dog and to permit the collar to move about the neck. Generally, a properly fitted collar is one that when fastened will snugly slide over the dog's head. Leave 2 or 3

Hartz® 2 in 1® Plus Seven Month Collar for Dogs EPA Reg. No.: 2596-84

MASTER LABEL

inches on the collar for extra adjustment and cut off and dispose of the extra length.

Consult a veterinarian before using this product on debilitated, aged, or medicated animals. If used on pregnant or nursing dogs, do not replace collar until the puppies are at least 6 weeks old. Sensitivity may occur after using ANY pesticide product for pets. Some animals may become irritated by any collar if it is applied too tightly. If this occurs, loosen the collar. If irritation continues, remove the collar from the animal. If signs of sensitivity occur, remove the collar and bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately. Do not use this product on animals simultaneously or within 30 days before or after treatment with or exposure to cholinesterase inhibiting drugs, pesticides, or chemicals. However, flea and tick collars may be immediately replaced.

This collar is intended for use only as an insecticide generator.

(Kills fleas and ticks common to dogs, including the Deer tick, which may carry Lyme disease, and the Rocky Mountain wood tick, which may carry Rocky Mountain spotted fever.) The collar will begin to kill fleas and ticks immediately. (Its full protection against harder to kill ticks will be built up within a few days after being placed on the pet.) For continuous flea and tick protection under normal conditions replace the collar every seven months. The collar kills ticks for 5 months and aids in their control an additional 2 months. Under conditions where dogs are exposed to severe flea and tick infestations it may be necessary to replace the collar more frequently; however, do not replace the collar more frequently than every 5 months. Wetting will not impair the collar's effectiveness or the pet's protection. If the dog goes swimming or is out in the rain it is not necessary to remove the collar. The (Hartz<sup>®</sup> 2 in 1<sup>®</sup> Plus) (alternate brand name) (collar) may be worn with a regular collar. It is recommended that the pet's bedding or sleeping quarters be treated for flea and tick control with a product registered for this use such as (Hartz<sup>®</sup> 2 in 1<sup>®</sup> Flea and Tick Spray) (alternate brand name).

#### STORAGE AND DISPOSAL

Storage: Store at room temperature.

**Disposal:** Do not use empty pouch. Place in trash or offer for recycling if available.

For more information (or in case of emergency) (or for help during any step) call (our flea and tick experts at) 1-800-275-1414 weekdays, 9am-5pm E.S.T.

10/1/07

Hartz<sup>®</sup> 2 in 1<sup>®</sup> Plus Seven Month Collar for Dogs EPA Reg. No.: 2596-84 MASTER LABEL

10/1/07

# OPTIONAL/ALTERNATE LABEL TEXT

Actively (Kills) (&) (and) (Repels) (Fleas) (&)(and) (Ticks) for up to 7 (seven) Months Actively (Kills) (Fleas) (&) (and) (Ticks) for up to 7 (seven) Months

(Kills) (&) (and) (Repels) (Fleas) (&) (and) (Ticks) (on Contact) for up to 7 (seven) Months

(Kills) (Fleas) (&) (and) (Ticks) (on Contact) for up to 7 (seven) Months

Starts Working on Contact

Powerful Results When You Need It

Clean Fresh Scent

Water Resistant

Safety release snap reduces risk of neck injury to your cat

EASY ACTIVATION - To activate collar, hold at each end ... STRETCH ... and it's ready for your dog to wear

The Hartz UltraGuard™ Reflecting Flea & Tick Collar For ((Small) (Large) Dogs) (Puppies) provides an added dimension of nighttime safety for you and your pet. The collar will reflect when light shines directly on the reflecting strip.

[All bolded text below represents one label statement with each selected line bulleted.]

When your dog has fleas and ticks, your family and pet may be exposed to:

(Fleas that may cause)

Flea allergy dermatitis

Flea bite anemia

Tapeworm infestation

(Deer ticks that may cause)

Lyme Disease

To learn more about treating current infestations and preventing future outbreaks please visit our website www.hartz.com

To learn more visit www.hartz.com

Hartz recommends that you visit your veterinarian twice a year.

Be sure to read full directions and precautions on the label of every product you use.

With Rabon®\*

\*Rabon® is the Hartz trademark for Tetrachlorvinphos

Kills Up to 7 Months

Kills Ticks

Kills Fleas

Kills fleas and ticks

Kills for seven months with Rabon®

Kills fleas and ticks (for) up to 7 (seven) months

(Long Term) (7-Month) (Continuous) Protection (against fleas and ticks)

The active ingredient will work its way from the surface of the collar onto your pet's coat providing continuous protection against fleas and ticks

Hartz<sup>®</sup> 2 in 1<sup>®</sup> Plus Seven Month Collar for Dogs EPA Reg. No.: 2596-84 MASTER LABEL

10/1/07

# OPTIONAL/ALTERNATE LABEL TEXT (con't)

To activate collar, hold at each end...STRETCH...it's ready to work Powder action

# The Stress Free System for Controlling Fleas & Ticks

#### On Animal Protection

Relief for your pet

Use Releve Pet Protection System Conditioning Shampoo, Dip, Spray or Powder to kill fleas and ticks living on your pet.

#### Repellent

Keep fleas and ticks off your pet

Prevent any more fleas and ticks from coming onto your pet by spraying your pet with Releve Pet Protection System Repellent for Cats or Repellent for Dogs.

#### **Continuous Protection**

Long-term protection for your pet

Keep fleas and ticks from reinfesting your pet with Releve Pet Protection System 7 Month Flea & Flea Egg Collar with vIGRen®, which will prevent flea eggs from hatching and Rabon® to kill adult fleas and ticks.

#### Home & Yard

Protect your home and yard

Kill fleas and ticks around your home with Releve Pet Protection System Carpet Powder, Yard and Kennel Spray, Home Flea & Tick Killer and Home Fogger.

Remember to always read each product label and follow the directions carefully. Rabon<sup>®</sup> is a registered trademark for Tetrachlorvinphos vIGRen<sup>®</sup> is registered trademark of Wellmark Ltd.

10/1/07

### NON-PESTICIDE RELATED CLAIMS AND OTHER OPTIONAL TEXT

For Dogs For Puppies

With deodorant Fresh (deodorant) scent

Water resistant

Fits up to (range from 15" to 26") necks For dogs with necks up to (range from 15" to 26") Reflects Direct Light up to (200 ft.) (250 ft.) (300 ft.) (400 ft.) (450 ft.) (500 ft.) (550 ft.) (600 ft.) White Collar with Reflecting Technology White Collar with Reflective Technology Visible (in) (to) headlights

The (Hartz<sup>®</sup> 2 in 1<sup>®</sup> Reflecting Flea & Tick Collar) (Hartz<sup>®</sup> 2 in 1<sup>®</sup> Reflective Flea & Tick Collar) (alternate brand name) provides an added dimension of nighttime safety for you and your pet. The collar will reflect when light shines directly on the reflective strip

Reflects direct light up to 450' (away) for an added dimension of nighttime safety

Important: Consumer information and pet I.D. tag offer printed on inside of package.

Money back guarantee by Hartz® Hartz<sup>®</sup> Every Pet's Best Friend<sup>TM</sup>

VISIT OUR WEBSITE www.hartz.com

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