

2596-84

HB-2-3

5/18/2007

1 of 10



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF  
PREVENTION, PESTICIDES AND  
TOXIC SUBSTANCES

**NOTIFICATION**

**MAY 18 2007**

Robert Rosenwasser  
Director, Regulatory Affairs  
The Hartz Mountain Corporation  
400 Plaza Drive  
Secaucus, NJ 07094-3688

SUBJECT: Applications for Pesticide Notification – Request for Alternate Brand Names, etc.

✓ Hartz® 2 in 1® Plus 7 Month Collar for Cats	EPA Reg. No. 2596- 83
✓ Hartz® 2 in 1® Plus 7 Month Collar for Dogs	EPA Reg. No. 2596- 84
Hartz® 2 in 1® Flea and Tick Killer for Dogs with Pyrethrin	EPA Reg. No. 2596- 94
Hartz® Control Pet Care System® Flea and Tick Conditioning Shampoo for Dogs	EPA Reg. No. 2596-124
Hartz® 2 in 1® Flea and Tick Pump for Dogs II	EPA Reg. No. 2596-125
Hartz® 2 in 1® Flea and Tick Pump for Cats II	EPA Reg. No. 2596-126
Hartz® Ref #114	EPA Reg. No. 2596-147

Applications Dated April 18 2007

Dear Mr. Rosenwasser:

The Agency is in receipt of your Applications for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above products. The Registration Division (RD) has conducted a review of these requests for their applicability under PRN 98-10 and finds that the actions requested fall within the scope of PRN 98-10. The labels submitted with their alternate brand names on the applications have been stamped "Notification" and will be placed in our records.

If you have any questions, please contact me directly at 703-305-6249 or Terri Stowe of my staff at 703-305-6117.

Sincerely,

Linda Arrington *for*  
Notifications & Minor Formulations Team Leader  
Registration Division (7505P)  
Office of Pesticide Programs

QTP





Please read instructions on reverse before completing form.

Form Approved. OMB No. 2070-0060. Approval expires 2-28-95



United States  
Environmental Protection Agency  
Washington, DC 20460

<input type="checkbox"/>	Registration
<input type="checkbox"/>	Amendment
<input checked="" type="checkbox"/>	Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 2596-84	2. EPA Product Manager R. Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) HARTZ 2 In1 Plus 7 Month Collar For Dogs with Rabon	PM# 10	
5. Name and Address of Applicant (Include ZIP Code) The Hartz Mountain Corporation 400 Plaza Drive Secaucus, NJ 07094-3688 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

NOTIFICATION

MAY 18 2007

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

"Addition of alternate brand names and optional marketing statements per PR Notice 98-10"

"This notice is consistent with the provisions of PR Notices 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the Confidential Statement of Formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA."

Section - III

1. Material This Product Will Be Packaged In:

Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	2. Type of Container <input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
* Certification must be submitted		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt. No. per container

3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container	4. Size(s) Retail Container	5. Location of Label Directions <input type="checkbox"/>
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled		<input type="checkbox"/> Other _____

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)

Name Robert Rosenwasser	Title Director, Regulatory Affairs	Telephone No. (Include Area Code) 201-271-4800, ext. 7202
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Certification

I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment both under applicable law.

6. Date Application Received (Stamped)

2. Signature 	3. Title Director, Regulatory Affairs
4. Typed Name Robert Rosenwasser	5. Date 4/18/07





THE HARTZ MOUNTAIN CORPORATION, 400 PLAZA DRIVE, SECAUCUS, NEW JERSEY 07094-3688 • 201/271-4800

April 18, 2007

Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504P)  
US Environmental Protection Agency  
Room S-4900, One Potomac Yard  
2777 South Crystal Drive  
Arlington, VA 22202-4501

**NOTIFICATION**

**MAY 18 2007**

Attention: Mr. Richard Gebken (PM # 10)  
**RE: HARTZ 2 In 1 Plus 7 Month Collar for Dogs**  
**EPA Reg. No. 2596-84**  
Addition of alternate brand names and optional marketing statements per  
PR Notice 98-10

Dear Mr. Gebken:

The Hartz Mountain Corporation, 400 Plaza Drive, Secaucus, NJ 07094-3688 is filing this notification to add new alternate brand names and optional marketing statements for the product.

Hartz currently has brand name approval for Hartz® UltraGuard Plus™ for its cat topical product subregistered from Wellmark International (EPA Reg.-No. 2724-504-2596). We are adding Hartz® UltraGuard™ (without the "Plus") for all product permutations as indicated in the proposed label.

The Hartz Mountain Corporation is submitting the following information:

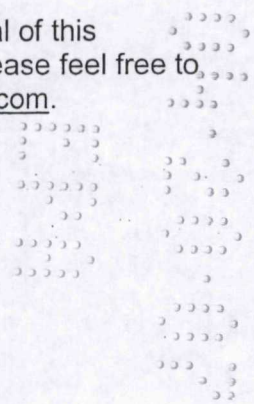
- A completed application (EPA Form 8570-1)and;
- Three copies of the proposed notification label.

"This notice is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR §152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA."

A business reply card is also attached for EPA to notify us upon approval of this notification. If you have any questions or need additional information, please feel free to contact me at (201) 271-4800, ext. 7202 or <mailto:rosenwasser@hartz.com>.

Sincerely,

Robert Rosenwasser  
Director, Regulatory Affairs





Hartz® 2 in 1® Plus Seven Month Collar for Dogs  
EPA Reg. No.: 2596-84  
MASTER LABEL

NOTIFICATION  
MAY 18 2007

4/4/07

# Hartz® 2 in 1® Plus Seven Month Collar for Dogs

## Alternate Brand Name(s)

- Hartz® UltraGuard™ Flea (&) (and) Tick Collar for (Dogs) (&) (and) Puppies
- Hartz® UltraGuard™ Flea (&) (and) Tick Collar for Small Dogs
- Hartz® UltraGuard™ Flea (&) (and) Tick Collar for Large Dogs
- Hartz® UltraGuard™ Reflecting Flea (&) (and) Tick Collar for Dogs (&) (and) Puppies
- Hartz® UltraGuard™ Reflecting Flea (&) (and) Tick Collar for Small Dogs
- Hartz® UltraGuard™ Reflecting Flea (&) (and) Tick Collar for Large Dogs
- Hartz® UltraGuard™ Reflecting Flea (&) (and) Tick Collar for Puppies

- Hartz® Advanced Care™ 2 in 1® 7 Month Flea and Tick Collar for Dogs
- Hartz® Advanced Care™ 2 in 1® 7 Month Flea and Tick Collar for Large Dogs
- Hartz® Advanced Care™ 2 in 1® 7 Month Flea and Tick Collar for Puppies
- Hartz® Advanced Care™ 2 in 1® Reflecting 7 Month Flea and Tick Collar for Dogs
- Hartz® Advanced Care™ 2 in 1® Reflecting 7 Month Flea and Tick Collar for Large Dogs
- Hartz® Advanced Care™ 2 in 1® Reflecting 7 Month Flea and Tick Collar for Puppies
- Hartz® Advanced Care™ 2 in 1® Collar for Dogs
- Hartz® Advanced Care™ 2 in 1® Collar for Large Dogs
- Hartz® Advanced Care™ 2 in 1® Collar for Puppies
- Hartz® Advanced Care™ 2 in 1® Reflecting Collar for Dogs
- Hartz® Advanced Care™ 2 in 1® Reflecting Collar for Large Dogs
- Hartz® Advanced Care™ 2 in 1® Reflecting Collar for Puppies

- Hartz® 2 in 1® Collar for Dogs
- Hartz® 2 in 1® Collar for Large Dogs
- Hartz® 2 in 1® Collar for Puppies
- Hartz® 2 in 1® Reflecting Collar for Dogs

<b>ACTIVE INGREDIENT:</b>	(By Weight) (Nom.)
Tetrachlorvinphos (CAS #22248-79-9).....	14.55%
<b>OTHER INGREDIENTS</b> .....	85.45%
<b>(TOTAL</b> .....	100.00%)

Notes—CAS numbers may or may not appear on product label; Ingredient Statement optional front or back panel

**CAUTION:** Do not let children play with this collar. See back panel for (ingredient statement,) (additional) precautionary statements and directions for use. See (side) (back) panel for ingredients and additional precautions



50f10

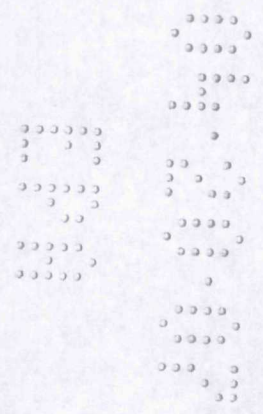
Hartz® 2 in 1® Plus Seven Month Collar for Dogs  
EPA Reg. No.: 2596-84  
MASTER LABEL

4/4/07

CONTENTS: 1 (white) (pink) (orange) (blue) (yellow) (purple) (red) (grey)  
(hunter green)(green)(black)(silver)(gold)(reflecting)(reflective) COLLAR, NET. WT.  
(Range from 19 g to 32 g depending on size of animal)

EPA Reg. No. 2596-84  
EPA Est. No. 2596-NJ-1

[Made in (the) U.S.A. (by)]  
©The Hartz Mountain Corporation  
Secaucus, NJ 07094 (U.S.A.)  
(and St. Thomas, Ontario N5P 3W7 Canada)





**READ ENTIRE LABEL BEFORE EACH USE  
USE ONLY ON DOGS**

**PRECAUTIONARY STATEMENTS  
HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION:** Harmful if swallowed or absorbed through skin. Causes moderate eye irritation. Avoid contact with eyes, skin, or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco.

**FIRST AID**

**If Swallowed:** Call a Poison Control Center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a Poison Control Center or doctor. Do not give anything by mouth to an unconscious person.

**If On Skin Or Clothing:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a Poison Control Center or doctor for treatment advice.

**If In Eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a Poison Control Center or doctor for treatment advice.

Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.

**Note to Physicians and Veterinarians:** This product contains an organophosphate and may cause cholinesterase inhibition. Cholinergic symptoms may include salivation, miosis, incoordination, muscle fasciculation and/or weakness, vomiting and diarrhea. Atropine is antidotal. 2-PAM may be effective as an adjunct to atropine. Call 1-800-275-1414 or your local Poison Control Center for further information.

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

REMOVE COLLAR FROM PACKAGE, UNROLL AND STRETCH TO ACTIVATE INSECTICIDE GENERATOR. As the collar begins to work, a fine white powder will appear on the surface.

Do not use on puppies under 6 weeks of age. Do not unroll collar until ready to use. Place the (Hartz® 2 in 1® Plus) (alternate brand name) (collar) around the dog's neck, adjust for proper fit, and buckle in place. The collar must be worn loosely to allow for growth of the dog and to permit the collar to move about the neck. Generally, a properly fitted collar is one that when fastened will snugly slide over the dog's head. Leave 2 or 3



inches on the collar for extra adjustment and cut off and dispose of the extra length.

Consult a veterinarian before using this product on debilitated, aged, or medicated animals. If used on pregnant or nursing dogs, do not replace collar until the puppies are at least 6 weeks old. Sensitivity may occur after using ANY pesticide product for pets. Some animals may become irritated by any collar if it is applied too tightly. If this occurs, loosen the collar. If irritation continues, remove the collar from the animal. If signs of sensitivity occur, remove the collar and bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately. Do not use this product on animals simultaneously or within 30 days before or after treatment with or exposure to cholinesterase inhibiting drugs, pesticides, or chemicals. However, flea and tick collars may be immediately replaced.

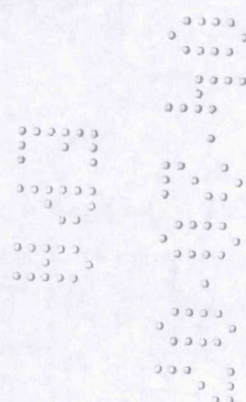
This collar is intended for use only as an insecticide generator. (Kills fleas and ticks common to dogs, including the Deer tick, which may carry Lyme disease, and the Rocky Mountain wood tick, which may carry Rocky Mountain spotted fever.) The collar will begin to kill fleas and ticks immediately. (Its full protection against harder to kill ticks will be built up within a few days after being placed on the pet.) For continuous flea and tick protection under normal conditions replace the collar every seven months. The collar kills ticks for 5 months and aids in their control an additional 2 months. Under conditions where dogs are exposed to severe flea and tick infestations it may be necessary to replace the collar more frequently; however, do not replace the collar more frequently than every 5 months. Wetting will not impair the collar's effectiveness or the pet's protection. If the dog goes swimming or is out in the rain it is not necessary to remove the collar. The (Hartz® 2 in 1® Plus) (alternate brand name) (collar) may be worn with a regular collar. It is recommended that the pet's bedding or sleeping quarters be treated for flea and tick control with a product registered for this use such as (Hartz® 2 in 1® Flea and Tick Spray) (alternate brand name).

**STORAGE AND DISPOSAL**

**Storage:** Store at room temperature.

**Disposal:** Do not use empty pouch. Place in trash or offer for recycling if available.

For more information (or in case of emergency) (or for help during any step) call (our flea and tick experts at) 1-800-275-1414 weekdays, 9am-5pm E.S.T.





**OPTIONAL/ALTERNATE LABEL TEXT**

Actively (Kills) (& (and) (Repels) (Fleas) (&)(and) (Ticks) for up to 7 (seven) Months  
Actively (Kills) (Fleas) (& (and) (Ticks) for up to 7 (seven) Months  
(Kills) (& (and) (Repels) (Fleas) (& (and) (Ticks) on Contact for up to 7 (seven) Months

Months  
(Kills) (Fleas) (& (and) (Ticks) on Contact for up to 7 (seven) Months

Starts Working on Contact  
Powerful Results When You Need It  
Clean Fresh Scent

Water Resistant  
EASY ACTIVATION - To activate collar, hold at each end ... STRETCH ... and it's ready for your dog to wear

The Hartz UltraGuard™ Reflecting Flea & Tick Collar For ((Small) (Large) Dogs) (Puppies) provides an added dimension of nighttime safety for you and your pet. The collar will reflect when light shines directly on the reflecting strip.

*[All bolded text below represents one label statement with each selected line bulleted.]*

**When your dog has fleas and ticks, your family and pet may be exposed to:**

- (Fleas that may cause)**
- Flea allergy dermatitis**
- Flea bite anemia**
- Tapeworm infestation**
- (Deer ticks that may cause)**
- Lyme Disease**

To learn more about treating current infestations and preventing future outbreaks please visit our website [www.hartz.com](http://www.hartz.com)

To learn more visit [www.hartz.com](http://www.hartz.com)

Hartz recommends that you visit your veterinarian twice a year.

Be sure to read full directions and precautions on the label of every product you use.

With Rabon®\*

\*Rabon® is the Hartz trademark for Tetrachlorvinphos

Kills Up to 7 Months

Kills Ticks

Kills Fleas

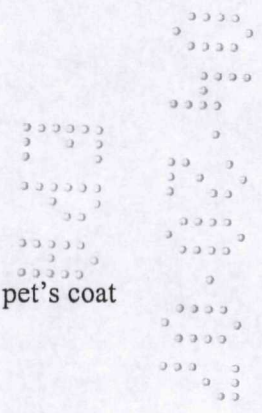
Kills fleas and ticks

Kills for seven months with Rabon®

Kills fleas and ticks (for) up to 7 (seven) months

(Long Term) (7-Month) (Continuous) Protection (against fleas and ticks)

The active ingredient will work its way from the surface of the collar onto your pet's coat providing continuous protection against fleas and ticks





**OPTIONAL/ALTERNATE LABEL TEXT (con't)**

To activate collar, hold at each end...STRETCH...it's ready to work  
Powder action

**The Stress Free System for Controlling Fleas & Ticks**

**On Animal Protection**

*Relief for your pet*

Use Releve Pet Protection System Conditioning Shampoo, Dip, Spray or Powder to kill fleas and ticks living on your pet.

**Repellent**

*Keep fleas and ticks off your pet*

Prevent any more fleas and ticks from coming onto your pet by spraying your pet with Releve Pet Protection System Repellent for Cats or Repellent for Dogs.

**Continuous Protection**

*Long-term protection for your pet*

Keep fleas and ticks from reinfesting your pet with Releve Pet Protection System 7 Month Flea & Flea Egg Collar with vIGRen®, which will prevent flea eggs from hatching and Rabon® to kill adult fleas and ticks.

**Home & Yard**

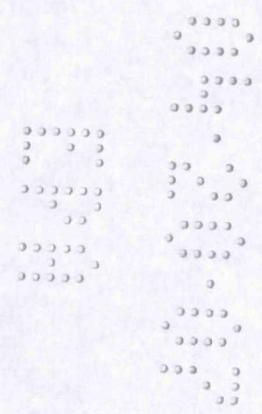
*Protect your home and yard*

Kill fleas and ticks around your home with Releve Pet Protection System Carpet Powder, Yard and Kennel Spray, Home Flea & Tick Killer and Home Fogger.

Remember to always read each product label and follow the directions carefully.

Rabon® is a registered trademark for Tetrachlorvinphos

vIGRen® is registered trademark of Wellmark Ltd.





NON-PESTICIDE RELATED CLAIMS AND OTHER OPTIONAL TEXT

For Dogs  
For Puppies

With deodorant  
Fresh (deodorant) scent

Water resistant

Fits up to (range from 15" to 26") necks  
For dogs with necks up to (range from 15" to 26")  
Reflects Direct Light up to (200 ft.) (250 ft.) (300 ft.) (400 ft.) (450 ft.) (500 ft.) (550 ft.) (600 ft.)  
White Collar with Reflecting Technology  
White Collar with Reflective Technology  
Visible (in) (to) headlights

The (Hartz® 2 in 1® Reflecting Flea & Tick Collar) (Hartz® 2 in 1® Reflective Flea & Tick Collar)  
(alternate brand name) provides an added dimension of nighttime safety for you and your pet.  
The collar will reflect when light shines directly on the reflective strip

Reflects direct light up to 450' (away) for an added dimension of nighttime safety

Important: Consumer information and pet I.D. tag offer printed on inside of package.

Money back guarantee by Hartz®  
Hartz® Every Pet's Best Friend™

VISIT OUR WEBSITE  
[www.hartz.com](http://www.hartz.com)

Hartz® and other trademarks are trademarks of The Hartz Mountain Corporation

