

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

November 1, 2007

Mr. Robert Rosenwasser
Director, Regulatory Affairs
THE HARTZ MOUNTAIN CORPORATION
400 Plaza Drive
Secaucus, NJ 07094-3688

Subject: Label Notification

Dear Mr. Rosenwasser:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated 10/3/07 for **EPA Registration 2596-83**. The Registration Division (RD) has conducted a review of this request for applicability under PRN 98-10 and finds that the label change(s) requested falls within the scope of PRN 98-10. The label has been date-stamped "Notification" and will be placed in our records.

If you have any questions, please contact me directly at 703-305-6249 or Sherada Hobgood of my staff at 703-308-8893.

Sincerely,

Linda Arrington

Notifications & Minor Formulations Team Leader

Registration Division (7505P)

Office of Pesticide Programs

ead instructions on reverse before completing form.

Form Approved. OMB No. 2070-0060. Approvel expires 2-28-95

Registration
Amendmer
Other

United States Environmental Protection Agency Washington, DC 20460						v	Registrat Amendm Other		OPP Identifier Number		
Application for Pesticide - Section I											
1. Company/Product Number 2596-83			2. EPA Product Manager R. Gebken				3. Proposed Classification None Restricted				
4. Company/Product (Name) HARTZ 2 In1 Plus 7 Month Collar For Cats				PM# 10							
5. Name and Address of Applicant (Include ZIP Code) The Hartz Mountain Corporation 400 Plaza Drive Secaucus, NJ 07094-3688 Check if this is a new address				6. Expedited Reveiw. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. NOV 0 1 2007 Product Name							
Section - II											
Amendment - Explain below. Resubmission in response to Agency letter dated Notification - Explain below.				Final printed labels in repsonse to Agency letter dated "Me Too" Application. Other - Explain below.							
Explanation: Use additional page(s) if necessary. (For section I and Section II.) "Addition of optional marketing statements per PR Notice 98-10" "This notice is consistent with the provisions of PR Notices 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the Confidential Statement of Formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA."											
			Secti	on - Ill							
1. Material This Product Will	Be Packaged In:										
hild-Resistant Packaging Yes No No			Water Soluble Packaging Yes No				2. Type of Container Metal Plastic Glass				
* Certification must be submitted	If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package								
3. Location of Net Contents Information 4. Size(s) Retail Contain						S. Loc	cation of Label	Direction			
6. Manner in Which Lebel is Affixed to Product Lithograph Paper glued Stenciled											
Section - IV											
1. Contact Point (Complete i	tems directly below fo	r identificatio	on of individ	lual to be	contacted, if	песе	ssary, to proc	ess this e	pplication.)		
Name Robert Rosenwasser		Title Director, Regulatory Affairs				1	Telephone No. (Include Area Code) 201-271-4800, ext. 7202				
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowlingly false or misleading statement may be punishable by fine or imprisonment of (Stamped) both under applicable law.											
2. Signature			3. Title Director, Regulatory Affairs					((11)		
4. Typed Name Robert Rosenwasser			5. Date /0/3/07						((((((((((((((((((((

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THE HARTZ MOUNTAIN CORPORATION, 400 PLAZA DRIVE, SECAUCUS, NEW JERSEY 07094 201/271-4800 REGULATORY AFFAIRS

October 3, 2007

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
US Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501

Attention:

Mr. Richard Gebken (PM # 10)

RE: HARTZ 2 In 1 Plus 7 Month Collar for Cats

EPA Reg. No. 2596-83

Addition of optional marketing statements per PR Notice 98-10

Dear Mr. Gebken:

The Hartz Mountain Corporation, 400 Plaza Drive, Secaucus, NJ 07094-3688 is filing this notification to add optional marketing statements for the product.

The Hartz Mountain Corporation is submitting the following information:

- A completed application (EPA Form 8570-1) and;
- Three copies of the proposed notification label.

"This notice is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR §152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA."

If you have any questions or need additional information, please feel free to contact me at (201) 271-4800, ext. 7202 or mailto: rrosenwasser@hartz.com.

Sincerely,

Robert Rosenwasser

Director, Regulatory Affairs

EPA Reg. No.: 2596-83

MASTER LABEL

NOV 0 1 2007

Hartz[®] 2 in 1[®] Plus Seven Month Collar for Cats

Alternate Brand Name(s)

Hartz[®] UltraGuard™ Flea & Tick Collar for Kittens Hartz[®] UltraGuard™ Flea & Tick Collar for Cats (&) (and) (Kittens) Hartz[®] UltraGuard™ Reflecting Flea & Tick Collar for Cats (&) (and) (Kittens) Hartz[®] Advanced Care[™] 2 in 1 T Month Flea and Tick Collar for Cats Hartz[®] Advanced Care[™] 2 in 1[®] 7 Month Flea and Tick Collar for Kittens Hartz[®] Advanced Care[™] 2 in 1[®] 7 Month Flea and Tick Collar for Cats and Kittens Hartz[®] Advanced Care[™] 2 in 1[®] Reflecting 7 Month Flea and Tick Collar for Cats Hartz[®] Advanced Care[™] 2 in 1[®] Reflecting 7 Month Flea and Tick Collar for Kittens Hartz[®] Advanced CareTM 2 in 1[®] Reflecting 7 Month Flea and Tick Collar for Cats and Kittens Hartz[®] Advanced CareTM 2 in 1[®] Collar for Cats Hartz[®] Advanced Care[™] 2 in 1[®] Collar for Kittens Hartz[®] Advanced Care[™] 2 in 1[®] Collar for Cats and Kittens Hartz[®] Advanced Care[™] 2 in 1[®] Reflecting Collar for Cats Hartz[®] Advanced Care[™] 2 in 1[®] Reflecting Collar for Kittens Hartz[®] Advanced CareTM 2 in 1[®] Reflecting Collar for Cats and Kittens Hartz[®] 2 in 1[®] Collar for Cats Hartz[®] 2 in 1[®] Collar for Kittens Hartz[®] 2 in 1[®] Reflecting Collar for Cats

ACTIVE INGREDIENT:

(By Weight) (Nom.)

OTHER INGREDIENTS85.45%

Notes—CAS numbers may or may not appear on product label; Ingredient Statement optional front or back panel

CAUTION: Do not let children play with this collar. See back panel for (ingredient statement,) (additional) precautionary statements and directions for use. See (side) (back) panel for ingredients and additional precautions

CONTENTS: 1 (white) (pink) (orange) (blue) (yellow) (purple) (red) (grey) (hunter green) (green) (black) (silver) (gold) (reflecting) (reflective) COLLAR, NET. WT. (Range from 12 g to 25 g depending on size of animal)

EPA Reg. No. 2596-83 EPA Est. No. 2596-NJ-1

[Made in (the) U.S.A. (by)] ©The Hartz Mountain Corporation Secaucus, NJ 07094 (U.S.A.) (and St. Thomas, Ontario N5P 3W7 Canada) **MASTER LABEL**

READ ENTIRE LABEL BEFORE EACH USE **USE ONLY ON CATS**

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Harmful if swallowed or absorbed through skin. Causes moderate eye irritation. Avoid contact with eyes, skin, or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco.

FIRST AID

If Swallowed: Call a Poison Control Center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a Poison Control Center or doctor. Do not give anything by mouth to an unconscious person.

If On Skin Or Clothing: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a Poison Control Center or doctor for treatment advice.

If In Eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a Poison Control Center or doctor for treatment advice.

Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.

Note to Physicians and Veterinarians: This product contains an organophosphate and may cause cholinesterase inhibition. Cholinergic symptoms may include salivation, miosis, incoordination, muscle fasciculation and/or weakness, vomiting and diarrhea. Atropine is antidotal. 2-PAM may be effective as an adjunct to atropine. Call 1-800-275-1414 or your local Poison Control Center for further information.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

REMOVE COLLAR FROM PACKAGE, UNROLL AND STRETCH TO ACTIVATE INSECTICIDE GENERATOR. As the collar begins to work, a fine white powder will appear on the surface.

Do not use on kittens under 12 weeks of age. Do not unroll collar until ready to use. Place the (Hartz[®] 2 in 1[®] Plus) (alternate brand name) (collar) around the cat's neck, adjust for proper fit, and buckle in place. The collar must be worn loosely to allow for growth of the cat and to permit the collar to move about the neck. Generally, a properly fitted collar is one that when fastened will snugly slide over the cat's head. Leave 2 or 3 inches on the collar for extra adjustment and cut off and dispose of the extra length.

MASTER LABEL

Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant or nursing animals. Sensitivity may occur after using ANY pesticide product for pets. Some animals may become irritated by any collar if it is applied too tightly. If this occurs, loosen the collar. If irritation continues, remove the collar from the animal. If signs of sensitivity occur, remove the collar and bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately. Do not use this product on animals simultaneously or within 30 days before or after treatment with or exposure to cholinesterase inhibiting drugs, pesticides, or chemicals. However, flea and tick collars may be immediately replaced.

This collar is intended for use only as an insecticide generator.

(Kills fleas and ticks common to cats, including the Deer tick, which may carry Lyme disease, and the Rocky Mountain wood tick, which may carry Rocky Mountain spotted fever.) The collar will begin to kill fleas and ticks immediately. (Its full protection against harder to kill ticks will be built up within a few days after being placed on the pet.) For continuous flea and tick protection under normal conditions replace the collar every seven months. The collar kills ticks for 5 months and aids in their control an additional 2 months. Under conditions where cats are exposed to severe flea and tick infestations it may be necessary to replace the collar more frequently; however, do not replace the collar more frequently than every 5 months. Wetting will not impair the collar's effectiveness or the pet's protection. If the cat is out in the rain it is not necessary to remove the collar. The (Hartz[®] 2 in 1[®] Plus) (alternate brand name) (collar) may be worn with a regular collar. It is recommended that the pet's bedding or sleeping quarters be treated for flea and tick control with a product registered for this use such as (Hartz[®] 2 in 1[®] Flea and Tick Spray) (alternate brand name).

STORAGE AND DISPOSAL

Storage: Store at room temperature.

Disposal: Do not use empty pouch.. Place in trash or offer for recycling if available.

For more information (or in case of emergency) (or for help during any step) call our flea and tick experts at 1-800-275-1414 weekdays, 9am-5pm E.S.T.

EPA Reg. No.: 2596-83 MASTER LABEL

OPTIONAL/ALTERNATE LABEL TEXT

Actively (Kills) (&) (and) (Repels) (Fleas) (&)(and) (Ticks) for up to 7 (seven) Months Actively (Kills) (Fleas) (&) (and) (Ticks) for up to 7 (seven) Months

(Kills) (&) (and) (Repels) (Fleas) (&) (and) (Ficks) (on Contact) for up to 7 (seven) Months

(Kills) (Fleas) (&) (and) (Ticks) (on Contact) for up to 7 (seven) Months

Starts Working on Contact

Powerful Results When You Need It

Clean Fresh Scent

Water Resistant

Safety release snap reduces risk of neck injury to your cat

EASY ACTIVATION - To activate collar, hold at each end ... STRETCH ... and it's ready for your cat to wear

The Hartz UltraGuardTM Reflecting Flea & Tick Collar For Cats (&) (and) (Kittens) provides an added dimension of nighttime safety for you and your pet. The collar will reflect when light shines directly on the reflecting strip.

[All bolded text below represents one label statement with any selected line bulleted.]

When your cat has fleas and ticks, your family and pet may be exposed to:

(Fleas that may cause)

Flea allergy dermatitis

Flea bite anemia

Tapeworm infestation

(Deer ticks that may cause)

Lyme Disease

To learn more about treating current infestations and preventing future outbreaks please visit our website www.hartz.com

To learn more, visit www.hartz.com

Hartz recommends that you visit your veterinarian twice a year.

Be sure to read full directions and precautions on the label of every product you use.

With Rabon®*

*Rabon® is the Hartz® trademark for Tetrachlorvinphos

Kills Up to 7 Months

Kills Ticks

Kills Fleas

Kills fleas and ticks

Kills fleas and ticks (for) up to 7 (seven) months

Kills for seven months with Rabon®

(Long Term) (7-Month) (Continuous) Protection (against fleas and ticks)

The active ingredient will work its way from the surface of the collar onto your pet's coat

EPA Reg. No.: 2596-83

MASTER LABEL

providing continuous protection against fleas and ticks

OPTIONAL/ALTERNATE LABEL TEXT (con't)

To activate collar, hold at each end...STRETCH...it's ready to work Powder action

The Stress Free System for Controlling Fleas & Ticks On Animal Protection

Relief for your pet

Use Releve Pet Protection System Conditioning Shampoo, Dip, Spray or Powder to kill fleas and ticks living on your pet.

Repellent

Keep fleas and ticks off your pet

Prevent any more fleas and ticks from coming onto your pet by spraying your pet with Releve Pet Protection System Repellent for Cats or Repellent for Cats.

Continuous Protection

Long-term protection for your pet

Keep fleas and ticks from reinfesting your pet with Releve Pet Protection System 7 Month Flea & Flea Egg Collar with vIGRen®, which will prevent flea eggs from hatching and Rabon® to kill adult fleas and ticks.

Home & Yard

Protect your home and yard

Kill fleas and ticks around your home with Releve Pet Protection System Carpet Powder, Yard and Kennel Spray, Home Flea & Tick Killer and Home Fogger.

Remember to always read each product label and follow the directions carefully. Rabon[®] is a registered trademark for Tetrachlorvinphos vIGRen® is registered trademark of Wellmark Ltd.

EPA Reg. No.: 2596-83

NON-PESTICIDE RELATED CLAIMS AND OTHER OPTIONAL TEXT

For Cats For Kittens

With deodorant Fresh (deodorant) scent

Water resistant

(With) Safety snap (buckle)

Fits up to (8") (11") (X") necks For cats (and) (kittens) with necks up to (8") (11") (X")

Reflects Direct Light up to (200 ft.) (250 ft.) (300 ft.) (400 ft.) (450 ft.) (500 ft.) (550 ft.) (600 ft.)
White Collar with Reflecting Technology
White Collar with Reflective Technology
Visible (in) (to) headlights
The Hartz® 2 in 1® Reflecting Flea & Tick Collar for Cats (alternate brand name)
provides an added dimension of nighttime safety for you and your pet.
The collar will reflect when light shines directly on the reflective strip

Reflects direct light up to 450' (away) for an added dimension of nighttime safety

Important: Consumer information and pet I.D. tag offer printed on inside of package.

Money back guarantee by Hartz[®] Hartz[®] Every Pet's Best FriendTM

VISIT OUR WEBSITE www.hartz.com

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NOTIFICATION NOV 0 1 2007