2596-22



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460-0001

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

October 1, 2008

Mr. Robert Rosenwasser, Director, Regulatory Affairs The Hartz Mountain Corporation 400 Plaza Drive Secaucus, NJ 07094-3688

Subject:

Amended Labeling, Incorporation of Previously Rescinded Notification Language

Hartz[®] 2 in 1[®] Rid Flea Dog Shampoo, EPA Reg. No. 2596-22

Your Submission Dated July 2, 2008

Dear Mr. Rosenwasser:

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is acceptable with the following provision(s):

<u>Ingredient Statement section comment(s):</u>

1. Replace the existing footnote for Piperonyl butoxide, Technical with: "*Equivalent to 0.071% (butylcarbityl)(6-propylpiperonyl) ether and 0.018% related compounds."

Environmental Hazards section comment(s):

2. To facilitate inclusion of language from the Reregistration Eligibility Decision (RED) document for pyrethrins, replace this section with: "This product is toxic to aquatic organisms, including fish and invertebrates. Do not contaminate water when disposing of equipment wash water or rinsate. See Directions of Use for additional precautions and requirements."

Directions for Use section comment(s):

3. Replace the statement starting with "Do not use on (puppies) ..." with: "Do not apply to pets (puppies) (kittens) (puppies or kittens) less than twelve (12) weeks old."

Storage and Disposal Statement section comment(s):

4. To facilitate inclusion of language from PR Notice 2007-1, you should replace this section with:

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage and disposal.

Pesticide Storage: Store this product in a cool, dry place that is inaccessible to children.

Pesticide Disposal: If empty: Nonrefillable container. Do not reuse or refill this container.

Offer for recycling, if available. If partly filled: Call your local solid waste agency [or toll free number or website which meets the criteria in paragraph II.E., P.R. Notice 20007-1] for disposal instructions. Never place unused product down any indoor or outdoor drain.

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The Hartz Mountain Corporation should note that a notice of availability of EPA's RED for products containing pyrethrins was published in the *Federal Register* on July 26, 2006 (Volume 71, Number 143, Pages 42387-42389). In addition, EPA's RED for products containing piperonyl butoxide was published in the *Federal Register* on July 26, 2006 (Volume 71, Number 143, Pages 42385-42386). As a result, additional data and/or labeling changes may be required for products containing pyrethrins and/or piperonyl butoxide.

Should you wish to add/retain a reference to the company's website on your label, please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under section 12(a)(1)(E) of FIFRA. 40 CFR §156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not be substantially differ from those claims approved through the registration process. Therefore, should the Agency find, or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA-approved registration, the website will be referred to EPA's Office of Enforcement and Compliance Assurance (OECA). As an alternative, you may refer consumers to the company's phone number or e-mail address.

A copy of your label stamped "Accepted with Comments" is enclosed for your records. Please submit two (2) copies of the final printed labeling, incorporating the above changes, before releasing the product for shipment. If these conditions are not complied with, the registration will be subject to cancellation in accordance with section 6(e) of FIFRA. Your release for shipment of the product bearing amended labeling constitutes accepting of these conditions.

If you have any questions about this label review, please contact Mr. Carmen J. Rodia, Jr. at (703) 306-0327 or via e-mail at *Rodia.Carmen@epa.gov*.

Sincerely Yours,

Richard J. Gebken Product Manager (10)

Insecticide Branch

Registration Division (7505P)

Enclosure: Label stamped "Accepted with Comments"

MASTER LABEL BASED ON 11/3/04 EPA STAMPED APPROVED LABEL

Hartz[®] 2 in 1[®] Rid Flea Dog Shampoo

Alternate Brand Names

Hartz[®] UltraGuardTM Rid Flea & TickTM Shampoo for Dogs Hartz[®] UltraGuardTM Rid Flea & TickTM Shampoo for Cats Hartz[®] Advanced CareTM 2 in 1[®] Rid Flea Dog Shampoo Hartz[®] 2 in 1[®] Rid Flea Dog Shampoo Hartz[®] InControlTM Flea & Tick Shampoo for Dogs (&) (Puppies)

Hartz[®] Advanced CareTM 2 in 1[®] Rid Flea Dog Shampoo
Hartz[®] Advanced CareTM 2 in 1[®] Rid Flea Cat Shampoo
Hartz[®] Advanced CareTM 2 in 1[®] Rid Flea Dog and Cat Shampoo
Hartz[®] 2 in 1[®] Rid Flea Dog Shampoo with Pyrethrin
Hartz[®] 2 in 1[®] Rid Flea Dog and Cat Shampoo with Pyrethrin
Pet Principles by Hartz[®] Flea & Tick Shampoo for Dogs & Puppies
InControl by Hartz[®] Flea & Tick Shampoo for Dogs & Puppies
Hartz[®] 2 in 1[®] Rid Flea Clear Dog Shampoo

ACCEPTED
with COMMENTS
In EPA Letter Dated
October 1, 2008
Under the Federal Insecticide,
Fungicide, and Rodenticide Act,
as amended, for the pesticide
registered under EPA Reg. No.

ACTIVE INGREDIENTS:

Pyrethrins (CAS# 121-29-9)	0.045%
Piperonyl butoxide, Technical* (CAS#-51-03-6)	0.089%
N-octyl bicycloheptene dicarboximide (CAS# 113-48-4)	
OTHER INGREDIENTS	99.717%
TOTAL	100.000%
*Equivalent to 0.064% (butylcarbityl)(6-propylpiperonyl) ether and 0.016%	
related compounds	

Note: CAS numbers may or may not be included in ingredient statement

KEEP OUT OF REACH OF CHILDREN

CAUTION See back panel for precautionary statements. See (back) (side) panel(s) for additional precautionary statements. NET CONTENT _____fl. oz. (___ml) EPA Reg. No. 2596-22 EPA Est. No. 2596-NJ-1

Made (in the USA) by The Hartz Mountain Corporation, 400 Plaza Drive, Secaucus, NJ 07094

PRECAUTIONARY STATEMENTS

ENVIRONMENTAL HAZARDS Do not apply directly to water.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ ENTIRE LABEL BEFORE EACH USE USE ONLY ON (DOGS) (CATS) (DOGS and CATS)

Do not use on (puppies) (kittens) (puppies or kittens) under twelve (12) weeks of age.

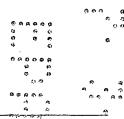
Wet (dog's) (and)(or) (cat's) coat thoroughly with water. Rub shampoo into coat, starting with head. Work backward until coat is completely covered with foamy lather. Let lather stay on 5 minutes, then rinse and towel dry. Keep away from eyes. Repeat weekly (if necessary). (After shampooing the dog, avoid mats and tangles by using Hartz® Protein Conditioner.)

- 1. Wet pet's coat thoroughly with water and rub shampoo into coat starting with head
- 2. Keep out of pet's eyes
- 3. Work backward from head to tail until coat is completely covered with foamy lather
- 4 For best results, let stand or continue to massage in for 5 minutes
- Rinse and towel dry
- 6. Repeat weekly (if necessary).

Consult a veterinarian before using this product on debilitated, aged, pregnant, nursing or medicated animals. Sensitivity may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

STORAGE AND DISPOSAL

If empty: Do not reuse this container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.



Optional/alternate text in parentheses or brackets; new text is highlighted

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Hartz[®] 2 in 1[®] Rid Flea Dog Shampoo

EPA Reg. No.: 2596-22

MASTER LABEL BASED ON 11/3/04 EPA STAMPED APPROVED LABEL

OPTIONAL/ALTERNATE LABEL TEXT

Kills fleas and ticks, including the Deer tick, which may carry Lyme disease

Kills Fleas

Kills Ticks

Kills Fleas and Ticks

Kills Deer ticks (which may carry Lyme disease)

Kills (Fleas) (&) (and) (Ticks) (through contact)

(Immediately) starts to kill (Fleas) (&) (and) (Ficks) (through contact)

Kills fleas which may cause (flea bite anemia) (flea allergy dermatitis)

Kills fleas that may transmit tapeworm

Kills (and repels) (fleas) (ticks)

(Starts) Killing (through) contact

Kills (through) contact

Flea and tick control

NON-PESTICIDE RELATED CLAIMS AND OTHER OPTIONAL TEXT

Beautifies

Freshens

Super-size

Cleansing treatment

Cleans (and) Deodorizes

Cleans

Deodorizes

Scratch & Sniff

Fresh Citrus Fragrance

Refreshing White Tea Fragrance

Fresh Scent

Hartz Every Pet's Best FriendTM

Visit (our website) (www.hartz.com) (www.hartzultraguard.com)

(www.hartzincontrol.com)

(Money-back guarantee) (by Hartz[®])

Hartz® and other trademarks are trademarks of The Hartz Mountain Corporation.

Made in (the) U.S.A. (by)©The Hartz Mountain Corporation Secaucus, NJ 07094 (U.S.A.)

For more information (about flea and tick problems and how to solve them) (or in an emergency) call (our flea and tick experts at) 1-800-275-1414 weekdays, 9am 5pm E.S.T.

For more information, call our experts at xxx-xxx-xxxx.

Hartz (brand name) products are designed to complement each other in an integrated program for flea and tick management. To assure proper treatment, we recommend use of only Hartz (brand name) products:

EPA Reg. No.: 2596-22

MASTER LABEL BASED ON 11/3/04 EPA STAMPED APPROVED LABEL

As with all flea and tick products, they are most effective when used as part of a total program aimed at reducing fleas and ticks in the (dog's) (cat's) (pet's) environment A single female flea can lay [an average of] 25 eggs per day [on average]

Complete your preventative program with products that kill both adult and pre-adult fleas!

(Complete your defense against fleas with) (two) ingredients targeted at (killing fleas) (breaking the life cycle)

Be sure to treat the animal's bedding and surroundings with product registered for these uses, such as Hartz (brand name) line (products)