



U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs  
Registration Division (7505T)  
1200 Pennsylvania Ave., N.W.  
Washington, D.C. 20460

EPA Reg. Number:

2517-181

Date of Issuance:

6/23/25

NOTICE OF PESTICIDE:

☒ Registration  
☐ Reregistration

(under FIFRA, as amended)

Term of Issuance:

Unconditional, Time-Limited  
Expires: 07/13/2028

Name of Pesticide Product:

C8M - Dog

Name and Address of Registrant (include ZIP Code):

Prince Bamaze  
Regulatory Affairs  
Sergeant's Pet Care Products, LLC  
Suite 1100  
10077 South 134th Street  
Omaha, NE 68138-3710

**Note:** Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA).

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA section 3(c)(5) provided that you:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product when the Agency requires all registrants of similar products to submit such data.

*Continues page 2*

Signature of Approving Official:

Jacquelyn Herrick, Product Manager 3  
Invertebrate and Vertebrate Branch 1, Registration Division  
(7505T)

Date:

6/23/25

2. This registration is time-limited and expires 07/13/2028. Sergeant's Pet Care Products, LLC may request extension of the time-limited registration, or removal of the expiration date. An amendment request for these changes must be submitted at least one year prior to the expiration date and is subject to EPA Review.
3. Sergeant's Pet Care Products, LLC must submit annual enhanced incident reports and annual sales information in doses sold for this product in the EPA-developed templates found at <https://www.epa.gov/pesticides/use-standardized-templates-report-pet-spot-incidents-conclusion-pilot-and-implementation>. The data are to be provided no later than the end of the first quarter of the following year (e.g., 2025 data no later than 31 Mar 2026). Please flag any Confidential Business Information as such. Submit enhanced incident reporting and annual sales information to the Product Manager's attention in addition to your regular reporting of incidents through electronic submission.
4. Sergeant's Pet Care Products, LLC must submit an annual report, similar to a modified Food and Drug Administration (FDA) Annual Periodic Drug Experience Report, which provides an update on stewardship efforts and analysis of safety information collected the preceding year. This additional analysis must be submitted together with Sergeant's Pet Care Products, LLC annual submission of detailed case data (Item #3) and will include:
  - a. Update on execution of stewardship efforts.
  - b. Brief summary of the incidence rates of reports of adverse effects during the preceding year.
  - c. Detailed analysis of any serious adverse effects that have increased in frequency during the preceding year.
  - d. Overall evaluation of the benefit-risk profile of the product, taking into account adverse effect data and any other new or emerging safety information.
5. Sergeant's Pet Care Products, LLC must develop and implement additional efforts regarding case follow-up, referrals, and necropsies as medically indicated. Annually, Sergeant's Pet Care Products, LLC must review and update training materials, frequency of training, and technical solutions for the collecting and providing data points related to the pets involved in adverse event (AE) reports for all Sergeant's Pet Care Products, LLC staff responsible for taking in these data. Sergeant's Pet Care Products, LLC will, to the fullest extent possible, include the following information for each AE, including:
  - a. Pre-existing medical conditions (e.g., hypothyroidism, diabetes), including previous history of reported condition.
  - b. Medications concomitantly administered.
  - c. Pet's prior experience with the product.
  - d. Patient health status

Sergeant's Pet Care Products, LLC must report on these efforts one year from the registration and has committed to continuing these efforts moving forward.

6. Sergeant's Pet Care Products, LLC must develop and implement communications initiative to ensure the US veterinary community is informed of risks and benefits associated with use of pesticides, including C8M - Dog, and the importance of reporting AEs. Those communications shall include, at a minimum:
  - a. A discussion of pesticide products in pet health – risks and AE reporting (including phone numbers relevant to reporting for Sergeant's Pet Care Products, LLC products).
  - b. A reminder that a Post Approval Experience (PAE) section is on the label, including reported adverse events as listed below, and the owner is recommended to remove the collar and consult their veterinarian if these symptoms occur.
    - i. AEs in cats are listed in decreasing order of reporting frequency: Application site reactions (hair change, lesions, pruritus, erythema, inflammation, hemorrhage, burns, self-trauma, ulcers), behavioral disorders, lethargy, anorexia, vomiting, alopecia, hyperactivity, skin disorders, vocalization, skin lesion, hypersalivation.
  - c. Update on outcomes of any EPA review on C8M - Dog.
  - d. Sergeant's Pet Care Products, LLC will utilize the following items for delivery:
    - i. Submission of an educational article in a veterinary trade publication (e.g., DVM360, Vet Practice News)
    - ii. Submission of information to the Veterinary Information Network (VIN)
    - iii. Letter to pet health Doctors of Veterinary Medicine (DVMs)
    - iv. Email "blast" to drive DVMs to a webpage
    - v. Sergeant's Pet Care Products, LLC Web content with Frequently Asked Questions (FAQs) for the DVMs
    - vi. White paper which can be accessed online or sent out upon request by our pharmacovigilance (PV) call center

Sergeant's Pet Care Products, LLC must report on these efforts one year from the registration and provide a commitment to continuing these efforts moving forward. EPA may make recommendations to improve the outreach efforts after the 1-year review.

7. Sergeant's Pet Care Products, LLC must evaluate and summarize known characteristics of the release mechanism of the collar including testing performed to assess performance.
  - a. Sergeant's Pet Care Products, LLC must assess potential modifications of the release mechanism to optimize performance without compromise to collar retention under normal conditions of use.
  - b. Sergeant's Pet Care Products, LLC must report on these efforts one year from the registration and provide a commitment to continuing these efforts moving forward.
8. Make the following label changes before you release the product for shipment:
  - Revise the EPA Registration Number to read, "EPA Reg. No. 2517-181."
9. Submit one copy of the final printed label for the record before you release the product for shipment.

10. If, after formal consultation with the appropriate Service(s), additional modifications are identified in the Service's Biological Opinion(s) for imidacloprid, EPA will notify Sergeant's Pet Care Products, LLC in writing consistent with the terms in the Biological Opinion of any necessary required changes. Sergeant's Pet Care Products, LLC must submit an application for amendment incorporating any required changes, including amended labels, consistent with the timeline specified in EPA's notification. Alternatively, Sergeant's Pet Care Products, LLC may respond by submitting a request for voluntary cancellation of this product. If Sergeant's Pet Care Products, LLC fails to comply with this term, Sergeant's Pet Care Products, LLC has agreed in prior written acceptance of these terms that EPA may cancel the registration under an expedited process under FIFRA 6(e).

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Release of this product for shipment confirms Sergeant's Pet Care Products, LLC's acceptance of all terms listed above. If the terms are not complied with, the registration will be subject to cancellation in accordance with FIFRA Section 6, including cancellation under FIFRA 6(e).

A stamped copy of the label is enclosed for your records.

The record for this product currently contains the following CSF(s):

- Basic CSF dated 3/17/2022
- Alternate CSF 1 dated 5/7/2024
- Alternate CSF 2 dated 1/15/2024
- Alternate CSF 3 dated 1/15/2024

If you have any questions, please contact Elizabeth Andrews at 202-566-2467 or at [Andrews.Elizabeth@epa.gov](mailto:Andrews.Elizabeth@epa.gov).

Enclosure

# Sergeant's® Master Label

12 June 2025

application for registration

Version 25.1

Page 1 of 15

EPA Reg. No. 2517-RIR

**{TIN/CARTON FRONT LABEL}**

{Text in brackets [ ] is alternate options, one option will appear on the market label}

{Text in parenthesis ( ) is complementary, may or may not appear on the market label}

{Text in braces { } is informational note to reviewer, will not appear on the market label}

## C8M - DOG

{Market Label - the word Dog will be at least 40-75% in height of the largest letter in the primary brand name.}

{Market Label - a large clear picture of a Dog in the respective weight range will be on the front panel label for the product as packaged. Refer to representative images section of label}

### Alternate Brand Names

Activo Flea and Tick Collar for Dogs

Extend Flea & Tick Collar for Dogs

PetArmor Activo Flea and Tick Collar for Dogs

PetArmor Extended Protection Collar for Small Dogs

PetArmor Extended Protection Collar for Large Dogs

PetArmor Extend Flea & Tick Collar for Dogs

PetArmor Savvy Flea and Tick Collar for Dogs

Savvy Flea and Tick Collar for Dogs

{A statement of purpose of the product listed in the optional claims will be included on the front panel, when any of the ABNs below are used}

Activo Small Dog

Activo Large Dog

PetArmor Activo Small Dog

PetArmor Activo Large Dog

PetArmor Activo Collar for Small Dog

PetArmor Activo Collar for Large Dog

PetArmor Extended Collar for Small Dogs

PetArmor Extended Collar for Large Dogs

PetArmor Savvy Collar for Small Dogs

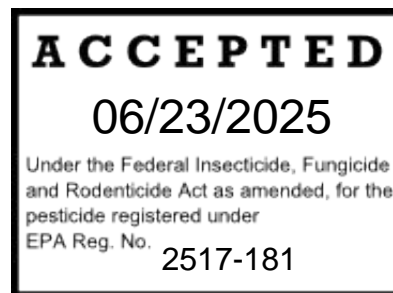
PetArmor Savvy Collar for Large Dogs

PetArmor Extend for Dogs

PetLock 8 Month Collar for Dogs

Savvy Small Dog

Savvy Large Dog



{One of the statements below will appear prominently in a box on the front panel of market label as required}

{Small dog}: [USE ONLY ON [SMALL] DOGS UP TO 18 LBS]

[FOR [SMALL] DOGS UP TO 18 LBS]

{or}

{Large dog}: [USE ONLY ON [LARGE] DOGS OVER 18 LBS]

[FOR [LARGE] DOGS OVER 18 LBS]

# Sergeant's® Master Label

12 June 2025  
application for registration

Version 25.1  
Page 2 of 15

EPA Reg. No. 2517-RIR

## ACTIVE INGREDIENTS:

Flumethrin \* .....4.50%

Imidacloprid .....10.00%

**OTHER INGREDIENTS:** .....85.50%

**TOTAL** .....100.00%

\*Trans Z-1/trans Z-2 ratio: max 66% trans Z-1 and min 34% trans Z-2

KEEP OUT OF REACH OF CHILDREN

[CHOKING HAZARD - CONTAINS SMALL PARTS]

{Choking hazard statement to only be used throughout the label if collar contains optional reflector pieces. Product can be marketed with or without the optional reflector pieces. Language not required if optional reflector pieces are not included in the finished product.}

See [Back Panel(s)][Back Label] {or} [Insert] for Directions for Use

Net Weight: XX oz. (XX grams)

{Multi Pack total} [1][2][3][4] XX oz. (XX grams) collar(s)

**{END – TIN/CARTON FRONT LABEL}**

# Sergeant's® Master Label

12 June 2025  
application for registration

Version 25.1  
Page 3 of 15

EPA Reg. No. 2517-RIR

**{TIN BACK LABEL}**

{Brand name}

*{Language for Small Dog Collar}*

[For 8-month prevention and treatment of ticks, fleas, and lice on (small) dogs and puppies 7 weeks [of age] or older and [weighing] up to [18 lbs {or} 8 kg]]

**{or}**

*{Language for Large Dog Collar}*

[For 8-month prevention and treatment of ticks, fleas, and lice on (large) dogs and puppies 7 weeks [of age] or older and [weighing] over [18 lbs {or} 8 kg]]

READ THE ENTIRE LABEL BEFORE USE  
DO NOT LET CHILDREN PLAY WITH THIS COLLAR [OR REFLECTORS]

## STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

Do not use container for food storage or other purposes.

**Pesticide Storage:** Store in original unopened container in a cool, dry place out of reach of children.

**Container Disposal:** Dispose of pouch and expired collar in trash. Outer container may be recycled or disposed of in trash.

[Questions or comments, call: 1-800-224-7387]

[For Emergency, call: 1-800-781-4738 / Non-Emergency, call: 1-800-224-7387]

Manufactured for: {or} Distributed by:  
Sergeant's Pet Care Products, LLC  
P.O. Box 540399,  
Omaha, NE 68154-0399

[Made in USA with global materials]

EPA Reg. No. 2517-RIR

EPA Est. No. XXXX-XXX

*{Additional labeling information is included on the Insert or the multifold back panels}*

**{END – TIN BACK LABEL}**

# Sergeant's<sup>®</sup> Master Label

12 June 2025  
application for registration

Version 25.1  
Page 4 of 15

EPA Reg. No. 2517-RIR

{INSERT, CARTON BACK / MULTIFOLD TIN BACK LABEL}

{Brand name}

READ THE ENTIRE LABEL BEFORE USE

DO NOT OPEN UNTIL READY TO USE

DO NOT LET CHILDREN PLAY WITH THIS COLLAR [OR REFLECTORS]

KEEP OUT OF REACH OF CHILDREN

[CHOKING HAZARD - CONTAINS SMALL PARTS]

*{Ingredients Statement below will appear on the insert only}*

**ACTIVE INGREDIENTS:**

Flumethrin \*..... 4.50%

Imidacloprid..... 10.00%

**OTHER INGREDIENTS:** ..... 85.50%

**TOTAL** ..... 100.00%

\*Trans Z-1/trans Z-2 ratio: max 66% trans Z-1 and min 34% trans Z-2

## HOT LINE NUMBER

Have the product container or label with you when calling a poison control center or doctor or going for treatment.

- For Questions or comments, call 1-800-224-7387.
- For medical emergencies involving HUMANS or ANIMALS, call 1-800-781-4738.

## DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

## HOW TO APPLY

Use one collar per dog at a time to be fastened around the neck.

Unroll collar and make sure to pull and remove remaining plastic [tab(s)] [strip(s)] inside the collar. Place the collar around the dog's neck. Insert end of the collar through the buckle(s) and adjust to fit. Leave enough room to fit two (2) fingers comfortably between the collar and the neck. The collar should be tight enough to ensure contact with the dog's skin and hair. Pull excess collar through the loop(s). Cut off any excess length of the collar greater than [1][one][an] inch [(2 cm)] past the loop(s) and put in the trash. [Depending on the size of your dog it may be easier to cut off the excess length before feeding through the loops.]



# Sergeant's® Master Label

12 June 2025  
application for registration

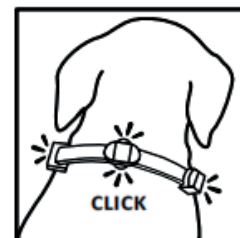
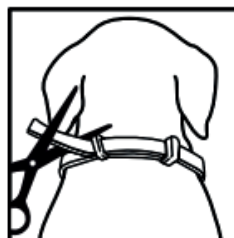
Version 25.1  
Page 5 of 15

EPA Reg. No. 2517-RIR

[Excess collar of [2][two] – [3][three] inches may be left to allow for adjustment on a fast-growing puppy.]

[After placing the collar, you may attach the three reflector clips (enclosed) to the collar to increase the dog's visibility in the dark. The clips should be evenly distributed on the non-overlapping part of the collar. The clip is correctly attached when you hear a clicking sound. For safety reasons once the reflector clips are attached to the collar the clasp closes permanently and cannot be re-opened.]

**{Optional Visual: Fourth picture in series containing optional reflectors being added to the collar. Use only on final label for collars containing reflectors.}**



The collar must be worn continuously for maximum protection during the 8-month period. Check the collar periodically to adjust for fit, if necessary, on fast growing puppies.

This collar is designed with a release [system][mechanism]. In the unlikely event of a dog being trapped, the dog's own strength is usually sufficient to widen the collar to allow for quick release.

Replace the collar every 8 months for [optimal][continuous] protection against fleas and ticks.

## PRODUCT INFORMATION

[Brand name][this product][this collar] kills fleas which may cause flea allergy dermatitis (FAD) or flea bite hypersensitivity (FBH).

[Brand name][this product][this collar] kills existing fleas on dogs at 24 hours. After 24 hours, reinfesting fleas are killed within 2 hours, with protection against further flea infestation lasting eight (8) months. Pre-existing pupae in the environment may continue to emerge for six (6) weeks or longer depending on the climatic conditions. Treat the dog's living areas with products approved for home use [such as [Sergeant's][PetArmor] line of home treatments].

Ticks already on the dog prior to treatment may not be killed immediately after collar application and may remain attached and visible. At the time of application remove ticks already on the dog. The prevention of infestations with new ticks starts 48 hours after application of the collar.

Re-infesting ticks are [repelled][killed][repelled and/or killed] as quickly as 6 hours after

# Sergeant's<sup>®</sup> Master Label

12 June 2025  
application for registration

Version 25.1  
Page 6 of 15

EPA Reg. No. 2517-RIR

48 hours of initial application.

[Brand name][this product][this collar] is water resistant and remains effective following shampoo treatment, [swimming][water immersion] or after exposure to rain or sunlight. Under normal conditions, effectiveness lasts for 8 months.

To ensure full eight months of protection, you should not bathe your dog or allow water immersion, such as swimming, more than once a month. The protection time is reduced to 5 months against fleas and 7 months against ticks when the dog is exposed to water more than once a month.

The steady release technology ensures that the active ingredients [Flumethrin and Imidacloprid] are slowly and continuously released in low concentration to protect the dog for 8 months. The concentration of the active ingredients is maintained at consistent levels in the dog's haircoat during the entire [protection] [efficacy] period. [The active ingredients migrate from the site of direct contact to all over the skin surface].

In case of loss of collar, a new collar may be applied immediately. Do not attach a leash to the collar as this may cause breakage.

**Do not open the protective [wrapper] [pouch] [packaging] until ready to use.** As with any pesticide product, do not allow small children to play with the collar [or reflectors,] or put it into their mouths. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and cold water after fitting the collar. People with sensitivity reactions to the ingredients of the collar should avoid contact with the collar. [Choking hazard. Contains small parts]. {Choking hazard statement to only be used throughout the label if collar contains optional reflector pieces.} Do not place collar [or reflectors] in mouth. Not for use on humans.

Occasional scratching may be observed during the first few days after fitting the collar on animals not used to wearing collars. Ensure that the collar is not fitted too tight. Mild skin irritation and hair loss at the application site, due to mechanical friction of the collar, may occur. There is no need to remove the collar, as the situation usually resolves within 1 or 2 weeks. See information below for further guidance regarding individual animal sensitivities.

**For external use on dogs only. Do not use on animals other than dogs.** Do not use on puppies under [seven] [7] weeks of age. Do not get this product in dog's eyes or mouth. As with any product, consult your veterinarian before using this product on debilitated, aged, breeding, pregnant, or nursing animals. Individual sensitivities, while rare, may occur after using ANY pesticide product for pets. The following adverse events are based on adverse event reporting. Not all adverse reactions are reported to EPA. It is not always possible to reliably estimate the adverse event frequency or establish a causal relationship to product exposure using this data. The following adverse events in dogs are listed in decreasing order of reporting frequency: pruritus (itchy skin), eczema, lethargy, behavioral disorders, application site reactions (dermatitis, inflammation, eczema, alopecia or lesions), anorexia, hyperactivity, muscle tremor, vocalization, convulsion, ataxia (problems with balance and coordination). Remove the collar if these symptoms occur and consult with your veterinarian. Report suspected adverse events to Sergeant's Pet Care Products, LLC at 1-800-781-4738 or the EPA website at <https://www.epa.gov/pesticide-incidents/reportpesticide-exposure-incidents-affecting-pets-or-domestic-animals>.

# Sergeant's® Master Label

12 June 2025  
application for registration

Version 25.1  
Page 7 of 15

EPA Reg. No. 2517-RIR

## STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

Do not use container for food storage or other purposes.

**Pesticide Storage:** Store in original unopened container in a cool, dry place out of reach of children.

**Container Disposal:** Dispose of pouch and expired collar in trash. Outer container may be recycled or disposed of in trash.

## [WARRANTY]

[Read the entire Directions for Use and Warranty before using this Product. Subject to the adverse events referred to above, and to the extent consistent with applicable law, Sergeant's Pet Care Products, LLC, "Sergeant's" sole and exclusive limited warranty is that this product conforms to the chemicals listed on the label and is reasonably fit for the purposes stated on the label, when used as directed. By using this product, user or buyer accepts the following warranty and limitation of liability. The directions for use of this product must be followed carefully. It is impossible to eliminate all risks inherently associated with the use of this product. Unintended consequences may result because of factors beyond the control of Sergeant's. All such risks shall be assumed by the user or buyer.

Sergeant's is committed to providing high quality products. To the extent consistent with applicable law, Sergeant's makes no warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label. To the extent consistent with applicable law, Sergeant's, the manufacturer, or the Seller shall not be liable for indirect, special, incidental, or consequential damages resulting from the use or handling of this product. To the extent consistent with applicable law, the exclusive remedy of the user or buyer for any and all losses, injuries or damages resulting from the use or handling of this product shall not exceed the purchase price paid for the product.] [The reflector clips included herein have been tested to be used only in combination with the specific collar. To the extent consistent with applicable law, Sergeant's excludes liability for any use of the reflectors other than for the purpose stated in the product labeling].

[To the extent the above disclaimer of warranties disclaims implied warranties, it may be limited or ineffective if you are a "consumer" and this product is a "consumer product," as those terms are defined by the Magnuson Moss Act, 15 U.S.C. § 2301, in which case the duration of any implied warranties is limited to the earlier of either the applicable statute of limitation or repose, and in no case will any implied warranty extend beyond the term of the Exclusive Express Limited Warranty for the product. To the extent consistent with applicable law, some states do not allow the exclusion or limitation of incidental or consequential damages, so the above limitation or exclusion may not apply to you].

Questions or comments, call: 1-800-224-7387

[For Emergency, call: 1-800-781-4738 / Non-Emergency, call: 1-800-224-7387]

Manufactured for: {or} Distributed by:

Sergeant's Pet Care Products, LLC

P.O. Box 540399,

Omaha, NE 68154-0399

EPA Reg. No. 2517-RIR

EPA Est. No. XXXX-XXX

[Made in USA with global materials]

# Sergeant's® Master Label

12 June 2025  
application for registration

Version 25.1  
Page 8 of 15

EPA Reg. No. 2517-RIR

**{END – INSERT, CARTON / MULTIFOLD TIN BACK LABEL}**

**{WRAPPER / POUCH LABEL}**

*{Image of a dog in the appropriate weight range for the product as packaged may appear on the wrapper/pouch}*

{Brand name}

4.5% flumethrin

10.0% imidacloprid

Do not let children play with this collar [or reflectors]

FOR USE ON DOGS

See [outer container][leaflet][insert] for complete label information

Do not open until ready to use

Sergeant's Pet Care Products, LLC  
P.O. Box 540399, Omaha, NE 68154-0399

EPA Reg. No. 2517-RIR

EPA Est. No. XXXX-XXX

Lot No. xxxxxxxx

**{END – WRAPPER / POUCH LABEL}**

## CALENDAR REMINDER STICKER

Use[this][attached][included] calendar sticker to remind you when your dog is due for its next application.

{Brand name}

Make sure to replace collar after 8 months

*Mobius Loop on outer container*

*Fe Package*



# Sergeant's® Master Label

12 June 2025  
application for registration

Version 25.1  
Page 9 of 15

EPA Reg. No. 2517-RIR

## Optional/Alternative Marketing Claims

### General Claims

- {1} Contains two active ingredients providing dual protection against ticks [,][and] fleas, [and lice] [on dogs]
- {2} Kills and Repels [Fleas], [and] [Ticks], 48 hours [after initial application [of collar]]
- {3} For use on dogs and puppies 7 weeks [of age] or older
- {4} Tick[,], [and] flea [and] [lice] [prevention][control][and] treatment for dogs 7 weeks [of age] or older
- {5} [Brand name][This product] [This collar] is indicated for the prevention and treatment of ticks, fleas and lice on dogs and puppies [7 weeks [of age] or older]
- {6} [Effective][Long-lasting] [protection] against ticks and fleas for 8 months
- {7} [Effective][Long-lasting] [protection] against ticks, fleas and lice for 8 months
- {8} Kills [and repels] ticks [,] [and] kills fleas [for 8 months]
- {9} Repels ticks [,] [and] fleas [for 8 months]
- {10} Reliable 8-month protection against ticks, and fleas on dogs [and puppies]
- {11} Reliable 8-month protection against ticks, fleas and lice on dogs [and puppies]
- {12} [3-way] protection against fleas, ticks and lice on dogs [and puppies]
- {13} 3-way control - [kills] fleas, ticks, and lice on dogs [and puppies]
- {14} [Dual] [2-way] protection against fleas and ticks on dogs [and puppies]
- {15} [Dual] [2-way] control - [kills] fleas and ticks on dogs [and puppies]
- {16} Flea & Tick Collar for [Large] Dog[s]
- {17} Flea & Tick Collar for [Small] Dog[s]
- {18} 8-month protection against ticks [,] [fleas] [and lice]
- {19} 8-month control of ticks [,] [fleas] [and lice] on dogs
- {20} For [small] dogs [weighing] up to [18 lbs {or} 8 kg]
- {21} For [large] dogs [weighing] over [18 lbs {or} 8 kg]
- {22} For external use on dogs
- {23} For [small dogs and puppies] [large dogs]
- {24} Effective 48 hours after initial application of collar

### Tick Claims

- {25} Repels and kills ticks for 8 months, including [(Deer)(Black-legged)] ticks, (*Ixodes scapularis*) (which may transmit Lyme disease and anaplasmosis), American dog ticks, (*Dermacentor variabilis*) (which may transmit Rocky Mountain spotted fever and ehrlichiosis), Brown dog ticks, (*Rhipicephalus sanguineus*) (which may transmit ehrlichiosis, anaplasmosis, bordetellosis, bartonellosis, babesiosis, canine hemoplasmosis, and Rocky Mountain spotted fever) and Lone Star ticks (*Amblyomma americanum*) (which may transmit ehrlichiosis)
- {26} Treatment with [Brand name][this product][this collar] kills ticks that may transmit Anaplasmosis (*Anaplasma phagocytophilum*), Bartonellosis (*Bartonella vinsonii*, *Bartonella spp.*), Babesiosis (*Babesia canis*, *B. gibsoni*), Borreliosis (*Borrelia burgdorferi*), canine hemoplasmosis (*Mycoplasma haemocanis*), Ehrlichiosis (*Ehrlichia canis*, *E. chaffeensis*, *E. ewingii*), Hepatozoonosis (*Hepatozoon canis* and *H. americanum*), and Rickettsiosis (*Rickettsia rickettsii*) [,which are types of (canine)vector borne diseases]
- {27} Efficacy against ticks (by repelling and killing) that may transmit Anaplasmosis

# Sergeant's® Master Label

12 June 2025  
application for registration

Version 25.1  
Page 10 of 15

EPA Reg. No. 2517-RIR

(*Anaplasma phagocytophilum*), Bartonellosis (*Bartonella vinsonii*, *Bartonella spp.*), Babesiosis (*Babesia canis*, *B. gibsoni*), Borreliosis (*Borrelia burgdorferi*), canine hemoplasmosis (*Mycoplasma haemocanis*), Ehrlichiosis (*Ehrlichia canis*, *E. chaffeensis*, and *E. ewingii*), Hepatozoonosis (*Hepatozoon canis* and *H. americanum*), and Rickettsiosis (*Rickettsia rickettsii*) [,which are types of (canine) vector borne diseases]

- {28} Kills [[Deer][Black-legged]] ticks [, which may transmit Lyme disease and Anaplasmosis]
- {29} Kills American dog ticks [, which may transmit Rocky Mountain spotted fever and Ehrlichiosis]
- {30} Kills all [life][blood feeding] stages of ticks
- {31} Kills [adult] ticks, larvae, and nymphs
- {32} Kills ticks 48 hours after [initial] application
- {33} Prevents tick infestations 48 hours after [initial] application
- {34} [Kills][Repels] ticks at 6 hours after (initial) efficacy has been obtained after 48 hours of initial application
- {35} Re-infesting ticks are [repelled][killed] [repelled and/or killed] in as quickly as 6 hour, 48 hours of after initial application
- {36} Protects against ticks [on your dog]
- {37} Protects your dog [and puppy] from ticks [for 8 months]
- {38} Easy, effective [treatment and prevention] [control] of ticks [,][and] fleas [and lice]

## Flea Claims

- {39} [Rapidly][Quickly] Kills fleas on dogs 24 hours after application and continues to prevent infestations for 8 months
- {40} Kills and repels fleas before they lay eggs
- {41} Kills adult fleas and flea larvae
- {42} Kills flea larvae
- {43} After 24 hours of [initial] application, reinfesting fleas are killed within 2 hours with protection against further flea infestation lasting 8 months
- {44} Protects your dog [and puppy] from fleas [for 8 months]
- {45} One treatment prevents further flea infestations (on dogs) for 8 months
- {46} Controls existing flea infestations by killing adult fleas
- {47} Prevents reinfestations by killing adult fleas before they lay eggs
- {48} Treatment with [Brand name][This product][This collar] kills fleas which may transmit flea allergy dermatitis (FAD) or flea bite hypersensitivity (FBH)
- {49} For prevention and treatment of flea infestation(s) for 8 months
- {50} [8-month] prevention and treatment of cat fleas (*Ctenocephalides felis*), dog fleas (*Ctenocephalides canis*) on dogs
- {51} Kills cat fleas (*Ctenocephalides felis*), dog fleas (*Ctenocephalides canis*) on dogs
- {52} Treatment with [Brand name][This product][This collar] kills fleas that may transmit tapeworm infections (*Dipylidium caninum*), Bartonellosis (*Bartonella vinsonii*, *Bartonella spp.*), and Rickettsiosis (*Rickettsia felis*) [,which are types of (canine) vector borne diseases]
- {53} Efficacy against fleas that may vector tapeworm infections (*Dipylidium caninum*), Bartonellosis (*Bartonella vinsonii*, *Bartonella spp.*), and Rickettsiosis (*Rickettsia felis*) [, which are types of (canine) vector borne diseases]

# Sergeant's® Master Label

12 June 2025  
application for registration

Version 25.1  
Page 11 of 15

EPA Reg. No. 2517-RIR

{54} Kills fleas that may transmit flea bite anemia [in dogs]

## Flea & Tick Claims

{55} Kills and repels fleas [,][and] ticks [and kills lice] on dogs and puppies 7 weeks [of age] or older and [weighing] over 18 lbs. (8kg)

{56} Kills and repels fleas [,][and] ticks [and kills lice] on dogs and puppies 7 weeks [of age] or older and [weighing] up to 18 lbs. (8kg)

{57} Kills and repels fleas [,][and] ticks [and kills lice] [on dogs]

{58} Kills and repels fleas [,][and] ticks [on dog]

{58a} Kills and repels fleas [,][and] ticks [,] and kills [flea larvae][,][and][lice] [on dogs]

## Lice Claims

{59} Kills [[biting] [chewing]] lice

{60} Kills lice on dogs

{61} For treatment and prevention of [[biting][chewing]] lice [infestations]

{62} Controls existing [[biting] [chewing]] lice infestations

{63} Treats, prevents and controls [[biting] [chewing]] lice [infestations]

{64} Provides effective control of [[biting] [chewing]] lice [infestations]

{65} Kills [[biting] [chewing]] lice and prevents further infestations

{66} For treatment and prevention of infestations of [[biting] [chewing]] lice

## Optional/Alternative General Marketing Claims

{67} [From the Makers of PetArmor®] [PetArmor®]

{68} [Save Now!] [Buy more and save!]

{69} [Value Size] [Club Size] [Bonus Size] [Value Pack]

{70} [Great Value] [Better Value]

{71} [Bonus Pack] [(x) + (x) bonus pack!] [Club Pack]

{72} [Buy X Get Y Free] [Buy 3 get 1 free] [(x)% (More) (Free)!] [33% more free]

{73} [X] [Collar(s)] [=][Provide(s)] Y [Months][of][Treatment][Protection]

{74} 8 month [protection] [defense]

{75} Satisfaction Guaranteed. If you are not satisfied, we will make it right with a replacement or refund

{76} If you are not satisfied, we will make it right with a replacement or refund

{77} Contains [imidacloprid and flumethrin,] the [same] active ingredients used in SERESTO® [for Dogs] {or any approved ABN}\*

{78} Compare and Save\*

{79} [\*][Brand Name][This product] is not manufactured or distributed by [Elanco® Animal Health LLC, the makers of [Seresto® for Dogs]. [Brand Name][This product][Seresto®] is a registered trademark of Elanco® Animal Health LLC

{80} [\*][Brand Name][This product] is not manufactured by or affiliated with Seresto®. Seresto® is a registered trademark of Elanco® Animal Health LLC

# Sergeant's® Master Label

12 June 2025  
application for registration

Version 25.1  
Page 12 of 15

EPA Reg. No. 2517-RIR

- {81} Protects against ticks and fleas for 8 months
- {82} (8-month) [(protector band)(dog collar)(collar)]
- {83} [Kills][Protects] against ticks and fleas for 8 months
- {84} [Make sure to] replace (the) collar after 8 months [for year-round tick and flea control][prevention]
- {85} Remains effective after bathing or swimming. Dogs should not be bathed or immersed in water more than once a month to maintain the 8-month protection duration. If they bathed or immersed in water more than once a month, the efficacy protection may be reduced to 7-months for ticks and 5-months for fleas.
- {86} Remains effective following shampooing, swimming or after rain. Dogs should not be bathed or immersed in water more than once a month to maintain the 8-month protection duration. If they bathed or immersed in water more than once a month the efficacy protection maybe reduced to 7-months for ticks and 5-months for fleas.
- {87} No need to remove (the) collar while bathing dog. Dogs should not be bathed or immersed in water more than once a month to maintain the 8-month protection duration. If they bathed or immersed in water more than once a month the efficacy protection maybe reduced to 7-months for ticks and 5-months for fleas.
- {88} No need to remove collar when (your) dog goes swimming or gets bathed. Dogs should not be bathed or immersed in water more than once a month to maintain the 8-month protection duration. If they bathed or immersed in water more than once a month the efficacy protection maybe reduced to 7-months for ticks and 5-months for fleas.
- {89} [Brand name][This product][This collar] is water resistant and remains effective following shampoo treatment, [swimming][water immersion] or after exposure to rain or sunlight. Under normal conditions, effectiveness lasts for 8 months. For dogs that [swim][water immerse] more than once a month, the control duration is reduced to 5 months for fleas and 7 months for ticks.
- {90} To ensure full eight months protection, you should not bathe your dog or allow water immersion more than once a month. The protection time is reduced to 5 months against fleas and 7 months against ticks when the dog is exposed to water more than once a month.
- {91} Fragrance-free
- {92} Odorless
- {93} No [noticeable] odor
- {94} Non-greasy
- {95} [Easy][Convenient] to [use][apply]
- {96} [Adjustable] [Convenient] [Easy-to-apply] collar
- {97} No activation needed
- {98} [Graphite][Gray][collar][color]
- {99} [Light] reflectors for added visibility [in the evening and at night]
- {100} [Three][3] [visibility] reflector clips [included] [for added pet visibility]
- {101} [Snap-on] reflectors [included] for added [night-time][dog] visibility
- {102} One collar per animal at a time
- {103} [Contains] [one][two] [X] collar[s]
- {104} [Contains] [X] collars for multiple dogs households
- {105} Sustained release technology for long-lasting flea and tick control for 8 months
- {106} [polymer][matrix] system ensures that both active ingredients are slowly [and continuously] released [in low concentrations]
- {107} [effective][dependable][long-lasting] flea and tick control for 8 [continuous] months



# Sergeant's® Master Label

12 June 2025  
application for registration

Version 25.1  
Page 13 of 15

EPA Reg. No. 2517-RIR

- {108} [Sustained][Slow][Steady][Continuous] release technology ensures that both active ingredients are [slowly] [and] [continuously] released [in low concentrations] over time
- {109} [Sustained][Slow][Steady][Continuous] distribution technology ensures that both active ingredients are [slowly] [and] [continuously] released [in low concentrations]
- {110} [Sustained][Slow][Steady][Continuous] release technology:  
[effective][dependable][long-lasting] flea and tick control [for 8 months]
- {111} [Sustained][Slow][Steady][Continuous] release technology for  
[effective][dependable][long-lasting] flea and tick control [for 8 months]
- {112} [Sustained][Slow][Steady][Continuous] distribution technology:  
[effective][dependable][long-lasting] flea and tick control [for 8 months]
- {113} [Sustained][Slow][Steady][Continuous] distribution technology for  
[effective][dependable][long-lasting] flea and tick control [for 8 months]
- {114} [Sustained] [Continuous] protection against fleas and ticks [for 8 months]
- {115} Contains [sustained][slow][steady][continuous] release technology
- {116} Contains [sustained][slow][steady][continuous] distribution technology
- {117} [Continuous][Steady release][slow release][Extended release] technology
- {118} Use this [attached][included] calendar sticker to remind you when your dog is due for new application
- {119} Coupon(s) inside or on outside of box {When outside of the box, coupon will not cover or distract from required text}
- {120} For external use on [small] [large] dogs only
- {121} Dog's Name {Empty blank for owner to fill in name}
- {122} Dog's Weight {Empty blank for owner to fill in name}
- {123} [First][1st][Second][2nd][Third][3rd] collar
- {124} [Treatment] [Application] {Empty blank for owner to fill in date} (Date: MM/DD/YY)
- {125} [Application date][Date of Application]
- {126} Calendar stickers with [Brand Name]
- {127} Place stickers on your calendar as a reminder to reapply [Brand Name][This Product] in 8 months
- {128} Place sticker on your calendar [or refrigerator] to remind yourself to apply [Brand name][this product] to your dog
- {129} [Text][Email] (xxx-xxxx) [Visit website {to be developed}] [to sign up for flea and tick reminders]
- {130} Sign up for [flea & tick][collar][application][reapplication] reminders
- {131} Life can be overwhelming, but your pet's flea & tick protection shouldn't be
- {132} Feel confident in your dog's protection
- {133} Spend more time together doing the things you love
- {134} Your dog deserves protection from fleas and ticks all year round
- {135} It's important to protect your dog [from listed pests] consistently
- {136} Best if used year-round
- {137} Keep your dog protected
- {138} Enjoy your next adventure with peace of mind
- {139} Keep your dog's treatment on a regimen
- {140} Keep your dog's flea & tick protection schedule on track
- {141} Time to repurchase [Brand name]
- {142} Time to get your next flea & tick [Brand name] [collar]
- {143} Plan ahead. Don't miss [a treatment]

# Sergeant's® Master Label

12 June 2025  
application for registration

Version 25.1  
Page 14 of 15

EPA Reg. No. 2517-RIR

- {144} [Reorder] [Repurchase] [Reapply] [now] [today]
- {145} [Reorder] [Repurchase] [Reapply] now to keep your pet protected
- {146} [Reorder] [Repurchase] [Reapply] now to continue protection
- {147} Don't forget to reapply your dog's [next][new] flea & tick collar
- {148} It's simple. They're family. And family is everything.
- {149} We want to hear from you. Leave a review at [website {to be developed}]
- {150} Love [Brand name] Share a review on [website {to be developed}]
- {151} Tell us what you think at [website {to be developed}]
- {152} [[Text [or] [visit] [website {to be developed}]] [to sign up for] [for access to][tips] [access] [how to apply videos] [application reminders] [newsletter][reminders][coupons][special offers][and more]]
- {153} Text XXXXXXXX to XXXXXXXX to sign up for][tips] [access] [how to apply videos] [application reminders] [newsletter][reminders][coupons][special offers][and more]]
- {154} Flea and tick protection made easy. [Sign up for flea and tick reminders]
- {155} [Create] [Update] [Manage] your [dog's profile] [account]
- {156} Update your [dog's profile] [account]
- {157} Set up a [dog profile] for your furry family member here [website {to be developed}]
- {158} Become a member today. Sign up for [a] [dog profile] [account]
- {159} Everything your pet needs all in one place. Set up a [Brand name] account here [website {to be developed}]
- {160} Being a dog parent just got easier. Sign up for an account and get helpful tips on dog care

**END - Optional/Alternative General Marketing Claims**

# Sergeant's® Master Label

12 June 2025  
application for registration

Version 25.1  
Page 15 of 15

EPA Reg. No. 2517-RIR

## Optional Marketing pictures, graphics, and pictograms

{Optional graphics below may or may not appear anywhere on finished label}

	Fleas	
	Flea Larvae	
	Ticks	
	Brown Dog Tick	
	Deer Tick	
	American Dog Tick	
	Chewing Lice	
	Lone Star Tick	



FLEAS



TICKS



FLEA LARVAE



LICE



{Representative image of dog(s) in the appropriate weight range will appear on the packaging}

