



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

March 30, 2017

Kelly Hoskins  
Manger of Regulatory Affairs  
Sergeant's Pet Care Products, Inc.  
dba Perrigo Animal Health  
10077 South 134<sup>th</sup> Street  
Omaha, NE 68138-3710

Subject: Label Amendment – Revising label language to reflect changes due to 6(a)2  
primary eye irritation study results  
Product Name: Sergeant's Imidacloprid + Pyriproxyfen Squeeze On for Dogs  
EPA Registration Number: 2517-176  
Application Date: 1/24/2017  
Decision Number: 526845

Dear Mr. Hoskins:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. The next label printing of this product must use this labeling unless subsequent changes have been approved. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

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Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Marianne Lewis by phone at (703) 308-8043 or via email at [lewis.marianne@epa.gov](mailto:lewis.marianne@epa.gov).

Sincerely,

A handwritten signature in black ink that reads "Elyssa Arnold". The signature is written in a cursive style.

Elyssa Arnold, Acting Product Manager 01  
Invertebrate & Vertebrate Branch 3  
Registration Division (7505P)  
Office of Pesticide Programs

Enclosure

# Sergeant's<sup>®</sup> Master Label

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Version 17.1

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Information in [ ] is optional.

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## FRONT PANEL

## Dogs Squeeze On Imidacloprid + Pyriproxyfen

[Optional text appears in brackets/parenthesis – the final label may include some or all of the optional text on front, back or side label panels]

### Sergeant's<sup>®</sup> Imidacloprid + Pyriproxyfen Squeeze On for Dogs

{Market Label-the word Dog will be at least 40-75% in height of the largest letter in the primary brand name.}

{Market Label-a large clear picture of a dog in the respective weight range will be on the front panel of the label for the product as packaged.}

**{One of the following statements will appear on appropriate weight band market label on front panel as required per Agency's pet spot-on mitigation measures:}**

For use ONLY on dogs [[&][and] puppies] [weighing] 3 [-][to] 10 lbs. and over 7 weeks [old][of age] {0.4 ml size package}

For use ONLY on dogs [[&][and] puppies] [weighing] 3 [-][to] 10 lbs. and 7 weeks [of age] or older {0.4 ml size package}

For use ONLY on dogs [[&][and] puppies] [weighing] 11 [-][to] 20 lbs. and over 7 weeks [old][of age] {1.0 ml size package}

For use ONLY on dogs [[&][and] puppies] [weighing] 11 [-][to] 20 lbs. and 7 weeks [of age] or older {1.0 ml size package}

For use ONLY on dogs [[&][and] puppies] [weighing] 21 [-][to] 55 lbs. and over 7 weeks [old][of age] {2.5 ml size package}

For use ONLY on dogs [[&][and] puppies] [weighing] 21 [-][to] 55 lbs. and 7 weeks [of age] or older {2.5 ml size package}

For use ONLY on dogs [[&][and] puppies] [weighing] [more than][over][>] 55 lbs. and over 7 weeks [old][of age] {4.0 ml size package}

For use ONLY on dogs [[&][and] puppies] [weighing] [more than][over][>] 55 lbs. and 7 weeks [of age] or older {4.0 ml size package}

ONLY for dogs [[&][and] puppies]] over 7 weeks [old][of age]] and [weighing] 3 [-][to] 10 lbs. {0.4 ml size package}

ONLY for dogs [[&][and] puppies]] 7 weeks [of age] or older and [weighing] 3 [-][to] 10 lbs. {0.4 ml size package}

ONLY for dogs [[&][and] puppies]] over 7 weeks [old][of age]] and [weighing] 11 [-][to] 20 lbs. {1.0 ml size package}

ONLY for dogs [[&][and] puppies]] 7 weeks [of age] or older and [weighing] 11 [-][to] 20 lbs. {1.0 ml size package}

ONLY for dogs [[&][and] puppies]] over 7 weeks [old][of age]] and [weighing] 21 [-][to] 55 lbs. {2.5 ml size package}

ONLY for dogs [[&][and] puppies]] 7 weeks [of age] or older and [weighing] 21 [-][to] 55 lbs. {2.5 ml size package}

ONLY for dogs [[&][and] puppies]] over 7 weeks [old][of age]] and [weighing] [more than] [over][>] 55 lbs. {4.0 ml size package}

ONLY for dogs [[&][and] puppies]] 7 weeks [of age] or older and [weighing] [more than] [over][>] 55 lbs. {4.0 ml size package}

[1.5cm x 1.5cm on final]



**ACCEPTED**

03/30/2017

Under the Federal Insecticide, Fungicide and Rodenticide Act as amended, for the pesticide registered under EPA Reg. No.

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{following text will be in addition to the above required language}

**Small Dogs {only for use on label for 3-10 lbs and 7 weeks or older product}**

**Medium Dogs {only for use on label for 11-20 lbs and 7 weeks or older product}**

**Large Dogs {only for use on label for 21-55 lbs and 7 weeks or older product}**

**Extra Large Dogs {only for use on label for >55 lbs and 7 weeks or older product}**

## ACTIVE INGREDIENTS:

Imidacloprid ..... 9.10%

Pyriproxyfen ..... 0.46%

**OTHER INGREDIENTS:** ..... 90.44%

**[TOTAL** ..... 100.00%]

## KEEP OUT OF REACH OF CHILDREN WARNING

[See [Back][or][Side][Label[s][Panel[s]] for Additional Precautionary Statements]

## NET CONTENT: X fl oz [Y – X fl oz applicators]

[0.014 fl oz (0.4 mL) [tubes][vials][applicators][pipettes]]

[0.034 fl oz (1.0 mL) [tubes][vials][applicators][pipettes]]

[0.085 fl oz (2.5 mL) [tubes][vials][applicators][pipettes]]

[0.135 fl oz (4.0 mL) [tubes][vials][applicators][pipettes]]

## [ABNs]

[SENTRY<sup>®</sup> Vet for Dogs Imidacloprid + Pyriproxyfen]

[SENTRY<sup>®</sup> Advanced for Dogs Imidacloprid + Pyriproxyfen]

[PetArmor<sup>®</sup> II for Dogs]

[PetArmor<sup>®</sup> Vet II for Dogs]

[SENTRY<sup>®</sup> VantaGuard II for Dogs]

[SENTRY<sup>®</sup> VantaGuard 2 for Dogs]

[SENTRY<sup>®</sup> VantaGuard 2 Flea Treatment for Dogs]

[SENTRY<sup>®</sup> VantaGuard 2 Flea Remedy for Dogs]

[SENTRY<sup>®</sup> Advanced FleaGuard II for Dogs]

[SENTRY<sup>®</sup> Advanced II for Dogs]

[SENTRY<sup>®</sup> FleaGuard II for Dogs]

[SENTRY<sup>®</sup> Advance Guard2 for Dogs]

[PetArmor<sup>®</sup> Advanced II for Dogs]

[PetArmor<sup>®</sup> Advanced 2 for Dogs]

[PetArmor<sup>®</sup> Advanced 2 Flea Treatment for Dogs]

[PetArmor<sup>®</sup> Advanced 2 Flea Remedy for Dogs]

[PetArmor<sup>®</sup> Advanced 2 Flea Guard for Dogs]

[PetArmor<sup>®</sup> FleaGuard II for Dogs]

[VantaGuard II for Dogs]

[Advanced FleaGuard II for Dogs]

[Advanced II for Dogs]

[FleaGuard II for Dogs]

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## {Begin Optional Active Ingredient Reference Statements}

{Note to Reviewer – the following is an example statement:

Contains imidacloprid and pyriproxyfen, the active ingredients used in Advantage<sup>®</sup> II\*

\*[This product is not manufactured by Bayer Healthcare LLC, the makers of Advantage<sup>®</sup> II] [OR]

[Advantage<sup>®</sup> II is a registered trademark of Bayer Healthcare LLC]}

**[[Brand Name] [This product] contains imidacloprid and pyriproxyfen, the active ingredients used in**

*[Advantage<sup>®</sup> II] [Advantage<sup>®</sup> II Small Dog] [Advantage<sup>®</sup> II Medium Dog] [Advantage<sup>®</sup> II Large Dog] [Advantage<sup>®</sup> II Extra Large Dog]\*]*

{Note to reviewer: Text for footnote statement one }

**\*[[Brand Name] [This product] is not manufactured or distributed by Bayer Healthcare LLC, the makers of**

*[Advantage<sup>®</sup> II] [Advantage<sup>®</sup> II Small Dog] [Advantage<sup>®</sup> II Medium Dog] [Advantage<sup>®</sup> II Large Dog] [Advantage<sup>®</sup> II Extra Large Dog]]*

{Note to reviewer: Text for footnote statement two }

*\*[Advantage<sup>®</sup> II] [Advantage<sup>®</sup> II Small Dog] [Advantage<sup>®</sup> II Medium Dog] [Advantage<sup>®</sup> II Large Dog] [Advantage<sup>®</sup> II Extra Large Dog]*

**is a registered trademark of Bayer Healthcare LLC.]**

## [End Optional Active Ingredient Reference Statements]

### [Flea Marketing Claims]

[Prevents further flea infestation for [[four][4] weeks][1 month] with one treatment]

[Prevents further flea infestation for [[four][4] weeks][1 month] with one application]

[One treatment prevents further flea infestation for a month]

[For the prevention and treatment of Flea Infestations]

[[Brand Name] Prevents further flea infestation for [[four][4] weeks][1 month]]

[Kills fleas within 12 hours on dogs [and prevents further infestations for [up to] [[4][four] weeks][[1][one][a] month]]

[Kills fleas within 12 hours [of application][on dogs]]

[Kills reinfesting fleas within 2 hours [and protects against further infestation]]

[Kills fleas before eggs can be laid]

[[Brand Name][This product] kills fleas and may reduce the incidence of a hypersensitivity skin disorder called flea allergy dermatitis (FAD), which may be caused by the feeding activity of fleas on dogs.]

[Apply monthly [for effective flea control]]

[Apply monthly [to control and prevent fleas]]

[Monthly treatments are required for optimal control and prevention of fleas]

[Kills fleas]

[Kills fleas even if your dog gets wet]

[Kills fleas within 12 hours, continues to kill for 4 weeks]

[Kills fleas that may cause flea allergy dermatitis, flea bite anemia, and tapeworm infestation]

[Kills fleas, which may be a source of flea allergy dermatitis within 12 hours]

[Controls existing flea infestation by killing adult fleas]

[Active against fleas]

[Kills multi-stages of fleas]

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[Kills fleas on dogs]

[Kills fleas on dogs and puppies 7 weeks or older and 3-10 or 11-20 or 21-55 or over 55 pounds

[lbs]] {weight range depends upon appropriate ml/fl oz package size}

[(Begins/Starts) working through contact]

[[Brand Name] Offers protection against fleas]

[Once per month topical flea treatment for dogs]

[Monthly topical flea treatment for dogs]

[Once-a-month topical treatment for fleas on dogs]

[[Brand Name][This product] is for the treatment and prevention of fleas on dogs]

[Flea control for puppies and dogs over 7 weeks [old][of age] and 3-10 or 11-20 or 21-55 or over 55

lbs[pounds]] {weight range depends upon appropriate ml/fl oz package size}

[Flea control for puppies and dog 7 weeks [of age] or older] and 3-10 or 11-20 or 21-55 or over 55

lbs[pounds]] {weight range depends upon appropriate ml/fl oz package size}

[[Once per month][Monthly] topical flea treatment for dogs over 7 weeks [old][of age] and 3-10 or

11-20 or 21-55 or over 55 lbs[pounds]] {weight range depends upon appropriate ml/fl oz package

size}

[[Once per month][Monthly] topical flea treatment for dogs 7 weeks [of age] or older and 3-10 or

11-20 or 21-55 or over 55 lbs[pounds]] {weight range depends upon appropriate ml/fl oz package

size}

[Once-a-month topical treatment for fleas on dogs 7 weeks [of age] or older and 3-10 or 11-20 or

21-55 or over 55 lbs[pounds]] {weight range depends upon appropriate ml/fl oz package size}

[[Brand Name][This product] is for the treatment and prevention of fleas on dogs over 7 weeks

[old][of age] and 3-10 or 11-20 or 21-55 or over 55 lbs[pounds]] {weight range depends upon

appropriate ml/fl oz package size}

[[Brand Name][This product] is for the treatment and prevention of fleas on dogs 7 weeks [of age]

or older and 3-10 or 11-20 or 21-55 or over 55 lbs[pounds]] {weight range depends upon

appropriate ml/fl oz package size}

[Prevents and treats flea[s] [infestations]]

[Controls existing infestations by killing adult fleas]

[[Use of Brand Name][Use of this product] kills fleas and may reduce incidence of flea bite

hypersensitivity] [and][or] [flea allergy dermatitis] [FAD]]

[[Use of Brand Name][Use of this product] kills fleas and may reduce incidence of [flea bite

hypersensitivity] [and][or] flea allergy dermatitis [FAD]]

[Monthly treatment [with Brand Name][with this product] kills fleas and may reduce incidence of

[flea bite hypersensitivity] [and][or] flea allergy dermatitis [FAD]]

[Monthly treatment [with Brand Name][with this product] kills fleas and may reduce incidence of

flea bite hypersensitivity [and][or] [flea allergy dermatitis] [FAD]]

[May be used year-round for control of fleas]

[Controls fleas, which can serve as an intermediate tapeworm host]

[Controls against [irritating] flea bites]

[Prevents further flea infestations on dogs for 30 days [1 month]]

[Prevents flea re-infestations for 30 days [1 month]]

## **[IGR Marketing Claims]**

[Prevents flea eggs from hatching]

[Prevents flea eggs from developing into [biting] adult fleas]

[Prevents the development of flea eggs into [biting] adult fleas]

[Controls existing flea eggs]

[Kills flea eggs]

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[[Brand Name][This product] contains Pyriproxyfen [PPF] [an insect growth regulator (IGR)] to kill flea eggs [and protect against reinfestation]]

[Brand Name] contains [an][the] [insect growth regulator] [IGR] [, Pyriproxyfen] [, in addition to imidacloprid]

[Targets multi-stages of flea lifecycle]

[Controls multi-stages of flea lifecycle]

[Kills multiple flea life stages]

[[Brand Name][This product] is a flea ovicide, larvicide, and adulticide]

[Provides multi-stage flea control]

[Kills [flea eggs and] flea larvae]

[Breaks the flea life cycle]

[Kills flea eggs and flea larvae for up to four [4] weeks][1 month]]

[Prevents multi-stages of the flea life cycle from developing]

[[Brand Name][This product] inhibits the immature flea life stages (except pupae) from developing and preventing them from becoming [biting] adult[s] [fleas]]

[Monthly treatment controls existing flea eggs and fleas and prevents future infestations]

[Controls existing flea eggs and fleas and prevents future infestations for 30 days [1 month]]

## **[COMBO Marketing Claims]**

[3-way flea protection kills adults, larvae and eggs]

[Kills flea eggs, larvae, and [adult] fleas]

[Kills [adult] fleas, flea eggs, and flea larvae]

[Kills [adult] fleas, flea eggs and flea larvae for up to four [4] weeks][1 month]]

[Kills [adult] fleas, larvae, and eggs [, providing three-way protection]]

## **[All Other Marketing Claims]**

[Apply to [dogs and] puppies over 7 weeks old and 3-10 or 11-20 or 21-55 or over 55 lbs[pounds]]

{ weight range depends upon appropriate ml/fl oz package size }

[Apply to [dogs and] puppies 7 weeks or older and 3-10 or 11-20 or 21-55 or over 55 lbs[pounds]]

{ weight range depends upon appropriate ml/fl oz package size }

[From the makers of PetArmor<sup>®</sup>]

[[Sergeant's] Caring For Your Pets Since 1868]

[Formulated for Dogs and Puppies Over 7 Weeks [Old][of Age] and 3-10 or 11-20 or 21-55 or over 55 lbs[pounds]] { weight range depends upon appropriate ml/fl oz package size }

[Formulated for Dogs and Puppies 7 Weeks [of Age] or Older and 3-10 or 11-20 or 21-55 or over 55 lbs[pounds]] { weight range depends upon appropriate ml/fl oz package size }

[Dogs and Puppies over 7 weeks [old][of age] [or] 7 weeks [of age] or older and 3-10 or 11-20 or 21-55 or over 55 lbs[pounds]] { weight range depends upon appropriate ml/fl oz package size }

[Can be used on puppies over 7 weeks [old][of age] [or] 7 weeks [of age] or older and 3-10 or 11-20 or 21-55 or over 55 lbs[pounds]] { weight range depends upon appropriate ml/fl oz package size }

[The Only Flea Protection You Need For Your Dog[s] When Applied Monthly!]

[Convenient]

[Easy application]

[Easy to apply product]

[Easy to Use [Application]]

[Convenient, easy to apply topical solution]

[One Step Hassle Free Protection!]

[Waterproof]

[Remains effective, even after [bathing,][shampooing,] water immersion, or exposure to [sunlight]

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[and][or] rain]

[Fragrance[-]free]

[Remains effective even after the dog swims]

[Once a month treatment]

[Apply once every [4 weeks] [month] [30 days]!]

[4 Week Dose!] [1 Month Dose!] [30 Day Dose!]

[For year-round protection, apply [Brand Name][this product] monthly]

[One tube [vial][pipette]] [1 Month Supply]

[Two tube [vials][pipettes]] [2 Month Supply]

[Three tube [vials][pipettes]] [3 Month Supply]

[Four tube [vials][pipettes]] [4 Month Supply]

[Five tube [vials][pipettes]] [5 Month Supply]

[Six tube [vials][pipettes]] [6 Month Supply]

[9 tube [vials][pipettes]] [9 Month Supply]

[12 tube [vials][pipettes]] [12 Month Supply]

[24 tube [vials][pipettes]] [24 Month Supply]

[Direct to skin [tube][vial][applicator][pipette]]

[Easy to Use] [tube][vial][applicator][pipette]

[No-mess [open] [tube][vial][applicator][pipette]]

[Clip-tip design [tube][vial][applicator][pipette][!]]

## [Consumer Value Marketing Claims]

[Coupon Inside]

[Save Now!]

[Value Size]

[Club Size]

[Bonus Size]

[Club Pack]

[Great Value]

[Better Value]

[Bonus Pack]

[Bonus Buy]

[[1][2][4][6][7][8][9][X] pack]

[Twin Pack]

[Try Now, Save Later!]

[Z%Free]

[(x) + (x) bonus pack!]

[Buy more and save!]

[Buy X Get Y Free]

[Buy 3 get 1 free]

[(x)% (More) (Free)!]

[33% more free]

[(x) Dose(s) Free!]

[(x) Day(s) (Free)!]

[(x) Month(s) Free!]

[(x) Day(s) of treatment- Free!]

[(x) Tube(s) Free!]

[(x) Applicator(s) Free!]

[(x) Application(s) Free!]



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[33% More Free]

[[New!]{only for use for 6 months from date of registration}]

{END – FRONT PANEL}

## BACK PANEL/SIDE PANEL

## Dogs Squeeze On Imidacloprid + Pyriproxyfen

[The active ingredients in [Brand name][this product] are imidacloprid and pyriproxyfen. This product is formulated to control fleas [, flea eggs, and flea larvae] on dogs.] [[Brand Name][This product] kills fleas within 12 hours and prevents further flea infestations for [up to] [[4][four]weeks][[1][one] month][30 days].]

**READ ENTIRE LABEL BEFORE EACH USE.  
USE ONLY ON DOGS AND PUPPIES 7 WEEKS OF AGE OR OLDER.**

### PRECAUTIONARY STATEMENTS

**HAZARDS TO HUMANS. WARNING.** Causes substantial but temporary eye injury. Harmful if swallowed. Do not get in eyes or on clothing. Wash hands thoroughly with soap and warm water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet.

**HAZARDS TO DOMESTIC ANIMALS. For external use on dogs only.** Individual sensitivities, while rare, may occur after using ANY pesticide product for dogs. Do not treat your dog with more than one pesticide product at a time. Over dosing your dog can result in serious illness and even death. Consult a veterinarian before using this product on medicated, debilitated, aged, pregnant or nursing dogs.

### FIRST AID

<b>If Swallowed</b>	<ul style="list-style-type: none"><li>• Call a poison control center or doctor immediately for treatment advice.</li><li>• Have person sip a glass of water if able to swallow.</li><li>• Do not induce vomiting unless told to do so by the poison control center or doctor.</li><li>• Do not give anything by mouth to an unconscious person.</li></ul>
<b>If In Eyes</b>	<ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li><li>• Call a poison control center or doctor for treatment advice.</li></ul>
<b>If on Skin or Clothing</b>	<ul style="list-style-type: none"><li>• Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.</li></ul>

### HOT LINE NUMBER

Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may also contact 1-800-781-4738 for emergency medical treatment information.

### NOTE TO PHYSICIAN

Treat the patient symptomatically.

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## DIRECTIONS FOR USE

**It is a violation of Federal law to use this product in a manner inconsistent with its labeling. TO PREVENT HARM TO YOU AND YOUR DOG, READ ENTIRE LABEL BEFORE EACH USE. FOLLOW ALL DIRECTIONS AND PRECAUTIONARY STATEMENTS CAREFULLY.**

### Restrictions:

- **DO NOT ALLOW CHILDREN TO APPLY PRODUCT.**
- Do not use on animals other than dogs.
- Do not allow your dog to ingest this product.
- Do not reapply for [[four] [4] weeks][30 days]
- Do not get in dog's eyes.
- Use entire contents of tube [vial][applicator][pipette] on each dog. Do not split one tube [vial][applicator][pipette]s between dogs. Do not use multiple tube [vial][applicator][pipette]s on one dog.
- Weigh your dog to be sure you are applying the right dose formulated for the weight of your dog.
- Separate the treated dog from all other dogs and cats for 24 hours after treatment has been applied.
- Do not have contact or allow children to have contact with the treated area until completely dry.

{Side Effects box to be located on label above the cat prohibition icon/text all on the lower right hand side of the back panel}

**Side Effects:** Monitor your dog after application. [Some dogs may experience temporary startle effects when any product is applied.] Dogs may experience some temporary irritation at the site of product application such as redness, scratching or other signs of discomfort. If signs of sensitivity occur, bathe your dog with a mild soap and rinse with large amounts of water. If these or other side effects occur, consult your veterinarian or call 1-800-781-4738. If your dog has an unusual reaction to the initial application, consult a veterinarian before repeating application. The most common signs of incidental ingestion are excessive salivation and foaming at the mouth. If these symptoms occur, immediately feed your dog and continue to monitor your dog for the next 24 hours.

[1.5 cm x 1.5 cm on final or as indicated]

**DO NOT USE ON CATS.** Keep cats away from treated dogs for 24 hours. Contact your veterinarian if applied to a cat or ingested by a cat.



{OUTER PACKAGING}

### How to Open:

1. Remove product tube[s] [vial[s]][applicator[s]][pipette[s]] from the package.
2. Separate one tube [vial][applicator][pipette] from the others. Hold the tube [vial][applicator][pipette] with notched end pointing up and away from the face and body. Use scissors to cut off the narrow end at the notches along the line.

### How to Apply:

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1. Invert tube [vial][applicator][pipette] over dog and use open end to part dog's hair.
2. Squeeze tube [vial][applicator][pipette] firmly to apply all of the solution to the dog's skin as a spot to the dog's back between the shoulder blades. [or] [from the back of the neck to a point midway between the neck and tail.]

**{For cartons containing 0.4 mL (0.014 fl oz) applicator tubes}**

**Only For Dogs Weighing 3 [-][to] 10 lbs. Do not apply to dogs weighing less than 3 lbs.**

**[including small dogs and puppies, only 7 weeks or older]** Apply one

[tube][vial][applicator][pipette] 0.4 mL (0.014 fl oz) directly to skin [either] [as a spot [on] [to] the dog's back between the shoulder blades] [or] [as a [stripe] [line] starting from the back of the neck to a point midway between the neck and tail].

**{For cartons containing 1.0 mL (0.034 fl oz) applicator tube}**

**Only For Dogs Weighing 11 [-][to] 20 lbs. Do not apply to dogs weighing less than 11 lbs.**

Apply one tube[vial][applicator][pipette] 1.0 mL (0.034 fl oz) directly to skin [either] as a spot [on] [to] the dog's back between the shoulder blades [or] [as a [stripe] [line] starting from the back of the neck to a point midway between the neck and tail].

**{For cartons containing 2.5 mL (0.085 fl oz) applicator tube}**

**Only For Dogs Weighing 21 [-][to] 55 lbs. Do not apply to dogs weighing less than 21 lbs.**

Apply one tube[vial][applicator][pipette] 2.5 mL (0.085 fl oz) directly to skin [either] as a spot [on] [to] the dog's back between the shoulder blades [or] [as a [stripe] [line] starting from the back of the neck to a point midway between the neck and tail].

**{For cartons containing 4.0 mL (0.135 fl oz) applicator tube}**

**Only For Dogs Weighing 55 lbs. or greater. Do not apply to dogs weighing less than 55 lbs. Do not use two [tube][vial][applicator][pipette]s on dogs greater than 55 lbs.**

Apply one tube[vial][applicator][pipette] 4.0 mL (0.135 fl oz) directly to skin [either] as a spot [on] [to] the dog's back between the shoulder blades [or] [as a [stripe][line] starting from the back of the neck to a point midway between the neck and tail].

## FREQUENCY OF APPLICATION

[Use [Brand Name {or} this product] monthly for control of flea[s] [infestations].] [[Studies show that] [Brand Name {or} This product] kills fleas within 12 hours of application and [lasts {or} protects [for [up to] [[four][4] weeks][30 days][one month].]

[[Brand Name {or} This product] kills reinfesting fleas within [2][two] hours][two hours] and prevents further infestations of fleas [for [up to] [[four][4] weeks][30 days][one month]].]

[[Brand Name {or} This product] [targets multiple flea life stages] [and] [kills flea eggs and larvae before they develop into biting adults].]

[[Brand Name {or} This product] breaks the flea life cycle by killing flea eggs, flea larvae, and adult fleas.]

[If your dog is at high risk for flea reinfestation [, or in a highly infested environment], apply monthly.] [Apply monthly for flea control.]

[[Brand Name {or} This product] is waterproof and remains effective, even after bathing, swimming, or exposure to sunlight [and][or] [rain].] [Allow treated area to dry thoroughly.]

# Sergeant's<sup>®</sup> Master Label

20 Mar 2017

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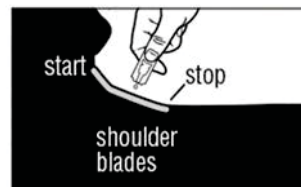
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[How to Apply - May contain graphics illustrating product use, e.g., dog with a drop falling onto its neck from a vial on front, side, or back carton label and/or applicator labeling. Refer to following optional graphics.]



## STORAGE AND DISPOSAL

**PESTICIDE STORAGE:** Do not remove [tube][vial][applicator][pipette] from the pack until ready to use. Store only in original container in a cool [(below 77°F/[25°C])], dry place inaccessible to children and pets. Do not refrigerate. Protect from direct sunlight.

**CONTAINER DISPOSAL: If empty:** Non-refillable container. Do not reuse or refill this container. Offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

## [WARRANTY

Read the entire Directions for Use and Warranty before using this Product. By using this product, user or buyer accepts the following warranty. The directions for use of this product are believed to adequate and must be followed carefully. It is impossible to eliminate all risks associated with the use of this product. Unintended consequences may result because of unknown factors. All such risks shall be assumed by the user or buyer. Sergeant's is committed to providing high quality products. To the extent consistent with applicable law, Sergeant's makes no warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label. To the extent consistent with applicable law, Sergeant's, the manufacturer, or the Seller shall not be liable for indirect, special, incidental or consequential damages. To the extent consistent with applicable law, the exclusive remedy of the user or buyer shall not exceed the purchase price paid.]

[If you have questions or comments about this product, please write: [Sergeant's][SENTRY][PetArmor<sup>®</sup>] Consumer Response, P.O. Box 540399, Omaha, NE 68154-0399.]

[Satisfaction Guaranteed][If you are not satisfied, we will make it right with a replacement or refund.]

In Case of Emergency, call: 1-800-781-4738  
Non-Emergency, call: 1-800-224-PETS (7387)

[Coupon(s) inside or on outside of box]  
[Made in USA With Global Materials]

[Distributed by:] [Manufactured by:]  
Sergeant's Pet Care Products, Inc.  
Omaha, NE 68138-3710

EPA Reg. No. 2517-RTA  
EPA Est. No. XXXXX-XX-XX  
[BAR CODE AREA]

{END - BACK/SIDE PANEL}

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**{START – ADDITIONAL OPTIONAL PACKAGE COPY OR FOLDED PANEL/FLAP OF FRONT OF PACKAGE OR INSERT}**

## [Clip. Part. Squeeze.]

[Easier-than-ever applicator lets you *clip* the tip, *part* the fur and *apply* directly to the skin – putting proven flea protection where it needs to be.]

## [Application Instructions]

### How to Open:

1. Remove product tube[s] [vial[s]][applicator[s]][pipette[s]] from the package.
2. Separate one tube [vial][applicator][pipette] from the others. Hold the tube [vial][applicator][pipette] with notched end pointing up and away from the face and body. Use scissors to cut off the narrow end at the notches along the line.

### How to Apply:

1. Invert tube [vial][applicator][pipette] over dog and use open end to part dog's hair.
2. Squeeze tube [vial][applicator][pipette] firmly to apply all of the solution [on] [to] the dog's skin as a spot to the dog's back between the shoulder blades. [or] [from the back of the neck to a point midway between the neck and tail.]

Look at the Label [Easy] 6 Step [Easy] [Spot On] [Squeeze-On] [Topical] Checklist

- [1] Read the label completely and follow directions
- [2] Weigh your dog
- [3] Do NOT use dog products on cats
- [4] Do NOT treat with more than one pesticide product at a time
- [5] Separate animals after [treatment {or} application] to avoid chance of ingestion
- [6] Do NOT split [tube][vial][applicator][pipette] between dogs][and use the ENTIRE [tube][vial][applicator][pipette] contents]

[Brand Name][This product]

[Monthly reminder card]

[1][2][3][4][5][6][12][24][Month [Treatment] [Application] Tracker][Carecard]

[For year-round protection, apply [Brand Name][this product] monthly.]

[Dog's Name (Empty blank for owner to fill in name)]

[Dog's Weight (Empty blank for owner to fill in name)]

[First][1st][Second][2nd][Third][3rd][Fourth][4<sup>th</sup>][Fifth][5<sup>th</sup>][Sixth][6<sup>th</sup>][Seventh][7<sup>th</sup>][Eighth][8<sup>th</sup>][Ninth][9<sup>th</sup>][Tenth][10<sup>th</sup>][Eleventh][11<sup>th</sup>][Twelfth][12<sup>th</sup>]

[Dose] [Treatment] [Application](Empty blank for owner to fill in date)(Date: MM/DD/YY)

[Application Date][Date of Application]

[Calendar stickers with Brand Name]

[Place stickers on your calendar as a reminder to reapply [Brand Name][this product] [in 30 days.]

[Monthly Application Reminder Magnet (image of reminder magnet)]

[Place sticker on your calendar [or refrigerator] to remind yourself to apply [Brand Name][this product] to your dog]

[Enclosed for your convenience is an application reminder magnet. Push the (reset) button, and the reminder light will blink twice. The reminder tag is now set for 30 days. At the end of 30 days the reminder light will blink, reminding you to reapply [Brand Name][this product]. Press the button

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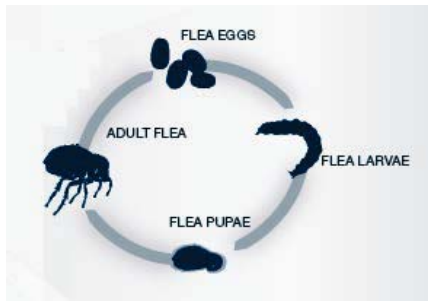
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once and the blinking light will stop. Press the button again and this will reset the timer for another 30 days.]

[Each optional graphic below may or may not appear anywhere on the finished label]

	Adult Flea	
	Fleas	
	Flea eggs	
	Flea Larvae	



[Flea life cycle diagram] [Flea Life Cycle]

{non-mandatory optional graphics that may be used in addition to the EPA mandatory icon requirements that currently appear on the label.}



\*Refund or replacement of product {text footnote to satisfaction guaranteed graphic}

{END – ADDITIONAL OPTIONAL PACKAGE COPY OR FOLDED PANEL/FLAP OF FRONT OF PACKAGE OR INSERT}

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## TUBE/VIAL LABEL

## Dogs Squeeze On Imidacloprid + Pyriproxyfen

{Front Label}

{Back Label}

<p><b>Brand Name</b> {for dogs} 3-10[11-20][21-55][&gt;55] lbs. ≥7 wks Imidacloprid 9.10%, Pyriproxyfen 0.46% 0.014 fl oz (<b>or</b>) 0.034 fl oz (<b>or</b>) 0.085 fl oz (<b>or</b>) 0.135 fl oz {label code}</p>	 <p>KEEP OUT OF REACH OF CHILDREN WARNING Read directions and precautions on package. Use scissors to open. EPA REG. No. 2517-RTA {label code}</p>
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{EPA REG No may be on either the front or back label}

{Label code refers to Sergeant's product code number assignment to each product}

{END – TUBE/VIAL LABEL}