



**OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION**

WASHINGTON, D.C. 20460

February 21, 2024

Prince M. Bamaze  
Regulatory Affairs  
Sergeant's Pet Care Products, LLC., A PetIQ, Inc. Company  
10077 South 134th Street  
Omaha, NE 68138

Subject: Notification per PRN 98-10 – Adding graphics to the label  
Product Name: Sergeant's Imidacloprid + Pyriproxyfen Spot On for Cats  
EPA Registration Number: 2517-175  
Application Date: 06/01/2022  
Case Number: 476566

Dear Prince M. Bamaze,

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped "NOTIFICATION" and placed in our records.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance. If you have any questions, please contact Cassandra Luna at [Luna.Cassandra@epa.gov](mailto:Luna.Cassandra@epa.gov).

Sincerely,

A handwritten signature in black ink, appearing to read "Venus Eagle", with a small flourish to the right.

Venus Eagle, Product Manager 01  
Invertebrate & Vertebrate Branch 3  
Registration Division (7505P)  
Office of Pesticide Programs

# Sergeant's® Master Label

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## FRONT PANEL

## Cats Spot On Imidacloprid + Pyriproxyfen

[Optional text appears in brackets/parenthesis – the final label may include some or all of the optional text on front, back or side label panels]

### Sergeant's® Imidacloprid + Pyriproxyfen Spot On for Cats

{Market Label-the word Cat will be at least 40-75% in height of the largest letter in the primary brand name.}

{Market Label-a large clear picture of a cat in the respective weight range will be on the front panel of the label.}

#### **{One of the following statements will appear on appropriate weight band market label on front panel as required per Agency's pet spot-on mitigation measures:}**

For use ONLY on cats [[&][and] kittens] [weighing] 2 [-][to] 5 lbs. and over 8 weeks [old][of age] {0.23 ml size package}

For use ONLY on cats [[&][and] kittens] [weighing] 2 [-][to] 5 lbs. and 8 weeks [of age] or older {0.23 ml size package}

For use ONLY on cats [[&][and] kittens] [weighing] 5 [-][to] 9 lbs. and over 8 weeks [old][of age] {0.40 ml size package}

For use ONLY on cats [[&][and] kittens] [weighing] 5 [-][to] 9 lbs. and 8 weeks [of age] or older {0.40 ml size package}

For use ONLY on cats [[&][and] kittens] [weighing] [more than][over][>] 9 lbs. and over 8 weeks [old][of age] {0.80 ml size package}

For use ONLY on cats [[&][and] kittens] [weighing] [more than][over][>] 9 lbs. and 8 weeks [of age] or older {0.80 ml size package}

ONLY for cats [[&][and] kittens] over 8 weeks [old][of age] and [weighing] 2 [-][to] 5 lbs {0.23 ml size package}.

ONLY for cats [[&][and] kittens] 8 weeks [of age] or older and [weighing] 2 [-][to] 5 lbs {0.23 ml size package}.

ONLY for cats [[&][and] kittens] over 8 weeks [old][of age] and [weighing] 5 [-][to] 9 lbs {0.40 ml size package}.

ONLY for cats [[&][and] kittens] 8 weeks [of age] or older and [weighing] 5 [-][to] 9 lbs {0.40 ml size package}.

ONLY for cats [[&][and] kittens] over 8 weeks [old][of age] and [weighing] [more than] [over][>] 9 lbs {0.80 ml size package}.

ONLY for cats [[&][and] kittens] 8 weeks [of age] or older and [weighing] [more than] [over][>] 9 lbs {0.80 ml size package}.

{following text will be in addition to the above required language}

**Small Cats {only for use on label for 2-5 lbs and 8 weeks or older product}**

**Medium Cats {only for use on label for 5-9 lbs and 8 weeks or older product}**

**Large Cats {only for use on label for >9 lbs and 8 weeks or older product}**

#### ACTIVE INGREDIENTS:

Imidacloprid.....9.10%

Pyriproxyfen .....0.46%

**OTHER INGREDIENTS:** .....90.44%

**TOTAL** .....100.00%

#### NOTIFICATION

2517-175

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

02/21/2024

**KEEP OUT OF REACH OF CHILDREN  
WARNING**

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See [Back][Side][Label[s]][Panel[s]] for Additional Precautionary Statements

## NET CONTENT: X fl oz [Y – X fl oz applicators]

[0.0078 fl oz (0.23 mL) [tubes][vials][applicators][pipettes]]

[0.014 fl oz (0.4 mL) [tubes][vials][applicators][pipettes]]

[0.027 fl oz (0.8 mL) [tubes][vials][applicators][pipettes]]

## [ABNs]

[SENTRY<sup>®</sup> Vet for Cats Imidacloprid + Pyriproxyfen]

[SENTRY<sup>®</sup> Advanced for Cats Imidacloprid + Pyriproxyfen]

[SENTRY<sup>®</sup> Advanced VetSpot for Cats]

[PetArmor<sup>®</sup> II for Cats]

[PetArmor<sup>®</sup> Vet II for Cats]

[SENTRY<sup>®</sup> VantaGuard II for Cats]

[SENTRY<sup>®</sup> Advanced FleaGuard II for Cats]

[SENTRY<sup>®</sup> Advanced II for Cats]

[SENTRY<sup>®</sup> FleaGuard II for Cats]

[PetArmor<sup>®</sup> Advanced II for Cats]

[PetArmor<sup>®</sup> FleaGuard II for Cats]

[VantaGuard II for Cats]

[Advanced FleaGuard II for Cats]

[Advanced II for Cats]

[FleaGuard II for Cats]

[SENTRY<sup>®</sup> VantaGuard 2 for Cats]

[SENTRY<sup>®</sup> VantaGuard 2 Flea Treatment for Cats]

[SENTRY<sup>®</sup> VantaGuard 2 Flea Remedy for Cats]

[SENTRY<sup>®</sup> Advance Guard2 for Cats]

[PetArmor<sup>®</sup> Advanced 2 for Cats]

[PetArmor<sup>®</sup> Advanced 2 Flea Treatment for Cats]

[PetArmor<sup>®</sup> Advanced 2 Flea Remedy for Cats]

[PetArmor<sup>®</sup> Advanced 2 Flea Guard for Cats]

## [Begin Optional Active Ingredient Reference Statements]

{Note to Reviewer – the following is an example statement:

Contains imidacloprid and pyriproxyfen, the active ingredients used in Advantage<sup>®</sup> II\*

\*[This product is not manufactured by Bayer Healthcare LLC, the makers of Advantage<sup>®</sup> II ] [OR]

[Advantage<sup>®</sup> II is a registered trademark of Bayer Healthcare LLC]}

**[\* [Brand Name] [This product] contains [imidacloprid and pyriproxyfen], the active ingredients used in**

*[Advantage<sup>®</sup> II] [Advantage<sup>®</sup> II Kitten] [Advantage<sup>®</sup> II Small Cat] [Advantage<sup>®</sup> II Large Cat]\**

{Note to reviewer: Text for footnote statement one}

**[\* [Brand Name] [This product] is not manufactured or distributed by Bayer Healthcare LLC, the makers of**

*[Advantage<sup>®</sup> II] [Advantage<sup>®</sup> II Kitten] [Advantage<sup>®</sup> II Small Cat] [Advantage<sup>®</sup> II Large Cat]*

{Note to reviewer: Text for footnote statement two}

*[Advantage<sup>®</sup> II] [Advantage<sup>®</sup> II Kitten] [Advantage<sup>®</sup> II Small Cat] [Advantage<sup>®</sup> II Large Cat]*

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is a registered trademark of Bayer Healthcare LLC.]

## [End Optional Active Ingredient Reference Statements]

### [Flea Marketing Claims]

[Prevents further flea infestation for up to [[four][4] weeks][1 month] with [just] one treatment]

[Prevents further flea infestation for up to [[four][4] weeks][1 month] with [just] one application]

[One treatment prevents further flea infestation for a month]

[Prevents flea re-infestations for 30 days [1 month]]

[For the prevention and treatment of Flea Infestations]

[[Brand Name] Prevents further flea infestation for [[four][4] weeks][1 month]]

[Kills fleas within 12 hours on cats [and prevents further infestations for up to [[4][four] weeks][[1][one][a] month]]

[Kills fleas within 12 hours [of application][on cats]]

[Kills reinfesting fleas within 2 hours]

[Kills [adult] fleas before they lay eggs]

[[Brand Name][This product] kills fleas and may reduce the incidence of a hypersensitivity skin disorder called flea allergy dermatitis (FAD), which may be caused by the feeding activity of fleas on cats]

[Contact with treated cat kills flea larvae]

[Apply monthly [for effective flea control]]

[Apply monthly [to control and prevent fleas]]

[Apply monthly treatments for optimal control and prevention of fleas]

[Kills fleas]

[Kill fleas within 12 hours, continues to kill for up to 4 weeks]

[Kills fleas that may cause flea allergy dermatitis, flea bite anemia, and tapeworm infestation]

[Kills fleas, which may be a source of flea allergy dermatitis, within 12 hours]]

[Controls existing flea infestation by killing adult fleas]

[Active against fleas]

[Kills fleas on cats and kittens over 8 weeks [old][of age] and 2-5 or 5-9 or over 9 lbs[pounds]]  
{weight range depends upon appropriate ml/fl oz package size}

[Kills fleas on cats] {weight range depends upon appropriate ml/fl oz package size}

[(Begins/Starts) working through contact]

[[Brand Name] Offers protection against fleas]

[Flea control for cats]

[Flea control for cats and kittens over 8 weeks [old][of age] and 2-5 or 5-9 or over 9 lbs[pounds]]  
{weight range depends upon appropriate ml/fl oz package size}

[Once per month topical flea treatment for cats]

[Monthly topical flea treatment for cats]

[Once-a-month topical treatment for cats]

[Flea control for cats and kittens over 8 weeks [old][of age] and 2-5 or 5-9 or over 9 lbs[pounds]]  
{weight range depends upon appropriate ml/fl oz package size}

[Flea control for cats and kittens 8 weeks [of age] or older and 2-5 or 5-9 or over 9 lbs[pounds]]  
{weight range depends upon appropriate ml/fl oz package size}

[[Once per month][Monthly] topical flea treatment for cats over 8 weeks [old][of age] and 2-5 or 5-9 or over 9 lbs[pounds]] {weight range depends upon appropriate ml/fl oz package size}

[[Once per month][Monthly] topical flea treatment for cats 8 weeks [of age] or older and 2-5 or 5-9 or over 9 lbs[pounds]] {weight range depends upon appropriate ml/fl oz package size}

[Once-a-month topical [treatment] [for] flea prevention and treatment for cats 8 weeks [of age] or

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older and 2-5 or 5-9 or over 9 lbs[pounds]] {weight range depends upon appropriate ml/fl oz package size}

[[Brand Name][This product] is for the treatment and prevention of fleas on cats over 8 weeks [old][of age] and 2-5 or 5-9 or over 9 lbs[pounds]] {weight range depends upon appropriate ml/fl oz package size}

[[Brand Name][This product] is for the [treatment and] prevention of fleas on cats 8 weeks [of age] or older and 2-5 or 5-9 or over 9 lbs[pounds]] {weight range depends upon appropriate ml/fl oz package size}

[Prevents and treats flea[s] [infestations]]

[Kills reinfesting fleas on cats within 2 hours]

[For the prevention and treatment of Flea Infestations]

[[Brand Name] Prevents further flea infestation for up to [[four][4] weeks][[1][one][a] month]]

[Controls existing infestations by killing adult fleas for 30 days]

[Controls existing flea infestations on cats and protects against further infestations]

[Use [of Brand Name][of this product]] kills fleas and may reduce the incidence of flea bite hypersensitivity [and][or] [flea allergy dermatitis] [FAD]]

[Use [of Brand Name][of this product] kills fleas and may reduce incidence of [flea bite hypersensitivity] [and][or] flea allergy dermatitis [FAD]]

[Monthly treatment [with Brand Name][with this product] kills fleas and may reduce the incidence of [flea bite hypersensitivity] [and][or] flea allergy dermatitis [FAD]]

[May be used year-round for control of fleas]

[Kills fleas before they lay eggs]

## **[IGR Marketing Claims]**

[Prevents flea eggs from hatching]

[Prevents flea eggs from developing into [biting] adult fleas]

[Prevents the development of flea eggs into [biting] adult fleas]

[Prevents the development of flea larvae into [biting] adult fleas]

[Controls existing flea eggs]

[Kills flea eggs]

[[Brand Name][This product] contains Pyriproxyfen [PPF] [an insect growth regulator (IGR)] to kill flea eggs [and protect against reinfestation]]

[Targets multi-stages of the flea lifecycle]

[Controls multi-stages of flea lifecycle]

[[Brand Name][This product] is a flea ovicide, larvicide, and adulticide]

[Provides multi-stage flea control]

[Kills [flea eggs and] flea larvae]

[Breaks the flea life cycle]

[Prevents multi-stages of the flea life cycle from developing]

[Provides comprehensive flea prevention]

[Provides comprehensive flea control]

[[Brand Name][This product] inhibits the immature flea life stages (except pupae) from developing, preventing them from becoming [biting] adult[s] [fleas]]

[Controls existing flea eggs and fleas and prevents future infestations for 4 weeks [1 month] [30 days]]

[Monthly treatment controls existing flea eggs and fleas and prevents future infestations for 4 weeks [1 month] [30 days]]

## **[COMBO Marketing Claims]**

[3-way flea protection kills adults, larvae and eggs]

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[Kills flea eggs, larvae, and [adult] fleas]

[Kills [adult] fleas, flea eggs, and flea larvae]

[Kills [adult] fleas, flea eggs and flea larvae for up to four [4] weeks][1 month]]

[Kills [adult] fleas, larvae, and eggs [, providing three-way protection]]

## [All Other Marketing Claims]

[Apply to [cats and] kittens over 8 weeks old and 2-5 or 5-9 or over 9 lbs[pounds]] {weight range depends upon appropriate ml/fl oz package size}

[Apply to [cats and] kittens 8 weeks or older and 2-5 or 5-9 or over 9 lbs[pounds]] {weight range depends upon appropriate ml/fl oz package size}

[From the makers of PetArmor®]

[[Sergeant's] Caring For Your Pets Since 1868]

[[Formulated for] Cats and Kittens Over 8 Weeks [Old][of Age] and 2-5 or 5-9 or over 9 lbs[pounds]] {weight range depends upon appropriate ml/fl oz package size}

[[Formulated for] Cats and Kittens 8 Weeks [of Age] or Older and 2-5 or 5-9 or over 9 lbs[pounds]] {weight range depends upon appropriate ml/fl oz package size}

[Can be used on kittens over 8 weeks [old][of age] [or] 8 weeks [of age] or older and 2-5 or 5-9 or over 9 lbs[pounds]] {weight range depends upon appropriate ml/fl oz package size}

[The Only Flea Protection You Need For Your Cat[s] When Applied Monthly!]

[Convenient] [Convenient, easy to apply topical solution]

[Easy application] [Easy to apply product]

[Easy to Use [Application]]

[One Step Hassle Free Protection!]

[Waterproof]

[Kills fleas even if your cat gets wet]

[Remains effective, even after [bathing,][shampooing,] water immersion, or exposure to [sunlight] [and][or] rain]

[Fragrance[-]free]

[Once a month treatment]

[Apply once every [4 weeks] [month] [30 days]!]

[4 Week Dose!] [1 Month Dose!] [30 Day Dose!]

[For year-round protection, apply [Brand Name][this product] monthly]

[One tube [vial][pipette]] [1 Month Supply]

[Two tube [vials][pipettes]] [2 Month Supply]

[Three tube [vials][pipettes]] [3 Month Supply]

[Four tube [vials][pipettes]] [4 Month Supply]

[Five tube [vials][pipettes]] [5 Month Supply]

[Six tube [vials][pipettes]] [6 Month Supply]

[9 tube [vials][pipettes]] [9 Month Supply]

[12 tube [vials][pipettes]] [12 Month Supply]

[24 tube [vials][pipettes]] [24 Month Supply]

[Direct to skin [tube][vial][applicator][pipette]]

[Easy to Use] [tube][vial][applicator][pipette]

[No-mess [open] [tube][vial][applicator][pipette]]

[Clip-tip design [tube][vial][applicator][pipette][!]]

## [Consumer Value Marketing Claims]

[Coupon Inside]

[Save Now!]

[Value Size]

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[Club Size]  
[Bonus Size]  
[Club Pack]  
[Great Value]  
[Better Value]  
[Bonus Pack]  
[Bonus Buy]  
[[1][2][4][6][7][8][9][X] pack]  
[Twin Pack]  
[Try Now, Save Later!]  
[(x) + (x) bonus pack!]  
[Buy more and save!]  
[Buy X Get Y Free]  
[Buy 3 get 1 free]  
[(x)% (More) (Free)!]  
[33% more free]  
[(x) Dose(s) Free!]  
[(x) Day(s) (Free)!]  
[(x) Month(s) Free!]  
[(x) Day(s) of treatment- Free!]  
[(x) Tube(s) Free!]  
[(x) Applicator(s) Free!]  
[(x) Application(s) Free!]  
[[New!] {only for use for 6 months from date of registration}

**{END – FRONT PANEL}**

**BACK PANEL/SIDE PANEL**

**Cats Spot On  
Imidacloprid + Pyriproxyfen**

[The active ingredients in [Brand Name][this product] are imidacloprid and pyriproxyfen. This product is formulated for control of fleas [, flea eggs, and flea larvae] on cats. [[Brand Name][This product] kills fleas within 12 hours and prevents further flea infestations for [up to] [[4][four]weeks][1][one] month][30 days].]

**READ ENTIRE LABEL BEFORE EACH USE  
USE ONLY ON CATS AND KITTENS 8 WEEKS OF AGE OR OLDER**

## **PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS. WARNING.** Causes substantial but temporary eye injury. Harmful if swallowed. Do not get in eyes or on clothing. Wash hands thoroughly with soap and warm water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

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**HAZARDS TO DOMESTIC ANIMALS. For external use on cats only.** Individual sensitivities, while rare, may occur after using ANY pesticide product for cats. Do not treat your cat with more than one pesticide product at a time. Overdosing your cat can result in serious illness and even death. Consult a veterinarian before using this product on medicated, debilitated, aged, pregnant or nursing cats.

<b>FIRST AID</b>	
<b>If Swallowed</b>	<ul style="list-style-type: none"><li>• Call a poison control center or doctor immediately for treatment advice.</li><li>• Have person sip a glass of water if able to swallow.</li><li>• Do not induce vomiting unless told to do so by the poison control center or doctor.</li><li>• Do not give anything by mouth to an unconscious person.</li></ul>
<b>If In Eyes</b>	<ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li><li>• Call a poison control center or doctor for treatment advice.</li></ul>
<b>If on Skin or Clothing</b>	<ul style="list-style-type: none"><li>• Take off contaminated clothing.</li><li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li><li>• Call a poison control center or doctor for treatment advice.</li></ul>
<b>HOT LINE NUMBER</b>	
Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may also contact 1-800-781-4738 for emergency medical treatment information.	
<b>NOTE TO PHYSICIAN</b>	
Treat the patient symptomatically.	

## DIRECTIONS FOR USE

**It is a violation of Federal law to use this product in a manner inconsistent with its labeling. TO PREVENT HARM TO YOU AND YOUR CAT, READ ENTIRE LABEL BEFORE EACH USE. FOLLOW ALL DIRECTIONS AND PRECAUTIONARY STATEMENTS CAREFULLY.**

### Restrictions:

- **DO NOT ALLOW CHILDREN TO APPLY PRODUCT.**
- Do not use on animals other than cats.
- Do not allow your cat to ingest this product.
- Do not get in cat's eyes
- Do not reapply for [[four] [4] weeks][30days].
- Do not use on kittens under 8 weeks of age. Do not apply to cats weighing less than 2 [5][9] lbs.
- Use entire contents of tube [vial][applicator][pipette] on each cat. Do not split one tube [vial][applicator][pipette] between two cats. Do not use multiple tube [vial][applicator] [pipette]s on one cat.
- Weigh your cat to be sure you are applying the right dose formulated for the weight of your cat.
- Separate the treated cat from all other cats and dogs for 24 hours after treatment has been applied.
- Do not have contact or allow children to have contact with the treated area until completely dry.



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**Side Effects:** Monitor your cat after application. [Some cats may experience temporary startle effects when any product is applied.] Cats may experience some temporary irritation at the site of product application such as redness, scratching or other signs of discomfort. If signs of sensitivity occur, bathe your cat with a mild soap and rinse with large amounts of water. If these or other side effects occur, consult your veterinarian or call 1-800-781-4738. If your cat has an unusual reaction to the initial application, consult a veterinarian before repeating application. The most common signs of incidental ingestion are excessive salivation and foaming at the mouth. If these symptoms occur, immediately feed your cat and continue to monitor your cat for the next 24 hours.

## {OUTER PACKAGING}

### How to Open:

1. Remove product tube[s] [vial[s]][applicator[s]][pipette[s]] from the package.
2. Separate one tube [vial][applicator][pipette] from the others. Hold the tube [vial][applicator][pipette] with notched end pointing up and away from the face and body. Use scissors to cut off the narrow end at the notches along the line.

### How to Apply:

1. Hold cat with one hand and use the other hand to apply the solution.
2. Invert the tube [vial][applicator][pipette] and use the narrow end to part the cat's hair.
3. Squeeze tube [vial][applicator][pipette] firmly to apply all of the solution [on] [to] the cat's skin as a spot between the shoulder blades.

### {For cartons containing 0.23 mL (0.0078 fl oz) applicator tubes}

**Only For Cats Weighing 2 [-][to] 5 lbs. Do not apply to Cats weighing less than 2 lbs.**

**[including small cats or kittens, only 8 weeks or older]** Apply one tube [vial][applicator] [pipette] 0.23 mL (0.0078 fl oz) directly to skin as a spot between the shoulder blades. Hold the cat for a few seconds to give the solution time to be absorbed into the cat's coat.

### {For cartons containing 0.4 mL (0.014 fl oz) applicator tube}

**Only For Cats Weighing 5 [-][to] 9 lbs. Do not apply to Cats weighing less than 5 lbs.**

**[including small cats or kittens, only 8 weeks or older]** Apply one tube [vial][applicator] [pipette] 0.4 mL (0.014 fl oz) directly to skin as a spot between the shoulder blades. Hold the cat for a few seconds to give the solution time to be absorbed into the cat's coat.

### {For cartons containing 0.8 mL (0.027 fl oz) applicator tube}

**Only For Cats Weighing Over 9 lbs. Do not apply to cats weighing less than 9 lbs. Do not use**

**more than one tube [vial][applicator][pipette] on cats greater than 9 lbs.** Apply one tube [vial][applicator][pipette] 0.8 mL (0.027 fl oz) directly to skin as a spot between the shoulder blades. Hold the cat for a few seconds to give the solution time to be absorbed into the cat's coat.

## FREQUENCY OF APPLICATION

[Use [Brand Name {or} this product] monthly for control of flea[s] [infestations].]

[[Studies show that] [Brand Name {or} This product] kills fleas within 12 hours of application and [lasts {or} protects] for [up to] [[four][4] weeks][30 days][one month].]

[[Brand Name {or} This product] kills reinfesting fleas within [2][two] hours and prevents further infestations of fleas [for [up to] [[four][4] weeks][30 days][one month]].]

[[Brand Name {or} This product] [targets multiple flea life stages] [and] [kills flea eggs and larvae before they develop into biting adults].]

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[[Brand Name]][This product] breaks the flea life cycle by killing flea eggs, flea larvae, and adult fleas.]

[If your cat is at high risk for flea reinfestation [,or in a highly infested environment], apply monthly.]

[Apply monthly for effective flea control.]

[[Brand Name {or} This product] is waterproof and remains effective, even after water immersion or exposure to sunlight [and][or] [rain].]

[Allow treated area to dry thoroughly.]

[How to Apply – May contain graphics illustrating product use, e.g., cat with a drop falling onto its neck from a tube/vial on front, side, or back carton label and/or applicator labeling. Please refer to the following optional graphics.]



## STORAGE AND DISPOSAL

**PESTICIDE STORAGE:** Do not remove [tube][vial][applicator][pipette] from pack until ready to use. Store in a cool (below 77°F[/][25°C]), dry place inaccessible to children and pets. Do not refrigerate. Protect from direct sunlight.

**CONTAINER DISPOSAL: If empty:** Non-refillable container. Do not reuse or refill this container. Offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

## [WARRANTY

Read the entire Directions for Use and Warranty before using this Product. By using this product, user or buyer accepts the following warranty. The directions for use of this product are believed to adequate and must be followed carefully. It is impossible to eliminate all risks associated with the use of this product. Unintended consequences may result because of unknown factors. All such risks shall be assumed by the user or buyer. Sergeant's is committed to providing high quality products. To the extent consistent with applicable law, Sergeant's makes no warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label. To the extent consistent with applicable law, Sergeant's, the manufacturer, or the Seller shall not be liable for indirect, special, incidental or consequential damages. To the extent consistent with applicable law, the exclusive remedy of the user or buyer shall not exceed the purchase price paid.]

[If you have questions or comments about this product, please write: [Sergeant's®][SENTRY®]  
[PetArmor®] Consumer Response, P.O. Box 540399, Omaha, NE 68154-0399.]  
[Satisfaction Guaranteed.] [If you are not satisfied, we will make it right with a replacement or refund.]

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In Case of Emergency, call: 1-800-781-4738  
Non-Emergency, call: 1-800-224-PETS (7387)

[Coupon(s) inside or on outside of box]  
[Made in USA With Global Materials]

[Distributed by:] [Manufactured by:]  
Sergeant's Pet Care Products, LLC  
P.O. Box 540399  
Omaha, NE 68154-0399

EPA Reg. No. 2517-175  
EPA Est. No. XXXXX-XX-XX

[BAR CODE AREA]

{END - BACK/SIDE PANEL}

{START – ADDITIONAL OPTIONAL PACKAGE COPY OR FOLDED PANEL/FLAP OF FRONT OF PACKAGE OR INSERT}

## [Clip. Part. Squeeze.]

[Easier-than-ever applicator lets you *clip* the tip, *part* the fur and *apply* directly to the skin – putting proven flea protection where it needs to be.]

## [Application Instructions]

### How to Open:

1. Remove product tube[s] [vial[s]][applicator[s]][pipette[s]] from the package.
2. Separate one tube [vial][applicator][pipette] from the others. Hold the [tube][vial][applicator][pipette] with notched end pointing up and away from the face and body. Use scissors to cut off the narrow end at the notches along the line.

### How to Apply:

1. Hold cat with one hand and use the other hand to apply the solution.
2. Invert the tube [vial][applicator][pipette] and use the narrow end to part the cat's hair.
3. Squeeze tube [vial][applicator][pipette] firmly to apply all of the solution [on] [to] the cat's skin as a spot between the shoulder blades.

Look at the Label [Easy] 6 Step [Easy] [Spot On] [Squeeze-On] [Topical] Checklist

- [1] Read the label completely and follow directions
- [2] Weigh your cat
- [3] Do NOT use dog products on cats
- [4] Do NOT treat with more than one pesticide product at a time
- [5] Separate animals after [treatment {or} application] to avoid chance of ingestion

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- [6] Do NOT split [tube][vial][applicator][pipette] between cats][and use the ENTIRE [tube][vial][applicator][pipette] contents]

[Brand Name][This product]

[Monthly reminder card]

[1][2][3][4][5][6][12][24][Month [Treatment] [Application] Tracker][Carecard]

[For year round protection apply [Brand Name][this product] monthly.]

[Cat's Name (Empty blank for owner to fill in name)]

[Cat's Weight (Empty blank for owner to fill in name)]

[First][1st] [Second][2nd] [Third][3rd] [Fourth][4<sup>th</sup>] [Fifth][5<sup>th</sup>] [Sixth][6<sup>th</sup>] [Seventh][7<sup>th</sup>]

[Eighth][8<sup>th</sup>] [Ninth][9<sup>th</sup>] [Tenth][10<sup>th</sup>] [Eleventh][11<sup>th</sup>] [Twelfth][12<sup>th</sup>]

[Dose] [Treatment] [Application](Empty blank for owner to fill in date)(Date: MM/DD/YY)]

[Application Date] [Date of Application]

[Calendar stickers with Brand Name]









[Place stickers on your calendar as a reminder to reapply [Brand Name][this product] in 30 days.]

[Monthly Application Reminder Magnet (image of reminder magnet)]

[Place sticker on your calendar [or refrigerator] to remind yourself to apply [Brand Name][this product] to your cat]

[Enclosed for your convenience is an application reminder magnet. Push the (reset) button, and the reminder light will blink twice. The reminder tag is now set for 30 days. At the end of 30 days, the reminder light will blink, reminding you to reapply [Brand Name][this product]. Press the button once and the blinking light will stop. Press the button again and this will reset the timer for another 30 days.]

**[Each optional graphic below may or may not appear anywhere on the finished label]**

	Adult Flea	
	Fleas	
	Flea eggs	
	Flea Larvae	



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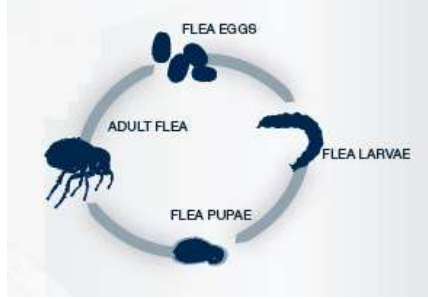
Information in { } is note to reviewer.

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**\*Refund or replacement of product {text footnote to satisfaction guaranteed graphic}**

[Flea life cycle diagram] [Flea Life Cycle]



**{END – ADDITIONAL OPTIONAL PACKAGE COPY OR FOLDED PANEL/FLAP OF FRONT OF PACKAGE OR INSERT}**

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**TUBE/VIAL LABEL**

**Cats Spot On  
Imidacloprid + Pyriproxyfen**

{Front Label}

{Back Label}

<b>Brand Name</b> {for Cats} 2-5 [5-9][>9] lbs. ≥8 wks Imidacloprid 9.10%, Pyriproxyfen 0.46% 0.0078 fl oz {or} 0.014 fl oz {or} 0.027 fl oz {label code}	<b>KEEP OUT OF REACH OF CHILDREN</b> WARNING: Read directions and precautions on package. Use scissors to open. EPA Reg. No. 2517-175      {label code}
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{EPA REG No may be on either the front or back label}

{label code refers to Sergeant's product code number assigned to each product}

**{END – TUBE/VIAL LABEL}**