



U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs
Registration Division (7505P)
1200 Pennsylvania Ave., N.W.
Washington, D.C. 20460

EPA Reg. Number:

2517-171

Date of Issuance:

October 29, 2014

NOTICE OF PESTICIDE:

Registration
 Reregistration
(under FIFRA, as amended)

Term of Issuance:

Conditional

Name of Pesticide Product:

**Sergeant's Bifenthrin with
Oatmeal Shampoo for Dogs**

Name and Address of Registrant (include ZIP Code):

Kelly R. Hoskins
Sergeant's Pet Care Products, Inc.
10077 South 134th Street
Omaha, NE 68138

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA section 3(c)(7)(A). You must comply with the following conditions:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product under FIFRA when the Agency requires all registrants of similar products to submit such data.

Signature of Approving Official:

Richard Gebken, Product Manager 10
Invertebrate/Vertebrate Branch 2, Registration Division (7505P)

Date:

October 29, 2014

2. You are required to comply with the DCI and EDSP Orders identified below:

- a. Bifenthrin GDCI-128825-902, issued on January 12, 2012
- b. Bifenthrin GDCI-128825-1158, issued on November 16, 2012
- c. Bifenthrin EDSP-128825-66 issued on November 19, 2009
- d. Bifenthrin EDSP-128825-67 issued on November 19, 2009
- e. Bifenthrin EDSP-128825-68 issued on November 19, 2009
- f. Bifenthrin EDSP-128825-69 issued on November 19, 2009
- g. Bifenthrin EDSP-128825-70 issued on November 19, 2009
- h. Bifenthrin EDSP-128825-71 issued on November 19, 2009
- i. Bifenthrin EDSP-128825-72 issued on November 19, 2009
- j. Bifenthrin EDSP-128825-73 issued on November 19, 2009
- k. Bifenthrin EDSP-128825-961 issued on June 23, 2011
- l. Bifenthrin EDSP-128825-962 issued on June 23, 2011

You must comply with all of the data requirements within the deadlines established by the order. If you have questions about the Generic DCI or EDSP Orders listed above, you may contact the Chemical Review Manager in the Pesticide Reevaluation Division:

http://www.epa.gov/oppsrrd1/contacts_prd.htm

3. The data requirements for storage stability and corrosion characteristics (Guidelines 830.6317 and 830.6320) are not satisfied. A one year study is required to satisfy these data requirements. You have 18 months from the date of registration to provide these data.
4. Make the following label changes before you release the product for shipment:
 - Revise the EPA Registration Number to read, "EPA Reg. No. 2517-171."
5. Submit one copy of the final printed label for the record before you release the product for shipment.

If you fail to satisfy these data requirements, EPA will consider appropriate regulatory action including, among other things, cancellation under FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records. Please also note that the record for this product currently contains the following CSFs:

- Basic CSF dated June 9, 2014

If you have any questions, please contact Carlyn Petrella at (703) 347-0439 or petrella.carlyn@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "Richard J. Cepek". The signature is written in a cursive style with a large initial "R".

Product Manager 10
Invertebrate/Vertebrate Branch 2
Office of Pesticide Programs
Date: October 29, 2014

Sergeant's® Master Label

24 Oct 2014
Information in [] is optional.

Version 14.1b
Page 1 of 5

EPA Reg. No. 2517-RTR

FRONT PANEL

DOG SHAMPOO Bifenthrin Oatmeal Shampoo

[Optional text appears in brackets/parenthesis – the final label may include some or all of the optional text on front, back or side label panels]

Sergeant's® Bifenthrin with Oatmeal Shampoo for Dogs

[ABNs]

[1.5cm x 1.5cm on final or as indicated]

[Sergeant's® Skip-Flea® [Flea] and Tick Oatmeal Shampoo for Dogs]

[SENTRY® Flea and Tick Oatmeal Shampoo for Dogs]

[SENTRY® XFT Flea and Tick Oatmeal Shampoo for Dogs]

[Sergeant's® Bansect® Flea and Tick Oatmeal Shampoo for Dogs]

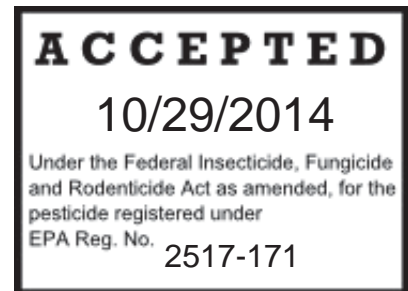
[Sentry® Value Flea & Tick Oatmeal Shampoo for Dogs]

[PetArmor® Oatmeal Shampoo for Dogs]

[PetArmor® Flea and Tick Oatmeal Shampoo for Dogs]

[PetArmor® for Dogs Oatmeal Shampoo]

[PetArmor® for Dogs Flea and Tick Oatmeal Shampoo]



[Apply to puppies over 12 weeks old]

[Apply to puppies 12 weeks or older]

[Optional Marketing Claims]

[Mosquitoes]

[Repels mosquitoes [for] [up to] [15 days] [2 weeks]]

[Repels mosquitos [for up to] [2 weeks][15 days]]

[Prevents blood feeding by mosquitoes for [up to] [15 days][2 weeks]]

[Repels and prevents blood feeding by mosquitoes for [up to] 2 weeks]

[Fleas]

[Kills fleas]

[Controls fleas]

[Active against fleas]

[Kills fleas for [15 days] [2 weeks]]

[Kills Fleas for [up to] [[15 days] [2 weeks]!]

[Kills Fleas and continues to kill [15 days] [2 weeks]!]

[Kills adult fleas for [15 days][2 weeks]]

[[Kills adult Fleas [for][up to] [15 days] [2 weeks]]

[Kills fleas, source of flea allergy dermatitis [flea bite anemia] and tapeworm infestations]

[7 day [flea] protection]

[15 day flea protection]

[Ticks]

[Kills Ticks]

[Controls ticks]

[Active against ticks]

[Kills ticks for [up to] [7 days] [1 week]]

[Kills ticks and continues to kill [7 days] [1 week]]

[Kills ticks that may carry Lyme disease]

[Kills [black-legged (or) deer] ticks, lone star ticks, and brown dog ticks]

[Kills brown dog ticks [*Rhipicephalus sanguineus*] for [up to] [15 days][2 weeks] [which may carry Rocky Mountain spotted fever]

[7 day [tick] protection]

Sergeant's[®] Master Label

24 Oct 2014
Information in [] is optional.

Version 14.1b
Page 2 of 5

EPA Reg. No. 2517-RTR

[Multiple Infestations]

[Kills Fleas and Ticks on [Dogs]]
[[Kills Fleas [&] [and] Ticks]
[Kills Fleas & Ticks While Grooming Your Dog]
[Kills Fleas and Ticks for [7 days][1 week]]
[Kills Fleas and Ticks and continues to kill [7 days][1 week]]
[Kills Fleas [for [15 days] [2 weeks]], Ticks [for [7 days] [1 week]]
[Kills Fleas [&] brown dog ticks] for [15 days] [2 weeks]]
[Kills Fleas [and] brown dog ticks for [15 days] [2 weeks]]
[Long Lasting against ticks for [7 days][1 week] and mosquito feeding for [15 days][2 weeks]]

[All Others]

[[Sergeant's] Caring For Your Pets since 1868]
[Cleans, deodorizes and conditions]
[Cleans][Deodorizes] [Conditions]
[Original Formula]
[pH Balanced For Dog's Coat]
[pH Balanced For Pet' Coat]
[SHAKE WELL: Contains (Fine ground) Oat Flour]
[Contains oatmeal for dogs with sensitive skin]
[Contains oatmeal to soothe dry or irritated skin]
[Contains (oatmeal) (oats)]
[Now with (oatmeal) (oats)]
[Soothes] [Calms] [Relieves] [Comforts] [dry] [or] [irritated] skin with oatmeal]
[With][Contains] [soothing] oatmeal]
[With][Contains] [soothing] [and] [hydrating] [calming] oatmeal]
[With] [Contains] [oatmeal] [to] Soothe[s] & Protect[s]]
[With] [Contains] [oatmeal] [to] Soothe[s] the Skin]
[With][Contains] oatmeal for [dogs] [with] sensitive [gentle] skin]
[With][Contains] oatmeal to soothe [dry] [or] [irritated] skin]
[With][Contains] oatmeal to [soothe][calm][relieve][comfort] [dry] [or] [irritated] skin]
[Shampoo [With][Contains] [soothing] aloe [vera] and oatmeal]
[Shampoo [With][Contains] [hydrating] [moisturizing] oatmeal]
[[Specific fragrance noted here] Scent]
[Specially Formulated for Dogs and Puppies (over 12 weeks old)]
[The Only Flea and Tick Protection You Need For Your Dog!]-
[One Step Hassle Free Protection!]
[Fast Acting][Long Lasting]
[For Dogs]

ACTIVE INGREDIENTS:

Bifenthrin.....0.05%

OTHER INGREDIENTS:99.95%

[TOTAL]100.00%

KEEP OUT OF REACH OF CHILDREN

CAUTION

[See [Back][or][Side][Label[s]][Panel[s]] for Additional Precautionary Statements]

NET CONTENT: XXX fl oz (XXX mL)

Sergeant's[®] Master Label

24 Oct 2014
Information in [] is optional.

Version 14.1b
Page 3 of 5

EPA Reg. No. 2517-RTR

BACK PANEL

DOG SHAMPOO
Bifenthrin Oatmeal Shampoo

READ ENTIRE LABEL BEFORE EACH USE.
USE ONLY ON DOGS.

[Kills fleas for [up to] [15 days] [2 weeks] [and] ticks for [up to] [7 days][1 week]]
[Kills fleas and ticks]
[Kills the ticks that may carry Lyme disease]
[pH balanced for [pet's][dog's] coat]
[Cleans [and][deodorizes][and][conditions]]
[Repels mosquitoes and prevents blood feeding for [up to] [15 days] [2 weeks]]

IMPORTANT CONSUMER INFORMATION

[[**PRODUCT NAME**] [This product] kills fleas [for [15 days][2 weeks]] and ticks [for [7 days][1 week]], [and repels and prevents blood feeding by mosquitoes [for up to [15 days] [2 weeks]]]while it cleans and deodorizes in one easy and convenient step. This rich, conditioning, non-staining formula contains a highly effective flea and tick killing ingredient combined with an excellent pH balanced shampoo.] [Contains oatmeal for dogs with sensitive skin.] [Contains oatmeal to soothe dry or irritated skin.] [SHAKE WELL: Contains (Fine ground) Oat Flour]

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS. CAUTION: Causes moderate eye irritation. Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling, and before eating, drinking, and chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

HAZARDS TO DOMESTIC ANIMALS. FOR EXTERNAL USE ON DOGS ONLY. Do not use on puppies under 12 weeks of age. Do not treat your dog with more than one pesticide product at a time. Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant or nursing dogs. Sensitivities may occur after using ANY pesticide product for dogs. If signs of sensitivity occur bathe your dog with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately by calling 1-800-781-4783. **DO NOT USE ON CATS.**

FIRST AID	
IF ON SKIN OR CLOTHING:	<ul style="list-style-type: none">• Take off contaminated clothing.• Rinse skin immediately with plenty of water for 15-20 minutes.• Call a poison control center or doctor for treatment advice.
IF IN EYES:	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a poison control center or doctor for treatment advice.
HOT LINE NUMBER	
Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may also contact 1-800-781-4738 for emergency medical treatment information.	

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Weigh and determine your dog's body weight. Do not use on puppies under 12 weeks of age. Wet dog's coat thoroughly. [Use the reference table below as a guide to determine the amount of [**PRODUCT NAME**] [This product] [shampoo] to use on your dog.] [Use ½ oz of [**PRODUCT NAME**] [This product] [shampoo] for every 7 pounds of dog body weight.] A volume of ½ fl oz is equivalent to 1 Tablespoon (tbsp.) of shampoo. For a typical 10 lb. dog, apply 1.0 fl oz or 2 Tablespoons (tbsp.) of

Sergeant's[®] Master Label

24 Oct 2014

Version 14.1b

EPA Reg. No. 2517-RTR

Information in [] is optional.

Page 4 of 5

shampoo to the dog. Starting at the head and working back, work up a lather with this quick lathering formula, being sure that the lather is worked thoroughly into dog's coat down to the skin. Allow lather to stand [ten] [10] minutes, then rinse completely and towel dry. Kills fleas and ticks and continues to kill fleas for up to [15 days] [2 weeks] and ticks for [7 days][1 week]. To maintain maximum effectiveness, repeat (or reapply) every [15 days] [2 weeks].

[Optional table]

Use ½ fl oz of [PRODUCT NAME] [This product] [shampoo] for every 7 pounds of dog body weight (lbs).		
Amount of shampoo		Dog's body weight in pounds (lb)
fluid ounces	(tablespoons)	
½ fl oz	(1 tbsp)	Up to 7 lb
1 fl oz	(2 tbsp)	Over 7 lbs to 14 lbs
2 fl oz	(4 tbsp)	Over 14 lbs to 28 lbs
3 fl oz	(6 tbsp)	Over 28 lbs to 42 lbs
4 fl oz	(8 tbsp)	Over 42 lbs to 56 lbs
5 fl oz	(10 tbsp)	Over 56 lbs to 70 lbs
6 fl oz	(12 tbsp)	Over 70 lbs to 84 lbs
7 fl oz	(14 tbsp)	Over 84 lbs to 98 lbs
8 fl oz	(16 tbsp)	Over 98 lbs to 112 lbs
9 fl oz	(18 tbsp)	Over 112 lbs To 126 lbs
10 fl oz	(20 tbsp)	Over 126 lbs to 140 lbs

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Store only in original container in a cool, dry area inaccessible to children and pets and away from heat and sunlight.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling, if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[WARRANTY] Read the entire Directions for Use and Warranty before using this Product. By using this product, user or buyer accepts the following warranty. [[The directions for use of this product are believed to adequate and must be followed carefully. It is impossible to eliminate all risks associated with the use of this product. Unintended consequences may result because of unknown factors. All such risks shall be assumed by the user or buyer.]] Sergeant's is committed to providing high quality products. To the extent consistent with applicable law, Sergeant's makes no warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label. To the extent consistent with applicable law, Sergeant's, the manufacturer, or the Seller shall not be liable for indirect, special, incidental or consequential damages. To the extent consistent with applicable law, the exclusive remedy of the user or buyer shall not exceed the purchase price paid.]

[If you have questions or comments about this product, please write: [Sergeant's][SENTRY][ABN] Consumer Response, P.O. Box 540399, Omaha, NE 68154-0399.]

In Case of Emergency, call: 1-800-781-4738

Non-Emergency, call: 1-800-224-PETS (7387) [Made in USA]

[Distributed by:] [Manufactured by:]

Sergeant's Pet Care Products, Inc.

Omaha, NE 68138-3710

[END - BACK / SIDE PANEL]

EPA Reg. No. 2517-NEW

EPA Est. No. XXXXX-XX-XX

[lot, date & label code] [UPC CODE]








Sergeant's[®] Master Label

24 Oct 2014
Information in [] is optional.

Version 14.1b
Page 5 of 5

EPA Reg. No. 2517-RTR

[Each optional graphic below may or may not appear anywhere on the label]

	Fleas	
	Adult Flea	
	Ticks	
	Mosquitoes	