



## OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

March 27, 2024

Prince Bamaze  
Regulatory Affairs  
Sergeant's Pet Care Products, LLC  
10077 South 134<sup>th</sup> Street  
Omaha, NE 68138-3710

Subject: Notification per PRN 98-10 – Add pictograms to label  
Product Name: SPCP4  
EPA Registration Number: 2517-166  
Application Date: 3/20/2024  
Case Number: 558682

Dear Prince Bamaze:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped "NOTIFICATION" and placed in our records.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

If you have any questions, please contact Elizabeth Andrews at 202-566-2467 or at [Andrews.Elizabeth@epa.gov](mailto:Andrews.Elizabeth@epa.gov).

Sincerely,

A handwritten signature in black ink, appearing to read "Scott Campbell".

For  
Scott Campbell, Acting Product Manager 03  
Invertebrate & Vertebrate Branch 1  
Registration Division (7505T)  
Office of Pesticide Programs

# Sergeant's Master Label

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Version 24.1

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Text in [ ] is optional.

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## FRONT LABEL PANEL

SPCP4 (DOG)

### SPCP4

{When used, one of the active ingredient callout statements below will appear on same label panel as the corresponding disclaimer indicated with a (\*)}

[Compare to the [same] active ingredient found in Scalibor® [Protector Band for Dogs] {or} [Tick and Flea Collar for Dogs] \*]

[[SPCP4 {or} Alternate Brand Name] [This product] contains deltamethrin, the [same] active ingredient used in Scalibor® [Protector Band for Dogs] {or} [Tick and Flea Collar for Dogs]. \*]

\*Scalibor® is a registered trademark of Merck Animal Health.

[SPCP4 {or} Alternate Brand Name] [This product] is not manufactured or distributed by Merck Animal Health. {OR}

\*Scalibor® is a registered trademark of Merck Animal Health.

[SPCP4 {or} Alternate Brand Name] [This product] is not manufactured or distributed by the makers of Scalibor®. [Protector Band for Dogs] {or} [Tick and Flea Collar for Dogs]

ONLY For Dogs [and puppies] 12 weeks of age and older

{A statement of purpose of the product (flea and tick control for dogs) and the duration of protection per collar, indicated in the optional claims section will be included on the front panel}

ACTIVE INGREDIENT:	
Deltamethrin .....	4.00%
OTHER INGREDIENTS .....	96.00%
Total	100.00%

### NOTIFICATION

2517-166

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

3/27/2024

*"Note to PM: This statement will be included on all labels containing Bis (2-ethylhexyl) adipate (DEHA)."*

This product contains the toxic inert ingredient Bis (2-ethylhexyl) adipate (DEHA) at 24.76%

### DO NOT ALLOW CHILDREN TO PLAY WITH COLLAR

### CAUTION

{Configuration 1:}

See Insert for First Aid, Directions for Use and [Additional] Precautionary Statements

{Configuration 2:}

See Back Label Panels for First Aid, Directions for Use and [Additional] Precautionary Statements

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{-For both extruded and molded collars the following net weight information, corresponding to the appropriate package will be used. Multi Packs contains 2 same size collars. Statement of net weight will include individual collar weight as well as total weight for 2 collars}

## Net Weight:

Small:	0.65oz. (18.4g) [Collar] - Fits neck up to 15"
Medium:	0.85oz. (24.1g) [Collar] - Fits neck up to 20"
Large:	0.97oz. (27.5g) [Collar] - Fits neck up to 23"
One Size Fits All:	0.97oz. (27.5g) [Collar]

{Multi Pack total} Two [XX] oz ([YY]) g Collars

**{END – FRONT LABEL PANEL}**

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## BACK LABEL PANEL

SPCP4 (DOG)

### CONFIGURATION 1

{LIMITED BACK LABEL PANEL - WITH AN INSERT}

{Product Name}

**READ ENTIRE LABEL BEFORE EACH USE**  
**USE ONLY ON [DOGS] [LARGE DOGS] [MEDIUM DOGS] [SMALL DOGS]**  
**[SMALL BREED DOGS] [PUPPIES] 12 WEEKS OF AGE AND OLDER**  
**DO NOT ALLOW CHILDREN TO PLAY WITH COLLAR**  
**DO NOT USE ON CATS**

[[SPCP4 {or} Alternate Brand Name] keeps your dog protected against fleas and ticks. [Each] collar provides continuous protection for [up to] 6 months and is [simple] [easy] to use on [any] [small] [medium] [large] [size] dog 12 weeks of age and older: just slide and lock into place, then cut off the excess length.]

If you have questions or comments about this product, please write:  
Sergeant's Consumer Response, P.O. Box 540399, Omaha, NE 68154-0399

For Emergency[?] [,] call: 1-800-781-4738 / Non-Emergency [?] [,] call 1-800-224-7387  
{or}  
Questions or medical emergency: 1-800-224-7387

[[Text [xxxxx] to [xxxxx]] [or] [visit] [website] [website address] [to sign up for] [for access to] [to access] [tips] [how to apply videos] [reminders] [application reminders] [coupons] [special offers] [and more]].  
[Facebook icon,] [Twitter icon] [YouTube icon] [Instagram] [QR code]

## STORAGE AND DISPOSAL

**Pesticide Storage:** Store this product in a cool, dry place away from children and pets.

**Pesticide Disposal and Container Handling:** Do not reuse container or used collar. Dispose of in trash.

Distributed by:  
Sergeant's Pet Care Products, LLC  
P.O. Box 540399  
Omaha, NE 68154-0399  
{Lot, date & label code}

[BAR CODE AREA]  
EPA Reg. No. 2517-166  
EPA Est. No. XXXXX

{END – LIMITED BACK LABEL PANEL}

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{INSERT- (USED FOR COMPLETE LABELING INFORMATION WHEN USING CONFIGURATION 1 - LIMITED BACK PANEL OPTION)}

{Product Name}

**READ ENTIRE LABEL BEFORE EACH USE**

**USE ONLY ON [DOGS] [LARGE DOGS] [MEDIUM DOGS] [SMALL DOGS]**

**[SMALL BREED DOGS] [PUPPIES] 12 WEEKS OF AGE AND OLDER**

**DO NOT ALLOW CHILDREN TO PLAY WITH COLLAR**

**DO NOT USE ON CATS**

**ACTIVE INGREDIENT:**

Deltamethrin .....	4.00%
OTHER INGREDIENTS .....	96.00%
Total	100.00%

*"Note to PM: This statement will be included on all labels containing Bis (2-ethylhexyl) adipate (DEHA)."*  
This product contains the toxic inert ingredient Bis (2-ethylhexyl) adipate (DEHA) at 24.76%

**[PRODUCT INFORMATION]**

[[SPCP4 {or} Alternate Brand Name] [This collar] kills fleas and ticks for [up to] 6 [six] months.] [Product Name] Collar is a [double layer] sustained-release system [containing deltamethrin]. Collar has the effect of simultaneous control of fleas and ticks, including ticks that may transmit Rocky Mountain spotted fever]. Use [Product Name] year round for most effective control. Replace every 6 [six] months.]

[[Product Name], containing deltamethrin insecticide, has been specially formulated using [patented] insecticide-release technology. Collar will also kill ticks for [up to] 6 [six] months. Collar will kill ticks including Brown dog tick (*Rhipicephalu sanguineus*), American dog tick (*Dermacentor variabilis*), and deer ticks (*Ixodes scapularis* and *Ixodes pacificus*), which may transmit Lyme disease. This collar should be-worn for continuous protection up to 6 months.] [Replace with a new collar every 6 [six] months.]

**PRECAUTIONARY STATEMENTS**  
**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**  
**CAUTION**

Do not open protective [wrapper {or} pouch{or} package] until ready to use. Do not let children play with this collar. Harmful if swallowed or absorbed through skin. Causes moderate eye irritation. Avoid contact with skin, eyes, or clothing. Wash thoroughly with soap and water after handling.

Do not use on puppies under 12 weeks. Do not use on cats. Consult a veterinarian before using this product on debilitated, aged, pregnant, medicated, or nursing dogs. Sensitivities may occur after using ANY pesticide products for dogs. If signs of sensitivity occur, remove collar and bathe your dog with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

This collar is for use only as an insecticide and is not to be taken internally by humans or animals.

[Notice: This product contains a chemical (Di-isodecyl phthalate (DIDP)) known to the State of California to cause birth defects or reproductive harm.]

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## FIRST AID

<b>IF SWALLOWED:</b>	<ul style="list-style-type: none"><li>• Call a poison control center or doctor immediately for treatment advice.</li><li>• Have person sip a glass of water if able to swallow.</li><li>• Do not induce vomiting unless told to do so by the poison control center or doctor.</li><li>• Do not give anything by mouth to an unconscious person.</li></ul>
<b>IF ON SKIN OR CLOTHING:</b>	<ul style="list-style-type: none"><li>• Take off contaminated clothing.</li><li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li><li>• Call a poison control center or doctor for treatment advice.</li></ul>
<b>IF IN EYES:</b>	<ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li><li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li><li>• Call a poison control center or doctor for treatment advice.</li></ul>
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also call 1-XXX-XXX-XXXX for emergency medical treatment information.	

## DIRECTIONS FOR USE

**It is a violation of Federal law to use this product in a manner inconsistent with its labeling.**

{DIRECTIONS FOR USE OPTIONS: One of the options below will be used with appropriate collar type; for Multi-Packs the statement: "Use only one collar per dog at a time" will be included}

### {Option #1 – FOR EXTRUDED COLLARS}

Do not open [wrapper {or} pouch {or} package] until ready to use. Do not let children play with collar. Dust [will][may] form on collar during storage. Do not get dust in mouth or eyes. [Use only one collar per dog at a time.] Place collar around dog's neck, adjust for fit, and buckle in place. The collar must be worn loosely to allow for growth of the dog and to permit the collar to move about the neck. Maximum effectiveness may not occur for 2-3 weeks after collar placement. Generally, a properly fitted collar is one that when fastened, will snugly slide over dog's head. Two fingers should fit between the collar and neck. Leave 2 or 3 inches for extra adjustment. Cut off excess length, wrap in newspaper and dispose of in the trash. Wash hands after [placing] collar on dog. Replace collar every 6 [six] months.

### {Option #2A – FOR INJECTION MOLDED COLLARS}

Do not open [wrapper {or} pouch {or} package] until ready to use. Do not let children play with collar. Dust [will][may] form on collar during storage. Do not get dust in mouth or eyes. [Use only one collar per dog at a time.] Separate the collar from the pull tab strip and discard the pull tab strip in the trash. Place collar around dog's neck; adjust for fit, and buckle in place [with the main clasp]. Feed excess collar through the remaining two clasps for extra hold and a clean fit. The collar must be worn loosely to allow for growth of the dog and to permit the collar to move about the neck. Maximum effectiveness may not occur for 2-3 weeks after collar placement. Generally, a properly fitted collar is one that when fastened, will snugly slide over dog's head. Two fingers should fit between the collar and neck. Leave 2 or 3 inches for extra adjustment. Cut off excess length, wrap in newspaper and dispose in the trash. Wash hands after placing collar on dog. Replace collar every 6 [six] months.

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## {Option #2B – FOR INJECTION MOLDED COLLARS}

Do not open [wrapper {or} pouch {or} package] until ready to use. Do not let children play with collar. Dust [will][may] form on collar during storage. Do not get dust in mouth or eyes. [Use only one collar per dog at a time.]

1. Unroll the collar.
2. Separate the collar from the pull tab strip. Start at either end by slowly pulling the strip away from the collar. Pull on any remaining strip to remove it. Discard the pull tab strip in the trash.
3. Place the collar around dog's neck. Pinch the buckle, [and] [then] insert the end of the collar through the buckle and slide to adjust for fit. Two fingers should fit between the collar and neck. Maximum effectiveness may not occur for 2-3 weeks after collar placement. The collar must be worn loosely to allow for growth of the dog and to permit the collar to move about the neck.
4. Once fitted comfortably, feed the excess collar through the loops.
5. Any excess length of the collar beyond 2-3 inches past the loops should be cut off, wrapped in newspaper and placed in the trash. (Depending on the size of your dog it may be easier to cut off the excess length before feeding through the loops.)
6. Wash hands after placing collar on dog.

{Optional graphics below may or may not appear on the market label}

Proprietary Triple Clasp System

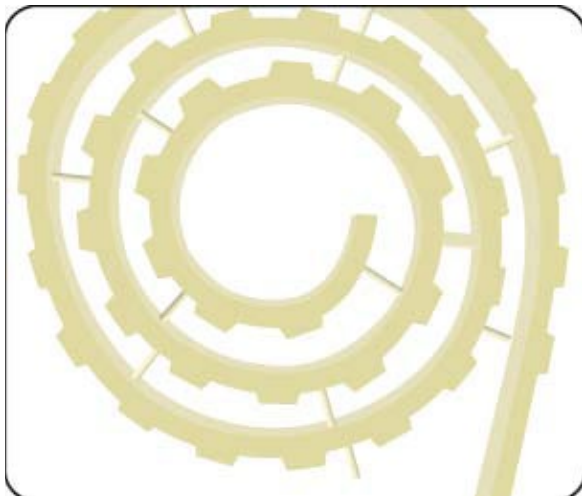


Peel-Away Comfort Strip



## {Option #3 – FOR INJECTION MOLDED COLLARS}

1. Do not open [wrapper {or} pouch {or} package] until ready to use. Do not let children play with collar. Dust [will][may] form on collar during storage. Do not get dust in mouth or eyes. [Use only one collar per dog at a time]. Take the collar out of the packaging and stretch to full length. The tabs that held the collar in place [should][will] fall off when stretching; pull on any remaining tabs to remove them.



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2. Bend the buckle in half between the holes in the buckle, so that you can easily pass the end of the collar through both holes.



3. Place the collar around your dog's neck. Feed the collar through both holes, [ridges][notches] facing out. Fit to the neck of the dog. The collar must be worn loosely to allow for growth of the dog and to permit the collar to move about the neck. Maximum effectiveness may not occur for 2-3 weeks after collar placement. Generally, a properly fitted collar is one that, when fastened, will snugly slide over dog's head [, and two fingers can be placed between the collar and dog's neck]. Leave [2 or 3] [1 or 2] extra inches for collar adjustment, cut off remaining excess collar, wrap in newspaper and dispose of in the trash.



4. Wash hands after placing collar on dog. Replace collar every 6 [six] months.

## STORAGE AND DISPOSAL

**Pesticide Storage:** Store this product in a cool, dry place away from children and pets.

**Pesticide Disposal and Container Handling:** Do not reuse container or used collar. Dispose of in trash.



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[WARRANTY: Read the entire Directions for Use and Warranty before using this Product. By using this product, user or buyer accepts the following warranty. The directions for use of this product must be followed carefully. It is impossible to eliminate all risks associated with the use of this product. Unintended consequences may result because of unknown factors. All such risks shall be assumed by the user or buyer. Sergeant's is committed to providing high quality products. To the extent consistent with applicable law, Sergeant's makes no warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label. To the extent consistent with applicable law, Sergeant's, the manufacturer, or the Seller shall not be liable for indirect, special, incidental or consequential damages. To the extent consistent with applicable law, the exclusive remedy of the user or buyer shall not exceed the purchase price paid.]

[Satisfaction guaranteed. If you are not satisfied, we will make it right with a replacement or refund.]

[If you are not satisfied, we will make it right with a replacement or refund.]

If you have questions or comments about this product, please write:

Sergeant's Consumer Response, P.O. Box 540399, Omaha, NE 68154-0399.

In Case of Emergency, call: 1-800-781-4738 / Non-Emergency, call 1-800-224-PETS (7387)

[Manufactured for the USA]

Distributed by:

Sergeant's Pet Care Products, LLC

P.O. Box 540399

Omaha, NE 68154-0399

{lot, date & label code}

[BAR CODE AREA]

EPA Reg. No. 2517-166

EPA Est. No. XXXXX-XX-XXX

**{END – INSERT FOR LIMITED BACK LABEL OPTION}**

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## CONFIGURATION 2

**{MULTI-FOLD BACK LABEL PANELS – INSERT IS OPTIONAL}**

{Text visible to consumer matches the text on the back panel of Configuration 1}

{Product Name}

**READ ENTIRE LABEL BEFORE EACH USE**

**USE ONLY ON [DOGS] [LARGE DOGS] [MEDIUM DOGS] [SMALL DOGS]**

**[SMALL BREED DOGS] [PUPPIES] 12 WEEKS OF AGE AND OLDER**

**DO NOT ALLOW CHILDREN TO PLAY WITH COLLAR**

**DO NOT USE ON CATS**

[[SPCP4 {or} **Alternate Brand Name**] keeps your dog protected against fleas and ticks. [Each] collar provides continuous protection for [up to] 6 months and is [simple] [easy] to use on [any] [small] [medium] [large] [size] dog 12 weeks of age and older: just slide and lock into place, then cut off the excess length.]

If you have questions or comments about this product, please write:

Sergeant's Consumer Response, P.O. Box 540399, Omaha, NE 68154-0399

For Emergency [?] [,] call: 1-800-781-4738 / Non-Emergency [?] [,] call 1-800-224-7387

{or}

Questions or medical emergency: 1-800-224-7387

[[Text [xxxxx] to [xxxxx]] [or] [visit] [website] [website address] [to sign up for] [for access to] [to access] [tips] [how to apply videos] [reminders] [application reminders] [coupons] [special offers] [and more]].

[Facebook icon] [Twitter icon] [YouTube icon] [Instagram] [QR code]

## STORAGE AND DISPOSAL

**Pesticide Storage:** Store this product in a cool, dry place away from children and pets.

**Pesticide Disposal and Container Handling:** Do not reuse container or used collar. Dispose of in trash.

Distributed by:

Sergeant's Pet Care Products, LLC

P.O. Box 540399

Omaha, NE 68154-0399

{Lot, date & label code}

[BAR CODE AREA]

EPA Reg. No. 2517-166

EPA Est. No. XXXX-XX-XXX

[Manufactured for the USA]

## [PRODUCT INFORMATION]

[[SPCP4 {or} **Alternate Brand Name**] [This collar] kills fleas and ticks for [up to] 6 [six] months.] [Product Name] Collar is a [double layer] sustained-release system [containing deltamethrin]. Collar has the effect of simultaneous control of fleas and ticks, including ticks that may transmit Rocky Mountain spotted fever]. Use [Product Name] year round for most effective control. Replace every 6 [six] months.]

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[[Product Name], containing deltamethrin insecticide, has been specially formulated using [patented] insecticide-release technology. Collar will also kill ticks for up to 6 months. Collar will kill ticks including Brown dog tick (*Rhipicephalu sanguineus*), American dog tick (*Dermacentor variabilis*), and deer ticks (*Ixodes scapularis* and *Ixodes pacificus*), which may transmit Lyme disease. This collar should be-worn for continuous protection up to 6 months.]

[Replace with a new collar every 6 [six] months.]

## PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS CAUTION

Do not open protective [wrapper {or} pouch{or} package] until ready to use. Do not let children play with this collar. Harmful if swallowed or absorbed through skin. Causes moderate eye irritation. Avoid contact with skin, eyes, or clothing. Wash thoroughly with soap and water after handling.

Do not use on puppies under 12 weeks. Do not use on cats. Consult a veterinarian before using this product on debilitated, aged, pregnant, medicated, or nursing dogs. Sensitivities may occur after using ANY pesticide products for dogs. If signs of sensitivity occur, remove collar and bathe your dog with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

This collar is for use only as an insecticide and is not to be taken internally by humans or animals.

[Notice: This product contains a chemical (Di-isodecyl phthalate (DIDP)) known to the State of California to cause birth defects or reproductive harm.]

FIRST AID	
<b>IF SWALLOWED:</b>	<ul style="list-style-type: none"><li>• Call a poison control center or doctor immediately for treatment advice.</li><li>• Have person sip a glass of water if able to swallow.</li><li>• Do not induce vomiting unless told to do so by the poison control center or doctor.</li><li>• Do not give anything by mouth to an unconscious person.</li></ul>
<b>IF ON SKIN OR CLOTHING:</b>	<ul style="list-style-type: none"><li>• Take off contaminated clothing.</li><li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li><li>• Call a poison control center or doctor for treatment advice.</li></ul>
<b>IF IN EYES:</b>	<ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li><li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li><li>• Call a poison control center or doctor for treatment advice.</li></ul>
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also call 1-XXX-XXX-XXXX for emergency medical treatment information.	

## DIRECTIONS FOR USE

**It is a violation of Federal law to use this product in a manner inconsistent with its labeling.**

{DIRECTIONS FOR USE OPTIONS: One of the options below will be used with appropriate collar type; for Multi-Packs the statement: "Use only one collar per dog at a time" will be included}

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## {Option #1 – FOR EXTRUDED COLLARS}

Do not open [wrapper {or} pouch {or} package] until ready to use. Do not let children play with collar. Dust [will][may] form on collar during storage. Do not get dust in mouth or eyes. [Use only one collar per dog at a time.] Place collar around dog's neck, adjust for fit, and buckle in place. The collar must be worn loosely to allow for growth of the dog and to permit the collar to move about the neck. Maximum effectiveness may not occur for 2-3 weeks after collar placement. Generally, a properly fitted collar is one that when fastened, will snugly slide over dog's head. Two fingers should fit between the collar and neck. Leave 2 or 3 inches for extra adjustment. Cut off excess length, wrap in newspaper and dispose in the trash. Wash hands after [placing] collar on dog. Replace collar every 6 [six] months.

## {Option #2A – FOR INJECTION MOLDED COLLARS}

Do not open [wrapper {or} pouch {or} package] until ready to use. Do not let children play with collar. Dust [will][may] form on collar during storage. Do not get dust in mouth or eyes. [Use only one collar per dog at a time.] Separate the collar from the pull tab strip and discard the pull tab strip in the trash. Place collar around dog's neck; adjust for fit, and buckle in place [with the main clasp]. Feed excess collar through the remaining two clasps for extra hold and a clean fit. The collar must be worn loosely to allow for growth of the dog and to permit the collar to move about the neck. Maximum effectiveness may not occur for 2-3 weeks after collar placement. Generally, a properly fitted collar is one that when fastened, will snugly slide over dog's head. Two fingers should fit between the collar and neck. Leave 2 or 3 inches for extra adjustment. Cut off excess length, wrap in newspaper and dispose in the trash. Wash hands after placing collar on dog. Replace collar every 6 [six] months.

## {Option #2B – FOR INJECTION MOLDED COLLARS}

Do not open [wrapper {or} pouch {or} package] until ready to use. Do not let children play with collar. Dust [will][may] form on collar during storage. Do not get dust in mouth or eyes. [Use only one collar per dog at a time.]

1. Unroll the collar.
2. Separate the collar from the pull tab strip. Start at either end by slowly pulling the strip away from the collar. Pull on any remaining strip to remove it. Discard the pull tab strip in the trash.
3. Place the collar around dog's neck. Pinch the buckle, [and] [then] insert the end of the collar through the buckle and slide to adjust for fit. Two fingers should fit between the collar and neck. Maximum effectiveness may not occur for 2-3 weeks after collar placement. The collar must be worn loosely to allow for growth of the dog and to permit the collar to move about the neck.
4. Once fitted comfortably, feed the excess collar through the loops.
5. Any excess length of the collar beyond 2-3 inches past the loops should be cut off, wrapped in newspaper and placed in the trash. (Depending on the size of your dog it may be easier to cut off the excess length before feeding through the loops.)
6. Wash hands after placing collar on dog.

{Optional graphics below may or may not appear on the market label}

Proprietary Triple Clasp System



Peel-Away Comfort Strip



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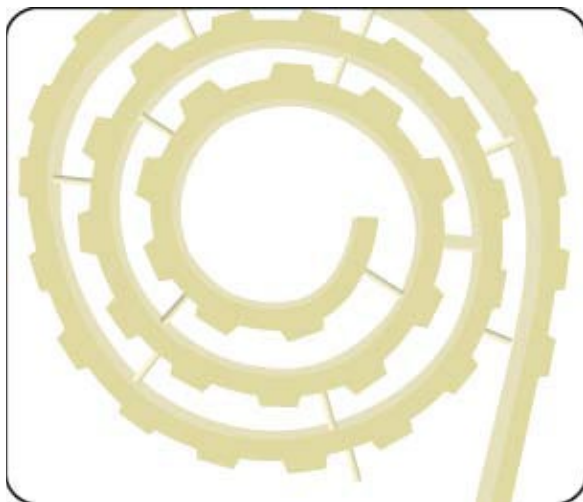
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## {Option #3 – FOR INJECTION MOLDED COLLARS}

1. Do not open [wrapper {or} pouch {or} package] until ready to use. Do not let children play with collar. Dust [will][may] form on collar during storage. Do not get dust in mouth or eyes. [Use only one collar per dog at a time]. Take the collar out of the packaging and stretch to full length. [The tabs that held the collar in place [should][will] fall off when stretching; pull on any remaining tabs to remove them.



2. Bend the buckle in half between the holes in the buckle, so that you can easily pass the end of the collar through both holes.



3. Place the collar around your dog's neck. Feed the collar through both holes, [ridges][notches] facing out. Fit to the neck of the dog. The collar must be worn loosely to allow for growth of the dog and to permit the collar to move about the neck. Maximum effectiveness may not occur for 2-3 weeks after collar placement. Generally, a properly fitted collar is one that, when fastened, will snugly slide over dog's head [, and two fingers can be placed between the collar and dog's neck]. Leave [2 or 3] [1 or 2] extra inches for collar adjustment, cut off remaining excess collar, wrap in newspaper and dispose of in the trash.

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4. Wash hands after placing collar on dog. Replace collar every 6 [six] months.

## [WARRANTY

Read the entire Directions for Use and Warranty before using this Product. By using this product, user or buyer accepts the following warranty. The directions for use of this product must be followed carefully. It is impossible to eliminate all risks associated with the use of this product. Unintended consequences may result because of unknown factors. All such risks shall be assumed by the user or buyer. Sergeant's is committed to providing high quality products. To the extent consistent with applicable law, Sergeant's makes no warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label. To the extent consistent with applicable law, Sergeant's, the manufacturer, or the Seller shall not be liable for indirect, special, incidental or consequential damages. To the extent consistent with applicable law, the exclusive remedy of the user or buyer shall not exceed the purchase price paid.]

[Satisfaction guaranteed. If you are not satisfied, we will make it right with a replacement or refund.]

[If you are not satisfied, we will make it right with a replacement or refund.]

**{END - BACK LABEL PANEL}**

## Alternate Brand Names

{ABN} Sergeant's Dual Action Flea & Tick Collar for Small Dogs & Puppies

{ABN} Sergeant's Dual Action Flea & Tick Collar for Dogs

{ABN} Sergeant's Dual Action Flea & Tick Collar for Large Dogs

{ABN} Sergeant's Flea & Tick Collar for Small Dogs & Puppies

{ABN} Sergeant's Flea & Tick Collar for Dogs

{ABN} Sergeant's Flea & Tick Collar for Large Dogs

{ABN} SENTRY Dual Action Flea & Tick Collar for Small Dogs & Puppies

{ABN} SENTRY Dual Action Flea & Tick Collar for Dogs

{ABN} SENTRY Dual Action Flea & Tick Collar for Dogs and Puppies

{ABN} SENTRY Dual Action Flea & Tick Collar for Large Dogs

{ABN} SENTRY Flea & Tick Collar for Dogs

{ABN} SENTRY Flea & Tick Collar for Dogs

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- {ABN} PetArmor® Collar Dogs
- {ABN} PetArmor® Collar for Dogs
- {ABN} PetArmor® Collar Small Dogs
- {ABN} PetArmor® Collar for Small Dogs
- {ABN} PetArmor® Collar Small Dogs and Puppies
- {ABN} PetArmor® Collar for Small Dogs and Puppies
- {ABN} PetArmor® Collar Dogs and Puppies
- {ABN} PetArmor® Collar for Dogs and Puppies
- {ABN} PetArmor® Collar Medium Dogs
- {ABN} PetArmor® Collar for Medium Dogs
- {ABN} PetArmor® Collar Large Dogs
- {ABN} PetArmor® Collar for Large Dogs
- {ABN} PetArmor® Flea and Tick Collar Dogs
- {ABN} PetArmor® Flea and Tick Collar for Dogs
- {ABN} PetArmor® Flea and Tick Collar Small Dogs
- {ABN} PetArmor® Flea and Tick Collar for Small Dogs
- {ABN} PetArmor® Flea and Tick Collar Small Dogs and Puppies
- {ABN} PetArmor® Flea and Tick Collar for Small Dogs and Puppies
- {ABN} PetArmor® Flea and Tick Collar Dogs and Puppies
- {ABN} PetArmor® Flea and Tick Collar for Dogs and Puppies
- {ABN} PetArmor® Flea and Tick Collar Medium Dogs
- {ABN} PetArmor® Flea and Tick Collar for Medium Dogs
- {ABN} PetArmor® Flea and Tick Collar Large Dogs
- {ABN} PetArmor® Flea and Tick Collar for Large Dogs
- {ABN} SENTRY Flea & Tick Collar for Small Dogs & Puppies
- {ABN} SENTRY Flea & Tick Collar for Large Dogs
- {ABN} SENTRY Flea & Tick Collar for Dogs & Puppies
- {ABN} SENTRY Collar for Dogs & Puppies
- {ABN} SENTRY Collar for Dogs
- {ABN} Sergeant's Dual Action Flea & Tick Collar II for Small Dogs & Puppies
- {ABN} Sergeant's Dual Action Flea & Tick Collar II for Dogs
- {ABN} Sergeant's Dual Action Flea & Tick Collar II for Large Dogs
- {ABN} SENTRY® DELTAGUARD Dogs]
- {ABN} SENTRY® DELTAGUARD for Dogs
- {ABN} SENTRY® DELTAGUARD Small Dogs
- {ABN} SENTRY® DELTAGUARD for Small Dogs
- {ABN} SENTRY® DELTAGUARD Medium Dogs
- {ABN} SENTRY® DELTAGUARD for Medium Dogs
- {ABN} SENTRY® DELTAGUARD Large Dogs
- {ABN} SENTRY® DELTAGUARD for Large Dogs
- {ABN} SENTRY® Long Last Collar Dogs
- {ABN} SENTRY® Long Last Collar for Dogs
- {ABN} SENTRY® Long Last Collar Small Dogs
- {ABN} SENTRY® Long Last Collar for Small Dogs
- {ABN} SENTRY® Long Last Collar Medium Dogs
- {ABN} SENTRY® Long Last Collar for Medium Dogs
- {ABN} SENTRY® Long Last Collar Large Dogs
- {ABN} SENTRY® Long Last Collar for Large Dogs

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## {OPTIONAL MARKETING STATEMENTS AND GRAPHICS – MAY APPEAR ANYWHERE ON LABELING FOR SINGLE COLLAR OR MULTI-PACK PACKAGING}

### Fleas

- Flea [control] [prevention] for dogs [& puppies 12 weeks of age and older]
- Kills Fleas
- Prevents new flea infestations
- Prevents reoccurrence of flea infestation
- [Controls][kills][adult] fleas so they can't multiply
- Kills adult fleas [before they lay eggs]
- Kills fleas that may cause flea bite anemia
- Kills fleas that may cause bartonellosis
- Kills fleas that may cause anaplasmosis
- Kills [adult] fleas which may transmit tapeworms
- Kills [adult] fleas which may cause flea bite anemia
- Kills [adult] fleas which may cause FAD
- Kills [adult] fleas that may cause Flea Allergy Dermatitis (FAD) [and][flea bite dermatitis]
- Kills [adult] fleas which may be a source of flea allergy dermatitis [(and) flea bite anemia] [(and)tapeworm]

### Ticks

- Tick [control] [prevention] for dogs [& puppies 12 weeks of age and older]
- Kills Ticks
- Kills ticks that may cause babesiosis
- Kills ticks (including deer ticks which may transmit Lyme disease)
- Kills ticks (which may transmit Rocky Mountain Spotted Fever)
- Kills the Ticks that may transmit Rocky Mountain Spotted Fever
- Kills ticks (which may transmit anaplasmosis, babesiosis, ehrlichiosis, and Lyme disease)
- Kills ticks for 6 [six] months, including Deer ticks (which may transmit Lyme disease and anaplasmosis), American dog ticks (which may transmit Rocky Mountain spotted fever and ehrlichiosis), and Brown dog ticks (which may transmit ehrlichiosis, anaplasmosis, bartonellosis, canine hemoplasmosis, babesiosis)

### Multiple Pests

- Kills Fleas [and][&] Ticks
- Tick [and] [&] Flea Collar for Dogs
- Protects your dog from fleas and ticks for [up to] 6 [six] months[!]
- Prevents reoccurrence of flea infestation for [up to] 6 [six] months[!]
- Dog Collar for Tick [and] [&] Flea Control
- Collar will kill ticks for [up to] 6 months including: Lone Star tick (*Amblyomma americanum*), Brown dog tick (*Rhipicephalus sanguineus*), American dog tick (*Dermacentor variabilis*), and deer ticks (*Ixodes scapularis* and *Ixodes pacificus*) which may transmit Lyme disease.
- Flea [and] [&] Tick Collar for Dogs

### Single Collar Package Claims

- 6 [six] months protection – [1] [one] collar
- Kills [Adult] Fleas for [up to] 180 days[!]



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- Kills [Adult] Fleas for [up to] 6 [six] months[!]
- Provides [long lasting] 180 day [s] protection against fleas
- Provides [long lasting] 6 [six] month[s]] protection against fleas
  
- Kills Ticks for [up to] 180 days[!]
- Kills Ticks for [up to] 6 [six] months[!]
- Provides [long lasting] 180 day[s] protection against ticks
- Provides [long lasting] 6 [six] month[s] protection against ticks
  
- Kills Fleas and Ticks for [up to] 180 days
- Kills Fleas and Ticks for [up to] 6 [six] months
- Protects your dog from fleas and ticks for [up to] 6 [six] Months]
- Continuous 6 [six] months Protection against fleas and ticks
- 6 [six] months Protection [against Fleas & Ticks]

## Two Collars Package Claims {same size collars in one container}

- [2] [Two] Collars | each collar 6 [six] months protection; Total protection 12 [twelve] months] [\*\*]
- [2] [Two] Collars provides [up to] 12 [twelve] consecutive months of protection against ticks and fleas [\*/ [\*\*]
- [Up to] 12 [twelve] [total] months protection [against ticks and fleas] with 2 Two Collars [in][1] [per] [package] used consecutively [\*/ [\*\*]
- Each collar provides [up to] 6 [six] months of protection
- Two collars provides [up to] 12 [twelve] consecutive months of protection [\*/ [\*\*]
- Two collars, one at a time = 12 [twelve] months of protection [\*\*]
- Two collars, one at a time, provides 12 [twelve] consecutive months of protection [\*\*]
- Two collars = 12 [twelve] consecutive months of protection [\*/ [\*\*]
- 6 [six] months protection each collar – [2][two] collars [\*/ [\*\*]
- 2 [Two] Collars; One collar = 6 [six] months of protection [\*\*]

{One or both statements below will appear in the same font size, in close proximity to the claim above on same label panel, indicated with \*/\*\*}

- [\*/ Use one collar per dog at a time
- [\*\*] One collar provides 6 months of protection.

## Collar Fit Claims

- Lock and Stay Design
- Click and Stay Design
- Pull and Click
- Clicks into place
- Click to Fit Design
- Modern Click to Fit Design
- [New] Lock and Fit Design
- Slide [to] [and] Fit [Design]
- Fit [-] [and] Stay [Design]
- Slide Fit [and] Stay Design
- Right Fit [Design]
- [Just Right Fit] [Fits Just Right] Design

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- [Fits securely] [Stays in place]
- Fits just right ... won't be too loose or too tight
- Best Fitting Flea Collar
- Comfort Fit [Design]
- Designed for Comfort
- Stay in Place design
- Won't slide and stretch
- Won't be too loose or too tight [...fits just right [!]]
- [Cut to size] [Size to fit] [Fit to size]
- [Adjustable] [Fits all size dogs 12 weeks of age or older]
- [Adjust to fit] [Easy to adjust]
- One size fits all dogs
- Right Size Collar [Design]
- Fits securely on [any] [small] [medium] [large] [size] dog
- Notched to fit securely on [any] [small] [medium] [large] [size] dog
- Fits neck up to [15"] [20'] [23"]
- Fits right over existing dog tag collar

{The following claims will be used only when the age requirement is visible on the front and back panels and included on the insert}

- One size fits all dogs
- Fits securely on [any] [small] [medium] [large] [size] dog
- Notched to fit securely on [any] [small] [medium] [large] [size] dog
- [Great] For multiple dog [and puppy 12 weeks of age and older] households

## All Other

- From the makers of PetArmor®
- Time Release formula
- Continuous protection for [up to] 6 [six] months
- Protection wherever you go for [up to] 6 [six] months
- [Features] insecticide-release technology
- [Long [-] Lasting] [Continuous] [up to] 6 [six] months
- Protection built to last [up to] 6 [six] months
- 6 [six] months protection
- Long Lasting Protection for [up to] 180 days
- Long Lasting Protection for [up to] 6 [six] months
- Long [-] Lasting [Collar for Dogs]
- Lasting protection against fleas and ticks
- Replace collar every 180 days
- Replace collar every 6 [six] months
- [All Weather Collar] [All seasons protection] [up to] 6 [six] months
- Set it and forget it for [up to] 6 [six] months
- Protection made easy
- Adventure appropriate
- Perfect for any adventure
- [Not affected by water] [Water resistant]
- Rugged [and] weatherproof

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- Wetting will not impair the collar's effectiveness or the dog's protection
- Convenient
- Easy to [use][apply][attach]
- Cut off excess length
- Sergeant's collar technology
- 12 weeks of age and older
- For dog(s) [and puppies] 12 weeks of age and older
- For [Dogs], [Large Dogs], [Medium Dogs] [Small Breed Dogs] [Small Dogs & Puppies 12 weeks of age and older]
- [Fresh][Powdery][Clean] Scent
- {Specific fragrance noted here} [Scent][Fragrance]
- Odorless
- Specific printed design described here (i.e., dog paw print, paw print, etc.)
- [Reflective] [Glow-in-the Dark] [Collar Embellishment]
- For year round protection, replace [SPCP4 {or} Alternate Brand Name] [New Collar] every 6 [six] months.
- {Dog's Name/Weight (Empty blank for owner to fill in name and/or weight)}
- Treatment:][Treatment[X][Date:][First][Next] Treatment Date:] {Empty blank for owner to fill in date}
- [Date of] Application [Date] (Calendar sticker with Brand Name)
- Place sticker on your calendar as a reminder to replace [SPCP4 {or} Alternate Brand Name] [New Collar] in 6 [six] months
- Place reminder sticker on your calendar now
- Place sticker on your calendar (or refrigerator) to remind yourself to replace [SPCP4 {or} Alternate Brand Name] [New Collar] on your dog
- [Plan ahead] [Don't miss a treatment]
- It's important to protect your dog from fleas and ticks consistently
- [Deltamethrin 4% Collar] [alternate brand name] kills fleas that may cause Flea Allergy Dermatitis (FAD)
- [Deltamethrin 4% Collar] [alternate brand name] kills fleas that may cause flea bite anemia.
- [Deltamethrin 4% Collar] [alternate brand name] kills fleas that may transmit bartonellosis.
- [Deltamethrin 4% Collar] [alternate brand name] kills fleas that may transmit tapeworms.
- [Deltamethrin 4% Collar] [alternate brand name] kills ticks that may transmit babesiosis.
- [Deltamethrin 4% Collar] [alternate brand name] kills ticks that may transmit anaplasmosis.
- Deltamethrin Collar for Dogs
- Collar with [4%] Deltamethrin

{X & Y are based on number of collars in packaging. Total number is reflected in Net Content/Weight. When provided, coupon will not obscure or distract from required text}

- [Save Now!] [Great Value] [Better Value]
- [Bonus Pack] [Club Pack] [Club Size] [Value Size] [Value Pack]
- [[Two] [Multi] [-] [Pack]
- [(X) % Free] [Buy (X) and Save] [Buy More and Save] [Buy (X) Get (Y) Free]
- [(X) Month(s) Free!] [(X)+(X) = (Y) Bonus Pack!]
- [Coupon Inside!] [Product Coupons inside or outside of package]
- Proprietary Triple Clasp System

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## {ADDITIONAL OPTIONAL MARKETING STATEMENTS AND GRAPHICS– MAY APPEAR ON THE INSERT LABELING FOR SINGLE OR MULTI-PACK PACKAGING}

**Here are a few reminders. If you need additional help we're here!**

**How does this product work?** The collar uses sustained release technology releasing the active ingredient at a steady rate [for] [up to] 6 [six] months. The dog's natural oils help to distribute the product through your dog's skin and coat providing full body protection. The active ingredient, Deltamethrin, kills fleas and ticks by direct contact or if the fleas and ticks ingest it.

**How quickly will it start to work?** It should start working soon after application, but maximum effectiveness may not occur for 2 to 3 weeks after placement.

**Should my dog wear the collar all the time?** Yes, the [product name] must be worn continuously to remain effective, and a new one should be replaced every 6 [six] months.

**How often do I need to replace the collar?** The [product name] should be replaced every 6 [six] months.

**What should I do with the piece of collar that I cut off?** After removing the extra length of [product name] wrap it in newspaper and place it in the trash.

**Do I need to remove the collar when my dog goes out in the rain?** No. Wetting the collar will not impair its effectiveness, and it is not necessary to remove the collar if the dog is out in the rain.

**Can I place 2 collars on my dog at the same time?** No, do not place 2 collars on your dog at the same time. You have two, 6 [six]-month collars to be used sequentially (one after the other) or use one collar for each dog in your household.

**My dog wears a standard collar. If I add this collar as a second collar, will the standard fabric collar rub the active ingredients off this collar and reduce its effectiveness?**

No, a standard collar should not rub the ingredients off the flea and tick collar. The active ingredient in the collar migrate to the surface at a certain rate. Friction will not affect the rate of release for the active.

**Can I use a flea and tick topical, shampoo or spray on my dog while the flea and tick collar is still on?**

We do not recommend treating with another topical pesticide product. Other forms of flea and tick treatments contain different active ingredients, and we do not recommend mixing treatments in the event of an adverse reaction.

**What should I do if my dog shows signs of irritation from the collar?** Sensitivities may occur after using ANY pesticide products for dogs. If signs of sensitivity occur, remove collar and bathe your dog with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

**Things to consider if still seeing fleas on your dog:** Did you have a lapse in treatment?

It's possible you had fleas in your home or yard that were present BEFORE you started using [SPCP4 {or} Alternate Brand Name]. Adult fleas represent only 5% of the flea population. What you don't see are the other life stages (eggs, larvae, pupae) which could be lurking on your dog or in your home. Break the cycle by regularly using this collar on your dog. This product is for treating fleas and ticks on your dog. For home and outdoor pests please use the appropriate product as needed.

**What To Look For**

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Fleas: Signs your dog may have fleas can include flea dirt (small dark flakes), excessive itching or scratching. You may also see adult fleas on your dog's coat and skin.

Ticks: Adult ticks are often visible to the naked eye, so you may spot them on short-haired dogs. But with longer-haired dogs, it's best to do a thorough inspection with a flea comb.

## Why Protect your Dog?

Both fleas and ticks are small but harmful.

- Some dogs may have sensitivity to flea saliva and can have allergic reactions, leading to painful and intense itching. Fleas can also transmit parasites such as tapeworms.
- Tick bites may also trigger allergic reactions, but even more serious are the diseases they can transmit like Lyme disease.

{Each optional graphic below may or may not appear anywhere on the finished label}



[Water Resistant]



[Our company heritage dates back over 150 years. Polk Miller, a pharmacist and pet lover, started by formulating pet health products for his own dogs in 1868. We continue that tradition today by providing products and services that help take the guesswork out of pet parenting.]

[Packaged with care by dog lovers [in Omaha, Neb.]]

[Need help? We are your [flea and tick] experts!]

**[We are your application & treatment experts!]**

[[SPCP4 {or} Alternate Brand Name] cares [about your experience]] [!]

[We care about your experience, please contact us with any questions]

[If you're not satisfied with [SPCP4 {or} Alternate Brand Name], let's talk! We'll gladly provide you with a refund]

**{END – OPTIONAL MARKETING STATEMENTS AND GRAPHICS}**

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## **{COLLAR WRAPPER/POUCH LABEL WITHIN PRIMARY PACKAGING}**

{PRODUCT NAME}

4% Deltamethrin

Do not allow children to play with collar

For use ONLY on dogs

See insert for complete label information.

Do not open until ready to use.

This unit not for retail sale

[Sergeant's Pet Care Products, LLC]

EPA Reg. No. 2517-166

EPA Est. No. XXXXX-XX-XXX

Lot Number

## **{END -COLLAR WRAPER/POUCH LABEL}**