

# UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

September 2, 2015

Prince Bamaze Sergeant's Pet Care Products, Inc. 10077 S. 134<sup>th</sup> St. Omaha, NE 68138

Subject: Label Amendment – Add Marketing Statements and Alternate Brand Names

Product Name: SPCP 4

EPA Registration Number: 2517-166 Application Date: June 15, 2015 Decision Number: 506181

Dear Mr. Bamaze:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Maggie Rudick by phone at 703-347-0257, or via email at <a href="mailto:rudick.maggie@epa.gov">rudick.maggie@epa.gov</a>.

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Sincerely,

Kable Bo Davis, Product Manager 3 Invertebrate and Vertebrate Branch 1 Registration Division (7505P)

Office of Pesticide Programs

Enclosure

15 June 2015 Amendment Information in [ ] is optional.

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SPCP4 (DOG)

Editor's Note: [Optional proposed text appears in brackets - the final label may include some or all of the optional text]

### SPCP4

- {ABN} [Sergeant's Deltamethrin Collar]
- {ABN} [Sergeant's Triple Protection Flea & Tick Collar]
- {ABN} [Sergeant's Dual Action Flea & Tick Collar for Small Dogs & Puppies]
- {ABN} [Sergeant's Dual Action Flea & Tick Collar for Dogs]
- {ABN} [Sergeant's Dual Action Flea & Tick Collar for Large Dogs]
- {ABN} [Sergeant's Flea & Tick Collar for Small Dogs & Puppies]
- {ABN} [Sergeant's Flea & Tick Collar for Dogs]
- {ABN} [Sergeant's Flea & Tick Collar for Large Dogs]
- {ABN} [SENTRY Dual Action Flea & Tick Collar for Small Dogs & Puppies]
- {ABN} [SENTRY Dual Action Flea & Tick Collar for Dogs]
- {ABN} [SENTRY Dual Action Flea & Tick Collar for Dogs and Puppies]
- {ABN} [SENTRY Dual Action Flea & Tick Collar for Large Dogs]
- {ABN} [SENTRY Flea & Tick Collar for Dogs]
- {ABN} [SENTRY Flea & Tick Collar for Small Dogs & Puppies]
- {ABN} [SENTRY Flea & Tick Collar for Dogs]
- {ABN} [SENTRY Flea & Tick Collar for Large Dogs]
- {ABN} [SENTRY Flea & Tick Collar for Dogs & Puppies]
- {ABN} [PetArmor® Collar Dogs]
- {ABN} [PetArmor® Collar for Dogs]
- {ABN} [PetArmor® Collar Small Dogs]
- {ABN} [PetArmor® Collar for Small Dogs]
- {ABN} [PetArmor® Collar Small Dogs and Puppies]
- {ABN} [PetArmor® Collar for Small Dogs and Puppies]
- {ABN} [PetArmor® Collar Dogs and Puppies]
- {ABN} [PetArmor® Collar for Dogs and Puppies]
- {ABN} [PetArmor® Collar Medium Dogs]
- {ABN} [PetArmor® Collar for Medium Dogs]
- {ABN} [PetArmor® Collar Large Dogs]
- {ABN} [PetArmor® Collar for Large Dogs]
- {ABN} [PetArmor® Flea and Tick Collar Dogs]
- {ABN} [PetArmor® Flea and Tick Collar for Dogs]
- {ABN} [PetArmor® Flea and Tick Collar Small Dogs]
- {ABN} [PetArmor® Flea and Tick Collar for Small Dogs]
- {ABN} [PetArmor® Flea and Tick Collar Small Dogs and Puppies]
- {ABN} [PetArmor® Flea and Tick Collar for Small Dogs and Puppies]
- {ABN} [PetArmor® Flea and Tick Collar Dogs and Puppies]
- {ABN} [PetArmor® Flea and Tick Collar for Dogs and Puppies]
- {ABN} [PetArmor® Flea and Tick Collar Medium Dogs]
- {ABN} [PetArmor® Flea and Tick Collar for Medium Dogs]
- {ABN} [PetArmor® Flea and Tick Collar Large Dogs]
- {ABN} [PetArmor® Flea and Tick Collar for Large Dogs]
- {ABN} [SENTRY Flea & Tick Collar for Small Dogs & Puppies]
- {ABN} [SENTRY Flea & Tick Collar for Large Dogs]
- {ABN} [SENTRY Flea & Tick Collar for Dogs & Puppies]
- {ABN} [Sentry Vet Flea & Tick Collar for Dogs]
- {ABN} [Sergeant's Dual Action Flea & Tick Collar II for Small Dogs & Puppies]
- {ABN} [Sergeant's Dual Action Flea & Tick Collar II for Dogs]
- {ABN} [Sergeant's Dual Action Flea & Tick Collar II for Large Dogs]

### ACCEPTED

09/02/2015

Under the Federal Insecticide, Fungicide and Rodenticide Act as amended, for the pesticide registered under

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{ABN} [SENTRY® DELTAGUARD Dogs]

{ABN} [SENTRY® DELTAGUARD for Dogs]

{ABN} [SENTRY® DELTAGUARD Small Dogs]

{ABN} [SENTRY® DELTAGUARD for Small Dogs]

{ABN} [SENTRY® DELTAGUARD Medium Dogs]

{ABN} [SENTRY® DELTAGUARD for Medium Dogs]

{ABN} [SENTRY® DELTAGUARD Large Dogs]

{ABN} [SENTRY® DELTAGUARD for Large Dogs]

{ABN} [SENTRY® Long Last Collar Dogs]

{ABN} [SENTRY® Long Last Collar for Dogs]

{ABN} [SENTRY® Long Last Collar Small Dogs]

{ABN} [SENTRY® Long Last Collar for Small Dogs]

{ABN} [SENTRY® Long Last Collar Medium Dogs]

{ABN} [SENTRY® Long Last Collar for Medium Dogs]

{ABN} [SENTRY® Long Last Collar Large Dogs]

{ABN} [SENTRY® Long Last Collar for Large Dogs]

[Compare to Scalibor® Protector Band for Dogs [Tick and Flea Collar for Dogs], contains the same active ingredient.\*]

[Compare to Scalibor® Protector Band for Dogs [Tick and Flea Collar for Dogs], contains the same active ingredient deltamethrin.\*]

[Compare to the same active ingredient found in Scalibor® Protector Band for Dogs [Tick and Flea Collar for Dogs]\*]

[[Brand Name] [This product] contains deltamethrin, the same active ingredient used in Scalibor® Protector Band for Dogs [Tick and Flea Collar for Dogs].\*]

\*Scalibor® is a registered trademark of [Merck Animal Health][Intervet International B.V.]. [Brand Name] [This product] is not manufactured or distributed by [Merck Animal Health][Intervet International B.V.].

### OR

\*Scalibor® is a registered trademark of [Merck Animal Health][Intervet International B.V.]. [Brand Name] [This product] is not manufactured or distributed by the makers of Scalibor® Protector [Band] [Brand] for Dogs.

#### **Fleas**

- [Flea (control) (prevention) for dogs (& puppies)]
- [Kills Fleas]
- [Kills [Adult] Fleas for up to [60][90][120][150][180] days[!]]
- [Kills [Adult] Fleas for up to [2][two][3][three][4][four][5][five][6][six] months[!]]
- [Provides [long lasting] [60][90][120][150][180] days[s]] protection against fleas]
- [Provides [long lasting] [2][two][3][three][4][four][5][five][6][six] month[s]] protection against fleas]
- [Prevents new flea infestations]
- [Kills adult fleas (before they lay eggs)]
- [Kills fleas that may cause anemia]
- [Kills fleas that may cause bartonellosis]
- [Kills fleas that may cause anaplasmosis]
- [Kills [adult] fleas which may transmit tapeworms]
- [Kills [adult] fleas which may cause flea bite anemia]
- [Kills [adult] fleas and may reduce the incidence of FAD]
- [Kills [adult] fleas that may cause [Flea Allergy Dermatitis (FAD)][and][ flea bite dermatitis]]
- [Kills [adult] fleas which may be a source of flea allergy dermatitis][(and) flea bite anemia][(and)tapeworm]

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#### **Ticks**

- [Tick (control)(prevention) for dogs (& puppies)]
- [Kills Ticks]
- [Kills Ticks for up to [60][90][120][150][180] days[!]]
- [Kills Ticks for up to [2][two][3][three][4][four][5][five][6][six] months[!]]
- [Provides [long lasting] [60][90][120][150][180] days[s]] protection against ticks]
- [Provides [long lasting] [2][two][3][three][4][four][5][five][6][six] month[s]] protection against ticks]
- [Kills ticks that may transmit disease]
- [Kills ticks that may cause babesiosis]
- [Kills ticks (including deer ticks which may carry Lyme disease)]
- [Kills the Ticks that may carry Rocky Mountain Spotted Fever]
- [Kills ticks for [2][two][3][three][4][four][5][five][6][six] months, including Deer ticks (vector of Lyme disease and anaplasmosis), American dog ticks (vector of Rocky Mountain spotted fever and ehrlichiosis), and Brown dog ticks (vector of ehrlichiosis, anaplasmosis, bartonellosis, canine hemoplasmosis, babesiosis)]

#### **Multiple Pests**

- [Provides up to [60][90][120][150][180] days control [of fleas [and] [&] ticks]]
- [Provides up to [2][two][3][three][4][four][5][five][6][six] months control [of fleas [and] [&] ticks]]
- [Kills Fleas [and][&] Ticks]
- [Kills Fleas and Ticks [for up to] [60][90][120][150][180] days]]
- [Kills Fleas and Ticks [for up to] [2][two][3][three][4][four][5][five][6][six] months]]

#### **Multiple Package Claims**

- [2 [Two] Collars = [4][four][6][six][8][eight][10][ten][12][twelve] month[s] protection]
- [2 [Two] Collars for [4][four][6][six][8][eight][10][ten][12][twelve] month[s] protection]
- [2 [Two] Collars provide up to [4][four][6][six][8][eight][10][ten][12][twelve] month[s] protection [against ticks and fleas]]
- [[Up to] [4][four][6][six][8][eight][10][ten][12][twelve] month[s] protection [against ticks and fleas] with 2 [Two] collars [in] [1][one] [per] [package]]

#### **Collar Fit Claims**

- [Lock and Stay Design]
- [Click and Stay Design]
- [Pull and Click]
- [Clicks into place]
- [Click to Fit Design]
- [Modern Click to Fit Design]
- [[New] Lock and Fit Design]
- [Slide [to] [and] Fit [Design]]
- [Fit] [-] [and] Stay [Design]]
- [Slide Fit [and] Stay Design]
- [Right Fit [Design]]
- [Just Right Fit [Design]]
- [Fits Just Right [Design]]
- [Fits securely] [Stays in place]
- [Fits just right ... won't be too loose or too tight]
- [Best Fitting Flea Collar]
- [Comfort Fit [Design]]
- [Designed for Comfort]

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- [Stay in Place design]
- [Won't slide and stretch]
- [Won't be too loose or too tight [...fits just right [!]]]
- [Grreat Fit]
- [Grr.eat [Fit]]
- [GRR...eat FIT]
- [Cut to size]
- [Size to fit]
- [Fit to size]
- [Adjustable]
- [Fits all size dogs]
- [Right Size Collar [Design]]
- [Fits securely on any size dog]
- [Notched to fit securely on any size dog]
- [Fits Neck to [specific inch size]]
- [Fits neck up to [15"] [20'] [23"][26"]
- [Fits right over existing collar]

#### All Other

- [From the makers of PetArmor®]
- [Time Release formula]
- [Continuous protection]
- [[Features] insecticide-release technology]
- [Long[-]Lasting]
- [[2][two][3][three][4][four][5][five][6][six] months protection]
- [Long Lasting Protection [for up to] [60][90][120][150][180] days]]
- [Long Lasting Protection [for up to [2][two][3][three][4][four][5][five][6][six] months]]
- [Apply new collar every [60][90][120][150][180] days]
- [Apply new collar every [2][two][3][three][4][four][5][five][6][six] months]
- [All Weather Collar]
- [Not affected by water] [Water resistant] [Waterproof]
- [Rugged][and][weatherproof]
- [Wetting will not impair the collar's effectiveness or the pet's protection]
- [Convenient]
- [Easy to (use)(apply)(attach)]
- [Cut off excess length]
- [Sergeant's collar technology]
- [For multiple dog [and puppy] households]
- [\*over 12 [twelve] weeks of age]
- [For dog(s) (and puppies) 12 weeks of age and older]
- [For [Dogs], [Large Dogs], [Medium Dogs] [Small Dogs & Puppies] [Small Breeds]]
- [Deodorizes]
- [Deodorizing]
- [[Fresh][Powdery][Clean] Scent]
- [Specific fragrance noted here][Scent][Fragrance]]
- [Designed] [and] [Tested] to work [exclusively][specifically] with [Brand Name]
- [Specific printed design described here (i.e., animal paw print, paw print, etc.][print][design][collar]
- [Reflective][Stylish][Trendy][Fashion][Glow-in-the Dark][Collar Cover][Protector Band][Collar Embellishment][Collar Accessories]
- [Pup-cessory]

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- [Save Now!]
- [Great Value]
- [Better Value]
- [Bonus Pack]
- [Club Pack]
- [Club Size]
- [Value Size]
- [Value Pack]
- [Multi[[-][Pack]
- [[X] % Free]
- [Buy [X] and Save]
- [Buy More and Save]
- [Buy [X] Get [X] Free]
- [(X) Month(s) Free!]
- [X+X=X Bonus Pack!]
- [Coupon Inside!]
- [Product Coupons on inside or outside of package]
- [[New!] [Now] [Available without a visit to a veterinarian]]

#### **ACTIVE INGREDIENT:**

Deltamethrin	4.00%
OTHER INGREDIENTS	. 96.00%
Total	100.00%

# DO NOT ALLOW CHILDREN TO PLAY WITH COLLAR CAUTION

See [Back] [Insert] [or] [Side] Label [Panel(s)] for Additional Precautionary Statements

Net Weight: [[Small] 0.65oz. (18.4g)] [[Medium] 0.85oz. (24.1g)] [[Large] 0.97oz. (27.5g)]

[Multi Packs] [[XX oz](XX g)]

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### {Product Name}

READ ENTIRE LABEL BEFORE EACH USE
USE ONLY ON [DOGS] [MEDIUM DOGS] [SMALL DOGS]
[SMALL BREEDS] [PUPPIES]
[DO NOT USE ON CATS]

#### [PRODUCT INFORMATION]

[[[Product Name] [This collar kills fleas and ticks for up to [2][two][3][three][4][four][5][five][6][six] months.] Collar is a [double layer] sustained-release system [containing deltamethrin] combining the insecticidal actions of vapors and powders [working in [two] [three] ways to provide head to tail protection]. Thus, collar has the effect of simultaneous usage of a spray and powder [in the control of fleas and ticks, including ticks that may carry Rocky Mountain spotted fever]. Use [Product Name] year round for most effective control. [Replace every [2][two][3][three][4][four][5][five][6][six] months or sooner if needed.]]

[[Product Name], containing deltamethrin insecticide, has been specially formulated using [patented] insecticide-release technology. [Maximum effectiveness may not occur for 2-3 weeks after collar placement.] [If your dog is infested, you may consider shampooing your dog with an EPA registered [brand name] [flea and tick shampoo] to provide immediate relief from itching and biting before applying the [collar][product name]. Fleas (Ctenocephalides sp.) on the dog will be killed and ones which are present in the dog's environment that may appear on your pet will be killed. Collar will also kill ticks for up to [2][two][3][three][4][four][5][five][6][six] months. Collar will kill ticks including Brown dog tick (Rhipicephalu sanguineus), American dog tick (Dermacentor variabilis), and deer ticks (Ixodes scaplilaris and Ixodes pacificus), which may carry the Lyme disease. This collar should be worn continuously.]
[Reapply a new collar every [2][two][3][three][4][four][5][five][6][six] months.]

# PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS

Do not open protective [pouch][package] until ready to use. Do not let children play with this collar. Harmful if swallowed or absorbed through skin. Causes moderate eye irritation. Avoid contact with skin, eyes, or clothing. Wash thoroughly with soap and water after handling.

**CAUTION** 

Do not use on puppies under 12 weeks. Do not use on cats. Consult a veterinarian before using this product on debilitated, aged, pregnant, medicated, or nursing animals. Sensitivities may occur after using ANY pesticide products for pets. If signs of sensitivity occur, remove collar and bathe your dog with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

This collar is intended for use only as an insecticide and is not to be taken internally by humans or animals.

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NYD GIT A YD		
FIRST AID		
IF SWALLOWED:	• Call a poison control center or doctor immediately for treatment advice.	
	<ul> <li>Have person sip a glass of water if able to swallow.</li> </ul>	
	Do not induce vomiting unless told to do so by the poison control	
	center or doctor.	
	<ul> <li>Do not give anything by mouth to an unconscious person.</li> </ul>	
IF ON SKIN OR	Take off contaminated clothing.	
CLOTHING:	• Rinse skin immediately with plenty of water for 15-20 minutes.	
	Call a poison control center or doctor for treatment advice.	
IF IN EYES:	Hold eye open and rinse slowly and gently with water for 15-20	
	minutes.	
	• Remove contact lenses, if present, after the first 5 minutes, then	
	continue rinsing eye.	
	Call a poison control center or doctor for treatment advice.	
	Have the product container or label with you when calling a poison control center or doctor, or	
going for treatment. You may contact 1-800-781-4738 for emergency medical treatment		
information.		

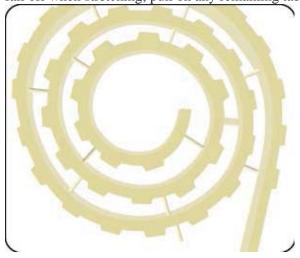
#### **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Do not open until ready to use. Dust [will][may] form on collar during storage. Do not get dust in mouth or eyes.] Place collar around pet's neck, adjust for fit, and buckle in place. The collar must be worn loosely to allow for growth of the pet and to permit the collar to move about the neck. Generally, a properly fitted collar is one that when fastened, will snugly slide over pet's head. Leave 2 or 3 inches for extra adjustment. Cut off and dispose of excess length. Wash hands after [installing] [placing] collar on pet. Replace collar every [2][two][3][three][4][four][5][five][6][six] months or sooner if needed.

#### [OPTIONAL ALTERNATE DIRECTIONS FOR USE FOR INJECTION MOLDED COLLARS]

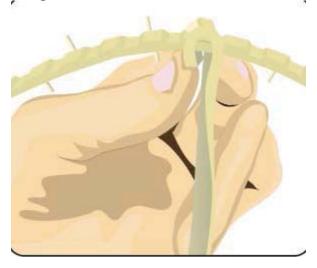
[[1.] Do not open until ready to use. Dust [will] form on collar during storage. Do not get dust in mouth or eyes. Take the collar out of the packaging and stretch to full length. [The tabs that held the collar in place [should][will] fall off when stretching; pull on any remaining tabs to remove them.]



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[[2.] Bend the buckle in half between the holes in the buckle, so that you can easily pass the end of the collar through both holes.]

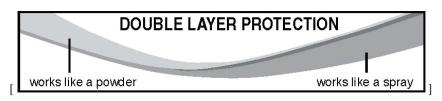


[[3.] Place the collar around your pet's neck. Feed the collar through both holes [[ridges][notches] facing out]. Fit to the neck of the dog. The collar must be worn loosely to allow for growth of the pet and to permit the collar to move about the neck. Generally, a properly fitted collar is one that, when fastened, will snugly slide over pet's head[, and two fingers can be placed between the collar and pet's neck]. Leave [2 or 3] [1 or 2] extra inches for collar adjustment, cut off remaining excess collar and dispose of in the trash.]



[4.] Wash hands after [installing] [placing] collar on pet. Replace collar every [2][two][3][three][4][four] [5][five] [6][six] months, or sooner if needed.]

### [(INSERT DIAGRAM THAT DEPICTS DOUBLE LAYER PROTECTION OF PRODUCT)]



15 June 2015 Amendment Information in [ ] is optional.

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#### STORAGE AND DISPOSAL

**Pesticide Storage:** Store this product in a cool, dry place away from children and pets. **Pesticide and Container Disposal:** Do not reuse container or used collar. Dispose of in trash.

#### **[WARRANTY**

Read the entire Directions for Use and Warranty before using this Product. By using this product, user or buyer accepts the following warranty. The directions for use of this product are believed to be adequate and must be followed carefully. It is impossible to eliminate all risks associated with the use of this product. Unintended consequences may result because of unknown factors. All such risks shall be assumed by the user or buyer. Sergeant's is committed to providing high quality products. To the extent consistent with applicable law, Sergeant's makes no warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label. To the extent consistent with applicable law, Sergeant's, the manufacturer, or the Seller shall not be liable for indirect, special, incidental or consequential damages. To the extent consistent with applicable law, the exclusive remedy of the user or buyer shall not exceed the purchase price paid.]

[Satisfaction guaranteed][If you are not satisfied, we will make it right with a replacement or refund.]

[If you have questions or comments about this product, please write: [SENTRY][Sergeant's] Consumer Response, P.O. Box 540399, Omaha, NE 68154-0399.]

In Case of Emergency, call: 1-800-781-4738 Non-Emergency, call 1-800-224-PETS (7387) [Made in USA] {lot, date & label code}

Distributed by: Sergeant's Pet Care Products, Inc. P.O. Box 540399 Omaha, NE 68154-0399

[BAR CODE AREA] EPA Reg. No. 2517-XXX EPA Est. No. XXXXX-XX-XXX

{END - BACK / SIDE PANEL}

{Each optional graphic below may or may not appear anywhere on the finished label}











