



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

April 3, 2015

Prince Bamaze  
Sergeant's Pet Care Products, Inc.  
10077 S. 134<sup>th</sup> St.  
Omaha, NE 68138

Subject: Label Amendment – Add Marketing Statements and Alternate Brand Names  
Product Name: SPCP4  
EPA Registration Number: 2517-166  
Application Date: January 22, 2015  
Decision Number: 496680

Dear Mr. Bamaze:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance

Page 2 of 2  
EPA Reg. No. 2517-166  
Decision No. 496680

with FIFRA section 6. If you have any questions, please contact Maggie Rudick by phone at 703-347-0257, or via email at [rudick.maggie@epa.gov](mailto:rudick.maggie@epa.gov).

Sincerely,

A handwritten signature in black ink, appearing to be 'KBD', enclosed within a hand-drawn oval.

Kable Bo Davis, Product Manager 3  
Invertebrate and Vertebrate Branch 1  
Registration Division (7505P)  
Office of Pesticide Programs

Enclosure

# Sergeant's Master Label

22 January 2015 Fast Track Amendment  
Information in [ ] is optional.

Version 15.1  
Page 1 of 8

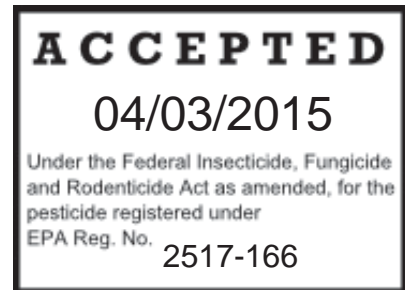
EPA Reg. No. 2517-166  
EPA SAL 3 June 2014

**SPCP4 (DOG)**

Editor's Note: [Optional proposed text appears in brackets – the final label may include some or all of the optional text]

## SPCP4

- {ABN} [Sergeant's Deltamethrin Collar]
- {ABN} [Bansect Flea & Tick Collar for Dogs]
- {ABN} [Bansect III Flea & Tick Collar for Dogs]
- {ABN} [Bansect 3 Flea & Tick Collar for Dogs]
- {ABN} [Sergeant's Triple Protection Flea & Tick Collar]
- {ABN} [Sergeant's Dual Action Flea & Tick Collar for Small Dogs & Puppies]
- {ABN} [Sergeant's Dual Action Flea & Tick Collar for Dogs]
- {ABN} [Sergeant's Dual Action Flea & Tick Collar for Large Dogs]
- {ABN} [Sergeant's Flea & Tick Collar for Small Dogs & Puppies]
- {ABN} [Sergeant's III Flea & Tick Collar for Small Dogs & Puppies]
- {ABN} [Sergeant's 3 Flea & Tick Collar for Small Dogs & Puppies]
- {ABN} [Sergeant's Flea & Tick Collar for Dogs]
- {ABN} [Sergeant's III Flea & Tick Collar for Dogs]
- {ABN} [Sergeant's 3 Flea & Tick Collar for Dogs]
- {ABN} [Sergeant's Flea & Tick Collar for Large Dogs]
- {ABN} [Sergeant's III Flea & Tick Collar for Large Dogs]
- {ABN} [Sergeant's 3 Flea & Tick Collar for Large Dogs]
- {ABN} [Sergeant's Silver Flea & Tick Collar for Small Dogs & Puppies]
- {ABN} [Sergeant's Silver Flea & Tick Collar for Dogs]
- {ABN} [Sergeant's Silver Flea & Tick Collar for Large Dogs]
- {ABN} [SENTRY Dual Action Flea & Tick Collar for Small Dogs & Puppies]
- {ABN} [SENTRY Dual Action Flea & Tick Collar for Dogs]
- {ABN} [SENTRY Dual Action Flea & Tick Collar for Dogs and Puppies]
- {ABN} [SENTRY Dual Action Flea & Tick Collar for Large Dogs]
- {ABN} [SENTRY Flea & Tick Collar for Dogs]
- {ABN} [SENTRY Flea & Tick Collar for Small Dogs & Puppies]
- {ABN} [SENTRY Flea & Tick Collar for Dogs]
- {ABN} [SENTRY Flea & Tick Collar for Large Dogs]
- {ABN} [SENTRY Flea & Tick Collar for Dogs & Puppies]
- {ABN} [PetArmor® Collar for Dogs]
- {ABN} [PetArmor® Collar for Small Dogs]
- {ABN} [PetArmor® Collar for Small Dogs and Puppies]
- {ABN} [PetArmor® Collar for Dogs and Puppies]
- {ABN} [PetArmor® Collar for Medium Dogs]
- {ABN} [PetArmor® Collar for Large Dogs]
- {ABN} [PetArmor® Flea and Tick Collar for Dogs]
- {ABN} [PetArmor® Flea and Tick Collar for Small Dogs]
- {ABN} [PetArmor® Flea and Tick Collar for Small Dogs and Puppies]
- {ABN} [PetArmor® Flea and Tick Collar for Dogs and Puppies]
- {ABN} [PetArmor® Flea and Tick Collar for Medium Dogs]
- {ABN} [PetArmor® Flea and Tick Collar for Large Dogs]
- {ABN} [SENTRY Flea & Tick Collar for Small Dogs & Puppies]
- {ABN} [SENTRY Flea & Tick Collar for Large Dogs]
- {ABN} [SENTRY Flea & Tick Collar for Dogs & Puppies]
- {ABN} [Sentry Vet Flea & Tick Collar for Dogs]
- {ABN} [Sergeant's Dual Action Flea & Tick Collar II for Small Dogs & Puppies]
- {ABN} [Sergeant's Dual Action Flea & Tick Collar II for Dogs]
- {ABN} [Sergeant's Dual Action Flea & Tick Collar II for Large Dogs]



# Sergeant's Master Label

22 January 2015 Fast Track Amendment  
Information in [ ] is optional.

Version 15.1  
Page 2 of 8

EPA Reg. No. 2517-166  
EPA SAL 3 June 2014

[Compare to Scalibor® Protector Band for Dogs [Tick and Flea Collar for Dogs], contains [the] same active ingredient.\*]

[Compare to Scalibor® Protector Band for Dogs [Tick and Flea Collar for Dogs], contains [the] same active ingredient deltamethrin.\*]

[Compare to the [an] [same] active ingredient found in Scalibor® Protector Band for Dogs [Tick and Flea Collar for Dogs]\*]

[[Brand Name] [This product] contains deltamethrin, [the] [an] [same] active ingredient used in Scalibor® Protector Band for Dogs [Tick and Flea Collar for Dogs].\*]

\*Scalibor® is a registered trademark of [Merck Animal Health] [Intervet International]. [Brand Name] is not manufactured by distributed by Merck Animal Health.

## Fleas

- [Kills Fleas [for up to 6 months]]
- [Kills fleas that may cause anemia]
- [Kills fleas that may cause bartonellosis]
- [Kills fleas that may transmit tapeworms.]
- [Kills [adult] fleas that may cause [Flea Allergy Dermatitis (FAD)][and][ flea bite dermatitis]]
- [Kills fleas and may reduce the incidence of FAD]
- [Kills fleas that may cause anaplasmosis]
- [Kills [adult] fleas which may cause flea bite anemia]
- [Kills [adult] fleas which may transmit tapeworms]
- [Kills Fleas for up to [3] [three] [months] [90 days] [4] [four] [months] [120 days] [5] [five] [months] [150 days] [6] [six] [months] [180 days] [!]]
- [Kills fleas which may be a source of flea allergy dermatitis][(and) flea bite anemia][(and)tapeworm]
- [Prevents new flea infestations]
- [Kills adult fleas (before they lay eggs)]
- [Flea (control) (prevention) for dogs (& puppies)]

## Ticks

- [Kills Ticks[for up to 6 months]]
- [Kills ticks for up to [3][three][months][90 days][4][four][months][120 days][5][five][months] [150 days][6][six][months] [180 days][!]]
- [Kills the Ticks that may carry Rocky Mountain Spotted Fever]
- [Kills ticks that may cause babesiosis]
- [Kills ticks for 6 months, including Deer ticks (vector of Lyme disease and anaplasmosis), American dog ticks (vector of Rocky Mountain spotted fever and ehrlichiosis), and Brown dog ticks (vector of ehrlichiosis, anaplasmosis, bartonellosis, canine hemoplasmosis, babesiosis)]
- [Kills ticks that may transmit disease]
- [Tick (control)(prevention) for dogs (& puppies)]
- [Kills ticks (including deer ticks which may carry Lyme disease)]
- [Provides [long lasting][6 month] protection against ticks]

# Sergeant's Master Label

22 January 2015 Fast Track Amendment  
Information in [ ] is optional.

Version 15.1  
Page 3 of 8

EPA Reg. No. 2517-166  
EPA SAL 3 June 2014

## Multiple Pests

- [Kills Fleas and Ticks [for up to 6 Months]]
- [Provides [up to] [6] [six] [months] control [of fleas [and] [&] ticks]
- [Kills Fleas [and] [&] Ticks]

## Collar Fit Claims

- [Lock and Stay Design]
- [Click and Stay Design]
- [Click to Fit Design]
- [Fits Just Right [Design]]
- [Comfort Fit [Design]]
- [Designed for Comfort]
- [Rugged][and][ weatherproof]
- [Time Release formula]
- [Modern Click to Fit Design]
- [Pull and Click]
- [Best Fitting Flea Collar]
- [Stay in Place design]
- [Clicks into place]
- [Won't slide and stretch]
- [Won't be too loose or too tight]
- [Won't be too loose or too tight [...fits just right [!]]]
- [Fits just right [Design]]
- [Fits just right ... won't be too loose or too tight]
- [Right Size Collar [Design]]
- [[New] Lock and Fit Design]
- [Slide [to] [and] Fit [Design]]
- [Fits securely] [Stays in place]
- [Fit] [-] [and] Stay {Design}]
- [Slide Fit [and] Stay Design]
- [Right Fit [Design]]
- [Right fit [Design]]
- [Just Right Fit [Design]]
- [Fits neck up to [26"]]
- [Fits Neck to [specific inch size]]
- [Notched to fit securely on any size dog]
- [Fits securely on any size dog]
- [Grrreat Fit]
- [GRR...eat FIT]
- [Grr.eat [Fit]]
- [Adjustable]
- [Fits all size dogs]

## All Other

- [Long Lasting Protection [for up to 6 months]]
- [Provides up to 6 months control [of fleas and ticks]]
- [Continuous protection]
- [For [Dogs], [Large Dogs], [ Medium Dogs] [Small Dogs & Puppies] [Small Breeds]]
- [Deodorizes]
- [Deodorizing]

# Sergeant's Master Label

22 January 2015 Fast Track Amendment  
Information in [ ] is optional.

Version 15.1  
Page 4 of 8

EPA Reg. No. 2517-166  
EPA SAL 3 June 2014

- [[Fresh][Powdery][Clean] Scent]
- [Specific fragrance noted here][Scent][Fragrance]]
- [Fits Neck to [15"] [20"] [23"]]]
- [Fits Neck to [specific inch size]]
- [[Features] insecticide-release technology]
- [Wetting will not impair the collar's effectiveness or the pet's protection]
- [Not affected by water] [Water resistant] [Waterproof]
- [All Weather Collar]
- [Sergeant's collar technology]
- [Convenient]
- [Easy to (use)(apply)(attach)]
- [Apply new collar every 6 months]
- [For dog (and puppies) 12 weeks of age and older]
- [Specific printed design described here (i.e., animal paw print, paw print, etc.)][print][design][collar]
- [\*over [12] weeks of age]
- [For dog(s) (and puppies) 12 weeks of age and older]
- [Reflective][Stylish][Trendy][Fashion][Glow-in-the Dark][Collar Cover][Protector Band][Collar Embellishment][Collar Accessories]
- [Designed] [and] [Tested] to work [exclusively][specifically] with [Brand Name]
- [Pup-cessory]
- [Fits right over existing collar]
- [Value Pack]
- [Multi[-][Pack]
- [Buy More and Save]
- [Buy [X] Get [X] Free]
- [Buy [X] and Save]
- [Bonus Pack]
- [For multiple dog [and puppy] households]

## ACTIVE INGREDIENT:

Deltamethrin .....	4.0%
OTHER INGREDIENTS .....	96.0%
Total	100.0%

## DO NOT ALLOW CHILDREN TO PLAY WITH COLLAR

### CAUTION

See [Back] [Insert] [or] [Side] Label [Panel(s)] for Additional Precautionary Statements  
Net Weight: [[Small] 0.65oz. (18.4g)] [[Medium] 0.85oz. (24.1g)] [[Large] 0.97oz. (27.5g)]  
[Multi Packs] [[XX oz](XX g)]

# Sergeant's Master Label

22 January 2015 Fast Track Amendment  
Information in [ ] is optional.

Version 15.1  
Page 5 of 8

EPA Reg. No. 2517-166  
EPA SAL 3 June 2014

## {Product Name}

**READ ENTIRE LABEL BEFORE EACH USE**  
**USE ONLY ON [DOGS] [MEDIUM DOGS] [SMALL DOGS]**  
**[SMALL BREEDS] [PUPPIES]**  
**[DO NOT USE ON CATS]**

### [PRODUCT INFORMATION]

[[{Product Name}] [This collar kills fleas and ticks for up to 6 months.] Collar is a [double layer] sustained-release system [containing deltamethrin] combining the insecticidal actions of vapors and powders [working in [two] [three] ways to provide head to tail protection]. Thus, collar has the effect of simultaneous usage of a spray and powder [in the control of fleas and ticks, including ticks that may carry Rocky Mountain spotted fever]. Use [{Product Name}] year round for most effective control. [Replace every 6 months or sooner if needed.]]

[[{Product Name}], containing deltamethrin insecticide, has been specially formulated using [patented] insecticide-release technology. [Maximum effectiveness may not occur for 2-3 weeks after collar placement.] [If your dog is infested, you may consider shampooing your dog with an EPA registered [brand name] [flea and tick shampoo] to provide immediate relief from itching and biting before applying the [collar][product name]. Fleas (*Ctenocephalides sp.*) on the dog will be killed and ones which are present in the dog's environment that may appear on your pet will be killed. Collar will also kill ticks for up to 6 months. Collar will kill ticks including Brown dog tick (*Rhipicephalu sanguineus*), American dog tick (*Dermacentor variabilis*), and deer ticks (*Ixodes scapularis* and *Ixodes pacificus*), which may carry the Lyme disease. This collar should be worn continuously.]

[Reapply a new collar every 6 months.]

### **PRECAUTIONARY STATEMENTS** **HAZARDS TO HUMANS AND DOMESTIC ANIMALS** **CAUTION**

Do not open protective [pouch][package] until ready to use. Do not let children play with this collar. Harmful if swallowed or absorbed through skin. Causes moderate eye irritation. Avoid contact with skin, eyes, or clothing. Wash thoroughly with soap and water after handling.

Do not use on puppies under 12 weeks. Do not use on cats. Consult a veterinarian before using this product on debilitated, aged, pregnant, medicated, or nursing animals. Sensitivities may occur after using ANY pesticide products for pets. If signs of sensitivity occur, remove collar and bathe your dog with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

This collar is intended for use only as an insecticide and is not to be taken internally by humans or animals.

# Sergeant's Master Label

22 January 2015 Fast Track Amendment  
Information in [ ] is optional.

Version 15.1  
Page 6 of 8

EPA Reg. No. 2517-166  
EPA SAL 3 June 2014

<b>FIRST AID</b>	
<b>IF SWALLOWED:</b>	<ul style="list-style-type: none"><li>• Call a poison control center or doctor immediately for treatment advice.</li><li>• Have person sip a glass of water if able to swallow.</li><li>• Do not induce vomiting unless told to do so by the poison control center or doctor.</li><li>• Do not give anything by mouth to an unconscious person.</li></ul>
<b>IF ON SKIN OR CLOTHING:</b>	<ul style="list-style-type: none"><li>• Take off contaminated clothing.</li><li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li><li>• Call a poison control center or doctor for treatment advice.</li></ul>
<b>IF IN EYES:</b>	<ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li><li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li><li>• Call a poison control center or doctor for treatment advice.</li></ul>
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may contact 1-800-781-4738 for emergency medical treatment information.	

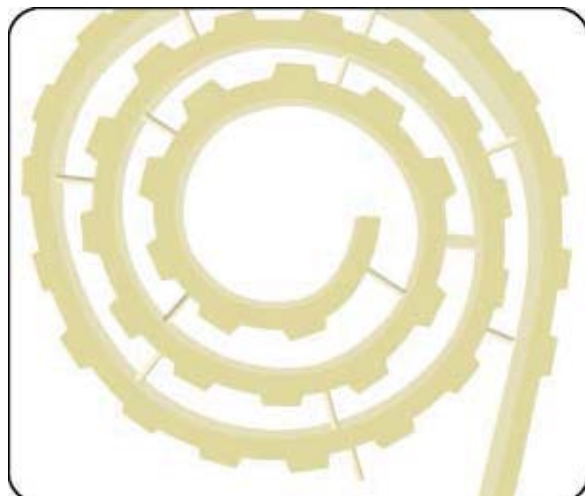
## DIRECTIONS FOR USE

**It is a violation of Federal law to use this product in a manner inconsistent with its labeling.**

Do not open until ready to use. Dust [will][may] form on collar during storage. Do not get dust in mouth or eyes.] Place collar around pet's neck, adjust for fit, and buckle in place. The collar must be worn loosely to allow for growth of the pet and to permit the collar to move about the neck. Generally, a properly fitted collar is one that when fastened, will snugly slide over pet's head. Leave 2 or 3 inches for extra adjustment. Cut off and dispose of excess length. Wash hands after [installing] [placing] collar on pet. Replace collar every six months or sooner if needed.

### ***[OPTIONAL ALTERNATE DIRECTIONS FOR USE FOR INJECTION MOLDED COLLARS]***

[[1.] Do not open until ready to use. Dust [will] form on collar during storage. Do not get dust in mouth or eyes. Take the collar out of the packaging and stretch to full length. [The tabs that held the collar in place [should][will] fall off when stretching; pull on any remaining tabs to remove them.]





# Sergeant's Master Label

22 January 2015 Fast Track Amendment  
Information in [ ] is optional.

Version 15.1  
Page 7 of 8

EPA Reg. No. 2517-166  
EPA SAL 3 June 2014

[[2.] Bend the buckle in half between the holes in the buckle, so that you can easily pass the end of the collar through both holes.]



[[3.] Place the collar around your pet's neck. Feed the collar through both holes [[ridges][notches] facing out]. Fit to the neck of the dog. The collar must be worn loosely to allow for growth of the pet and to permit the collar to move about the neck. Generally, a properly fitted collar is one that, when fastened, will snugly slide over pet's head[, and two fingers can be placed between the collar and pet's neck]. Leave [2 or 3] [1 or 2] extra inches for collar adjustment, cut off remaining excess collar and dispose of in the trash.]



[4.] Wash hands after[ installing] [placing] collar on pet. Replace collar every 6 months, or sooner if needed.]

[(INSERT DIAGRAM THAT DEPICTS DOUBLE LAYER PROTECTION)]



# Sergeant's Master Label

22 January 2015 Fast Track Amendment  
Information in [ ] is optional.

Version 15.1  
Page 8 of 8

EPA Reg. No. 2517-166  
EPA SAL 3 June 2014

## STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal. **Pesticide Storage:** Store this product in a cool, dry place away from children and pets. **Pesticide and Container Disposal:** Do not reuse container or used collar. Dispose of in trash.

### [WARRANTY

Read the entire Directions for Use and Warranty before using this Product. By using this product, user or buyer accepts the following warranty. The directions for use of this product are believed to be adequate and must be followed carefully. It is impossible to eliminate all risks associated with the use of this product. Unintended consequences may result because of unknown factors. All such risks shall be assumed by the user or buyer. Sergeant's is committed to providing high quality products. To the extent consistent with applicable law, Sergeant's makes no warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label. To the extent consistent with applicable law, Sergeant's, the manufacturer, or the Seller shall not be liable for indirect, special, incidental or consequential damages. To the extent consistent with applicable law, the exclusive remedy of the user or buyer shall not exceed the purchase price paid.]

[Satisfaction guaranteed][If you are not satisfied, we will make it right with a replacement or refund.]

[If you have questions or comments about this product, please write:

[SENTRY][Sergeant's] Consumer Response, P.O. Box 540399, Omaha, NE 68154-0399.]

In Case of Emergency, call: 1-800-781-4738  
Non-Emergency, call 1-800-224-PETS (7387)

[Product Coupons on inside or outside of package]  
[Made in USA] {lot, date & label code }

Distributed by:

Sergeant's Pet Care Products, Inc.  
P.O. Box 540399  
Omaha, NE 68154-0399

[BAR CODE AREA]  
EPA Reg. No. 2517-XXX  
EPA Est. No. XXXXX-XX-XXX

{END - BACK / SIDE PANEL}